



MPI D/FW

Newsletter



A NOTE FROM TIM



—“—— The strength of our chapter lies in each of you—in your creativity, your dedication, and your unwavering commitment to excellence.——”—

It is with great excitement and gratitude that I step into the role of your 2025 Chapter Year President! I'm Tim Altbaum, a proud native of San Diego and a recent transplant to the vibrant Dallas/Fort Worth area. With over 25 years of experience in the meetings and events industry, I've had the privilege of working alongside some of the most creative and dedicated professionals in the field. Since transferring from MPI San Diego in 2021, I've witnessed firsthand the warmth, camaraderie, and sheer talent that defines our chapter. This community has not only welcomed me but has also fueled my personal and professional growth, and I am deeply honored to now serve as your leader.

Throughout my career, I've been fortunate to collaborate on a wide variety of projects, forming lasting partnerships with both planners and suppliers. What has always inspired me the most is the power of collaboration—bringing together unique individuals with diverse strengths and aligning them toward a shared goal. It is this sense of unity and shared purpose that has driven me to select our theme for the 2025 chapter year: "Together We Achieve."

At MPI Dallas/Fort Worth, we believe that purposeful partnerships between meeting planners and suppliers are the foundation for innovation, success, and transformation. Our mission this year is to cultivate and strengthen those partnerships, unlocking the creativity and potential that exists when we work together. By combining our talents, knowledge, and passion, we can elevate every experience and deliver extraordinary results, not just for ourselves, but for our clients and the industry as a whole.

Through collaboration, we will achieve:

- **Unmatched Event Experiences:** By merging the creative vision of planners with the expertise and resources of suppliers, we can design and execute events that leave a lasting impact.
 - **Streamlined Solutions:** Together, we will enhance efficiency, reduce friction, and create seamless, memorable experiences.
 - **Innovative Strategies:** By exploring new technologies, trends, and ideas, we will push the boundaries of what's possible in our industry.
 - **Maximized ROI:** Our combined expertise will ensure that we not only meet our goals but exceed them, delivering value for all stakeholders involved.
-

- **Sustainable Practices:** We are committed to creating events that are both impactful and responsible, aligning with the growing need for sustainability and social responsibility.
- **Continuous Growth and Learning:** Together, we will foster an environment of shared learning, professional development, and mutual growth, ensuring that our chapter remains a leader in the industry.

As we embark on this journey together, I'm filled with optimism and anticipation for what we will achieve. The strength of our chapter lies in each of you—in your creativity, your dedication, and your unwavering commitment to excellence. Together, we will build a future where collaboration is the cornerstone of success, ensuring that every event is not just an experience, but an opportunity to make a meaningful difference.

Together, we achieve.

Tim Altbaum, CMP, CMM
President, MPI DFW Chapter
CEO, Vario Productions

Welcome

A warm welcome to our newest members
(Oct-Dec 2024)

Maria Arellano
Brett Augustine
Zandra Bailey
Corinne Boane
Paul Calvin
Vince Collins
Ashleigh Crow
Kate Curtin Eller
Sandra Diaz
Tina Eaton

Chisom Emenikeh
Joyce Fletcher
Macy Fritz
Alex Fulton
Megan Goldwatre
Amanda Gonzalez
Marie Huggins
Saira Humphreys
Shari Johns
Erin Johnson

Ashley Johnston
Jeff Kirk
Tynecia Martin
Amy Maybury
Kaylee Medrano
Cammie Peel
Nathan Pillar
Joshua Rios
Camille Roberts
Stacey Salinas Roberts

Keith Shaw
Coral Simpkins-Mims
Zamyriah Smith
Hali Stewart
Deborah Taylor
Aria Washington
Dana Williams
Yanyan Zheng



UPCOMING EVENTS

[CLICK TO VISIT OUR EVENT PAGE FOR UP-TO-DATE INFO](#)

SAVE
the
DATE

JANUARY 23, 2025
CHAPTER EXPERIENCE
[REGISTER HERE](#)

FEBRUARY 20, 2025
[ROCK YOUR BRAND](#)
[MEMBER MIXER](#)

UPCOMING EVENTS

CLICK TO VISIT OUR EVENT PAGE FOR UP-TO-DATE INFO



MARCH 20, 2025
EDUCATION DAY

APRIL 25, 2025
CMP/CMM BREAKFAST

MAY 22, 2025
MEMBERSHIP MIXER &
VOLUNTEER APPRECIATION
EVENT

**Dates subject to change*

MPI D/FW



**FALL IN
FORT WORTH**

**OCTOBER 24, 2024
THE CRESCENT HOTEL, FORT WORTH**

MPI D/FW OCTOBER CHAPTER EXPERIENCE



BARRY JACOBSON

**From Main Street USA to Your Street™,
Building a Culture of Excellence**

**“Building the Customer Experience,
one Magical interaction at a time.”**

MPI D/FW OCTOBER CHAPTER EXPERIENCE

We appreciate our sponsors for our Chapter Experience at the Beautiful Crescent Hotel, Fort Worth on October 25, 2024.



