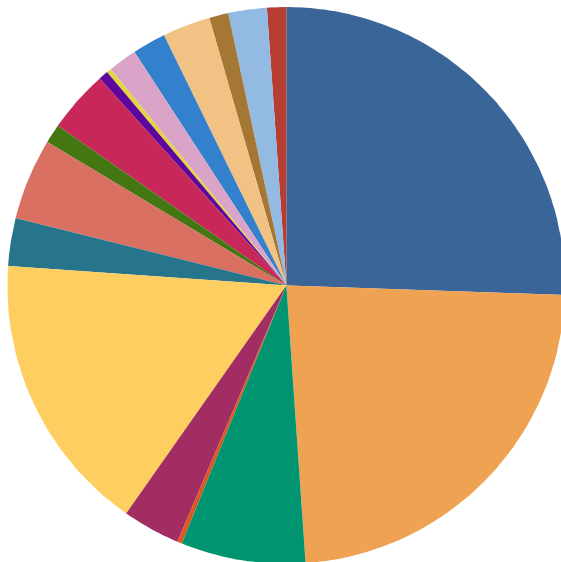


Primary Industry of Organization - Suppliers	Total	Percent or Primary Industry of Organizations for Suppliers
No Answer	64	25.60%
Accommodations / Hotels / Resorts / Cruise Lines	58	23.20%
Arts / Photo / Entertainment / Sports / Recreation	18	7.20%
Association Management Company	1	0.40%
Audio Visual	8	3.20%
Convention Centers / Convention Bureaus / Chambers	41	16.40%
Destination Management Services / Incentive Houses	7	2.80%
Event Design and Production	12	4.80%
Financial / Insurance / Legal / Real Estate	3	1.20%
Food Services	9	3.60%
IT / Telecommunications / Communications	1	0.40%
Non-Profit / Social / Military / Fraternal	1	0.40%
Promotional Products	4	1.60%
Speakers / Education Services / Speaker Bureaus	5	2.00%
Third Party / Research / Consulting	7	2.80%
Tradeshows	3	1.20%
Transportation / Automotive	5	2.00%
Wholesale / Retail Trade	3	1.20%
Chapter Total	250	

Primary Industry of Organization - Suppliers

For Dallas/Fort Worth Chapter

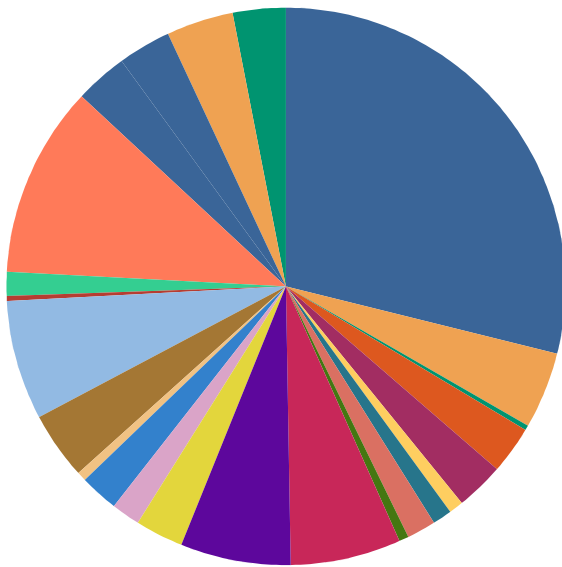


Accommodations / Hotels / Resorts / Cruise Lines	25.6%
Arts / Photo / Entertainment / Sports / Recreation	7.2%
Association Management Company	0.4%
Audio Visual	3.2%
Convention Centers / Convention Bureaus / Chambers	16.4%
Destination Management Services / Incentive Houses	2.8%
Event Design and Production	4.8%
Financial / Insurance / Legal / Real Estate	1.2%
Food Services	3.6%
IT / Telecommunications / Communications	0.4%
Non-Profit / Social / Military / Fraternal	0.4%
Promotional Products	1.6%
Speakers / Education Services / Speaker Bureaus	2.0%
Third Party / Research / Consulting	2.8%
Tradeshows	1.2%
Transportation / Automotive	2.0%
Wholesale / Retail Trade	1.2%
Total:	100.0%

