



CURRENT

Meeting Planners International--Dallas Fort Worth Chapter

September 1986

President's Message

by Lynette Owens



Lynette Owens

Welcome back!! We hope that everyone had an excellent "MPI vacation" and are rested up for an active, fun and educational 1986-87 year.

I am very pleased to be involved during this exciting time for MPI. The Officers and Board Members completed a Chapter Manager's Orientation meeting in August and, believe me, we have some good things in store for you this year.

We are certainly grateful for the sponsorship and support provided by the Sponsors of this year's Conference. The Mandalay Four Seasons did their usual excellent job of co-hosting the first night's reception with the Irving Convention & Visitor's Bureau as well as provide us with excellent meeting and sleeping room facilities. Gene Rondeau and American Airlines made it possible for our instructor to attend, travelling in safety and comfort from Columbia, Missouri. The Wyndham Garden Hotel was kind enough to provide a delightful second-day luncheon and tour of their beautiful new property in Los Colinas.

Special thanks also goes out to our special guest instructor, the Assistant Director/Coordinator of the University of Missouri-Columbia, Ms Barbra A. B. Horrell. She did an excellent job of keeping the conference moving in the right direction, maintaining our interest level, yet allowing us to actively participate.

The purpose of this special conference was to orient the chapter managers and board members to the objectives and programs of MPI, and how the local chapter can benefit and grow under this international umbrella. Detailed discussions were held regarding the resources at our disposal, our chapter responsibilities and perhaps most importantly, the goals the chapter should aspire to in the coming year.

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Scott Murray, Channel 5 Sportscaster, introducing new DFW 1986-87 "Team".



LaTrelle Smart, immediate past president addresses members from the field at Texas Stadium.

Texas Stadium Site Of New DFW "TEAM" Installation

The August 22nd MPI/DFW chapter meeting featured the installation of the 1986-87 board and officers at impressive Texas Stadium. The evening began with cocktails in the players' locker room and a tour to the playing field for a brief history and discription of the stadium. Dinner followed in the Texas Stadium Club where the installation took place.

Scott Murray of Channel 5 sports "played" sports-caster introducing the 1985-86 board and officers as their names were being displayed on the stadium scoreboard -- LaTrelle Smart, Betty Thomas, Lynette Owens, Judith Matthews, Janet Loveless, Sally Gibbons, Norb Detman, Jeff Fuller, Linda Hill, Ed Vant, Jr., Jerry Swiggart. Scott then intruded the new "team" for 1986-87 beginning with the defense (board members): line - Michele Sanseverino and Laura Yarbrough; tackles - Mary Cowart and Judy Houghton; right end - Jeff Fuller; left end - Ed Vant, Jr.; punter - Greg Elam; and kicker - Ellen Beckert. The offense was formed by: utility player - Pat Smith; center - Linda Hill; tight end - Janet Loveless; wide receiver - Betty Thomas; running back - Norb Detman; quarterback - Lynette Owens; and coach -

LaTrelle Smart.

LaTrelle followed with a serious installation of the directors emphasizing their obligation to represent particular segments of the organization; and the officers who have been chosen to serve because of the talents demonstrated as members. Finally, Lynette Owens, as president, will face the greatest challenge. The key to the chapter's success is in the hands of the members, working in cooperation with the officers and board members.

The installation was followed by recognition of all those who helped on the various committees. LaTrelle was also presented with a beautiful plaque by the board and officers, as well as winning a brunch at the Mansion on Turtle Creek, and round trip for two to Rancho Bernardo for attending all meetings this past year. Ellen Beckert also won a round trip for two from Intercontinental and Eastern in the membership drawing. Door prize winners were: Al Wiggins - brunch at the Amfac; Pat Stump - lead crystal glass from the Hyatt Regency; Marilyn Maguire and Michele McDonald each won packs from the Hyatt Regency Dallas.

Super Plane Surprise Scheduled for September

by Rita Bailey

Mark your calendar for September 25 to take the inaugural flight of "Superplane".

Experience the ultimate fantasy flight as our MPI member airlines co-sponsor the airplane of the future. A panel discussion will precede the Surprise Dinner flight.

Superplane will depart promptly at 4 p.m. on September 25th from the "Studios at Los Colinas" 6301 N. O'Conner, Irving, Texas.

Please R.S.V.P. as soon as possible to confirm your reservation.

"FOOD • FUN • PRIZES"



Charlie Bass, Doug Heath, LaTrelle Smart and Pat Smith rally around the "Welcome to Dallas" box lunch cart.

