



MPI D/FW

Newsletter





A NOTE FROM TIM: MOMENTUM IN MOTION



-“——Momentum only builds when we lean into it—by showing up, participating, and pushing one another to new heights. ——”-

As we settle into the fall season, I’m reminded how momentum fuels progress—not only in our individual careers but also in our collective journey as a chapter. MPI Dallas/Fort Worth has been riding an incredible wave of energy these past few months, and I could not be more proud of what we’ve accomplished together.

Our August Chapter Experience, *How We Lead*, brought forward two dynamic speakers who challenged us to think differently about leadership and collaboration. Shortly after, we joined forces with our friends at GBTA for a joint Happy Hour—proof that when our communities come together, we create connections that extend far beyond a single event.

Looking ahead, the calendar is brimming with opportunities to engage and grow. On October 23rd, we'll gather for our Pickleball Fundraiser at Chicken N Pickle—a perfect chance to blend networking, fun, and philanthropy. Then, on November 13th, we'll host our Chapter Luncheon at the Crescent Fort Worth, an event sure to deliver inspiration and connection in true MPI DFW fashion.

October also brings one of the most anticipated global gatherings in our industry: IMEX America in Las Vegas, October 7-9. Many of us will be attending, and I can't wait to see familiar faces and meet new colleagues as we represent MPI DFW on the international stage. Events like IMEX remind us of the global reach of our profession and the role our chapter plays in shaping its future.

Momentum only builds when we lean into it—by showing up, participating, and pushing one another to new heights. I encourage each of you to harness this fall energy, dive into our upcoming events, and continue to grow with our community. Together, we'll keep the motion going strong. See you on the court, at the Crescent, or in Vegas!

Tim Altbaum, CMP, CMM
President, MPI DFW Chapter
CEO, Vario Productions

Welcome

A warm welcome to our newest members
(Jul - Sep 2025)

Roy Benear
Vince Bogard
Jewel Briggs
Jennifer Cano
Katy Girres
Brynlee Goodson
Kobena Greenlee
Joe Grimes
Evelyn Hanson
Brittany Hirst
Alma Lester
Bruce Logsdon

Luke Majewski
Erin McCarthy
Jody Mello Shaw
Ashley Miller
Fallon Moody
Mark Morrow
Sarah Schwieg
Bria Scott
Tayvia Sloan
Kelsey Smith
Jenny Song
Oluwademilade Tope-Banjoko

Lori Trapp
Christina Amy
Velasquez
Jordan Wallace
Katie West
Alex Yanez
Matt Yigit
Kimberly Zoulek

*We hope to see
you at our next
Maximize Your
Membership
Session*



MPI's Regional Business Exchange It's Coming to Plano

DFW members, this is your opportunity.

MPI is hosting its **Regional Business Exchange** right here in your backyard this November.

This exclusive event brings together **planners and suppliers** for high-impact networking through speed meetings along with relevant education taught by industry experts, all in a local, convenient setting.

Whether you're a supplier ready to meet qualified buyers or a planner looking for new partners, this is your chance to make meaningful connections with MPI's most engaged professionals.





MPI

DALLAS/
FORT WORTH
CHAPTER



D/FW CHAPTER

FUNDRAISER



**PICKLEBALL
TOURNAMENT**



RAFFLE PRIZES



**TEAM SPIRIT
CONTEST**



**October 23
6:30 - 9:30 PM**



**Chicken N Pickle
4600 Merlot Ave.
Grapevine, TX 76051**

Join us for a high-energy Pickleball Tournament — where competition meets connection for a great cause! Whether you're a seasoned pickle pro or just in it for the food and fun, this event is for you!



Join Now!



