



# Kalahari®

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## RESORTS & CONVENTIONS



## A MINUTE WITH ANNIE



Welcome to 2021! I hope that you all were able to spend some quality time with family and friends over the holidays amid the chaos that surrounds us. I pray that all of you are healthy and energized to take 2021 by the horns!

Your MPI D/FW chapter has been working diligently behind the scenes over the past few months to ensure a fantastic upcoming year of exciting speakers (can you say Michael Dominguez on February 4th!?), and educational offerings that are relevant to what you need right now, and of course, some fun mixed in there with a couple "Mingle with MPI" events! Whew, I'm excited! Let's go!

We had an amazing holiday event to round off 2020 with some well-deserved awards, networking with our peers, and some great music – all with a Summer vibe! So much fun! Check out the Facebook page if you want to see what you missed, or tag yourself in the photos!

With sincere gratitude to our sponsors, your board of directors, and YOU, our members, we have been able to stay financially secure as a chapter. Unlike some other chapters, we have not had to borrow from our reserves and I'm positive we will come out of this fairly unscathed. I also want to let you know that as a member of the DFW chapter, are invited to attend ANY of our board of directors meetings. We are completely transparent with all of our members and if you are curious about our finances or what exactly we're doing behind the scenes, then I'd love for you to join us. Our board meetings are typically every 2nd Tuesday of the month with the next one on February 9th at 5pm at the brand-new Thompson Hotel in Dallas.

I am looking forward to all that I'm sure 2021 is going to bring us, and I hope that includes more face-to-face meetings to see all of you! Please do join us at any and all of our upcoming events – next one to be February 4th at the Virgin Hotel with Michael Dominguez! So excited to hear his take on where our industry is, where it's been, and most of all where we are headed. Always such a great presentation and so much invaluable information!

Hugs from a safe 6' away,

-Annie Matthews  
MPI DFW Chapter President



On December 10th, 2020  
MPI D/FW held  
The 44th Annual  
Awards of Excellence at

# The *Lost Summer* Awards Show

Click to view Images and get  
details on all our amazing sponsors!







## CONGRATULATIONS TO OUR WINNERS!

**Strategic Partnership of Excellence - AVSD Productions**

**Committee of the Year - CMP Study Group**

**Special Event of the Year - 2019 Awards of Excellence Gala**

**Venue of the Year - VouV Meeting & Event Space**

**Educational Program of the Year - Emerging Leaders**

**Volunteer of the Year - Codi Missimo**

**Colleen Rickenbacher Leadership Award - Sherry DeLaGarza**

**Rising Star of the Year - Randy Allen Davis CMP**

**Supplier of the Year - Erin Donohue CITP**

**Planner of the Year - Laura Jordan CMP, CTA**



# MPI D/FW Colleen Rickenbacher

## Leadership Award



Great leaders are optimists.  
This is not the same as being positive.  
Positive is finding the light in the now,  
optimists see the light always."

- Simon Sinek

A Call for Nominations will be sent out soon.

Be thinking about which of our chapter's outstanding leaders you would like to nominate!

[Click for more information](#)

## UPCOMING EVENTS

VISIT OUR FACEBOOK EVENT PAGE FOR UP-TO-DATE INFORMATION



### FEBRUARY CHAPTER EXPERIENCE:

**\*\*please note date change\*\***

It wouldn't be a new year without the insight of Event Industry Expert Michael Dominguez! Be sure to join us on **THURSDAY FEBRUARY 4th** at The Virgin Hotel for "Certainly Uncertain - Preparing for a Dynamic 2021". Learn how the COVID-era economics will impact behavior and buying trends of customers in the coming year.

**CLICK HERE** for more information and to RSVP!



### FEBRUARY CAREER CAFE:

Just before the February Chapter Experience, join us for "Re-Imagine Your Future" with Alisa Caldwell and learn what it takes to reinvent yourself for your next career opportunity!

Are you asking yourself "what's next?" Are you no longer challenged in your role or maybe you're considering becoming your own boss? Would you like a roadmap to create your own success? Then this is the place for you!

**CLICK HERE** for more information and to RSVP!



### EMERGING LEADERS:

The Award-Winning Emerging Leaders series continues this March 25th so mark your calendars! This is always an event NOT to be missed.

Keep an eye on our MPI D/FW Facebook page, as well as your inbox, for more details coming soon!



Learn the skills you **need**  
and create an **action** and  
**development** plan that  
advances your **career**,  
your **leadership**, and  
your **influence**.

Normally a \$300 program, MPI D/FW has received a special grant from American Airlines that allows us to offer this program to **20 members for only \$50!**

Click to RSVP NOW before we sell out!

**March 1st, 2021 - virtual**  
**12:30-4:30pm**



MPI presents  
**Women in Leadership**

**CSR OF THE QUARTER!**

**OUR CALLING - DALLAS**



We are kicking off the new year by supporting OurCalling, a non-profit benefiting homeless right here in Dallas.

Our first initiative of 2021 with OurCalling will be "MPI DFW: Supporting Smiles"

Starting in January, we will be collecting new, individually wrapped toothbrushes, toothpaste and all things dental... to spread more smiles in the new year!

Stay tuned for more information.  
**CLICK HERE** to find out more about OurCalling.

## CSR OF THE QUARTER!

## SANTA BOOTS AND OPERATION GRATITUDE




**Last Fall, MPI D/FW supported two wonderful causes ... Santa Boots and Operation Gratitude!**

**With the help of all of you, we were able to send over 50 handwritten cards to our active-duty troops overseas through Operation Gratitude!**

**In addition, we kept the streak alive by adopting our 4th Santa Boots family, The Richardson's. Many of you donated time, money, gifts and support allowing us to make this Christmas for their family a very special one. Our team of MPI "elves" wrapped up boxes of gifts that will be delivered to the Richardson's by Santa and Mrs. Clause on December 16th.**

**Thank you all for your overwhelming generosity!**

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