

# MPI St. Louis Area Chapter

SPONSORSHIP PACKAGES  
AND OPPORTUNITIES





# About MPI St. Louis

Established in 1979 to provide continuing education, professional development, and networking opportunities to meeting and event professionals in the St. Louis area.



# Your Target Audience

When you partner with MPI St. Louis Area Chapter, you are not only reaching the current chapter membership, but you're also visible to the entire industry.

MPI Global has a community of 60,000 meeting and event professionals including nearly 14,000 engaged members, with nearly 70 chapters, clubs and members in more than 75 countries worldwide.

The meetings and events industry contributes more to the GDP than the air transportation, motion picture, sound recording, performing arts and the spectator sports industries.

# Members Buy MPI

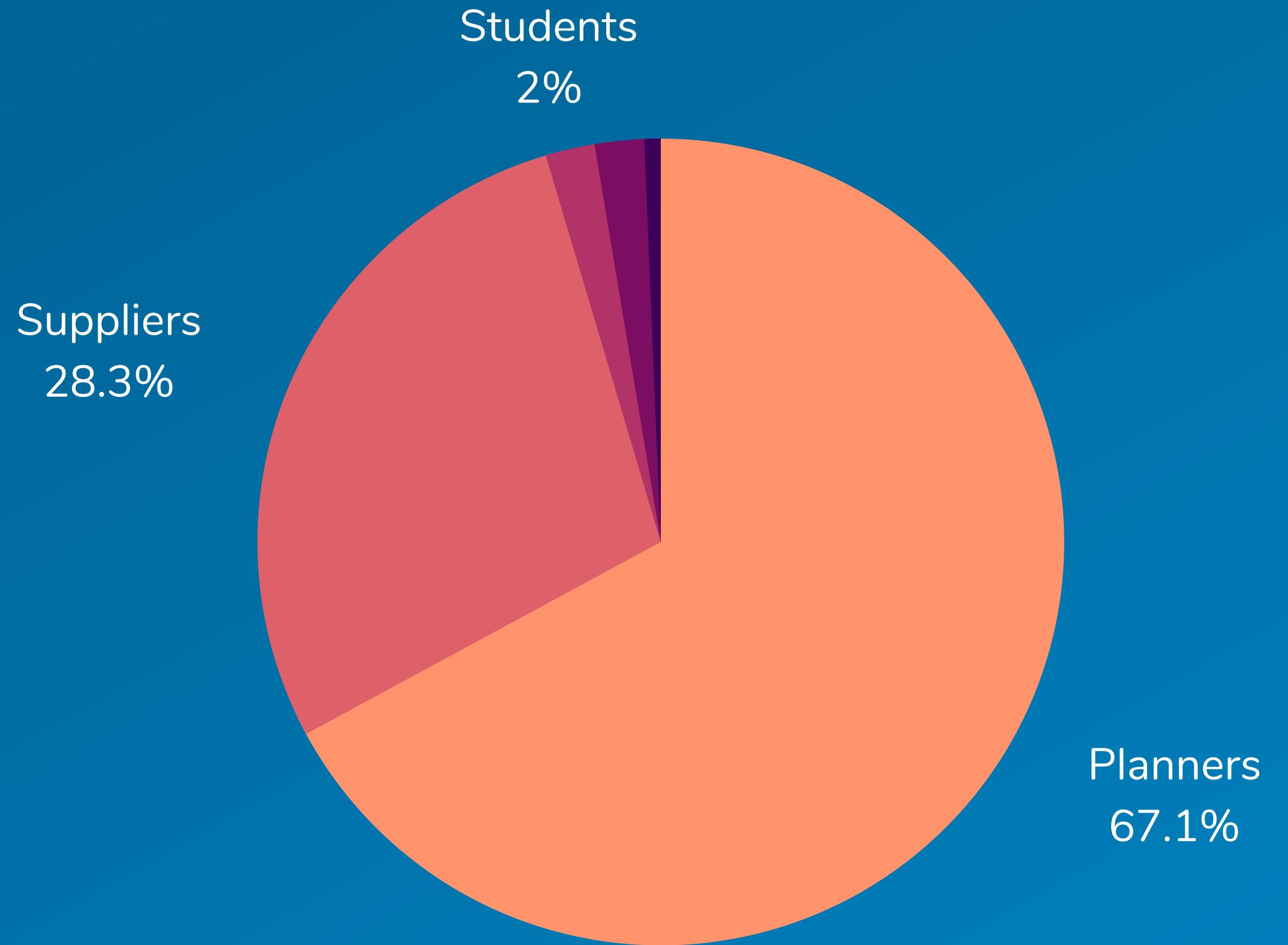


Members buy from MPI sponsors and suppliers because they know that the value of their organizations goals is understood by their fellow chapter members.



Our members believe in working with companies they know and trust. Let us help you familiarize our members with your products and services.

# Your Business to Business Partner



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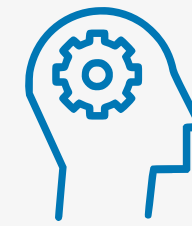
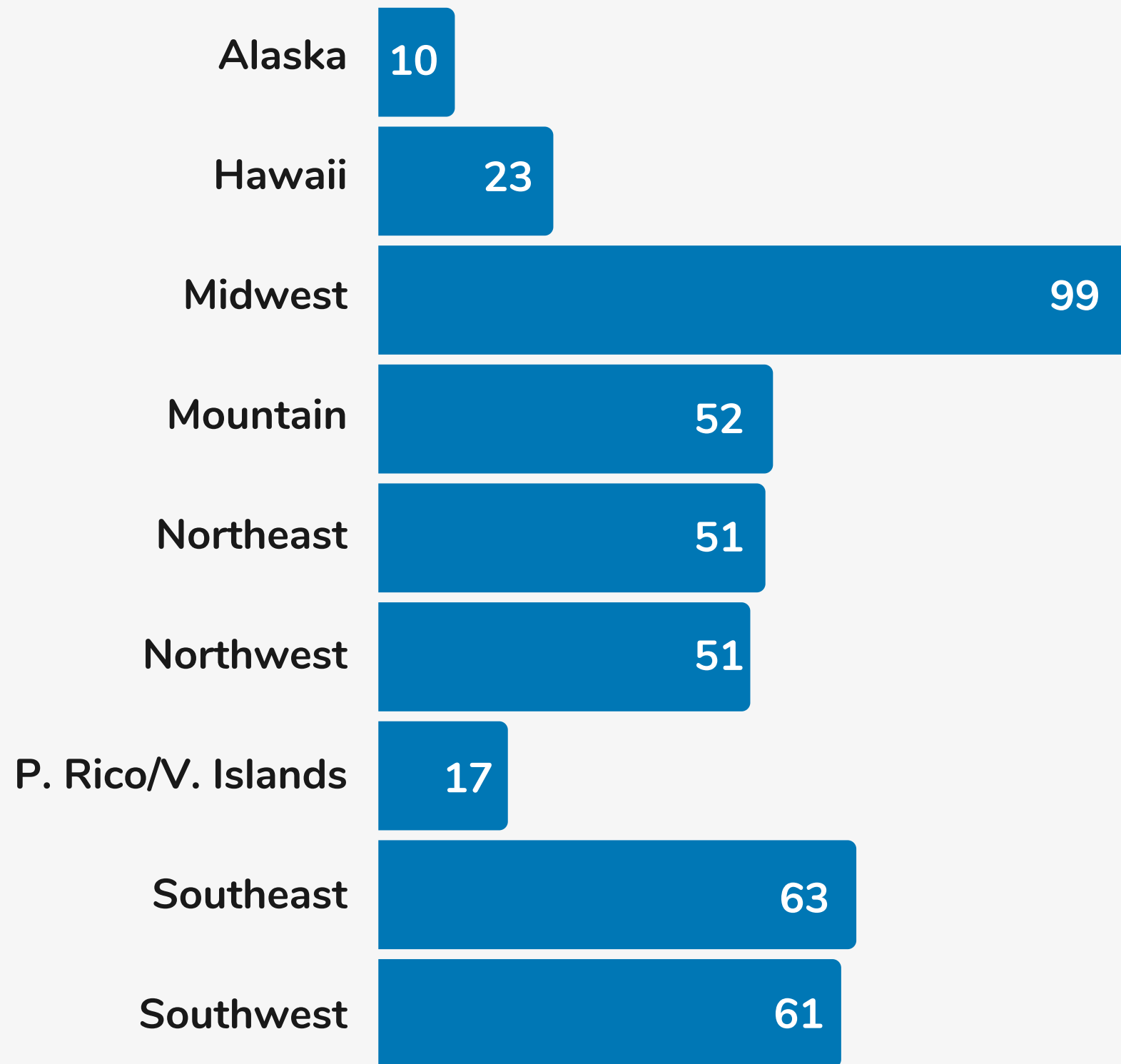
MPI ST. LOUIS CHAPTER MEMBERSHIP

