

# MPI

MEETING PROFESSIONALS INTERNATIONAL®

Committed to Educational Leadership

# CURRENT

Meeting Professionals International

June 1997

Dallas/Fort Worth Chapter

## Focus on Incentive Travel: Austin via Miami Air



The Islands of the Bahamas



see page 12

## President's Message It's Time to Celebrate the Vision!

Reflecting on the collaborative efforts and individual accomplishments among the membership of the MPI D/FW Chapter, I am awed and overwhelmed.

Because of your commitment to excellence and continuing *Focus on the Vision*, MPI D/FW has risen to its present position of influence and prestige.

As I approach the end of my term as the *proud president* of the MPI Chapter of the Year, I am filled with gratitude, as well as pride, happiness and hope.

### Gratitude...

•to the MPI D/FW Chapter for the awesome opportunity to lead MPI's *Greatest Chapter in the World*.

•to Sterling Hotels & Resorts for allowing me to fulfill this commitment.

•to the talented and tireless Board of Directors who led this Chapter.



Mary Lynn Novelli, CMP  
Sterling Hotels & Resorts  
D/FW Chapter President

•to each and every committee chair, co-chair and committee member.

•to our dedicated monthly meeting and special project attendees.

•to all of my mentors throughout the past six years.

•to God for giving me the health, energy and inner strength to complete this

goal.

### Pride...

•in the forward thinking of our leadership team. Each accomplishment proved our dedication to continuing and enhancing our chapter's legacy of high standards of excellence.

### Happiness...

•about the special friendships made through years of involvement.

### Hope...

•that we will continue to *Focus on*

*continued on page 2*

## MPI

MEETING PROFESSIONALS INTERNATIONAL®

Committed to Educational Leadership

Dallas/Fort Worth  
Chapter

20th  
Anniversary  
1977-1997

# CURRENT MPI

MEETING PROFESSIONALS INTERNATIONAL®

*Committed to Educational Leadership*

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Nightlife Talent & Mgt. Agency • 214-691-4417  
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**MISSION STATEMENT**  
Meeting Professionals International is the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. Meeting Professionals International leads the meetings industry by serving the diverse needs of all people with a direct interest in the outcome of meetings, educating and preparing members for both their changing roles and validating relevant knowledge and skills, as well as demonstrating a commitment to excellence in meetings.

The *CURRENT* is published 12 times yearly for the D/FW Chapter of Meeting Professionals International, the industry's leading educational and networking resource in meetings management. Statements of fact and opinion are the responsibility of individual writers and do not imply collective opinion of the officers or members of MPI.

## Upcoming MPI Events

**June 19, Thursday**  
Program Committee Meeting  
Adam's Mark Hotel  
5:30 p.m.

**June 23, Monday**  
Public Relations/Marketing Committee  
IGNITION! 201 Regal Row  
6:00 p.m.

**June 24, Tuesday**  
Education Committee Meeting  
Annuity Bd 2401 Cedar Springs  
11:30 a.m.

**June 25, Wednesday**  
PO'Ds Chair Committee Meeting  
6:00 p.m.

**June 26, Thursday**  
D/FW MPI Awards Gala  
Adam's Mark Hotel  
6:00 p.m.

**June 27-28**  
Texas Education Conference  
DFW Lakes Hilton

**July 24, Thursday**  
July Chapter Meeting  
Venue TBA  
Time TBA

See page 9  
for EDUCATION calendar

Calendar compiled by **O.D. O'Donnell** (Nightlife Talent & Management Agency), 214-691-4417  
—Please refer to the calendar before scheduling any committee meetings.—

## CURRENT Deadlines



ISSUE	DEADLINE
July inserts due July 11	June 6, Friday
August inserts due Aug. 9	July 18, Friday
September inserts due Sept. 10	August 15, Friday

## MPI

MEETING PROFESSIONALS INTERNATIONAL®

*Committed to Educational Leadership*

**MPI International Headquarters**  
4455 LBJ Freeway • Suite 1200  
Dallas, Texas 75244-5903  
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<http://www.mpiweb.org>

### President's Message

*continued from page 1*

*the Vision.* Remember: "Nothing happens unless first a dream."

As another exciting year comes to an end, thank you for your time, talent and commitment.

I'm so proud to have served as your

president. It's an honor and an experience I'll never forget. Thank you for allowing me this opportunity to grow both professionally and personally.

Come and *Celebrate the Vision* at the June Awards Gala; it won't be a celebration without you!  
—MLN

# 1996-97 MPI D/FW PARTNERS



MPI D/FW Partners are members whose generosity in contributing goods and services makes it possible for the D/FW Chapter to deliver exceptional programs and educational opportunities. The membership and Board of Directors of the four-time winner of the coveted "Chapter of the Year" award salutes the following members for their support in 1996-97.



Garrett Speakers International  
The Grand Kempinski Hotel Dallas  
Gerry Reid Speaking  
Sabre Education and Travel Solutions  
The Trade Group  
The Worthington Hotel



American Airlines Training & Conference Center  
Hackberry Creek Country Club  
Circle R Ranch                      Le Meridien Hotel  
DFW Lakes Hilton                      Scott Hawkins  
Dallas Medallion                      Richland College  
Iteleon, Inc.                      Sheraton Park Central  
IGNITION! Creative Group      Southfork Ranch & Conf. Cntr.  
Fun Factory Decorations & Special Events  
Yellow Rose Touring & Special Events



American Airlines	Balloon City USA
AVW Audio Visual	Southwest Airlines
Bill Reed Decorations	Tour 18
Bauer Audio Visual	The Fairmont Hotel
Freeman Decorating	Hard Rock Cafe
J & S Audio Visual	Gray Line of Dallas Fort Worth
Kerrville Bus Company	Garrett Creek Ranch
Pomodoro/Arcodoro	Wyndham Anatole Hotel
Nightlife Talent & Management Agency	



Appointments Advertising	Omni Richardson Hotel
Arlington Hilton	Four Seasons Resort
Caravan of Dreams	Dallas Parkway Hilton
Designs Behind the Scenes	Radisson Plaza Hotel Fort Worth
Event Source Professionals	Omni Park West
JH Travel Incentives, Inc	Dallas Convention and Visitors Bureau
George Primo	Fort Worth Convention and Visitors Bureau
Renaissance Dallas Hotel	Grapevine Convention and Visitors Bureau
The Carey Companies	The Sixth Floor Museum
Dallas Park Central Hotel	Hotel Crescent Court
Destination Dynamics Dallas	The Dallas Directory
Double Tree Lincoln Center	The Dallas Market Center
Ginny's Gifts	The Addison Conference & Theatre Centre
Encore Productions	Westin Galleria
Stoneleigh Hotel	Bristol Suites Hotel
Sunbelt Motivation & Travel, Inc.	

# MPI

MEETING PROFESSIONALS INTERNATIONAL®  
*Committed to Educational Leadership*

Meeting Professionals International is the world's largest association of meetings professionals with more than 14,200 members in 45 countries and 56 chapters. MPI serves as the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. MPI leads the meeting industry by serving the diverse needs of members and nonmembers alike through its commitment to quality education, continuous improvement and excellence in meetings while upholding high ethical standards.

