

Chapter of the Year
1989 ★ 1990 ★ 1994
1996 ★ 2001

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The JPA Scholarship Fund Committee is accepting applications for the upcoming WEC in Denver, CO July 25-27, 2004 (information on the Education program, www.mpiweb.org).

APPLICATION DEADLINE
Friday, May 28th
 Applications can be submitted online at www.mpidfw.org

MPI D/FW TEES IT UP!



Speaker and Humorist Joel Zeff found time to have fun on the golf course. Here he tried some inspirational cheers to encourage Erin Boyd.



Event emcee Neil Pflum presented the winning foursome of John Farmer, Pam Stefanek, Bobby Junkin and Steve Wilkerson, who took home top honors at the tournament.



The Four Seasons Resort & Club played host to the MPI D/FW Chapter Golf Tournament. Representatives were, l-r: Stacy Amerson, Nicole Northrop-Jost, CMP, Stacy Appleton, Craig Reid, Lance Peters and John Blanton.



Joel Gough admires the effort of his playing partner, Dallas Cowboys Cheerleaders' Director Kelli Finglass, as she blasts one out of the sand.

DALLAS/FT. WORTH CHAPTER



DEFINING THE POWER OF MEETINGS™

Mission Statement

To be the premier organization of meeting professionals serving the Dallas/Fort Worth meetings industry by providing excellence in educational resources, communications, networking opportunities, and recognition; while operating with the highest ethical standards.

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A Message from the President




Melissa Logar, CMP, CMM
2003-2004 President

Goodness, I cannot believe this term has flown by so quickly. Your MPI D/FW Board of Directors is in the 11th hour of their term and your Incoming Board of Directors has begun the exciting transition into their positions for 2004 - 2005. Both the Current and Incoming Board of Directors' have made commitments to each other to ensure this transition will be smooth. International is also playing a key role by initiating conference calls with Current/Incoming Vice Presidents and Directors of each department along with their counterparts in other MPI chapters. I cannot adequately express the pride that I have to the Board of Directors on their commitment to this chapter.

By the time you read this column the MPI D/FW Chapter will have completed the "Member Needs Survey" and results being analyzed by Association Works. Based upon the valuable information provided by you the members, the Incoming Board of Directors will be able to develop and implement their upcoming Goals

and Objectives for the Chapter during their term. I send my heartfelt thanks to those who have taken time to answer the survey, and by doing so; you have invested in the future of this Chapter.

In these current economic times we find that we must take opportunities where they can be found. With that being said I am pleased to announce that P.J. Gonzalez, CHSP current President-Elect, has accepted a position in Philadelphia which requires him to relocate. Subsequently, P.J. has resigned from the MPI D/FW Chapter and his position. Also, Jennifer Winget, CHME, CMP Incoming Director of Chapter Leadership is relocating to Denver, CO. due to a job transfer for her husband. We wish P.J. and Jennifer the best and much success in their future endeavors. Due to Jennifer's relocation I am delighted to announce Carol Benevidos, CMP has accepted to fill the 2004-2005 Director of Leadership position.

Beginning in my six month as Chapter President, many members approached me with the question of whether I was looking forward to the last part of my term. I would laugh and say "It took me six months to get my arms around the President position and if I had another year, the things I would be able to accomplish!". As the saying goes, "You better be careful what you wish for, you just might get it!" With the resignation of P.J., I have agreed to serve another term as your Chapter President. Woo Hoo! I am very excited and committed to the 2004 - 2005 term and look forward to working with a great group of individuals and members who have the best interest of the chapter at heart!  "I am seeking, I am striving, I am in it with all my heart". - Vincent Van Gogh

Small Chapter beats MPI D/FW Recruiting

This headline may seem silly since the Dallas Fort Worth Chapter is the only five-time winner of the Chapter of the Year Award and has over 800 members but the fact is, without your help, it could be true. MPI International is running a Chairman's Challenge contest until the end of June. This contest not only rewards individual members for their efforts in recruiting but it also puts chapters up against each other in a friendly competition. Currently D/FW is in second place with 40 new members compared to the United Kingdom with 44. To recognize those chapters that have recruited members collectively, the chapter with the most recruited new members will be rewarded a complimentary Platinum Series educational program to be utilized in 2004-2005. For more information on the Chairman's Challenge, please visit <http://www.mpiweb.org/members/challenge/prizes.asp>. In the meantime, keep talking about MPI to your colleagues and make sure they place your name on the "Who Recruited You" line of the Application.



