



# CURRENT

## PRESIDENT'S MESSAGE

by Lisa South, CMP



I have been truly honored to serve this great chapter as President during the past year. Together, we have continued our upward streak of success.

At the beginning of the year, your Board of Directors set some lofty goals for the Dallas/Fort Worth Chapter to accomplish this year. I am very proud, as all members should be, of the way we have been able to aim for and reach these goals.

Here are a few of the goals for your reflection:

**Goal:** Change our accounting system from cash-basis to accrual-basis.

**Results:** In meeting this goal, we changed our fiscal year from July 1 to June 30 to run January 1 to

December 31. This key change will allow future administrations to fulfill their duties for six months before being required to develop a budget. Any board member from previous years knows how difficult it is to take over a new office and have a budget due that day!

**Goal:** Utilize the Leadership Incubator.

**Results:** Our Leadership Incubator has served the Chapter well since its inception a few years ago. The  
*(continued on page 2)*

## June Chapter Meeting

### Succession of Past Presidents 1977 - 1992

### Where Would We Be Without Them?

by Sue Ferguson-Fry

At a height of 42 stories, Cityplace Center is an emphatic punctuation mark on the Dallas landscape! The tallest building outside the central business district, and the only one to command such unobstructed 360-degree views of the city: What better choice to recognize the pinnacle of  
*(continued on page 3)*

## JUNE CHAPTER MEETING

DATE:	Thursday, June 18, 1992	
PLACE:	CITYPLACE CENTER 2711 N. Haskell (Haskell & Central Expressway) Dallas, Texas 75204	
TIME:	6:00 p.m. - 7:00 p.m.	Registration & Reception CityPlace Club; 42nd Floor
	7:00 p.m. - 9:00 p.m.	Dinner, Program and Installation of New Officers Lakewoods Room; Ground Level
PARKING:	Complimentary (Note: Mark you ticket—there are 3,400 parking spaces!)	
PRICE:	\$26.00	Advance Registration
	\$30.00	Guest Registration
	\$35.00	Late Registration

For advance registration, please call Sandi or Kim at (214) 343-0555 no later than TUESDAY, JUNE 16, to RSVP.

### MEETING RESERVATION AND ATTENDANCE POLICY

**NOTE:** Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are not accepted. Advance reservations must be received by cut-off date; last reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

**CANCELLATIONS** must also be received by the cut-off date - NO SHOWS WILL BE BILLED!  
Guests are limited to attending three meetings per chapter year before membership is required to attend future meetings (spouses not included). In case of overflow seating, members not present 15 minutes after the meal is served will have their reserve seats sold.

Members are responsible for paying "no show" charges for their guests.

# MPI FOCUS

*(President's message cont'd from page 1)*

premise of this concept is to develop leadership throughout the chapter through a series of steps based on Chapter service, beginning with committee work and culminating in Board involvement. This year, we have continued this tradition by involving members in various committee and chair/directorships. Our September chapter meeting, "MPI's Natural Resources," gave members a chance to speak with Vice Presidents and committee chairs about any of our 45+ committees. As we further this effort, our chapter will continue to benefit.

**Goal:** Educate chapter membership of benefits provided by Headquarters.

**Results:** Membership has been informed of the numerous benefits offered through Headquarters in several ways: 1) A special selection in our monthly newsletter, the *CURRENT*, is devoted to industry news. Often, this includes benefits of membership; 2) A Marketing Liaison position was created for our chapter and was filled by a local member serving on the International Board. Our liaison updates us at monthly meetings and via newsletter articles when new happenings occur on the inter-

national level; 3) Special mailings from Headquarters designate new benefits to our membership; and 4) The monthly meeting themed "MPI's Natural Resources," held for the past two years, uses a tradeshow format to communicate information regarding opportunities and benefits on both the local and international level.

**Goal:** Communicate opportunities with members.

**Results:** In addition to our "MPI's Natural Resources" meeting already mentioned, communication with members takes place through various avenues. Our newsletter continues to be outstanding and well-regarded by Headquarters (take a look at the Educational Resource Center video produced by Headquarters and see whose newsletter they used as a very impressive backdrop!). The *CURRENT* provides a multitude of opportunities for education and networking, from information on the upcoming monthly meeting to keeping tabs on changes in our members' personal and professional lives in "Heard it Through the Grapevine." Our monthly meetings are a source of information

through educational offerings as well as the many announcements made.