## D/FW Chapter President

Mary Lynn Novelli, CMP  
Sterling Hotels & Resorts  
972-402-4875

## President-Elect

Greg Pynes  
Hand & Associates  
214-696-9525

## Immediate Past President

Phyllis Firebaugh, CMP  
SEI Incentives  
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## Vice President/Public Relations/Marketing

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Square One Productions  
214-343-8067

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Kristi Hollomon  
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Peg Wolschon  
Kerrville Bus Company  
214-263-0294

*Almost 200 chapter members "Focused on the Vision" and served as committee chairs, board members or committee members during the 1996-97 year. Because of strong member involvement, the D/FW Chapter is one of the most celebrated in the history of MPI. Join us at the Annual Awards Gala to celebrate the involvement of:*

Maurine Allen, CMP	Joe Diaz	Denise Howieson	Codi Missimo	Kris Slobodzian
Melanie Arguello, CMP	Delinda Dudley	Joel Hueske	Jean Mollenkopf	Diane Smith, CMP
Allyson Ashley	Kevin Edwards	Christina Iannaci	James Monroe	Jo Smith
Lisa Barham	Greg Elam	Denne Johnson	Joanna Moody	Pat Smith
Elizabeth Baryshev	Chad Enloe	Lynn Johnson	Karen Morgan	Tracey Smith
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Leah Belasco	Wendy Ezemack, CMP	Susan Jones	Dana Nickerson, CMP	Anna Squire
Rollie Anne Blackwell	Lori Farris	Cheryl Judd	Mary Lynn Novelli, CMP	Sherri Starr
Toni Bonnette-Verdi	Sue Ferguson-Fry	Rob Keating	Heather O'Donnell	Arin Stefson
Traci Bower	Phyllis Firebaugh, CMP	Steve Kemble	O.D. O'Donnell	Katja Stern
J. William Boyd, CMP	Nancy Fitzgerald	C.W. Kendall	Patti O'Neill	Patty Stern
Paige Braun	Karen Fogle	Mona Kestler	Kim Oser-Martinez	L. Bliss Stowers
Sally Bresnahan	James Follett, CHSE	Fred Knieberg, CMP	Patti Palacios	Peter Studebaker
Allison Brody	Steven Foster	Cynthia Kniff	Jolene Panigot	Haily Summerford
Bobby Bulger	Wendy Foster	Sheryl Kuhn	Melissa Parks, CMP	Rick Tabone
Shawn Buttelmann	Marti Fox, CTC	Chuck Laterza	Virginia Paxton	Dirk Thomas
Janet Buttimer	Linda Frank	Mark Lazarow	Lynn Peugh	J. Scott Thompson
Wendy Callahan	Sandi Galloway	Gail Lemaire	Patti Phelps	Kathi Thompson
Terri Cardwell	Betty Garrett, CMP	Michele Lemmons	Cindy Plotkin	Linda Thornton
Carolyn Carey, CMP	Sally Gibbons	Lynn Lewis	Bernay Porter	Denise Tolliver
Susie Carr, CMP	William Gilchrist	Leslie Light	Gregory Pynes	Ron Trammell
Jennifer Carroll	David Gisler	Melissa Logar	Tamara Quilty	Dorrit Turner, CMP
Michelle Carter, CMP	M.T.Gnadt	Judy Love-Rondeau	Gerry Reid	Linda Vest, CMP
Mitchell Cathey	Sally Goldesberry, CMP	Marilyn Manby	Ann Renneker	Tiffany Vineyard
Elizabeth Chandler	Michael Gongre	Cyndi Martinez, CMP	Shari Reynolds	Robin Wallace
Norita Charnes	Carol Grabow	Bill Matyastik	Stephanie Rice	Melanie Weaver
Debra Chism	Mary Ann Grande	Deanna Mayes,	Colleen Rickenbacher, CMP	Alainna Webb, CMP
Susan Conley, CMP	Andrew Halsey	Pat McCain, CMP	Marcy Roitman	Esther Wigley, MAS
Dean Conwell	Cindy Hamilton	Karen McCollough	Debbie Rubin	Amanda Willbanks
Sherri Cook, CMP	Mike Hamilton	Michael McCoy	Kristi Satorius	Patti Wilke, CMP
Phares Corder	LeeAnn Harle	Megan McDonald	Stephanie Schroeder	Amy Williams
Mary Cowart	Scott Hawkins	Melissa McGuiness	Linda Sergeant	Angelita Williams
Michaele Craddock, CMP	Jill Heyerdahl	Susan McGahon	Cindy Shelley	Kimberly Williams
Philip C. Crouse	Keith Hickman	Charlotte Merrill-Davis, CMP	Nancy Simonieg	Raquel Wolfe
Tony W. Cummins	Linda Hill, CMP	Lesley Meyer, CMP	Alan Sims	Bruce Wolpert, CMP
Norb Dettmann, CMP, Ph.D.	Gracie Hilton	Debbie Meyers	Marsha Singer	Peg Wolshon, CTP
Susan Diamantides	Kristi Hollomon, CMP	Brenda Miller, CMP	Merriann Skinner	Pat Yendall
	Sharon Horton	Connie Miller	Greg Slaight	

**Special MPI Guest Room  
Rate at Adam's Mark Hotel  
for June Awards Gala**

Adam's Mark Hotel Dallas offers a special guest room rate of \$59, single or double occupancy, for MPI D/FW Awards Gala attendees. On the day of the event, MPI guests may upgrade to a junior suite for an additional \$15 (based on availability). Call 214-922-8000 for reservations; request MPI special rate.

**June Host Facility  
Adam's Mark Hotel**

Adam's Mark Hotel Dallas is situated in the heart of the Arts and Financial District of Dallas. The nearby DART light rail route provides easy access to some of the city's most popular attractions.

Guests can enjoy the Meyerson Symphony Center, the Dallas Museum of Art, the West End Marketplace, the JFK Memorial, Reunion Arena, the Dallas Convention Center, the Dallas Zoo and NorthPark Mall. Many other entertainment, dining, and shopping outlets are within walking distance to the hotel.

Adam's Mark Hotel Dallas currently offers 505 deluxe guest rooms, with modem-compatible phones, wide desks, voice mail, multi-use suites and a sports bar.

When the hotel's expansion is complete—fall 1998—Adam's Mark will have 1730 luxurious guest rooms, and 140 suites.

All rooms will have two vanities and 1300 rooms will have two queen size beds.

On June 3 the hotel broke ground for its Conference and Exhibit Center, an addition that will have more than 230,000 square feet of meeting and exhibit space, and Texas' largest ballroom at 41,000 square feet!

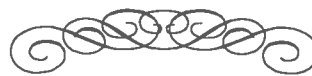
Also included in the expansion of the hotel will be three restaurants, including fine dining with spectacular views of Dallas on the 38th floor.

The full-service hotel will also provide a sports bar, a live-entertainment night club, an elegant lobby lounge, and 24-hour room service.

Other amenities will include a full-service health club, indoor and outdoor pools, jacuzzis, beauty salon and retail shopping.

**MPI**

MEETING PROFESSIONALS INTERNATIONAL®  
Committed to Educational Leadership



*Celebrate the Vision  
D/FW Chapter Annual Awards Gala*

*June 26, 6:00 p.m.*

*Adam's Mark Hotel Dallas  
400 N. Olive, Dallas, Texas 75201*

*214-922-8000*

*6:00 p.m. Reception—Grand Ballroom South  
7:00 p.m. Dinner & Program—Grand Ballroom North  
8:00 p.m. Awards Program, followed by  
Dancing to the music of The Signature Band*



*Celebrating a Year of Success  
and MPI D/FW's 20th Anniversary!*



<i>Committee Involvement</i>	<i>International Award Nominees</i>
<i>Galleria Gold Recruiting Winners</i>	<i>Chapter Planner of the Year</i>
<i>Suzie Fiveash Winner</i>	<i>Chapter Supplier of the Year</i>
<i>Host Facility of the Year</i>	<i>Rising Star</i>
<i>Program of the Year</i>	<i>Stars of the Month</i>

*Installation of 1997-98 Board of Directors  
Featuring the Inaugural Presentation of Membership Pins*



*Self Parking (\$1) @ Pearl Street Entrance  
Valet Parking (\$3) @ Olive Street Entrance*

