

[Upcoming Events](#) | [Join a Committee](#) | [Current Sponsors](#) | [CMP](#) | [Member Care](#)

### In This Issue:

- November Chapter Education Experience
- October Experience Recap
- Save the Date: December
- Membership Renewal
- JPA Raffle
- Become a Sponsor
- Charity of the Quarter
- Leadership Brain Byte
- Ken's Retirement
- Welcome New Members
- Volunteer Opportunities
- Mentor Café
- Collin College Update
- Upcoming Events



## 2015 November Chapter Experience



**Sheraton**  
**Dallas**  
HOTEL  
BY THE GALLERIA

This is an event you will not want to miss! Our keynote speaker, Anne Grady will present excellent leadership tips that each of us can use in our day-to-day work and personal lives. Be sure to register early to take advantage of the early bird rate!

Anne Grady, Anne Grady Group, is an entrepreneur, author and expert in personal and organizational transformation. With a master's degree in organizational communication and nearly two decades of experience working with Fortune 500 companies, non-profits, government, and associations, Anne has helped lead organizations toward changes that build teamwork, increase productivity and reduce stress

**What do the following have in common?**

- a) Competing priorities
- b) Unclear expectations
- c) Cranky co-workers

All of these run the risk of sabotaging our success. Leadership is the art of successfully influencing others to act and may be demonstrated at any level of the organization. Great leaders build relationships, play to people's strengths, and positively influence others, regardless of their title or status in the organization. Get ready for a dynamic, fun, and interactive session that will provide tools to create buy-in, gain support for your ideas, and be the person people want to follow.

**What's In It For YOU:**

- Identify current leadership best practices
- Build leadership presence and credibility
- Leverage individual and team strengths
- Tap into the unique strengths and motivators of others
- Modify behavior styles to maximize communication effectiveness
- Influence others to action
- Utilize emotional intelligence to build connections and strong relationships.

**When:** November 19, 2015

**Where:** Sheraton Dallas Galleria

4801 Lyndon B Johnson Fwy  
Dallas, TX 75244

**Time:** 12:00pm - 1:30pm

**Agenda**

11:00 am - 11:30 am New Member Orientation & Mentor Café  
11:00 am - 11:45 am Registration/Networking  
12:00 pm - 1:30 pm Luncheon and Program

**Registration Fees:**

**MPI Member:** \$40.00 (\$35 early bird)

**Non-Member:** \$50.00 (\$45 early bird)

**Student:** \$25.00 (\$25 early bird)

**Reserved table of 8:** \$280

**Walk in Fees:** Member \$55; Non-Member \$65; Student \$25

**ONLINE REGISTRATION CLOSES** on Monday, November 16th at 5:00pm

**(Early Bird Registration closes on November 5th at 5:00pm.)**

**Pre-Payment by Credit Card is required.**

[Click for  
More Information](#)

**PARKING:** Self Park - Complimentary

For additional information please contact the Chapter Office at [info@mpidfw.org](mailto:info@mpidfw.org)

# THANK YOU TO OUR VENUE AND A/V SPONSORS



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## October Experience Recap



Thank you to our hotel host, Hotel InterContinental Dallas, for hosting a great day of learning for the MPI D/FW Chapter. What a great event we had! It kicked off with networking including a sponsor showcase. We hope that everyone took the time to say hi, grab a business card, and book a meeting with one or all of our tabletop sponsors: The Producer's Lounge; Ceasars Entertainment; TopGolf; The Woodlands Resort; and Hilton/Dallas Rockwall.

We enjoyed concurrent legal sessions followed by a point-counter-point debate with Kelly Bagnall and James Goldberg. Thank you to all of our speakers, including Elliot Dubin. We appreciate you taking the time to share your knowledge with our members and guests.

Our meeting is made possible with the support of our sponsors! Thank you to [Janicek & Associates](#) for providing transportation to our speakers, [Jim Woods](#) for always providing outstanding service to the chapter as our Chapter photographer and [Bruce Wolpert](#) for his awesome Green Screen. [J & S Audio](#) provided us with fantastic audio visual service and equipment. Finally, [Prague Convention Bureau](#) for being our event sponsor. What a fantastic destination for meetings and pleasure.