**Goal:** Make members understand that they do not have to be invited to join a committee.

**Results:** This a very important continual effort. Many members are under the impression that they have to be asked to become involved. It is up to all of us to continue to inform each other that YOU need to choose how you wish to become involved and DO IT! Call the committee chair or Vice President responsible for that committee and let them know you're interested. They will be thrilled! (Please refer to the committee sign-up sheet that was included with your May newsletter. Complete it and send it in—we'll help you get busy!)

Also accomplished through the efforts of our committee members:

\* Our educational programs get better each year. Richland College now boasts three courses managed by our chapter (we added International Meeting Planning this year). Our monthly meetings continue to be out-

*(continued on page 3)*

# MPI FOCUS

*(President's message cont'd from page 2)*

standing. And our additional educational sessions (Executive Workshops, "How To" Breakfast Series and CMP University) hit the mark for attendees. The Professional Growth Awards fund keeps growing also.

\* Chapter public relations efforts have been enhanced by creation of a Government Affairs committee to help us keep up with actions that affect our industry. The advertising and communications efforts continue stellar.

\* Our membership efforts brought in 134 total new members for the year. Membership Orientation is offered to all members to help them learn more about the local and international organizations.

\* The Chapter's finances are in great shape, with the big goals in this area being detailed earlier in this article. We maintain a contingency fund for emergencies and are able to pay our bills upon receipt (quite impressive for a non-profit group!).

\* Administratively, the D/FW Chapter is in great shape. We have a wonderful paid staff in

Sandi Tartleton and Kim Wible, who work with us in every way possible. Registration at meetings usually flows effortlessly and the money is easily reconciled.

I have enclosed a chapter organizational chart in this issue to illustrate the vast efforts of our membership. The Board of Directors has worked as a professional team to address the changing needs of our multi-faceted membership. My thanks go to their hard work and long hours to enhance this administration.

My great appreciation goes to the chapter for allowing me to serve you this year. And many thanks go to each of you, the ones who made it happen. I think this year we were able to accomplish themes from several of the past administrations: 1989-90's "More Members and More Money - Just Do It;" 1990-91's "Together. . . We Can Make It Happen;" and this year's "Back to the Basics: Building Blocks of Success." Please look back over our year and congratulate yourself. Thanks for a great year! I'll always count this as one of my best memories.



*(June meeting continued from page 1)*



Dallas/Fort Worth's MPI leadership?

Be sure to mark your calendars for Thursday, June 18, an evening designed for networking and enchantment as we celebrate the end of a great administrative year, install our new officers and hail those past presidents who made us what we are today!

Cityplace will be previewing the new "Cityplace Club" at the top of the building during registration and a reception featuring champagne, wine and hors d'oeuvres from 6:00 p.m. to 7:00 p.m. The dinner program will begin at 7:00 p.m. in the Lakewoods Room on the ground level.

Please RSVP quickly for this very special evening! Let's all be there to honor our leaders and say, "Thanks for the memories." See you there!



# PROGRAMS AND EDUCATION

## May Meeting Wrap Up

### And the Winner is . . .

by Judi Metts

The Marriott Mandalay in Las Colinas was our gracious host for the 1991/92 annual awards and recognition chapter meeting on May 21.



After a delicious lunch, Bill Boyd, CMP, our liaison to MPI International, announced two new policy changes: the instigation of a retired member status, to encourage retired members to remain active in MPI; and the availability of corporate memberships, which allow a company paying a member's dues to retain and reassign the membership to another company employee should the origi-



nal member leave the meetings industry.



President Lisa South, CMP opened our program by recognizing our hard-working outgoing leadership and summarizing the accomplishments made this year. She also thanked our wonderful administrative staff, Sandi Tarlton and Kim Wible.



Norm Dettman then presented the Suzie Fiveash award in recognition of the member who recruited the most new MPI this year to Alice Riggins. Alice accepted the trophy and said that after winning the competition three years in a row, she was retiring from competition for the award but would continue actively recruiting new members.

Thanks to generous A/V contributions made by AVW, Suzie Oliver, Chairperson of the Awards Committee, offered a presentation honoring the past award recipients.

Leslie Meyer, CMP presented the Facility of the Year Award, which is given to the facility that has gone above and beyond the call of duty to provide the very best service, quality of food and physical meeting logistics. This year's winner: Reunion Ranch. The award was accepted by Bob Jaeckle.