Moving Toward 350 Members

by Norb Detman
Vice President - Membership

MPI has moved to Dallas! The meeting planning business is growing! People are showing an increasing interest in our D/FW chapter.

The Membership Committee is forming plans to follow the excellent work of the past year. Two major goals will be pursued:

1. **RETENTION** of current members and:
 2. **RECRUITMENT** of new members.
- We want to move from a total membership of 300 to 350 by July.

The consistent growth of the D/FW chapter demonstrates that the professional goals of many members are being met. The Membership Committee will be contacting the membership to solicit suggestions and encourage participation. If the chapter programs meet the needs of the members, retention will be an easy goal.

Recruitment of new members flows from the enthusiasm of current members. Every member is a potential recruiter. Prizes will once again be part of the membership contest. Join in! Application forms are available from 242-0827.

MPI Relocates Headquarters . . . DFW Board Extends Dallas Welcome

M.P.I. Headquarters are now officially open in Dallas, Texas! August 11, 1986 marked the opening of the new office area in INFOMART. The office area comprises over 7,182 square feet on the 5th floor of INFOMART. A total of five staff members relocated from Middletown, Ohio to Dallas. An additional sixteen staff members were hired locally from within the Dallas area, bringing the total employee count to twenty-one. On August 6th, D/FW Chapter officers extended a warm Texas welcome to new MPI staff members with surprise box lunches being delivered directly to the new offices in an old-fashioned cart, all equipped with western hats, bandanas, yellow roses, box lunches and an official sign stating "D/FW Chapter Welcomes MPI to Dallas". D/FW Chapter members present included Ellen Beckert, LaTrelle Smart, Pat Smith, Judy Houghton, Jerry Swiggart, Suzi Oliver and Charlie Bass from the Dallas Convention & Visitors Bureau. A "hearty" time was had by all! On behalf of all D/FW Chapter

members, we extend a BIG Texas welcome to MPI!

- Names of MPI staff and their titles are:
- Executive Vice President...Douglas Heath
 - Dir. of Exec. Admin.Sondra Weaver
 - Sec., Exec. Admin.Donna Johnson
 - Dir. of Office Services.....Gail Eades
 - Sec., Office Services.....Gwen Al-Dibbeh
 - Receptionist.....Patricia Paterson
 - Accountant.....Lauria Smith
 - Data Proc. Coord.Victor Henderson
 - Shipping/Receiving.....Augustine Rodriguez
 - Dir. Prof. Serv.Mary Hammond
 - Supervisor/Mem. Rec.....Jill Smith
 - Sec./Mem. Rec.Diana Cantu
 - Dir. of Conf. Serv.Becky Hopkins
 - Mgr. of Conf. Serv.Susan Bell
 - Sec., Conf.Karen Lockhart
 - Dir./Creative ServDavid Rhodes
 - Mgr. of Communications...Jeffery Waddle
 - Mgr. of Adv.....Martin Conley
 - Sec./Creative Serv.....Debbie Alvarado
 - Mgr. of Education.....Betty Thomas
 - Sec./ Education.....Kim Kime



M.P.I. staff and DFW members pose in front of new M.P.I. office in Infomart

ACCESS

A new department with one manager to handle all details of your meeting.

For More Information Call
214/748-1200

Ask For Access



LOEWS ANATOLE
HOTEL

2201 Stemmons Frwy., Dallas, TX 75207

DFW Chapter Treasurer's Report

by Janet Loveless

The DFW Chapter is starting the new 1986 - 87 year with a checkbook balance of \$4,156.13. Our July expenses totaled \$3,032.76, while our income was \$2,420.00. Our no show billings totaled \$19.00 for the month of July. If any members have outstanding invoices for "no show" status at monthly meetings, we would appreciate your payment.

New Roster Due October 1st

An updated D/FW Chapter roster will be sent to all members the first of October. This new roster will include all new members since the last printing. It will list alphabetically all members recorded as supplier status and those members recorded as meeting planner status. Two new additions to this roster will include a pictorial page with 1986 - 87 chapter officers and directors, as well as a reply card for members to forward changes of address and company affiliation.

June 1987 CMP Exam Work/Study Group

In preparation for the June 6, 1987 CMP exam, the D/FW Chapter of MPI will conduct weekly study sessions for members preparing for the exam. The study sessions will start in January 1987. Details regarding registration fee, location and exact dates will be outlined this fall by the Education Committee and presented to the membership for enrollment. Members planning on taking the June exam must submit their applications by March 20, 1987.