BOARD REPORT

By Randie Charnes
MPI D/FW Chapter Administrator

Board of Directors Meeting - April 21, 2004
Texas Training & Conference Centers

Education:

CMP/CMM Recognition Event. Guest speaker will be Simon T. Bailey, with the theme "The Brilliance of Leadership". Invitations have been mailed. The three nominees for the *Colleen Rickenbacher Leadership Award* are: Steven G. Foster, CMP; Sally Goldesberry, CMP/CMM and Dana Rhoden, CMP/CMM.

CMP Study Group:

CMP University dates: June 26, 27 and July 10 at the Adolphus Hotel.

Finance:

JPA Scholarship - Raised \$270 at March Meeting, YTD - \$2740, Awarded - \$1670, Balance - \$2070
**Deadline for WEC applications, Friday, May 28, 2004.

Membership:

Needs Assessment Sub-Committee Tamra met with John Paul with

Association Works to discuss project. Need to secure a prize giveaway for those who submit questionnaire with their name. Proposed schedule:
May - Implement
June - Follow up and reporting
July - Address content/results at monthly meeting

Programs:

June Awards Gala - Wyndham Anatole sponsored by Wyndham Hotels. A second sponsor designated as the awards sponsor is Vail Valley TBC has also been secured.

President:

The Georgia Meeting Exposition Conference was a great success for the Georgia Chapter and President Logar proposed DFW plan a similar conference for the spring of 2005. The major concern of all chapters is commitment from members in a volunteer and leadership roles.

"CURRENT" AFFAIRS



Alan Powdermaker
Circle R Ranch

Let's Keep Love for Kids an MPI Tradition

by Alan Powdermaker

Editor's Note: MPI D/FW has a long-standing relationship with Love for Kids, a charitable organization co-founded by former MPI D/FW chapter member Alan Powdermaker. *The Current* asked Powdermaker, recipient of the 2003 MPI Kids Charity Ball *Bill and Angela Barrett Award for Loving Kids*, to recount the relationship between MPI D/FW and LFK.




If you haven't attended the Love For Kids Annual Christmas Party for inner city children at the Circle R Ranch, you may have never realized the true joys of Christmas. If you haven't held the hand of a seven-year-old as she made her way to Santa's lap, you could not share the joy that was in her heart. If you haven't assisted in making a special day happen for the severely handicapped children of the metroplex and their siblings or helped put gladness in the heart of one of our cities' forgotten senior citizens, your life might never have that special meaning that we have shared for so many years.

Since the very beginning of Love For Kids almost thirty years ago, MPI D/FW Chapter has played a significant role in the leadership of this most important Dallas/Ft. Worth Charitable organization. The Board of Directors has been proud to count numerous top-rated MPI members as founders and as members of the LFK's Board. There is little doubt that the foundation could have been organized or have succeeded without this leadership and support.

For readers who may not be as familiar with the workings of Love For Kids, our mission is "to enrich the quality of life for the young and the young-at-heart within the Dallas/Ft. Worth community who are in need of benevolent services." The Board is made up of individuals who donate their time and efforts voluntarily to our many causes and projects established over the years. Beginning in 2004, our Executive Director, Beverly Nalley, has become a full-time employee of the foundation and is the only compensated member of the organization.

At the recent board retreat for Love For Kids, the board explored several exciting opportunities to provide expanded and meaningful programs to inner city youth. These programs could bring long-term and far-reaching benefits to these young people in their quest to make their futures brighter and more assured.

In order to continue accomplishing all of the things we hold dear to our hearts and in order to look at new programming, we desperately need to recruit new members to our Board of Directors. Our Board members meet monthly to design and plan the programs we sponsor. Each board member also assists in making the programs successful and in the fund raising activities of the organization. So, if you want to begin to add something really special and meaningful to your life, please consider joining some of your contemporaries by becoming a part of Love For Kids. For information, please call Beverly Nalley at 214-597-7698 or e-mail her at Beverly.lfk@verizon.net. 



Circle R Ranch owner and Love for Kids co-founder Alan Powdermaker spread Holiday Cheer in the face painting tent at this year's Christmas event.

