

METROPLEX CHAPTER CURRENT

JANUARY 1980



PRESIDENT'S MESSAGE

First, may I take this opportunity to wish each and every member of the Metroplex Chapter of Meeting Planners International a very Happy, Prosperous and Healthy New Year.

I hope each of you enjoyed our entertaining our entertaining December program. It truly is amazing how much we respond without realizing it to music.

My thanks to Tom Dulaney for his past services to Meeting Planners International as Vice President of our chapter. Tom has resigned and Greg Elam of Great American Reserve Life has accepted the position of Vice President. I am sure each of you will join me in congratulating Greg and in giving him your support.

The first half of our year is gone and I think we owe Harmon Hodge a sincere thank you for past programming. In the upcoming months we have some exciting programs, including the upcoming Interface and the Table Topics evening. In the Table Topics evening, we will have at least five topics with moderators at each table.

I know you will all benefit from the upcoming programs and I look forward to seeing each of you at the remaining programs.

Again, please do not hesitate to give me a call or drop me a note if you have any recommendations for articles in Current or for ideas you may have with regard to future programs.

Charlotte St. Martin
President

METROPLEX CHAPTER MEET SET TO MUSIC

The Chapter's last meeting of the decade was set to music at the Hilton Inn, Thursday, December 27. Suprisingly, an excellent crowd showed up for Tony Brigmon's able performance titled "Music - Your Stress Thermometer".

President Charlotte St. Martin reported that plans had been completed for the January meeting. It will

be an innovative and unique chapter meeting with MPI's INTERFACE program highlighting events. The details are reported elsewhere in Current.

Director George Gallagher reported on the recent MPI Fall Conference in Los Angeles with an explanation about the new dues increase. He also reported on the new rule about new MPI members. New supplier members of MPI who want to attend a national MPI conference must be a member at least four months prior to that conference. George explained that the Board of Directors wanted to try, with this new rule to balance out registrations at future MPI meetings. In the past registrations have been heavy in favor of the supplier members.

Tony Brigmon, who is the Management Development Specialist for Southwest Airlines in Dallas, with guitar, enlightened nearly sixty members and guests. He explained that music can do a number of different things; Lift. . inspire. . focus. . energize. . or relax. It all depends on your objective for a meeting and what part you want the music to play. Tony explained that you must select music to meet your needs and that there are three characteristics--VOLUME--Loud produces great energy; soft produces little energy. TEMPO--determines where energy goes. The fast music tunes us to the physical emotional self; slow music tunes us to the higher self, mental/spiritual. COMPOSITION--The bass relates to the physical/emotional self. Treble relates to the higher self.

Tony followed with several examples which bear repeating. If your delegates are tired, listless, or apathetic and you wish them to be energetic, you should select music with a loud volume, fast tempo, and a well-balanced composition. Two examples are a polka and Fugue from Swanda. If your delegates are tense, nervous, or excited and you wish them to be calm and relaxed, you should select music with a soft volume and slow tempo. If mentally tense, the music should have more bass. If physically tense, the music should contain more treble. Two examples of this are Barcarolle and Grieg's Morning. If your delegates are mentally/spiritually diffused and you wish more focus concentration, you should select music with a slow volume, slow tempo, and treble

MANY HAPPY FACES AT DECE



BILL McBRIDE, FREMAN DECORATING GREETING NEW MEMBER JUDY THEE, RAY BLOCK PRD. LINDA CULLUM, MMA, LOOKS ON!



OUR GUEST SPEAKER TONY BRIGMON IN ACTION!



JEANNE NICHOLS, DALLAS HILTON WITH SALLY GIBBONS, PLAZA/AMERICAS!



DANA BASTAS JOINS BOB BURKE, BURKE ADVERTISING & JEFF GARRETT, NPI!



DANA BASTAS, PERSONAL TOUR SERVICE AND HILTON INNERS: JERE BYRNE, JENNIFER HALLETT, CELIA BAKER AND ALICE FORDE!



RICHARD SCHEIN, AMERICAN HEART ASSN WITH MARILYN MCGUIRE, TEXAS CREDIT UNION LEAGUE.



JIM FLOWERS, HOWARD JOHNSON LISTENS TO M.A.N.A.'S LELAND WALTERS!