Primary Industry of Organization - Planners	Total	Percent or Primary Industry of Organizations for Planners
No Answer	88	28.76%
Accommodations / Hotels / Resorts / Cruise Lines	14	4.58%
Agriculture / Forestry / Fishing	1	0.33%
Arts / Photo / Entertainment / Sports / Recreation	8	2.61%
Association Management Company	9	2.94%
Audio Visual	2	0.65%
Convention Centers / Convention Bureaus / Chambers	4	1.31%
Destination Management Services / Incentive Houses	5	1.63%
Engineering / Scientific Services	2	0.65%
Event Design and Production	19	6.21%
Financial / Insurance / Legal / Real Estate	20	6.54%
Food Services	8	2.61%
Government	5	1.63%
IT / Telecommunications / Communications	7	2.29%
Manufacturing	2	0.65%
Medical / Pharmaceutical	12	3.92%
Non-Profit / Social / Military / Fraternal	21	6.86%
Religious	1	0.33%
Speakers / Education Services / Speaker Bureaus	4	1.31%
Third Party / Research / Consulting	34	11.11%
Tradeshows	9	2.94%
Transportation / Automotive	10	3.27%
Utilities / Oil / Gas / Chemical	12	3.92%
Wholesale / Retail Trade	9	2.94%
Chapter Total	306	

Primary Industry of Organizations - Planners

For Dallas/Fort Worth Chapter

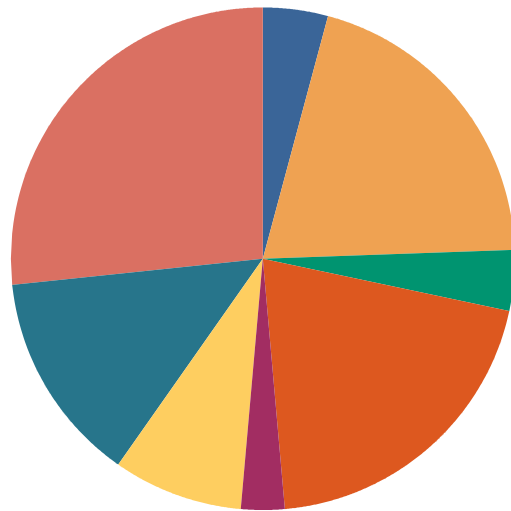


Transportation / Automotive	28.8%
Accommodations / Hotels / Resorts / Cruise Lines	4.6%
Agriculture / Forestry / Fishing	0.3%
Arts / Photo / Entertainment / Sports / Recreation	2.6%
Association Management Company	2.9%
Audio Visual	0.7%
Convention Centers / Convention Bureaus / Chambers	1.3%
Destination Management Services / Incentive Houses	1.6%
Engineering / Scientific Services	0.7%
Event Design and Production	6.2%
Financial / Insurance / Legal / Real Estate	6.5%
Food Services	2.6%
Government	1.6%
IT / Telecommunications / Communications	2.3%
Manufacturing	0.7%
Medical / Pharmaceutical	3.9%
Non-Profit / Social / Military / Fraternal	6.9%
Religious	0.3%
Speakers / Education Services / Speaker Bureaus	1.3%
Third Party / Research / Consulting	11.1%
Tradeshows	2.9%
Utilities / Oil / Gas / Chemical	3.9%
Wholesale / Retail Trade	2.9%
Total:	100.0%

Annual Meeting Budget - Planners - US \$	Total	Percent of Planner Annual Meeting Budget by Category
0-50,000	13	4.25%
50,001-250,000	26	8.50%
250,001-1,000,000	62	20.26%
10,000,001+	12	3.92%
Do Not Control Budget	41	13.40%
No Answer	82	26.80%
5,000,001-10,000,000	70	22.88%
Chapter Total	306	

