



MPI D/FW

Newsletter



A MINUTE WITH STEPHANIE

-“
Here's to all our MPI members – the real champions of our industry. We look forward to many more events where we can continue to celebrate, and collaborate.
”-



What a spectacular evening we had at the 46th Annual MPI D/FW Gala! Our winners galloped to victory with style, grace, and a dash of competitive spirit. On behalf of Meeting Professionals International, I extend my heartfelt congratulations to all the nominees and winners.

A big, fancy hat tip to all the attendees who came out and made this an event to remember. Your presence and support was a winning combination for our celebration of excellence, a gathering of industry leaders with a Derby-themed twist.

We must also extend our deepest gratitude to our sponsors, whose generosity ensured that our event was a winning partnership. Your contributions were the backbone of our gala, making it a memorable occasion for all. Finally, a heartfelt thank you to our dedicated committee members, the unsung jockeys of this grand event. Your tireless efforts in planning and executing this gala have truly paid off, making it an unforgettable evening of celebration and camaraderie.

Here's to all our MPI members – the real champions of our industry. We look forward to many more events where we can continue to celebrate, and collaborate.

Until then, keep your spirits high, your hats even higher and see you at our next event Emerging Leaders in July!

**Stephanie B. Evans, MBA, CMP
President, MPI D/FW Chapter**

WELCOME MICHELE BYERS AS OUR CHAPTER ADMIN!

We are pleased to announce that Catalyst Management Solutions has been awarded the contract as our new Association Management Company for the July 1, 2024 – December 2025 term. After much deliberation and careful consideration, the Office of the President concluded Catalyst Management Solutions possesses the expertise, vision, and capabilities to lead MPI successfully into the next phase of its growth and development.

Please let me give a warm welcome to and Michele Byers of Catalyst Management Solutions



Michele Byers, CAE, CMP, DES, HMCC

Michele is a highly accomplished association executive known for her dynamic approach to leadership within organizations. She has a proven track record of enhancing operational excellence and achieving concrete results. Michele excels in building strong stakeholder relationships, managing complex projects, and implementing innovative strategies to enhance member engagement.

In 2023, Michele founded Catalyst Management Solutions with the goal of providing comprehensive association management, event planning, and consultancy services to chapter, national, and corporate clients.

At MPI Dallas/Fort Worth Chapter, Michele serves in an executive capacity, collaborating closely with the Board of Directors and organizational leaders to implement strategic plans that align with the association's mission and vision. Her responsibilities include overseeing chapter programs and services such as membership growth, education and training, special events, leadership development, and communications. Michele also ensures financial stability and effective resource management.

Michele earned her Bachelor of Arts degree from the University of Texas at Arlington and holds several professional certifications including Certified Association Executive (CAE), Certified Meeting Professional (CMP), Digital Event Strategist (DES), and Healthcare Meetings Compliance Certificate (HMCC).

Thank you to previous board members and welcome new board members

Dear MPI Members,

As we continue our 2023-2024 Board of Directors extended term, we would like to express our deepest gratitude to Charlene Edwards, VP of Membership, Dena Eichhorst, Director of Membership, and Evya Potts-Richards, Director of Sponsorships, for their outstanding service and dedication. Their efforts have significantly contributed to our organization's growth and success.

We are also excited to welcome our new board members for the remaining 2023 - 2024 term:

- Emily Wales, Account Executive, Destination Concepts, as Director of Sponsorship
- Kathryn Krieger, Owner, Mystic Kathryn, as Director of Leadership
- Jessica Rodgers, Convention Sales Manager, Shreveport-Bossier CVB, as Director of Membership
- Marieke Franz, Director of Global Sales, Teneo Hospitality Group, as Director of MarComm

Additionally, we are thrilled to announce the promotion of Shakara Shelton, Senior Manager, Hilton Worldwide Sales, to VP of Leadership.

Please help me extend a warm welcome as we look forward to the continued growth and innovation under their leadership.

