

Chapter of the Year
1989 ★ 1990 ★ 1994
1996 ★ 2001

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Vision Statement

To be the pivotal force in positioning meetings and events as key strategic components of an organization's success.

Mission Statement

To be recognized as the leading global membership community to shaping and defining the meeting and event industry.

**MPI D/FW
Chapter Golf
Tournament**
coming soon...

Watch your email and check the website for more information!

COME CATCH THE PASSION

A Message from the President

For this month, I want to keep with the momentum of the "MPI Wants You!" campaign. The Chapter had a great Natural Resources program in July. During this program Committee Chairs and Board of Director members actively recruited attendees to serve during this term on various committees with very positive results.

Paige Braun, who served on the July program committee, contacted me in late May about an idea she had and I told her I would support her in any of her ideas. The result: a humorous picture of me advising chapter members "MPI Wants You!" Cheers to this committee for thinking outside the box and for asking me if I want to have some fun with the July program. Now this picture is not what I want my legacy to be, but if we can show members that volunteering is fun and the results are positive, then I will take it where I can get it.



A couple of things have happened in July, so if I jump around just bear with me-it is exciting and eventually all comes together. First of all, in case you hadn't heard, Tony Cummins, CMP has accepted the position as Vice President of Membership for the 2004-2005 term. Tony and I discussed what my vision for membership was this year and within 30 minutes of our conversation emails were flying back and forth with outstanding member-centric ideas. Hold on tight for this ride!

The second note, your Board of Directors held a special full-day meeting on Saturday, July 17th at Circle R Ranch. One of the items we discussed was pushing our members' Hot Buttons to spur involvement. I will come back to this.

The third item is that I attended the World Education Congress in Denver, Colorado, and came back with great ideas from working with other Chapter Presidents! Getting members to volunteer within the chapters was the biggest discussion topic. One chapter does not refer to it as volunteering, but as "member experience." Wow! Ding, Ding, Ding! Light Bulb over my head was so bright everyone had to put on shades! Another chapter has a campaign called "Passion for the Profession."

I am going back to the Hot Button discussion I had with the Board of Directors in July. Again,

the priority was how do we encourage more Chapter members to become involved with our five-time winning Chapter of the Year? Approximately 20% of our chapter members are involved somehow, whether it's an hour a month or many more hours. Why are the other 80% not active? Of course, the first answer is time. Okay, I will go with that. Does the 20% who are involved have more time? I am a corporate planner who puts in 60 hours a week or more for my paying job. I have a family and friends and I have other community interests I'm involved with also, so why do I give time to MPI? I am no different than any other member.

Continued on page 2

**DALLAS/FT. WORTH
CHAPTER**



DEFINING THE POWER OF MEETINGS

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COME CATCH THE PASSION *continued from page 1*

For me, I have a passion for this industry. It got into my blood 20 years ago when I was an administrative assistant booking small training programs. I want to have a say in where our industry goes and to be recognized as an expert within this profession. I need education so that I continue to be considered an asset to my employer. I need to develop and enhance



skills, which may be weak or I haven't learned, yet. My being involved in this chapter has helped me develop both professionally and personally, and along this journey I made friends. Yes, this organization is education-based, but it is also fraternal. I know if I became unemployed my network of peers would be there to support me and to help me. I know if I need help-whether it's personal or professional-I can ask and I will receive. That's my return on my investment. Does this hit any of your Hot Buttons?

Through MPI's Pathways to Excellence business plan, we are committed to meeting your needs as a member and as an individual within our profession. Whether you're a Baby Boomer, Generation X, Y or Z - whatever society is calling you - the Chapter has resources for your growth, both professionally and personally. Come catch the passion! 🌐

I am seeking, I am striving, I am in it with all my heart

-Vincent Van Gogh

With the high level of enthusiasm and energy our chapter is famous for, more than 100 members from the MPI D/FW Chapter made it a point to meet up, spend time together and gather for our annual group picture while at WEC 2004 in Denver in July!

**Circle of Commitment
20 Year Honorees**

Our Chapter is proud to recognize members for their service and commitment and for helping our organization achieve the highest level of professionalism in the industry. Please help us recognize two of our members celebrating their 20 year milestone anniversary.



Mary Cowart

Mary Cowart Meeting Consultants



Michele Lucia

ADL Associates



"CURRENT" AFFAIRS

By Dana Rhoden, CMP, CMM
Southwest Veterinary Symposium
Chairman of the TEMM Advisory Board



M.T. Hickman,
CMP, CTP



Dana Rhoden,
CMP, CMM

The Future Workforce of the Meetings Industry!

