



## Presidential Ponderings

In the past couple of months, I've emphasized how your board wants to hear from you on how we're doing. Now is the time to do just that. The Global Satisfaction Survey has been distributed to membership, and we appeal to you to take a few minutes to complete it. Your chapter will benefit in many ways.

And while we need your feedback, there is something even more essential we need from you as a member of this amazing chapter. Last June, when I revealed my theme, "OWN It", I issued a challenge for you to be accountable to your chapter, yourself, and your career. This is a critical component for your chapter's success now more than ever. Your Board of Directors held its Mid-Year Retreat the middle of January.\* We reviewed the business plan to gauge where we are against our goals. Quite a bit of time was spent discussing the budget. The chapter is experiencing a shortfall in projected income which mandated we make tough decisions on programs to cut. The shortfall is primarily due to 2 things: our membership numbers are down which reduces funds received from Global; and sponsorship dollars are not being realized.

So how does this tie in to what your chapter needs from you? One word: ENGAGEMENT. We need



## Make Your Voice Heard

The annual member survey from MPI Global was sent to all of our members beginning February 1. The survey email will have in the subject link "2017 MPI Membership & Chapter Satisfaction Survey" and will have a "from" email address of [membersurvey@mpiweb.org](mailto:membersurvey@mpiweb.org). If you did not receive your email from Global, please complete the survey at <http://sgiz.mobi/s3/2017-MCSS>. The annual survey not only provides you with a voice to MPI Global, but it also helps our local chapter with resources needed to improve and grow our chapter.

**SURVEY DEADLINE TODAY, FEBRUARY 14!**



members to take OWNership of their chapter and get involved. You have an impact on the operations of the chapter – you can have a positive affect by being involved, or you can have a neutral impact by not being involved. Either way – you do make an impact.

We all spend at least 10 minutes a day on social media. All we're asking for is 10 minutes per week to make phone calls, encourage colleagues to join the chapter (and engage), reach out to potential sponsors, and there are many other areas you can affect your chapter. It's a lot easier than you think, and the success of your chapter depends on it.

So, I hope you will take the challenge to heart – it is indeed time to OWN It – it's your chapter and your career. Contact any board member to see how you can make a difference.

Sherry DeLaGarza, CMP, CMM

\* Thank you to Jason Roberts and Blair Green at Circle R Ranch for your outstanding hospitality in hosting the day and ½ retreat, and to Lindsey Snell of Cambria Suites DFW Southlake Hotel for providing guest rooms at your beautiful boutique hotel.



### **Where is the MPI D/FW sponsored CMP Study Group?**

Some of you may have noticed that over the past couple of years, the Convention Industry Council (CIC) has made improvements to the content and category descriptions in the study materials, as well as multiple changes to the CMP test itself. To ensure we are providing the most up-to-date materials, as well as a committed group of attendees and instructors, your board of directors has decided to suspend the chapter-sponsored CMP Study Group for this spring. To enable us to bring back a stronger, more efficient program that benefits participants to the highest level, your Education & Events team is currently:

- Conducting a survey on how best to serve aspiring CMPs
- Researching best practices of other successful CMP study groups across the country
- Updating the study materials
- Developing an updated marketing plan for the program
- Revising the class policies and guidelines

**2017**

#### **March 23**

Continue disrupting and creating positive new habits in 2017 as we roll into March and TECH IT OUT. This half day educational adventure will feature a keynote by world-re-known teacher and speaker Organized Audrey. Having presented to associations and corporations all over the world – and multiple SRO events at WEC – Audrey will bring her talents, charm and vast knowledge to Dallas to share with us. Organized Audrey provides this bonus [article](#) with tips to banish stalls and stalemates and become more productive. Sponsored by [Las Vegas Convention and Visitors Bureau](#).

#### **May 25**

In May, we will take a look at a tedious and hot topic of contracts. Always relevant and always changing. Join us to hear from a top association lawyer share trends and tips for the front lines of industry legal issues.

#### **June 22**

A gala to remember – and our chapter's 40<sup>th</sup> celebration. We will honor our past members and leaders and the legacies they have imparted on us, celebrate our current colleagues, and regal in the path we leading into the future. An evening affair. Watch for more info soon.

Interested in helping plan any of our chapter events, and creating a lasting legacy of your own? Email Cori at [cori@conferencesdesigned.com](mailto:cori@conferencesdesigned.com) today for more info on how you can be a part of creating the chapter of the future.

### **THANKS TO OUR MEETING SPONSORS**

**We would like to extend a special thank you to our recent**

**sponsors**



### **Q1 Charity: Operation Kindness**



We are confident that the "new and improved" program will be in-line with our chapter goals and meet the needs of class participants. If you are interested in helping with any of the areas noted above, please contact me at [cori@conferencesdesigned.com](mailto:cori@conferencesdesigned.com) and you will be added to the task force. We need a variety of member types to assist in this process.

Rest assured – this MPI D/FW Chapter program will return even stronger and more successful than ever. Thank you for your time and support of MPI D/FW!  
Cori Dossett, CEM, CMP  
Vice President of Education & Events

## Want More Out of Your Membership?

It has been proven that an involved member is a happy member. For as little as 10 minutes a month, you can introduce yourself and your business to a greater number of members, leave a legacy of improving your chapter, and just have that good feeling that you were a part of something great! Whether you can give 10 minutes to make a few calls, host a table at a meeting that you are already attending, or rally a committee for a special project, the chapter volunteer opportunities are endless.