# Chapter Demographics



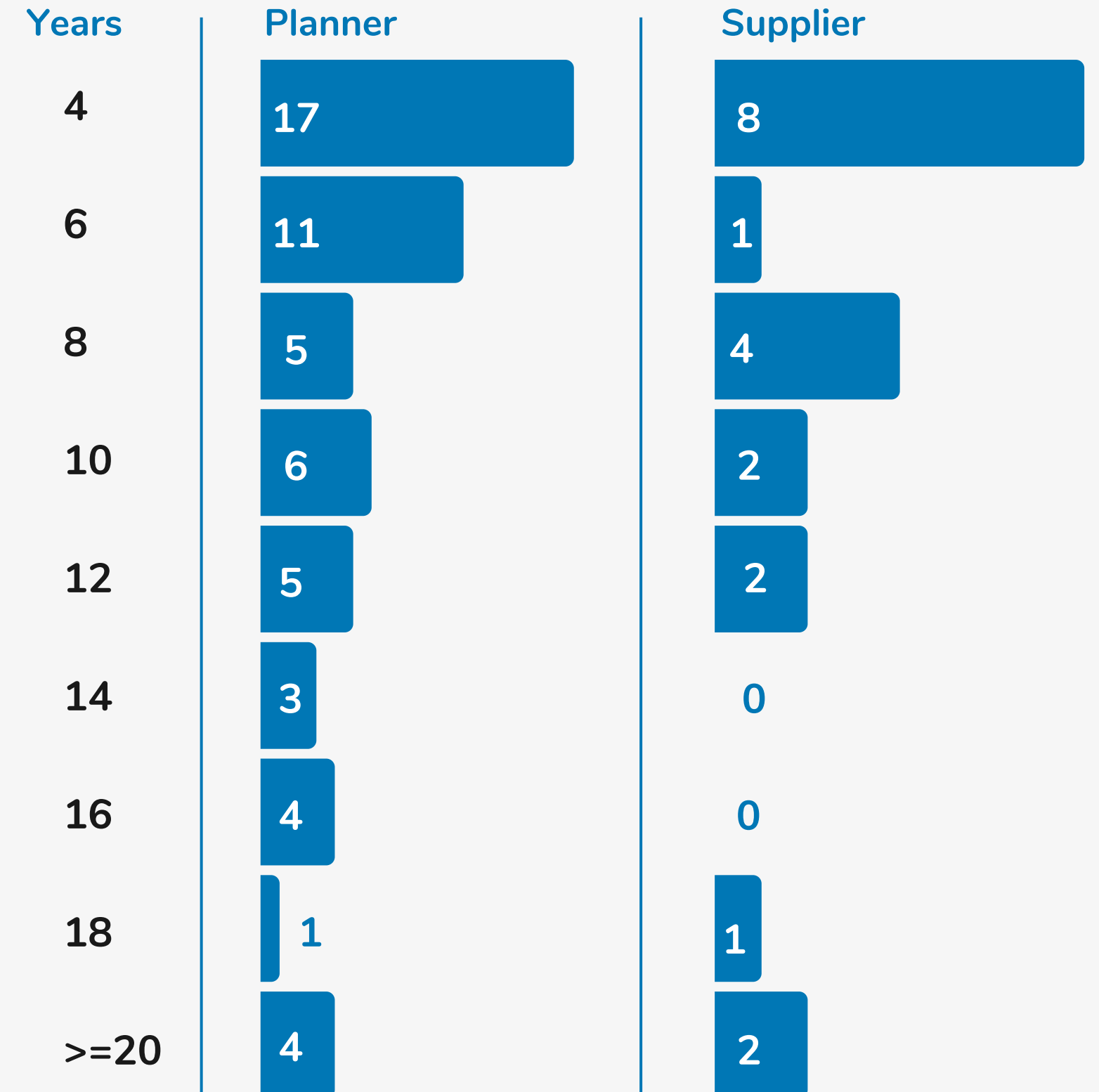
## Location Information

Planning Locations Within the United States



## Industry Experience

Membership Population Maturity | 4 years of experience or more



# Buying Power

\$26 Billion in buying power decisions are controlled by MPI members.

\$150 Million is the estimated annual buying power of MPI St. Louis members.

86% of MPI Members buy from suppliers that advertise with MPI.

# Premier Education & Networking

## **EDUCATION MEETINGS**

MPI St. Louis produces (6) Education Meetings annually, featuring leading industry speakers! Topics provide continuing education credits consistent with CMP domains.

## **NETWORKING EVENTS**

Our signature After 5! Networking Events provide a networking opportunity for meeting professionals that want to enjoy some extra networking in their schedules. The events also showcase popular venues around St. Louis.

## **EDUCON**

MPI St. Louis's full-day educational conference for the meetings and events industry is packed with informative, relevant and dynamic content. EduCon offers a wide variety of speakers and topics.

## **SPECIAL EVENTS**

MPI St. Louis offers members a series of fundraising (Trivia Night & GloBingo) and special events throughout the year to recognize outstanding members, partners and leaders in the chapter.



