



EduCon 2025

The Meeting Professionals International St. Louis Area Chapter is thrilled to invite your organization to participate in our premier education event, **EduCon 2025**—a full day of dynamic educational programming and valuable networking opportunities for our vibrant community of planners, suppliers, and students.

Building on the success of last year's event, we are excited to announce that **EduCon 2025 will take place on Thursday, November 6, 2025, at Ameristar Casino**. We're sharing this information early so you can proactively plan to be part of this impactful day.

We are expecting a strong turnout, with a great mix of meeting planners, buyers, and suppliers, offering your organization a prime opportunity to connect with key decision-makers and industry influencers.

We offer several opportunities for companies to showcase their brand and services throughout the event. These include tabletop exhibits, in-kind donation options, and customizable sponsorship packages tailored to your goals. Please review the attached form for a full list of available opportunities and please feel free to reach out if you are interested in customizing a package.

Don't miss this chance to connect with key industry professionals and elevate your visibility within the MPI St. Louis Area Chapter community. **Contact us today to get involved in EduCon 2025!**

We truly appreciate your continued support of MPI St. Louis Area Chapter and look forward to partnering with you for another successful event.

Yours in Hospitality,

Katelyn Hatch
Director of EduCon
MPI St. Louis Area Chapter
khindsley@lhmchotels.com
678-923-9956



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There are many ways to be involved in EduCon. The next two pages outline the sponsorship opportunities and benefits. Your company can donate requested items or services or provide a monetary gift. You can view a complete list of items still available below.

Cash Sponsorships	Cost	Sponsor benefits	Status
Contributing Sponsor	\$350.00	Recognition on conference materials, EduCon program, Social media	Available
Tabletop Exhibit	\$400.00	Tabletop exhibit booth and all benefits of a contributing sponsor	Available
Tabletop Exhibit Plus	\$600.00	Tabletop exhibit booth and all benefits of a supporter sponsor (see below)	Available
EduCon Program Sponsorship	\$500.00	Recognition on conference materials, EduCon program, Social media	Available
Continental Breakfast	\$1,000.00	Bronze benefits (see below)	Available
Morning Break	\$1,000.00	Bronze benefits	Available
Afternoon Break	\$1,000.00	Bronze benefits	Available
Opening or Closing General Session	\$2,500.00	Silver benefits* (see below)	Available
Lunch	\$5,000.00	Gold benefits* (see below)	Available
Reception	\$5,000.00	Gold benefits* (see below)	Available
In Kind Sponsorships	Cost	Sponsor benefits	Status
Venue Host (Space, F&B, Rooms)	In Kind	Gold benefits** (see below), additional benefits may apply based on 50% of value at retail price **Podium time (5 mins) for venue welcome included	CONFIRMED
Audio Visual	In Kind	Contributing sponsor benefits, plus additional benefits based on 50% of value at retail price	Available
Philanthropy Activation	In Kind	Contributing sponsor benefits Additional benefits based on 50% of value at retail price	Available
Ground Transportation for Speakers	In Kind	Contributing sponsor benefits Additional benefits based on 50% of value at retail price	Available
Signs/Banners	In Kind	Contributing sponsor benefits Additional benefits based on 50% of value at retail price	Available
Photographer	In Kind	Contributing sponsor benefits Additional benefits based on 50% of value at retail price	Available
Gift for each attendee (notepads, pens, etc.)	In Kind	Contributing sponsor benefits Additional benefits based on 50% of value at retail price	Available
Gifts for Speakers (8-10)	In Kind	Contributing sponsor benefits Additional benefits based on 50% of value at retail price	Available
Centerpieces for lunch	In Kind	Contributing sponsor benefits Additional benefits based on 50% of value at retail price	Available
Decor	In Kind	Contributing sponsor benefits Additional benefits based on 50% of value at retail price	Available



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Sponsorship Level Additional Benefit Details

Supporter sponsor:	(1) complimentary registration to EduCon, Recognition in event promotions, Recognition on conference materials, EduCon program, Social media promotions and MPI Chapter Sponsors slide at event
Bronze, Silver, Gold sponsor:	All benefits of supporter sponsor, plus:
	Bronze: 3 points towards additional benefits below
	Silver: 5 points towards additional benefits below *Must use 2 points for Podium time (up to 3 minutes) or Video presentation at event (3-4 minutes).
	Gold: 7 points towards additional benefits below *Must use 2 points for Podium time (up to 3 minutes) or Video presentation at event (3-4 minutes).
Benefits worth 1 item	<ul style="list-style-type: none">- Banner ad on chapter website for one month- Provide promotional material at each seat at one chapter event- Banner ad in one issue of MPISTL Newsletter (within 60-90 days of sponsored event for In-Kind Sponsorship)- Social Media spotlight post on Facebook, Instagram or LinkedIn (choice of one platform)
Benefits worth 2 items	<ul style="list-style-type: none">- One individual registration to a Networking Event- Podium Time at an Educational Event (up to 3 minutes)- Opportunity to show promotional video at an Educational Event (3-4 minutes)
Benefits worth 3 items	<ul style="list-style-type: none">- One complimentary display table in registration area at sponsored event; includes one registration to event (monthly education meeting only)- One registration & Round Sponsorship at Glow Bingo or Trivia Night- Quarterly Social Media spotlight post on ALL chapter Social Media Platforms
Benefits worth 4 items	<ul style="list-style-type: none">- One registration to EduCon (based on availability)- Email blast sent to membership (based on availability - message subject to approval)- Social Media Takeover - Facebook, Instagram & LinkedIn for one day (up to 5 posts)
Benefits worth 5 items	<ul style="list-style-type: none">- Reserved table at chapter event (Monthly Educational Event, Glow Bingo or Trivia Night)

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Please return the Sponsorship Commitment Form with your payment, logo and the description of your organization. Prior to any sponsorship being accepted, the committee and each donating company will establish clear terms of sponsorship expectations.

Sponsorship Commitment Form

Company	
Contact	
Address	
Address	
City, State, Zip	
Phone	
Fax	
Email	

Please list the sponsorship type and cost in the area provided below. Sponsor benefit selections and supporting materials (including graphics, copy, media, etc.) are due to MPISTL no later than 2 weeks prior to event date in order to be fulfilled.

Sponsorship Type	Cost	Sponsor benefit selection notes

Payment is due with submission of this form. All sponsors are required to include a credit card number that will be charged if payment is not received by 10 business days prior to the event date.

Payment:

- ☐ Credit card: (circle one) MasterCard Visa AMEX Discover
- ☐ Card Number: _____
 - ☐ Expiration Date: _____
 - ☐ Security Code: _____
 - ☐ Billing Zip Code: _____

- ☐ Check Enclosed payable to MPI St. Louis

Sponsor Commitment:

Signature

Date

Send payment, sponsorship commitment form, company description and high-resolution logo to:

MPI St. Louis Area Chapter
Kelley Field
2650 S. Hanley Rd., Ste. 100
St. Louis | MO | 63144 | US
314-416-2234
mpistlouis@qabs.com