



MPI DFW Current - April 2015

"One finds limits by pushing them."

~ Herbert Simon

MPI D/FW educates and prepares its members for their changing roles in the greater business world. The association validates relevant knowledge and skills while simultaneously demonstrating a commitment to meeting excellence. Record five-time winner of "Chapter of the Year"

MPI D/FW Technology Summit Agenda:

9:00am – 2:00pm: Registration

Morning Concurrent Sessions

9:30am – 11:00am: Audio Visual that Meets Your Needs

9:30am – 11:00am: Social Media Basics.What.Where.How

11:00am – 11:30 am: Networking/Mentor Café/New Member Orientation

Luncheon & Keynote Speaker

12:00pm – 1:30pm: Events to Experiences, Tech that Transforms

Afternoon Concurrent Sessions

2:00pm – 3:30pm: How to Lose 10 Pounds

2:00pm – 3:30pm: Social Media Advanced.What.Where.How.



REGISTER NOW!

**TECH
SUMMIT
APRIL 23**



When: April 23, 2015
Where: Hilton Garden Inn Dallas
Lewisville

Member: \$60.00 (Luncheon, Morning
and Afternoon Education Sessions)

Non-Member: \$45.00 (Luncheon only)

Non-Member: \$75.00 (Luncheon,
Morning and Afternoon Education
Sessions)

MPI Student Member: \$24.00
(Luncheon only)

MPI Student Member: \$35.00
(Luncheon, Morning and Afternoon
Education Sessions)



Saturday, April 25, 2015, Brookhaven College
Check-In: 7:30 – 8:30 AM, RUN/WALK at 9:00 AM

RUN/WALK: \$35 ~ TEAMS: \$30

Interested in Sponsoring?

Contact: Betsy Troup at BetsyTroup@dmihotels.com

Want to register a team of 4-10 people?

Contact Kayla at MPI5KChallenge@gmail.com

REGISTER TODAY!



Spring Time Renewal Drawing!

Renew your MPI membership in April and you will be entered into a drawing for *one* of THREE great prizes.

- ½ off registration to WEC 2015 in San Francisco (Aug 1-4) or EMEC 2016 in Copenhagen (Feb 7-9)
- MPI Store shopping Spree: Pick any five items in the MPI Store at no cost. CMP Study Guide excluded from offer.
- 6 month extended membership

Renew today!

JPA Scholarship Fund Raffle

Support the Chapter's Scholarship fund by buying a raffle ticket to win one or more of our fabulous prizes!

Contact any Board Member or email Roma Giordano at RGiordano@caesars.com

Prizes Include:

Fort Worth Experience: Overnight stay at the Omni Ft. Worth, Billy Bob's Tickets and a Basket

Las Vegas Experience: Caesars Palace stay, Dinner, Show and Limo Ride

Jimmy Buffet Concert Tickets

Kevin Hart Tickets

Shania Twain Concert Tickets

Dinner at Ruth's Chris.... and much much more!

Tickets are \$10 each or 3 for \$25

The raffle will take place at the May Chapter Experience

You do NOT have to be present to win

Nominations are now being accepted for MPI D/FW Annual Awards of Excellence!

Annually, the MPI D/FW chapter recognizes our members who have made a difference in our chapter and profession. The Awards Nominations Committee is pleased to announce the call for nominations for the 2014-15 term and seeks your input, as a chapter member in good standing, to



nominate your fellow chapter members. Your nominations are confidential and will only be received by the committee co-chairs. Please take time today to nominate and recognize your peers for their outstanding contributions.

Categories Include:

Planner of the Year, Supplier of the Year, Rising Star of the Year, Volunteer of the Year,
& Chapter Committee of the Year

Nominations Close Friday, April 24 at 5:00 pm

[Submit Your Nominations Here](#)

COLLIN COLLEGE
STUDENT CLUB



MEETING PROFESSIONALS INTERNATIONAL

The MPI Student organization at Collin College has some exciting news. They have been awarded a scholarship through the college to send 7 members of their group to the World Education Conference in San Francisco this summer. Together with their faculty sponsors, these students will receive invaluable education and meet MPI members from across the globe to help them as they plan their future in the events industry. If you see them in their red shirts at WEC, be sure to congratulate them for this tremendous accomplishment!

Join us in supporting our students by attending their fundraiser on Wednesday, April 22. The students will be hosting an old-fashioned lemonade stand from 11 am - 1 pm outside of the library on the quad of Collin College Preston Ridge Campus located at 9700 Wade Blvd, Frisco, TX 75035. For the bargain price of \$1, you will get a refreshing glass of lemonade along with chicken strips donated by PDQ Frisco.

