

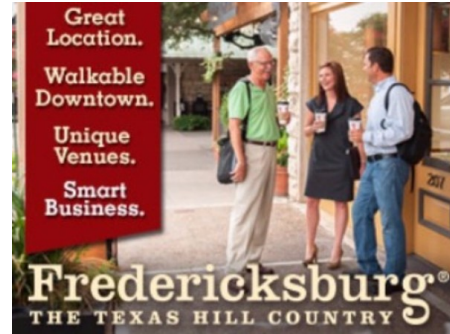


## Presidential Ponderings

Thank You, and One More Time Please

Thank you to those who took the time recently to complete the MPI Global Satisfaction Survey. The global organization will take the feedback from all the members worldwide to enhance our benefits. Now it's our turn. Your local chapter will be sending out a separate needs assessment survey soon. Some of the questions are the same as the global survey which are for demographic analysis purposes. What is different is that there are more specific questions to our chapter and your needs at a local level. Your board is genuinely interested to hear what we need to do to increase your satisfaction and return on investment for your membership. Please be sure to complete this survey as well. Thank you.

On another note, I hope you've made plans to join us on March 23<sup>rd</sup> for our Tech It Out Summit, featuring two morning education seminars, a tradeshow, and keynote luncheon from Organized Audrey Thomas. Those of us who attended Thomas' sessions at MPI WEC in San Francisco a few years ago are SUPER excited to have her address our chapter. We promise mind-blowing productivity tips galore. Come for the morning education, meet with the exhibitors who are ready to partner with you, and stay for the keynote luncheon. You will leave with productivity tips you'll be anxious to implement and can't wait to share with



## March Tech Summit

TECH IT OUT! Join us for geeky learning, lovable tips and tricks and trends as we expand our knowledge of a few tools we use every day but do not to their fullest capacity. The program includes not only the MPI lunch session, but an extra hour of education and networking time. Make sure you peruse our Supplier Showcase Tradeshow to meet the next great offering for your events.

**Click [HERE](#) for more information and to register!**

**TWO concurrent educational sessions to choose from!**

**Session 1 – Audrey Thomas, Getting Organized with MS®**

**Outlook: Manage Your Email, Manage Your Time**

This is not your normal tech class. Ms. Thomas presents multiple time-saving tips and tricks to enhance the Outlook experience of even the most seasoned user.

Learn more: Outlook isn't just for email—it's a tool to manage information and time, too. But most employees never get beyond the basics. A better understanding of Outlook saves you time and frustration. Its hidden tips and tricks will help you get the most done in the least amount of time.

All participants receive Audrey's unparalleled Outlook Resource Card, a quick reference of the session concepts, including:

be anxious to implement and can't wait to share with colleagues. Speaking of sharing, encourage your colleagues to attend—the productivity tips apply for all job descriptions, especially those handling administrative duties. We promise you'll be the office hero! See you on March 23<sup>rd</sup>.



## Want More Out of Your Membership?

It has been proven that an involved member is a happy member. For as little as 10 minutes a month, you can introduce yourself and your business to a greater number of members, leave a legacy of improving your chapter, and just have that good feeling that you were a part of something great! Whether you can give 10 minutes to make a few calls, host a table at a meeting that you are already attending, or rally a committee for a special project, the chapter volunteer opportunities are endless.

[Go here](#) for more information about the various committees and to sign up to volunteer today!

## Be Our Guest at PartyFest

Please use [this link](#) for complimentary admission to PartyFest. Stop by the MPI booth 203/302 to receive a special new membership/renewal discount.

Want to join the fun? Contact Kelly Moore at [Kelly.Moore@ihg.com](mailto:Kelly.Moore@ihg.com) to represent MPI D/FW at our booth during the show.

**29th Annual**  
**Be Our Guest at Partyfest**  
 Date: April 5th, 2017  
 Time: 11:00am - 4:00pm  
 Place: Dallas Market Hall  
 Phone: 214 652-4300  
 You must register on-line using promo code PF17 to attend this invitation only event.  
[www.ApplauseProductions.com](http://www.ApplauseProductions.com)

Proudly Sponsored by: Dallas Convention & Visitor's Bureau, MPI-DFW, Texas Meetings & Events Magazine, ILEA Dallas Chapter, SPN-DFW, The Hotel Association, Corporate Concierge Inc., TS Tech Summit, HSMIA-DFW, Onstage Systems, Superior Expo Services, pammmeyers Social Media Marketing, Security Reconnaissance Team

- Card, a quick reference of the session concepts, including:
- The Categories feature—when and where to use it
- Shortcuts for signatures, processes, and contacts
- Automatic formatting for email and calendar
- Customized settings
- Common email file folder mistakes

Learn more about Ms.