Why does MPI D/FW Chapter support Richland College? To help in the development of the future workforce of our industry! Why you ask? If you supervise or hire people, own your company, hire contract labor, have children, or simply pay taxes it concerns you. Our local economy is dependent on the convention and meetings industry; one out of five people in the Metroplex work in the hospitality industry. If this industry doesn't grow we are all impacted, higher taxes, loss of jobs, and more — we all pay the price. It's our responsibility to be part of the solution. Our image as a meeting destination is only as good as the people who work in the industry. One visit to a meeting management class at Richland will tell you something exciting about the meetings industry future! This is our future. We can help them become part of the positive changes in the Metroplex for the meetings industry!

Many of us got our start in this industry by "accident." Now there are formalized classes, certification courses and degrees in our industry! Each year the students at Richland give over 200 hours of their time in our industry to learn about our business. The classes are diverse, all ages, backgrounds, genders, nationalities and talents; it's exciting to see our future take shape. It's our responsibility if we want to be the best and we must also help train and teach the future to be the best, too!

You can support Richland in many ways. Many of our DFW Chapter members are instructors or speakers; many serve on the advisory board and help to develop the curriculum. Others offer internships to students. It's a great resource to find a part-time employee on a short-term project. The

TEMM (Travel, Exhibition, and Meeting Management) program at Richland offers a variety of classes to develop your (or your staffs') meeting planning skills. You can support in other ways — offer your organization as a "behind the scenes" facility to see how the business works. Plan local meetings? Use some students to help with your staffing needs — it helps your bottom line and you are helping to teach future meeting professionals. You can also offer your products and services for the students to utilize in their class projects. In the long term you are helping to develop the workforce in our area. These are the people who may be paying for our social security — so treat them well! Kidding aside, you have worked hard to get where you are. You created the path, let someone walk behind so they can blaze new trails for another generation! Contact M.T. Hickman at Richland College for more details at 972-238-6097 or mthickman@deed.edu.



Richland students with David R. Gisler, National Sales Manager, Freeman Decorating. Richland students make regular visits to facilities in the metroplex to learn more about our industry.



DEFINING THE POWER OF MEETINGS™

Founded in 1972, Meeting Professionals International, with nearly 20,000 members in 60 countries and four chapters in formation, is the leading global community committed to shaping and defining the future of the meeting and event industry. For more information, visit www.mpiweb.org.

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I want rewards as big as Texas.

TEXAS-SIZED
★
REWARDS

WHAT'S YOUR REQUEST? Do you need a prime location for your "Remember The Alamo" meeting? Or someone to watch over the smallest details while you focus on your meeting in the long-star state? We'd like to hear about it.

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Chapter Meeting: Thursday, August 26, 2004 • 11:00 a.m. “Producing Successful Events for the Nonprofit Sector”

Plan ahead and arrive early! Private tours of The Women’s Museum begin at 11:00am. The Panel Discussion begins at 11:45am.

Don’t miss out on touring one of the nation’s premiere museum facilities and meeting/event venues that offers a variety of meeting space to check out during your visit!

In the past few years, with the loss of grants, corporate funding, government and individual funding, Association Planners have fully recognized that special events have become a more crucial money making tool for their organization to keep the doors open!

What you’ll learn from attending the August program:

Corporate Planners: 1) How to seek out community opportunities for your company to support, 2) why being knowledgeable about the Non Profit sector increases your value as a planner; and 3) the role that meeting & events planners have in working with HR departments to generate interest from employees to join in!

Association Planners: 1) Learn the five phases of producing a successful event, 2) why the goal of an event isn’t always to raise money; and 3) how to identify those elements that will support the objectives of your association.

Industry Suppliers: Listening to our panelists will provide you great insight into understanding the budgetary considerations within the non-profit sector, how your company can select nonprofits to support that are a good “fit” and how you can get in the door to meet with Nonprofit Board of Directors and/or Committee Chairs.

Our panel will address marketing the event, venue type, invitations, target audience, type of event, the type of seminars/lectures and the allotted budget.