The final awards, and the one's for which we'd all been waiting, were awarded for the Supplier of the Year and the Planner of the Year for our chapter.

Supplier nominees were Sue Ferguson-Fry of Cityplace Conference Center, Phyllis Firebaugh of the Westin Galleria Hotel, AVW Audio Visual's Lindsey Iacovino and O.D. O'Donnell from Nightlife Talent and Management Agency.

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*(Meeting Wrap Up continued from page 4)*

Planner nominees were Jimmy Eanes, CMP, formerly of Interstate Battery Systems, Maritz Meeting Planners' Marily Manby and Diane Smith, CMP of Alcon Laboratories.

Heart-felt congratulations go to this year's winners:

**Phyllis Firebaugh**  
Supplier of the Year

**Marilyn Manby**  
Planner of the Year

Special thanks to the Marriott Mandalay's Debbie McCarthy, Director of Marketing, and Don Wilder, Director of Catering, for providing an elegant setting and a lovely luncheon; Judy Beneroche of Kaliedoscope for the award winning decor; AVW for the visuals used during the program; and O.D. O'Donnell of Nightlife Talent and Management Agency for the delightful harpist.

Additional thanks go to Mary Cain, Judy Beneroche, Gail Lamaire and O.D. O'Donnell for all their time and effort in planning this meeting.



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The CURRENT is published 12 times yearly for the D/FW Chapter of Meeting Planners International. Statements of fact and opinion within this newsletter are made on the responsibility of the authority only and do not imply an opinion of the officers or members of MPI. News contributions and suggestions for making this publication more useful are welcomed.

## Heard it Through the Grapevine

by Ken Cohen

Pat King is all excited about the upcoming wedding of her son Kevin, particularly since she's planning the wedding! It's a little unusual, and risky, for the mother of the groom to be planning the wedding, except when the mother is a professional meeting planner.

Rich and Sue Ferguson-Fry just became foster parents to a 15-year-old girl, who, incidently, just made the drill team.

Brenda George recently got engaged and is planning the wedding for November 14th. The proposal was a little unusual: her fiance, Jason, offered her a champagne glass engraved with the words, "Will you marry me?"

Jeff Means, formerly with MCI Planners, is now an Account Executive with SEI Incentives in Irving.

Debbie McCarthy, formerly with the Marriott Mandalay is now the Director of Sales at the Denver Marriott City Center.

Lynn Mergehenn, formerly with the Hyatt Dallas, is now Sales Manager at the Crescent Court Hotel.

Jeanna Stieber is moving to Washington D.C., as her husband just got a transfer with Mobil. Jeanna, we will miss you very much!

Please let me know immediately when you hear about something that belongs in "Heard It Through the Grapevine." Call me at 276-2998 or fax me at 276-9725.

# PROGRAMS AND EDUCATION

## Upcoming Events Available for PGA Funds

by Paige Garrett

Changing economic times have forced many companies to streamline and make other cutbacks. If your budget for continuing education is an area that has taken a hit, take advantage of the Professional Growth Awards (PGA) scholarship funds available through the Dallas/Fort Worth Chapter of MPI.

PGA funds can be used for a variety of educational opportunities, including:

- June 28-30 MPI Annual Conference  
Detroit, Michigan
- August 4-9 MPI Institutes I & II  
San Diego, California
- December 6-8 Professional Education Conference  
Honolulu, Hawaii

Remember, the PGA Scholarship Fund is supported by you, the membership; and we encourage you to reap the benefits of your support. It is an honor to be the recipient of PGA funds, indicating

that you are willing to go the extra mile for your professional development.

Call Paige Garrett at 380-6903 for an application. These funds are here for YOU!



**Editor's Note:** Regrettably, the name of Lindsey Iacovino, our incoming Vice President of Administration, was inadvertently omitted from last month's list of new officers for 1992-93. The *CURRENT* apologizes for the error.



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# INDUSTRY NEWS

## International Board of MPI Initiates New Membership Transfer Policy

Effective July 1, 1992, there is good news for those corporations who pay MPI membership expenses for their employees who leave the industry: that employee's MPI membership is now transferable.

For more information, contact Bobbie Allen, member records manager, at (214) 712-7715.

