



MPI D/FW

Newsletter



A MINUTE WITH STEPHANIE



– “**Together, we can achieve great things**” –

I am thrilled to report that we have hit the ground running this year, offering a variety of events to our members. I couldn't be prouder of our event committees for the tireless efforts they have put into organizing such remarkable events. Your commitment to excellence and passion for the industry are genuinely inspiring.

Together, we continue to elevate the standards of event planning and create meaningful experiences for our members.

Speaking of Education Day, it was an excellent opportunity to see firsthand the success that can happen when our Event Associations come together and collaborate for the good of our memberships. In partnership with the PCMA Gulf States Chapter, our March Education Day was a full collaboration with both chapters that catered to over 100+ planners and suppliers. The event showcased the strength and unity of our association community within DFW.

Additionally, I would like to invite you to attend our annual CMM/CMP breakfast, which will be held on Thursday, April 25, at the newly opened prestigious Lowes Arlington Hotel. This event provides an excellent opportunity to connect with fellow CMM/CMP and hear from a dynamic keynote speaker. If you are passionate about making a difference in our industry,

I encourage you to consider volunteering and joining the MPI DFW 2025 Board of Directors. Serving on the board offers a unique opportunity to contribute to the strategic direction of our chapter and shape the future of MPI DFW. Applications for board positions will be due in early June, and I encourage you to contact Sandra Dyeak, our immediate past president, at immedpastpresident@mpidfw.org. for more information. Remember, together, we can achieve great things. Let's continue to build upon our chapter's momentum and success by actively participating in and engaging in our upcoming events. Our events calendar is available at <https://www.mpi.org/chapters/dallas-fort-worth/education-events/events>.



**At Your Service,
Stephanie B. Evans
President, MPI D/FW Chapter**

Welcome

A warm welcome to our newest members (Jan-Apr 2024)

Amanda Baghaei

Keri Bloomer

Andre Campbell

Amy Davis

Katie Gimenez

Evette Fergerson

Luiz Fernando

Kelli Finglass

Michelle Hogan

Ashlea Lovely

Justin Lopez

Derina Malone

Monica Mason

Emily Mendoza

Krystal Mistretta

Rosa Nanini

Robert Nicholson

Krisitn Nutter

Haley Owens

Melissa Perez

Jennifer Phelps

Mariela Phillips

Mary Prevost

Brooke Reilly

Patricia Royal

Nick Smith

Molly Self

Frederick Tran

Keith Talbert



2024 MPI D/FW JANUARY CHAPTER EXPERIENCE

Thursday, January 25, 2024

The Snowball Effect:

Navigating Disruption and
Optimizing Transformation



MPI D/FW JANUARY CHAPTER EXPERIENCE | SPONSORS

Our Chapter enjoyed learning with Michael Dominguez on “Navigating Disruption and Optimizing Transformation”. Thank you to all those who attended. We couldn’t do these events without our wonderful sponsors. Please be sure you check them out:



MPI D/FW JANUARY CHAPTER EXPERIENCE

Event & Networking Sponsors



by HILTON







CHAPTER CSR

Alisa Joy
Bridal Boutique



Alisa Joy Foundation and Bridal Boutique is a non-profit 501c3 organization whose mission is to raise awareness and educate the public on the human trafficking problem. The Bridal Boutique is 100% volunteer run and sells donated designer dresses at discounted prices. Profits from the boutique go to 2 organizations that help victims of trafficking: Alive at Last and GloryB.

How can you help?

1. Share the news about the foundation and boutique on Facebook and Instagram *
2. Volunteer at the boutique and help a bride "say yes to the dress" at a discounted price
3. Let newlyweds know they can help create cherished memories to another bride AND support a trafficked victim by donating their gently used, current style gown to the boutique
4. Make a monetary donation to the foundation*

** It is important to the foundation that they show the IRS a broad public support system so every "Like" and donation of any size builds their credibility.*

For more information and to make a donation, click on the QR code, or contact Sherry DeLaGarza at dela0225.sd@gmail.com

UPCOMING EVENTS

[CLICK TO VISIT EVENTS PAGE FOR UP-TO-DATE INFO](#)