Annual Meeting Budget - Planners - US \$

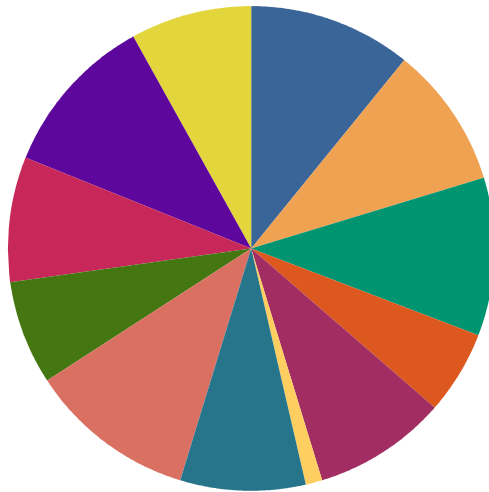
For Dallas/Fort Worth Chapter



0-50,000	4.2%
1,000,001-5,000,000	20.3%
10,000,001+	3.9%
250,001-1,000,000	20.3%
5,000,001-10,000,000	2.6%
50,001-250,000	8.5%
Do Not Control Budget	13.4%
No Answer	26.8%
Total:	100.0%

Types of Meetings Planned - Planners	Total	Percent of Type of Meetings Planned by Planners
Annual Convention	150	10.76%
Board of Directors	132	9.47%
Educational	146	10.47%
Incentive	79	5.67%
Management	126	9.04%
Other	15	1.08%
Sales	116	8.32%
Special Events	152	10.90%
Symposium	98	7.03%
Trade Show	115	8.25%
Training	152	10.90%
VIP Client Events	113	8.11%
Chapter Total	1,394	

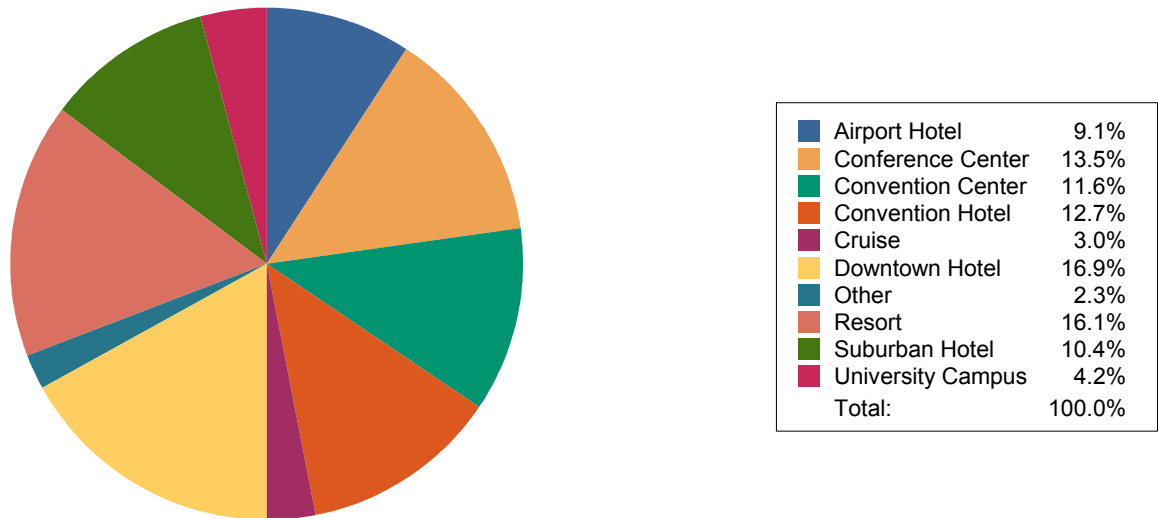
Types of Meetings Planned - Planners



Annual Convention	10.8%
Board of Directors	9.5%
Educational	10.5%
Incentive	5.7%
Management	9.0%
Other	1.1%
Sales	8.3%
Special Events	10.9%
Symposium	7.0%
Trade Show	8.2%
Training	10.9%
VIP Client Events	8.1%
Total:	100.0%

