



CHAPTER HAPPENINGS

October 2018

Message From the President

Winston Churchill said, “To improve is to change; to be perfect is to change often.”

The MPI D/FW Chapter has seen many changes over the years, and this term is no different! Over the last few years, whether you knew it or not, your chapter leadership has been watching, questioning, and listening to you, our members. We have studied surveys, talked to members individually, asked leading questions, and created brainstorming boards to find out what you want and need to see the greatest ROI from your membership.



We just witnessed our latest change in the new chapter website which combines the Global and Local platforms. Take the time to peruse the website and enjoy the new features it has to offer. Please let us know if there are any necessary edits you see that might improve usability.

You have also seen changes in increased collaborations with other industry organizations. I recently organized the first Industry President’s Council meeting which is bringing together leaders from over 15 event industry organizations to create a think tank in which we share calendars, work through challenges, and discuss best practices to help each other grow our chapters. You will witness another collaboration meeting this month when the MPI D/FW Chapter and The Hotel Association combine for our educational program. Please take this opportunity to meet a new friend and potential business partner.

There are many exciting changes coming on the horizon in forms of educational programs, new technology, and a new vision for the MPI D/FW Chapter. Please approach us with any changes you would like to see in your chapter as you help us IGNITE SOMETHING!

Paige Mejia, FPO
2018-2019 MPI D/FW President

MPI D/FW Fall 2018 Sales Blitz

November 6-8

Supplier registration is OPEN!

[Click here](#) for more information and to register.

PLANNERS - Mark your calendar for this opportunity to BUY MPI and meet with (5) Supplier participants in 30-minutes! Planner sign-up opens on Thursday, October 11th

MPI D/FW

FALL 2018 SALES BLITZ

6-8
November

Showcase your hotel, venue, product or service to meeting planners during 3-days of appointments in D/FW.



REGISTER NOW!

- Meet and present to 15 planners in 3 days
- Teams of 5 will travel by bus to each appointment
- Cost is \$425 per supplier

Register at mpidfw.org

Don't miss this unique opportunity to secure face-to-face appointments with up to 15 planners over a three-day period. Past suppliers are still raving about the return on their investment as many of them secured substantial pieces of business from their participation!

Registration closes on Tuesday, October 9th and spaces are limited! If you have any questions, please contact Stephanie Brouillette, CMP at stephanie.brouillette@alliedpra.com or 972-849-5696.

Emotional Wellness – The Key to Success Before, During, and after the Meeting

Did you know that events and meeting professionals rank in the top 5 most stressful jobs, behind a police officer, airline pilot, firefighter, and soldiers? There are constant demands, management of issues, and endless problem solving, coupled with pleasing clients, customers, and stakeholders to deliver excellent service. The combination of these not only creates stress, anxiety, burnout, and depression, but decreases your productivity and negatively impacts your health. It is important to know that 75 – 90% of your health problems start with your emotions and stress. Let's start the conversation and learn how to achieve maximum personal success by understanding the principles of achieving emotional wellness. It will not only increase your productivity in the work place and bring balance to your personal life, but will also help keep you physically healthy and happy.



Join the MPI D/FW Chapter in partnership with The Hotel Association for the October Chapter Experience with renowned speaker Dr. Lawana Gladney as we dig into this topic in a relaxed, calming and welcoming atmosphere. Register [here](#).

Attendees takeaways will be:

- Learn how to decrease stress and manage your emotional and physical health
- Learn keys and strategies to avoid burnout and anxiety and while achieving balance
- Understand the hierarchical principals of achieving and maintaining emotional wellness

Don't Miss Our Fall No-Booth Tradeshow

Attention All MPI Suppliers!

How would you like to get directly in front of approximately 200 meeting professionals? No standing beside a table waiting for attendees to visit you – you go to them. We'll add your favorite promotional product in attendee bags, along with your business card or contact information, to be provided to everyone at our October luncheon. All attendees take the bags back to their office, share with colleagues, and learn all about your goods and services at their leisure.

Member Price: \$300

Non-Member Price: \$400

Quantity of items to provide: 200

[Register here.](#) Deadline to deliver the items and bags to us is Monday, October 22nd.

You may mail or deliver them to the attention of Erin Lucia, MPI/DFW Chapter, 13131 N. Central Expressway, Dallas, TX 75243. For more information, please contact Stacie Esteban at dirfinance@mpidfw.org or 972-292-5424.



