



CHAPTER HAPPENINGS

August 2018



Message from the President

There is a saying that “your network is your net worth” and our recent MPI D/FW Chapter events certainly reminded us of the importance of networking in our industry.



The Dallas/Fort Worth Chapters of HSMAI and MPI merged in July for our second dual meeting. With the Global organizations of both chapters offering a Dual Membership Discount, the pairing makes perfect sense. The groups were able to blend together on common ground to form new relationships, reunite with old friends, and learn how to resolve conflict in our everyday lives through speaker Michelle Johnson from The Anchor Group.

Our members were honored with their milestone pins which celebrated anniversaries ranging from 5-year to 40-years, including Greg Elam and Suzann Oliver who received the esteemed honor of their 40-year pin. What an accomplishment! Congratulations to all the recipients on their anniversary and thank you for continuing to support the chapter. [Read more.](#)



Seeking Mentors and Mentees

“Tell me and I forget, teach me and I may remember involve me and I learn”

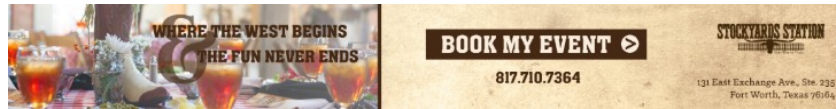
~ Confucian Philosophe, Xunzi

We are seeking mentors and mentees to participate in our exciting Mentorship Program! Share your

professional experience as a mentor or learn from experienced professionals as a mentee.

- Informal sessions at times and locations that fits your schedule.
- Customs matches of mentors with mentees based on areas of interest & career goals.
- Share your professional insights & experience, and provide guidance to aspiring and inspiring professionals.

The mentorship program is open to MPI D/FW members and now accepting applications for the 2018–2019 term. All applications should be returned to the dirleadership@mpidfw.org no later than August 3, 2018 @ 5 p.m. Mentor and Mentee pairings will be notified no later than August 10, 2018. For more information and program details contact Corina Balsells dirleadership@mpidfw.org



Volunteering: If I Have To Explain IT, You Wouldn't Understand!

By Steven G. Foster, CMP

I'm often asked about the value of volunteering in the MPI Dallas/Fort Worth Chapter; and I always use the same analogy; it's very much like motorcycling. Bikers ride to connect with a Tribe of people with similar passions; to build new skills, create amazing experiences and go places most others only wish they could go.



In the Harley-Davidson "Tribe" there's a popular saying; *"If I have to explain IT to you, you wouldn't understand."* This perfectly captures how we "two-wheel disciples" struggle with explaining something so necessary and rewarding to most people who are just going through the motions in a four-wheeled world. This is exactly what my longtime friend and MPI D/FW Hall of Honor Award recipient O.D. O'Donnell has been preaching across his own 33 years of MPI membership; *"It's like a bank account. If you don't put anything into it, you can't take anything out of it."* [Read more.](#)

CSR of the Quarter

In Uganda, 40% of women are married as children and care for an average of nine dependents in Akola communities. In Dallas, TX, 48% of single mothers live in poverty. It is Akola's desire and mission to change those statistics. [AKOLA Jewelry Project](#) is a nonprofit jewelry brand that empowers women in Uganda and Dallas, TX to redesign their stories. Each piece is handcrafted by 1 of 500 women in poverty working to redesign the future of their families. 100% of Akola revenue is reinvested in our mission to help these women transform their families and communities.



Akola jewelry will be on display for purchase at both the August Happy Hour and the September Chapter Experience. Our goal is for every attendee to purchase one piece for themselves or a loved one.

[Learn more](#) about MPI D/FW's CSR Partners for the 2018–2019 term.

CMP Study Group - Fall 2018

Registration is now open

Deadline: August 10 or until sold out



Are you interested in preparing to take the Certified Meeting Professional (CMP) exam? Then register for the fall CMP Study Group offered by the MPI DFW Chapter. The Study Group is comprised of eight (8) weekly interactive study sessions which focus on reviewing and discussing the domains, promotes learning of the concepts and terms, and prepares participants for the exam through weekly quizzes and practice tests. Study sessions are facilitated by fellow MPI Chapter professionals.