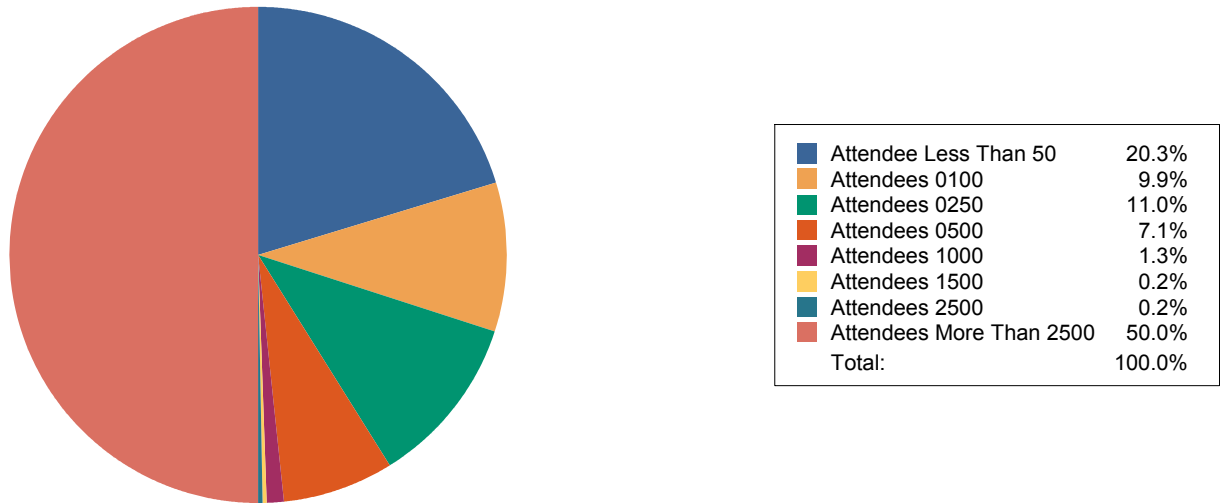
Types of Facilities Utilized - Planners	Total	Percent of Facilities Used by Planners
Airport Hotel	102	9.14%
Conference Center	151	13.53%
Convention Center	130	11.65%
Convention Hotel	142	12.72%
Cruise	33	2.96%
Downtown Hotel	189	16.94%
Other	26	2.33%
Resort	180	16.13%
Suburban Hotel	116	10.39%
University Campus	47	4.21%
Chapter Total	1,116	

Types of Facilities Utilized - Planners



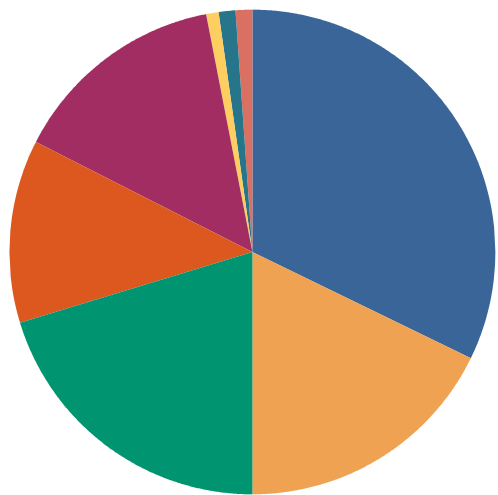
Number of Meetings Per Attendee Category - Planners	Total	Percent of Total Meetings Planned Per Attendance Category
Attendee Less Than 50	2,860	20.26%
Attendees 0100	1,393	9.87%
Attendees 0250	1,554	11.01%
Attendees 0500	1,008	7.14%
Attendees 1000	178	1.26%
Attendees 1500	35	0.25%
Attendees 2500	31	0.22%
Attendees More Than 2500	7,057	49.99%
Chapter Totals	14,116	

Number of Meetings Per Attendee Category - Planners



Number of Meetings Per Peak Rooms Needed - Planners	Total	Percent of Total Meetings Planned Per Attendance Category
Peak Rooms 0050	2,550	32.32%
Peak Rooms 0100	1,389	17.60%
Peak Rooms 0250	1,596	20.23%
Peak Rooms 0500	983	12.46%
Peak Rooms 1000	1,124	14.25%
Peak Rooms 1500	72	0.91%
Peak Rooms 2500	81	1.03%
Peak Rooms More Than 2500	95	1.20%
Chapter Totals	7,890	

