



CURRENT

DEFINING THE POWER OF MEETINGS™

Dallas/Fort Worth Chapter

February 2004

Chapter of the Year
1989 ★ 1990 ★ 1994
1996 ★ 2001

Inside

- Presidents Message.....2
- Current Affairs.....3
- Feb. Chapter Meeting....5
- Meeting Highlights.....6
- Grapevine.....8
- Education News.....9
- Toastmasters.....10
- Membership News.....11
- Circle of Commitment..11

**For Up-to-date
Chapter Information
& Calendar of Events
Log on to
www.mpidfw.org**

The MPI DFW Chapter
Annual Golf Issue
will be here beFORE you know it!

NEW THIS YEAR: In addition to
Golf, we've expanded the issue to
include Resorts and Spas!

**Special Issue
Coming March 2004**

SECURITY TIPS FOR MEETING & EVENT TECHNOLOGY

by Kevin D. Mellott,
ERASE Enterprises

The theft of computers and audio visual equipment continues to be one of the most common loss issues at meetings and events. Typically, this loss occurs as a direct result of thieves in the area and poor, or no, security services present. While the actual dollar loss of the equipment may be insured or minimal in the big picture, the interruption of or negative impact on event operations, due to the loss, can be catastrophic.

What happens if your registration database is on the hard drive of the computer that is stolen the night before your show opens? Who paid in advance? Who owes money on their registration? How will you generate onsite registrations? Does the registration database have value to competitors? Is there economic value to the list of names and their demographic information? Will you sustain reputation damage when a competitor starts to call people on that registration list? The potential loss factors can be minimal to extreme and the impact can be devastating to the event operations and the planners involved.

The loss of audio visual equipment can also be pretty traumatic. What happens if the projector is not there in the morning for the CEO's PowerPoint presentation? How do we set the pace for the morning motivation when the sound system is not intact due to component theft? Where do you find a replacement unit at 6 a.m.?

To keep you free from the unnecessary stress created by these types of situations the following are recommended:

- 1) Evaluate the area where your technology will be positioned and stored. Try to use controlled areas where access can be locked down when your staff is not present (ensure that key control is maintained). If you are in an open area where the public can access your equipment, provide well-trained security personnel to protect your resources. Lock the area down, move the equipment to a lock-down area, or establish a security presence.
- 2) Always make sure that the security officers assigned to your event, specifically around equipment, have written post orders. Post orders tell the security officer

what their mission is, who they report to on your staff, who is authorized to make changes to their orders, and what the coverage requirements are for their post. If you want to make sure that your equipment is still there in the morning, continuous coverage is required. This means that if a security officer goes on break, for even five minutes, the post must be covered by another person. The theft of an entire computer takes 20-30 seconds, if just the hard drives are stolen, it takes 60 seconds.

3) Maintain preventive patrols around your technology areas, including "locked" areas. Continual checking to see that the equipment is still in place is a strong deterrent to potential threats that may be in the immediate area.

4) If your hard drives have valuable data on them, such as a registration data base, consider loading an extra hard drive with your data and bring it with you. Keep this drive in a safe deposit box at your hotel. If anything happens to your equipment, you can install the hard drive in a new computer in minutes and be back in service. Remember though, if the data itself is valuable, this process does not help recover the data from the thieves.

5) Always develop a contingency plan which identifies your spending authority for emergencies and the sources of replacement equipment. If the show is really valuable to you, have night telephone numbers for the applicable suppliers in your plan.

The presence of alert and trained security officers, security procedures, and a meeting staff that is aware of security concerns will greatly assist you in keeping your event from becoming another statistic in the crime report.

Plan ahead to protect your assets. 

Kevin D. Mellott is president of ERASE Enterprises, which provides security and safety services for both the private sector and government clientele in the domestic and international markets. Mr. Mellott has over 28 years of experience in public safety services including law enforcement, private security, fire fighting, emergency medical services, special rescue operations, hazardous materials, and counter terrorism.

DALLAS/FT. WORTH
CHAPTER



DEFINING THE POWER OF MEETINGS®

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To be the premier organization of meeting professionals serving the Dallas/Fort Worth meetings industry by providing excellence in educational resources, communications, networking opportunities, and recognition; while operating with the highest ethical standards.

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A Message from the President



Melissa Logar, CMP, CMM
2003-2004 President

MPI's Professional Education Conference in San Antonio was probably one of the best educational and networking conferences I have attended. We had approximately 120 chapter members from the MPI Dallas/Fort Worth Chapter attend and we were strong in presence. In addition to the great education and networking I received, I am delighted to say that a goal of mine as well as other Chapter Presidents was accomplished at PEC.

