



**MPI D/FW**



**Newsletter**



---

# A MINUTE WITH SANDRA



**His name was Fleming, and he was a poor Scottish farmer. One day, while trying to make a living for his family, he heard a cry for help coming from a nearby bog. He dropped his tools and ran to the bog. There, mired to his waist in black muck, was a terrified boy, screaming and struggling to free himself. Farmer Fleming saved the lad from what could have been a slow and terrifying death.**

**The next day, a fancy carriage pulled up to the Scotsman's sparse surroundings. An elegantly dressed nobleman stepped out and introduced himself as the father of the boy Farmer Fleming saved.**

**'I want to repay you,' said the nobleman. 'You saved my son's life.'**

**'No, I can't accept payment for what I did,' the Scottish farmer replied waving off the offer. At that moment, the farmer's own son came to the door of the family hovel.**

**'Is that your son?' the nobleman asked.**

**'Yes,' the farmer replied proudly.**

**'I'll make you a deal. Let me provide him with the level of education my own son will enjoy. If the lad is anything like his father, he'll no doubt grow to be a man we both will be proud of.'**

**And that he did. Farmer Fleming's son attended the very best schools and in time, graduated from St. Mary's Hospital Medical School in London, and went on to become known throughout the world as the noted Sir Alexander Fleming, the discoverer of Penicillin.**

**Years afterward, the same nobleman's son who was saved from the bog was stricken with pneumonia. What saved his life this time? Penicillin...**

**The name of the nobleman? Lord Randolph Churchill.**

**His son's name? Sir Winston Churchill.**

**Someone once said: What goes around comes around.**

**Which of your fellow MPI Members has pulled you out of the muck? Which has helped you have a fantastic experience in our organization? Take just a few moments to honor them. Repay them for their hard work and dedication. Click here to nominate them for Planner of the Year, Supplier of the Year or Rising Star of the Year. What goes around comes around.**

**[CLICK HERE TO NOMINATE](#)**

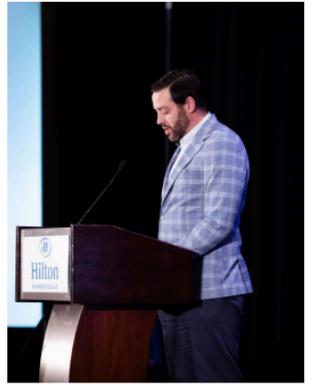
**With love,**

**Sandra Dyeak, CMP**

**2022-2023 MPI D/FW President**















*MPI D/FW*

# MAY MIX & MINGLE

SKY BLU ROOFTOP BAR AT THE TRU BY HILTON  
DALLAS MARKET CENTER

May 4th, 2023

5:00 PM - 8:00 PM

**FREE EVENT**

*Register Today!*

# OTHER UPCOMING EVENTS

## VOLUNTEER APPRECIATION EVENT

**THURSDAY, MAY 25, 2023**

**KEEP AN EYE ON OUR MPI D/FW  
FACEBOOK PAGE, AS WELL AS  
YOUR INBOX, FOR MORE DETAILS  
COMING SOON!**



45th Annual MPI D/FW Awards of Excellence Gala



A ROYAL AFFAIR

The Mason Dallas  
115 S Beckley Ave, Dallas, TX 75203

Thursday, June 29, 2023  
6:00pm - 9:00pm



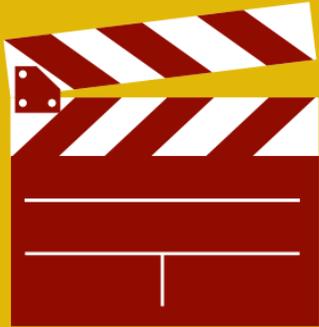
# JPA Scholarship Fund Silent Auction

It is always a good time to give back to our industry and your MPI DFW Chapter. Please consider donating to our JPA Scholarship Fund Silent Auction. This provides unique exposure for your business at our June Annual Gala. It can be anything from a night stay to a gift basket, etc. The Silent Auction is to raise money for our **JPA Scholarship fund**. Applications for scholarships are also open to attend MPI WEC.