# 2022-2023 EVENTS

**August 16**  
**EDUCATION**  
**MEETING**

**September 14**  
**MPI**  
**AFTER**  
**FIVE**

**October 13**  
**MPI AFTER FIVE**  
**+**  
**EDUCATION**

**November**  
**GLOBINGO**

**December 19**  
**MPI**  
**AFTER**  
**FIVE**

**January 24**  
**MPI AFTER FIVE**  
**+**  
**EDUCATION**

**February**  
**MPI**  
**AFTER**  
**FIVE**

**March**  
**EDUCON**

**April**  
**TRIVIA**  
**NIGHT**

**May**  
**MPI**  
**AFTER**  
**FIVE**

**June**  
**EDUCATION**  
**MEETING**

**June**  
**AWARDS**  
**GALA**



# Sponsorship Levels





# Sponsorship Levels

**SUPPORTER**  
**\$500**

Includes benefits  
listed on this page

The following sponsorship levels include all  
benefits listed on this page plus:

**BRONZE**  
**\$1,000**

Choose 3 items from  
additional benefits  
listed on next page

**SILVER**  
**\$2,500**

Choose 5 items from  
additional benefits  
listed on next page

**GOLD**  
**\$5,000**

Choose 7 items from  
additional benefits  
listed on next page

**PLATINUM**  
**\$10,000+**

Choose 11 items from  
additional benefits  
listed on next page

Benefits for **ALL** Levels of Support:

- 1 complimentary registration to a future monthly education meeting
- Logo on the chapter website
- 1 newsletter article in @MPISTL Newsletter highlighting sponsor company
- Company logo included on MPISTL Chapter Sponsors slide at Chapter events
- Recognition in event promotions\*
- Stage recognition at sponsored event\*

\*Anytime *all* MPISTL Sponsors are recognized.