*R.S.V.P. to Joe  
by noon, Tuesday, June 24  
phone 972-233-9107 x203  
FAX 972-490-4219  
74742.1725@compuserve.com*

*Advance Registration \$30  
Late Registration \$40  
Guest Registration \$35*

# EDUCATION NEWS



## Educational Opportunities at a glance

**June 17, Tuesday**  
Wine Tasting  
6:30-9:00 p.m.

Tony's Warehouse & Bistro  
2904 Oaklawn Avenue  
\$20 /\$22, non-members  
Holly Adams • fax 972-431-5880

**June 18, Wednesday**  
Speaker's Showcase  
11:30 a.m.-1:30 p.m.  
LeMeridien Hotel

'Brown Bag' Luncheon  
Tony Cummins • fax 214-922-0316

**June 18, Wednesday**  
Walk A While in My Shoes  
Lone Star Park  
5-7 p.m.

Michael Gongree  
Doubletree at Lincoln • 972-934-8400

**June 19, Thursday**  
Speaker's Showcase  
11:30 a.m.-1:30 p.m.  
Omni Park West  
\$10

Bill Matyastik • fax 817- 858-2030

**June 21, Saturday**  
Technology Institute  
Computer Intermediate  
"Networks & Laptops"  
SABRE Training Center  
9:00 a.m.-5:00 p.m.  
\$59

**June 27-28**  
Texas Education Conference  
DFW Lakes Hilton

For more information  
about any of these educational  
opportunities call  
Marti Fox, CTC (BTI Americas)  
214-905-855 or  
Peg Wolshon, CTP (Kerrville Bus Co.)  
972-263-0294

## HANDS~ON TECHNOLOGY INSTITUTE

*sponsored by MPI D/FW Chapter*

Learn to use your computer and software with courses specifically designed for the meeting professional. The Hands-on Technology Institute is a series of 14 all-day (Saturday), intensive courses geared toward the meeting professional. And the price is right! Comparable courses cost more than twice as much—for fewer hours of instruction! Classes meet at American Airlines Sabre Training Center, 4200 American Blvd., Fort Worth. Courses are open to all professionals and co-workers.



### Remaining Sessions

*\*note that some session dates have changed from previously published schedule\**

Computer Intermediate - Networks & Laptops	June 21
Windows 3.1 vs. Windows '95	July 12
*MS Excel for Windows 7.0 on Win '95 Beginner	July 26
*MS Excel for Windows 7.0 on Win '95 Intermediate/Advanced	August 16
*Meeting Mgmt. Software (Peopleware, Trak, PlanSoft, Lotus Notes)	August 23
MS Word for Windows 7.0 on Win '95 Beginner	September 6
MS Word for Windows 7.0 on Win '95 Intermediate/Advanced	September 20
MS Access 7.0 on Win '95 Beginner (Event Mgmt. Software)	October 4
MS Access 7.0 on Win '95 Intermediate/Advanced (Event Mgmt.)	October 18
MS Powerpoint 7.0 on Win '95 Beginner	November 1
MS Powerpoint 7.0 on Win '95 Intermediate/Advanced	November 15

### Course Descriptions

*All courses are designed to specifically address the needs of the meetings industry. You will perform real world computer software applications. Learn with your peers in the meetings industry, using real-life situations and challenges in today's business world.*



#### June 21—Networks and Laptops (Intermediate)

Learn what's involved in moving from a PC to a laptop and a network. Communication tools, from software to e-mail. How to travel with a laptop.

#### July 12—Windows 3.1 vs Windows 95

The differences of 3.1 vs 95. How Windows 95 can save time. Overview of Graphical User Interface (GUI) and how to build your own shortcuts.

#### July 26—MS Excel 7.0 on Windows '95

##### *Beginning Fundamentals*

An introduction to spreadsheets on Microsoft Excel. Requires a basic knowledge of Microsoft Windows. Learn the concepts and tools in a spreadsheet and worksheets.

#### August 16—MS Excel for Windows 7.0 on Windows 95

##### *Tools & Techniques (Intermediate/Advanced)*

Begin working in different workbooks, setting up, moving and manipulating data. Begin in graphs, and working with special features.

#### August 23—Meeting Management Software

##### *Peopleware, Meeting Trak, PlanSoft, Lotus Notes*

Preview actual software (not demos) of the best of the meeting management software, including registration, name badges, revenue tracking, logistical planning and other features.

*for more information or to register for classes:*

*O.D. O'Donnell (Nightlife Talent & Management Agency) • 214-691-4417*



## Friday, June 27

Golf Tournament 8 a.m.  
**WORKSHOPS 2 p.m.**  
 Food & Beverage  
 Sports Events  
 Contract Negotiations  
 Converting Contacts to Business  
 Effective Use of Technology  
 TradeShow Opens 3:30 p.m.  
 Cocktail Reception 5:30 p.m.  
 Social Function 7:30 p.m.

## Saturday, June 28

Keynote: Rebecca Morgan 8:30 a.m.  
 TradeShow Opens 9:30 a.m.  
**WORKSHOPS 9:30 a.m.**  
 Liability Issues  
 Business Promotion through P.R.  
 Understanding Gender Dynamics in Business  
 Home-Based Businesses  
 Effective Use of Technology  
 Lunch and Raffle Drawings 11 a.m.  
 "Head Shots" Opportunity  
**WORKSHOPS 1:30 p.m.**  
 Trade Show Programs  
 Outdoor Events  
 Selling from the Heart  
 Effective Marketing Materials  
 Prospecting on the Internet  
 Keynote: Marlene Miller 3:30 p.m.

### TEC Sponsors

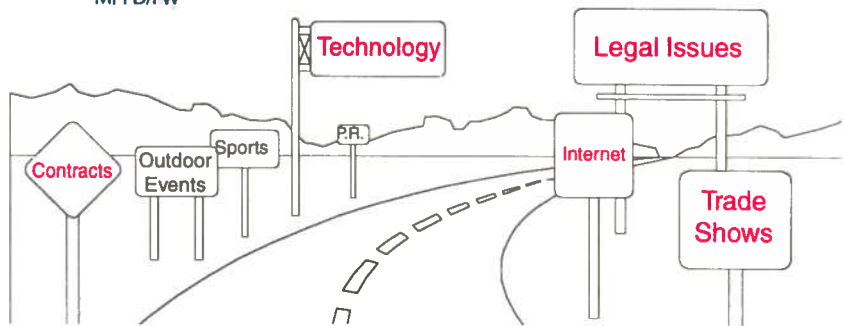
DFW Lakes Hilton  
 Wyndham Anatole Hotel  
 The Trade Group  
 Freeman Decorating Co.  
 Grapevine CVB  
 Nightlife Talent & Management  
 Irving CVB  
 Holiday Inn Hobby Airport  
 Conference Center-Houston  
 Lakeway Conference Center-  
 Austin Area  
 American Airlines  
 Lone Star Park  
 Fort Worth CVB  
 (sponsors as of 5/14)

# Texas Education Conference

**TEC**  
 a joint effort of the  
 Texas MPI Chapters

MPI Hill Country  
 MPI Houston Area  
 MPI D/FW

June 27-28  
 DFW Lakes Hilton



## You and your career: On the Right Track

### Keynote Speakers

**Rebecca L. Morgan, CSP**  
 Morgan is president of Morgan Seminars Groups, San Jose, California. She is the author of three best-selling books and tapes including *Professional Selling*, *Practical Secrets for Successful Sales*, *Calming Upset Customers* and *Making Time for Excellence*. Morgan will discuss the use of automation to work more effectively in business.

**Marlene Miller**  
 Miller is the president of Brainstyles, a nationally recognized leadership and business-consulting firm. A graduate of UCLA, she has been a professional in the human development field since 1965. She is the author of *Brainstyles—Change your Life without Changing Who You Are*.

