



MPI D/FW

Newsletter



A MINUTE WITH SANDRA



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“We want to hear directly from you about your needs so that we can continue to be an association that delivers and supports the needs of its members.”

— ” —

Welcome MPI D/FW! I’m so honored to support you in the creation of education and relationship building for the 2022-2023 term.

It has been a rough two years for our industry. We went from flying high at 100% down to the basement at 0% and now we are working at 200% of our capacity with half the staff and support. What a whirlwind! Not only are we working at capacities that we never have before, but we are doing it in a completely different way.

We have had to learn and adapt to a changing world. First, and most obviously, doing A LOT more, with A LOT less. Virtual events. Working from home. Dealing with constant supply chain issues, rising food costs, rising labor costs, rising airfare, twice the quantity of events with a quarter of the planning time. Working to the absolute best of our abilities – for a lot of us has been a struggle, which is disheartening. We’ve had to learn a lot of new skills to continue making our businesses successful.

We know how we are responding to this incredible change in our personal and professional lives. So the question now is, how will your MPI D/FW chapter support the changing needs of our members?

I am going to relate the answer with a metaphor using the story of “The Giving Tree” by Shel Silverstein. If you are unfamiliar with it here is a synopsis:

There is a tree that loved a boy. And when the boy was young he enjoyed the tree’s shade: swinging from his branches, climbing up its trunk and eating its apples. As the boy grew older and his life changed, he needed different things from the tree – apples to sell for money, branches to build a house, the trunk to build a boat, and the stump to simply sit and rest.

This year, I want YOU to think of MPI D/FW as your tree. As you Evolve & Grow throughout your personal life, your professional career, and your experience within MPI, you will need different things from the chapter – apples, leaves, or maybe just a nice stump to rest.

As a board we have planned a year that anticipates the needs of our members going through the changes in the industry – mentor program, career cafes, more networking opportunities, education luncheons and even a full education day. However, we really want to hear directly from you about your needs so that we can continue to be an association that delivers and supports the needs of its members. Please click the link below to fill out this quick form – so that we can all EVOLVE & GROW together.

[Click Here to Tell Us What You Need](#)

Looking forward to a wonderful year!
Sandra Dyeak, CMP
President, MPI D/FW Chapter

WELCOME YOUR 2022-2023 BOARD OF DIRECTORS!



AWARDS OF EXCELLENCE GALA

On June 16th we celebrated the 44th Annual Awards of Excellence Gala at the beautiful Arts District Mansion in Dallas. Thank you to all of our wonderful sponsors for your help in throwing a truly magical evening!







CONGRATULATIONS 2021-2022 MPI D/FW AWARDS OF EXCELLENCE RECIPIENTS!



Planner of the Year - Cori Dossett, CEM, CMP, CITP

Supplier of the Year - Dena Eichhorst, CSEP

Rising Star of the Year - Stephanie Evans, MBA, CMP

Volunteer of the Year - Cheryl Batzing

Committee of the Year - December 2021 Holiday Party

Special Event of the Year - 2021 Awards of Excellence Gala

Venue of the Year - Great Wolf Lodge

Strategic Partner of the Year - Harmland Visions

Hall of Honor Inductee - Melissa Logar, CMP; Sally Goldesberry, CMP, CMM

President's Awards - Sandra Dyeak, CMP; Stacy Wright, SMP, HMCC;

Anthony Dempsey

Program of the Year - September 2021 Educational Program



GREAT EVENTS HAPPEN WITH GREAT SPONSORS

Our Volunteer Appreciation and CMP/CMM Breakfast were fantastic events that we hope you didn't miss. A huge THANK YOU goes out to all of our sponsors who helped us take these events to the next level!
You rock!







MPI D/FW AUGUST CHAPTER EXPERIENCE

With Speaker
Damany Daniel

Rethinking Event Design:

Pretty Things Are Pointless

August 25th, 2022

11:00 AM - 1:30 PM

ALSO FEATURING MEMBERSHIP PINS
AND COMMITTEE SPEED DATING!



PARTYFEST 2022



PARTYFEST

THE 33RD ANNUAL PARTYFEST EXTRAVAGANZA IS A SPECTACULAR ONE-DAY EVENT FEATURING OVER 200 OF D/FW'S TOP PARTY & EVENT SUPPLIERS. CHECK OUT THE HOTTEST INDUSTRY TRENDS WHILE NETWORKING WITH THE PROS.

DATE: AUGUST 31ST, 2022

TIME: 11AM-4PM

PLACE: DALLAS MARKET HALL (MAIN HALL)

ON-LINE REGISTRATION IS REQUIRED.

If you would like to volunteer to be a part of MPI D/FW's booth, please reach out to Amy Simon, CMP, VP of Membership at vpmembership@mpidfw.org

Congratulations!

As part of the 50th Anniversary Celebration, MPI Global honored several members of the MPI D/FW family with distinctions for their service to MPI, their chapter and their industry. Please join us in congratulating these members and showing our appreciation for their years of leadership and service!

50 MOST INFLUENTIAL MEMBERS:

Steven Foster, CMP
O.D. O'Donnell

50 LEGACY CONTRIBUTORS:

Greg Elam
Colleen Rickenbacher, CMP,
CSEP, CPC, CTA, CPEC

50 UP & COMERS:

Cassie Poss, CMP

JOIN THE BOARD!