**Please click here to submit your donation information.** Additional details are listed **on this form**, including delivery/mailing information. **Thank you for your support of our chapter!**

*- Your Finance & Sponsorship Team*

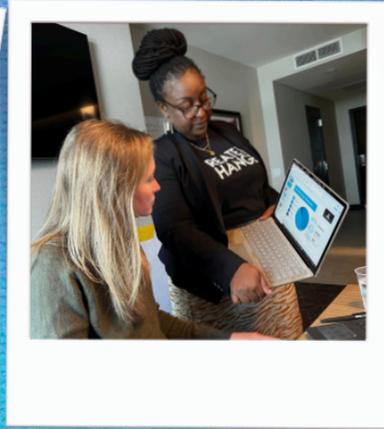
# BE A STAR!



We will be filming a new Membership Orientation video on Tuesday, May 9th from 3pm - 7pm at the Hyatt Regency DFW (at the airport) and we need volunteers to be in the video!

If you would like to join us, please email Stephanie Evans at: [president-elect@mpidfw.org](mailto:president-elect@mpidfw.org)

**Thank you to Choctaw Casinos & Resort  
for hosting an incredible board retreat!**



 **CHOCTAW**  

---

**CASINOS & RESORTS**

# VOLUNTEER

Build relationships. Get the most out of your membership. Give back.  
Make it happen.

*What does volunteering entail?*

What does volunteering entail? It can mean anything you want it to mean. 1 hour a week, 1 hour a month, chairing a committee, just being on a committee, sending a few emails, making a few phone calls.

Here are our needs for the year. Please click the link at the bottom to let us know where your interests and passions lie:

## **EDUCATION DEPARTMENT**

- 3 Chapter Experience Luncheons
- CMP Study Group
- New Education Day

## **SPECIAL EVENTS**

- Golf Tournament
- Holiday Party
- CMM/CMP Breakfast
- Gala

## **MEMBERSHIP**

- Membership Recruitment
- Table Hosts
- New Member Orientation
- Registration Tables
- Party Fest

## **SPONSORSHIP & FINANCE**

- Venue Procurement
- Sponsorships
- No Booth Trade Show
- JPA Scholarships

## **LEADERSHIP**

- Mentor Program
- CSR
- Career Cafe
- Emerging Leaders Event
- Diversity, Equity, & Inclusion Committee

## **MARKETING & COMMUNICATIONS**

- Social Media
- Newsletter
- Email Communications
- Member Directory

Your MPI D/FW Board wants to create an incredible, worthwhile experience for our membership that supports everyone throughout this time of change.

Let's all work together to continue helping all of our members  
**EVOLVE AND GROW TOGETHER.**