### Workshop Presenters

**Kaye Burkhardt**  
 President and Founder of Dallas Fan Fares, Inc., a full-service destination management company that serves a corporate clientele specializing in sports programs.

**Molly DeVoss**  
 President of MDVC Designs, which specializes in creative problem solving in advertising, marketing and sales processes.

**Coleman Hudson**  
 Director of Sales for Hotel Sofitel, Houston, Hudson is a specialist in database management for those who work from their homes or run a home-based business.

**Steven Lloyd**  
 Author of *Selling from the Heart*, Steven Lloyd is nationally recognized physiologist specializing in behavior replacement therapy.

**Rodman J Marymor, CMP**  
 Managing partner in Cardinal Communications, San Francisco, CA. Cardinal develops Internet marketing programs and web sites for meeting and travel industry planners and suppliers.

**Connie Merritt**  
 President of Connie Merritt Productions, Merritt is a speaker known for her ability to provide solutions to common business problems.

**Brenda Miller, CMP**  
 Director of Marketing for The Trade Group, Dallas, a marketing communications company that specializes in trade shows and special events in Dallas.

**Steven Rudner, Attorney at Law**  
 Recently recognized by *Successful Magazine* as one of the "top legal minds" in the hospitality industry, Rudner represents hotels and meeting planners across the nation from his offices in Dallas, Phoenix and Vail.

**Helen Schneider-Lemay**  
 President and Founder of *Meeting & Marketing Services* (formerly the Schneider Group), her background is in business and marketing, public relations and advertising.

**Marsha Singer**  
 Owner/President of The Dallas Directory, Inc. a full-service restaurant reservations and concierge service for conventions and tradeshow, and independent events and festival planner.

**Mark Thompson**  
 Director of Public Relations and Marketing for Southfork Ranch, Mark specializes in coordinating outdoor events.

## MPI D/FW 'Walks a While' in the Shoes of Conference Center Professionals

"Walk a While in My Shoes" participants recently participated in a hands-on educational program at DFW Lakes Hilton to peruse "The Conference Center Concept."

Bill Gilchrist, national sales director for Dolce International and director of marketing at DFW Lakes Hilton, provided an overview of the conference center concept. Gilchrist discussed the standards set by International Association of Conference Centers (IACC), a professional organization that oversees the accreditation process of centers and promotes the industry.

Among other things, participants learned that 60% of all meeting space in an IACC-approved conference center must be single purpose dedicated meeting space.

Tom Thomas, assistant general manager; Gretchen England, sales director; and Melissa Rebowe, conference director, also participated in the presentation.

Participants enjoyed a behind-the-scenes tour of the property and were hosted for dinner by the Lakes Hilton.



They 'Walked a While' at DFW Lakes Hilton

Among the participants at the "Walk A While" program at DFW Lakes Hilton were Ric Markin (Frito Lay), **Angie Davis** (Frito Lay), **Patty Marriott** (Frito Lay), **Lisa Flick** (Medieval Times), **LaNelle Chancellor** (Baylor Health Care System), **Joyce Franklin** (Student), **Jyll Bishop**, **Sandy Summers** (Jerell, Inc.), **Amy Doerr** (Baylor Health Care System), **Brenda Miller** (The Trade Group), **Susie Carr**, CMP (Annuity Board of the SBC), **Karen Lockhart** (Independent Meeting Planner), **Karen Byrne** (Center for Community Cooperation) and **Gay Robson** (Center for Community Cooperation).

# CMP O R N E R

By CMP Liaison Cyndi Martinez, CMP  
The Stoneleigh Hotel



The CMP Examination is scheduled for  
**Saturday, June 21, in Dallas.**  
**STUDY, STUDY, STUDY!**

**A few CLC glossary terms:**

- Registrar:** Individual responsible for handling registrations.
- Banjo:** Type of lightweight cloth used for backdrops.
- European Plan:** Room rate does not include meals.
- Magnetic Sound:** Sound that is recorded on magnetic tape and may be incorporated on a film
- Oil Cloth:** Material used for signs and banners
- Proscenium:** Arch that separates the stage from the auditorium

*Questions about the CMP program?*

Call CMP Liaison Cyndi Martinez, CMP (The Stoneleigh Hotel), 214-871-7111, ext. 408.

### Meeting Planning TIP

Don't store purses under the registration table and then leave the table unattended. It's one of the first places snatch-and-grab thieves look.

—submitted by  
Dana Nickerson, CMP  
(Square One Productions)



## Speakers Showcase

June 18, Wednesday  
LeMeridien Hotel  
11:30 a.m.-1:30 p.m.  
'Brown Bag' Luncheon  
Tony Cummins  
fax 214-922-0316

June 19, Thursday  
Omni Park West  
11:30 a.m.-1:30 p.m.  
Luncheon  
\$10 at the door  
Bill Matyastik  
fax 817-858-2030

## Attention Suppliers!

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Join meeting industry  
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10 x 10 booth • \$350

For more information  
about TEC, see page 7.

## TEC

a joint effort of the  
Texas MPI Chapters

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MPI Houston Area  
MPI D/FW

Call Brenda Miller  
The Trade Group 214-343-1000



## Walk a While in My Shoes...



### Behind the Scenes at the Horse Races!

## Lone Star Park

### June 18, Wednesday, 5-7 p.m.



In this behind-the-scenes tour  
at Grand Prairie's new  
Lone Star Park,  
tour the horse barn and  
learn about electronic betting  
and parimutuel wagering.

**\$15, Members • \$20, Non-Members • \$10, Students**  
(program limited to 25 participants)

For more information contact  
Michael Congree (Doubletree at Lincoln Center), 972 934-8400.

## Wine Tasting

June 17  
Tony's Wine  
Warehouse & Bistro  
2904 Oaklawn

Don't *whine* about selecting a wine for the  
client dinner you are planning!  
Receive compliments for choosing a wine  
that complements the meal.

Sample 10-12 wines  
served with light snacks.

**\$20, MPI members (\$22, non-members)**  
(program limited to 30 participants)

for more info  
Holly Adams (JCPenney Co., Inc.) fax 972-431-5880

# NEW MEMBER HAPPY HOUR



July 10 • 5:30-7:30 p.m.

**Planet Hollywood  
Dallas West End**

Enjoy complimentary appetizers and beverages,  
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Questions? Call Lynn Lewis (Ernst & Young), 214-665-5785.

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Professional lighting  
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#### PORTRAIT SESSIONS

**MPI D/FW  
Chapter Meeting**  
July 24  
11 a.m.-12 noon  
1-2 p.m.

**MPI Texas  
Education  
Conference**  
July 27-28

Don't miss the "Quick Mini Portrait Session" at the July 24 chapter meeting, or at the Texas Education Conference, July 27-28.

MPI D/FW Chapter Member **Jerry Hughes** (*Jerry Hughes Photography, Inc.*) will be on location—with studio lighting and backgrounds—to create professional portraits perfect for press releases, resumes and other professional needs (including a file copy for the *CURRENT*, the monthly chapter newsletter).

For only \$10, you will receive four 4x6 photos—valued at up to \$300—via mail. Credit cards accepted.

Reprints may be purchased from Jerry Hughes Photography.

**Jerry Hughes Photography, Inc. • 214-373-8233**

# Heard it through the Grapevine!

In observance of the 20th Anniversary of the MPI DFW Chapter, this special Grapevine column honors chapter members who have been active 10 or more years. As we sought updates on these pioneers, some pointed out memorable milestones.



**M.T. Gnadt**  
'Grapevine' Columnist



**Greg Elam**, vice president of communications, Dallas CVB, is the International Chairman of Marketing and Public Relations for the Society for the Preservation and

Enjoyment of Barber Shop Quartet singing in America.

