

Global Meetings Industry Day 2019



Welcome to our Presenters:

Cameron Schoeffel: Lodging Hospitality Management

Jill Metherd: Ballpark Village and Live by Loews!

Colleen O'Neill: CityFoundrySTL

Patrick Quinn: St. Louis Legacy Ice Foundation

Eric Moraczewski: CityArchRiver

Jessica LaBozzetta, Innovation Hall STL

Moderator: Brian Hall, Explore St. Louis



St. Louis Aquarium at Union Station



Live!
BY
LOEWS
ST. LOUIS, MO

Opening January 2020



LOEWS
HOTELS
& CO



Opening in early 2020. Live! by Loews—St. Louis is a joint venture between Loews Hotels & Co, The Cordish Companies and the beloved St. Louis Cardinals.

The hotel will knock it out of the park by bringing an upscale hospitality experience to the sports-anchored entertainment district of St. Louis.



Public Spaces

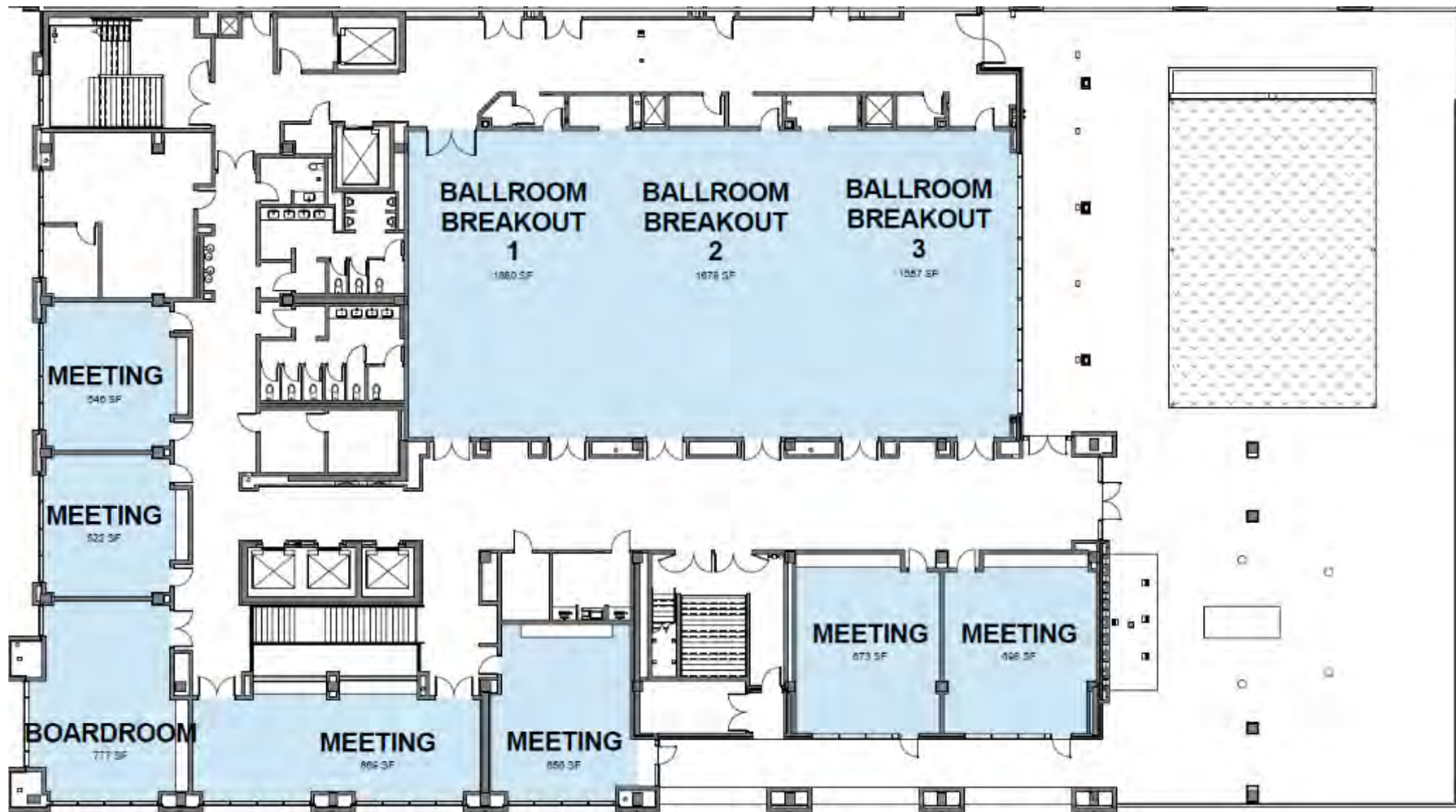




Meeting and Function Spaces

Approximately 17,000 sq. ft. of meeting and special event space that boasts incredible views of Busch Stadium, downtown St. Louis and the Gateway Arch.

Also features a grand ballroom, executive board room and expansive outdoor event terrace.



Room	Square Feet	Boardroom	Classroom	Rounds of 8	Reception	Theater	U-Shape	Exhibit 10 x 10
Ballroom	5,015	119	334	418	502	557	143	25