### **Benefits listed below count as 1 item**

- Banner ad on chapter website for one month
- Provide promotional material at each seat at one chapter event
- Banner ad in one issue of @MPISTL Newsletter (*within 60-90 days of sponsored event for In-Kind Sponsorship*)
- Social Media spotlight post on Facebook, Instagram or LinkedIn (*choice of one platform*)

### **Benefits listed below count as 3 items**

- One complimentary display table in registration area at sponsored event; includes one registration to event (*monthly education meeting only*)
- One registration & Round Sponsorship at GloBingo or Trivia Night
- Quarterly Social Media spotlight post on **ALL** chapter Social Media Platforms

### **Benefits listed below count as 4 items**

- One registration to EduCon (*based on availability*)
- Email blast sent to membership (*based on availability - message subject to approval*)
- Social Media Takeover - Facebook, Instagram & LinkedIn for one day (*up to 5 posts*)

### **Benefits listed below count as 2 items**

- One individual registration to a Networking Event
- Podium Time at an Educational Event (*up to 3 minutes*)
- Opportunity to show promotional video at an Educational Event (*3-4 minutes*)

### **Benefit listed below counts as 5 items**

- Reserved table at chapter event (*Monthly Educational Event, GloBingo or Trivia Night*)

### **For Platinum Sponsors Only Benefit listed below counts as 6 items**

- One Full-Year Membership in MPI St. Louis



# A La Carte Opportunities

Do you have extra marketing dollars you're able to invest in the chapter?

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Are you unable to host an event or provide services at one, but still want to get your name out to MPI St. Louis' planners and suppliers?

Our a la carte opportunities are a great option! No amount is too big or too small!





# Website Advertising

	Per Month	6 Months	12 Months
Inline Banner (728x90) on Homepage	\$75 Members \$125 Non-Members	\$375 Members \$425 Non-Members	\$650 Members \$700 Non-Members
Sidekick Banner (300x250) on Homepage	\$100 Members \$150 Non-Members	\$500 Members \$550 Non-Members	\$850 Members \$900 Non-Members

## Dedicated Eblast ~ \$500

Recently renovated? Need to boost sales during slow periods? Have other exciting news to share about your business? Let MPI St. Louis help you spread the word or send a promotional offer! You provide the email content and MPI St. Louis will distribute it via a dedicated eblast directly to our community of over 1,200 subscribers.

MPI St. Louis sends only one dedicated eblast per month so availability is limited. Space is reserved on a first-come, first-served basis. Content is subject to approval.





# Job Postings ~\$75

Hiring? We can help! Solicit the best industry leaders on St. Louis. Posting includes 1 Facebook Post, 1 Post on the MPI St. Louis LinkedIn Page, and inclusion in the monthly e-newsletter. **\$75/position (per month).**

## Social Media Partnerships

Three Platforms to choose from!