Our Panelists include **Cindy Lindsley**, Manager in Corporate and Securities and **J. Holt Foster, III**, Partner, both from Thompson & Knight L.L.P. Each possess a broad array of experience as Corporate Executives who are actively involved in the D/FW fundraising arena, having chaired or participated in Fundraising for: Cattle Baron’s Ball, St. Marks School of Texas, Dallas Zoological Society, American Cancer Society, Junior League of Dallas, The Boy Scouts of America. Our very own **Lianne Pereira, CMP, CMM** with The Susan G. Komen Breast Cancer Foundation will serve on the panel as well.

Moderator: **David DuBois, CMP, CAE**, Vice President of Corporate Services, MPI; Executive Vice President, MPI Foundation

DuBois helps to develop groundbreaking research on industry trends, global education programs, professional certifications and publications designed to advance the art and science of meeting planning, function and management worldwide. This includes fundraising efforts. He brings more than 26 years of hotel marketing and association management experience.

After our expert panel, we’ll move to the SBC Gathering Hall for networking and lunch under the Electronic Quilt and then feel free to take tours of The Women’s Museum!

Program Committee Members are: Cheryl Adams, *Centex Homes*, Arlette Bernard, *Chandler’s Cuisine*, Elizabeth Chandler, *Meadows Foundation, Inc.*, Chair, Iris Ervin, *The Women’s Museum*, Jim Monroe, CMP, CSEP, *James C. Monroe & Associates*, Lianne Pereira, CMP, CMM, *Susan G Komen Cancer Foundation*, Bill Reeser, CMP, CTS, *AVW-TELAV*, Dana Rhoden, CMP, CMM, *Southwest Veterinary Symposium*, and Dayna Tooley, *Events by Dayna*.



David DuBois,
CMP, CAE,



Cindy Lindsley



J. Holt Foster, III



Lianne Pereira,
CMP, CMM

“Producing Successful Events for the Nonprofit Sector”

Thursday, August 26, 2004



The Women’s Museum, An Institute for the Future
3800 Parry Avenue • Dallas, TX 75226
214-915-8060

For directions go to www.thewomensmuseum.org

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- 11:00am Tour & Registration
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Cathy Bonner Board Room, 2nd Floor
- 11:45 am Glean from a panel of expert producers
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- 12:30 pm Lunch, Network and/or Tour
SBC Gathering under the Electronic Quilt

Complimentary self-parking is available behind the Museum and across the street from the Museum.

Advanced Member Price	\$ 30.00
Advanced Guest Price	\$ 35.00
Onsite Price	\$ 40.00

*R.S.V.P. to Randie Charnes
by 2:00 p.m., Monday, August 23, 2004
email: rcharnes@msn.com • fax: 972-506-7485*

ON-LINE REGISTRATION PREFERRED

Go to the “Events” section at www.mpidfw.org

July Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the meeting.

Featured Speaker
John Paul
Association Works

Monthly Meeting Facility & Evaluation Prize



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Jim Murdock

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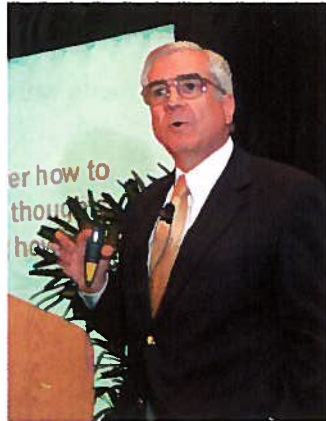
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JPA Prize
Studio Movie Grill
Erin Lucia



A special Thank You to
Steven Foster, CMP and Wendy Foster, CMP
of *Circle R Ranch* for hosting the
2004 Board Retreat (Part 2) in July!

July Chapter Meeting Highlights



John Paul (Association Works)



▲ Host Facility from left to right: Richard Ross (Director of Marketing), Joe Palmieri (General Manager), Christina Gonzalez (Director of Catering) and Jim Murdock (Director of Sales).



▲ Program Committee from left to right: Nancey Hernandez, CMP (Adolphus Hotel), Cecilia Daddio, CMP (Lennox Industries), O.D. O'Donnell (Nightlife Entertainment & Panache), Leah Belasco (Independent) and Bitsy Burns-Matthes, CMP (Independent).



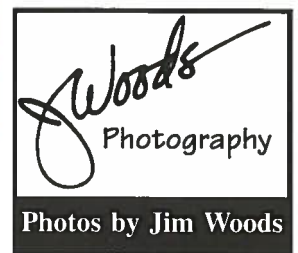
L to R: Director of Professional Development Nichole Hahn (Southwest Securities), Director of Monthly Programs Jodi Adcock (RIA) and VP of Programs Sue Fry (Absolute Solutions) hear "Sergeant Fry" loud and clear as she shares her department's program "strategies" with the "troops"!