Toastmasters

Don't forget to take time for yourself and grow personally as well as professionally. Join us at these upcoming MPI D/FW Toastmasters Club meetings:

May 25, June 8 and June 22

6:00pm - 7:30pm (networking begins at 5:15pm)

Crowne Plaza @ the Galleria

INSIDE MacArthur's Restaurant (dinner on your own - 10% discount to MPI DFW Toastmasters attendees)

14315 Midway Road • Addison, TX 75001
214-259-0113

For more information, contact Thomas White at Thomas@dcclimo.com or 972-501-0500 or Sherry DeLaGarza, CMP at sdelagarza@macmeetings.com or 469-255-6410.



DEFINING THE POWER OF MEETINGS™

Founded in 1972, Meeting Professionals International, with nearly 20,000 members in 60 countries and four chapters in formation, is the leading global community committed to shaping and defining the future of the meeting and event industry. For more information, visit www.mpiweb.org.

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it's time for a
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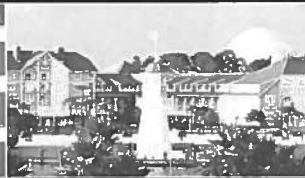
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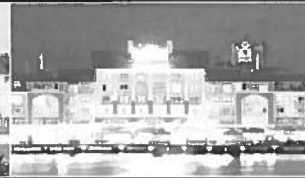
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C1-BW2

Chapter Meeting: Thursday, May 27, 2004 • 11:00 a.m.

“Managing Corporate A.D.D. - Boost Your Productivity”

by Nichole Hahn
Southwest Securities, Inc.



Rand Stagen
Stagen Leadership
Institute, Inc.

In today's high-velocity marketplace of continuous change and constant distractions - how do you manage your organization's most precious resource? We are not talking about money or time, but attention. Harnessing, focusing and managing attention is the essence of performance, and the ultimate competitive advantage.

Attending the chapter luncheon on Thursday, May 27 at The Hilton DFW Lakes Executive Conference Center will allow you to grasp a whole new perspective on what it means to focus on what is important. Rand Stagen, President of the Stagen Leadership Institute, Inc., a Dallas think tank and consulting firm, headlines this important program on Adult Deficit Disorder (A.D.D.). Mr. Stagen will present techniques to mastering attention that will dramatically increase your ability to drive innovation and change in your organization.

Attendees will walk away with specific productivity-boosting tactics and a whole new perspective of what it means to focus on what's most important:

- Learn state-of-the-art time and attention management techniques specifically designed for the fast-pace lifestyle of today's corporate workers
- Learn focusing techniques used by the world's highest achievers
- Learn why new research from Accenture's Institute For Strategic Change suggests that you should limit multitasking in your office if you're serious about high productivity
- Learn to identify and eliminate reactive crisis-mode thinking and make your organization more proactive and strategic
- Learn focusing techniques that reduce stress while increasing mental performance
- Truly grasp the concept of "Corporate ADD" (Corporate Attention Deficit Disorder)

Program Committee Members are, Dr Lawana Gladney, Chair (Gladney & Associates); Peg Wolschon, CMP, CTP, Mentor Chair (M.Pression Entertainment); Sheila Duren (Southwest Securities, Inc.); Maria Escarfullery, CMP, (Tropical Incentives); Karen Garcia Gonzales, CMP (Meeting Professionals International); Latonya Glass (1st Global); Nichole Hahn (Southwest Securities, Inc.); Maria D. Lianez (Munsch Hardt Kopf & Harr, PC); Dora Moreno (Mary Kay); Robert Musso (Wyndham Dallas North by Galleria); Bill Reeser, CMP, CTS (AVW-TELAV); and Tracy Suit (Hilton DFW Lakes Executive Conference Center).

Host Facility

The Hilton DFW Lakes Executive Conference Center

The Hilton DFW Lakes Executive Conference Center, located just 5 minutes from DFW Airport, combines certified executive conference center facilities with a beautiful resort hotel. Located on 40 forested acres, the hotel offers the services and amenities expected of a top business hotel or vacation resort. Newly renovated guest rooms are decorated with a Southwestern flair and the executive level offers oversize rooms and access to our VIP lounge.

Everything at the Hilton DFW Lakes has been designed with small- to medium-size business meetings in mind. From ergonomic furnishings to onsite audiovisual technicians and state-of-the-art computer and a/v equipment, the Hilton DFW Lakes meets the strict criteria required for membership in The International Association of Conference Centers.

