



DALLAS/
FORT WORTH
CHAPTER

Support MPI DFW with a TOPGOLF TOURNAMENT BENEFITING OUR CHAPTER SPONSORSHIP OPPORTUNITIES 2022



Topgolf Tournament Sponsorship Opportunities

This inaugural event will be well-attended by over 100 DFW meeting professionals. Sponsors have exclusive branding opportunities and three hours of networking time.

Platinum \$1,000

Benefits:

- Logo on e-Blasts & the Website
- Signage
- Speaking Opportunity

Gold \$750

Benefits:

- Logo on e-Blasts
- Signage
- Provide Collateral at Event

Silver \$500

Benefits:

- Logo on e-Blasts
- Signage
- Social Media Post

Bay Sponsor \$750

Benefits:

- Signage
- Logo on event e-Blasts

Drink Tickets \$200

Benefits:

- Drink Signage
- Logo on event e-Blasts

Welcome Bags \$200 fee + 120 Items

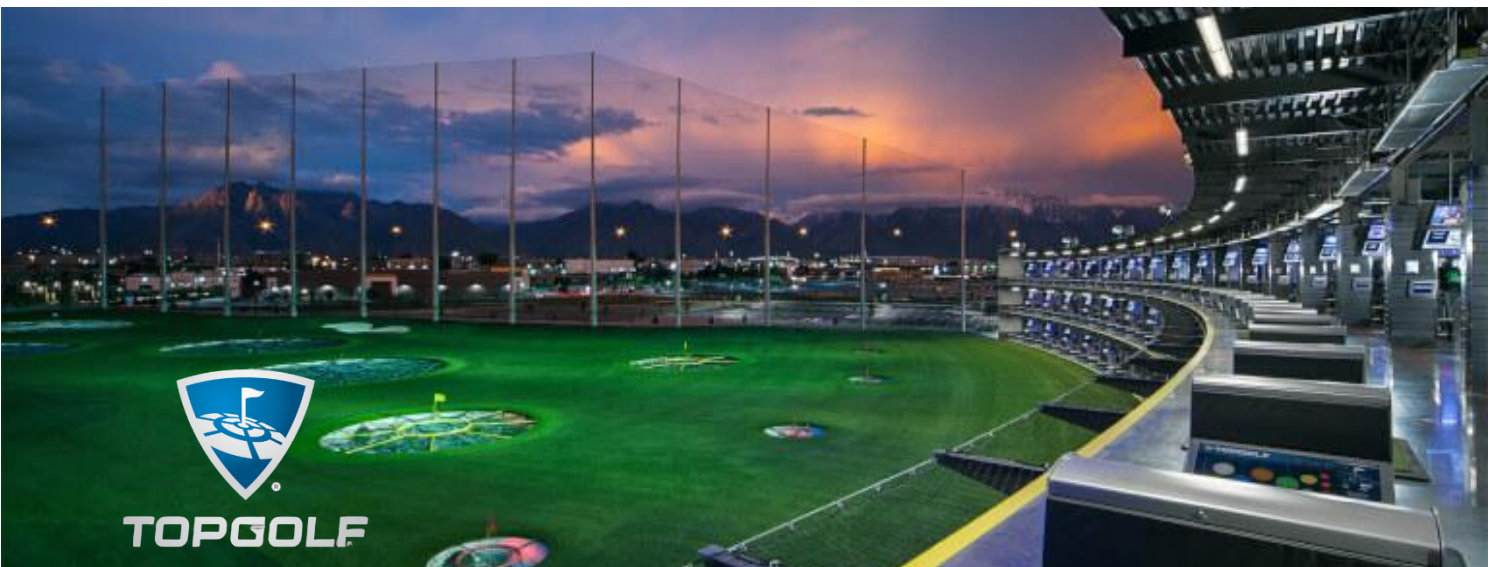
Benefits:

- Put 1 item in the bag (120 bags)

Bag Sponsor \$200 fee + 120 Bags

Benefits:

- Bag with YOUR logo on it



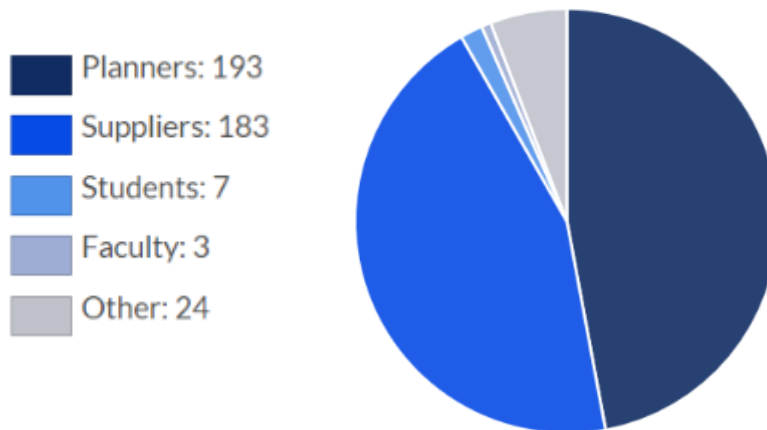


ABOUT US

The meeting and events industry is a \$263 billion business, with over 1.8 million meetings held annually. One of the five largest MPI chapters in the world, MPI Dallas/Fort Worth is consistently recognized for its best practices, member engagement and experiences. The MPI D/FW Chapter is the only chapter to be named MPI’s “Chapter of the Year” a record breaking five times.

Founded in 1977, the chapter now boasts more than 400 members and hosts a robust schedule of networking and educational events throughout the year. Our chapter’s demographic includes 47% planners, 46% supplier, 2% Faculty and Students. MPI D/FW Chapter supports an **I BUY MPI Philosophy**, meaning that we support our members buying from one another. The **MPI DFW Chapter** represents **\$405,375,000 buying power** in our industry, that’s from our planners and suppliers combined. Imagine meeting decision-makers face-to-face and making a lasting impression for weeks to follow with use of exciting marketing opportunities showcasing your products in front of this audience!

MPI DFW Chapter Membership Population



\$405+

Million In Annual Buying Power

47% Planners



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400+ members served