

Dallas-Fort Worth Chapter



Total Members: 453

Membership Overview

Type	2024/25	Percentage	
Planner	215	<div></div>	47%
Supplier	198	<div></div>	44%
Student	19	<div></div>	4%
Faculty	2	<div></div>	0%
Charter	0	<div></div>	0%
Retired	4	<div></div>	1%
Lifetime	15	<div></div>	3%
Unknown	0	<div></div>	0%
Total	453		

The Membership overview shows a breakdown of the chapter's members numbers By Membership Type.

Membership Population Maturity

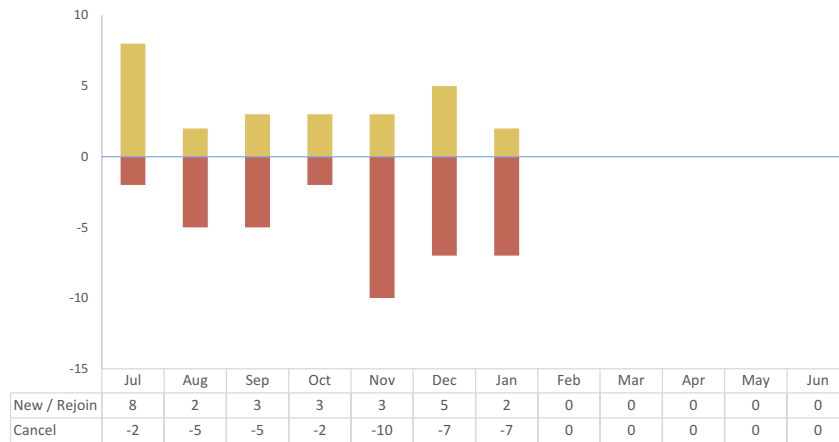
Membership Population Maturity Total			
Maturity (Years)	Planner		Supplier
0	<div></div>	53	<div></div> 80
2	<div></div>	60	<div></div> 37
4	<div></div>	16	<div></div> 18
6	<div></div>	17	<div></div> 9
8	<div></div>	14	<div></div> 6
10	<div></div>	12	<div></div> 6
12	<div></div>	6	<div></div> 9
14	<div></div>	6	<div></div> 3
16	<div></div>	4	<div></div> 5
18	<div></div>	6	<div></div> 3
>=20	<div></div>	21	<div></div> 22
Total		215	198
The Maturity (Years) column represents the number of years your members have been in the chapter by supplier or planner. For example, 0 = new member - 2 years 2 = 2-4 years 4 = 4-6 years			

Membership Renewing or Rejoining			
Maturity (Years)	Planner		Supplier
0	<div></div>	10	<div></div> 16
2	<div></div>	23	<div></div> 15
4	<div></div>	6	<div></div> 4
6	<div></div>	5	<div></div> 5
8	<div></div>	6	<div></div> 3
10	<div></div>	6	<div></div> 3
12	<div></div>	3	<div></div> 2
14	<div></div>	2	<div></div> 2
16	<div></div>	2	<div></div> 2
18	<div></div>	1	<div></div> 2
>=20	<div></div>	10	<div></div> 10
Total		74	64
Shows the number of planners and suppliers that are renewing or rejoining based on the number of years they have been members. This will give the chapter a better idea if they are retaining newer members vs. those that have been members for a longer period of time.			

Membership Cancelling			
Maturity (Years)	Planner		Supplier
0	<div></div>	3	<div></div> 1
2	<div></div>	20	<div></div> 22
4	<div></div>	1	<div></div> 2
6	<div></div>	4	<div></div> 0
8	<div></div>	3	<div></div> 1
10	<div></div>	2	<div></div> 2
12	<div></div>	2	<div></div> 0
14	<div></div>	0	<div></div> 0
16	<div></div>	2	<div></div> 0
18	<div></div>	0	<div></div> 0
>=20	<div></div>	1	<div></div> 3
Total		38	31
Shows the number of planners and suppliers that are cancelling based on the number of years they have been members. This will give the chapter a better idea if they are losing newer members vs. those that have been members for a longer period of time.			

Monthly Membership Change Rate

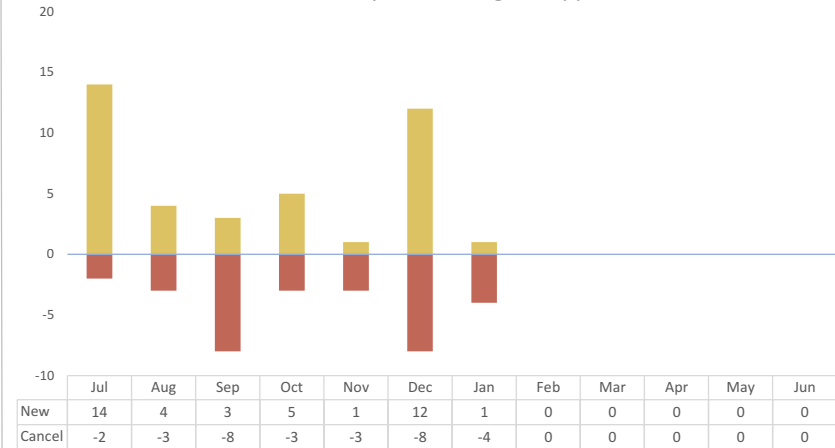
Monthly Rate Change - Planners



■ New

■ Cancel

Monthly Rate Change - Suppliers



This bar graph provides a monthly breakdown of planner and supplier new/renewals and cancellations. This information is helpful to show those months where you have the strongest and weakest growth. Also, a chapter can look to see what trends have been taking place in membership increases and decreases over the past months.

