



# DALLAS/ FORT WORTH CHAPTER



eCURRENT

*A Monthly Digital News Communication for MPI D/FW Members*



## Presidential Ponderings

In today's fast moving world it is more important than ever to embrace lifelong learning. As technology advances across all disciplines, we are tasked to stay current with the latest developments, skills, and technologies. Both employers and customers are expecting advanced skills and ability to handle the increasing complexities with specialization. Therefore our continuing success depends not just on formal education and experience, but also on our efforts to continuously develop our skills. Through engaging in lifelong learning we embrace the continuous change, and energize our lives and our careers. Which skills should a meeting professional develop? As the strategic importance of face-to-face meetings continues to increase, business skills along with leadership, management and project management skills will be in high demand. Specialization in various marketing disciplines or data science can round up the overall expertise.

Continuing education can rise us to the most qualified job candidate or give us an advantage when negotiating a salary or a pay increase. Beyond these obvious benefits, lifelong learners often have improved focus, confidence and self-esteem due to their exposure to a variety of topics and improved social and business networks often result from simply being more involved.

MPI is committed to providing the best education, experiences and relationships to help you produce the best meetings and events. Through the MPI Academy and MPI events, you'll have access to cutting-edge education and certificate programs that enhance critical job skills and the monthly chapter meetings give us access to meeting industry experts.

Thinking about obtaining your CMP certification? Looking for a group to help support you as you study for the exam? Then register for the Fall CMP Study Group. MPI D/FW is here to help you along your journey of successfully obtaining your certification. MPI D/FW Chapter is now a CMP Preferred Provider. This designation reflects MPI D/FW's commitment to providing education that helps individuals earn or maintain the Certified Meeting Professional (CMP) certification. CMP Preferred Providers are organizations that have formally registered with the Events Industry Council (EIC) and are committed to providing education that aligns with one of the 9 domains included in the CMP International Standards (CMP-IS). The CMP- IS domains are: Strategic Planning, Project Management, Risk Management, Financial Management, Human Resources, Stakeholder Management, Meeting or Event Design, Site Management, and Marketing. CMP Study Group meets on Mondays, October 9 - November 13, 2017, 6:00 p.m. - 8:00 p.m., at the Embassy Suites Dallas Park Central. If you have any questions, please contact Charlene Edwards, CMP for more information – [cedemby@gmail.com](mailto:cedemby@gmail.com). There are also many opportunities for learning through MPI Global through webinars and events. Smart Monday at IMEX America also provides complimentary professional development and The World Education Congress is MPI's signature event through which it delivers premier education, business, and networking opportunities. The conference is scheduled for June 2-5, 2018 in Indianapolis, Indiana. These are just some of the many ways MPI supports continuing education. The newly redesigned global website lists the global resources and our chapter website and chapter email notifications keep you updated on local resources.

Keep learning and thank you for being a member of MPI D/FW!

Erin Lucia

2017-2018 MPI D/FW President

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## CSR Corner

### CSR of the Quarter – Boot Campaign

Hello MPI ...

We are kicking off our next quarter with a new CSR Campaign where we will adopt a local Veteran and their family for Christmas.

THE REASON: Boot Campaign is proud to support military families year round through programs that directly align with our mission, including financial assistance for mental and physical health recovery.

It is through these efforts, and through connections with other members of the Boot Campaign family, that we meet a number of families struggling to meet basic needs. As you can imagine, providing Christmas gifts is often a challenge for families with financial difficulties, which is why the Santa

## October Chapter Meeting

Please plan to attend our exciting Chapter Meeting this month. Our feature topic is Nightmare on Meet Street! We have all experienced our own meeting nightmares. Engage with us for the October program as our panel of industry experts takes a deep dive into troublesome situations that we have experienced or fear. Click the button below to see all details and to register.

**WHEN:** October 26, 2017 @ 12:00 pm

**WHERE:** Renaissance Dallas at  
Plano Legacy West – Plano  
6007 Legacy Dr  
Plano, TX 75024  
USA

[Click to Register](#)

Boots program was developed. Together, with other patriots, we can relieve some of that holiday stress while showing continued support from our grateful nation. Our goal is to include 20 to 30 amazing gifts. For more information on this charity please click here: [www.bootcampaign.org/our-story/](http://www.bootcampaign.org/our-story/)

“Santa Boots” will be on a tree at our October and November meetings with family needs for our adoptive Veteran family. Please come to the October 26th meeting and show your support by bringing gifts cards from any retail store (Wal-Mart, Target, Sears, Best Buy, Gas Stations and Grocery stores) or select a boot with a specific gift for a member of the family. We will pack their box and make delivery in December!

Thank you for your support!  
Elizabeth Baryshev, CSR Chair for MPI D/FW Chapter



### 2017 MPI D/FW KEYS TO SUCCESS SALES BLITZ & RFP EXCHANGE

Sales blitz will be held November 7, 2017, 8:30 am – November 9, 2017, 5:00 pm at the Hyatt Regency DFW International Airport.

Spaces are limited, so register now by clicking [here](#). Note that registration is closing on Friday, Oct 20th so sign up today!

Planners we thank you in advance for your time!

*Thank*

### Chapter Events

Please click the image to see what's on the horizon for great Chapter events!



**Breana Burkhart**,  
*Nashville Convention and Visitors Corporation*  
**Julie Cooper**, *CAP-OM, Nuvectra*  
**Kathy Keys**, *JSAV*  
**Leigh Massey**, *Grit Productions*  
**Susan Picone**, *InnoVia Events*  
**Valerie Robertson**, *Tyler Technologies*  
**Bridget Sypolt**, *CMM, Gold's Gym*  
**Andrea Winning**, *WinCET*



Have you or someone you know recently made a job change? Please let us know so we can share the good news. Emails can be sent to [nicole.knoderer@gmail.com](mailto:nicole.knoderer@gmail.com).

Joyce M. Martinez (previously with Meet Puerto Rico) is now a Hospitality Consultant at intodbox focusing on research/business intelligence, focus groups, surveys, advisory boards, and specialized trainings for hotels, DMO's, and hospitality organizations. Good luck at your new position!



Thank you to our September  
Chapter meeting sponsor for your  
support.



Certified Meeting Professional

**Fall CMP Study Group – A  
Successful Launch**

The Fall CMP Study Group is off to a great start! Twenty participants have started the journey of studying to obtain their CMP designation.

Classes are led by MPI chapter members who volunteer to facilitate sessions and help participants learn vocabulary, methodologies, formulas and administer practice tests and quizzes. The fall class registration is now closed. Anyone interested in

receiving information on the February class is encouraged to email Charlene Edwards, CMP Study Group Chair, at [cedemby@gmail.com](mailto:cedemby@gmail.com).

A special thanks to our venue sponsor **Embassy Suites by Hilton Dallas Park Central**.



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MEETING PROFESSIONALS INTERNATIONAL

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