Ballroom Breakout 1	1,680	40	112	140	168	187	48	-
Ballroom Breakout 2	1,678	40	112	140	168	186	48	-
Ballroom Breakout 3	1,657	39	110	138	166	184	47	-
Meeting Room 1	489	12	33	41	49	54	14	-
Meeting Room 2	469	11	31	39	47	52	13	-
Meeting Room 3	763	18	51	64	76	85	22	-
Meeting Room 4	622	15	41	52	62	69	18	-
Meeting Room 5	621	15	41	52	62	69	18	-
Meeting Room 6	647	15	43	54	65	72	18	-
Meeting Room 7	701	17	47	58	70	78	20	-
Total Space	9,327							

Guest Rooms

216 luxury room including 19 suites



Bars and Restaurants

Great Room and Outdoor Terrace

Premier food and beverage offerings in a sophisticated indoor/outdoor lounge.

Gashouse Gang

A nod to the 1934 St. Louis Cardinals team, the indoor/outdoor bar provides ample seating with fire pits and gas lanterns.

Open Display Kitchen and Wine Bar

During the day: open-display kitchen serving breakfast and brunch.

At night: chef-driven wine and cocktail bar with farm-to-table offerings.

Bourbon Bar

Featuring an exclusive selection of bourbon in an intimate space rich with Cardinals history.

Second Level Terrace Bar

Upscale bar and lounge serving signature cocktails and sweeping views of the St. Louis skyline. With a partially covered roof, guests can enjoy an open-air atmosphere year-round.