**Special thank you** to the committee that put so much work into making this event what it was – great! Cori Dossett and Lena Malczyk led the team and did an amazing job. Your service to our chapter is appreciated.

## THANK YOU SPONSORS!





**Save the Date:  
2015 December Holiday Experience**

**When:** December 17, 2015  
**Where:** Hilton Granite Park  
5805 Granite Pkwy  
Plano, TX 75024  
USA  
**Time:** 11:00 am – 1:30 pm

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**Monthly Renewal Drawing for November 2015**



## Are you up for renewal soon?

Renew your MPI membership before the end of November and you will be entered into a drawing for one of three great. The winner will pick one!

[RENEW TODAY!](#)

- ½ off registration to WEC 2016 (June 11-14) or EMEC 2016 in Copenhagen (Feb 7-9)
- MPI Store shopping Spree: Pick any five items in the MPI Store at no cost. CMP Study Guide excluded from offer.
- Complimentary CMP Study Kit (valued at \$312)

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## JPA Raffle Time!



JPA Raffle Prizes are rolling in! Buy your tickets from any Board Member or email [VPFinance@mpidfw.org](mailto:VPFinance@mpidfw.org) or [DirFinance@mpidfw.org](mailto:DirFinance@mpidfw.org) to purchase your tickets or to donate raffle prize items. Our next drawing will be on December 17th at our Chapter Holiday event.

**Prizes you can win:** A night stay at Omni Fort Worth with gift basket from Fort Worth CVB, A Night stay at InterContinental Dallas with brunch for two and dinner at one of Kenny's famous restaurants, A night stay at Westin Stonebriar Golf Resort with golf and spa certificate, A weekend in NY, NY.

Raffle tickets are 1 for \$10 and 3 for \$25.

All proceeds go toward our JPA Fund that assists our members with furthering their education for CMP, CMM certification or traveling to MPI sponsored events.

Suppliers or Members!!! Do you have sporting event tickets or a vacation home or condo? Or, would you like to donate your service or facility as a prize? If you do, Please contact [Dirfinance@mpidfw.org](mailto:Dirfinance@mpidfw.org) to get recognition and help our chapter raise funds for the chapter.

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## BECOME A SPONSOR

Want Exposure? Consider becoming a sponsor at for our next event!

5 Reasons to Sponsor the next MPI event: Reach 1500 Potential Business Prospects--New Business Development--Professional and Personal Network Development--Penetrate a Market--Increase awareness of your service or product

Why aren't you sponsoring the next MPI event? For more insight or info contact [VPFinance@mpidfw.org](mailto:VPFinance@mpidfw.org)



The Dallas Lighthouse for the Blind is a nonprofit organization that has been providing opportunity and assistance to individuals affected by blindness in North Texas for the past 83 years. We believe that with knowledge, training and motivation, people affected by blindness can succeed and thrive in any workplace, live productive and meaningful lives, and be important contributors to their communities.

<http://www.dallaslighthouse.org/>

Join your fellow MPI D/FW Chapter Members by bringing Dallas Lighthouse for the Blind snacks for their 180 employees to our Chapter Education Experience on Thursday, November 19, 2015.

For more information, contact our VP Leadership at [vpleadership@mpidfw.org](mailto:vpleadership@mpidfw.org)

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## MINNIE'S FOOD PANTRY

Thanks to all of our MPI D/FW members for a successful mashed potato drive for Minnie's Food Pantry. We exceeded the goal 1000 boxes of Mashed Potatoes and \$200 cash!