Thomas: <http://www.organizedaudrey.com/about/>

## **Session 2 – Mark Lee & Annie Matthews, Important AV Basics**

The PSAV Director of Sales, Mark Lee, and Annie Matthews, PSAV Sales Manager, will present a condensed version of our three (3) week course that is taught each summer at Richland College. AV can often be confusing and we will help clear up some of the fog by talking about such things as:

- The sunset of analog
- Different screen sizes and ratios
- What to look for when choosing a professional audio visual company
- Rigging safety
- Basic audio components
- Basic lighting components
- Recording redundancy

Great audio visual is key to the success of any event, come learn some of the basics and speak with more confidence when it comes to creating your next event.

The Hyatt Regency DFW will host and share their beautiful property and hospitality with MPI! Parking will be complimentary for attendees. Thank you Hyatt Regency DFW!

Interested in a table at our tradeshow? Join our sponsors and tabletop tradeshow and support I BUY MPI. Please contact Roma Giordano at [vpfinance@mpidfw.org](mailto:vpfinance@mpidfw.org) or Kate Nichols at [Kate.Nichols@Hilton.com](mailto:Kate.Nichols@Hilton.com) for more information.



**2017**

### March 23

Continue disrupting and creating positive new habits in 2017 as we roll into March and TECH IT OUT. This half day educational adventure will feature a keynote by world-re-known teacher and speaker Organized Audrey. Having presented to associations and corporations all over the world – and multiple SRO events at WEC – Audrey will bring her talents, charm and vast knowledge



Support our student members and celebrate Global Meetings Industry Day by attending the TEMM Scholarship Luncheon & Silent Auction 2017.

Join the Travel, Exposition and Meeting Management students on the 15th year of hosting the TEMM Luncheon and Silent Auction with industry professionals, TEMM program students studying hospitality and meeting management.

This year the event is on the same day as Global Meetings Industry Day (GMID), a day designated by the Meetings Mean Business Coalition (MMBC) and supported by the Convention Industry Council (CIC) and industry organizations to showcase the economic impact that the meetings and events industry have on the local and global community.

To show unity and support the GMID, members of industry organizations including SPIN, MPI and IAEE will attend the luncheon as part of the North Texas GMID Celebration.

**Program:** Begin Local Build Global

**Keynote Presenters:**

- Colleen Rickenbacher, CMP, CSEP, CPECP  
Co-founder at Global Protocol, Etiquette & Civility Academy
- Michael Lynn, CMP, CMM, CPECP  
Co-founder at Global Protocol, Etiquette & Civility Academy
- Mark David Thompson, CHDM, CHSE, CTA  
Vice President, Tourism at VisitDallas
- Catherine Jones, CITE, CMP, CMM  
Principal, The Edventives Group

Click [HERE](#) for more information.

### **Where is the MPI D/FW sponsored CMP Study Group?**

Some of you may have noticed that over the past couple of years, the Convention Industry Council (CIC) has made improvements to the content and category descriptions in the study materials, as well as multiple changes to the CMP test itself. To ensure we are providing the most up-to-date materials, as well as a committed group of attendees and instructors, your board of directors has decided to suspend the chapter-sponsored CMP Study Group for this spring. To enable us to bring back a stronger, more efficient program that benefits participants to the highest level, your Education & Events team is currently:

- Conducting a survey on how best to serve aspiring CMPs
- Researching best practices of other successful CMP study groups across the country
- Updating the study materials
- Developing an updated marketing plan for the program

to Dallas to share with us. Organized Audrey provides this bonus article with tips to banish stalls and stalemates and become more productive. Sponsored by Las Vegas Convention and Visitors Bureau.

#### **April 27**

An annual tradition, this year's CMM/CMP Brunch will feature Olympic Bobsledder Johnny Quinn at the Van Cliburn Recital Hall in Fort Worth. More details to come.

#### **May 10**

We appreciate you being a part of our team this year. Those members who have volunteered will be invited to a private event to show our appreciation. It's a surprise, but mark your calendars!

#### **May 25**

In May, we will take a look at a tedious and hot topic of contracts. Always relevant and always changing. Join us to hear from a top association lawyer share trends and tips for the front lines of industry legal issues.

#### **June 22**

We Own the Night - Please join us for an elegant evening affair at the Annual Awards Gala on Thursday, June 22<sup>nd</sup> at the beautiful Tower Club in downtown Dallas! Help us celebrate our chapter's 40<sup>th</sup> anniversary as we journey through the last four decades of storied history and honor our colleague's accomplishments and contributions from throughout the year! A masquerade sure to be remembered as we reminisce through the memories created, friends made, and relationships forged! Don't miss the awards, festivities, and fun! More information coming soon so stay tuned!

The Adolphus has offered a great nightly rate of \$149.00 for any attendees that want to take the elevator home after the festivities. Be sure to bring your swim suits and enjoy the rooftop pool. Reservation link coming soon!