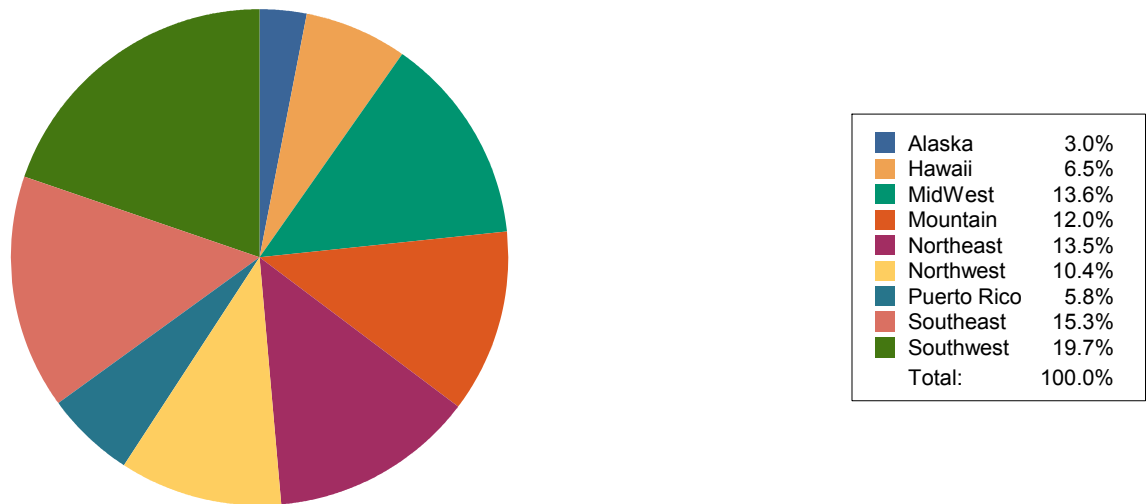
Number of Meetings Per Peak Rooms Needed - Planners



Peak Rooms 0050	32.3%
Peak Rooms 0100	17.6%
Peak Rooms 0250	20.2%
Peak Rooms 0500	12.5%
Peak Rooms 1000	14.2%
Peak Rooms 1500	0.9%
Peak Rooms 2500	1.0%
Peak Rooms More Than 2500	1.2%
Total:	100.0%

Primary Location within the US - Planners	Total	Percent of Primary Location of Business
Alaska	34	3.05%
Hawaii	73	6.54%
MidWest	152	13.62%
Mountain	134	12.01%
Northeast	151	13.53%
Northwest	116	10.39%
Puerto Rico	65	5.82%
Southeast	171	15.32%
Southwest	220	19.71%
Chapter Totals	1,116	

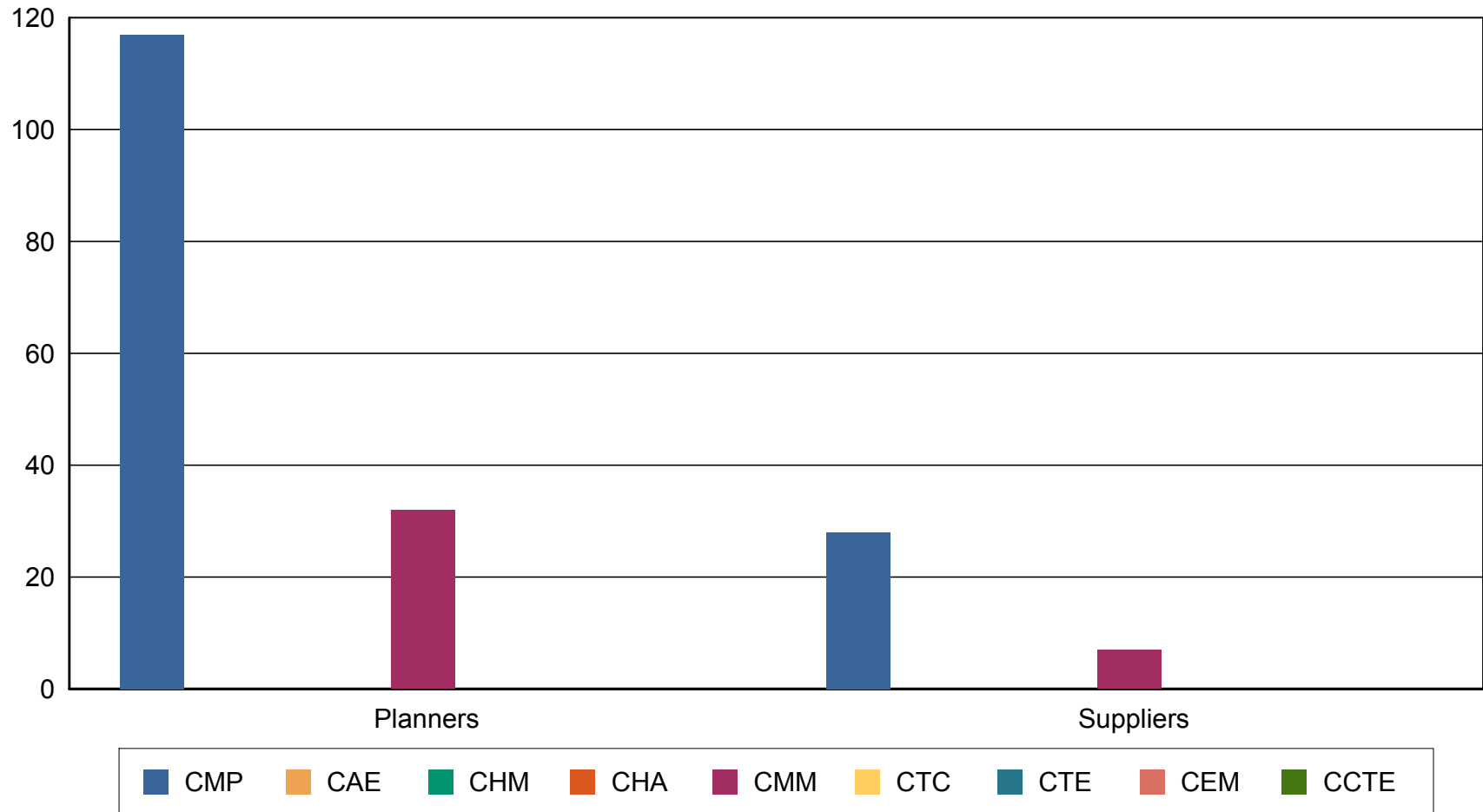
Primary Location within the US - Planners



