



MEMBERSHIP | EDUCATION / EVENTS | LEADERSHIP | MARKETPLACE | CAREER RESOURCES

February 2015

“When you're surrounded by people who share a passionate commitment around a common purpose, anything is possible.”

- Howard Schultz

MPI D/FW educates and prepares its members for their changing roles in the greater business world. The association validates relevant knowledge and skills while simultaneously demonstrating a commitment to meeting excellence. Record five-time winner of "Chapter of the Year"

A Message from Past President Betty Garrett, CMP ...



As an involved MPI member and a past president, I wonder if sometimes complacency may be setting in when it comes to serving in chapter leadership. Especially at this time of year, when the chapter begins its annual Nominations Process to find and slate quality leaders to serve our members; I wonder if everyone truly “gets it.”

Do you think of Mark Cuban, Jerry Jones, or Warren Buffet as being complacent? Do they wait on others to get involved and do the big jobs necessary for growth and success? Probably not. Trail blazers always LEAD when it comes to investing in future. And so should YOU!

What happens if YOU become complacent in your job? If you do not have the courage to find a cure for this disease, you will not last in the hospitality industry much less in your job. We are guilty of catching this disease just like the flu at some point in our personal and professional lives but it is time to get out of this rut and be accountable to ourselves and to others. We have to have the courage to be bold and get outside our comfort zone.

Complacency is the kiss of death to your personal and professional growth and for your MPI chapter growth as well. Our chapter needs volunteer leaders who will step up to the plate; serving on committees, recruiting members and creating professional engagement for all of us.

If you heard MPI President and CEO Paul Van Deventer’s message at the January Chapter Experience, you heard that all of us must not be just advocates for our industry, but active participants as well. There’s real leadership value in serving within the MPI D/FW Chapter; this is the only laboratory of learning where new ideas as a planner and supplier which can be applied to your positions on the job. This is your training ground to try something different and use it to your professional advantage.

We have a great Legacy of Leadership in MPI D/FW. Getting involved, serving our members and growing your own professional “net worth” links you to a solid foundation of spirit, pride, accountability and leadership. Why wouldn’t you join a vibrant working team of like-minded industry professionals?

NOW is the time to make a commitment to yourself, to the industry and to the chapter that is your professional home. Join a committee. Attend our meetings and events. Be involved.

Let me know what you think. Email your comments and questions to me at betty@garrettspeakers.com.

We need YOU!



JOIN US FOR THE ALL COMMITTEE MEETING

Thursday, February 19

6:00pm-8:00pm



EMBASSY SUITES®

Dallas - Park Central Area
13131 N Central Expwy, Dallas, TX 75243
dallasparkcentral.embassysuites.com



Let your voice be heard!

You recently received a link for the Annual Member Satisfaction survey from MPI Global.

Knowing how to best meet your needs and exceed your expectations is important to your Chapter Leaders and MPI Staff. Sharing your feedback about your MPI experience takes just 15 – 20 minutes and can make a world of difference for all our members.

Since we know your time is extremely valuable, MPI Global has collaborated with your Chapter Leadership to create an all-encompassing Membership & Chapter Satisfaction Survey to better deliver on your member experience. Your feedback is important and enables MPI to improve programs, make adjustments, and refine processes to better offer you more value for your membership. We thank you in advance for taking the time to complete the survey and letting your voice be heard.

If you did not receive a link or need any technical assistance, please email membersurvey@mpiweb.org

All MPI D/FW members responding to the survey will be entered to win one of 3 \$100 American Express Gift Cards!

People want to feel significant: at home, at work, in their faith community, etc.... But you cannot feel significant alone in a field. You need others. A person can fake success, but they cannot fake significance. Showing others their importance and

**FEBRUARY 26
CHAPTER EXPERIENCE**

“BEING INFLUENTIAL AT WORK & BEYOND”
with Thom Singer, The Conference Catalyst

THE WESTIN
DALLAS FORT WORTH AIRPORT



significance is key if you desire the same in return. Too often in our busy world we get overly focused on our own “Stuff”, and that keeps us from recognizing what is going on with the people around us in our daily lives.