One of my goals as your Chapter President was to place a motion before the International Board of Directors to increase the Chapter rebates from members' annual dues. Currently the Chapter receives a \$52.00 rebate of the \$300.00 membership fee that you pay to be a member of MPI. Out of the \$52.00 per member rebate the Chapter pays back to International a \$2.00 per member fee for chapter liability insurance. With the new insurance fee implemented in my term I felt strongly that I needed to represent our chapter that an increase in the rebate from International is needed in order for the Chapter to continue to have financial resources for high quality education offerings at the Chapter level.

At WEC in July 2003 a Task Force was formed which included Presidents from chapters of all sizes. During the six months the Task Force did an outstanding job in compiling the needed data to present the Chapter's stance to the International Board of Directors at PEC. P.J. Gonzales, who in addition is your chapter President-Elect, serves as the International Chapter Leadership Committee Representative, lobbied on the Chapter's Presidents behalf to the International Board of Directors for approval of this motion. The Chapter Presidents met with the International Board of Directors at PEC to discuss one on one the benefits the chapter members will receive with an increase in the rebates. The Chapter Presidents also took time out of their schedules to sit in at the International Board of Directors Meeting to show our support of this motion.

I am delighted to announce that not only was the rebate increase motion was passed by the International Board of Directors unanimously, but the rebate will be a set percentage versus a flat fee. Beginning July 2004, chapters will now receive an 18% rebate of the annual member fee which will coincide with a membership due increase of \$25.00 which was approved in September 2003 at the International Board of Directors Meeting. The increase in the chapter's rebate will help support funding for expanded educational, professional development and business development programming for members on the chapter level.

What a great feeling to know that as a member of this association you truly have a voice and can make an impact within this organization. There is nothing like the feeling of accomplishment! 🌐

"I am seeking, I am striving, I am in it with all my heart."-Vincent Van Gogh

“CURRENT” AFFAIRS

MPI D/FW at PEC!



Enjoying the festivities were (l-r): Debra Kerr, CMP (Irving CVB), Barbara Heinemann (Fort Worth CVB), Cheryl Hopkins (Irving CVB), Betty Garrett, CMP and Gene Garrett (Garrett Speakers International).



Krisam Hotels & Resorts sponsored the Chapter Reception which was held at La Mansion Del Rio on San Antonio's historic RiverWalk. Representing Krisam was Pat McCain, CMP (Vice President, Krisam Group Hotels & Resorts & Global Events Partners) and Suzie Dyer, Sales Manager of La Mansion del Rio.



Meeting Planners Erin Longley, CMP (XcelEvents) and Dana Rhoden, CMP, CMM (Southwest Veterinary Symposium) spent some time getting to know new Dallas CVB President Phillip Jones.



All Work and No Play-No Way! Ben Guerrero (South Padre Island CVB) and Hollye Edwards (CityPlace Conference Center) found a relaxing seat at the Chair Massage station.



MPI D/FW Chapter members were out in force prior to the Opening General Session. More than 100 members attended the MPI PEC in San Antonio.



DEFINING THE POWER OF MEETINGS™

Founded in 1972, Meeting Professionals International, with nearly 20,000 members in 60 countries and four chapters in formation, is the leading global community committed to shaping and defining the future of the meeting and event industry. For more information, visit www.mpiweb.org.

CURRENT

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DALLAS/FT. WORTH CHAPTER



DEFINING THE POWER OF MEETINGS™

SAVE THE DATE

Wednesday, April 14, 2004

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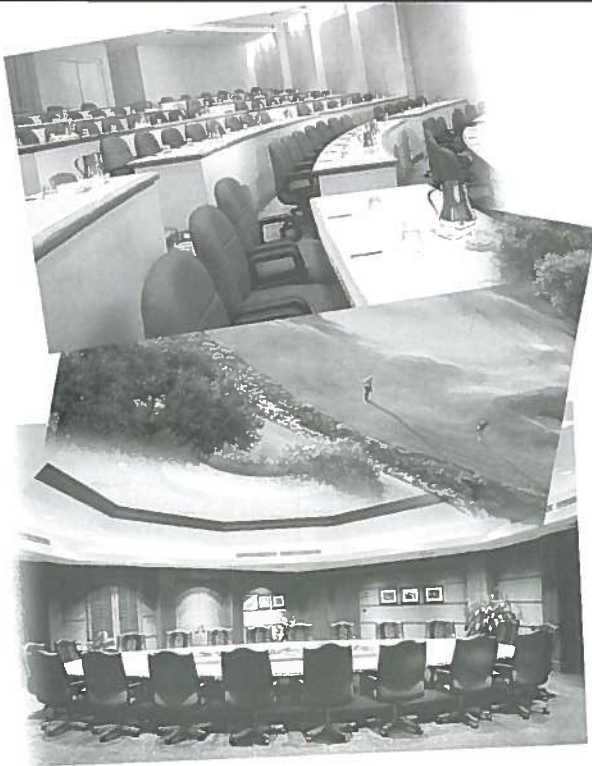
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Chapter Meeting: Thursday, February 26, 2004 • 11:00 a.m.

