



Presidential Ponderings

The past couple of months the President's Ponderings have focused on benefits of volunteering and how the experience can help you advance your career and personal life path. And while our chapter could not exist without our volunteers, another significant component of our success is our strategic partners. During the 2015-2016 term, our partners donated more than \$400,000 (retail value) in cash and in-kind services to the various programs and activities of our chapter. Through these donations, we were able to provide the strong communications, intriguing education and networking events, and the Leadership training opportunities to our members. Only through our partners are these made possible.

One of the benefits of being a partner in our chapter is making business connections. This applies to both suppliers and planners. Our supplier members are able to showcase their products and services, growing their business. Planners connect with suppliers they trust to provide the services they need in their roles.

One of the key opportunities to connect our suppliers and planners together is through the upcoming Sales Blitz – 3 days of our supplier teams meeting with planners. As a supplier, we encourage you to be part of a team to open doors to our planners. And planners – this is one of the best ways to meet with multiple suppliers at one time – a big time-saving opportunity.

Of course, the Sales Blitz is only one way to become a strategic partner. If you are interested in donating cash, or in-kind goods and services, and in turn receive benefits conducive to you and your company's success, contact our VP of



October Luncheon

October 27

Frisco, TX - Location TBD

11:00am – 1:30pm

MPI will host the October luncheon in the Frisco area! The event will be focused on millennials and students – a demographic group that is already impacting and changing our industry. We are partnering with local colleges to learn more about trends impacting this important demographic group. In addition, an expert on demographic trends and training will share with us the most important aspects that are affecting the meeting industry and business in general. Don't miss this unique event!



benefits conducive to you and your company's success, contact our [VP of Finance, Roma Giordano](#). All contributions are important to our chapter's operations, and the rate of return to you and your business are immeasurable.

View a list of our treasured strategic partners at www.mpidfw.org. OWN It – it's your chapter!



2016 September Chapter Experience



September Chapter Experience September 22, 11:30 a.m. - 2:00 p.m. Top Golf The Colony

Meetings Outlook: A Deep Dive into the Latest Business Trends

Meeting professionals are so over-taxed in the present, they often forget—or don't have the time—to look ahead. Take a moment to preview the near future based on MPI's most recent Meetings Outlook research, and then discuss the trends that are most affecting you and your peers using innovative Spectrograms.

Learner Outcomes

- Review the forecast for events in the coming year, including budget, attendance and business conditions.
- Deep dive into trends that matter and discuss next steps with your peers.
- Learn how these trends affect you and the future of your meetings.

11:30-11:45 – Registration and Networking

11:45-1:00 – Lunch and Educational session: Make new friends, learn more about PYM and Top Golf as you enjoy a healthy lunch of salmon and fresh veggies!

1:00-2:30 – Reception: Stick around after the Lunch and Educational Session to hit some balls and network on Level 3.

Meeting/Event Planners – Interested in attending the full PYM as a planner attendee? Check it out and register here: <https://pymlivedallas2016.topi.com/>

Note: If you register for the PYM full day program, you should not register for the MPI education and lunch (we do not want to count you twice!)

Early Bird Registration Prices:

Mentor Cafe'

We are excited to report that we have thirteen (13) pairs for our new and improved Mentor Cafe. The Mentor Workshop was a success as the mentors and mentees learned about their personality types and communications styles through the DISC assessment.

Learn more about the Mentor Program and join [HERE](#).



COLLIN COLLEGE STUDENT CLUB



MEETING PROFESSIONALS INTERNATIONAL

WEC RISE Award Nominees



MPI Collin College Student Club made history by being one of three finalists nominated for Membership Achievement during the 2016 MPI RISE Awards along with one of the best general Chapters nationwide.

This year's RISE Awards featured seven awards in three categories: individual achievement, community achievement and

MPI Member: \$35
Non-Member Early bird: \$45
Student Member Early bird: \$25

Early Bird Registration closes Friday September 9, 2016

If you are only attending the education piece, and lunch, please register here:

[Click to Register](#)

Monthly Renewal Drawing for September 2016

Who's eligible? Current members of MPI who are up for renewal in any given month. **Fall Renewal Incentive:** Are you up for renewal this month? Renew your MPI membership before the end of September and you will be entered into a drawing for one of THREE great prizes. The winner will pick one! [Renew today!](#)

- 6 month extended membership
- Complimentary CMP Study Kit (valued at \$312)
- Receive \$200 off any MPI Professional Development Certificate Program