L to R: Finance Department members Nancey Hernandez, CMP (Adolphus Hotel), Veronica Torres (Dallas CVB), Erin Lucia (Studio Movie Grill) and Pat Hill-Yandell (Events + Consulting) show "signs" of success and relate to the audience the "fun" side of finance!



Director of Marketing Joel Hueske (Meeting Planners Guide) talks about Committee involvement with Heather Cromwell (Texas Instruments).



MPI D/FW Toastmasters Club Announces Officers for 2004-2005

by Sherry DeLaGarza, CMP, MAC Meetings & Events, LLC

On July 13, the MPI D/FW Toastmasters Club inducted a full slate of officers, the first such installation since the club's charter became effective in December 2003. The slate was presented in May and ratified in June, with the following individuals serving as officers for the 2004-2005 fiscal year:

President	Jessica Bacak, CMP, Renaissance Meetings & Incentives
Vice President of Education	Charlotte Hudgin, CTM
Vice President of Membership	Thomas White, Bring it On! Dallas
Vice President of Public Relations	Sherry DeLaGarza, CMP, MAC Meetings & Events, LLC
Secretary/Treasurer	Diane Ray, Digital Information Network, LLC
Sergeant at Arms	O.D. O'Donnell, Nightlife Talent /Panache +

After attending a recent officer training, incoming president Bacak reported "As the club's charter president, Thomas (White) did a great job in getting the club organized and chartered. As the club's current president, I am looking forward to bringing new awareness within MPI circles and increasing the club membership over the coming year."

Toastmasters International is the leading educational organization devoted to making effective oral communication a worldwide reality. "The club has helped me grow professionally and personally and I look forward to guiding others to reach their fullest potential," states Bacak.

The MPI D/FW Toastmasters Club meets the second and fourth Tuesday of every month at 6:00pm at the Crowne Plaza on Midway Road in Addison.

For more information contact Jessica Bacak at 214-742-3700 x106 or jessica@renaissancemeetings.com or Thomas White at 940-321-4386 or thomas@bringitondallas.com.



Left to right: Mary Mukhtarian, Acting Area Governor, Sherry DeLaGarza, CMP; MAC Meetings & Events, LLC, Vice President of Public Relations; O.D. O'Donnell, Nightlife Talent/Panache +, Sergeant at Arms; Diane Ray, Digital Information Network, LLC, Secretary/Treasurer; Thomas White, Bring it On! Dallas, Vice President of Membership; Jessica Bacak, CMP, Renaissance Meetings & Incentives, President

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Practical Tips for Developing Effective Multicultural Business Relationships

by M.T. Hickman, CMP, CTP, Richland College and
Sherry DeLaGarza, CMP, MAC Meetings & Events LLC

Sue picked up three new pieces of business on Monday. She is excited that each week she receives more phone calls from various ethnic groups selecting her company to produce their meetings and events.

Sue reflects on how difficult it was in the beginning to learn about the differences among cultures and the best way to develop relationships and trust with her new clients. Today, Sue is glad she took the time to prepare herself to work with the Asian, African-American and Latino cultures. She now knows what color of flowers and linens are offensive to certain cultures, how to appropriately interact with Asians and how to get her "foot in the door" with her Latino clients.

MPI members, you too can increase your multicultural awareness when the Multicultural Initiative Committee presents *Practical Tips for Developing Effective Multicultural Business Relationships*.

Join us and receive a list of "do's and don'ts", factors to consider when doing business with multicultural groups, and immediate steps you can take to increase your multicultural business. Planners and Suppliers will glean pertinent information that helps you be more "global savvy" within your organization as you plan meetings & events for an ever-growing diversified audience of participants!

The multicultural market is the most under-served marketplace in the Dallas/Fort Worth area according to Arturo Violante, President of the Greater Dallas Hispanic Chamber of Commerce. Attend this seminar and you will learn:

- How cultural differences affect relationships,
- How to improve your intercultural communication skills, and
- How to avoid embarrassing mistakes that could negatively impact your business.

Date: Thursday, September 9, 2004

Location: Latino Cultural Center
2600 Live Oak @ Good Latimer
Dallas, TX 75204
Phone: 214-670-3320

Time: 2:30 - 3:00 p.m. Registration
3:00 - 5:00 p.m. Panel discussion
followed by Q & A
5:00 - 6:00 p.m. Wine & Cheese
reception and guided tours

Cost: \$30.00 online registration
\$40.00 onsite registration

Register via the chapter website: www.mpidfw.org.