CityArchRiver





The ST. LOUIS COMMUNITY ICE CENTER at Maryland Park Lake District

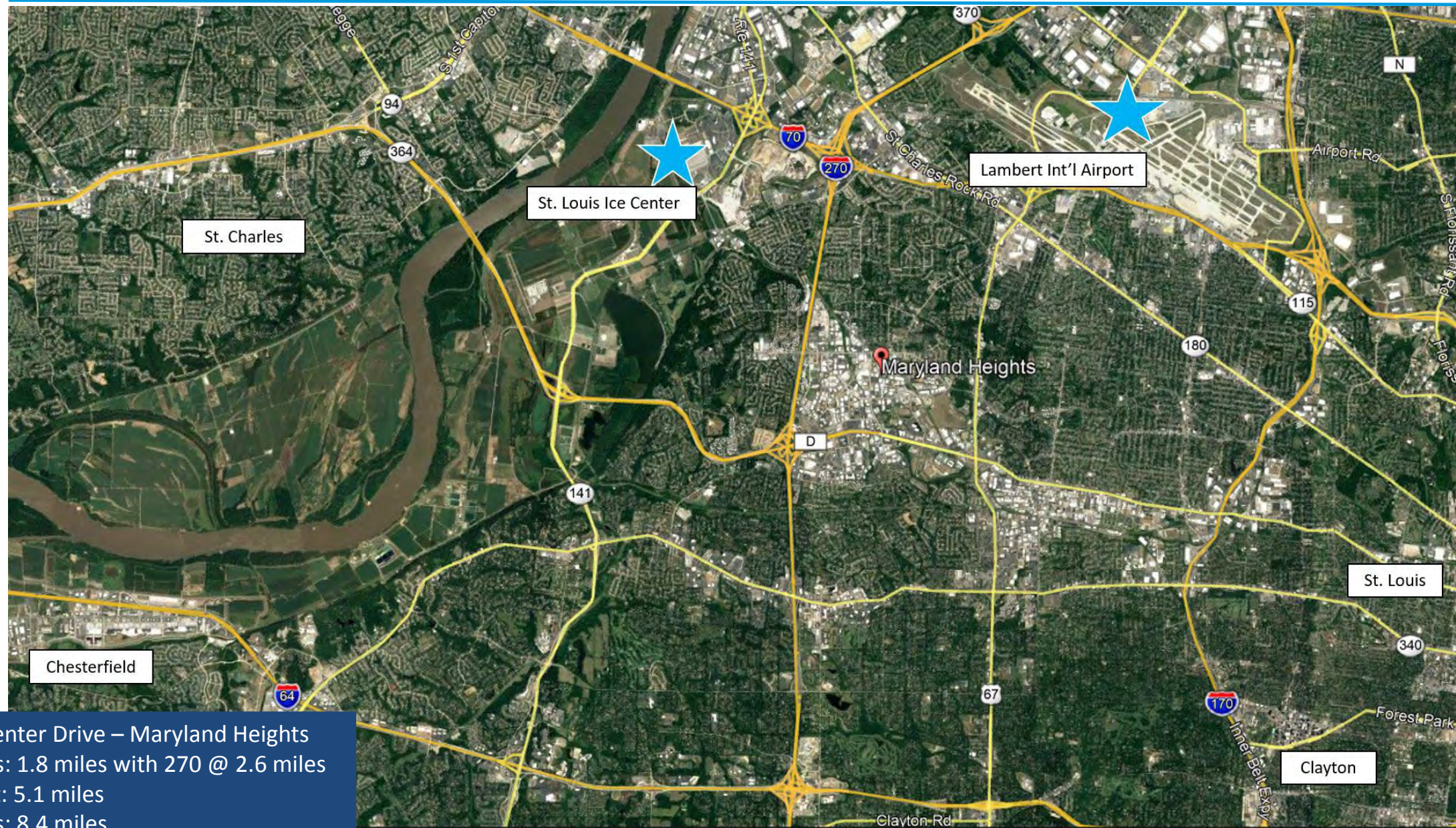


A Regional Vision: The Ice Center

- Help grow ice hockey & other ice sports
- Develop, train & educate athletes to their highest potential
- Engage the entire community through broad offering of events
- Strengthen region & economy through this public-private partnership



Central Location Serves Entire Hockey Community



Casino Center Drive – Maryland Heights
70 Access: 1.8 miles with 270 @ 2.6 miles
Westport: 5.1 miles
64 Access: 8.4 miles
Lambert Airport: 7.3 miles

Anchoring An Amateur Sports Hub ...



Maryland Park Lake District: The Next Big Thing



- St. Louis County's last large scale opportunity
- 13 square miles
- 1,100+ acres can be developed
- Mixed uses & experiences are part of Master Plan
 - Residential
 - Office
 - Medical
 - Hospitality
 - Warehouse



- Provide “complete” experience for users of area amateur sports facilities by providing Family Entertainment District
- Become a catalyst for development of Maryland Lake Park District (MLPD) & area’s ~8M annual visitors

A Center of Excellence - In The Heartland Of Hockey

- 4 Sheets Of Ice
 - Event Center with 2,500-seat capacity
 - Two additional indoor sheets including St. Louis Blues Practice Center
 - One covered outdoor rink & summer season concert venue
- Training & rehab facility in partnership with Mercy Hospital
- Off-ice hockey skills development center
- Food, beverage & retail facilities
- \$78.2M project – opens September, 2019 (*275,000 square feet; 14 months construction*)