Welcome

**A warm welcome to our newest members
(Apr-Jun 2024)**

Lloyd Banks
Kesha Barnes
Patricia Bautista
Kero Botros
Ella Burkey
Mekaila Coffee
Jennifer Duffy
Eliza Duncan
Presley Gehrig
Lindsey Johnson
Jeff Key

Ho Yan Kwan
Bill Ledet
Aileen Martinez
Ted McGregor
Caylon Miller
Stephanie Miller
Adriana Mora
Kat Napolitano
Michael O'Brien
Karla Pizarro
Doug Rice

Brooke Rodriguez
Leanne Romanchuk
Ashley Rose
Stacy Shipman
Denise Sinisi
Jennifer Taylor
Emily Wales
Jamie Williams
Jennifer York





*A Night at the Races:
A MPID/FW Derby Gala*

46th Annual Awards of Excellence Gala

June 20, 2024

Warwick Melrose - Dallas

3015 Oak Lawn Ave

Dallas, TX 75219

46TH AWARDS OF EXCELLENCE GALA

On June 20th we celebrated the 46th Annual Awards of Excellence Gala at the Warwick Melrose - Dallas. Thank you to all of our wonderful sponsors for your help in helping our members run for the roses in a beautiful Derby Evening event!

Thank You to our Sponsors!



ANDRE CAMPBELL



BROOKLYN
DESIGNS



FRISCO PRINTING
& Graphics Center

MYSTIC
KATHRYN'S
EVENT EXPERIENCES



EXPERIENCE
pinnacle
LIVE™



VISIT SPOKANE

cvent



THE RIGHT LIGHT
PHOTOGRAPHY







CONGRATULATIONS 2023-2024 MPI D/FW AWARDS OF EXCELLENCE RECIPIENTS!



Planner of the Year - Nicole Chattin, CMP, CMM

Rising Star of the Year - Samantha Vogel, CMP

Volunteer of the Year - Marieke Franz

Mentor - Mentee Team of the Year - Amanda Wells, CMP, DES & Fallon Moody, M.Ed.

Committee of the Year - Member Care Committee

Special Event of the Year - MPI D/FW Fundraiser: Drag Bingo

Venue of the Year - Drury Plaza Hotel Dallas Richardson

Strategic Partner of the Year - Arlington Convention & Visitors Bureau

Hall of Honor Inductee - Ellen Beckert & Pat Smith

President's Awards - Donna Barrett-Eyler, Samantha Vogel, CMP, Sandra Dyeak, CMP

Program of the Year - MPI D/FW Education Day: In Partnership with PCMA Gulf States Chapter

MPI D/FW

2024 Hall of Honor Inductees



Hall of Honor Inductee
Pat Smith



Hall of Honor Inductee
Ellen Beckert

MPI D/FW

Awards of Excellence Recipients



Planner of the Year

Nicole Chattin, CMP, CMM



Rising Star

Samantha Vogel, CM



Volunteer of the Year

Marieke Franz

MPI D/FW

Awards of Excellence Recipients



Mentor-Mentee Team of the Year Award

Amanda Wells, CMP, DES, CED & Fallon Moody, M.Ed.

MPI D/FW

Awards of Excellence Recipients



Presidential Award
Donna Barrett-Eyler



Presidential Award
Sandra Dyaek, CMP



Presidential Award
Samantha Vogel

Congratulations to Steven Foster, CMP!



STEVEN G. FOSTER, CMP
2024 MEETINGS INDUSTRY LEADERSHIP



Calling for New Member Ambassador Volunteers!

We're excited to reintroduce our New Member Ambassador Program and are looking for enthusiastic volunteers to join us. As an ambassador, you'll be assigned 1-2 new members for a three-month outreach period. This is a low time commitment but offers high returns, helping to create a wonderful experience for new members and boosting retention.

Give back to our community and make a lasting impact! Click [Join Us Now](#) to sign up and become a new member ambassador today.