TONY BRIGMON SOUTHWEST AIRLINES WITH LOVE!

MEMBER MEETING



PROGRAM CHMN HARMON HODGE, SWLIFE WITH PREXY CHARLOTTE ST. MARTIN, LOEWS!



SPEAKER BRIGMON CHATS WITH PAULINE GRAIVIER, VERBAL COMMUNICATIONS!



BILL GILMORE, PLAZA/AMERICAS SHARES LAFF WITH BILL MAHAFFEY, DELTA AL!



E. JASTER, U.C.C., Y AFTER HITTING HIS THYMUS!



ED JORDAN, LOEWS ANATOLE AND PATTY WATSON, PERSONAL TOUR SERVICE!

composition. Two examples are Shubert's Ave Maria and Wagner's Prelude to Parsifal. If your delegates are too intensely focused and you wish to widen their consciousness, you should select music with soft volume, fast tempo, and treble composition. Two examples are Anitra's Dance and Braham's Hungarian Dance. Overall it was an excellent presentation. If you would like to contact Tony, you can reach him care of Southwest at Love Field.

The Hilton Inn very kindly provided cocktails for the MPI Metroplex members and their courtesy is much appreciated. The luncheon was delicious and the Hilton chefs are to be complimented. Did you notice the Hilton nice touch on their reader panel "Welcome Meeting Planners"? Incidentally, their reader panel at Mockingbird and North Central has the highest readership of any sign in Dallas County.

FEBRUARY MEET: TABLE TOPICS

The Summit, LBJ at Josey is the site of MPI's Metroplex Meeting, February 28. Program Chairman, Harmon Hodge, tells **CURRENT** that the topics program will be a lot of fun and educationally worthwhile. Each table of eight will get a topic, elect a Chairperson and recorder, and give a thorough discussion to the subject. As part of the program each table Chairperson will have a part of the program to report on the table topic discussion. Mark your calendar NOW! February 28, 1980.

Harmon also informed **CURRENT** that MPI Past President - Jim Jones will speak to the Chapter May 22 instead of April 24th. Why not circle your calendar on these two dates.

WELCOME SOME RECENT NEW MEMBERS

- Kathy Olson - Frontier Airlines
- Brian Lee Cann - Xerox
- E. Louise Fong - Curtis Mathes Corporation
- Lisa A. Jolley - SPE
- Joe G. Reischman - Mobile E & P
- Mary C. Ross - Specialty Advertising Assn.
- Julian Abio - Fairmont Hotel
- Karen Schifelbein - Dallas Hilton

CURRENT

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JANUARY METROPLEX CHAPTER MEETING

DATE: Thursday, January 24, 1980
TIMES: 4:30 - 5:30 - Cocktails, compliments of the
Hyatt Regency Hotel, Cascade Room
5:30 - 7:30 - INTERFACE, Cascade Room
7:30 - 8:30 - Dinner, Reunion Ballroom
LOCATION: Hyatt Regency Hotel, Reunion Center
COST: \$15.00 per person for dinner



INTERFACE

The response to the President's invitation to register for our Metroplex Chapter's version of INTERFACE has been fantastic. The suppliers and planners have signed up and Charlotte will be completing the final schedule by January 18th. If there has been some change in your plans regarding INTERFACE, by all means call Charlotte now so that our ten-minute appointment schedules will stay efficient. The number at the Loews Anatole is: 748-1200.

If you have not registered for participation in INTERFACE and would like to join the Chapter for dinner, please reserve your place now by either calling Teri at 369-2354 or sending in the coupon below.

If you have pre-registered for INTERFACE, it will still be important for Teri to know if you are staying for dinner. Please respond either by phone or the coupon attached. For those participating in INTERFACE ONLY there will be no charge.

DEADLINE FOR RECEIVING DINNER RESERVATIONS: NOON* JANUARY 22, 1980.

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MPI Metroplex Chapter
P. O. Box 25104
Dallas, Texas 75225

Please make ___ Reservations for the January Metroplex Chapter Dinner. The following will attend:

Name _____

Company _____

Name _____

Company _____

The cost for dinner is \$15.00 per person and may be paid at the door. If you prefer, you can pre-pay by sending your check in the proper amount payable to MPI Metroplex Chapter along with this reservation blank.