



## Message from the President

Each year, MPI Global tracks the chapters in terms of membership, leadership, communication, educational value, finances, and volunteer ratio, and the D/FW Chapter has just learned that we have not only drastically improved over the last few years, we are now considered a High Performing Chapter! Not only that, but we are in the top percentage of chapters globally.



This win is not just for the 2017-18 Board of Directors, it is a win for all of our chapter members as you helped us attain this goal. Little things that you are probably tired of hearing from us about – the chapter and global surveys, the monthly education surveys, signing up to volunteer on a committee – it is all integral to our Global points. With those points, we are able to “shop” at the Global store to win scholarships, speaker credits, memberships, and so much more to help our chapter excel. My MPI journey actually started as a result of one of these prizes. I won the door prize at a chapter-lead hosted buyer program and was able to go to WEC on scholarship. It was there that I learned about all of the education and networking that MPI had to offer to expand my business and link me to the most influential people in our industry. It certainly ignited my love of MPI! [Read more.](#)

## September Chapter Experience Elevating your Safety Game

September 27th

How ready will you be when an incident occurs?

While we are living in an uncertain world, a small percentage of us believes that one of our events will be affected by a dramatic situation, like the downtown Dallas Police shootings, in our career. Odds are, though, that we will experience an unruly demonstration, an intoxicated attendee, a fight, or even a concealed gun accidentally discharging. As meeting



professionals, we are the “first reactors” and have a duty of care, morally and legally, to make sure events are as safe as possible. Join us as our keynote speaker, Jonathan Wackrow, retired secret service agent and an exclusive Law Enforcement Analyst for CNN along with a distinguished panel of experts, will share what your first reaction should be, and how to properly prepare for it!

Available for one (1.0) hour of EIC Credit

Learning outcomes:

- How to create an atmosphere of situational awareness
- Gain tools and pathways to influence key stakeholders
- Assess vulnerabilities, and customize a Risk Management Plan

Don't miss out! [Register here.](#)

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## September Mentor Cafe Presents: How to Please Your Boss while Enhancing Your Value



Join speaker Greg Elam as he teaches both planners and suppliers

- When you should speak-up if concerned
- Understand that the value of Suppliers is that they can make you look good!!!
- Where you can find honest, critical, advice.
- How to gain recognition with your employer.
- How to build your free-to-you resource team.

For 25 years Greg designed, promoted and ran Conventions, and Incentive trips around-the-world within the life insurance industry. He was also Dean of the national, week-long, workshop on Public Relations, Sales Promotions (meetings) and Advertising for that industry. Greg was named The International Meeting Professional of the Year by MPI International. He served on the Board of Directors of the Baylor Health Care System Foundation. Greg also served as Senior Vice President of the Dallas Convention & Visitors Bureau for 14 years . . . and has been a popular industry speaker.

Don't miss out! [Register here.](#)



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## MPI D/FW Fall 2018 Sales Blitz

November 6-8

Supplier registration is OPEN! Click here for more information and to register.



# FALL 2018 SALES BLITZ

10-8  
November

Showcase your hotel, venue, product or service to meeting planners during 3-days of appointments in D/FW.



## REGISTER NOW!

- Meet and present to 15 planners in 3 days
- Teams of 5 will travel by bus to each appointment
- Cost is \$425 per supplier

Register at [mpidfw.org](http://mpidfw.org)

Don't miss this unique opportunity to secure face-to-face appointments with up to 15 planners over a three-day period. Past suppliers are still raving about the return on their investment as many of them secured substantial pieces of business from their participation!

**Registration closes on Tuesday, October 9th and spaces are limited!**

\*If you are a Planner, mark your calendar for this opportunity to BUY MPI and do business with our Supplier participants! Be on the lookout for more information on how to participate.

If you have any questions, please contact Stephanie Brouillette, CMP at [vpmembership@mpidfw.org](mailto:vpmembership@mpidfw.org) or 972-849-5696.



## Seeking Mentors and Mentees

“Tell me and I forget, teach me and I may remember involve me and I learn”

~ Confucian Philosophe, Xunzi

We are seeking mentors and mentees to participate in our exciting Mentorship Program! Share your professional experience as a mentor or learn from experienced professionals as a mentee.

- Informal sessions at times and locations that fits your schedule.
- Customs matches of mentors with mentees based on areas of interest & career goals.
- Share your professional insights & experience, and provide guidance to aspiring and inspiring professionals.

The mentorship program is open to MPI D/FW members and now accepting applications for the 2018-2019 term..

For more information and program details contact Corina Balsells [dirladership@mpidfw.org](mailto:dirladership@mpidfw.org)

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## A Confident You

Confidence is a powerful and effective tool for success. Unfortunately, many of us struggle finding it, let alone nurturing to help it grow. Through my career, I have learned how to embrace confidence – adapting to change and taking challenges in stride. In 2015, I wrote a book on the power of confidence for a more successful life, *The Pillars of Confidence*.