Seeking Mentors and Mentees

“Tell me and I forget, teach me and I may remember involve me and I learn”

~ Confucian Philosophe, Xunzi

We are seeking mentors and mentees to participate in our exciting Mentorship Program! Share your professional experience as a mentor or learn from experienced professionals as a mentee.

- Informal sessions at times and locations that fits your schedule.
- Customs matches of mentors with mentees based on areas of interest & career goals.
- Share your professional insights & experience, and provide guidance to aspiring and inspiring professionals.

The mentorship program is open to MPI D/FW members and now accepting applications for the 2018-2019 term..

For more information and program details contact Corina Balsells dirleadership@mpidfw.org

CSR of the Quarter – Santa Boots for a local Veteran



Each year, veteran and active duty families are nominated by the Boot Campaign network to receive

Santa Boots gift packages! Santa Boots boxes are a SURPRISE, delivered just days before Christmas, and feature a heartfelt note of gratitude from Boot Campaign. Read more [here](#).

October – Collect gift cards from retail stores for our adopted Veteran family: Wal-Mart, Target, Sears, Best Buy, Gas Stations and Grocery stores

November – Bring specific gifts for family needs picked from our “tree”

December – Be a “Boot Campaign Elf” – Come wrap and tag gifts, noting the gifts’ donors and place in our personalized family box for delivery

Finding the Silver Lining: Baby Boomer Life Lessons

By Judy Love Rondeau, Past President MPI DFW Chapter 1990/1991

www.FindingTheSilverLiningBook.com



After working in the travel and tourism industry for over 30 years, I’ve had to learn how to be resilient. I survived a divorce, met the love of my life and remarried, became an instant step-parent to three children and eventually a grandmother to 5 grandchildren, took care of both my parents for many years as an only child and buried both parents, got breast cancer, went through treatments and am now a breast cancer survivor and all the time I’ve tried to stay positive.

The purpose of writing this book is to help people prepare for their own aging and those people they are taking care of as care-givers. We baby boomers are 76.4 million strong in the US alone and more than half of us (43 million) are caregivers. I hope this book will become a “*silver lining*” for what could otherwise be very stressful times. I call this the baby boom “*Life Lessons*” because this is my personal journey. It covers many situations that we baby boomers will encounter during our lifetime, the trials and tribulations of taking care of our parents, learning to deal with death and grieving, children “boomeranging” back home, raising our grandchildren, leaving the workforce, either voluntarily or not, retiring and what our later years will look like. [Read more](#)

Need a Personal Career Coach?



Mentorship is an excellent way to develop your career. MPI D/FW offers a mentorship program to its members, to help them navigate the career ladder of success. The program is flexible; you and your mentor, will agree upon a meeting time that is mutually convenient for both of you. Join today and enjoy the career and business benefits of membership. Click [here](#) to learn more.



Welcome, New Members!

Dolores Cheek
Nicolette Daugherty – Infinix Global Meetings and Events
Dan Gedal – Spotlight Sponsorship
Robert Jackson – The John Maxwell Team
Brooke Krebs – Embassy Suites by Hilton Denton Convention Center
Amanda Padron – HD Vest Financial Services®
Christian Scott – Park Cities Baptist Church
Shelli Scrogum
Diana Younts

Update Your Contact Information



Your MPI D/FW Chapter leadership team is working diligently to keep you up-to-date on chapter events such as training, luncheons, and leadership meetings. We use your MPI Global Profile to retrieve your contact information and build our chapter directory (scheduled for delivery in the fall), so make sure to record your changes. Updating your MPI Global profile is simple. Just log in at MPIweb.org and access your member profile to update your contact information and manage your email preferences.



Save The Date!

Mark your calendars for these upcoming events.

Oct. 25, 2018 - Emotional Wellness- Partnership with The Hotel Association
Speaker: Dr. Gladney @ Renaissance Dallas Richardson

Dec. 13 – Holiday Networking Event Partnership with IACC @ Hilton DFW Lakes

[View full event calendar](#)



Members on the Move

- **Stephanie Brouillette, CMP** joined AlliedPRA Dallas/Fort Worth

- **Tuula Westlake** is now the Marketing Manager at Sabre

- **Evelyn Hall** named Prevue Meetings Visionary Planner of the Month

Have you or someone you know recently made a job change? Please [let us know](#) so we can share the good news.

Host an MPI D/FW event

Interested in hosting a future MPI D/FW event? Reach out to Cassie Poss for more information.

cassieposs4514@gmail.com





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Thank you for being a member of the Fort Worth Chapter.
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[Add us to your address book](#)