

A Monthly Digital News Communication for MPI D/FW Members



# **Presidential Ponderings**

It's that time of year when we all have a tendency to look back at the past 12 months to reflect on successes and, well maybe the times that weren't quite as favorable. We, as your Board of Directors, are doing the same thing. The first six months of our fiscal year has flown by. We've had some really great successes, like the recent Sales Blitz and the July CSR project honoring fallen and injured officers. We have also identified areas we could make improvements. But none of that matters if we aren't providing our members with what you need to get the most of your investment in MPI.

If you feel there are areas we can improve our service to you, we want to know. The best way to do that is to call or email anyone of us (info available on chapter website), or you can complete the Annual Needs Assessment Survey that will be coming out the first quarter of 2017. Either way – take ownership of your chapter. Let us know what you need from us to maximize your experience. In the meantime, I personally wish each of you and your families and friends the very Merriest Christmas, Hanukah, Kwanzaa or however your choose to celebrate the season.

We look forward to a great start to 2017 – with YOU our members OWNing it – it is your chapter and your career.

# Save the date...

January 26, 2017

Lunch and Education event featuring "The Disruptors"

March 23, 2017 TECH IT OUT event!

May 25, 2017
Legalese your way into summer with this fun
summer kick off event!

June 23, 2017 40th Anniversary gala you won't want to

miss!

#### THANKS TO OUR SPONSORS

We would like to extend a special thank you to our

December sponsors --

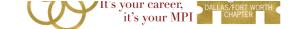


# **THE WESTIN**

PARK CENTRAL DALLAS







# BOARD OF DIRECTORS LEADERSHIP OPPORTUNITIES

Do these sounds like some of your goals for 2017?

- Increase my visibility in the meetings industry
- · Improve my leadership skills
- Work with and learn from like-minded industry professionals outside of work
- Use my strengths to make a difference in our industry and community

You can accomplish all this and more when you consider one of the select leadership roles on the Chapter's Board of Directors.

Want to learn about the positions to be filled or apply now? Use the links below.

2017-2018 BOARD POSITIONS TO BE FILLED (TITLES/DESCRIPTIONS)

### BOARD OF DIRECTORS CANDIDATE INTEREST FORM

Still have questions?

Contact Immediate Past President Tony Cummins via email at

Tony@TheMeetingDepartment.com

Candidate Interest Forms must be received on or before Thursday, January 19, 2017.

Q2 Charity: Under1Roof (Oct 2016 – Dec 2016)



Thanks to everyone who donated items or money to our charity of the quarter - Under1Roof. If you would like more information or learn how you can donate or volunteer, please contact vjones@under1roofdallas.org.

In order to assist persons to become self-reliant, Under 1 Roof Dallas will provide transitional, permanent supportive housing





**Board Meeting Location Sponsor** 



# **MENTOR PROGRAM**

Did you miss out on signing up for the Mentor/Mentee program in August? Are you someone who wants to give back by offering your industry expertise and guiding someone else's career? Or, are you new to the industry or just want to learn more from someone who can help you grow both personally and professionally? If you answered "yes", then great news as you have another opportunity as we are opening the Mentor/Mentee Program in January for the 2<sup>nd</sup> half of the term. In January, complete your profile and register on the MPI D/FW website for the Mentor program and our wonderful co-chairs, Tuula Westlake and Nann Philips will pair you with your perfect match. With 13 Mentor/Mentee pairs already meeting regularly on their own time, this program has become one of the most talked about in our chapter.

Director of Leadership Dirleadership@mpidfw.org

For more information contact Jennifer Wasserman,

# December Membership

and other services to homeless and low-income individuals as well as families in Dallas and Collin Counties. Their vision is a community where everyone has safe affordable housing and the tools to become self-reliant.

# STUDENT MEMBER UPDATE

The TEMM Program at Richland College provided a great central Dallas Venue and Breakfast for the November Event that focused on Careers in International Meetings. Our Speakers were Genny Castleberry, CMP, Director of Meetings and Incentive Travel at Spear One and Terry Shields, CPCE, CSEP. Director of Catering at Rosewood Mansion on Turtle Creek, moderated the session and shared their experiences and knowledge with the aspiring group of 25 that attended the event. The event was a tremendous success and generated lots of guestions and answers and provided a great opportunity for our MPI D/FW members to mentor our current and prospective Future Professionals in our industry. Thanks to the Student Membership Committee Lead by Karen Musa from Collin College, Melissa Tarpley, CMP, Jordan Fatheree, CMP., and M.T. Hickman, CMP, CPECP, from Richland College.



Mark your Calendar for our next Student Focused Workshop on Interviewing and Resume Writing Skills that will be held Saturday, February 4, 2017 at 9:30am at Richland Community College, Sabine Hall Room 117/118.

Complimentary parking in Lot C.

Registration for this event will be opening soon!



# opeciais

Gift a Membership for the Holidays — In December we have launched our "Gift a Membership" program. This allows members and non-members to purchase Planner memberships as gifts for friends, colleagues and clients. The package discounts are available below.