Introducing the 2026 Board of Directors

Office of the President



Zhanna Atterton
President



Shakara Shelton
President Elect



Tim Altbaum, CMP, CMM
Immediate Past President



Jessica Rodgers, CMP
VP Membership



Cindy Maso
VP Education Events



Lauryn Brown
VP MarComm



Cheryl Batzin, CMP
VP Special Events



Joshua Rios, HMCC
VP Leadership



Eric Hutchins, CMP
VP Strategic Partnerships



Alstin Spence
Director Membership



Emily Wales
Director Education Events



Marieke Franz, CIS
Director MarComm



Andre Campbell
Director Special Events



Keith Shaw, MSML, DISC
Director Leadership



Julian Huerta, SEPC
Director Sponsorship



Save
The
Date

Fall in Fort Worth Chapter Experience Registration Coming Soon! November 13, 2023

Save the date and join us for another great education event at the beautiful Crescent Hotel in Fort Worth!

The Crescent Hotel, Fort Worth
3300 Camp Bowie Blvd, Fort Worth, TX 76107

LOCATION



DATE

November 13, 2025



TIME

11:00 AM - 1:30 PM

UPCOMING EVENTS

[CLICK TO VISIT OUR EVENT PAGE FOR UP-TO-DATE INFO](#)

SAVE
the
DATE

OCTOBER 23, 2025
FUNDRAISING EVENT
REGISTER HERE

NOVEMBER 13, 2025
FALL IN FORT WORTH
CHAPTER EXPERIENCE

DECEMBER 11, 2025
HOLIDAY PARTY & BOARD
INSTALLATION



AUGUST EDUCATION EXPERIENCE

Thursday, August 14, 2025 | 5:00pm-8:00pm



Hilton Anatole

DALLAS

HOW WE LEAD.

DRIVEN BY **PURPOSE**. GROUNDED IN **CLARITY**.

An inspiring education program featuring two TED-style keynotes from dynamic industry leaders Meredith Commender, CSEP and Tim Hines

**TWO POWERFUL VOICES.
ONE PURPOSEFUL MESSAGE.**



AUGUST 2025 CHAPTER EXPERIENCE

THANK YOU TO OUR SPONSORS

We had a great time, networking, and learning How We Lead at our August Chapter Experience held at the Hilton Anatole Hotel. Thank you to all of our amazing sponsors for your help in hosting another memorable event! Please think of them while planning your events:



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DALLAS

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NEW MONTH
FOR OUR ANNUAL
CMP/CMM BREAKFAST

March 2026

SAVE THE DATE!



This annual event features the presentation of the Colleen Rickenbacher Leadership Award to a chapter member who holds a CMP and/or CMM designation and has demonstrated exceptional leadership, integrity, and a commitment to industry education.

Nominations for the Colleen Rickenbacher Leadership Award will open in early November! Start thinking about those you respect and would like to nominate for this select award!

Save the date for our Holiday Celebration & 2026 Board Induction

DECEMBER 11, 2025 | LOCATION TBD



Raise a glass as we

- Celebrate the season
- Toast a successful year
- Welcome our 2026 Board of Directors
- Networking with peers

An evening of delicious bites, festive drinks, lively games, and merry networking awaits!

Let the holiday magic begin—formal invitation to follow!

MENTORSHIP PROGRAM LAUNCHING NOVEMBER 1ST!

The **MPI DFW Chapter** is buzzing with excitement as we prepare to officially launch our **Mentorship Program on November 1st!** All mentor-mentee pairs have been thoughtfully matched, and we're looking forward to the incredible connections, growth, and leadership development this program will foster.

This year's program is guided by the inspiring leadership of **Keith Shaw**, our Mentorship Program Chair. Keith brings a wealth of experience in coaching and professional development, and his passion for empowering others is already shaping this initiative into something truly special. Under his direction, the program is designed to create intentional, impactful relationships that help our members thrive both personally and professionally.



OPTIONAL IN-PERSON MEET & GREET OCTOBER 23

Current mentorship pairs are invited to join us for a casual meet & greet during the October Fundraiser at Chicken N Pickle in Grapevine. It's a great opportunity to connect face-to-face, build rapport, and kick off your mentorship journey in a fun and relaxed setting.

Event Details & Registration:

<https://web.cvent.com/event/61adf764-8a10-4420-b412-1df47f92e7c8/summary>

Still interested in joining? There's still time!