[JOIN US NOW](#)



Colleen Rickenbacher

Leadership Award

2024 Recipient



Charlene Edwards, CMP
Project Unity

CMP & CMM Recognition Breakfast

Hosted by Steve Kemble
with Keynote Speaker Richie L. Butler

25 APRIL 2024

7:45AM

LOEWS ARLINGTON HOTEL & CONVENTION CENTER
1601 E RANDOL MILL RD., ARLINGTON, TEXAS 76011

CMP CMM RECOGNITION BREAKFAST 2024 | SPONSORS

We are thankful to our sponsors for the 2024 CMP/CMM Breakfast held on April 25, 2024. Congratulations to *Charlene Edwards, CMP*, for receiving the Colleen Rickenbacher Leadership Award.







OUR SPONSORS

bright

DMPG

Kalahari
RESORTS &
CONVENTIONS

BRIGHT LIGHT
PHOTOGRAPHY





AUGUST CHAPTER EXPERIENCE

August 22, 2024

11 AM – 1:30 PM

COMING SOON!

Save the Date!



Be on the lookout in the next few weeks for more information on our summer luncheon. Interested in sponsoring an in-kind activation or lunch tables? Please contact vpdevents@mpidfw.org and vpstrategicpartners@mpidfw.org.

VOLUNTEER APPRECIATION & MEMBER MIXER 2024 | SPONSORS

We appreciate our sponsors for the May Volunteer Appreciation & Member Mixer Event on May 2, 2024.



The MPI DFW Volunteer Appreciation and Member Mixer, held at Vouv Meeting & Event Space, celebrated with a lively fiesta theme. Members and volunteers enjoyed vibrant decorations, festive music, and delicious food, making it a night to remember!

We challenged the attendees to build their own enchiladas, tacos and churros then take pictures and using a QR code submit the picture. All of the photos then scrolled on the screens for everyone to enjoy. At the end 3 winners were chosen, enjoy!



Kristan Williams, CPCE
Sales & Marketing Manager, Imagen Venues



Green Shelton
Account Manager, Hilton Worldwide



Andre Campbell,
DJ/Sound Engineer, Great Music and Games





CMP STUDY GROUP

PREPARING YOU FOR A BRIGHTER FUTURE



We need your help! Are you thinking about taking your **CMP exam** in the next 12 months?

Thinking about joining a **CMP Study Group**? Please help MPI D/FW align our CMP Study Group format with what works best for our volunteers by [taking this 4-question survey](#) by **Friday, July 12!**

PARTYFEST 2024



PARTYFEST

The 36th Annual Partyfest Extravaganza is a spectacular one-day, invitation only tradeshow celebrating our industry! Featured speakers include our MPI D/FW President Stephanie Evans, and our Past-President Paige Mejia!

Check out the hottest industry trends while networking with the Pros, featuring over 200 of D/FW's top party & event suppliers.

When you register let them know you were invited by MPI D/FW!

COME SEE US AT THE MPI BOOTH #241!

DATE: AUGUST 28TH, 2024

TIME: 11AM-4PM

PLACE: DALLAS MARKET HALL (MAIN HALL)

ON-LINE REGISTRATION IS REQUIRED.

If you would like to volunteer to be a part of MPI D/FW's booth, please reach out to our VP of Membership at vpmembership@mpidfw.org

MPI Dallas-Fort Worth Chapter invites you to...



PARTYFEST

extravaganza 2024

"Where Great Parties & Events Begin..."

Be Our Guest at Partyfest

Date: August 28th, 2024

Time: 11:00am - 4:00pm

Place: Dallas Market Hall

Phone: 214 652-4300

**COMP
VIP
PASS**

Please register on-line using promo code **PF24**

to attend this "invitation only" event. Come meet some of the top party & event suppliers & planners in the D/FW metroplex.

www.ApplauseProductions.com

Proudly Sponsored by... VisitDallas, MPI-DFW, Texas Meetings + Events, NACE-DFW, TxACOM, ILEA Dallas Chapter, WIPA Dallas Fort Worth, The Chic Network, Texas Live Events Coalition, Cadence Studios, Roadrunner Charters, Trinity Event Staffing, Superior Expo Services



We Need Your Feedback!

Thank you for joining the MPI D/FW Chapter where YOU belong.