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## Leadership Brain Byte



Generosity – Your Candle Loses Nothing When It Lights Another: No person was ever honored for what he received. Honor has been the reward for what he gave.  
-Calvin Coolidge, American President

Giving is the highest level of living.  
-John C. Maxwell

Nothing speaks to others more loudly or serves them better than generosity from a leader. True generosity isn't an occasional event. It comes from the heart and permeates every aspect of a leader's life, touching his time, money, talents, and possessions. Effective leaders, the kind that people want to follow, don't gather things just for themselves; they do it in order to give to others. Cultivate the quality of generosity in your life. Here's how:

1. Be Grateful for Whatever You Have
2. Put People First
3. Don't Allow the Desire for Possessions to Control You
4. Regard Money as a Resource
5. Develop the Habit of Giving

Reflecting On It

Are you a generous leader? Do you continually add value to others? Are you giving money to something greater than yourself? And to whom are you giving your time? Are you pouring your life into others? Are you helping those who cannot help you or give anything in return? Writer John Bunyan affirmed, " You have not lived today until you have done something for someone who can never repay you."

Quoted from: The 21 Indispensable Qualities of A Leader - John C. Maxwell

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# Retirement!

Industry veteran Ken Thornton announced his retirement as of November 1, 2015. Ken and his wife Linda started Fun Factory Decorations back in October of 1968. Ken sold Fun Factory in 2014 to Shag Carpet Productions and has since been working alongside his sons, Chad and Jeremy, at Superior Exposition Service, LLC (SES). Over the years, Fun Factory supported the MPI D/FW Chapter in various ways, and Ken has served many years on the Board of the Dallas Convention and Visitors Bureau. He and Linda both contributed a great deal to our D/FW area associations and the industry as a whole. Linda was a founding member of ISES and chaired the MPI Kids Charity Ball multiple times. Her life was taken by ovarian cancer in 2006. For those who know Ken and those who knew Linda, it is difficult to mention one without the other. Going forward, Ken plans to spend his retirement doing what he loves best...fishing, hunting, riding his Harley and playing guitar with his band, Troubled Times.

## Congratulations Ken!

-Your friends at MPI D/FW Chapter

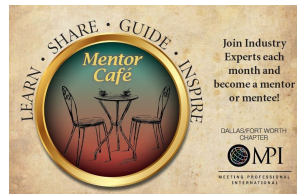


Melissa Holland  
Rubio Ivonne  
Kyle Martty, Echo Transportation  
Delilah Moore, Hilton Dallas/Plano Granite Park  
Elizabeth H Nguyen, Eliz Events  
Richard Reid, Freeman Audio Visual Inc  
Valerie Rodriguez, Echo Transportation  
Shoji Shinoda, AVSD Productions  
Sherise J.Stanford, IHG - Inter-Continental Hotels Group

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## BECOME A VOLUNTEER TODAY!

Often times members ask, "How can I get more ROI out of my MPI membership?" Getting involved on an MPI D/FW committee is the best way to develop the kind of relationships that have provided MPI members the kind of ROI they have been looking for. We applaud you for taking your membership to all new levels. We look forward to welcoming you onto an MPI D/FW committee.  
Click here for [MORE INFORMATION!](#)



We wanted to personally invite you to attend the Mentor Cafe Thursday, November 19th from 11:00a-11:30a before the monthly chapter experience. This will be a great opportunity to network, mingle and ask questions So come, participate and learn!

If you are interested in being a Mentee or Mentor, please go to the chapter's website to complete the application at [www.mpidfw.org/engage/mentor-cafe/](http://www.mpidfw.org/engage/mentor-cafe/).

# STUDENT CLUB



MEETING PROFESSIONALS INTERNATIONAL

The students are preparing for their silent auction and looking for donations, hotel stays, tickets, gift cards, etc. If any members are able to donate, it would be greatly appreciated!

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## November 2015

Nov. 10th - 12th - Sales Blitz  
Nov. 19th - Chapter Experience

## December 2015

Dec. 9th - Fall Breakfast Club  
Dec. 17th - Holiday Experience

## January 2016

Jan. 28th - Chapter Experience

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MPI DALLAS/FORT WORTH CHAPTER  
MEETING PROFESSIONALS INTERNATIONAL

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November 2015 Newsletter

**Our mailing address is:**  
MPI Dallas Fort Worth Chapter  
PMB 259  
7750 North MacArthur Boulevard, #120  
Irving, Tx 75063

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