**Click Here to Find Out More!**





MPI

**DALLAS/  
FORT WORTH**  
CHAPTER

## Sponsorship Opportunities

2022-2023

# Opportunities to Engage

## 2022-2023 Calendar of Events

Program	Date	Venue	Sponsor(s)
August Chapter Experience	Thursday 8/25/2022	Live in Deep Ellum	The Event Nerd, Taste by Chef Kevin, Top Tier Event Rentals and Staffing, Shag Carpet, Live in Deep Ellum, Virtual by Vario, Beyond, Harmland Visions, Jason Esquire
Annual Golf Par-Tee	Monday 9/19/2022	TopGolf	TopGolf
October Chapter Experience/No Booth Tradeshow	Thursday 10/27/2022	Sheraton Fort Worth Downtown Hotel	Kalahari Resorts & Conventions, Encore, Harmland Visions, VisitDallas
MPI D/FW Membership Mixer	Thursday 11/3/2022	Electric Shuffle Dallas	Electric Shuffle Dallas, VisitDallas, Kalahari Resorts & Conventions, Visit Reno Tahoe, Kalahari Resorts & Conventions, City of Jefferson
December Holiday Experience	Thursday 12/15/2022	Dallas Arboretum	Visit Reno Tahoe, Dallas Arboretum, Wolfgang Puck Catering
January Chapter Experience	Thursday 1/19/2023	Sponsorship Available	Sponsorship Available
Emerging Leaders	Thursday 2/23/2023	Vouv Meeting & Event Space	Vouv Meeting & Event Space, Additional Sponsorships Available
MPI D/FW Education Day & Supplier Showcase	Thursday 3/23/2023	Sponsorship Available	More details to come
April CMM/CMP Breakfast	Thursday 4/27/2023	Sponsorship Available	Sponsorship Available
Volunteer and Membership Appreciation	May 2023	Sponsorship Available	Sponsorship Available
MPI D/FW Annual Awards Gala Dinner	Thursday 6/22/2023	Sponsorship Available	Sponsorship Available

# MPI D/FW Sponsorship Benefits

## Sponsor Level of Overall Donations

	Platinum	Gold	Silver	Bronze
Investment Amount*				
Cash	\$10,000+	\$5,000+	\$2,500+	\$1,000+
In-Kind	\$20,000+	\$10,000+	\$5,000+	\$2,000+
Company logo projected on screen at sponsored event (if applicable)	●	●	●	●
One complimentary registration to sponsored event	●	●	●	●
Recognition in event promotions	●	●	●	●
Stage Recognition at sponsored event	●	●	●	●
Spotlight in our digital promotions leading up to the meeting w/ logo link (\$900 Value)	●	●	●	●
Featured on Sponsor List on MPI D/FW Chapter website w/link at appropriate level	Logo w/ existing	Logo w/ existing	Logo	Logo
Tabletop exhibit during reception / registration at event to display materials	●	●	●	
Company materials or gifts available to attendees at the sponsored event	●	●	●	
Banner ad in one issue of newsletter (within 60-90 days of sponsored event, 800 x 250)	●	●		
Social Media spotlight post on Facebook or Instagram or Twitter (Square Image)	●	●		
Podium Time at Sponsored Event (up to 3 min)	●	●		
(1) Registration to our Annual No Booth Tradeshow (bag only/based on availability)	●	●		
Banner Ad on the MPI D/FW Chapter Website (1 month static and 6 months rotating \$2,300 Value)	●	●		
Recognition of Sponsorship Level in Annual Directory	●	●		
Opportunity to show promotional video (3-4 min)	●			

# Thank you for supporting the MPI D/FW Chapter



Ready to commit?

**[CLICK HERE](#)**

to fill out our sponsorship form.

## Have questions?

Paola Bowman, VP of Finance & Sponsorships  
(817) 704-7594 or [vpfinance@mpidfw.org](mailto:vpfinance@mpidfw.org)

**Office of the President** - [president@mpidfw.org](mailto:president@mpidfw.org), [president-elect@mpidfw.org](mailto:president-elect@mpidfw.org)  
[immedpastpresident@mpidfw.org](mailto:immedpastpresident@mpidfw.org)

**Education and Events** - [vpedevents@mpidfw.org](mailto:vpedevents@mpidfw.org)

**Membership** - [vpmembership@mpidfw.org](mailto:vpmembership@mpidfw.org)

**Special Events** - [vpspecialevents@mpidfw.org](mailto:vpspecialevents@mpidfw.org)

**Communications/Marketing** - [vpcommunications@mpidfw.org](mailto:vpcommunications@mpidfw.org)

**Leadership** - [vpleadership@mpidfw.org](mailto:vpleadership@mpidfw.org)

# CSR of the Quarter



**Their Mission:** We've been building lives without violence for over 30 years. The mission of Hope's Door New Beginning Center is to offer intervention and prevention services to individuals and families affected by intimate partner and family violence, and to provide education programs that enhance the community's capacity to respond. Our vision is to end abuse for everyone. In 2016, Hope's Door in Plano and New Beginning Center in Garland merged to form Hope's Door New Beginning Center. We continue to provide services in Dallas, Garland, Plano, and the surrounding cities in North Texas.