Online registration closes at noon on Monday, September 6, 2004.

To ensure the speakers cover material important to attendees, each person that registers online will be sent a short questionnaire and provided the opportunity to submit questions and situations to be addressed by the panelists.



Christina
Robinowitz



Edward Retts,
MACM



Cynthia Brink



Dr. Lawana
Gladney

Panelists:

Christina Johansson Robinowitz, of The Cross-Cultural Coach, a native of Sweden, has spent over twenty years in the United States. She is the principal and founder of The Cross-Cultural Coach Intercultural Services, helping corporations and organizations become effective in today's global market by developing greater intercultural awareness and improving cross-cultural communication skills. Robinowitz recently presented "How to Develop Effective Business Relationships with International Clients & Suppliers" at the MPI Georgia Chapter Meetings Exploration Conference.

Edward Retta, MACM, of Global Diversity Training & Consulting, is one of a new class of professionals for the global age called *Interculturalists*. He specializes in cross-cultural competencies and has conducted global diversity training for major international companies and nonprofits. He recently spoke in the national forum, *The People Speak: America Debates Its Role in the World*, supporting "grassroots community involvement in foreign policy." Retta has published articles on global diversity and cultural best practices, and has been International and Cultural Advisor for the *Hispanic Journal* and Director for *South America Business Horizons* magazine.

Cynthia Brink, of Global Diversity Training & Consulting, a bilingual intercultural trainer, has published editorial profiles for *Business Horizons* magazine, and has developed a field course in Maya history with the University of Texas. She writes and curates exhibitions of Latino art, and has initiated a series of articles on art and its relationship to culture. Brink has presented on the subject of emerging Gen X leaders and multinational teams.

Dr. Lawana Gladney of Gladney Associates, holds a Ph.D. in Instructional Psychology and Technology and is the author of *The Five Keys to REALL Control*, *Going Beyond a Discipline Plan*, and *If I Have to Tell You One More Time*. She is a contributing columnist for *Today's Virtuous Woman* magazine and *Family Cents*, founder of Y.E.S., Inc, teenage pregnancy prevention and empowerment program; and is the founder and president of The Six Million Dollar Woman's Club, Inc., an organization that educates and enhances the lives of women in the core areas of Relationships, Communication, Confidence, Spirituality, Finance, and Health Awareness.

EDUCATION NEWS



LaTrelle Smart, CMP

“Becoming the Very Best and Passing the Test”

By LaTrelle Smart, CMP
Chair of the MPI D/FW Chapter
CMP Study Group

Are you a meeting professional who wants to become a CMP but may not have enough experience to qualify and/or sit for the exam?

Are you a meeting professional who plans to sit for the exam and pass the test but you really want a more traditional learning experience that takes place in the classroom, with knowledgeable instructors and a curriculum taught to the profession and not just the test?

Are you a meeting professional who wants to brush up on the finer points of the profession or perhaps you have been given additional duties that are new to your field of expertise? Or maybe you're one of the more “tenured” meeting professionals who know learning never stops and it never hurts to take a class and sharpen your skills?

If any of the above statements sound like you, then mark your calendar to attend.

“Becoming the Very Best and Passing the Test”

Registration fee for the complete fall session is \$100! For those of you who prefer to attend specific classes of the session, the cost will be \$25 per class in advance or \$35 the night of the class.

Whether you sit for the exam or not, we guarantee you will come away from the Fall Session a better meeting professional!

The curriculum will be based on the “CMP Exam Blueprint” outlined by The Convention Industry Council. Areas to be taught include:

- * **Education** (Setting Goals & Objectives, Program Planning, Evaluations, Continuing Education, Marketing, Promotion & Publicity)
- * **Financial Management** (Budgeting, Contracts, Accessibility, Transportation & Shipping, etc.)
- * **Facilities and Services** (Site/Facility Selection, Support Services, Convention Centers, Convention Services, Facilities Staff, Technology Utilization)
- * **Logistics** (Reservations & Housing, Transportation, Guidebook, Registration, Shipping, Function Room Setups, Exhibits, Environmental/Humanitarian Aspects)
- * **Programs** (Food & Beverage, Audiovisual, Speakers, Entertainment, Marketing, Promotion and Publicity, Special Programs, Production, Meeting Management)

To learn more about CMP Study Groups send an email to LaTrelle Smart, CMP at latrelles@amsug.org.