In addition, participants are paired with an MPI Chapter CMP Buddy who coach and mentor their class buddy through the eight weeks and meets with them one-on-one and in group settings a part from the class. Participants earn up to 16 Continuing Education Units (CEUs) which can be used towards the CMP exam application. [Learn more about the fall class or to register.](#)

Don't Miss Our Fall No-Booth Tradeshow

How would you like to get directly in front of approximately 150 meeting planners? No standing beside a table waiting for attendees to visit you – you go to them. We'll add your favorite promotional product in attendee bags, along with your business card or contact information, to be provided to everyone at our October lunch, October 25th.

Quantity of items to provide: 150

Member Price: \$300

Non-Member Price: \$400

To get even MORE bang for your buck – YOU can be our amazing bag sponsor!! No muss, no fuss, just provide us with approximately 150 bags with your company name proudly displayed!

Bag Sponsor – Member: \$500

Bag Sponsor – Non-member: \$600

Deadline to deliver the items and bags to us is Monday, October 22nd. You may mail or deliver them to the MPI/DFW Chapter, 14070 Proton Rd., Suite 100, Dallas, TX 75244. For more information, please contact Stacie Esteban at difinance@mpidfw.org

Take a Time Out!

Register for the August MPI D/FW Networking Event

Complimentary appetizers and (2) drinks per person. Click [HERE](#) to register.



MPI D/FW NETWORKING EVENT

III FORKS
17776 DALLAS PKWY
DALLAS, TX 75287

Meet the 2018–2019 Board of Directors

The MPI D/FW Board of Directors was elected to develop and execute plans to meet & exceed the needs of our members. Please reach out to us directly at anytime to answer any questions or help in any way. We are here to serve YOU.

Come and get to know your new Board Members at the August 2nd networking event at III Forks!

Executive Committee:

President – Paige Mejia, FPO

President Elect – Tuula Westlake, CASE, HMCC, PMP

Immediate Past President – Erin Lucia

VP, Communications – Kimberly Marriott

VP, Education & Events – Cassie Poss, CMP

VP, Finance – Annie Matthews

VP, Leadership – Shankia Davis

VP, Membership – Stephanie Brouillette, CMP

Directors:

Director, Finance – Stacie Esteban

Director, Communications – Jenny Durham

Director, Education & Events – Erin Shirley

Director, Education & Events – Jessica Marbut, CMP

Director, Membership – Michelle Moos, DMCP

Director, Leadership – Corina Balsells, CMP, CMM

Chapter Administrator – Caitlin Watson

Update Your Contact Information

Your MPI D/FW Chapter leadership team is working diligently to keep you up-to-date on chapter events such as training, luncheons, and leadership meetings. We use your MPI Global Profile to retrieve your contact information and build our chapter directory (scheduled for delivery in the fall), so make sure to record your changes. Updating your MPI Global profile is simple. Just log in at MPIweb.org and access your member profile to update your contact information and manage your email preferences.





Welcome, New Members!

- Ernest Contreras - Tri-Hawk Media
- Dawn Dearstone - Improving
- Rebecca DeButts - Communities Foundation of Texas
- Sandra Dyeak - Cane Rosso
- Brittany Endlich - Dallas Arboretum & Botanical Garden
- Megan Hanson - Hotel Indigo Dallas Downtown
- Joel Henry - The Eighty Eights Show
- Ana Liberty - Travel Portland
- Terre Means - Doves Rest Cabins
- Jake Newell - Lyndy Phillips Productions
- Beka Romanies - Topgolf
- Harold Shepard - Big City Productions



Save The Date

Mark your calendars for these upcoming chapter events. [View full event calendar](#)

- Aug. 2nd - Membership Networking Event @ III Forks
- Sept 27th- Chapter Experience "Event Management and Event Security"



Members on the Move

Have you or someone you know recently made a job change? Please [let us know](#) so we can share the good news.

Host an MPI D/FW event

Interested in hosting a future MPI D/FW event? Reach out to Cassie Poss for more information.

cassieposs4514@gmail.com



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Thank you for being a member of MPI D/FW Chapter.

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[Add us to your address book](#)