# Urgent Needs List

- **Gas & Grocery Gift Cards**
- **Paper Products** (*toilet paper, paper towels, facial tissue, copy paper, notebooks*)
- **Linens** (*bath towels and washcloths, standard pillows, twin sheets, pillow and mattress protector covers*)
- **Hand Soap**
- **Hair Brushes**
- **Personal Care Products** (*deodorant, body wash, toothpaste, toothbrushes, body wash and lotion, shampoo and conditioner, disposable razors, textured hair products*)
- **Band-Aids**
- **Hair Dryers**
- **Baby Needs** (*baby food, formula, bibs, pacifiers*)
- **Batteries**
- **Trash Can Liners** (*tall kitchen, lawn and garden*)
- **Umbrellas**
- **Cleaning Products** (*dishwashing liquid, disinfectant kitchen and bathroom cleaning sprays, antibacterial wipes, toilet bowl cleaner*)

**Please drop your gifts/donations  
off at the following events:**

**CMP/CMM Recognition Breakfast**

**Volunteer Appreciation Event**

**45th Annual MPI D/FW Awards of Excellence Gala**



# **BUILDING A BETTER YOU**

**AN MPI D/FW  
EDUCATIONAL EXPERIENCE**

**THANK YOU TO ALL SPONSORS,  
VOLUNTEERS AND ATTENDEES THAT  
PARTICIPATED IN BUILDING A BETTER YOU:  
A DAY OF EDUCATION!**

**IT WAS A RESOUNDING SUCCESS AND WE  
CANNOT WAIT FOR NEXT YEAR!**



*Spring*



# **CMP STUDY GROUP**

**The Spring CMP Study Group has been postponed.  
We will resume again in Fall 2023.  
More details to come soon!**



WHEN THE WORK IS DONE  
enjoy the views



**Fredericksburg**<sup>®</sup>  
THE TEXAS HILL COUNTRY

[LEARN MORE ABOUT OUR SERVICES »](#)

UNIQUE VENUES & PLACES TO STAY | FUN ACTIVITIES  
CENTRALLY LOCATED IN TEXAS WINE COUNTRY



UNIQUE OPTIONS FOR  
UNPARALLELED MEETINGS

 **Kalahari.**  
RESORTS &  
CONVENTIONS

LEARN  
MORE





*City of*

**JEFFERSON**

V I S I T  
DALLAS®



**RenoTahoe**®

**VisitRenoTahoe.com**



**wec23**

**JUNE 13-15**

**TOP PERFORMING**

---



**2 0 2 2   C H A P T E R   A W A R D**

# FOLLOW US!



LINKEDIN

[/company/mpi-dfw-chapter](#)



INSTAGRAM

[/mpi\\_dfw](#)



FACEBOOK

[/MPIDallasFtWorth](#)



TWITTER

[/mpi\\_dfw](#)

---

# MPI D/FW CHAPTER

14070 Proton Road, Suite 100  
Dallas TX 75244

E | [chapadmin@mpidfw.org](mailto:chapadmin@mpidfw.org)  
P | 972-233-9107 ext 201  
F | 972-490-4219