The exam includes 150 multiple choice questions based on 25 functions a meeting professional must perform under 17 different conditions. The exam will be scored on a pre-set pass/fail system, not a curve.

The Convention Liaison Council has taken a major step towards encouraging and recognizing professionalism in the industry by sponsoring the Certified Meeting Professional Program. This program is based upon professional experience and academic examination. Meeting planners have an opportunity to work toward certification in a program which will encourage continuing education and industry participation, define new levels of professionalism, and recognize those who have achieved the standards of excellence which reflect highly in today's meetings and expositions industry.

New Chapter Members For June and July

Mary S. Garner
Fort Worth Convention Bureau

Diane L. Captain
Joy-Us Products, Inc.

Martha G. Fike
Entelec

Ira E. Garrett, Jr.
General Dynamics Corporation

Karen L. Jones
Saladmater

Patricia E. Price
Darr Equipment Company

Cynthia Silva
Wyndham Hotel

Kathy L. Suder
Ft. Worth Convention Bureau

Theresa K. Zarvos
Aviall

Kaye C. Burkhardt
Dallas Fan Fares, Inc.

Steve H. Haley
Hilton Hotel & Exec. Conference Center
DFW Airport

Fred H. Knieberg
Jerell, Incorporated

Joanne Nichols
Executive Inn & Conference Center

Richard J. Seals
Consultants in Relocation

Lydia A. Van Pelt
Lincoln Hotel

Barbara B. Zarish
Fairmont Hotel

Mark A. Burnworth
Intecom, Inc.

James J. Christian
Bauer Audio Video, Inc.

Peggy D. Gachet
Delta Airlines

Linda A. Hooke
Embassy Suites Hotel

Ann Martin
Grandy's, Inc.

Brenda K. Samuel
Sally Beauty Company

Harry Sprinkle
American Assn. of Petroleum Landmen

Leslie L. Ward
The Wernli Group

Donald C. Breedlove
Home Interiors & Gifts, Inc.

James Carra
Marriott Quorum

Rhonda K. Hunter
Sun Exploration & Production Co.

Robbie Mathis
Global Travel of Dallas

Dana L. Sanberg
2001 Club/Club Corp. of America

Julie M. Sluder
American Bureau of Economic Research

Vicki Vacovoni
Electronic Data Systems

Presidents Message

(Continued from page 1)

The most important goal in any organization is to keep its membership interested and involved. We intend to do just that! Your participation in chapter events and working committees will be actively solicited. Your regular attendance at the monthly meetings will be encouraged by providing stimulating and educational programs. Increasing membership will become everyone's job by stressing existing member's personal efforts to secure just one or two associates each.

Our efforts will concentrate on educational program improvement primarily through the CMP designation and programming that includes discussion about city and state policies from the planner's standpoint. We also feel that it is important to get the chapter involved in the community through such vehicles as student scholarships and press coverage.

To maintain a record of the Annual and Professional Educational Conference meetings we will be setting up a cassette library for the free audio cassettes International provides. As a part of this library we will also include reference and resource guides and related documents. This will make it much easier for you to access the vast and varied meeting planning information and materials that are part of the privilege of MPI membership.

Another important aspect in improving our service to a growing membership is the automation of our membership roles and accounting functions through computerization. This past year we were able to maintain a membership roster and eventually print your name tags. This year we are in hopes of finding suitable software for accounting so that we will be able to regain our financial status of a few years ago.

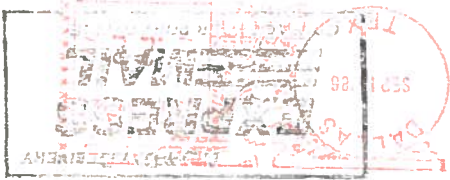
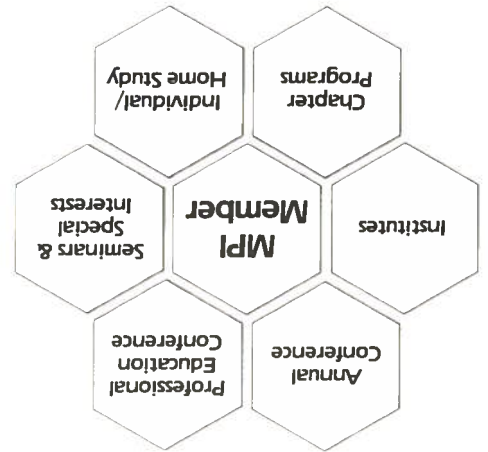
All of this effort will not only make our Chapter better, it will put us in serious running for the coveted MPI Chapter of the Year Award! We have the raw talent, the drive and the potential to be the best in the U.S. I am confident that with your help, WE can make this wonderful distinction a reality for us in the 1986 - 87 year.

