

August 2014 E-newsletter

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[MEMBERSHIP](#) | [EDUCATION / EVENTS](#) | [LEADERSHIP](#) | [MARKETPLACE](#) | [CAREER RESOURCES](#)

August 2014

MPI D/FW educates and prepares its members for their changing roles in the greater business world. The association validates relevant knowledge and skills while simultaneously demonstrating a commitment to meeting excellence. Record five-time winner of "Chapter of the Year"



CALENDAR

AUGUST EVENTS

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Date: August 28, 2014

Time: 11:00 am - 1:30 pm

Location: Gilley's Dallas

Address: 1135 S Lamar St ,
Dallas, TX 75215

Featuring:

Steve Kemble "America's Sassiest Lifestyle Guru"

WHAT'S NEW

HEARD IT THROUGH THE GRAPEVINE

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Members on the Move

EDUCATION

Do you know the CMP has a Subspecialty?



The CMP-HC Subspecialty

In 2014, CIC launched the Certified Meeting Professional Healthcare subspecialty (CMP-HC)

Also, we are introducing the Mentor Café!

more information

GLOBAL EVENTS



more information

Throwback Thursday

Throwback Thursday postings on the chapter Facebook page were a big hit with our members.



Seventy-six members of the D/FW chapter attended the MPI Annual Conference in Atlanta in late June.

Joanne Self, CMP - has been named National Marketing and Events Manager at Studio Movie Grill

Bethani Blair - has been named Operations Manager at Ultimate Ventures Destination Management Company.

Laura Jordon, CMP - has been named Meetings and Event Specialist at Osteomed

AT&T Stadium Events Management Team has made several moves:

Nikki Welsh - has been named Special Events Sales Manager

Karl Crudup - has been named Senior Events Manager.

Raquel Burgess - has been named Special Events Sales Manager

WELCOME NEW MEMBERS

July 2014

Aaron Avellanosa Visual	Freeman Audio
Bethani E. Blair	Ultimate Ventures
Nicole A Chattin Resorts	Omni Hotels &
Andrea Christopherson Resorts	Omni Hotels &
Lana Crouse CMP	Virtuoso, Ltd.
J Damany Daniel	Life in Deep Ellum
Charlene Edwards	ExxonMobil
Kristen Glass Group, Inc.	Hunt Conference
Heidi Jacobson Productions	Encore
Laura Jordan CMP	OsteoMed

program to address the needs of a growing segment of CMPs who manage the production of meetings in the healthcare industry. The CMP-HC is a subspecialty of the CMP. Those seeking this certification must first pass the CMP exam.

The CMP-HC credential is designed to validate CMPs who have demonstrated a superior understanding and mastery of the specific regulations, laws and best practices that must be followed when conducting a healthcare-focused meeting.

Mentor Your Way Up With Our Mentor Café!

Mentoring is a gift to touch someone's life and career with advice, support and connections that are valued forever. At MPI we realize that and aim to support the idea of creating learning experiences for other people. Ask yourself today "why would I need a mentor" or "why should I be a mentor". We want to help you answer those questions. Come to our Mentor café on August 28th and discuss mentoring with two of our chapter's most esteemed leaders who have been mentors and mentees many times over the years – Pat Smith (P F Smith Enterprises, Inc) and Colleen A. Rickenbacher (Colleen Rickenbacher, Inc.); come and meet Pat and Colleen and your fellow MPI members and let the informal conversations lead into a formal relationship that can change your life and build your career. Our chapter will be hosting the Mentor Café before each program meeting. Watch for more details on the chapter website: www.mpidfw.org.

"Throughout your life various people will play a major role as they positively impact and help guide you as a mentor. They will influence you, share important knowledge with you and help your career growth. I am a firm believer of being both a mentor and a mentee. We all have knowledge to share and but always something to learn."

Colleen A. Rickenbacher, CMP, CSEP, CPC, CTA, CPECP

NEW WEBSITE FEATURES

As we prepare to update our website we have enhanced our current site with the following features: Check them out and provide feedback to us (we have a feedback

Guest Writer:

Greg Elam



The story behind this photo is as much fun as the photo itself. Our MPI D/FW chapter, and the Dallas CVB, had made a successful bid to bring the Summer MPI Convention to Dallas in 1993. And that permitted us to have a promotional lunch at the 1992 convention in Vancouver. Through the years many cities had put on very expensive and elaborate shows ... that were soon forgotten.