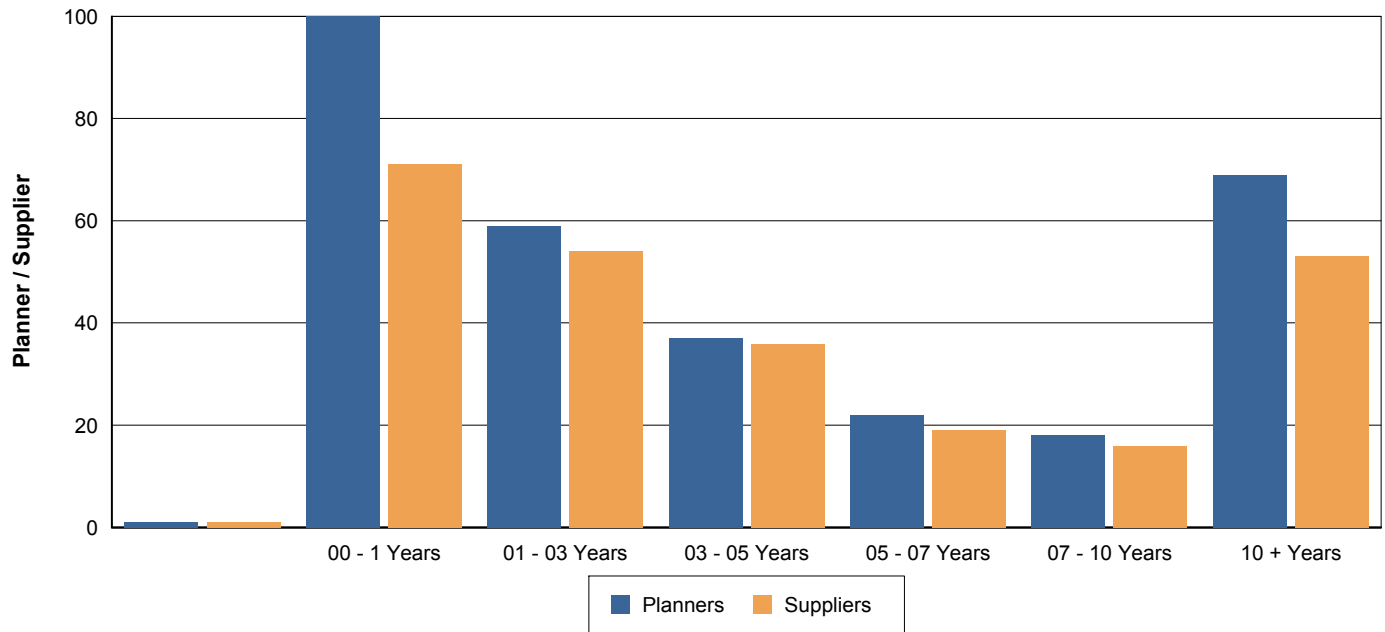


Dallas/Fort Worth Chapter

Primary Function	Active Members	CMP	CAE	CHM	CHA	CMM	CTC	CTE	CEM	CCTE
<u>Planners</u>										
	221	77	0	0	0	23	0	0	0	0
C-Level Executive (CEO, CFO, CIO, CMO)	4	4	0	0	0	1	0	0	0	0
Senior Executive (Exec. Vice President, Sr. Vice President)	2	0	0	0	0	0	0	0	0	0
Executive (Vice President, Senior Director)	5	2	0	0	0	2	0	0	0	0
Senior Management (Director, Senior Manager)	12	3	0	0	0	1	0	0	0	0
Middle Management (Meeting Planner)	37	26	0	0	0	5	0	0	0	0
Professional Staff (Account Executive, Project Manager, Sp)	13	2	0	0	0	0	0	0	0	0
Support Staff	12	3	0	0	0	0	0	0	0	0
<u>Suppliers</u>										
	185	19	0	0	0	7	0	0	0	0
C-Level Executive (CEO, CFO, CIO, CMO)	2	0	0	0	0	0	0	0	0	0
Senior Executive (Exec. Vice President, Sr. Vice President)	8	1	0	0	0	0	0	0	0	0
Executive (Vice President, Senior Director)	5	0	0	0	0	0	0	0	0	0
Senior Management (Director, Senior Manager)	17	1	0	0	0	0	0	0	0	0
Middle Management (Meeting Planner)	11	2	0	0	0	0	0	0	0	0
Professional Staff (Account Executive, Project Manager, Sp)	21	5	0	0	0	0	0	0	0	0
Support Staff	1	0	0	0	0	0	0	0	0	0
Total Planners / Suppliers:	556	145	0	0	0	39	0	0	0	0



Member Tenure	Planners	Suppliers
	1	1
00 - 1 Years	100	71
01 - 03 Years	59	54
03 - 05 Years	37	36
05 - 07 Years	22	19
07 - 10 Years	18	16
10 + Years	69	53
	306	250





Dallas/Fort Worth Chapter

Active Planner Buying Power

8/7/2018

Conversion Rate: 1.00

	0-50,000	50,001 - 250,000	250,001 - 1,000,000	1,000,001 - 10,000,000	10,000,001 +	Do Not Control Budget	Grand Total	Grand Total Buying Power	