THE CRESCENT
HOTEL

CANYON RANCH
FORT WORTH • WELLNESS CLUB + SPA

FRISCO PRINTING
& Graphics Center



nüagedesigns
couture linen, furniture and accessory rentals

EXPERIENCE
pinnacle
LIVE™

VISIT
MILWAUKEE

VISIT
FORT
WORTH
FW

MPI D/FW OCTOBER CHAPTER EXPERIENCE



DALLAS/
FORT WORTH
CHAPTER

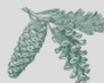








MPI D/FW CHAPTER



EVERGREEN FROST

HOLIDAY PARTY & 2025 BOARD INDUCTION

Thursday, December 5, 2024

6:30 - 9:30 PM

Lorenzo Hotel Dallas

1011 S Akard St

Dallas, TX 75215

CHAPTER HOLIDAY PARTY 2024 | SPONSORS

We had a wonderful Evergreen Frost Holiday Party, held on December 5, at the wonderful Lorenzo Hotel Dallas. Thank you to all of our amazing sponsors for your help in hosting another memorable chapter experience! Please think of them while planning your events:



TAPESTRY
COLLECTION
by Hilton™



Jennifer
Crenshaw
PHOTOGRAPHY

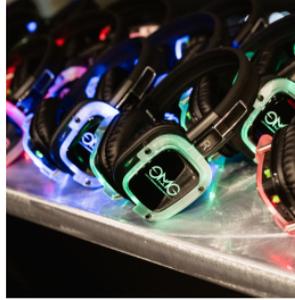


CHAPTER HOLIDAY PARTY 2024

Silent Auction Sponsors









ROCK YOUR BRAND NETWORKING EVENT



Thursday, Feb. 20, 2025
6:00-8:00 pm
House of Blues
Foundation Room

Model Your Personal Brand with MPI D/FW – A Rockin' Networking Experience!

Step into the spotlight, unleash your inner rock star, and build a brand that screams YOU! MPI D/FW is turning up the volume on personal branding with an event that's sure to melt the monotony. Bring a wingman (or wingwoman) ready to shred, and show them why MPI D/FW is the ultimate backstage pass to success.



**DALLAS/
FORT WORTH**
CHAPTER

Your MPI D/FW Board wants to create an incredible, worthwhile experience for our membership. that supports everyone throughout this time of change. Let's continue helping all of our members so we can ACHIEVE Together!



VOLUNTEER

Build relationships. Get the most out of your membership. Give back.
Make it happen.

What does volunteering entail?

What does volunteering entail? It can mean anything you want it to mean. 1 hour a week, 1 hour a month, chairing a committee, just being on a committee, sending a few emails, making a few phone calls.

Here are our needs for the year. Please click the link at the bottom to let us know where your interests and passions lie:

EDUCATION DEPARTMENT

- 3 Chapter Experience Luncheons
- CMP Study Group
- Education Day

SPECIAL EVENTS

- CMM/CMP Breakfast
- Gala
- Fall Fundraising Event
- Holiday Party

MEMBERSHIP

- Membership Recruitment
- Table Hosts
- Rock Your Brand Event
- New Member Orientation
- Registration Tables
- Party Fest

SPONSORSHIP & FINANCE

- Sponsorships
- No Booth Trade Show
- Strategic Partnerships
- JPA Silent Auction
- JPA & ODO Scholarships

LEADERSHIP

- Mentor Program
- CSR
- Career Cafe
- Emerging Leaders Event
- Diversity, Equity, & Inclusion Committee

MARKETING & COMMUNICATIONS

- Social Media
- Newsletter
- Email Communications
- Member Directory

Support your MPI D/FW Chapter and
Become a Strategic Partner Today!
[Click Here](#) to Learn How.



Sponsorship Opportunities





Inspired spaces for
INSPIRING EVENTS.

OMNI BARTON
CREEK



Where GREAT ideas
come to *life*.



OMNI BARTON
CREEK

2025

ANNUAL STRATEGIC PARTNERS

cvent



Kalahari[®]
RESORTS &
CONVENTIONS

OMNI BARTON
CREEK

FOLLOW US!



LINKEDIN

[/company/mpi-dfw-chapter](#)



INSTAGRAM

[/mpi_dfw](#)



FACEBOOK

[/MPIDallasFtWorth](#)

MPI D/FW CHAPTER

835 E. Lamar Boulevard
Suite 438
Arlington, TX 76011

E | chapadmin@mpidfw.org
P | 214-233-6702

