



CHAPTER HAPPENINGS

November 2018

Message From the President

Those that know me well, know that I am a music fanatic! I am an avid concert-goer and have had the privilege to witness many great artists, from Barry Manilow to Nine Inch Nails and every genre in between. It always amazes me how a song can take you back to another place and time or special memory with a special person. I am drawn particularly to the lyrics of songs and over my term, a song from my favorite artist, Pat Benatar, has stuck with me – “I believe there comes a time, when everything just falls in line. We live and learn through our mistakes. The deepest cuts are healed by faith.”



I do believe that each Past President of MPI was in place for a reason – it was their time at that moment. I sincerely hope that my legacy for the chapter is to help our members find their “time” in life. With the holidays quickly approaching and the New Year following soon after, now is the time to evaluate yourself and your business. What can you do to better your world? Do you need to reorganize to achieve a better work/life balance? Are you searching for an organization to volunteer your time to help others? Would you like to make new friends to avoid those Netflix binges on Saturday night? The MPI D/FW Chapter is here to help in any way we can through networking, education, corporate social responsibility, and volunteerism.

My favorite MPI event, our award-winning bi-annual Sales Blitz, is coming up next week. This is the perfect opportunity to introduce yourself to fellow MPI members and industry professionals. Planners, please be open to accepting appointments with our Sales Blitz teams – it is so worth your time to find new offerings for your clients to elevate their events. Participating suppliers, please take this time to not only market your business, but make life-long friends with your team mates and fellow suppliers.

You never know who you will meet through the connections you make in networking. You may just find someone who will give you the tools you need to IGNITE SOMETHING!

PLANNER SIGN-UP MPI D/FW Fall 2018 Sales Blitz November 6-8

Attention Planners! Sign-up and enter your availability to meet with one of our Sales Blitz supplier teams. Don't miss the opportunity to meet with five suppliers in just 30-minutes!

[CLICK HERE TO SIGN-UP!](#)

PLANNER SIGN-UP

FALL 2018 SALES BLITZ

6-8
November

Meet with 5 suppliers in just 30 minutes, and they'll come to you!



SIGN-UP NOW!

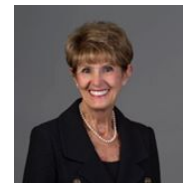
- Visit MPIDFW.org to enter your availability and sign-up!
- We will be in touch to confirm appointments with you no later than November 2.

Thank you for participating and supporting our suppliers!

PLANNERS – [Sign-up HERE](#) to attend the Sales Blitz Networking Event on Wednesday, November 7th at Toyota Stadium! If you have any questions, please contact Stephanie Brouillette, CMP at stephanie.brouillette@pra.com or 972-849-5696.

Executive Presence

By: Colleen A. Rickenbacher, CMP, CSEP, CPC, CPECP, Co-founder of Global Protocol, Etiquette & Civility Academy recently delivered an executive presence session to MPI D/FW board members.



Three to five seconds or even as fast as a millisecond, a person can make their first impression of you. In our world of competitiveness, making our goals, and setting our own personal gains, that can be very important and many times very stressful. Let's look at some of those first impressions that hopefully we could change or improve that would make that millisecond look spectacular, no matter the situation, and maybe even cut down on some of that stress. Read more [here](#).

<http://www.mpiweb.org>



PURPOSE OF
THE CHALLENGE:

• Spread the word about

WHAT IS THE CHALLENGE:

“OUR STRENGTH IS YOU!” is a short-term new member acquisition challenge inspired by the Tennessee Chapter who won the 2018 RISE Award for membership. It is designed to influence recruitment efforts across all chapters, and further impact new member retention by sharing the message that MPI’s strength is our membership; it is the primary vehicle that drives our positive influence.

This fun and rewarding challenge from MPI is offered to all chapters. The challenge will run August 15 – December 1, 2018, but the lessons learned will continue long after the challenge is over. All chapters are eligible and will be determined by the highest percentage increase of Chapter members year over year during the period August 15 – December 1.

LET THE CHALLENGE BEGIN!

Please refer to the How-To Guide for the specifics of this campaign.

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all the opportunities and benefits MPI provides our members and the industry.