SAVE
the
DATE

APRIL 25, 2024
CMP / CMM
RECOGNITION BREAKFAST

MAY 2, 2024
VOLUNTEER APPRECIATION &
MEMBER MIXER

JUNE 27, 2024
46TH AWARDS OF
EXCELLENCE GALA

Colleen Rickenbacher Leadership Award *Finalists*



Charlene Edwards, CMP
Project Unity



Cori Dossett, CEM, CMP, CITP,
2023 CMP Fellow
Conferences Designed



Paola Bowman, CMP, CMM
Arlington Convention &
Visitors Bureau

The 2024 Award Recipient will be announced at the
CMP & CMM Recognition Breakfast

Hosted by Steve Kemble
with Keynote Speaker Richie L. Butler

25 APRIL 2024

7:45AM

LOEWS ARLINGTON HOTEL & CONVENTION CENTER
1601 E RANDOL MILL RD., ARLINGTON, TEXAS 76011

Join us!



FIESTA TIME

*Volunteer Appreciation
& Member Mixer*



May 2, 2024

Vouv Meeting & Event Space
4445 Sigma Road, Dallas, TX 75244



ROCK YOUR BRAND NETWORKING EVENT

Thursday, Feb. 22, 2024 | On The Levee



MPI

DALLAS/
FORT WORTH
CHAPTER

ROCK YOUR BRAND NETWORKING EVENT 2024 | SPONSORS

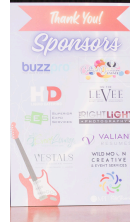
We had a wonderful Rock Your Brand Networking Event, held on February 22, 2024, at the fabulous On the Levee Venue. Thank you to all of our amazing sponsors for your help in hosting another memorable chapter experience! Please think of them while planning your events:

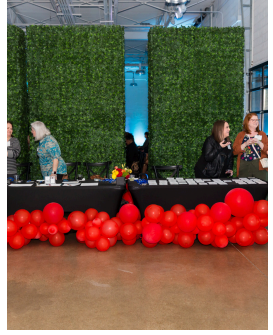


ROCK YOUR BRAND NETWORKING EVENT 2024 | SPONSORS

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THANK YOU SPONSORS!
Event Sponsors:



Exhibitors:



Networking Hub Activations:



MPI D/FW Education Day 2024: In Partnership with PCMA Gulf States



MPI D/FW Education Day 2024: In Partnership with PCMA Gulf States



MPI D/FW Education Day 2024: In Partnership with PCMA Gulf States



WE ARE  **LOOKING**

FOR MPI ROCKSTARS!



BOARD APPLICATIONS COMING SOON!

- ✓ EDUCATION EVENTS
- ✓ LEADERSHIP
- ✓ MARKETING/COMMUNICATIONS
- ✓ MEMBERSHIP
- ✓ LEADERSHIP
- ✓ STRATEGIC PARTERSHIPS

Email: immedpastpresident@mpidfw.org
if interested or for more information





CRAFT
YOUR EXPERIENCE

REGISTER TODAY AT
MPI.ORG/WEC

2023-2024

ANNUAL STRATEGIC PARTNERS



cvent



THE RIGHT LiGHT
• PHOTOGRAPHY •

Support your MPI D/FW Chapter and
Become a Strategic Partner Today!
[Click Here](#) to Learn How.

Start a capture



Sponsorship Opportunities

2023 - 2024

VOLUNTEER

Build relationships. Get the most out of your membership. Give back.
Make it happen.

What does volunteering entail?

What does volunteering entail? It can mean anything you want it to mean. 1 hour a week, 1 hour a month, chairing a committee, just being on a committee, sending a few emails, making a few phone calls.

Here are our needs for the year. Please [click here](#) to contact us and let us know where your interests lie.

EDUCATION DEPARTMENT

- 3 Chapter Experience Luncheons
- CMP Study Group
- New Education Day

SPECIAL EVENTS

- Fall Fundraising Event
- Holiday Party
- CMM/CMP Breakfast
- Gala

MEMBERSHIP

- Membership Recruitment
- Table Hosts
- New Member Orientation
- Registration Tables
- Party Fest

SPONSORSHIP & FINANCE

- Sponsorships
- No Booth Trade Show
- Strategic Partnerships
- JPA Silent Auction
- JPA Scholarships

LEADERSHIP

- Mentor Program
- CSR
- Career Cafe
- Emerging Leaders Event
- Diversity, Equity, & Inclusion Committee

MARKETING & COMMUNICATIONS

- Social Media
- Newsletter
- Email Communications
- Member Directory

FOLLOW US!



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INSTAGRAM

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