“Executing Flawless Meetings”

by Jodi Adcock
RIA



The best meetings can fail if execution is flawed. So how can planners and suppliers ensure flawless execution?

MPI D/FW Chapter is ready to empower you with the skills you need to be flawless at our chapter luncheon, Feb.26 at the Cavanaugh Flight Museum in Addison, featuring George “Gundawg” Dragush, from Afterburner Seminars, who will focus on the steps of mission planning used by fighter pilots today.

We all operate in a fast-paced, competitive environment, and we need to know how to plan, brief, execute and debrief just like fighter pilots do. As “Gundawg” will show you, the steps are very simple, and can be put into practice immediately. Get ready for this high-energy presentation that applies to all aspects of life, business, and meeting planning.

As a former rock musician, George Dragush found himself using the other side of his brain at the University of Kansas Aerospace Engineering Program. There, he saw in practice the principle of “flawless execution” in designing airplanes. “Gundawg” was soon flying F-15’s in the Air Force, including 47 missions in Desert Storm. He was an Instructor Pilot for the F-15 and won several Top Gun awards during his seven-year duty. George joined Afterburner Seminars in 1996, eventually becoming president of the company.

The Cavanaugh Flight Museum is located on the grounds of the Addison Airport. The museum is available for special events and encompasses nearly 50,000 square feet of display area in four hangars containing aircraft spanning history from World War I through Vietnam, artwork, artifacts and a gift shop. These rare and significant aircraft comprise one of the largest private aviation collections in the country. Virtually all of the aircraft in the museum are maintained in airworthy condition and many of them are still flown regularly. The aircraft of the museum are much in demand for photo sessions and air shows. If you are not content to stand by and look, you can purchase a ride in the Museum’s Stearman or AT-6 Texan.

February Program Committee Members: Chair, Jodi Adcock, RIA, Jennifer Harris, BBJ Linens, Margaret Maggio, Southfork Hotel, Richard Pollak, Rainbow Entertainment, Bill Reeser, CMP, AVW-TELAV, Tracey Uster, Enspiron, Peg Wolschon, CMP, CTP, m.pression entertainment.

DIRECTIONS

From Keller Springs and the Dallas North Tollway:

Go West on Keller Springs past Quorum Drive to Addison Road. Turn right on Addison Road and proceed to Westgrove. At Westgrove, turn left and proceed approximately 1/8 mile to Claire Chennault Drive. Turn left on Claire Chennault Drive and continue another 1/8 mile and the museum will be on your left side. Follow the Green and white road signs.

From Downtown Dallas:

Take the Dallas North Tollway, and exit Keller Springs Road. From Keller Springs and the Dallas North Tollway, Go West on Keller Springs past Quorum Drive to Addison Road. Turn right on Addison Road and proceed to Westgrove. At Westgrove, turn left and proceed approximately 1/8 mile to Claire Chennault Drive. Turn left on Claire Chennault Drive and continue another 1/8 mile and the museum will be on your left side. Follow the Green and white road signs.

From North Dallas:

Take the Dallas North Tollway, and exit Keller Springs Road. From Keller Springs and the Dallas North Tollway, Go West on Keller Springs past Quorum Drive to Addison Road. Turn right on Addison Road and proceed to Westgrove. At Westgrove, turn left and proceed approximately 1/8 mile to Claire Chennault Drive. Turn left on Claire Chennault Drive and continue another 1/8 mile and the museum will be on your left side. Follow the Green and white road signs.

From Fort Worth:

Take I-20 East to Dallas. Take the Dallas North Tollway, and exit Keller Springs Road. From Keller Springs and the Dallas North Tollway, Go West on Keller Springs past Quorum Drive to Addison Road. Turn right on Addison Road and proceed to Westgrove. At Westgrove, turn left and proceed approximately 1/8 mile to Claire Chennault Drive. Turn left on Claire Chennault Drive and continue another 1/8 mile and the museum will be on your left side. Follow the Green and white road signs.