We welcome additional participants who are ready to invest in their growth journey. To express your interest, please email Shakara Shelton, VP of Leadership at vpleadership@mpidfw.org.

Let's build something powerful—together.



Seeking **Ambassadors** for our new MPI D/FW!

Seeking Ambassadors for our MPI D/FW new members!
At MPI, fostering a sense of belonging is the heart of everything we do. Our Member Ambassador Program is designed to help new members navigate and thrive in our dynamic learning and working environment during the initial 3 months of membership.

As an ambassador, you'll play a key role in welcoming and guiding new faces, ensuring they feel right at home.

Ready to make an impact? Sign up Today!

[JOIN US NOW](#)



Member Care Corner

MAXIMIZE YOUR MEMBERSHIP GROUP

Whether you're a new or longtime MPI D/FW member, join our next Maximize Your Membership networking & educational opportunity at our Fall in Fort Worth chapter experience! Don't miss this chance to connect, learn, and discover how to make the most of your membership with tips, tools, and ways to engage.

And THANK YOU to our following August Maximize Your Membership attendees and Trent Culler for leading this great session!



MYM August Attendees (left to right) : Sondra Ulin, Deborah Taylor, Randi Brown, Katie Galbraith, James Davis, Lynne Duncan, Natalie Storrs, Shayna Fears, Ophelia Dasset, Trent Culler, Evya Potts-Richards, Casimiro Ramirez, Lindsey Lederer. *Not Pictured but attended:* Matt Yigit

CHAPTER CSR

January – December 2025

PACT: Protect All Children from Trafficking (PACT)



PACT is a nonprofit organization dedicated to fostering sustainable change through climate action and social equity. Their mission is to empower communities and create lasting environmental impact by driving innovative solutions to address pressing global challenges. PACT focuses on tackling climate change, protecting natural resources, and promoting social justice, particularly in underserved communities. Through collaboration and grassroots initiatives, PACT strives to build a more equitable and sustainable future for all. Learn more about their efforts and get involved at PACT's website.

PACT's Vision: To build a world in which no child is bought, sold, or used for sex.

PACT's Mission: We protect every child's right to grow up free from child sexual exploitation and trafficking through education, legislative advocacy and partnership.

To learn more about this PACT, please visit their website where you will find resources and Free Online Training!

They are also always accepting DONATIONS to help keep their organization running smoothly. If you do choose to donate, please add a comment sharing how you learned about them through the MPI DFW Chapter.

Thank you for your support!

For more information or to get involved, contact the VP of Leadership - vpleadership@mpidfw.org.



Support your MPI D/FW Chapter and
Become a Strategic Partner Today!
[Click Here](#) to Learn How.



Sponsorship Opportunities



VOLUNTEER

Build relationships. Get the most out of your membership. Give back.
Make it happen.

What does volunteering entail?

What does volunteering entail? It can mean anything you want it to mean. 1 hour a week, 1 hour a month, chairing a committee, just being on a committee, sending a few emails, making a few phone calls.

[Click here to learn more!](#)



Inspired spaces for
INSPIRING EVENTS.

OMNI BARTON
CREEK



Inspired spaces for INSPIRING EVENTS.

Discover the true essence of Texas at Omni Barton Creek Resort & Spa, nestled among the rolling hills of the Texas Hill Country. Immerse yourself in the breathtaking panoramic views surrounding this serene property, from the welcoming guest rooms to the pool decks and event spaces.

With over 76,000 square feet of flexible meeting and event space, Omni Barton Creek offers a range of options to accommodate any gathering. Whether you prefer the elegance of our ballrooms or the open-air ambiance of our expansive lawns, you can create a memorable event that seamlessly blends with the natural beauty of the landscape. Immerse yourself in the splendor of the rolling terrain.

OMNI BARTON
CREEK



2025

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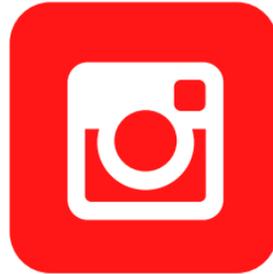
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