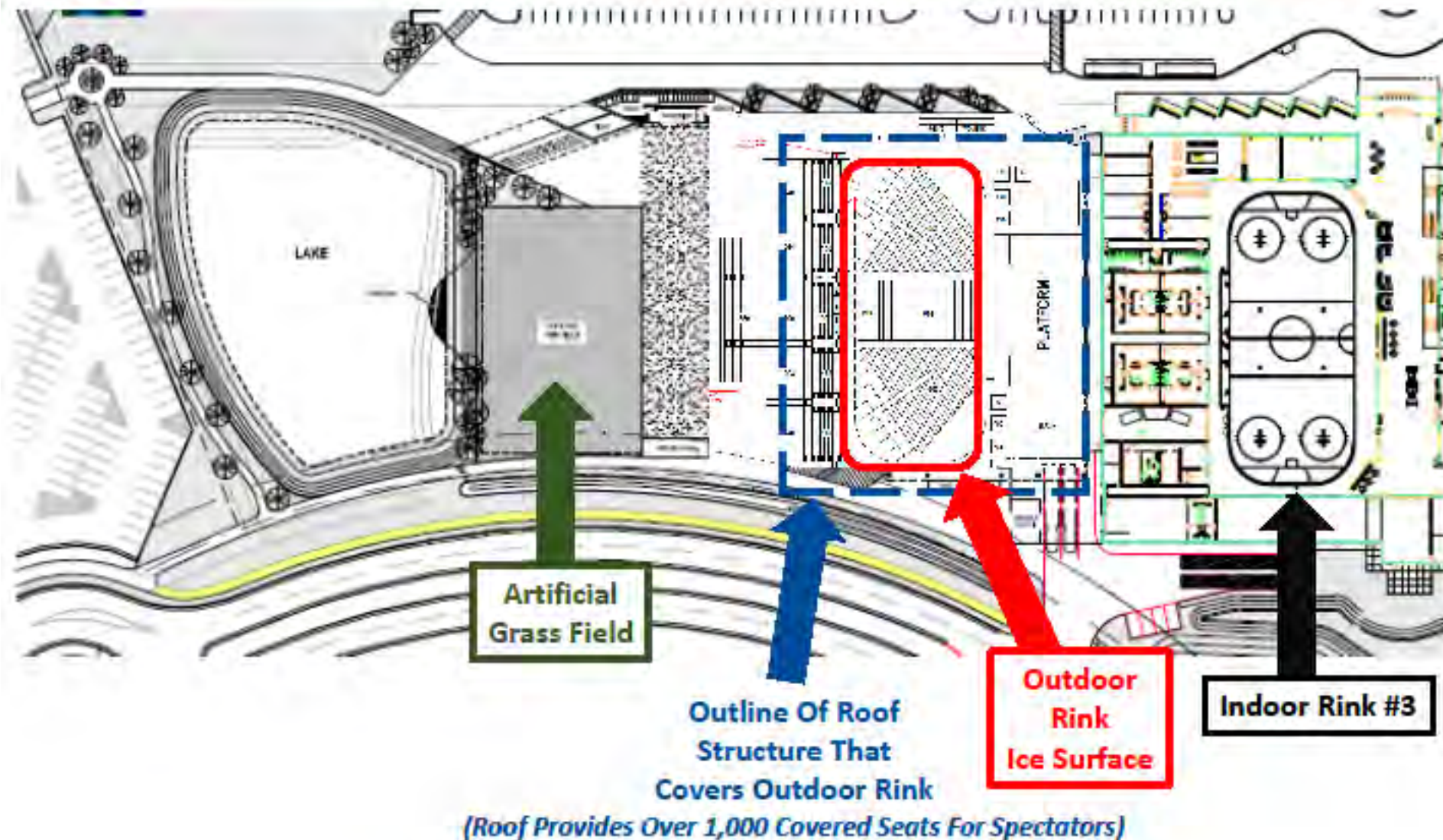
A Center of Excellence – Building Layout & Design