“EXECUTING FLAWLESS MEETINGS”

Thursday, February 26, 2004



Cavanaugh Flight Museum

4572 Claire Chennault Dr. • Addison, TX 75001
972-380-8800

11:00 am - 11:30 am	Chapter Orientation
11:00 am - 12:00 pm	Registration and Reception
12:00 pm - 1:30 pm	Luncheon and Program

**Complimentary Self-Parking Available
In Several Lots - Look for Parking Signs**

Advanced Member Price:	\$30.00
Advanced Guest Price:	\$35.00
Onsite Price:	\$40.00

(Walk-ins will be placed on a wait list on-site. Seating is not guaranteed after the guarantee cut-off on Mon. at 2:00 p.m.)

*R.S.V.P. to Randie Charnes
by 2:00 p.m., Monday, February 23, 2004
email: rcharnes@msn.com • fax: 972-506-7485*

ON-LINE REGISTRATION PREFERRED

Go to the “Events” section at www.mpidfw.org

January Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the meeting.

Featured Speakers

Phillip Jones
Dallas Convention & Visitors Bureau
325 North St. Paul Street, Suite 700
Dallas, TX 75201

Dr. Colin Rorrie, Ph.D.
Meeting Professionals International
4455 Lyndon B. Johnson Freeway, Suite 1200
Dallas, TX 75244

David DuBois, CMP, CAE
Meeting Professionals International
4455 Lyndon B. Johnson Freeway, Suite 1200
Dallas, TX 75244

Moderator

Steve Kemble
Steve Kemble Event Design
715 North Oak Cliff Blvd. • Dallas, TX 75208
214-943-5949

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Tom Noonan
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Décor

Ice Magic
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6609 Ladera Place • Fort Worth, TX 76133
817.845.4508

Entertainment

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Debbie Myers, CSEP
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Photography

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4907 Cedarbrier Drive • Dallas, Texas 75236
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Meeting Copies

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3905 Oak Lawn #210 • Dallas, TX 75219
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January Chapter Meeting Highlights



The chapter's annual Government Affairs/State of the Industry luncheon brings out the Big Guns, and this month's meeting was no exception. The program, chaired by Colleen Rickenbacher, CMP, CSEP and moderated by Steve Kemble, featured guest speakers Phillip Jones, President and CEO of the Dallas Convention & Visitors Bureau, Dr. Colin Rorrie, Ph.D, President and CEO of Meeting Professionals International and David DuBois, CMP, CAE, Vice President of the Meeting Professionals International Foundation.



January Program Committee members were (front row, l-r): Debbie Myers, CSEP (BRAVO! Entertainment), Bill Reeser, CMP, CTS (AVW-TELAV Audio Visual, Inc.), Paige Braun (Dallas Conventioneer) and Georgiann Harpe (Gilley's Dallas). Top row, l-r: Peg Wolschon, CTP, CMP (Independent), Steve Kemble (Steve Kemble Event Design), Colleen Rickenbacher, CMP, CSEP (Colleen Rickenbacher, Inc.) and Jane Ito, CMP (JPI Communications).



Members of Awards Con with MPI D/F outstanding Month." The President of 1985 and ha



The MoRobso Gilley's stage. its first album BRAVO! Enter



Dallas Community Police (photo at right) partner each January to recognize an officer as "Officer of the Month." Senior Corporal Gilbert Padilla, was presented the award by DCVB Vice President, Cheryl L. Richards. Senior Corporal Padilla joined the DPD in June 1998 and has received 127 commendations during his career.



The Dallas Convention & Visitors Bureau sponsored January's meeting. Representing the DCVB were (l-r): Tom Noonan, Senior Vice President, Convention Sales & Marketing; Petre White, Convention Services Manager; Cheryl L. Richards, Vice President, Member Services; Deborah Burluson, Director of National Accounts and Jennifer Watson, Sales & Services Project Manager.



The band, which released the CD, was provided by the Dallas Convention & Visitors Bureau.

**Photos by Jim Woods
JWoods Photography**

Meeting Evaluation

COMMENTS BY SUPPLIERS

- Loved the menu! Great location - fun & spirited. Variety is really nice (not being in a hotel). Very informative - a lot I didn't know & I'm a Dallas native!
- We need more luncheons with topics like this. Networking was great, but challenging because of the loud music. Good turnout due to the speakers. Educational value this month was worth coming. Employers are looking at the value of these memberships.
- Was very informative on the state of the meetings industry. Seems to be a positive outlook for 2004 and years to come.