Dallas/Fort Worth Chapter									
Association/Not For Profit Meeting Professional	3	8	13	0	2	7	33	56,239,705.88	
Corporate Meeting Professional	4	13	31	0	6	21	75	160,487,091.50	
Government Meeting Professional	1	0	0	0	0	1	2	37,418.30	
Meeting Management Professional - Planner	5	5	18	0	4	12	44	104,397,058.82	
US Total	13	26	62	0	12	41	154	321,161,274.51	
Grand Total	13	26	62	0	12	41	154		
								Association/Not for Profit Meeting Professional	56,239,705.88
								Corporate Meeting Professional	160,487,091.50
								Government Meeting Professional	37,418.30
								Meeting Management Professional - Planner	104,397,058.82
								Chapter Buying Power :	321,161,274.51

Total Active Planner Members: 306

Completed Profiles: 50.33%

City Location of Members	Planners	Suppliers
,	13	8
,	2	1
Arlington,	0	2
Biloxi,	0	1
Carrollton,	1	0
Colleyville,	1	0
Coppell,	1	0
Dallas,	2	3
Flower Mound,	0	1
Fort Worth,	3	0
Frisco,	0	1
Grapevine,	0	1
GREENOUGH,	0	1
Irving,	1	1
Lake St Louis,	1	0
Prosper,	1	0
Roseville,	1	0
Dallas, --	0	1
Anchorage, AK	0	1
Birmingham, AL	1	0
Little Rock, AR	2	0
Irving, Arizona	0	1
Hot Springs, Arkansas	0	1
San Diego, CA	0	1
Santa Barbara, CA	0	1
Goleta, California	1	0
San Diego, California	0	1
Centennial, Colorado	1	0
Lake Mary, FL	1	0
Miami, FL	0	3
Palm Beach, FL	0	1
Saint Petersburg, FL	0	1
Destin, Florida	0	1
Orlando, Florida	0	3
Tampa, Florida	0	1
Atlanta, GA	0	1
Atlanta, Georgia	1	1
Chicago, IL	1	1
Peoria, IL	0	1
Chicago, Illinois	0	2
Rosemont, Illinois	0	1
Dallas, Indiana	1	0
Bossier City, LA	0	1