Hollywood Casino
Amphitheater



Hollywood
Casino

Fully-Covered Outdoor Rink That Doubles As A 4,500 Summer Entertainment Venue



An Iconic Outdoor Arena Protected From The Elements With Under Roof Seating For Over 1,000 Spectators



And, A Community Gathering Point For Summer Season Recreational Activities & Up To 4,500 Seats For Concerts



A Village Of Public Partners To Enhance Our Region

- Facility is home to a wide variety of not-for-profit partners
- Blues bring significant value to the facility, but represent less than 2% of the ice utilization



And, A Beacon For Growing The Game ...

- Home to all Blues Learn-To-Play programs
- Ice availability offers opportunity to create true 'rec leagues'
- Programming platform for at-risk youth
- Inclusive design elements show "Hockey Is For Everyone"





CITY
FOUNDRY
PUBLIC STL MARKET



Yesterday. Today. Tomorrow.

Inspired by our industrious and innovative past, we're building a community of **dynamic** makers and retailers who possess a sense of **adventure** and want to challenge the way things have always been done.



City Foundry STL, opening 2020, is the adaptive reuse of a 15 acre urban industrial site into a 21st century mixed-use development that **celebrates creative concepts** in retail, food, entertainment and entrepreneurship.



City Foundry STL sits within a 2 miles of St. Louis' most iconic institutions and historic neighborhoods



City Foundry STL sits at the center of almost \$8 Billion in capital investment



Growing Workforce

CENTRAL CORRIDOR - ST. LOUIS

City Foundry STL sits within a 2 mile radius of over 125,000 Jobs

Sample companies that have added net new employees to the Cortex district/area since 2015

- DuPont - 250
- PennyMac - 100
- Microsoft - 160
- Aon Insurance - 200
- Accenture - 60
- Square - (currently at 400). 500 by 1st Q 2019.
- Ascension Health- 80
- Boeing - 150
- Centene - 75
- SSM/SLU Hospital - 1,000
- Ab Mauri - 100 people
- BJC - 1100
- Wash U - 300
- Alcamo - 100
- Start-up companies - 1500 +

THE PLACE TO BE



The Central Corridor ST. LOUIS, MISSOURI



34.2
Median age
within 3 miles

29,385
College students
in trade area

193,357
Employees within
3 miles



*Strongest
demographic is*
**Uptown Individuals
& Metro Renters**

- 80% Renters
- Well educated
- Value education and creativity
- Embrace technology

**CFSTL IS LOCATED IN ST. LOUIS'
CENTRAL CORRIDOR, THE FASTEST
GROWING AREA IN THE REGION**

22.6%

Growth in the central
corridor from 2000-2014

58%

population w/
college degree
or higher

59%

population under
the age of 35

Source: May 5, 2016 Washington University Population Study



City Foundry STL sits at the center of the proposed Chouteau Greenway Trail which will connect the Gateway Arch to Forest Park