Our 1993 committee decided that we needed to knock-off-their-socks with a fun, stand-up-and-cheer program. Every MPI D/FW attendee (probably 70 teammates) had a part to play, and all of it pre-rehearsed before leaving Texas. There was a center stage within a large ballroom, with luncheon tables placed in the four quadrants of the room – each separated from the others with different decorations and each unit with its own noise-makers. (Cowbells, triangles, wooden blocks, etc.)

As the program unfolded, different groups of our members danced on stage and sang custom songs, and were well received in their costumes and dancing footwork. Other MPI D/FW members stood ready to have their “sound groups” of tables join in at the right time. Thus everybody in the room was part of the music, and really enjoying the fun.

As this all came to a climax, it was announced that the next act was the “Dallas Cowboys Cheerleaders.” The place went nuts as this group paraded in and onto the stage. There were 10 cheerleaders, each with robust bosoms, short shorts, bare midriiffs and different

Matt Kormann
Company Creative

The Freeman

Mary Beth Lewis
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Fernando Rodriguez
International, LLC.

Chocoland

Michael Woody

Grapevine CVB

MPI WEC 2014

Welcome to Minneapolis, the home of the 2014 MPI WEC! MPID/FW was well represented by over 65 members and many board members attending the additional offering of the Chapter Leaders Forum! We learned and were energized by many speakers and facilitators. One of the main things we learned was that we are the strength of the chapter and need to continue to recruit new members and engage members to be on the committees to experience the great things that are MPID/FW!

Did you know that the Post-it Note was invented in Minneapolis, and the stapler? These are both office essentials that help us in our day to day tasks.

Some of the fun highlights were a general session divided, introducing gamification by way of an original video game; Pong! The GS was divided down the middle and given paddles (about 4”x4” square) that were used to control a virtual soccer goalie glove. The audience left side won the match, however it showed us that working together as one (even 1000 of us) are better than working individually. Additional fun events were the Big Deal and Rendezvous, which are great networking events and fundraising for the MPI Foundation. Did you know that the Big Deal winner actually gets a paid for seat at the World Series of Poker in Las Vegas next year?

feature to use, see below)

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CSR Corner with

Marti Fox, CMP, CMM, CTC

MPI D/FW Chapter members are invited to get involved with the 3rd Annual “Run For Freedom”—generating funds for locally-based non-profit **YouCanFree.US** (an international human rights organization) to continue the battle against Human Trafficking locally and around the world. The 5k race will be held Saturday, September 20th at Flower Mound High School. Join the MPI DFW team of racers and walkers.

YouCanFree.US rescues women out of sexual slavery and commercial sexual exploitation, provides trafficked victims with psychosocial care and holistic healing, then aids them in re-entering society...as well as raising

colored hair, and they started a well-rehearsed dance routine.. Then there were some boos when folks saw these dancers were guys, and then the cheering started again as folks realized their knew some of these “dancers” personally. Everyone was standing, applauding, hitting their noisemaker, and singing a familiar song ... as the Dallas Cowboy Cheerleaders then marched themselves out of the room and everyone else followed, still cheering for Dallas in 1993. (And the 1993 convention was a roaring, exciting, envied success ... and those 10 Guys danced again ... and were actually each replaced with real Dallas Cowboys Cheerleader – to the relief of those 10 guys.)

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MPI D/FW Chapter Members!

Jan Pollard Award (JPA) Funds available for those who qualify.

Enroll Now! Several meeting planning classes will be starting in just a couple of weeks at Richland College. All three of these classes can be taken for college credit as a continuing education course. All courses are taught by experienced MPI D/FW Chapter members. Enrollment is open through August 20 for credit courses and up to the day before class starts for continuing education.

The classes are as follows:

Intro to the Hospitality Industry: Aug 25 – Dec 11,
Instructor: Angela Roberts, CMP, CSEP, CHE.

This is an online class.

This is an excellent introductory class for someone who wants to learn about hotel/lodging operations.

International Meeting/Convention Planning: Shortened term: Aug 28 - Nov 13, Instructor: Marti Fox, CMP, CMM

Face-to-face class on Thursday evenings with online instruction on Saturday mornings

Thurs 7:00-9:00 PM; Online - most Sat. 8:00-11:00 AM

Apply the principles of convention/meeting management in an international setting. Compare the differences in planning a domestic versus an international meeting; including contract negotiation,

WEC was flowing with energy and educational experiences for all levels of Meeting Professionals. There were great “Master Classes” and “Deep Dives” that asked great questions and evoked inspiration. Many of which were about discovery, avoiding mistakes, learning from mistakes, and technology that improves efficiencies. Some of the small gatherings were called “Campfires” that created an awesome learning environment.

If you have never been or thinking about going to an MPI WEC, please take another look and start planning now. Look into chapter and Global HQ scholarships, rooming plans and other ways to make this event a reality for you in 2015 in San Francisco!