DIRECTIONS

From Dallas: Take either I-635 West or 114 West to 121 North/Bass Pro Drive exit. Take Bass Pro Drive exit and turn left on Bass Pro Drive. At the third stop light; turn right on Highway 26E. The Hotel is 1/2 mile on the left.

From Fort Worth: 183 East to 121 North. Take the 121North/I-635 East exit. Stay on 121 North to Bass Pro Drive exit. Turn left on Bass Pro Drive. At third stop light; turn right on Highway 26E. The Hotel is 1/2 mile on the left.

“CORPORATE ATTENTION DEFICIT DISORDER (ADD)”

Thursday, May 27, 2004

Hilton DFW Lakes Executive Conference Center
1800 Highway 26 East • Grapevine, TX 76051
817-481-8444

Sponsored by

The Hilton FamilyTM

11:00 am - 11:30 am	Chapter Orientation
11:00 am - 12:00 pm	Registration & Reception
12:00 pm - 1:30 pm	Luncheon and Program

Complimentary Self Parking is available.

Advanced Member Price:	\$30.00
Advanced Guest Price:	\$35.00
Onsite Price:	\$40.00

(Walk-ins will be placed on a wait list on-site. Seating is not guaranteed after the guarantee cut-off - Monday 2:00 p.m.)

*R.S.V.P. to Randie Charnes
by 2:00 p.m., Monday, May 24, 2004
email: rcharnes@msn.com*

ON-LINE REGISTRATION PREFERRED

Go to the “Events” section at www.mpidfw.org

March Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the meeting.

Featured Speakers

Fusion Productions

Jamie McDonough and Ed Simeone, CMP

Program Monthly Sponsor & Prize



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Linda Vest, CMP - State Farm

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Bill Reeser, CMP, CTS, AVW-TELAV

Jan Gillin - Independent

Dana Rhoden, CMP, CMM - S.W. Veterinary Symposium

Ian Dockrill, CMP, AHCIMA - ANE Global Management

Debra Kerr, CMP - Irving Convention & Visitor's Bureau

Peggy LaBounty - Dallas-Addison Marriott Quorum-Galleria

April Chapter Meeting Highlights



Facility Hosts from the Dallas-Addison Marriott Quorum by the Galleria were (l-r) Luong Lee, Banquet Chef; Suzy Hart, Director of Hotel Sales; Todd Walther, General Manager; Peggy LaBounty, Senior Sales Manager; Manny Soto, Event Manager; and Ike Iwunnah, Director of Event Operations.



Ed Simeone, CMP, CMM and Jamie McDonough of Fusion Productions presented an "ROI session based on the MPI Foundation Measurement Systems Project. Simeone is a past MPI chairman and McDonough is president-elect of the Western New York Chapter of MPI.

DALLAS/FT. WORTH CHAPTER



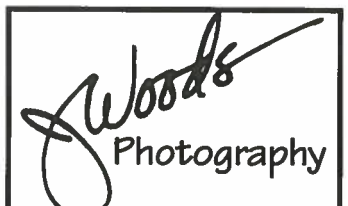
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April Program Committee members were (l-r): Ian Dockrill, CMP, AHCIMA (ANE Global Management); Dana Rhoden, CMP, CMM (Southwest Veterinary Symposium); MPI D/FW VP of Programs Sherri Cook, CMP, CMM; Patty Stern Markley, CMP (DMM Group); Bill Reeser, CMP (AVW-TELAV); Linda Vest, CMP (State Farm), Deborah Kerr, CMP (Irving CVB), Program Committee Chair Jodi Adcock (RIA) and Peg Wolschon, CMP, CTP (m.pression entertainment).



Representing the Renaissance/Marriott Family of Hotels and Resorts were: Michelle Greeson, Director of Sales, Renaissance Worthington Hotel; Paige Weihbrecht-Jones, Sales Manager, Marriott Suites Dallas Market Center; Gloria Sleutel, Sales Account Manager, Marriott DFW Airport South; Kayce Boettcher, Sales Manager, Renaissance Dallas-Richardson Hotel; Diane Hughes, Sales Manager, Dallas Marriott Las Colinas; Terrence Alley, Senior Sales Manager, Marriott Dallas/Plano at Legacy; Mark Z. Smith, Senior Sales Manager, Marriott Dallas Solana; Jennifer Caldwell, Senior Sales Manager, Marriott Dallas/Addison Quorum; Jolene House Thrasher, CMP, Senior Sales Manager, Renaissance Dallas North; Todd Budd, Sales Manager, Renaissance Dallas Richardson; Tara Barton, Senior sales Manager, Marriott DFW Airport and Tara Mentasti, Senior Sales Manager, Marriott Dallas/Addison Quorum.