# Opportunities to Engage

## 2022-2023 Calendar of Events

Program	Date	Venue	Sponsor(s)
August Chapter Experience	Thursday 8/25/2022	Live in Deep Ellum	The Event Nerd, Taste by Chef Kevin, Top Tier Event Rentals and Staffing, Shag Carpet, Live in Deep Ellum, Virtual by Vario, Beyond, Harmland Visions, Jason Esquire
Annual Golf Par-Tee	Monday 9/19/2022	TopGolf	TopGolf
October Chapter Experience/No Booth Tradeshow	Thursday 10/27/2022	Sheraton Fort Worth Downtown Hotel	Kalahari Resorts & Conventions, Encore, Harmland Visions, VisitDallas
MPI D/FW Membership Mixer	Thursday 11/3/2022	Electric Shuffle Dallas	Electric Shuffle Dallas, VisitDallas, Kalahari Resorts & Conventions, Visit Reno Tahoe, Kalahari Resorts & Conventions, City of Jefferson
December Holiday Experience	Thursday 12/15/2022	Dallas Arboretum	Visit Reno Tahoe, Dallas Arboretum, Wolfgang Puck Catering
January Chapter Experience	Thursday 1/19/2023	Hilton Richardson Dallas	Multiple
Emerging Leaders	Thursday 2/23/2023	Nuvo Room	Culinary Art Catering
MPI D/FW Education Day & Supplier Showcase	Thursday 3/23/2023	Hyatt Regency Frisco Dallas	Multiple
April CMM/CMP Breakfast	Thursday 4/27/2023	Hilton Lincoln Center	Multiple
Volunteer and Membership Appreciation	May 2023	Sky Blu & Crush It Sports	Sponsorship Available
MPI D/FW Annual Awards Gala Dinner	Thursday 6/22/2023	The Mason	Sponsorship Available

# MPI D/FW Sponsorship Benefits

## Sponsor Level of Overall Donations

	Platinum	Gold	Silver	Bronze
Investment Amount*				
Cash	\$10,000+	\$5,000+	\$2,500+	\$1,000+
In-Kind	\$20,000+	\$10,000+	\$5,000+	\$2,000+
Company logo projected on screen at sponsored event (if applicable)	●	●	●	●
One complimentary registration to sponsored event	●	●	●	●
Recognition in event promotions	●	●	●	●
Stage Recognition at sponsored event	●	●	●	●
Spotlight in our digital promotions leading up to the meeting w/ logo link (\$900 Value)	●	●	●	●
Featured on Sponsor List on MPI D/FW Chapter website w/link at appropriate level	Logo w/ existing	Logo w/ existing	Logo	Logo
Tabletop exhibit during reception / registration at event to display materials	●	●	●	
Company materials or gifts available to attendees at the sponsored event	●	●	●	
Banner ad in one issue of newsletter (within 60-90 days of sponsored event, 800 x 250)	●	●		
Social Media spotlight post on Facebook or Instagram or Twitter (Square Image)	●	●		
Podium Time at Sponsored Event (up to 3 min)	●	●		
(1) Registration to our Annual No Booth Tradeshow (bag only/based on availability)	●	●		
Banner Ad on the MPI D/FW Chapter Website (1 month static and 6 months rotating \$2,300 Value)	●	●		
Recognition of Sponsorship Level in Annual Directory	●	●		
Opportunity to show promotional video (3-4 min)	●			

# Thank you for supporting the MPI D/FW Chapter



Ready to commit? [Click here to fill out our sponsorship form for tracking and fulfillment purposes.](#)

Have questions? Reach out to Paola Bowman, Vice President of Finance & Sponsorship at (817) 704-7594 or [vpfinance@mpidfw.org](mailto:vpfinance@mpidfw.org)

**Office of the President -**

[president@mpidfw.org](mailto:president@mpidfw.org)

[president-elect@mpidfw.org](mailto:president-elect@mpidfw.org)

[ImmedPastPresident@mpidfw.org](mailto:ImmedPastPresident@mpidfw.org)

**Education and Events -** [vpedevents@mpidfw.org](mailto:vpedevents@mpidfw.org)

**Membership -** [vpmembership@mpidfw.org](mailto:vpmembership@mpidfw.org)

**Special Events -** [vpsspecialerevents@mpidfw.org](mailto:vpsspecialerevents@mpidfw.org)

**Communications/Marketing -** [vpcommunications@mpidfw.org](mailto:vpcommunications@mpidfw.org)

**Leadership -** [vpleadership@mpidfw.org](mailto:vpleadership@mpidfw.org)