0-5 memberships: \$355 each• 6-20 memberships: \$319 each• 21 or more memberships: \$279 each If you or someone that you know would like to purchase a membership as a gift, please call us or email be directly at bgarza@mpiweb.org.

#### For Renewals —

Holiday Incentive: Tis the season... Are you up for renewal this month? Renew your MPI membership before 2017 starts and you will be entered into a drawing for one of three great prizes. The winner will pick one! Renew today!

- § ½ off registration to WEC 2017 or EMEC 2017
- § 6 month extended membership
- § Receive 6 complimentary tickets to any chapter event (up to \$300). Can be used for six tickets to one event, one ticket to six separate events or any combination.

  Must be used by December 2017.

# For New Members

As a member of MPI you will the opportunity to connect and engage with over 18,000 professionals within the meetings and events industry worldwide.

Join MPI at www.mpiweb.org/join and use MPIHoliday16

before Dec 31 to waive your new member application fee.

WORLD EDUCATION CONGRESS 2017

June 19 - June 22, 2017 Las Vegas - MGM Grand





# <u> 2017</u>

## January 26

Join our cast at Studio Movie Grill.

We will kick-off 2017 with a feature production – The Disruptors. Our story begins in the future as we look at current and future trends on the forefront of the news, our minds and our industry. Enjoy our specially-designed soundtrack and celebrate the new year with our beats! Previews coming soon!

#### March 23

Continue disrupting and creating positive new habits in 2017 as we roll into March and TECH IT OUT. This half day educational adventure will future a keynote by world-re-known teacher and speaker Organized Audrey. Having presented to associations and corporations all over the world – and multiple SRO events at WEC – Audrey will bring her talents, charm and vast knowledge to Dallas to share with us.

## May 25

In May, we will take a look at a tedious and hot topic of contracts. Always relevant and always changing. Join us to hear from a top association lawyer share trends and tips for the front lines of industry legal issues.

#### June 22

A gala to remember – and our chapter's 40<sup>th</sup> celebration. We will honor our past members and leaders and the legacies they have imparted on us, celebrate our current colleagues, and regal in the path we leading into the future. An evening affair. Watch for more info soon.

Interested in helping plan any of our chapter events, and creating a lasting legacy of your own? Email Cori at <a href="mailto:cori@conferencesdesigned.com">cori@conferencesdesigned.com</a> today for more info on how you can be a part of creating the chapter of the future.



The Event Lounge growth by two !!





# CLICK HERE TO REGISTER AND GET A SPECIAL HOLIDAY RATE FOR THER REST OF THE YEAR

The World Education Congress is designed to teach meeting and event professionals to think outside the ballroom. More than 2,000 global meeting and event professionals join us every year to learn how to stop planning meetings and start designing transformative experiences that deliver return investment dividends to all stakeholders and participants. WEC is produced by Meeting Professionals International, the largest, most diverse and influential association of its kind in the world.

# **Monthly Drawing for December 2016**

Why not attend your next chapter meeting as a member?

Use promo code **TweetMPlin2016** to waive your \$50 application fee.

www.mpiweb.org/join



Brittany Bradshaw, Grapevine Convention Center
Lorena Camarillo, Heritage Auction
Becky Forrest, Transcend Creative Group
Susan Howard
Patrick Latcham, Telluride Ski Resort
Kimberly Marriott, Allen Event Center
Chaynon Roberson
Allie Roberson, TPG – The Westin DFW
Pamela Stefanek, WinStar World Casino Resort
Stephanie Wilks

# **Jordan Lambert - Operations Manager**

Jordan is thrilled to join the Event Lounge as the new Operations Manager, adding to the creative team under Alison (Kieckhafer) Zimmerman. Most recently managing an Operations team in DMC industry, She look forward to this new opportunity to expand her meetings and events experience while bringing exciting programs to their clients. As an added bonus, She get to work with a crazy, fun-loving team every day!



# **Dena Eichhorst - Client Relationship Rockstar**

Dena joined the awesome team at The Event Lounge last month. She look forward to this new adventure and to working with this dynamic group of event gurus! She will be working on the sales and planning side of the team, looking to expand their reach into the meeting and events world.



Changes, Changes, Changes.... help us keep up with your new position, new career, contact information by updating your profile here and letting us know about your new position.

Click <u>here</u> to update your profile.

Click <u>here</u> to send us a member on the move notice to publish in our newsletter!

# Congratulations to our new CMPs

Gigi Thomas, CMP
Nithya Ram, CMP

If you would like information about the MPI D/FW Chapter CMP Study Group, contact Cori Dossett at cori@conferencesdesigned.com.

# THANK YOU FOR YOUR REFERRAL



A special *Thank You!* to the following Members who referred New Members to the Chapter over the Past 6 Months!

Jenny Durham
Kathy Bigelow
Zack Bouraeda
Jennifer Wasserman
Pamela Fry
Megan Perks
Leslie Menichini
Paige Mejia
Allison Grassetti
Janna Timm
Carrie Elder

Did you know that by referring members you enter yourself into a drawing for \$100 gift certificates from MPI Global? Drawing will be in May 2017!! Don't waste time and refer a member to MPI DFW by giving them your MPI Member number and name for their application! Those who refer members will be entered into two very special drawings!













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