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MEMBERSHIP NEWS

Did You Know?



As a current member of the chapter you can serve on more than one volunteer committee. As a committee member you can Chair two events in a fiscal year (July1-June30) for the chapter!

awareness on the issue of human trafficking.

While Human Trafficking is a global scourge, sadly we are not immune to it here in the Metroplex. Fort Worth is a major hub of sex trafficking: since 2006 the Ft. Worth police department has operated a federally funded anti-trafficking unit to rescue victims that has joined other Metroplex police departments, under North Texas Anti-Trafficking Taskforce, that has recently coordinated two stings resulting in over 50 arrests and 7 released victims.

We were pleased to have **YouCanFree.US** founder, Sujo John, who shared his story with local chapter members at MPI's July luncheon at the Irving Convention Center, and encouraged us to tell our friends and colleagues on social media about the September 20th race...and to either run yourself, or just come by to cheer on the race participants!

To Participate:

<https://secure.getmeregistered.com/homepage.php?id=7401>

To Volunteer: <http://www.youcanfree.us/race.php>

The most important voice is *yours*: please get involved, tell your friends, and help spread the word about this important 3rd Annual 5k fundraiser on September 20th for **YouCanFree.US**

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2 Apps to check out via:

<http://blog.bizzabo.com/10-apps-every-event-planner-needs>

24me - Managing real life and conference life can be overwhelming. An app like 24me can help you manage your day-to-day responsibilities outside of the workplace with a smart calendar and automated to-do list.

foreign currency, customs and laws, exposition, marketing, shipping, languages, cultures, and how foreign policy affects the meeting planning process. Identify resources to assist planner in development of an international meeting.

Convention/Exposition Law & Ethics: Aug 27 – Dec 13, Instructor: Tony Cummins, CMP, CMM

Face-to-face class, **Wednesday evenings, 5:40 – 8:25 PM**

Application of general legal principles and statutory requirements for meetings, conventions and trade shows, with emphasis on problems faced by meeting planners in the negotiation and implementation of agreements for meetings and similar events. This course covers many hotel contract terms and conditions. It does not provide contract templates.

For more information about costs and enrollment, contact M.T. Hickman, CMP, CTA, CPECP at MThickman@dcccd.edu or 972-238-6097.

For JPA information, contact Melissa Logar, CMP at melissalogar@verizon.net or (940) 728-0305.

ABOUT MPI

MPI—founded in 1972—believes that meeting and event planners serve a critical role in the success of business, and is committed to giving its members the very best in professional development, business opportunities and a vibrant industry community.

Reminders to pay your bills and wish your Aunt Martha a Happy Birthday can be real life-savers, especially when you're super stressed with an event around the corner.

Super Planner - Nothing is worse than an overcrowded venue, a bar that goes dry after 20 minutes or exceeding a budget due to overstaffing. Super Planner offers calculators for venue capacity, staffing, and catering to avoid these kinds of issues. Use this app to stay on budget and execute all the details to perfection.

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Want to Advertise in the E-Newsletter? Send a customized email with your message to our members? Contact us to advertise, [click here](#)

GET CONNECTED

CAREER CENTER

Great News! The Career and Resources page on the MPIDW.Org website has changed. You can now directly access the MPI International Job Board from here.. Looking for a job, looking for new team members? Go to the MPI Career Center.

[more information](#)

Engage with our members in social media.

PRESIDENT'S CORNER

2014-2015 Board of Directors

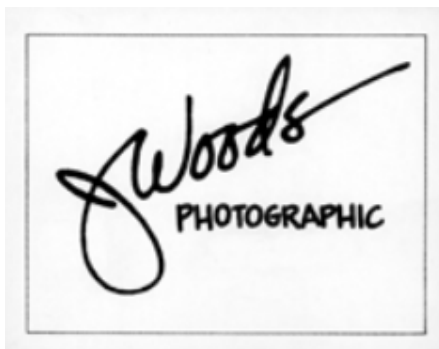
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more information

SUPPLIERS

IDEA OF THE MONTH: Consider hosting a networking event for chapter members or a committee meeting. It's an ideal way to showcase your property to a small group of members, your product and services.

Thank you to our partner **Jim Woods Photography**



CLICK IMAGE TO VISIT HIS WEBSITE

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MPI D/FW Chapter Social Media Policies:

Abide by the MPI Code of Ethics
Clarify your opinions are your own
No selling or promotions of products or services
No gossip
No profanity
Use good judgment and understand postings are permanent
Be respectful and polite

- Director Education & Events - Alisa Caldwell, CMP

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