Discovering what is important and interesting to other people is more important now than ever before. This program is idea to educate and inspire anyone to make people a priority while learning to maximize influence and effectiveness.

At MPI D/FW we are so proud of our leaders. To honor our Past Presidents and glean wisdom from their years of service and experience, please mark your calendars now to attend the February 26th luncheon. Plan to learn more about leadership, teamwork and how you can grow your network when you participate in your membership with

MPI D/FW

11:00 am - 11:45 am Registration and Networking
11:00 am - 11:30 am New Member Orientation
11:00 am - 11:30 am Mentor Cafe
12:00 pm - Luncheon begins

Fees: MPI Member: \$35.00

Non-Member: \$45.00

MPI Student Member: \$24.00

[Register](#)

Register Now! Pre-Payment by Credit Card is required.

On-Line Registration closed on Monday, February 23, 2015 at 2:00 PM



The Language

Paint. Drink. Eat. Have Fun.

Join us on Tuesday, March 24, 2015 to Network with fellow MPI D/FW members; find your artistic side; enjoy happy hour with your MPI friends while painting.

Have you always wanted to try painting, but just haven't gotten to it. Well, here's your chance! Space is very limited for this event, so don't delay - register today. We will enjoy food and fun while painting our own masterpieces. BYOB.

When: March 24, 2015

Where: Pinot's Palette Lakewood, 6465 East Mockingbird Lane, Dallas TX 75214

Time: 6:00 pm - 6:30 pm - Registration, Networking, Noshing
6:30 pm - 9:00 pm - Painting Time with a 20 min break

Fees: MPI Member: \$35.00
Non-Member: \$45.00
MPI Student Member: \$24.00



Register Now! **Pre-Payment by Credit Card is required.**
Space is limited to the first 50 registrants

On-Line Registration closed on Monday, March 23, 2015 at 2:00 PM

THANKS TO OUR SPONSOR



Members
on the Move



of Optimism

...helping others "get it" your way

MPI D/FW Leadership Breakfast Club Series

Have you ever attempted to suggest a new idea or perspective to someone and heard:

- But we've always done it this way (boss/colleague)
- You just don't understand me (teenager)
- Why does it always have to be your way (spouse/partner)

We've all been in situations where we are confident that a new approach would improve the outcome. The question is....how do you successfully "help others get it your way" without them perceiving you are manipulating or telling them what to do? Rather than giving them the answer, you can influence their way of thinking by using power and optimism.

Join us at the second of a two-part Leadership Breakfast Club series* as Coach Rick Kolster shares how to:

- position your ideas so they are in alignment with what is important to others
- gain power (influence) in your organization
- adjust the language you use for better results

Attendance at the first session NOT required. Each session is designed as a stand-alone event and is worth 1.5 contact hours for continuing education credits.

More information on:

The Language of Optimism

Location:
Prestonwood Country Club
15909 Preston Rd, Dallas, TX 75248
(972) 239-7111

Agenda:

6:30am-7:00am – Registration and Continental Breakfast

Ellen Brown, CTA, Arlington CVB

announces the construction of a new Aloft Hotel with 136 rooms scheduled to open in 2016 near Lamar & I 30.

David Berkoski, CMM, Choctaw Casino Resort, Durant, OK

announces a multimillion dollar expansion expected to open June 2015. 487 guest rooms will be added to the existing 500 rooms. A new Event Center & Conference Center, a new Spa and new retail and entertainment zone will also open.

Kelly Brady

announces Skyline Sector5 won second place for Most Innovative Booth for their client Wilsonart at the Kitchen & Bath Show in Las Vegas in January 2015.

7:00am-8:30am – Session



Registration:

Members One Session: \$25
Non-Members One Session: \$30

* If you registered and paid for both sessions previously, no need to re-register

Standard cancellation and no-show policies apply.