**Lesley Meyer, CMP**, vice president, *Sunbelt Motivation & Travel Inc.*, was elected chair of the Irving Healthcare System Foundation Board. She is the first woman to serve on the board.



**Dick Champ, CHSE**, director of sales national accounts, *Hilton & Conrad Hotels*, remembers the first MPI convention held in Dallas. As he recalls, about 400 people attended the convention. When the convention returned to Dallas in 1995, more than 2,000 people attended.



**Lisa South, CMP**, was the youngest person to be named president (1991-92) for the Dallas/Fort Worth chapter. Recently, Lisa accepted the position of marketing program manager, *CLR/Fast-Tax*.



**Fred H. Kneiberg, CMP**, retired president, *AFK & Associates*, and his wife Annette celebrated their 50th wedding anniversary June 1.

**Gene Johnson** has been promoted to manager of marketing communications, *Telco Industries*. Gene is excited about his company's work with Universal Studios in Orlando. The park plans to double in size and Telco will be working on the lawn sprinkler system.

**Mary Cowart**, owner, *Mary Cowart Meeting Consultants*, has had five grandchildren since she became a member of MPI.



**O.D. O'Donnell**, president, *Nightlife Talent & Management Agency*, was named president-elect for the Hotel Motel Management Association.



**Alan Powdermaker**, *Circle R Ranch*, is a long-time members of MPI, as is his son, David Powdermaker. In 1997 they created *Circle R. Corporate*, a financial market and operation brain center for Circle R Ranch,

Circle R Gourmet Foods, and Tour 18. In addition to his business Alan is active with the organization he co-founded, Love for Kids.



**Colleen Richenbacher, CMP**, vice president, event planning, Dallas CVB, is proud of beginning the Texas Chapter of the Association of Convention Operations Managers (TxACOM). The organization had

10 members at the first meeting; after its second year, is 73 members strong and growing.

**Susanne Ruffner, CMP**, executive director, *AMS Users Group Inc*, just returned from her first machine gun competition in Kentucky. She described the experience as "once in a life time" and a great way to relieve stress.

**Kevin B. McMahon**, director of sales, *Radisson Hotel*, chairs the Tourism Committee for the Fort Worth CVB. He also serves on the board of directors for Love for Kids.



**Dorrit Turner** joined MPI about the same time she began her business, *Yellow Rose Tours & Special Events*. In 1986 she had three full-time employees; today she has 30 and is more active in MPI than ever. Dorrit is active

with the Restoration Committee for the Cathedral Santuario de Guadalupe.

Keep up with personal news about fellow MPI chapter members—  
job changes, promotions, awards or special recognitions, weddings, or births—  
through "Heard it through the Grapevine."  
Please contact Mary-Therese Gnadt (A Bunch of Grapes), 972-866-8640; FAX 972-613-4523,  
or gnadt@airmail.net) about items of interest for this column.  
Please submit photo ("head shot") with your news item.

# May Meeting Highlights

## Austin via Miami Air: Incentive Travel Focus of D/FW Chapter Meeting—in “Bahamas” Austin!

A private Miami Air jet whisked MPI D/FW Chapter members to Austin for the May meeting. Dedicated to incentive travel—a study of what goes into planning a successful program—the meeting at the Austin Renaissance Hotel was subtitled, “Next Stop: Nassau.”



MPI D/FW Chapter Presid  
(Sterling Hotels & Resorts)



MPI D/FW’s “incentive tour” began with registration at Harvey Hotel DFW. “Boarding passes” were collected by “island hosts” as participants boarded a Kerville Bus Company motorcoach for transportation to DFW International Airport.



### Photos by Lazarow Photography

Miami Air executives, pilots and crew enthusiastically greeted MPIers. Beverages and snacks were served—“both going and coming.” Special touches included headrest covers imprinted with the official MPI logo.





**ynn Novelli, CMP**  
**Cosner (Miami Air)**



LEFT: Professional Growth Awards (PGA) opportunity tickets were snapped up quickly on the plane ride from Dallas to Austin, netting \$300 for the PGA Scholarship fund.



LEFT: **Mike Williams** (Miami Air), says MIAMI means "Make it a Magnificent Incentive." **Gregory Pynes** (Hand & Associates) signals that the MPI D/FW "incentive" to Austin was, indeed, magnificent.



LEFT: May Program Committee: **Steven Foster** (Gray Line of Dallas/Fort Worth), **Steve Kemble** (Steve Kemble Event Design), **Cindy Hamilton** (Cityplace Conference Center), **Peg Wolschon** (Kerrville Bus Company), and **Dana Nickerson, CMP** (Square One Productions)

### Hall of Fame

Please salute the following companies and individuals for their contributions to the May meeting at the Renaissance Hotel Austin

**Miami Air**  
**Bob Cosner**  
305-871-3300

*The Islands of the Bahamas*  
**Henry Lightborne**  
214-741-4118

*Renaissance Austin Hotel*  
**Andrea Stidham**  
512-343-2626

*Harvey Hotel DFW*  
**Louanne Johnson**  
972-929-4500

*Presentation Services (AV)*  
**Mike Van Brame**  
512-346-8545

*The Trade Group (banners & signs)*  
**Brenda Miller**  
214-343-2000

*Kerrville Bus Company*  
**Peg Wolschon**  
214-263-0294

*Gray Line of Dallas/Fort Worth/Austin*  
**Steven Foster**  
214-630-1000

*Harold Eichenbaum Displays, Inc.*  
**Suzie Doran**  
512-443-3477

*BBA Mgt. & Booking (entertainment)*  
**Laura Mordecia**  
512-477-7777

*Nightlife Talent & Mgt. (entertainment)*  
**O.D. O'Donnell**  
214-691-4417

#### PROGRAM PERSONALITIES

- Marti Fox** • BTI Americas
- Phyllis Firebaugh, CMP** • SEI Incentives
- Steve Kemble** • Steve Kemble Event Design
- Cindy Hamilton** • Cityplace Conference Ctr.
- Beverly O'Laughlin** • CompuCom
- Bob Cosner** • Miami Air
- Henry Lightborne** • Islands of the Bahamas

#### PROGRAM COMMITTEE

- Steve Kemble** • Steve Kemble Event Design
- Steven Foster** • Gray Line of Dallas/Fort Worth
- Dana Nickerson, CMP** • Square One Productions
- Peg Wolschon** • Kerrville Bus Company

continued on page 14



continued from page 11

## MPI D/FW to Austin

MPI D/FW was warmly welcomed by MPI Hill Country Chapter upon arrival in Austin. "Incentive travelers" found creatively-wrapped "Austin 'Charm'" t-shirts in their seats aboard Gray Line motorcoaches and enjoyed refreshing beverages during the transfer to the Renaissance Austin Hotel. A late afternoon thunder-shower spoiled plans for a poolside reception, but "Plan B" was a terrific alternative. A steel band provided "island style" background music and clearing weather allowed use of the hotel's scenic patio. A conga line led to dinner where the program featured "The Top Ten Things to Consider When Planning Incentive Travel."



## Photos by Lazarow Photography



ABOVE: May program participants: Marti Fox (BTI Americas); Beverly O'Laughlin (CompuCom); Phyllis Firebaugh, CMP (SEI Incentives); Bob Cosner (Miami Air); and George Brice (Islands of the Bahamas), representing Henry Lightborne (right), who was answering questions about incentive travel to the Bahamas.

# Gift Dilemma?

## *Texas Cookin'*

MPI D/FW's "official cookbook"—features local favorites and regional specialties contributed by Dallas-area chefs and noted local celebrities. The book, combined with the "Dallas" apron, can solve many a gift dilemma!