## MPI Adopts a New Look

by Kim Kelley, CMP

The MPI logo as featured in this copy of the *CURRENT* has been printed by our chapter for the last time. Headquarters has set June 30, 1993, as the date by which the old logo is to be phased out; but the D/FW Chapter will utilize the new design with the onset of our new administrative year.

The association has redesigned the logo to update MPI's image and to allow for a degree of uniformity among chapters' logo use. A new PMS color has been selected as well, so stay tuned for your next newsletter: You can expect a new look.

## For Those Looking Forward to Taking It Easy


by Kim Kelley, CMP

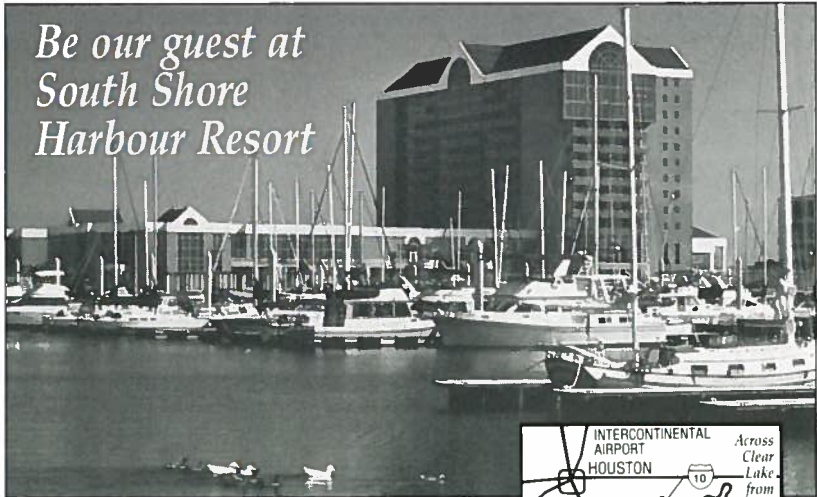
Eventually we all expect to retire. Some view retirement as a time spent traveling (for leisure, mind you), playing golf, taking it easy.

Now, MPI's new Retired Members Policy makes retirement a time to join additional MPI committees and pass all that experience and skill on to industry newcomers.

Effective July 1, retired MPI members no longer employed in the meetings industry will be allowed to renew their membership at reduced rates. Annual membership dues for retired members will be \$100. Further, the new policy is retroactive for those retired members whose membership lapsed after April 6, 1992.

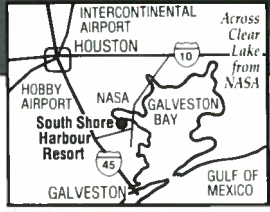
For details regarding the criteria required for taking advantage of these savings, contact Kim Kelley, CMP at (214) 220-0403.






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# DALLAS/FORT WORTH CHAPTER

10935 Estate Lane  
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Dallas, Texas 75238



CALENDAR UPDATE	OFFICERS	BOARD OF DIRECTORS
<p>Thursday, May 21 Marriott Mandalay Luncheon</p>	<p><b>PRESIDENT</b> Lisa South, CMP (214) 661-6611 EDS</p>	<p>Colleen Albert (214) 746-6628 Dallas Conv. &amp; Visitors Bureau Robert L. Berry (214) 386-6863 CC&amp;O</p>
<p><b>BOARD MEETINGS</b></p>	<p><b>VICE PRESIDENT, MEMBERSHIP</b> Stanley Heller (214) 245-7987 Silver Leaf Marketing</p>	<p>Paige Garrett (214) 380-6903 Great Am. Reserve Ins.</p>
<p>Tuesday, June 9 MPI's Resource Center</p>	<p><b>VICE PRESIDENT, FINANCE</b> Alan L. Powdermaker (214) 539-9121 Circle R Ranch, Inc.</p>	<p>Lindsey Iacovino (214) 638-0024 AVW Audio Visual, Inc.</p>
	<p><b>VICE PRESIDENT, EDUCATION</b> Lesley, Meyer, CMP (214) 401-0210 Sunbelt Motivation &amp; Travel, Inc.</p>	<p>Marilyn Manby (214) 484-9531 Maritz Meeting Planners</p>
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## THANKS TO YOU

Thanks to you...to each of our suppliers who have donated services or items for all of our special events. We certainly appreciate all that you have done for our chapter.

*Lisa South, CMP  
President  
Dallas/Ft. Worth Chapter of MPI*

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