Don't wait any longer to become the best that you can be!

Advancing Women



Tara Judd

WLI Stands for LEADERSHIP

by Tara Judd, Imagine Events

As we prepare to leap into our 2004-2005 term in the MPI D/FW Chapter, I am thrilled and honored to serve as the WLI Chair and have the opportunity to bring my vision and resources to the chapter.

Our committee's goal this year is to ensure that through the WLI programs and meetings offered during the year, we continue to provide a toolkit for leaders. WLI is about LEADERSHIP for women. Our committee has worked diligently over the past three years to provide chapter members with quality programming and we look forward to continuing that work.

Why the Leadership Initiative?

Leadership is an issue that we have focused on in MPI because it is critical to our industry and the personal success of our members. Our world is filled with leadership training (books, speakers, seminars), some of which we have been fortunate to access in MPI. As in many disciplines, often the education and subject matter are geared to a male population with perhaps a small chapter on issues affecting women.

Since 80% of our members are women — and in our industry it is our goal to always meet the needs of our members — it is crucial that we include leadership tools and training for this audience. The WLI Initiative provides this missing piece. Our challenge is to highlight the most critical leadership issues faced by women leaders and provide education on those topics. Of course, there are many, many leadership skills and issues that affect everyone, regardless of gender. Thus, our upcoming programs will be relevant to both men and women!

Gentlemen: Please join us! WLI is not a group just limited to women. The male perspective on leadership and communication is valuable and powerful in helping our industry move forward.

If you are interested in leadership issues this is the place for you! Our monthly committee meetings continue to serve as a forum for networking, sharing wisdom and planning WLI leadership training projects for the coming year.

Please mark your calendar and join us on the 2nd Monday of each month from 5:30-7:30 p.m. Our goal this year is to bring the WLI initiative and the leadership skills of our members to new heights and we need your vision and knowledge to succeed!

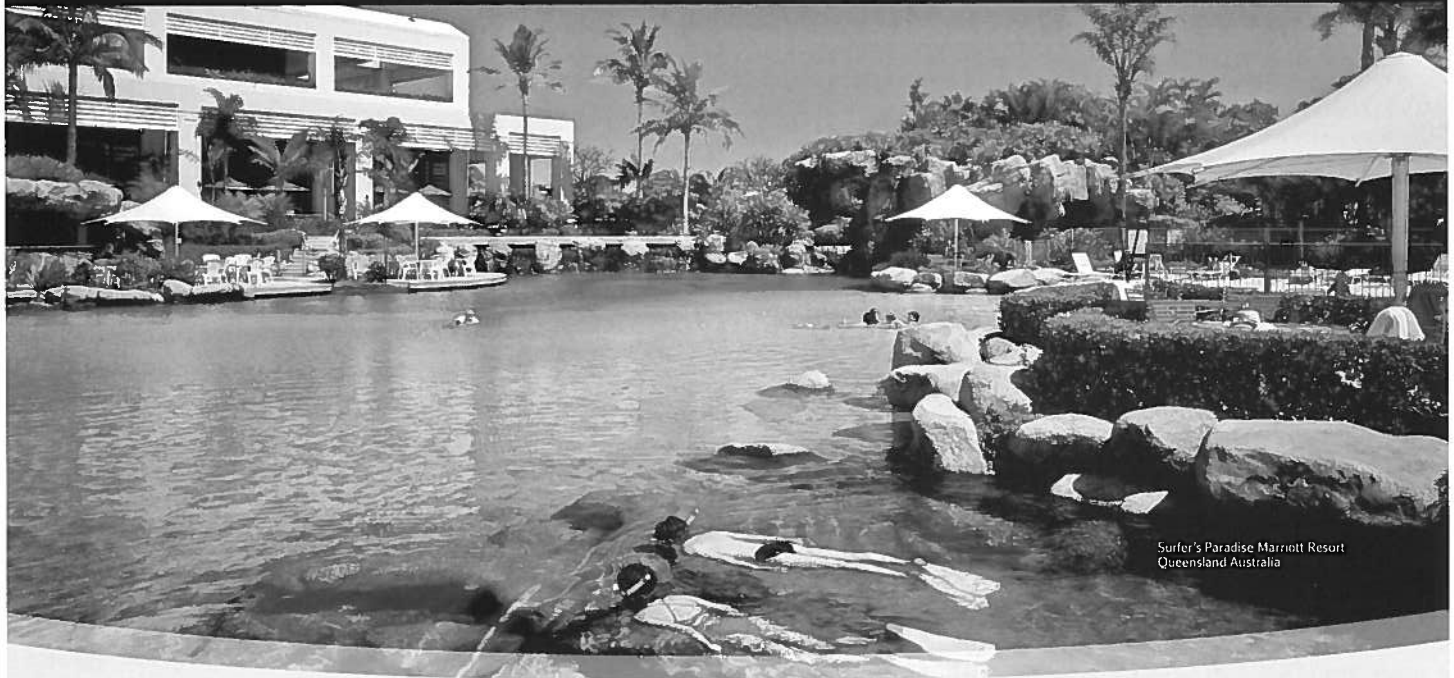
For more information contact Tara Judd at 972-491-1660 or tarajudd@imagineevents.com.