JOINING THE BOARD OF MPI D/FW IS AN INCREDIBLY FULFILLING OPPORTUNITY TO GAIN LEADERSHIP SKILLS, BUILD RELATIONSHIPS WITH SOME OF THE FOREMOST LEADERS IN THE INDUSTRY, AND GIVE BACK TO YOUR MPI FAMILY.

WE ARE IN NEED OF FILLING THE FOLLOWING BOARD POSITIONS

DIRECTOR OF FINANCE & SPONSORSHIPS

This position works closely with the VP of Finance, Paola Bowman, CMP, CMM and assists with the procurement of sponsors and fulfillment of their benefits. They also assist in the production of 2 silent auctions benefitting our JPA Scholarship Foundation.

DIRECTOR OF LEADERSHIP

This position works closely with the VP of Leadership, Charlene Edwards and assists with the planning of the Mentor Program, Career Cafes, CSRs, Emerging Leaders Event, and Volunteer Appreciation Event.

DIRECTOR OF PROCUREMENT

This position works closely with the VP of Finance & Sponsorships, Paola Bowman, CMP, CMM and assists with the procurement of venues needed to produce the chapter's events. They also assist in the production of 2 silent auctions benefitting our JPA Scholarship Foundation.

PLEASE EMAIL SANDRA DYEAK, CMP FOR MORE INFORMATION IF YOU ARE INTERESTED IN JOINING OUR FANTASTIC TEAM:

PRESIDENT@MPIDFW.ORG

VOLUNTEER

Build relationships. Get the most out of your membership. Give back.
Make it happen.

What does volunteering entail?

What does volunteering entail? It can mean anything you want it to mean. 1 hour a week, 1 hour a month, chairing a committee, just being on a committee, sending a few emails, making a few phone calls.

Here are our needs for the year. Please click the link at the bottom to let us know where your interests and passions lie:

EDUCATION DEPARTMENT

- 3 Chapter Experience Luncheons
- CMP Study Group
- New Education Day

SPECIAL EVENTS

- Golf Tournament
- Holiday Party
- CMM/CMP Breakfast
- Gala

MEMBERSHIP

- Membership Recruitment
- Table Hosts
- New Member Orientation
- Registration Tables
- Party Fest

SPONSORSHIP & FINANCE

- Venue Procurement
- Sponsorships
- No Booth Trade Show
- JPA Scholarships

LEADERSHIP

- Mentor Program
- CSR
- Career Cafe
- Emerging Leaders Event
- Diversity, Equity, & Inclusion Committee

MARKETING & COMMUNICATIONS

- Social Media
- Newsletter
- Email Communications
- Member Directory

Your MPI D/FW Board wants to create an incredible, worthwhile experience for our membership that supports everyone throughout this time of change.
Let's all work together to continue helping all of our members
EVOLVE AND GROW TOGETHER.

Click Here to Find Out More!



GLOBAL ANNOUNCEMENTS



EDUCATION

MPI Academy – live webinars are being added on a regular basis so please keep checking this link <https://academy.mpiweb.org/mpi/pages/webinars> for more information and to register.

Upcoming webinars include:

#RealTalk Dialogue Series – July 26th, 2022

30-Minute Monday | #RealTalk Unplugged – August 29th, 2022

Meetings Outlook 2022 Sessions – August 23rd, 2022



GLOBAL ANNOUNCEMENTS



MPI Resources for Recovery – please check out this new resource page on the [mpi.org](https://www.mpi.org) website with lots of resources for meeting professionals.

<https://www.mpi.org/tools/recovery-resources>



Dear Members,

We are excited to announce that applications are now open to serve on the 2023 MPI International Board of Directors and 2023 MPI Foundation Global Board of Trustees. As a member of MPI, experiences and knowledge are invaluable to our organization, so we invite you to apply.

Are you a strategic thinker? Do you have experience working in a chapter, on a board or do you have events industry experience? Do you have a passion for MPI and our industry? Do you know how to raise funds? If you said yes to any of these questions we certainly hope you'll consider applying today! You can contribute to shaping the future of MPI and driving the global industry forward by joining either MPI's International Board of Directors or the MPI Foundation's Global Board of Trustees.

What do these boards do? They are the decision-making bodies at the highest level of MPI and the MPI Foundation's organizational leadership. Each board plays a critical role in identifying and delivering strategies to achieve the organizations' ongoing success.

MPI is committed to diversity, equity and inclusion. A diverse environment drives innovation, creativity and inspiration. We are committed to building a culture where differences are valued, generating multiple approaches and points of view from our membership. Our community members are encouraged to bring their authentic self to all aspects of their involvement. MPI embraces and fosters an inclusive business climate of respect for all people regardless of national origin, race, religion, sex, gender, age, color, sexual orientation, or disability. Ultimately, the advancement and growth of MPI would not exist without the commitment and passion of our volunteer leaders. We look forward to working with you in this dynamic and vibrant industry.

The application process for MPI International Board of Directors is only open until August 1st, 2022 and the application process for MPI Foundation Global Board of Trustees is open until August 15, 2022.

[Click Here to Apply Today!](#)



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MPI D/FW CHAPTER

14070 Proton Road, Suite 100
Dallas TX 75244

E | chapadmin@mpidfw.org
P | 972-233-9107 ext 201
F | 972-490-4219



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