Your Officers and Board have pledged their support for the coming year. We plan to involve you in YOUR chapter and, perhaps most importantly, put fun back into being the best we can be.

No More Mail Ins Must Pay At Door

Advance payments will no longer be accepted for chapter meetings. Your money will be collected at the door. We do appreciate your cooperation.

MEETING PLANNERS INTERNATIONAL 1986 PROFESSIONAL EDUCATION CONFERENCE December 7-10 • San Diego, California



Dallas Fort Worth Chapter of MPI
P.O. Box 47974
Dallas, Texas 75247



CALENDAR UPDATE

- | | |
|---|---|
| <p>September 25, 1986
Dinner
D/FW Chapter Meeting
Dallas Communication Complex</p> <p>October 23, 1986
Dinner
D/FW Chapter Meeting
Fort Worth Convention Bureau</p> <p>November 20, 1986
Reception
D/FW Chapter Meeting
INFOMART</p> <p>December 7 - 10, 1986
Professional Education Conference
San Diego</p> <p>December 16, 1986
Dinner
D/FW Chapter Meeting
Fairmont Hotel</p> <p>January 22, 1987
Lunch
D/FW Chapter Meeting
Doubletree Hotel</p> <p>February 26, 1987
Dinner
D/FW Chapter Meeting
The Westin-Galleria</p> | <p>March 26, 1987
Lunch
D/FW Chapter Meeting
DFW Hilton</p> <p>April 23, 1987
Dinner
D/FW Chapter Meeting
The Hyatt Regency</p> <p>May 28, 1987
Lunch
D/FW Chapter Meeting
The Registry</p> <p>June 7 - 10, 1987
Annual Conference
Winnipeg, Manitoba</p> <p>December 6 - 9, 1987
Professional Education Conference
Miami</p> <p>June 19 - 22, 1988
Annual Conference
Seattle, Washington</p> <p>December 6 - 9, 1988
Professional Education Conference
Nashville, Tennessee</p> |
|---|---|

OFFICERS

- President**
Lynette Owens.....(214) 544-1971
- Vice President Membership**
Norb Detman.....242-0827
- Vice President Programming**
Betty Thomas.....630-8787
- Vice President Administration**
Linda Hill.....386-9403
- Vice President Finance**
Janet Loveless.....235-9887
- Vice President Public Relations**
Pat Smith.....746-3578
- Board of Directors**
- | | |
|--------------------------|----------|
| Mary Cowart..... | 353-7567 |
| Jeff Fuller..... | 386-9777 |
| Judith Houghton..... | 824-0331 |
| Laura Yarbrough..... | 392-8384 |
| Ed Vant..... | 689-4775 |
| Michele Sanseverino..... | 556-0800 |
- International Directors**
- | | |
|-------------------------------|----------|
| Ellen Beckert - Supplier..... | 638-6450 |
| Greg Elam - Planner..... | 655-7285 |
- Immediate Past President**
LaTrelle Smart.....421-1083
- Chapter Secretary**
Della Bolton.....689-4775
- MPI/DFW Current**
Pat Smith.....746-3578
- Committee Chairperson —**
INFOMART
1950 Stemmons Freeway
Dallas, Texas 75207

Chair



CHAPTER MEETING

MEETING PLANNERS INTERNATIONAL - Dallas/Ft. Worth Chapter

DATE: Thursday, September 25, 1986

PLACE: The Studio at Los Colinas

TIME:

4:00 P.M. - 4:30 P.M.	REGISTRATION
4:30 P.M. - 5:00 P.M.	Reception
5:00 P.M. - 6:00 P.M.	Program
6:00 P.M. - 7:00 P.M.	Dinner
7:00 P.M.	Adjourn

PROGRAM: The Inaugural Flight of SUPERPLANE! Experience the service of the future as you take an unforgettable trip! Compliments - The Studios at Los Colinas
Plus learn about "Airline Resources Available to Meeting Planners"

- Rita Bailey: Southwest Airlines
- Peggy Gachet: Delta Airlines
- Gene Rondeau: American Airlines