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Interested in helping plan any of our chapter events, and creating a lasting legacy of your own? Email Cori at [cori@conferencesdesigned.com](mailto:cori@conferencesdesigned.com) today for more info on how you can be a part of creating the chapter of the future.

### **THANKS TO OUR RECENT SPONSORS**

**We would like to extend a special thank you to our recent sponsors**



- Revising the class policies and guidelines

We are confident that the “new and improved” program will be in-line with our chapter goals and meet the needs of class participants. If you are interested in helping with any of the areas noted above, please contact me at [cori@conferencesdesigned.com](mailto:cori@conferencesdesigned.com) and you will be added to the task force. We need a variety of member types to assist in this process.

Rest assured – this MPI D/FW Chapter program will return even stronger and more successful than ever. Thank you for your time and support of MPI D/FW!  
 Cori Dossett, CEM, CMP  
 Vice President of Education & Events



## Yearning for Learning?

As an MPI Member, you have access to hundreds of hours of webinars and online educational content which count for CE credit hours and help you keep up to date with our ever-changing industry.

Click [HERE](#) to begin your journey for knowledge.



Join your MPI D/FW Chapter at WEC 2017 as we meet with other members from around the world. Have you registered yet? Click [HERE](#) for more information.

Not an MPI Member yet? Register for WEC and apply for MPI Membership at the same time!



Meredith Ajello - Snap! Event Productions & Freelance Producer

Natalie Bailiff - Gas Monkey Dallas

Holly Decker - University of North Texas

Lynne Duncan - Fauxcades Creative Event Design

Aleese McMahan - SMG/Irving Convention Center

Erin Reid - Dersa

## Q1 Charity: Operation Kindness



# OPERATION KINDNESS

As the original and largest no-kill animal shelter in North Texas, Operation Kindness is the place *Where Happiness Begins*. In 41 years they have saved nearly 90,000 cats and dogs. They care for approximately 300 cats and dogs on a day-to-day basis, with another 150 in foster homes. In the past 12 months over 4,566 homeless cats and dogs received medical care, clean shelter, nutritious food and playtime in a natural setting until they were adopted into new forever homes

### **IMMEDIATE NEED:**

**200 new 6-foot flat leashes** - Pet Durable Leash Strap for Puppy Pet Leash Rope 6-foot Long 1" Wide price \$9.98 @Amazon with free shipping. [Click HERE](#)

### **Vaccinations for 1 Animal**

A gift of \$10 provides "good health and happiness" for one kitten or puppy at Operation Kindness by providing life-preserving vaccinations. These vaccinations provide protection from fatal viruses like Distemper, Parvovirus, Calcivirus, and others.

**\$10.00**

### **Kitten Care Kit**

Your gift will provide vaccines, a bottle and formula, and toys to a young kitten to give them the best start possible in life. Kittens are very vulnerable and require special care to ensure that they are healthy and happy.

**\$15.00**

### **Puppy Care Kit**

What's sweeter than puppy breath? Your gift will provide

### THANK YOU FOR YOUR REFERRAL



Did you know that by referring members you enter yourself into a drawing for \$100 gift certificates from MPI Global? Drawing will be in May 2017!! Don't waste time and refer a member to MPI DFW by giving them your MPI Member number and name for their application! Those who refer members will be entered into two very special drawings!



**Changes, Changes, Changes....** help us keep up with your new position, new career, contact information by updating your profile here and letting us know about your new position.

Click [here](#) to update your profile.

Click [here](#) to send us a member on the move notice to publish in our newsletter!



what's sweeter than puppy breath? Your gift will provide vaccines, a bottle and formula, and toys to a young puppy to give them the best start possible in life.

**\$15.00**

#### **Warm Bed & Blanket**

For a homeless animal, a warm comfy bed is often their first touch of kindness. This gift helps ensure every animal has a soft, cozy surface to sleep on every day.

**\$25.00**

#### **Spay or Neuter Surgery for 1 Animal**

This gift positively impacts the pet homelessness issue by preventing unwanted litters that would not find homes. A \$50 gift will provide one spay or neuter surgery to a dog or cat at

Operation Kindness.

**\$50.00**

#### **Spa Day**

Nothing rejuvenates and starts the healing process better than a warm bath and a good haircut. Homeless animals often need special medicated baths to heal skin conditions. The gift of a "spa day" helps provide a homeless animal with the grooming they need to be healthy, comfortable, and adoptable.

**\$75.00**

#### **Welcome Kit**

Give a homeless animal everything they need to get a new leash on life, including their first round of vaccinations, a bed, a toy, a collar, and a meal.

**\$75.00**

## **March New Member Special**

With more than 17,000 members in 90 chapters and clubs, Meeting Professionals International is the largest and most vibrant global meeting and event industry association. Join MPI at [www.mpiweb.org/join](http://www.mpiweb.org/join) and use code **MPISMMAR17** to save 10% when you join as a new member before March 31<sup>st</sup>.

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