Registration Closes at 2:00 pm, Monday, March 9, 2015 - Walk-ins are accepted

For information, please contact VP Leadership, Sherry DeLaGarza, CMP/CMM at: vpleadership@mpidfw.org

WELCOME
NEW MEMBERS

Corina Balsells, CMP - Cornerstone Credit Union League

Elizabeth A. Baryshev - B.T.I.P Inc

Chris Carter - Cascades Events Center

Christy N. Garner - UT Southwestern Medical Center

Bryan Garza - Meeting Professionals International

Lauren-Ashley Glatz - The Capital Grille Dallas



Hayley Hamre - Cooper Hotel

Jessica A. Hansen - City Electric Supply, Co

Kimberly Hutcherson, CHSE - TravelSolutions by Campbell

Annie Matthews - PSAV

P'lar Pearson - Bowlmor-AMF

Terry LPlunkett - The Pinnacle Corporation

Andrea Rodriguez

Allie A. Salgueiro - University of North Texas

MichaelSchultz - Hello! Texas

Terry Walker - Richland College



Need Something?

Check out the Supplier Marketplace and *BUY MPI!!!*

CAREER CENTER

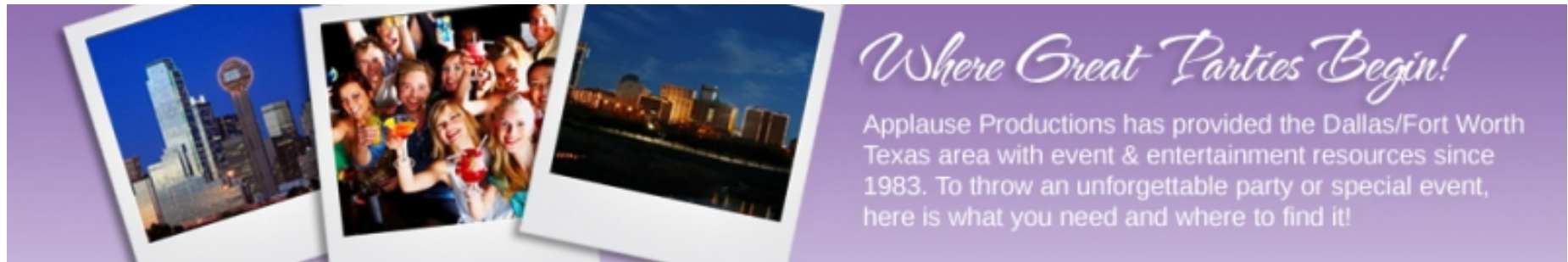
Sponsor Spotlight

**BUSINESS
EVENTS
CANADA**

 **KEEP EXPLORING**

Great News! The Career and Resources page on the MPI D/FW.org website has changed. You can now directly access the MPI International Job Board from here.. Looking for a job? Looking for new team members? Go to the MPI Career

The 27th Annual Partyfest “Spring Showcase”



It's the largest one-day exhibition & trade show of its kind held in the Southwest... a spectacular one-day event featuring over 200 of D/FW's top party & event suppliers. Check out the hottest industry trends while networking with the pros. Educational seminars, food & beverage samplings, silent auction & exciting new product demonstrations will be highlighted throughout the day to help YOU plan your next special event.

MARK YOUR CALENDAR!!! Partyfest "Where Great Parties Begin!"

Date: Wednesday, February 25th, 2015

Place: Dallas Market Hall – Main Hall [Map to Dallas Market Hall](#)

Times: 11a-4p Trade Show/Educational Seminars/Silent Auction

MPI MEMBERS ATTEND FREE! - If you'd like to volunteer

State of the Industry Recap:





Dates to Remember:

February

- 19th- ALL Committee Meeting**
- 25th - PartyFest 2015**
- 26th - 2015 February Chapter Experience**
- 27th - Communications Committee Meeting**

CMP Study Groups Spring 2015

March

- 3rd - Leadership Committee Meeting**
- 5th - Education & Events Committee Meeting**
- 10th - Board of Directors Meeting**
- 11th - Leadership Breakfast Club**
- 19th - Membership Committee Meeting**
- 24th - Pinot's Palette Lakewood**
- 26th - March Chapter Experience**
- 27th - Communications Committee Meeting**

Do you have ***IDEAS*** or
SUGGESTIONS
 to make **MPI D/FW**
BETTER?

Share Your Feedback!

ABOUT MPI

MPI—founded in 1972—believes that meeting and event planners serve a critical role in the success of business, and is committed to giving its members the very best in professional development, business opportunities and a vibrant industry community.

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