- Drive membership recruitment and support retention efforts for chapters and MPI Global.

WHAT TO WIN:

- The chapter with the largest percentage increase year over year during time periods August 15 – December 1 will receive (1) complimentary WEC19 scholarship.
- Chapter recognition in the Monthly Chapter Leader Newsletter

WHAT CAN YOU DO:

- During August 15 – December 1, I am challenging all of you to bring a non-member industry affiliated guest (or guests!) to every chapter event.
- For every member that is able to recruit a new member, you will receive \$25 off your renewal cost; and the new member will get \$100 off their membership!



Seeking Mentors and Mentees

“Tell me and I forget, teach me and I may remember involve me and I learn”

~ Confucian Philosophe, Xunzi

We are seeking mentors and mentees to participate in our exciting Mentorship Program! Share your professional experience as a mentor or learn from experienced professionals as a mentee.

- Informal sessions at times and locations that fits your schedule.
- Customs matches of mentors with mentees based on areas of interest & career goals.
- Share your professional insights & experience, and provide guidance to aspiring and inspiring professionals.

The mentorship program is open to MPI D/FW members and now accepting applications for the 2018–2019 term..

For more information and program details contact Corina Balsells dirleadership@mpidfw.org

Each year, veteran and active duty families are nominated by the Boot Campaign network to receive Santa Boots gift packages! Santa Boots boxes are a SURPRISE, delivered just days before Christmas, and feature a heartfelt note of gratitude from Boot Campaign. Read more [here](#).

November – Bring specific gifts for family needs picked from our “tree”. Also gift cards from retail stores for our adopted Veteran family: Wal-Mart, Target, Sears, Best Buy, Gas Stations and Grocery stores

December – Be a “Boot Campaign Elf” - Come wrap and tag gifts, noting the gifts’ donors and place in our personalized family box for delivery. We will wrap in Grapevine this year where Boots Campaign has moved to Steven Foster’s building so it is closer for our “Elfs” to wrap gifts and get ready for delivery to family in December.

We are looking for more companies to join in our collection effort for this year. If you can head up a Santa Boots campaign at your office, please call Elizabeth at **214-477-1702**. With supporting the wellness program AND Santa Boots for our veterans this year, we need a little extra help to make these campaigns successful. Any Corporation, hotel, DMC, entertainment company, anybody with employees that can get excited about helping our veterans, **WE NEED YOU!!**

Need a Personal Career Coach?



Mentorship is an excellent way to develop your career. MPI D/FW offers a mentorship program to its members, to help them navigate the career ladder of success. The program is flexible; you and your mentor, will agree upon a meeting time that is mutually convenient for both of you. Join today and enjoy the career and business benefits of membership. Click [here](#) to learn more.



Welcome, New Members!

Lana Crouse

Carla Duval Caton - Boxer Resorts

David A Granger - AFR Furniture Rental

Ashton Hartner - BEYOND

Trisha Knox

Richard McClure - AVSD Productions

Kathy Palefsky - HCSC

Lianne J Pereira

Vanesa Rhodes

Danette Tugman - Texas Live!

Katelanne Whitehead - Visit Mobile

Jennifer Wood - Lake Granbury Conference Center

Update Your Contact Information



Your MPI D/FW Chapter leadership team is working diligently to keep you up-to-date on chapter events such as training, luncheons, and leadership meetings. We use your MPI Global Profile to retrieve your contact information and build our chapter directory (scheduled for delivery in the fall), so make sure to record your changes. Updating your MPI Global profile is simple. Just log in at MPIweb.org and access your member profile to update your contact information and manage your email preferences.



Save The Date!

Mark your calendars for these upcoming events.

Nov. 6-8 MPI DFW Sales Blitz

Dec. 13 – Holiday Networking

Event Partnership with IACC @ Hilton DFW Lakes

Jan. 24 - January Chapter Experience

[View full event calendar](#)



Members on the Move

Roma Giordano has moved into the Senior National Sales Manager for Choctaw Casino Resort

Have you or someone you know recently made a job change? Please [let us know](#) so we can share the good news.

Host an MPI D/FW event

Interested in hosting a future MPI D/FW event? Reach out to Cassie Poss for more information.

cassieposs4514@gmail.com



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