Key	Description
New/Rejoin	New Members added or Rejoined MPI
Cancel	Members who cancelled or chose not to renew.

Total Membership Benchmarking by Chapter Size

Total Membership Bench Marking Comparison				
Type	Large	Dallas-Fort Worth Chapter	Difference	% Difference
Planner	236	215	▼ -21	-9%
Supplier	206	198	▼ -8	-4%
Student	13	19	▲ 6	46%
Faculty	2	2	▬ 0	0%
Charter	0	0	▬ 0	∞
Retired	3	4	▲ 1	33%
Lifetime	5	15	▲ 10	200%
Unknown	0	0	▬ 0	∞
Total	465	453	▼ -12	-3%

Shows a comparison of how the chapter is doing compared to the averages of other chapters with similar chapter size. Bench Mark #'s are calculated by averaging the chapter members size based on which category (*key below*) the chapter fits in

Key	Description
Large:	201+ Members
Medium:	126-200 Members
Small:	0-125 Members

Demographics of Programs Planned by MPI Members

Planning Loc. Within the United States

Alaska	37
Hawaii	73
Midwest*	165
Mountain*	137
Northeast *	145
Northwest*	125
P. Rico/ V. Islands	71
Southeast *	172
Southwest*	250

Midwest	(IL, IN, OH, MI, MN, WI, IA, MO, KS, OK, NE, SD, ND)
Mountain	(UT, CO, WY, MT)
Northeast	(ME, NH, VT, MA, RI, CT, NY, NJ, PA, DE, MD)
Northwest	(WA, OR, ID)
Southeast	(FL, GA, SC, NC, LA, AL, MS, AK, TN, KY, WV, VA, DC)
Southwest	(CA, NV, AZ, NM, TX)

Planning Loc. Outside United States

Africa	23
Asia	42
Australia	39
Belgium	29
Bermuda	47
Canada	88
Eastern Europe	38
France	50
Germany	42
Italy	48
Mexico	86
Middle East	23
New Zealand	24
Other Europe	35
Russia	21
Scandinavia	19
South America	48
Spain	46
United Kingdom	60

Facility Utilized

Airport Hotel	77
Conference Center	123
Convention Center	104
Convention Hotel	110
Cruise	21
Downtown Hotel	139
Resort	133
Suburban Hotel	88
University Campus	33
Other	33

Meeting Sizes

<= 50	110
51 - 100	98
101 - 250	109
251 - 500	89
501 - 1000	83
1000 - 1500	49
1501 - 2500	46
> 2501	50

Buying Power

Type	0-50,000	50,001-250,000	250,001-1,000,000	1,000,001-5,000,000	5,000,001-10,000,000	10,000,001+	Grand Total	Estimated Buying Power
Planner	9	16	37	41	7	10	120	\$280,750,000
Supplier	19	13	12	17	4	6	71	\$142,425,000
Student	1	0	0	0	0	0	1	\$25,000
Faculty	0	1	0	0	0	0	1	\$150,000
Charter	0	0	0	0	0	0	0	\$0
Retired	0	0	0	2	0	1	3	\$15,000,000
Lifetime	0	0	3	4	0	1	8	\$21,875,000
Total	29	30	52	64	11	18	204	\$460,225,000

Estimated buying power is calculated by averaging the range. Then multiplying the averaged range by the number of members in that range.

Range	Multiplier
0-50,000	25,000
50,001-250,000	150,000
250,001-1,000,000	625,000
1,000,001-5,000,000	250,000
5,000,001-10,000,000	750,000
10,000,001+	10,000,000

Membership Demographics

Generation

Silent Generation: (Before 1945)	1
Baby Boomers (1946 to 1964)	34
Gen X (1965 to 1976)	90
Millennials or Gen Y (1977 to 1995)	88
Gen Z (1996 and later)	8
Prefer not to say	9
Unknown	223
Total	453

Ethnicity

African American / African / Black	23
Asian	4
First Nations/Indigenous People/Aboriginal People	0
Hispanic / Latino	16
Native American	0
Native Hawaiian / Pacific Islander	0
Other	273
Prefer not to answer	5
Self Identify	0
White / Anglo Saxon / European descent	132
Total	453

Gender

Male	69
Female	206
Trans Male / Trans Man	0
Trans Female / Trans Woman	0
Genderqueer / Gender Nonconforming	0
Gender Non Conforming / Non Binary	1
Self Identify	0
Prefer not to answer	1
Unknown	176
Total	453

Unknown = Member has not supplied information on profile page