Access Your Directory

Download the most up to date Membership Directory online! Go to www.mpidfw.org, click on Membership, log in and print out! It's easy, efficient and accurate!



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Photos courtesy of the Austin Convention and Visitors Bureau

MEMBERSHIP NEWS



Heard it through the Grapevine!



Alainna Palmer, CMP
‘Grapevine’ Columnist

Leah Belasco
‘Grapevine’ Columnist

Sandie Fouke is catering manager at the *Mansion on Turtle Creek*. She was formerly catering sales manager at the *Palm Restaurant*.

Our deepest condolences go out to **Mary Cowart**, *Mary Cowart Meeting Consultants*, and '92/'93 past president of our chapter. Mary's husband, Larry passed away on July 2nd.

Joyce Nissen has left *TX Training & Conference Centers (formerly KDC)* to take on the position of sales manager at the *Doubletree Club* in Dallas.

Congratulations to **Anna Squire** and her husband, Patrick. They are the proud parents of a second baby boy, Ryan Townsend, born June 9th, weighing 6 pounds, 15 ounces.

After many years at *Southfork Ranch Event & Conference Center* as executive director of sales & marketing, **Mark Thompson** has resigned and accepted a position as assistant executive director/marketing, with the *Irving Convention & Visitors Bureau*.

Our sincere sympathy to the family of **Jim Blackwill**, who was president of *Dreamaker Musical Performances* and a chapter member. He passed away on June 19th.

Suzu Morse, formerly the national sales manager at *Southfork Ranch Event & Conference Center*, is now working in the convention services department at the *Gaylord Texan Resort & Convention Center*.

Diane Steele, CMP has joined *Conferon* as national account manager. Diane formerly managed a team of event managers at *Sprint*.

It is with mixed emotions that I (**Alainna Palmer**) am writing my last Heard it Through the Grapevine column. I have really benefited from MPI and my years of education and service. However, my current position is leading me in another direction of religious, nonprofit fundraising events. My prayer is that each of you, in your own endeavors in life, experiences the deep joy and peace that I have come to know.

To submit member news and information, please contact:
Leah Belasco • 972-818-4811

Texas Star Awards



Debbie Meyers

The Dallas Chapter of the International Special Event Society (ISES) is proud to announce the 2nd annual "Texas Star Awards." This is a STATEWIDE awards program recognizing excellence in work done in the meetings, events and hospitality industry. The "Texas Star Awards" recognize excellence in the many genres of our industry, accomplished by those professionals residing within the State of Texas.

The "Texas Star Awards" is being sponsored by the Texas Chapters of ISES and Texas chapter members of NACE, MPI, HSMAl, TxACOM, DCVB. Everyone in this industry is invited and encouraged to participate.

The categories of the "Texas Star Awards" will include such areas as:

- | | | |
|------------------|----------------------|-------------|
| Event Planning | Catering | Photography |
| Meeting Planning | Technical Production | Florals |
| Entertainment | Design & Décor | and MORE! |

The Dallas Chapter of ISES hopes that you will take this opportunity to show your support for the exceptional talent and accomplishments that Texas members of our industry perform. We invite you to share the word of what's coming, take the opportunity to demonstrate for the rest of the country how we Texans can unite the organizations of our industry, that we really do know how to have a great time, and our stars are big and bright - day and night!

Entries are due by September 25, 2004 and nominees will be announced on October 25th. The Awards Gala will be held on Sunday, November 14, 2004. The location will be announced shortly so save the date and remember. . . You cannot win if you do not enter!