CFSTL Master Plan



CITY FOUNDRY STL

TENANTS

RETAIL | RESTAURANT | FOOD HALL



OFFICE





**CHELA
TAPAS**



GOOD DAY



JUICE BOX
CENTRAL

**LOST &
FOUND**



Murf's
DELT-HANDCRAFTED SANDWICHES

**NATALIE'S
CAKES & MORE**



SUMAX:
HUMMUS & WRAPS

UKRAFT
MEALS KRAFTED YOUR WAY

FOREST PARK AVENUE

SOUTH SPRING AVENUE



City Foundry STL

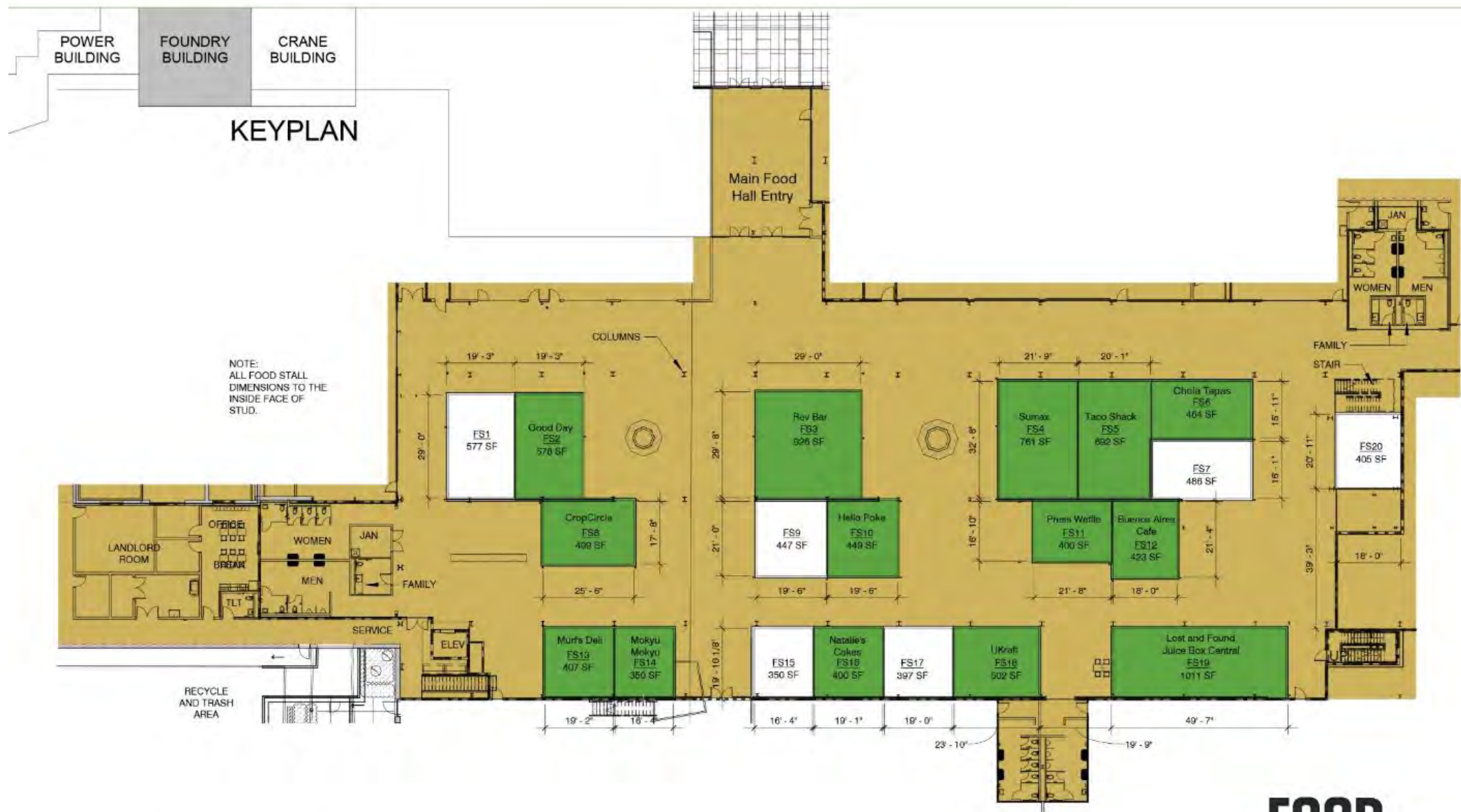
● Committed Space ● Common Space ○ Available Space

LEVEL
ONE

FOREST PARK AVENUE



**LEVEL
TWO**



● Committed Space ● Common Space ○ Available Space ● Landlord Reserved

FOOD HALL



OVERVIEW
Images

















CITY
FOUNDRY
PUBLIC **STL** MARKET



OPENING 2020

explore **st. louis**



Thank You to our sponsors of Today's Event



INNOVATION HALL



APRIL 12, 2018

GLOBAL MEETINGS INDUSTRY DAY 2019

#GMID19