Photos by Jim Woods

2003 Planner of the Year

Sally Goldesberry Is A Study In Excellence

Sally Goldesberry, CMP, CMM will be the first to tell you she began her career in the meetings and events industry by accident while working for the National Cattlemen's Association - and that's no bull! She's worn many hats in the ensuing years, independent planner, association planner, trade show director and director of special services, just to name a few, while at the same time serving in leadership roles with BOTH the Arizona Sunbelt and Dallas/Fort Worth Chapters of MPI. Her career may have begun by accident, but her many accolades were earned through dedicated service choices through the meetings and events industry. MPI D/FW acknowledged her long service at the 2003 MPI D/FW Awards Gala when she was named recipient of the chapter's Planner of the Year Award. Sally has been married to husband Roger Goldesberry, General Manager of the Dallas Marriott Las Colinas, for 22 years.

Current: What is your job title and some of the functions you perform as part of that position?

Goldesberry: "My current position is Senior Manager Meetings and Exhibitions for the Society of Petroleum Engineers. I am responsible for the strategic planning of more than 35 international meetings. My senior management responsibilities include a conference in the top 200 largest conferences and the largest in the petroleum industry worldwide. I work closely with top management, and two governing boards, as well as various international member committees. I oversee a staff of 10 employees plus conference teams. Our conferences range from 80-50,000 attendees, with exhibition space from 5,000 - 390,000 net square feet. The Society of Petroleum Engineers has 60,000 individual members and serves professional engineers in the exploration and production segments of the worldwide oil and gas industry."

Current: What is the biggest change in MPI since you first joined?

Goldesberry: "The biggest thing is the growth in the meetings and hospitality industry as a whole. When I joined MPI, there were not many chapters. MPI was very busy chartering new chapters. Today, we now worry a lot about membership retention and growth. The importance of MPI chapters is key to the success of MPI. Another change is the recognition and creditability of the meeting professional."

Current: What has your MPI membership meant to you personally and professionally?

Goldesberry: "The growth and education of meeting professionals as well as increasing awareness of our industry as a whole have been my personal and professional goals. My current involvement in the Women's Leadership Initiative has helped me personally, as well as members of our chapter, as we continue to educate women and men in our industry to be able to move into leadership positions."

Current: What is your advice to new MPI members?

Goldesberry: "Get involved and Get involved! I remember when I was a new member and started attending meetings. I was afraid I wouldn't have anyone to talk with. My fear was unfounded. MPI members really enjoy networking. I encourage new members to attend as many events you can in the first six months. It is about making a commitment to be involved in your professional organization."

Current: What MPI accomplishments are you most proud of?

Goldesberry: "I reached a career milestone when I received my CMM certification. The program's focus on strategic planning, executive decision-making and innovation in meeting management literally changed the way I did business. The CMM is a great source of pride. CMM certification has truly changed the way I do business. 🌐"



2002-2003 Planner of the Year
Sally Goldesberry, CMP, CMM
Society of Petroleum Engineers



Alainna Palmer, CMP
'Grapevine' Columnist

Heard it through the Grapevine!



Leah Belasco
'Grapevine' Columnist

Stephanie Schroeder has been appointed director of sales for the new D/FW office of *Associated Luxury Hotels*. Stephanie was formerly with *Starwood Hotels & Resorts*.

Maria Escarfullery, CMP is the new region sales manager in Dallas for *Tropical Incentives*, a DMC based in Mexico with operations in Cancun, Puerto Vallarta and Los Cabos. Maria was previously with *Fiesta Americana Hotels & Resorts*.

Join us in wishing **O.D. O'Donnell, Nightlife Talent/Panache**, a fantastic 75th birthday on May 12th! In 1986, when this column started, it was O.D.'s idea to name it "I heard it through the Grapevine" (a little chapter history trivia).

Wedding bells chimed on April 24th for **Bitsy Burns, CMP**, independent meeting planner, and **Ray Matthes** of Walnut Creek, California. The happy newlyweds maintain their Dallas residence.