Download an entry form at: www.isesdallas.com

For further information about the "Texas Star Awards" program, please



contact: **Debbie Meyers CSEP, Chair** -
(972)960-2525 x108 debbie@bravo4u.com

New Kids on the Block



Welcome to Our Newest Members!

We are delighted to welcome our newest chapter members. We invite you all to attend our monthly chapter meetings in an effort to help further your desire for education and networking. For more information on chapter events, please visit our website at www.mpidfw.org.

- Robert Andrews.....HelmsBriscoe
- Bradley Balow, CMP...The Peaks Resort & Golden Door Spa-Wyndham
- Toni Bonnette-Verdi.....Prime Hospitality
- Laura Calderon-Godwin.....South Shore Harbour Resort
- Lisa Canada.....Omni Orlando Resort at Champions Gate
- Virginia Friedland.....Tradewinds Island Resorts
- Amber George.....Holden Custom Products
- Jamie Graham.....The Mansion at Turtle Creek on Hotel Crescent Court
- Donna Hoye.....
- Yolanda Maloney.....Richland College
- Kathryn McElhaney.....
- Doris Miller.....Lone Star Gift Baskets
- Kevin Orzen.....GES Exposition
- William Pickel.....Supplier
- Giles Priestland.....The Lodge at Vail, a RockResort
- Kyle Queal.....The Barrington Group
- Zach Rozell.....Cambridge Leathergoods
- Karin Smith.....Powerwave Technologies
- Mike Vicary.....Cambridge
- Jeannie Walsh.....J&S Audio Visual, Inc.
- Nancy Watts.....Mannatech Inc
- David Whitney.....New Media Gateway



PARTYFEST 2004

It's Party Fest Time!

Date: September 2, 2004

Location: Dallas Convention Center

Show time: 11:00am - 5:00pm

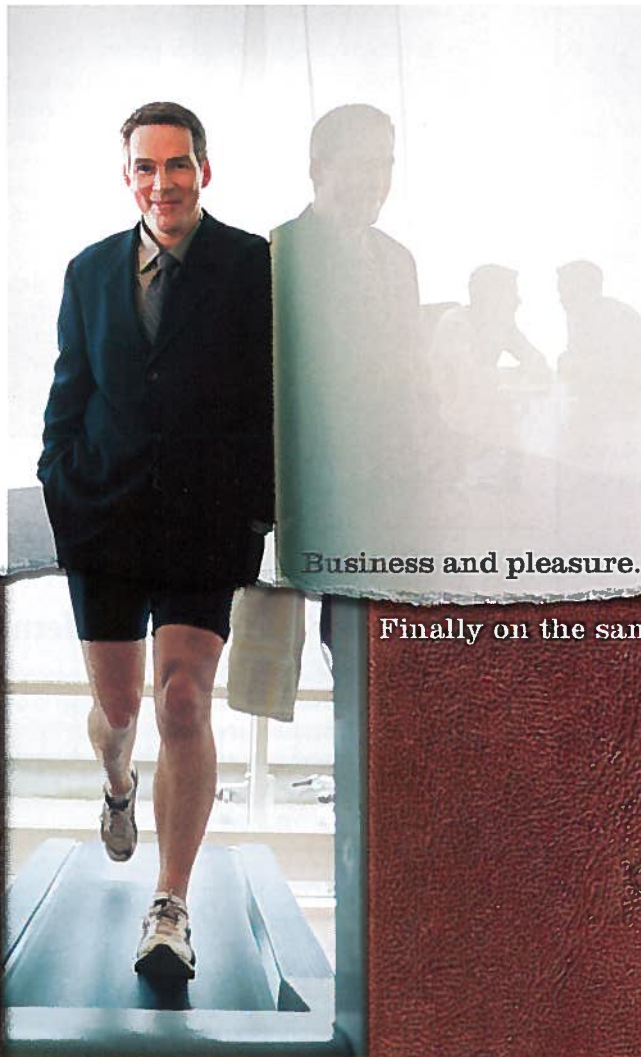
Cost: Complimentary

Bring your departmental colleagues with you to "see and taste" the excitement of Party Fest!

Special Invitation: The Dallas Convention Center has invited MPI DFW Chapter members to attend a private breakfast and "mini-education session" beginning at 9:30am! Mark your calendar and watch your email for additional information.

Visit www.applauseproductions.com to register.

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