At the end of May, the students will have the unique opportunity to tour the MPI Global Headquarters located right here in Dallas. They will meet with various departments, learn how The Meeting Professional magazine is published, and experience the processes involved in coordinating WEC and other MPI Global programs.

[Keep up with them on Facebook!](#)

Is your phone too SMART for you?

Do you feel “locked out” of LinkedIn?

Do you still think
“tweeting” is for the birds?

Are you faceless on FaceBook?



Reverse Mentoring

Come to the Mentor Café on 4/23/2015 – 11:00a-11:30a before the MPI D/FW Monthly Luncheon for some quick tips.

You may know a lot about the meetings industry, but do you know how to use the ever changing everyday technology and social media. This month's Mentor Café will feature "Reverse Mentoring" where our newer members will mentor our more seasoned ones on the wonders of technology.

The Mentor Café is set up to be a more intimate way of learning, you do not need to be in the chapter mentor program to attend. So stop by for a byte of technology.



I Buy MPI DFW!

During the 2014 December MPIDFW Holiday Experience, attendees got a chance to take home a souvenir picture from Picture This Green Screen & Event Photography.

I graciously donated my services, so event attendees could create a wonderful picture memory to take home

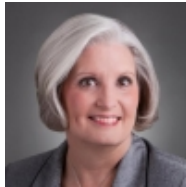
plus receive a digital copy via e-mail. Guests were able to select some fun holiday props and their background for the picture. Each person in the picture received their own copy!

The next day, I got a call from Kathleen Neueauer, Catering Manager at the Holiday Inn and Suites Denton. Both she and Joe Lopez, DOS attended the monthly meeting. When they got back to their offices, Kathleen was meeting with the mother of the bride who's wedding was in 48 hours. She showed the pictures that I had taken and mentioned that I also take pictures at weddings and social events. The mother called me the next day and booked my services for that Sunday.

Since that luncheon, I am working with a couple of other MPI D/FW members on their future events. I have been a long time member of the chapter and really appreciates the support from the chapter members. Every MPI D/FW event where I have taken pictures has resulted in additional bookings. Last year, besides the DFW parties, I booked events in Houston, Chicago, Boston and Detroit. It is so important to be very active within

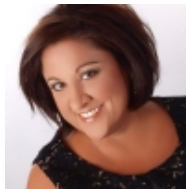
the chapter and participate when the opportunity arises. So, when you have an opportunity to showcase your own company goods before the MPI D/FW membership, you should jump on it. You will be glad you did. ~ **Bruce Wolpert, Owner, Picture This Green Screen**

Members on the Move



Sherry DeLaGarza, CMP, CMM

Congratulations to Sherry DeLaGarza, CMP, CMM, on her new position at Ernst & Young as Meeting Planner for the Southwest Region.



Paula Bruton, CMP

muv has moved! Paula Bruton, CMP, with muv Transportation announced the corporate office moved from downtown Dallas to Granite Towers on N. Dallas Parkway. muv, based in Dallas, does business worldwide.

Sponsor Spotlight



BECOME A SPONSOR!

Do you want to get your company or organization in front of more than 650 event professionals? Do you have a service or a venue to provide for one of our Chapter Experiences?

Email Kelly Moore, Finance Chair



Robert Ferguson

Robert Ferguson, a former Chapter Board Director of Leadership, has joined American Express Meetings & Events. Previously, Robert was with muv Transportation.



at kelly.moore@ihg.com
for more information!

More than 85% of MPI Members buy
from other MPI Members!
Now that's serious potential ROI!



CAREER CENTER

Great News! The Career and Resources page on the MPI D/FW.org website has changed. You can now directly access the MPI International Job Board from here. Looking for a job? Looking for new team members?

Go to the MPI Career Center!







INTERNATIONAL MEETINGS and INCENTIVES:





Do you have **IDEAS** or **SUGGESTIONS** to make **MPI DFW BETTER**? *Share Your Feedback!*

Coming Up with MPI Dallas / Fort Worth

April 2015

- 23rd - Chapter Experience- Tech Summit**
- 24th - Earth Day Texas - Fair Park, Dallas**
- 25th - Chairman's Challenge 5K**
Earth Day Texas - Fair Park, Dallas
- 26th - Earth Day Texas - Fair Park, Dallas**

May 2015

- 5th - Leadership Committee Meeting**
- 7th - Education & Events Committee Meeting**
- 12th - Board of Directors Meeting**
- 15th - Communications Committee Meeting**
- 19th - Volunteer Appreciation Event**

29th - Communications Committee Meeting

CMP Study Groups Spring 2015

Membership Committee Meeting

28th - Chapter Experience

ABOUT MPI

MPI—founded in 1972—believes that meeting and event planners serve a critical role in the success of business, and is committed to giving its members the very best in professional development, business opportunities and a vibrant industry community.

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