Sandie Fouke, catering manager for *The Palm Restaurant*, has accepted a position with *The Mansion at Turtle Creek* as their catering sales manager.

Tamra Hughston, CMP has recently accepted a new position as Special Events Conference Manager for the corporate office of *Home Interiors & Gifts* in Carrollton. *Home Interiors & Gifts* is one of the nation's largest direct sellers of decorative accessories and gifts. Tamra was previously with *DHRMS, Inc. (Dallas Human Resource Association and HR Southwest Conference)*.

Our heartfelt condolences go out to **Sue Fry** with *Absolute Solutions*, who lost her mother due to lung cancer the end of March in Encino, California.

PDQ Results Printing took home "The Award of Excellence" from the Printing Industry of America (PIA) during its annual Gala last month in Dallas. Congratulations to **Del Kline, Cindy Provence** and **Dana Conley** for their winning entry, a marketing Pocket Folder with inserts they produced for *Circle R Ranch*. The trio also won an "Award of Merit" for their production of the May 2003 issue of The MPI D/FW "Current." PDQ only entered two pieces and both won awards from a pool of more than 1,000 entries.

To submit member news and information, please contact:
Alainna Palmer, CMP • alainnapalmer@comcast.net • Fax 972-346-3202
or Leah Belasco • 972-818-4811

The budget has no room for frivolous extras, but the attendees do.

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EDUCATION NEWS

Increase Your Multicultural Business

by Jim Monroe, CMP, CSEP
Chair, MPI D/FW Multicultural Initiative Committee

At the Education Committee's first Multicultural Initiative Program on April 7th, participants learned practical steps and actions that can increase their multicultural business opportunities. Facilitated by Hattie Hill, the CEO of Hattie Hill Enterprises, Inc., the Presidents of each of the three major ethnic Chambers of Commerce in the Greater Dallas area informed attendees how they can tap into the \$1.3 trillion in revenue generated by business identified with these three cultures.

Les Tenaka, Executive Director of the Greater Dallas Asian American Chamber of Commerce, began by pointing out that the largest Hotel/Motel Association in the world is, by far, the Asian Hotel Owners Association, whose annual 3-day conference generates over 10,000 room nights. His recommendations included focusing on the customer and building alliances.

Arturo Violante, President of the Hispanic Chamber of Commerce of Greater Dallas, pointed out that Hispanics come from many cultures including Mexican/Central American, Latin/South American, Caribbean and European. He expressed concern that the Hispanic market is extremely underserved in the hospitality/special event industry.

One of the many things Violante expressed about cultural differences was that in Mexican culture manana means "not today." It does not mean tomorrow. We can find this and similar cultural behaviors offensive because we are not comfortable with them. Remember that they can find our bureaucratic efficiency and behavioral expectancies offensive as well. Focus on the similarities, not the differences.

Reginald Gates, President of the Dallas Black Chamber of Commerce talked about the sense of community his members share and how member benefits drive the Chambers. He also discussed the economic facts and projected demographics for Dallas. "Your organization (MPI D/FW) needs to get out in front of the movement, or be run over by it."

Mr. Gates suggested that rather than feeling a need to conquer every market -focus on partnerships. Rather than fight the discomfort level, think about partnering with someone who has already achieved a level of comfort. By doing so both partners learn and profit.

Hattie Hill advised that "we all need to come to the table in a leadership role" when it comes to doing multicultural business. It was suggested by the presidents of these chambers of commerce that further interaction with the MPI D/FW Chapter would be mutually beneficial.

Future meetings of the D/FW Chapter Multicultural Initiative group will be announced. Expect more education committee programs developing Best Practices for Increasing Multicultural Business Opportunities. In the meantime, for resources on how you can increase your Multicultural business, visit the MPI Multicultural website at www.multicultural.mpiweb.org or contact Karen M. Garcia-Gonzales, CMP, Managing Director-Multicultural Initiative, Meeting Professionals International, at kgarciagonzales@mpiweb.org or 972-702-3047.



Members of the "How to do Business Multiculturally" workshop were, (l-r): Jim Monroe, CMP, CSEP (Multicultural Initiative Committee Chair), Reginald Gates (Dallas Black Chamber of Commerce), Hattie Hill (Hattie Hill Enterprises, Inc), Les Tenaka (Greater Dallas Asian-American Chamber of Commerce), Sherry DeLaGarza, CMP (VP of Education) and Arturo Violante (Greater Dallas Hispanic Chamber of Commerce).