@mpistlouis



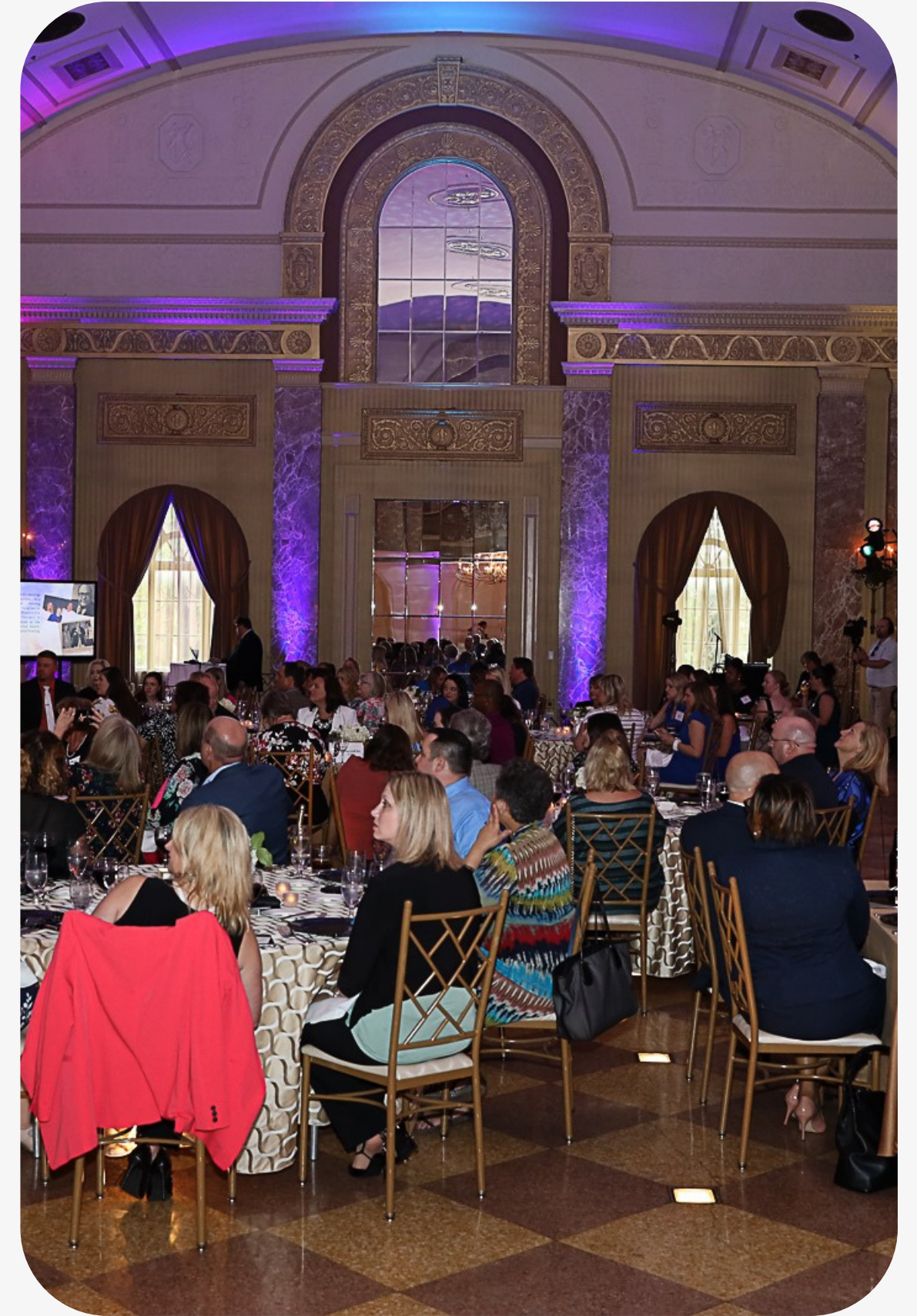
@mpistlouis



@mpistlouis

Select from MPI St. Louis' Facebook, Instagram or LinkedIn

- 4 Posts Over 4 Days - \$750
- 3 Posts, 3 Platforms - \$500
- 2 Posts, 2 Platforms - \$250
- 1 Post, 1 Platform - \$100



# MPI St. Louis Area Chapter

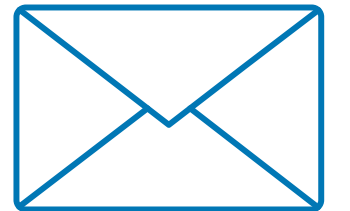
## PHONE NUMBER

(314) 416-2234



## EMAIL ADDRESS

mpistolouis@qabs.com



## WEBSITE

[www.mpistolouis.org](http://www.mpistolouis.org)



## READY TO SIGN UP?

[Click here.](#)