We appreciate your donation of time and resources during your tenure with us. As we continue to evolve creating a more inclusive MPI DFW Chapter, we want to hear from our members on how we can better support you and your community.

Please complete this brief anonymous survey today.



[Leadership Committee Survey Here](#)



UPCOMING EVENTS

[CLICK TO VISIT OUR FACEBOOK EVENT PAGE FOR UP-TO-DATE INFO](#)

SAVE
the
DATE

JULY 25, 2024
EMERGING LEADERS
5:30-7:30PM
REGISTER HERE

AUGUST 22, 2024
CHAPTER EXPERIENCE

UPCOMING EVENTS

[CLICK TO VISIT OUR FACEBOOK EVENT PAGE FOR UP-TO-DATE INFO](#)



AUGUST 28, 2024
PARTYFEST

SEPTEMBER 2024
DATE TBD MEMBER MIXER

FALL 2024
CMP STUDY GROUP TBD

Your MPI D/FW Board wants to create an incredible, worthwhile experience for our membership. that supports everyone throughout this time of change.
Let's all work together to continue helping all of our members
BELONG!



VOLUNTEER

Build relationships. Get the most out of your membership. Give back.
Make it happen.

What does volunteering entail?

What does volunteering entail? It can mean anything you want it to mean. 1 hour a week, 1 hour a month, chairing a committee, just being on a committee, sending a few emails, making a few phone calls.

Here are our needs for the year. Please click the link at the bottom to let us know where your interests and passions lie:

EDUCATION DEPARTMENT

- 3 Chapter Experience Luncheons
- CMP Study Group
- New Education Day

SPECIAL EVENTS

- Fall Fundraising Event
- Holiday Party
- CMM/CMP Breakfast
- Gala

MEMBERSHIP

- Membership Recruitment
- Table Hosts
- New Member Orientation
- Registration Tables
- Party Fest

SPONSORSHIP & FINANCE

- Sponsorships
- No Booth Trade Show
- Strategic Partnerships
- JPA Silent Auction
- JPA Scholarships

LEADERSHIP

- Mentor Program
- CSR
- Career Cafe
- Emerging Leaders Event
- Diversity, Equity, & Inclusion Committee

MARKETING & COMMUNICATIONS

- Social Media
- Newsletter
- Email Communications
- Member Directory

Support your MPI D/FW Chapter and
Become a Strategic Partner Today!
[Click Here](#) to Learn How.

Start a capture



Sponsorship Opportunities

2023 - 2024

CHAPTER CSR

Alisa Joy
Bridal Boutique



Alisa Joy Foundation and Bridal Boutique is a non-profit 501c3 organization whose mission is to raise awareness and educate the public on the human trafficking problem. The Bridal Boutique is 100% volunteer run and sells donated designer dresses at discounted prices. Profits from the boutique go to 2 organizations that help victims of trafficking: Alive at Last and GloryB.

How can you help?

1. Share the news about the foundation and boutique on Facebook and Instagram *
2. Volunteer at the boutique and help a bride “say yes to the dress” at a discounted price
3. Let newlyweds know they can help create cherished memories to another bride AND support a trafficked victim by donating their gently used, current style gown to the boutique
4. Make a monetary donation to the foundation*

** It is important to the foundation that they show the IRS a broad public support system so every “Like” and donation of any size builds their credibility.*

For more information and to make a donation, click on the QR code, or contact Sherry DeLaGarza at dela0225.sd@gmail.com

2023-2024

ANNUAL STRATEGIC PARTNERS



cvent



THE RIGHT LiGHT
• PHOTOGRAPHY •

FOLLOW US!



LINKEDIN

[/company/mpi-dfw-chapter](#)



INSTAGRAM

[/mpi_dfw](#)



FACEBOOK

[/MPIDallasFtWorth](#)



TWITTER

[/mpi_dfw](#)

MPI D/FW CHAPTER

835 E. Lamar Boulevard
Suite 438
Arlington, TX 76011

E | chapadmin@mpidfw.org
P | 214-233-6702