[Go here](#) for more information about the various committees and to sign up to volunteer today!

## Scholarship Opportunities

Applications for WEC and Experiential Events are currently being accepted. These applications have a submission deadline to ensure recipients are notified in time to make travel arrangements. Applicants will be notified by the end of the following month after the deadline. To apply, visit <http://mpiweb.org/foundation/Grants-and-Scholarships>

Deadlines for these are:

**WEC:** February 28

**Experiential Event: Royal Caribbean:** February 28

**Experiential Event: C2 Montreal:** February

**28Experiential Event: Indianapolis 500:** February 28

## Have You Met Our Affiliate Chapter Members?

DeeOnda Ahadi, CTIS, TDM - Pearl South Padre  
Briana Anderson - Island Hotel Newport Beach



**As the original and largest no-kill animal shelter in North Texas, Operation Kindness is the place *Where Happiness Begins*. In 41 years they have saved nearly 90,000 cats and dogs. They care for approximately 300 cats and dogs on a day-to-day basis, with another 150 in foster homes. In the past 12 months over 4,566 homeless cats and dogs received medical care, clean shelter, nutritious food and playtime in a natural setting until they were adopted into new forever homes**

### **IMMEDIATE NEED:**

**200 new 6-foot flat leashes** - Pet Durable Leash Strap for Puppy Pet Leash Rope 6-foot Long 1" Wide price \$9.98 @Amazon with free shipping. [Click HERE](#)

### **Vaccinations for 1 Animal**

A gift of \$10 provides "good health and happiness" for one kitten or puppy at Operation Kindness by providing life-preserving vaccinations. These vaccinations provide protection from fatal viruses like Distemper, Parvovirus, Calcivirus, and others.

**\$10.00**

### **Kitten Care Kit**

Your gift will provide vaccines, a bottle and formula, and toys to a young kitten to give them the best start possible in life. Kittens are very vulnerable and require special care to ensure that they are healthy and happy.

**\$15.00**

### **Puppy Care Kit**

What's sweeter than puppy breath? Your gift will provide vaccines, a bottle and formula, and toys to a young puppy to give them the best start possible in life.

**\$15.00**

### **Warm Bed & Blanket**

For a homeless animal, a warm comfy bed is often their first touch of kindness. This gift helps ensure every animal has a soft, cozy surface to sleep on every day.

**\$25.00**

### **Spay or Neuter Surgery for 1 Animal**

This gift positively impacts the pet homelessness issue by preventing unwanted litters that would not find homes. A \$50 gift will provide one spay or neuter surgery to a dog or cat at Operation Kindness.

**\$50.00**

### **Spa Day**

Nothing rejuvenates and starts the healing process better than a warm bath and a good haircut. Homeless animals often need special medicated baths to heal skin conditions. The gift of a "spa day" helps provide a homeless animal with the grooming they need to be healthy, comfortable, and adoptable.

**\$75.00**

### **Welcome Kit**

Give a homeless animal everything they need to get a new leash on life, including their first round of vaccinations, a bed, a

Erin Anderson - Island Hotel Newport Beach  
Lauren Bonfe - Grand Hotel Marriott Resort Golf Club & Spa  
Karen Fogle, CMP, CTA, TDM - Visit Plano  
Karyl Hanisch - Renaissance Hotels of Mobile  
Kevin Mellott - ERASE Enterprises  
Mary Patchin, CDME - Chicago Southland CVB  
Valerie Peru - Turnberry Isle Miami  
Mike White - Keystone Resort & Conference Center  
Patricia Smith - P.F. Smith Enterprises

[Go here](#) to view the Affiliate Member contact information.  
For more information about Affiliate Membership, [click here](#)



Join your MPI D/FW Chapter at WEC 2017 as we meet with other members from around the world. All MPI Members can apply for a scholarship to pay for your registration and travel expenses through the [MPI Foundation](#). Deadline to apply is Feb 28

Not an MPI Member yet? Register for WEC and apply for MPI Membership at the same time!



**Changes, Changes, Changes....** help us keep up with your new position, new career, contact information by updating your profile here and letting us know about your new position.

Click [here](#) to update your profile.

Click [here](#) to send us a member on the move notice to publish in our newsletter!

toy, a collar, and a meal.  
**\$75.00**

## February Membership Specials For New Members

Feed Your Mind (and Your Career) with MPI's Professional development. MPI Members have access to all online education at no additional cost. Join MPI at [www.mpiweb.org/join](http://www.mpiweb.org/join) and use **MPISMFE17** to save 10% when you join as a new member before February 28<sup>th</sup>.



Paola Bowman, CMP - Fort Worth CVB  
Carley Crose - Lennox Industries, Inc.  
Mary Croughin - W Dallas at Victory Park  
Tiffany Frehde - InterContinental Dallas Hotel  
Chelsea Humphries - Weaver  
Judy Maligaspe  
Becky Morauer - Walt Disney Co.  
Lucia Rushton - Renaissance Dallas  
Shannon Smason - Crowne Plaza Arlington  
Janan Vaughan - Collin College  
Melissa Weathington - Service Systems Associates

### THANK YOU FOR YOUR REFERRAL



Did you know that by referring members you enter yourself into a drawing for \$100 gift certificates from MPI Global? Drawing will be in May 2017!! Don't waste time and refer a member to MPI DFW by giving them your MPI Member number and name for their application! Those who refer members will be entered into two very special drawings!



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