*Just ask these  
dynamic Canadians!*



Adventpreneurs Jamie Clarke and Alan Hobson came to MPI D/FW last year, courtesy of Partners from Calgary and the Canadian Rockies. That meeting, "Re-Engineering Everest—Taking Improvement to the Top" was named Meeting of the Year. Participants at MPI's World Education Congress in August will have the opportunity to hear this dynamic duo.

## *Texas Cookin'*

Quantity:	1-50	50-100	100+
Apron	\$10	\$8	\$6
Cookbook	\$15	\$12	\$10
Both	\$20	\$15	\$12

To order, call  
O.D. O'Donnell, 214-691-4417

# Opinion, Please!

**Q: Why are you willing to donate so much time to MPI projects?  
Does it improve your bottom line?**



## **Gracie Hilton • The Write Stuff Editor, The CURRENT**

A: Writing and editing are difficult skills to "sell" in a traditional advertisement. Displaying these skills by producing the *CURRENT*, MPI D/FW's monthly newsletter, is a way to showcase my work—monthly—to 800+ potential clients. This role also motivates me to continually improve my technological skills. Does this generate business from the MPI membership? Absolutely! That's why I keep volunteering as editor!



## **Patti Wilke, CMP • Independent Planner Chair, Annual Awards Gala**

A: When I left my full-time corporate planning position to take time off to be with my family, I decided to retain my MPI membership and to become more involved; I wanted to maintain my contacts and stay on top of the latest trends, in preparation for the day I return to the marketplace. Because of my involvement with MPI, I've found that I can have the best of both worlds! MPI opens doors to short-term projects—on-site management jobs, etc.—that keep my skills sharp while allowing me the flexibility to be with my children.



## **Debbie Holman Lazarow Photography & Custom Video Services Supplies Photography and Videography Services to MPI D/FW**

A: We feel that our five-year membership in MPI has been excellent exposure for our business. With new ownership of our studio—be watching for our new name!—we have chosen to continue that association and continue providing, among other services, photography and videography for every chapter meeting. And I'm looking forward to attending meetings with Shelley Kaler (photographer) and Eli Gersheson (videographer).



## **Patrice Ewig • Le Meridien Hotel Chair, Celebrity Bears Committee, The Kids Charity Ball**

A: Membership in MPI has opened doors of opportunity in so many ways! MPI is about partnering opportunities that encourage ideas and relationships—partnerships that frequently bring a return on that investment of time. Yes, I spent a lot of time on the Celebrity Bears Committee—but "it didn't hurt" that the contacts made resulted in opportunities to bid on new business, as well as a way to build on a great new relationship with a local corporate account. The "Bears" committee led directly to these opportunities!



# Star of the Month



"Star of the Month" is a recognition program honoring chapter members for involvement in committees and special programs. All Stars of the Month are eligible for a special drawing for two educational scholarship awards to attend the MPI International Conference or other MPI educational opportunities.



**Dorrit Turner**  
Yellow Rose  
Touring & Special  
Events Company

**Dorrit Turner**, president and founder of Yellow Rose Touring & Special Events Company (YRT&SE) is lauded for her commitment to MPI D/FW's international relations through the Gemelli ("Twin Chapter" Program)—partnering with the MPI Italia Chapter.

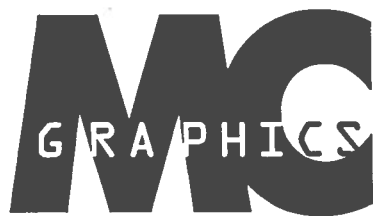
Since 1993, Turner has participated in almost two dozen projects or functions promoting international development, including travel to meetings in Switzerland, Italy, Canada, Zimbabwe and Mexico.

Yellow Rose Touring & Special Events Company was incorporated by Turner in 1985. The company provides meeting planning and programming services, transportation, special events and amenities to international groups.

Five YRT&SE staff members—50% of the company's administration team—are MPI members.



To nominate a Star of the Month, call Paige Braun (Dallas Conventioneer), 214-691-8073.



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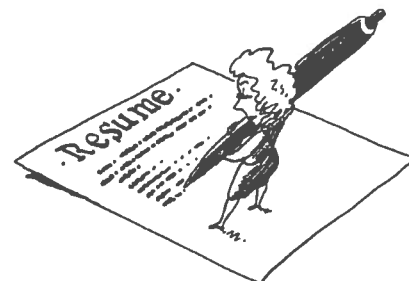
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Wendy Callahan  
(American Fire Sprinkler Association)  
214-349-5965

## NEWS from MPI Headquarters

### MPI Foundation Publishes Planning Guide

A new and comprehensive book, *Meetings and Conventions: A Planning Guide*, has been published by the MPI Foundation as one of the first projects of its Connections 2000 Campaign.

The Guide, produced in both English and French, was made possible through a generous corporate pledge by PGI. Research and development was coordinated by the MPI Canadian Council in cooperation with the Government of Canada.

This important new reference for meeting professionals is available through the MPI Bookstore which can be reached at 972-702-3044.

### Registration Heavy for WEC

Registration for the 1997 World Education Congress (WEC), August 3-5 in Baltimore, Maryland, is expected to reach a record attendance level.

WEC '97 features two dynamic general sessions, 50 interactive workshops, a technology laboratory, Meeting Place '97 and unique networking opportunities.

Entitled "A Gathering of Pride: MPI Celebrates A Quarter Century," the WEC is the association's official Silver Anniversary observance.

For registration materials, call 972-702-3051.

### MPI'S Resource Center a Valuable Source of Information

The MPI Resource Center is a critical source of information for MPI members, nonmembers, press, staff and more.

By answering more than 8,000 inquiries a year, the Resource Center serves the diverse needs of the meeting industry. Many services have been enhanced and expanded in keeping with MPI's strategic goals—educational leadership.

The Resource Center promotes and incorporates leading edge technologies to increase effectiveness of meetings, strives to be reflective of the global marketplace, promote the strategic use of meetings, demonstrate professionalism and maintain a role of advocacy within the industry.

For more information contact the Resource Center at 972-702-3043.

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## Planner of the Year

### Susie Carr, CMP— a Planner with a Plan

**I**f You Knew Susie... ” The D/FW MPI Chapter would agree—“Oh, Oh, Oh What a Gal!”

It is no wonder Susie Carr, CMP was selected as the 1996-97 MPI D/FW Planner of the Year.

A member of MPI since 1984, Susie Carr has been the model of a planner's planner. Her enthusiasm for the growth and advancement of D/FW chapter members is evident in all her activities.

Susie has led most of us at one time or another in obtaining quality education through MPI.

She always has a plan that will lead to successful learning about the industry or delivering a quality MPI event.

As Vice President of Education, she is a driving force behind our focus on education and the overseer of chapter educational programs.

That means Brown Bag Lunches, the CMP Study Course, Executive Workshops, Good Morning MPI, the Mentor Program, the Professional Growth Awards Scholarship (PGA) fund, Richland Community College Committee, Super Sessions, PO<sup>4</sup>D Programs, the Technology Institute and the “Walk-A-While in My Shoes” program.

At the Annuity Board of the Southern Baptist Convention, Susie's responsibilities as a corporate planner includes site selection, negotiations, event coordination and planning.

She heads up more than 35 training events and educational workshops each year for staff, executives, trustees and employees of the Annuity Board.

She has recently influenced long-time assistant Jeorgia Hopgood to join MPI and to enroll in the Certified Meeting Professional (CMP) Study Course this year.

Susie's future is filled with plans. Professionally, she would like to get more involved in the travel planning aspects of her events.

Her formal education was in physical education and guidance counseling. One of her life goals is to pursue advanced degrees in family counseling.

Regarding the future of MPI, Susie strongly believes “Our greatest challenge in MPI is to be certain our monthly programs and education events are pertinent to our members' needs. We also must be sure that as we grow we stay down-to-earth and make people feel welcome in all ways.”