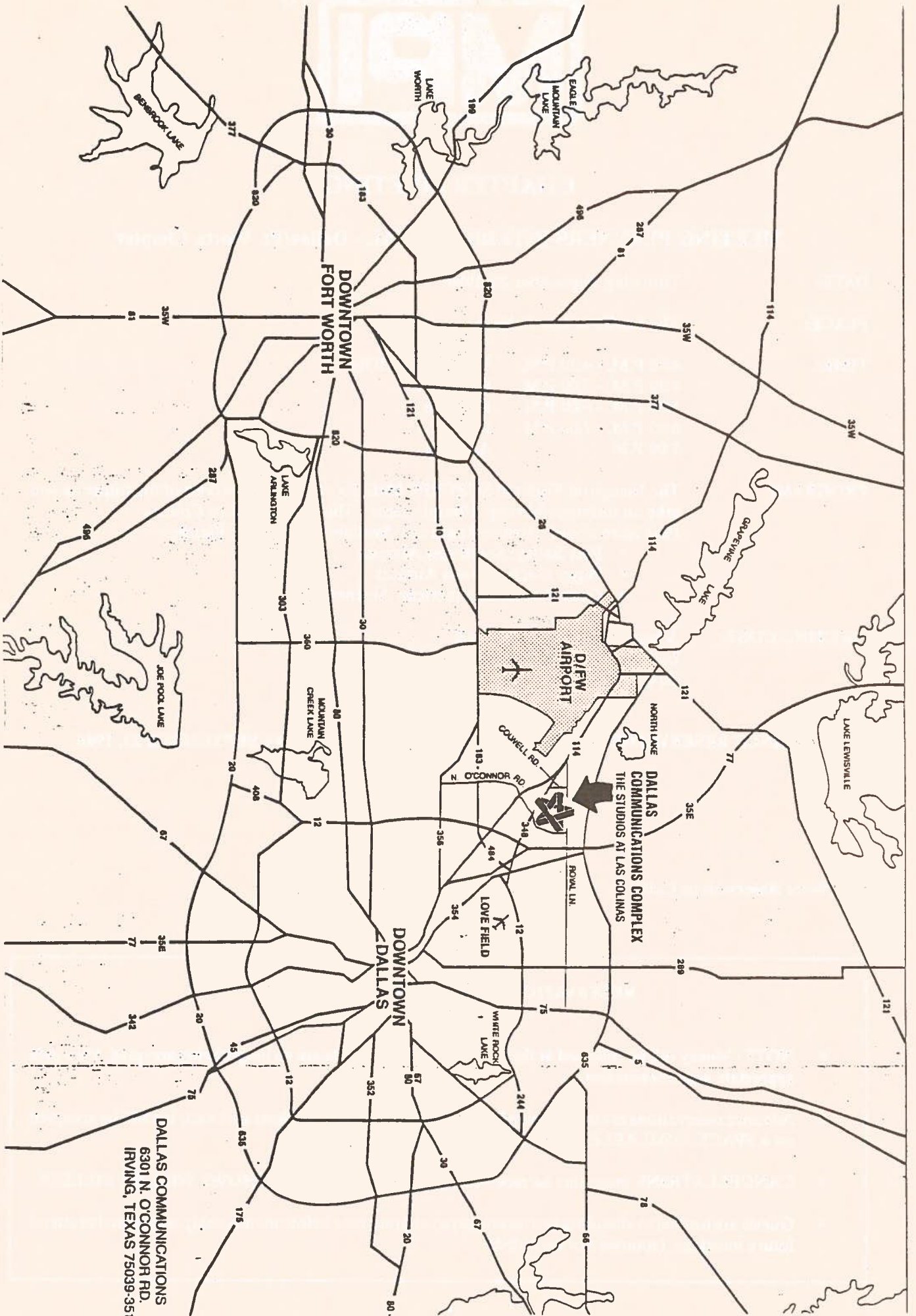
MEETING COST: Advance Reservations \$22.00
Late Reservations and Walk-Ins \$27.00
(Space Available only)

**ADVANCE RESERVATIONS MUST BE MADE BY NOON TUESDAY SEPTEMBER 23, 1986
NO SHOWS WILL BE CHARGED**

For Phone Reservations Call: Della Bolton, MPI Secretary
Between 8:00 AM - 4:00 PM
(214) 689-4775

RESERVATION AND ATTENDANCE POLICY

- **NOTE: Money will be collected at the door. Advance Payments are no longer being accepted. We would appreciate your cooperation.**
- Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a **SPACE AVAILABLE BASIS ONLY.**
- **CANCELLATIONS** must also be received by the cut-off date - **NO SHOWS WILL BE BILLED!**
- Guests are limited to attending two meetings per chapter year before membership is required to attend future meetings. (spouses not included)



DALLAS COMMUNICATIONS
6301 N. O'CONNOR RD.
IRVING, TEXAS 75039-351