COMMENTS BY PLANNERS

- Speakers/Moderator - fantastic! Informative - awesome committee - I love Gilley's, but this particular meeting needs to be held in a hotel out of respect to the level of the speakers.
- Excellent program and perfect way to begin in 2004 - very positive, energetic with prestigious professionals in the know about our industry - very impressed with our MPI President, Phillip Jones and David and what they had to say about the future - Steve did a fabulous job and brought enthusiasm and energy back to the meeting! Gilley's is a great venue, but I felt not appropriate one for this type of meeting - air vent noise was distracting and room was a little too busy - it took away from the speakers.
- Steve Kemble, as always, was a hoot! It made the meeting very fun.

COMMENTS BY GUESTS

- As a guest it would have been great to be acknowledged by way of introduction to the group. I was very positively impressed by the attendance. Our Utah Chapter is enthusiastic but not nearly as large.
- Phillip Jones is a great asset to the city and I believe that he was able to address some concern evolving around Dallas and the tourism division. The music was too loud in the dining area - we couldn't network our own table.
- Great to learn about group of members and how my two businesses may apply.



Alainna Palmer, CMP
'Grapevine' Columnist

Heard it through the Grapevine!



Leah Belasco
'Grapevine' Columnist

Steven Flores has joined *Iron Cactus*, a new three-level restaurant and margarita bar, as their marketing and special events manager for the downtown Dallas location opening spring 2004. He was formerly with *Eddie Deen's Ranch*.

Veronica Torres has joined the *Dallas Convention & Visitors Bureau* as convention sales manager for association and corporate markets west of the Mississippi as well as the Hispanic, Latino and the gay and lesbian markets. She was previously with *Crowne Plaza Suites Hotel*.

Congratulations to Donna Tanner and her husband Mike who are both with the *Abacus Restaurant*. They celebrate the birth of their son Noah, born December 19th!

*This month of February is a celebration of love!
Thoreau once wrote in his journal, "There is no remedy for love but to love more."
"Love is a great beautifier." Louisa May Alcott
"Love is that condition in which the happiness of another person is essential to your own." Robert Heinlein
"Love is the final end of the world's history, the Amen of the universe." Novalis
"Love is an act of forgiveness in which evil is converted to good & destruction into creation." Henri Nouwen
"Of all the powers, love is the most powerful because it alone can conquer that final and most impregnable stronghold which is the human heart." Frederick Buechner
"I don't want to live - I want to love first, and live incidentally." Zelda Fitzgerald*

To submit member news and information, please contact:
Alainna Palmer, CMP • alainnapalmer@comcast.net • Fax 972-377-6513
or Leah Belasco • 972-818-4811



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EDUCATION NEWS



Jim Monroe
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Are You Aware of DFW's Multicultural Face?

— a monthly report from the MPI D/FW Chapter Multicultural Initiative Committee

The following demographics describe the multicultural face of Dallas/Fort Worth:*

- * 35% of North Texas' residents were born in another country or are the children of foreign-born parents.
- * Dallas International's database lists over 1,600 ethnic communities, global arts groups and international-themed organizations in the North Texas region.
- * Dallas County ranks fifth in the nation in numbers of Hispanic residents. Practically two out of every 7 residents is Hispanic, and approximately three of every 7 is Latino.
- * Hispanics now represent 35% of the City of Dallas population. Five out of every 6 immigrants to our region between 1990 and 2000 were born in Latin America. 85% of the Latino population is Mexican.

* According to immigrant community leaders, North Texas is home to 40,000 Chinese Americans, nearly 100,000 Indian Americans, 150,000 immigrants from Africa and around one million Hispanics.

* 25% of the employees in Texas' high tech industry are from India, and Indian students are the largest body of international students at UNT, UTA, UTD, and SMU.

* As of the census of 2000, the racial makeup of Dallas was 50.83% Caucasian, 25.91% African American, 0.54% Native American, 2.70% Asian, 0.05% Pacific Islander, 17.24% from other races, and 2.72% from two or more races. 35.55% of the population were Hispanic or Latino of any race.

* The racial/ethnic makeup of Fort Worth is Caucasian 45.8%, African American 20.0%, Hispanic 29.8%, and Other 4.4%.

What are the demographics of the MPI D/FW Chapter? We don't know yet. Sometime early in 2004 your Multicultural Initiative Committee will be sending out a survey requesting your ethnic identity and your current involvement in multicultural work.