Things that make Susie smile are anything related to her passion for nine-year-old Forenn Carr (her granddaughter, not an automobile!), and her Bishon Frise dog named Pucci.

If you ever find yourself in conversation with Susie at MPI, she will likely ask you where your interests lie. The next thing you know she will have you involved in something that uses your abili-

ties well, will help you grow, and is something you enjoy doing.

That type of leadership is what makes her such a strong asset to us all.

She has a plan: To care about MPI and its members and to get people actively involved.

With leaders like Susie Carr we can accomplish much!



*Susie Carr, CMP and her daughter, Dena, who works for the Dallas CVB in Washington, D.C.*

**By Gerry Reid  
Gerry Reid Speaking**

## Supplier of the Year

### Patricia K. McCain, CMP— a Premier Act!

She might be referred to as “master juggler” for keeping so many balls in the air simultaneously. The 1996-97 Supplier of the Year, Pat McCain, CMP (Krisam Hotels & Resorts), is best known and admired for handling several projects simultaneously—for her job, family and MPI.

Pat once said, “I don't volunteer to do

something unless I know I can do it well.” Having worked with her both professionally and in MPI, I am amazed at how many things she volunteers for and does exceedingly well!

Patti Wilke, CMP, who worked with Pat on this year's Awards Committee, says, “She is incredible! When you hear Pat McCain is involved on a project, you

know it'll be done right. She brings a high level of professionalism to every endeavor.”

In addition to being co-chair of the Awards Selection Committee this year, Pat was an advisor for The Kid's Charity Ball, heavily involved in the live & silent auction, corporate sponsor-

ships, and the program (with great support from her husband, David) for the second year after two years of serving on committees.

Pat has served on the Membership Committee for four years, was Director of Membership and served several years on the Community Services Committee.

She was a co-chair on the Lone Star Link-Up, a statewide conference hosted by MPI D/FW in 1994.

Perhaps one of her greatest passions was establishing the curriculum for a six-week study course and weekend “university” program to prepare for the CMP exam. She coordinated this program for

three years in the D/FW Chapter.

A strong believer in professional education, it is no surprise that she started her career in the industry as a result of an internship granted while majoring in marketing.

In the late 70s, she was one of the first market research coordinators at the Omni Waterside in Norfolk, VA. She was director of sales at the Omni Parker House in Boston before moving to Dallas.

After several years at the Dallas Convention and Visitors Bureau, she moved to the District of Columbia to run the District's Dallas CVB office.

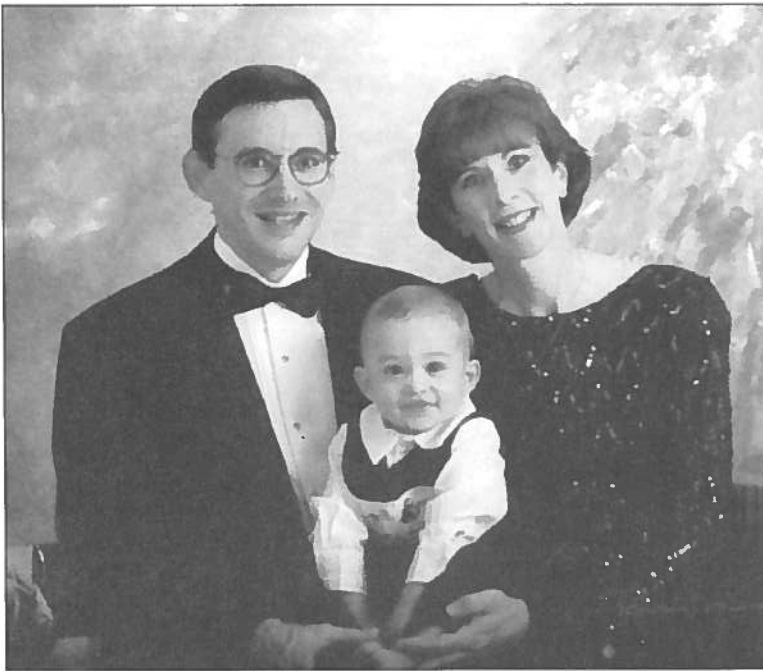
McCain opened an office in Dallas for Krisam Group almost seven years ago. As vice-president of the Dallas office for Krisam Hotels & Resorts, she markets, as a national sales office, for a collection of about 200 independent hotels and resorts, matching the needs for planners looking for meeting facilities.

Pat manages balance in her life best by being outdoors. She walks two miles most days and loves hiking, biking and gardening because she can be outside.

Pat and David, who met more than 15 years ago on a blind date, are expecting their second child, a baby girl, in late July. Their two-year-old son, Conner, was a long awaited dream and they now feel doubly blessed.

Pat's feeling about MPI? “What I have learned from networking opportunities through involvement has provided a wealth of knowledge and resources,” she said.

“I would love to see new members understand what a benefit getting to know other industry professionals can be, because senior planners and suppliers are eager to share their experience,” she said. “Then we all become better at what we do best!”



Pat McCain, CMP  
with her husband, David, and  
their son, Conner

By Phyllis Firebaugh, CMP  
SEI Incentives

# President-elect Pynes Calls 'Mini-Summit'

Last month MPI D/FW Chapter President-elect Gregory Pynes (Hand & Associates) invited 1997-98 officers and directors to meet with 1996-97 board members to exchange ideas and discuss future needs.

The "Mini-Summit" at the Wyndham Anatole Hotel was designed to ease the leadership transition.

Thanks to the Wyndham Anatole for hosting breakfast.



Gregory Pynes (Hand & Associates), Linda Vest, CMP (State Farm Insurance) and Colleen Rickenbacher, CMP (Dallas CVB)



LEFT: Michelle Carter, CMP (Wyndham Anatole Hotel), Dean Conwell (Irving CVB) and Delinda Dudley (Malibu Speed Zone)



RIGHT: Dana Nickerson, CMP (Square One Productions)



RIGHT: Tamara Quilty (Sprint), Tony Cummins (Adam's Mark Hotel), Betty Garrett, CMP (Garrett International Speakers), and Cheryl Beasley, CMP (SABRE Travel Information Network).

## MPIWeb Offers Members New Programs and Services

### Caught In The Web

With the debut of MPIWeb in September at <http://www.mpiweb.org>, MPI entered the World Wide Web (WWW) on the Internet. Now that the site has matured and generated more than 70,000 visitors within its first four months, several programs and services connected with MPIWeb are being introduced through MPI's commercial partner, AVN COD. Call AVN COD directly at 1-716-872-1900 to learn more about these profitable opportunities, one of which is outlined here.



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## News Briefs

Dean Conwell (Irving CVB) has resigned from the 1997-98 Board of Directors. Delinda Dudley (Malibu Speed Zone), will assume the duties of VP Membership. Alaina Webb (Festivities) will take Dudley's position as a supplier board member.

—Nominations Committee Chair Phyllis Firebaugh, CMP

Watch for the MPI D/FW Member Needs Assessment Survey! Our Chapter is built to serve the interest of our members and we need your feedback to continue to grow and exceed even our own expectations.

—V.P./Membership Michelle Carter

A chapter directory in the works. Make sure you have contacted both our chapter office and International offices of any company changes, address or phone.

—V.P./Administration Linda Sergeant

Cheryl Beasley, CMP is coordinating the upcoming Chapter of the Year Book. If you want to learn about how our chapter works, this is a great opportunity to see some MPI History. Call her to volunteer.

—V.P./Public Relations & Marketing Dana Nickerson, CMP

Thanks to Coco Pazzo's on McKinney Avenue for hosting the Education Committee's networking reception last month. Seventy-three people attended, including many new faces. A special thank you to Kalina Alonase, Sales Manager, for coordinating the event.