Whitney Lee Beeman, Fossil Group
David Bradley, Shreveport-Bossier Convention & Tourist Bureau
Velma Bueno, Haynes and Boone, LLP
Bobbie Caldwell, Freeman
Annabella Chan
Julie-Michelle Davis, American Contractors Insurance Group
Paula Drummond, Omni Fort Worth Hotel
Rick Fredrick, Ducky Bob's Party & Tent Rentals
Pamala Grimes, City of Fort Worth
Lauren Heier
Kathy K Levine, Irving Convention & Visitors Bureau
Beth Mendez, Sheraton Arlington
Callie Nolen, Granada Theater & Sundown at Granada
Julie Phelps, Amplify Meetings
Brandie Steadham, Prospanica
William Tibbets, Wyndham Garden Dallas North
Susan Wakefield, Mannatech Incorporated

organizational achievement. Recipients were recognized for innovation, global transferability, impact and influence within the industry.

Learn more about each winner [here](#).



The 2016 MPI DFW Annual Keys to Success Sales Blitz

Register Now!
November 1, 2, 3

The cost to participate is \$425 which includes transportation each day to sales appointments and a networking reception.

Planners -- mark your calendar for this opportunity to BUY MPI and do business with our participants!

Thank you to our sponsors:

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[REGISTER HERE FOR SALES BLITZ](#)

Need a place to stay? MPI Sales Blitz Room Block

information:



September

8th - Education & Events Committee Meeting

12th - Fall 2016 CMP Workshop @ UT Dallas

19th - Fall 2016 CMP Workshop @ UT Dallas

20th - Leadership Committee Meeting

22nd - Chapter Experience: Top Golf, Allen

An exciting NEW and unique educational opportunity. More info coming soon!

Q2 Charity: Under1Roof

(Oct 2016 – Dec 2016)



In order to assist persons to become self-reliant, Under 1 Roof Dallas will provide transitional, permanent supportive housing and other services to homeless and low-income individuals as well as families in Dallas and Collin Counties. Their vision is a community where everyone has safe affordable housing and the tools to become self-reliant. We will collect items or cash donations for starter kits at our September through December October meetings which include:

- oo 1 full or queen size sheet set – 2 twin size sheets
 - o 1 blanket for each member in household
 - o 1 pillow for each member in household
 - o 2 bath towels
 - o 1 set of washcloths
 - o 1 shower curtain & hooks.
 - o 1 set of dishes
 - o 1 set of cookware
 - o 1 set of dishcloths
 - o 1 set of silverware
 - o 1 set of glasses
 - o 1 set of 8 plastic cups
 - o 1 laundry basket
 - o 1 broom
 - o 1 mop
 - o 1 bucket
 - o Cleaning Supplies
 - o laundry detergent
 - o dish liquid

- Marriott Courtyard Dallas DFW Airport North/Grapevine - \$159.00/night
- Start date: 10/31/16; End date: 11/2/16
- Reserve your room by 9/30/16
- Complimentary self-parking

[Click here to book your group rate for MPI Sales Blitz today!](#)



Alisa Caldwell

Alisa Caldwell, CMP has joined the team at Meeting Protocol Worldwide (MPW) as a Program Manager. MPW was formed to provide event and meeting planning services exclusively for the clinical research and pharmaceutical industry. Alisa is responsible for all facets of the planning and on-site duties for clients meetings; including being first point of contact for hotels, travel agencies, ground transportation and other related parties for each meeting. Being an expert in the meeting and events industry is imperative when consulting client(s) to create a meeting that exceeds their expectations and lends to the MPW mission statement, "to be regarded as the best pharmaceutical meeting planning company in the world".



Jennifer Wasserman

After a 20-year hotel sales and marketing career, Jennifer's entrepreneurial mindset for crafting extraordinary experiences and her passion toward the entertainment segment has led her to create Feature Productions. By coupling innovative marketing through luxury events, done

- o tub cleaner
- o toilet cleaner
- o toiletries
- § Toilet Tissue
- § Paper towel
- § Soap



Congrats to the new CMPs!

- Stephanie Brouillette, CMP
- Martha Castillo, CMP
- Jordan Fatheree, CMP
- Sherry Howell, CMP
- Jessica Marbut, CMP
- Jennie Plumlee, CMP
- Cassie Poss, CMP
- Rebecca Quinn, CMP



coupling innovative marketing through luxury events, drone photography and representing lifestyle, architecture, food and event photographers, she is also co-creator of a television project revolving around the hotel industry.



Changes, Changes, Changes.... help us keep up with your new position, new career, contact information by updating your profile here and letting us know about your new position.

Click [here](#) to update your profile.

Click [here](#) to send us a member on the move notice to publish in our newsletter!



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