* From *DFW International, an organization of immigrant, ethnic and internationally focused groups and the Dallas/Fort Worth City Guide(r) and the Fort Worth Economic & Community Development Department.*

Multicultural Initiative Committee Calendar

Have you incorporated these upcoming dates and celebrations in your meeting planning calendar?

- | | |
|-------------|--|
| January 14 | Makar Sankranti for the Hindus is a day of honoring the Sun God |
| January 18 | Baha'is World Religion Day to recognize the unity of teachings in all religions |
| January 30 | Many Muslims will make a haji, or pilgrimage, to Mecca. Even those not making the trip will observe this high holy time |
| February 3 | Setsunbun-sai the "Bean-throwing Festival" marks the end of winter and eve of spring for followers of Shinto |
| February 7 | Tu B'Shevat - it's like a Jewish Arbor Day, the New Year celebration for trees |
| February 18 | Mahashivaratri, dedicated to the Hindu deity Shiva, celebrates deliverance from death |
| February 22 | Hijra - the Islamic New Year |

2004 CMP Calendar

Although the pre-registration deadline has past, onsite registration is still available for the CMP Intro class.

Questions? Contact Jennie Campbell, CMP, CMM at PH: 817-654-3934 or 817-271-8630(cell), email: jcampbell@meetYourMarket.com or Marti Fox, CMP, CTC at MFoxEDUC@aol.com

Other dates to note:

Feb. 23 - May 10, 2004, MPI D/FW sponsored CMP Study Group Sessions
Place: Adolphus Hotel

Time: 6:00 PM - 8:00 PM, every Monday Night

Cost: \$80 MPI members

\$100 non-members

jcampbell@meetYourMarket.com (Jennie Campbell, CMP, CMM)

March 15, 2004 Due: CIC - CMP Application due

Cost: \$150 fee

www.conventionindustry.org

May 17, 2004 Due: CIC - CMP Exam request due

Cost: \$325 fee

www.conventionindustry.org

June 26 & 27, and July 10, 2004 (Tentative)

MPI D/FW sponsored CMP University

Place: Adolphus Hotel

Time: Varies according to date

Cost: \$125 MPI members

\$150 non-members

jcampbell@meetYourMarket.com (Jennie Campbell, CMP, CMM)

July 24, 2004 CMP Exam in Dallas & Denver (MPI's WEC)

www.conventionindustry.org

For Further information on the CMP certification program

Contact: Jennie Campbell, CMP, CMM

Meet Your Market, LLC

PH: 817-654-3934 or 817-271-8630 email: jcampbell@meetYourMarket.com



How MPI D/FW Toastmasters Can Help You!

by Thomas White
President
MPI D/FW Toastmasters Club

All too often, those of us in the hospitality industry find our time is not our own. We find ourselves spending our time and energy taking care of the needs of others, tending to our own personal needs only after everything else. Because of this, we pass up opportunities to develop skills for our own personal growth. Whether you're in sales, in planning, or in a support role in your profession, personal growth is critical to success. Success in business is based on communicating effectively.

Through participation in the Toastmasters Communication and Leadership program, people from all backgrounds learn to effectively speak, conduct a meeting, manage a department or business, lead, delegate, and motivate.

What MPI D/FW Toastmasters can do for you:

- * Improved communication skills that can provide increased visibility, recognition and promotions
- * Improved presentation skills that can win respect and admiration of colleagues and employees
- * Develop leadership skills to increase management potential
- * Increase your ability to motivate and persuade, increasing your effectiveness as a supervisor or manager

Members of Toastmaster Clubs have access to a wide range of educational materials, including books, audio and videotapes, and seminar programs at reduced cost through the Toastmasters International Supply Catalog.

How the Program Works

The MPI D/FW Toastmasters program exposes each participant to a wide range of communication experiences:

- * MPI D/FW Toastmaster members receive a New Member Kit, featuring the basic Communication and Leadership manual, general orientation materials and information regarding skill improvement in areas such as speech evaluation and the use of gestures.
- * The initial prepared speeches, as outlined in the basic Communication and Leadership program manual, are designed with the new Toastmaster in mind.
- * A variety of assigned speeches help the participant develop competency in areas of organization, voice inflection and persuasiveness.
- * During the meeting's Table Topics session, members learn to think on their feet by delivering short impromptu speeches, lasting one to two minutes.
- * After giving a prepared speech, each Toastmaster receives a constructive speech evaluation. This process recognizes speakers for their strengths and provides valuable insight into problem areas.
- * Upon completion of the basic Communication and Leadership program, Toastmasters may participate in the Advanced Communication and Leadership program.
- * Workshop-style Success/Leadership programs are also available, offering opportunities for further skill development in areas such as leadership, public speaking and conducting business meetings.