Multicultural Awareness Calendar

Dates to keep in mind while planning your culturally sensitive events:

May 23 - Bahais celebrate the Declaration of the Ba'b, the day he was announced as the herald of the new age.

May 26-27 - Shavout, the Jewish feast of weeks commemorating God's presentation of the Torah to Moses on Mt. Sinai.

May 30 - Pentecost commemorates the coming of the Holy Spirit upon the disciples. Liturgically observant Christians generally wear red.

June 6 - Trinity Sunday celebrates the Christian belief that God, his Son Jesus Christ, and the Holy Spirit are one.

June 10 - The Feast of Corpus Christi, commemorating the institution of the Holy Eucharist.

June 13 - Bahais celebrate Race Unity Day promoting harmony and understanding.

CMP Study Group

Whether studying on your own or with MPI D/FW's Study Group, you will not want to miss the opportunity to top off your study efforts by attending:



MPI D/FW's CMP UNIVERSITY

June 26, 27 and July 10

Adolphus Hotel

Time: TBA

Cost: \$125 for MPI members, \$150 for others

Sample exams questions, games of learning, Q & A time!
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For more information contact Jennie Campbell, CMP, CMM at jcampbell@meetyourmarket.com or 817-654-3934; or Marti Fox, CMP, CTC at MFoxEDUC@aol.com or 972-417-7232.



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MEMBERSHIP NEWS

Member Contact Deadline Extended!!!

A letter was mailed to each member in April listing your current contact information. If the information on the form was correct, you need not do anything. If there are changes, we ask that you send only the changes via fax to our Chapter Office. **The deadline to return any changes or updates has been extended to May 28th.** Please only return the form if you have corrections.

Needs Assessment Survey Coming

To have "One Vision" and to be "Member Focused" means we must spend time probing and relating to the issues concerning our membership. By digging to the roots we can determine what "we" as a Chapter can do to improve the benefits to our membership and recognize the things going well so we don't lose sight of what's working.

Do you want to be heard?

Every other year, the MPI D/FW Chapter conducts a Member Needs Assessment survey in order to tap into the needs of our membership. Results of this critical survey are shared during the July monthly meeting and a plan of action to address these needs is put in place by a board of your peers. How can you help, you ask? It's simple.

- A survey will be e-mailed to members in mid-May. Take the small amount of time needed to complete this survey
- Attend the July meeting to hear the results and see if others share the same concerns as you
- Be part of the solution to industry issues by becoming involved in the chapter. There are many opportunities available. View the Leadership section of the website for more details. (www.mpidfw.org).



New Kids on the Block

Welcome to Our Newest Members!

We are delighted to welcome our newest chapter members. We invite you all to attend our monthly chapter meetings in an effort to help further your desire for education and networking. For more information on chapter events, please visit our website at www.mpidfw.org.

Rafael Avila.....Alcon Laboratories, Inc.
 Kelly Bagnall.....Brown McCarroll, L.L.P.
 Robyn Bauer.....Stephen F. Austin State University
 Monica Bowman.....Telluride & Mt. Village CVB
 Tonya Farmer....National Independent Automobile Dealers Assoc.
 Valerie Green.....Radio Shack
 Jodi Hines.....Southfork Ranch Event & Conference Center
 Julie Hinton.....Adam's Mark Hotel
 Melanie LeMilliere.....Roy's Restaurant
 Catherine Peters.....Wyndham-Jade
 Bonnie Piedmonte.....Incredible Productions, Inc.
 Jean Schwappach.....Sabre Holdings Corporation
 Kathy Senese.....San Diego Convention & Visitors Bureau
 Charity Stockton.....ACE America's Cash Express
 Bob Tipton.....SHAZAM! Promotional Products, LLC

Chairman's Challenge: MemberSHIP Drive



Last Month to qualify for the Chapter's Chairman's Challenge!

Our MemberSHIP drive will continue thru May 30th with a chance to win another fabulous weekend get away to the beautiful Lake Tahoe. This prize package includes air travel for two (compliments of Continental Airlines), a two-night stay at the Embassy Suites Hotels Lake Tahoe Resort and a sunset dinner dance cruise on the M.S. Dixie II.

Please visit the Membership table at the May Monthly Meeting for more details on how to enter.

Help us applaud the following members for their efforts in the MemberSHIP Drive.