—V.P. Education Susie Carr, CMP

Thanks to Jason Conwell and the Internet Institute for Arts & Technologies at Infomart for providing space for the May 17 Internet Course. This Institute provides Internet training and will soon become the first state-certified Associates Degree Program for Internet Technologies. Thanks to Wayne Batchelder of Studio Tech, a web development firm, for providing the instruction for that course.

—Sherri Cook, CMP

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# MPI D/FW Welcomes 28 'New Kids on the Block'

*This new member listing is according to MPI International Records as of 4/7/97.*



**Sally W. Andriot**  
Texas Instruments, Inc.  
1121 Parkview Lane  
Plano, TX 75075  
972/995-1801  
972/995-0216 fax  
Planner

**Carol A. Garza**  
Pier 1 Imports  
301 Commerce Street, Suite 600  
Fort Worth, TX 76161  
817/878-8402  
817/878-8891 fax  
Planner

**Robert A. Bourestom**  
Addison Conf. & Theatre Center  
15650 Addison Road  
Addison, TX 75001  
972/450-6203  
972/450-6213 fax  
Supplier

**Lisa K. Graul**  
The Trane Co.  
6200 Troup Highway  
Tyler, TX 75707  
903/581-3659  
903/581-9070 fax  
Planner

**Carol A. Boyd**  
Todays Temporaries  
18111 Preston Road, Suite 700  
Dallas, TX 75252  
972/713-4111  
972/713-4196 fax  
Planner

**Susan H. Gregory**  
Global Link  
3501 Oakwood, Suite 6  
Little Rock, AR 72202  
501/664-4418  
501/664-3493 fax  
Planner

**Stacey D. Burkhardt**  
Marriott Arlington  
1500 Convention Center Drive  
Arlington, TX 76011  
817/548-2824  
817/548-2865 fax  
Supplier

**Rebecca J. Halloran**  
Spear 1 Productions  
5485 Beltline Road, Suite 380  
Dallas, TX 75007  
972/661-3995  
972/934-9730 fax  
Planner

**Lisa Busbee**  
Holiday Inn Select DFW Airport  
South  
4440 West Airport Freeway  
Irving, TX 75062  
972/399-1010  
972/790-8476 fax  
Supplier

**Karen M. Hamilton**  
Dallas Zoological Society  
650 South RL Thornton Freeway  
Dallas, TX 75203  
214/670-6842  
214/670-6717 fax  
Planner

**Christopher P. Cizek**  
Excel Communications  
1007 North Edgefield  
Dallas, TX 75208  
214/863-8773  
214/863-8988 fax  
Planner

**Rosemary A. Jablonsky**  
DFW Lakes Hilton  
1800 Highway 26 East  
Grapevine, TX 76051  
817/481-8444  
817/481-3146 fax  
Supplier

**Elisa Davis**  
IBM Corporation  
1503 LBJ Freeway  
Dallas, TX 75234  
972/406-5562  
972/406-7443 fax  
Planner

**Kathelee Jones**  
3902 Fumeaux Lane  
Carrollton, TX 75007  
972/394-2158  
Student

**Pamela J. Deutsch**  
Dallas Zoological Society  
650 South RL Thornton Freeway  
Dallas, TX 75203  
214/670-6842  
214/670-6717 fax  
Supplier

**Kelly L. Jordan**  
Caravan of Dreams  
312 Houston  
Fort Worth, TX 76102  
817/877-3000  
817/877-3757 fax  
Supplier

**Tona L. Galindo**  
Society of Petroleum Engineers  
222 Palisades Creek Drive  
Richardson, TX 75080  
972/952-9450  
972/952-9435 fax  
Planner

**Marlene A. Kamholz**  
Price Waterhouse  
2001 Ross Avenue, Suite 300  
Dallas, TX 75201  
214/754-4841  
214/754-4805 fax  
Planner

**Lisa J. Lantz, CHA**  
SCA Promotions  
8300 Douglas Avenue  
Dallas, TX 75225  
214/860-3766  
214/860-3740 fax  
Supplier

**Janice W. Primis**  
Lufthansa  
220 W. Las Colinas Blvd, Suite 1050  
Living, TX 75039  
972/831-7818  
972/831-7808 fax  
Planner

**Charles A. Laterba**  
Richland College  
310 Kelly Court  
Duncanville, TX 75137  
972/238-6369  
972/238-6092 fax  
Planner

**Margaret P. Ryan**  
Mortons of Chicago  
501 Elm Street  
Dallas, TX 75202  
214/741-2277  
214/748-6360 fax  
Supplier

**Andrea K. Minaldi**  
Petroleum Information Dwhights  
1633 Firman Drive  
Richardson, TX 75081  
972/783-8002  
972/783-0058 fax  
Planner

**Joel T. Sander**  
National Pronto Association  
122 West Carpenter Fwy., Suite 440  
Irving, TX 75039  
214/541-1303  
214/541-0260 fax  
Planner

**Michale J. Owen**  
Daryls By Design  
1801 North Griffith  
Dallas, TX 75202  
214/655-1444  
214/720-2242 fax  
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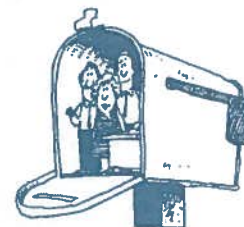
**Kimberlee F. Wolfe**  
Calgary CVB  
200-237-8 Avenue SW  
Calgary, Alberta T2G 0K Canada  
403/750-2360  
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**Deborah A. Perkins**  
Rough Creek Lodge  
2350 Airport Freeway, Suite 280  
Bedford, TX 76022  
817/571-2576  
817/545-4226 fax  
Supplier

**Tom E. Yates**  
Wilson World Hotel Suites  
2325 North Stemmons Freeway  
Dallas, TX 75207  
214/630-3330  
214/630-3763 fax  
Supplier

**New job? address?  
phone number? e-mail address?**

Report those changes to the  
MPI D/FW Chapter office  
972-233-9107  
and the  
MPI International Headquarters  
972-702-3000



*Keep your records up to date!*



# MPI

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Complete the form below and FAX to the chapter office to make your reservation for the monthly chapter meeting.  
Insert form in your daily planner—for a quick reference about meeting details and directions.

To RSVP for the monthly chapter meeting,  
**FAX this form to chapter  
headquarters: 972-490-4219  
by noon, Tuesday, June 24**

Member Name

Member #

Company

Phone

FAX

I am a: Planner \_\_\_\_\_ Supplier \_\_\_\_\_

Special requirements (handicap, dietary)?

Guest's Name

Guest's Company

## **directions to**

### **Adam's Mark Hotel 400 N. Olive (downtown Dallas)**

**From:** US 75 Central Expressway (from North)

- Take Highway 75 South
- Exit left at Downtown /Live Oak Street (Do not take the Good Latimer /Bryan Exit which is the first turnoff after the Live Oak exit. Continue to Live Oak Street)
- Turn Right on Live Oak
- Go 2 blocks to Olive.
- Turn right (Main Entrance)

**From:** I-35 NORTH (Stemmons) or TOLLWAY (from North)

- Drive to intersections of Pearl Street and Woodall Rogers Freeway.
- Take Pearl Street to Live Oak.
- Turn right on Live Oak.
- Go 1 block to Olive. Turn right.

**From:** I-35E So. or I-30 (from South or West)

- Take I-30 East to Central Expressway No. exit
- Left on Harwood North
- Harwood becomes Olive
- Hotel is at corner of Olive & Live Oak

## MPI

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*6:00 p.m. Reception—Grand Ballroom South*

*7:00 p.m. Dinner—Grand Ballroom North*

*8:00 p.m. Awards Program, followed by  
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