How Toastmasters Can Meet Your Needs

- * Established in 1924, Toastmasters International uses time-tested programs that are continually updated to meet needs of participants.
- * Self-paced programs allow you to progress as rapidly or gradually as your needs dictate.
- * The hands-on Communication and Leadership program provides the "how-to" and the practical experience so critical to progress.
- * An atmosphere of professional camaraderie makes your Toastmasters Club a unique learning environment — informal, yet dedicated to learning.
- * The MPI D/FW Toastmasters program can be tailored to meet your personal objectives. Whether you desire improvement in prepared or impromptu speaking, greater skill in the use of visual aids, experience and knowledge is to be gained in the areas that most interest you.

The MPI D/FW Toastmasters Club meets at the Crowne Plaza Hotel Addison, 14315 Midway Road, Dallas 75001 (972-980-8877) inside McArthur's Restaurant. We meet every second and fourth Tuesday of the month from 6:00pm - 7:30pm, with networking from 5:15pm - 5:55pm.

The MPI D/FW Toastmasters program is cost-effective, especially when compared to seminars charging hundreds of dollars per day. There is a \$55.00 new-member fee that covers the New Member Kit and six months' dues. Renewals are \$35.00 every six months.

The MPI D/FW Toastmasters experience can provide value by improving presentation and communication skills, and will boost self-confidence.

Time invested in yourself will benefit you, and in turn, your level of performance on the job. Take the time for you - everyone around you will benefit.



MPI D/FW TOASTMASTERS BECOMES OFFICIALLY CHARTERED CLUB - Club officers accept Club Charter from Toastmasters International officials. Pictured from left to right: Paul Klipp - VP of Public Relations; Jessica Bacak, CMP - VP of Membership; Sherry DeLaGarza, CMP - Secretary/Treasurer; Jim Key - Acting District Governor & Guest Speaker; Sandi Smith - Sergeant-At-Arms; Thomas White - President; and Pauline Shirley - Toastmasters International Past President

MEMBERSHIP NEWS

Circle of Commitment

Members in good standing with MPI D/FW Chapter will receive a Circle of Commitment pin in honor of their milestone years of service to this organization. The D/FW Chapter is proud to recognize our members for their service and commitment and for helping our organization achieve the highest level of professionalism in the industry. The following members celebrated milestone anniversaries from July-December 2003.

15 Year Honorees

Bobby Bulger *Travel Concepts Inc.*
Deborah Burleson *Dallas CVB*

10 Year Honorees

Barbara Anderson
Anderson Event Management

Rose Duff
American Contractors Insurance Group

Mary Ellen George
WorldTravel BTI Meetings

Diane Gillis
Essilor of America

Greg Slaight
Sprint

Lynn Stone
Electric Power Research Institute

Glenn Tomlinson
Meeting Professionals Expectations

5 Year Honorees

Ted Blair
Blair Hotels

Genevieve Castleberry
Independent

Kathleen Ceseretti
Providence Warwick CVB

Cecilia Daddio
Lennox Industries Inc

Eric Foster
EFI Communications

Gwen King Luthjens
Royal Sonesta Hotel New Orleans

Juliann Krumbholz
Accenture

Erin Longley
XcelEvents

Kelli McRay
The Freeman Companies

Jeanie Renner
J & S Audio Visual

Gia Staley
Healthpoint Ltd

Anne-Marie Taylor
Meeting Professionals International

MemberSHIP Drive

Our MemberSHIP drive will continue thru May 30th with an opportunity to win another fabulous weekend get away to the beautiful Lake Tahoe. This prize package includes; air travel for two, a two-night stay at the Embassy Suites Hotels Lake Tahoe Resort and a Sunset Dinner Dance Cruise on the M.S. Dixie II. Thank you to our member Ruth Gallenberg with the Embassy Suites Love Field for securing this great package.



Please visit the Membership table at the February monthly meeting for more details on how to enter.

New Kids on the Block



Welcome to Our Newest Members!

We are delighted to welcome our newest chapter members. We invite you all to attend our monthly chapter meetings in an effort to help fulfill your desire for education and networking. For more information on chapter events, please visit our website at www.mpidf.org.