Shreveport, LA	1	1
Boston, MA	0	1
Bethesda, MD	1	0
Detroit, Michigan	0	1
St. Louis, Missouri	0	1
Branson, MO	0	1
Kansas City, MO	0	1
Ridgedale, MO	0	1
Reno, Nevada	0	1
WEST CALDWELL, New Jersey	0	1
Santa Fe, New Mexico	0	1
Merrimack, NH	1	0
Asheville, North Carolina	0	1
Raleigh, North Carolina	1	0
Las Vegas, NV	0	3
New York, NY	1	0
Portland, Oregon	0	1
Memphis, Tennessee	0	1
, Texas	1	0
Addison, Texas	0	2
Aledo, Texas	1	0
Allen, Texas	0	1
Arlington, Texas	3	2
Bedford, Texas	0	1
Carrollton, Texas	2	1
Colleyville, Texas	1	0
Collinsville, Texas	1	0
Dallas, Texas	33	22
Denton, Texas	1	1
DFW Airport, Texas	1	1
Farmers Branch, Texas	0	1
Fate, Texas	1	0
Fort Worth, Texas	9	6
Frisco, Texas	6	1
Ft Worth, Texas	0	1
Granbury, Texas	2	0
Grapevine, Texas	4	1
Hurst, Texas	1	0
Irving, Texas	7	3
Keller, Texas	1	0
LAVON, Texas	1	0
Lewisville, Texas	1	2
Mansfield, Texas	1	0
McKinney, Texas	3	1
Plano, Texas	8	0
Pottsboro, Texas	0	1
Richardson, Texas	6	1



Dallas/Fort Worth Chapter

Richardson tx, Texas	1	0
San Antonio, Texas	0	1
Sherman, Texas	1	0
Southlake, Texas	2	0
Sunnyvale, Texas	1	0
The Colony, Texas	1	0
Nashville, TN	1	0
, TX	3	1
Addison, TX	5	1
Aledo, TX	0	1
Allen, TX	0	2
Arlington, TX	2	4
Beaumont, TX	0	1
Canyon, TX	0	2
Carrollton, TX	6	4
Cedar Hill, TX	0	1
College Station, TX	0	1
Colleyville, TX	0	1
Coppell, TX	4	3
Dallas, TX	51	49
Denton, TX	1	0
DFW Airport, TX	0	2
Eules, TX	1	0
Farmers Branch, TX	0	2
Flower Mound, TX	2	2
Fort Worth, TX	14	5
Forth Worth, TX	1	0
Frisco, TX	0	6
Ft Worth, TX	0	3
Ft. Worth, TX	1	0
Garland, TX	0	1
Glen Rose, TX	0	2
Grand Prairie, TX	0	1
Grapevine, TX	2	7
Haslet, TX	1	0
Horseshoe Bay, TX	0	1
Hurst, TX	1	0
Irving, TX	16	10
Keller, TX	0	1
kennedale, TX	0	1
Lavon, TX	2	0
Leonard, TX	0	1
Lubbock, TX	1	0
Mansfield, TX	1	0
McKinney, TX	2	2
Midlothian, TX	0	1
North Richland Hills, TX	2	0



Dallas/Fort Worth Chapter

Plano, TX	25	8
Richardson, TX	14	4
Rowlett, TX	0	1
Royse City, TX	1	0
Southlake, TX	0	1
The Colony, TX	0	2
The Woodlands, TX	0	1
Tyler, TX	0	1
Salt Lake City, UT	0	1
McLean, VA	0	1
Toano, VA	1	0
Richmond, Virginia	1	0
Port Angeles, WA	1	0
Spokane, Washington	1	0
	306	250