The idea was born from my experience volunteering as a big sister with Big Brothers Big Sisters of America. It was so impactful to meet these young children, particularly my “little sister,” a 12-year-old girl with no self-esteem or confidence. I was immediately struck by her insecurities. I, too, had tons of self-esteem issues growing up. So, when did that change? [Read more.](#)

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## CSR of the Quarter

In Uganda, 40% of women are married as children and care for an average of nine dependents in Akola communities. In Dallas, TX, 48% of single mothers live in poverty. It is Akola's desire and mission to change those statistics. [AKOLA Jewelry Project](#) is a nonprofit jewelry brand that empowers women in Uganda and Dallas, TX to redesign their stories. Each piece is handcrafted by 1 of 500 women in poverty working to redesign the future of their families. 100% of Akola revenue is reinvested in our mission to help these women transform their families and communities.



Akola jewelry will be on display for purchase at both the August Happy Hour and the September Chapter Experience. Our goal is for every attendee to purchase one piece for themselves or a loved one.

[Learn more](#) about MPI D/FW's CSR Partners for the 2018-2019 term.

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## LET'S GET READY TO IGNITE AT WEC20!

Trent Culler  
Hyatt Regency DFW



The annual World Education Congress (WEC) is about bringing people together and designing experiences. If you were not one of the more than 2,200 registered attendees who experienced WEC in Indianapolis this year, check out this wrap up video. [link to https://www.youtube.com/watch?v=O4on6qpzJo4&feature=youtu.be](https://www.youtube.com/watch?v=O4on6qpzJo4&feature=youtu.be)

While WEC will be heading to Toronto in 2019, it is time for us in the MPI D/FW chapter to turn our attention to WEC20 when this premier event is held in Grapevine. This is the second time MPI's WEC has been held in the Dallas/Fort Worth metroplex. In 2006, WEC was hosted at the Kay Bailey Hutchison Convention Center in 2013. For the 2020, event MPI is partnering with the Grapevine Convention and Visitors Bureau to host the conference, which is scheduled for June 6 – 9, 2020, at the Gaylord Texan Resort and Convention Center. [Read more.](#)

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## Don't Miss Our Fall No-Booth Tradeshow

Attention All MPI Suppliers!

How would you like to get directly in front of approximately 200 meeting professionals? No standing beside a table waiting for attendees to visit you – you go to them. We'll add your favorite promotional product in attendee bags, along with your business card or contact information, to be provided to everyone at our October luncheon. All attendees take the bags back to their office, share with colleagues, and learn all about your goods and services at their leisure.

Member Price: \$300

Non-Member Price: \$400

Quantity of items to provide: 200

Deadline to deliver the items and bags to us is Monday, October 22nd. You may mail or deliver them to the attention of Erin Lucia, MPI/DFW Chapter, 13131 N. Central Expressway, Dallas, TX 75243. For more information, please contact Stacie Esteban at [dirfinance@mpidfw.org](mailto:dirfinance@mpidfw.org) or 972-292-5424.

## Need a Personal Career Coach?



Mentorship is an excellent way to develop your career. MPI D/FW offers a mentorship program to its members, to help them navigate the career ladder of success. The program is flexible; you and your mentor, will agree upon a meeting time that is mutually convenient for both of you. Join today and enjoy the career and business benefits of membership. Click [here](#) to learn more.

## Update Your Contact Information

Your MPI D/FW Chapter leadership team is working diligently to keep you up-to-date on chapter events such as training, luncheons, and leadership meetings. We use



your MPI Global Profile to retrieve your contact information and build our chapter directory (scheduled for delivery in the fall), so make sure to record your changes. Updating your MPI Global profile is simple. Just log in at [MPIweb.org](http://MPIweb.org) and access your member profile to update your contact information and manage your email preferences.



## Welcome, New Members!

Abbie Armbruster - Hyatt Regency McCormick Place

Fred Aziz - Frisco Celebration Hall

Lena Bedwany, CEP - DFW International Airport

Hvacinth Belcher - On Stage Systems

Patrice Buffoon - UNT Health Science Center

Paige Dudek

Daniel Elliott - Red Door Escape Room

Shawn Hill - Merestone

Tricia Hill - Merestone

Doug Hull - Communications Direct, Inc.

Morgan Key - Texas A&M Hotel and Conference Center

Kendal Kramer, CMP - MetroTex Association of REALTORS, Inc.

Phil Morris - Harbor Lights Cruises

Adieu Smith - Adija M Smith Events

Michelle Spirides - Alavish

Matthew Trevorrow - Hilton Dallas Lincoln Center

Jenna Zito - American Airlines



### Save The Date!

Mark your calendars for these upcoming events.

**Sept 27th - Chapter Experience**  
"Event Management and Event Security"

**October 25 - Chapter Experience** Partnership with The Hotel Association @Renaissance Richardson Speaker to be announced soon!

**December 13 - Holiday Networking Event** Partnership with IACC @ Hilton DFW Lakes

[View full event calendar](#)



### Members on the Move

Have you or someone you know recently made a job change? Please [let us know](#) so we can share the good news.

### Host an MPI D/FW event

Interested in hosting a future MPI D/FW event? Reach out to Cassie Poss for more information.

[cassieposs4514@gmail.com](mailto:cassieposs4514@gmail.com)



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Thank you for being a member of MPI D/FW Chapter.

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