Abram, Teri	Fry, Sue	Renner, Jeanie
Bacak, Jessica	Gallenberg, Ruth	Rickenbacher, Colleen
Beagle, Dawn	Galloway, Sandi	Sherman, Steven
Beardsley, Adonia	Garcia, Karen	Smith, Diane
Belasco, Leah	Goldesberry, Sally	Soto, Joe
Benavidez, Carol	Hahn, Nichole	South, Lisa
Boccaccio, Lori	Johnson, David	Stefanek, Pamela
Bonell, Peter	Johnson, Timothy	Stone, Nan
Burns, Jeff	Johnson-Floyd, Joy	Suit, Tracy
Charnes, Norita	Kempe, Vicki	Tomlinson, Glenn
Child, Pamela	Kent, Bradley	Tubb, Maryvonne
Daddio, Cecilia	Kerr, Debra	Wallace-Newton, Mollie
Dalton, Lisa	Mang, Jennifer	Watson, Jennifer
Dockrill, Ian	McCain, Patricia	Whitfield, Jeff
Edwards, Andy	Monroe, James	Wilkerson, Kim
Elder, Carrie	Novelli, Mary Lynn	Wolschon, Peg
Evans, Dvorah	O'Donnell, O.D.	Yandell, Patricia
Frazier, Deanna	Patke, Konnie	

NEWS FLASH!

Member Policy UPDATE

Last year, MPI began a new membership transfer policy designed to focus on the individual member and his or her organization by eliminating the transfer fee and allowing members to maintain their membership histories.

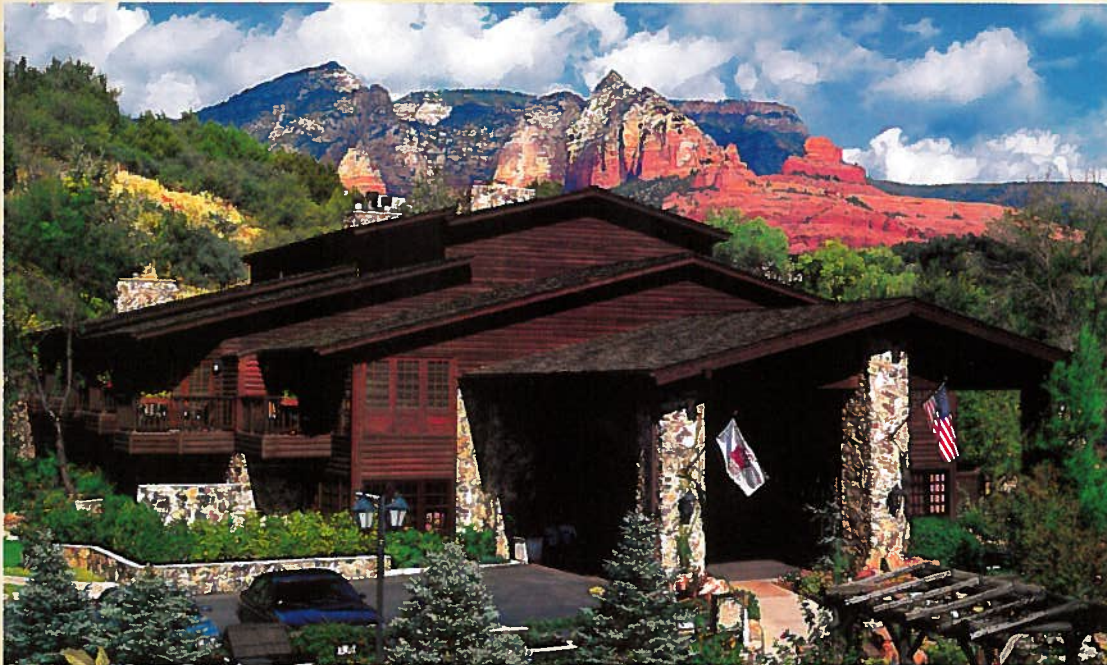
Members who change jobs may now update their information online and continue using their memberships with their new organizations. For those who leave the meeting industry, the membership can be transferred to another individual within the organization.

This new policy also allows employers to receive a limited, six-month membership for another employee if an MPI member leaves the organization and a free membership transfer if the departing employee is leaving the meeting industry.

To update membership information and to read the entire membership transfer policy, visit www.mpiweb.org or call the Member Services department at (972) 702-3053.

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