



# THE ASCENT

MPI D/FW Newsletter



## A MINUTE WITH ROBERT



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“You can’t go back and change the beginning, but you can start where you are and change the ending”

—”—

Hola MPI DFW,

MPI is the premier award-winning organization for event professionals. Serving on the board is a privilege and being selected by our peers to lead our association as your 2021-2022 President is truly an honor.

I am living proof that Diversity and Inclusion are celebrated in MPI and our industry. As an immigrant, English was my second language, but because of the opportunities granted to me by my mentors along the way, hard work and all of the relationships built through MPI, I proudly serve you all today.

As our friend and former chapter president Steven Foster always says, "It's a Heart thing", which is 100% true. This reminds me of a quote by Elizabeth Andrew that says:  
"Volunteers do not necessarily have the time; they have the heart."

We are all here because of our heart, resilience and meaningful relationships; and this past year, we proved that more than ever. Thank you to our previous leaders, volunteers, and generous sponsors. We couldn't have made it through one of the toughest times we have ever faced without your guidance, commitment, and support.

Live events are roaring back, and our industry is rising from the ashes like a phoenix, which is my theme for this upcoming year.

MPI DFW, it is now our time to: Rise, Strive & Thrive!!!

We must RISE to the challenge and keep moving forward to grow our chapter and increase member engagement.

We must STRIVE to help others and continue to develop relevant & creative educational experiences.

Together we will THRIVE personally and professionally.

Your Office of the President and Board Members are ready to serve you. We collaborated to develop a great business plan and responsible budget during our retreat in May. We will continue to work diligently during our monthly board and committee meetings to best serve the interests of our members

"You can't go back and change the beginning, but you can start where you are and change the ending"

I encourage you to volunteer your time to help rebuild our industry. Whether it's 30 minutes a month or 3 hours a year, we need your help.

In addition, we buy MPI and would love to support our sponsors. Consider submitting our In-Kind Donation or hosting one of our monthly Board Meetings and Chapter Experiences.

Together we will Rise, Strive and Thrive! Can I count on you?

Gracias and let me know how I may be of service!

Robert Sanchez, CMP  
2021-2022 Chapter President  
President@mpidfw.org

# WELCOME YOUR 2021-2022 BOARD OF DIRECTORS!



## AWARDS OF EXCELLENCE GALA

On June 24th we celebrated the 43rd Annual Awards of Excellence Gala at the beautifully renovated Renaissance Dallas Hotel. Thank you to all of our sponsors for your help in throwing a fabulous fiesta!









# CONGRATULATIONS 2020-2021 MPI D/FW AWARDS OF EXCELLENCE RECIPIENTS!

**Planner of the Year** - Dara Hall, CMP, CMM

**Supplier of the Year** - Paige Mejia, FPO

**Rising Star of the Year** - Sandra Dyeak, CMP

**Volunteer of the Year** - Tony Cummins, M.Ed., CMP, CMM

**Committee of the Year** - Webinar Series

**Special Event of the Year** - CMP/CMM Recognition Breakfast

**Venue of the Year** - Marriott Dallas Uptown

**Strategic Partner of the Year** - Kalahari Resorts

**Hall of Honor Inductee** - Gregory Pynes

**President's Awards** - Paige Mejia, FPO and Stacey Brooks

**Program of the Year** - Emerging Leaders - "Wired for Wonder: Finding Your Awe Inspiring Resilience"



# UPCOMING EVENTS

CLICK TO VISIT OUR FACEBOOK EVENT PAGE FOR UP-TO-DATE INFO



## **AUGUST MEMBER RECRUITMENT EVENT**

**KEEP AN EYE ON OUR MPI D/FW  
FACEBOOK PAGE, AS WELL AS YOUR  
INBOX, FOR MORE DETAILS COMING  
SOON!**



## **PARTYFEST 2021**

**THE 32ND ANNUAL PARTYFEST EXTRAVAGANZA IS A  
SPECTACULAR ONE-DAY EVENT FEATURING OVER  
200 OF D/FW'S TOP PARTY & EVENT SUPPLIERS.  
CHECK OUT THE HOTTEST INDUSTRY TRENDS WHILE  
NETWORKING WITH THE PROS.**

**DATE: WEDNESDAY, AUGUST 11TH, 2021**

**TIME: 11AM-4PM**

**PLACE: DALLAS MARKET HALL (MAIN HALL)**

**ON-LINE REGISTRATION IS REQUIRED.**

If you would like to volunteer to be a part of MPI D/FW's booth, please reach out to Erin Donohue, CITP, VP of Membership at [vpmembership@mpidfw.org](mailto:vpmembership@mpidfw.org)





## **FALL SALES BLITZ**

**NOVEMBER 2ND - 4TH**

- Showcase your hotel, venue, product or service to meeting planners during 2-days of appointments in D/FW.
- Teams of 5 suppliers will travel by bus to meet with five meeting planners each day.
- Participating suppliers will book appointments with at least 2 meeting planners.