Barbara Altom.....Dallas Stars Hockey Club
Susan Bellotti.....ExxonMobil
Kayce Boettcher.....Renaissance Dallas-Richardson Hotel
David Bryant.....MEDiPARK Valet Services
Dana Cooper.....The Ritz-Carlton Bachelor Gulch
Sabine Coventry.....Shangri-La Hotels and Resorts
Cathy Crouch.....Southwest Securities, Inc./PCG
Erica Daniels.....
Renee Desai.....J & S Audio Visual
Karen Dunne.....Real World Training
Sheila Duren.....Southwest Securities, Inc.
Michelle Edwards.....University of Phoenix/Dallas
Jennifer Etheridge.....Marriott International
Linda Gist.....Melrose Hotel Dallas
Latonya Glass.....1st Global
Donald Hartfelder.....Royal Caribbean International
Melissa Hays.....Four Seasons Hotels and Resorts
Laura Holt.....Southwest Securities, Inc./SWS Fina
Kevin Hoque.....American Limos & Transportation
Michelle Howard.....Southwest Securities, Inc.
Kiersten Humbert.....Freeman Decorating
Wendy Johnson.....Southwest Securities, Inc.
Karlene Kelley.....Society of Petroleum Engineers
Annette Ketchum.....Southwest Securities, Inc./SWS Fina
Wendy Lambert.....American Concrete Pipe Association
Carol Lancaster.....Isle of Capri Casino & Hotel
Marshall Leak.....Entertainment Enterprises
Charlene Lingo.....SWACHA-Electronic Payments Resource
Robert Musso.....Wyndham Dallas North by Galleria
Catherine Parnell.....Infomart
Ellen Reeder.....Gaylord Palms Resort & Conv Ctr
James Russell.....Audio Visual Services Corporation
Carolin Stephens.....Omni Mandalay at Las Colinas
Marilyn Sutton.....Southwest Securities, Inc/SWS Finan
Camille Taylor.....Southwest Securities, Inc.
Craig Thomas.....Southwest Securities, Inc.

RETURN SERVICE REQUESTED



“Ultimate Makeover by MPI D/FW”

TELOS
PERFORMANCE CENTER

<http://www.telosperformancecenter.com/content/home.aspx>

 *Grand Spa
International*

<http://www.grandspa.com/>

Six MPI D/FW members are well on their way to healthier bodies and minds. Ranging in age from the 20s to 60s, the group is committed to working with Telos Performance Center and The Grand Spa International on achieving their personal bests. Over an eight-week period, these sponsors and top advisors will present the following topics:

<i>Date</i>	<i>Location</i>	<i>Topic</i>
January 26	Hotel InterContinental Dallas	“More Powerful Image” by Linda Thomas, Certified Trainer
February 2	Telos Performance Center	Diet, Nutrition and Exercise - Start with the Basics
February 9	Grand Spa International	“Be On Your Best Business Behavior” by Colleen Rickenbacher, CMP, CSEP
February 16	Grand Spa International	Inside/Out: Total Skin, Body, Hair, Makeup and Nail Care
February 23	Telos Performance Center	Mind and Body: The Balancing Act
March 1	Telos Performance Center	Corporate Self-defense: Protecting Yourself and Others
March 8	Grand Spa International	Options for Vision and Plastic Surgery
March 15	Grand Spa International	Your Career Path to the Top

All sessions begin at 6:00 p.m. and end at 7:30 p.m. The sessions are open to members. To register for the remaining sessions, email Laura Jordan at ljordan@wyndham.com.

Who are the makeover candidates? The lone male is Thomas White, who is looking to improve his health and hoping to avoid a mid-life-crisis purchase of a red Corvette. Peg Wolschon, CMP, CTP wants a better future health-wise and feels it’s time to give time to herself. Pat Hill-Yandell wants to work on the inside as well as the outside to repair the stress of recent layoffs. Nicole Lacy has been concentrating on making a career as a corporate meeting planner and now wants to focus on her health. Jodi Adcock wants the structure of a personal trainer, but is really curious about a new hairstyle. And, Tamara Hughston, CMP is looking forward to working on herself, but also to working with the others as a team.

MPI D/FW Chapter thanks its sponsors for this program. Telos Performance Center is providing twice-weekly professional training and counseling with a Certified Trainer as well as nutritional counseling-metabolic testing, dietary analysis and diet plan-by a Certified Nutritionist. The Grand Spa International is providing weekly spa services including body and skin care, hair, make-up and nails for the six makeover participants. Jim Woods is providing still photography during the project.