Registration closes on Friday, October 8th. For more information, please reach out to Erin Donohue, CIP, VP of Membership at [vpmembership@mpidfw.org](mailto:vpmembership@mpidfw.org)

## **MPI D/FW SPEED DATING**

### **FIND YOUR COMMITTEE SOULMATE**

**Are you an awesome networker & want to help MPI gain sponsors?**

**Are you NOT a great networker, but want an easy way to meet more MPI folks?**

**Do you want to learn new skills so you can be better at what you do?**

**Do you just want to be more involved, but not sure how?**

**Join us Thursday at 11:00am as we host our first ever COMMITTEE SPEED DATING EVENT! Meet your Board of Directors & find out how you can get involved, get the most out of your membership, & give back.**

**BONUS: Speed Date every department & you will be entered to win a prize!**

# Call for **Host Venues**

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**Do you have a venue you would like to showcase?**

MPI D/FW has sponsorship opportunities available in 2021-2022 and beyond, for you to showcase your venue! Attendees range from 50 to 200 at events of meeting professionals. If you are interested, reach out to **Paola Bowman**, Director of Procurement at [DirProcurement@mpidfw.org](mailto:DirProcurement@mpidfw.org) / [817-917-7763](tel:817-917-7763).

Thank you for your continued support of MPI D/FW!

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**CSR of the  
Quarter**



CitySquare

This July and September MPI D/FW is honored to support CitySquare! Did you know that more than 300,000 people live in poverty in Dallas? CitySquare's mission is to fight the causes & effects of poverty through service, advocacy & friendship.



# DONATION DRIVE

PLEASE CONSIDER DONATING YOUR ITEMS AT THE UPCOMING  
MPI D/FW JULY & SEPTEMBER CHAPTER EXPERIENCES

## USEFUL ITEMS NEEDED

Non-perishable food items such as canned goods, boxed dinners, mac and cheese, packaged tuna, evaporated milk, pasta, rice, peanut butter, etc.

Interested to find out more? Visit [CitySquare.org](http://CitySquare.org)



## MPI D/FW WELCOMES OUR NEWEST MEMBERS

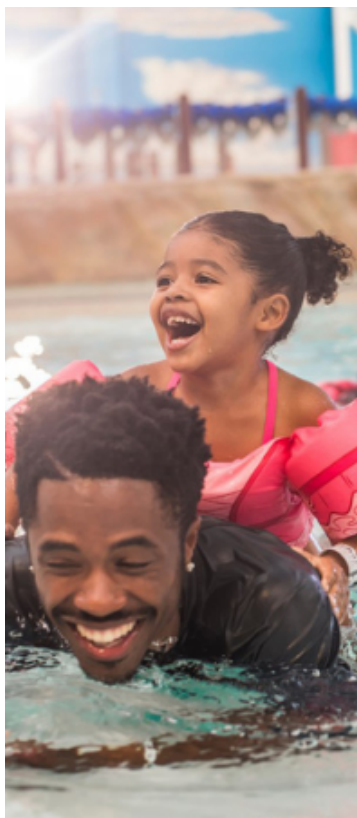
- Megan Allday
- Raquel Blackburn
- Kelly Burger
- Jackie Davidson
- Katie Diehl
- Theresa Duncan
- Marilyn Ellis
- Tina Garcia
- Kayla Kesterson
- Kirsten Knauer
- Marshal J. Leak III
- Chante Mayorga
- Sally McComic
- Mark S. Metcalfe



# MPI D/FW WELCOMES OUR NEWEST MEMBERS

- Charlotte Miles
- Maci Moore
- Bill Mott
- Katie Murray
- Marisa Obando
- Marcello Ortega
- Delaney Owen
- Shari Pietsch Eberhard
- Chelsea Sproles
- Tyler Stewart

## Thank you for joining our family!





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**RISE.  
STRIVE.  
THRIVE.**



**DALLAS/  
FORT WORTH  
CHAPTER**

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