



CURRENT

PRESIDENT'S MESSAGE

Professional Education Conference - Nashville

by Bill Boyd, CMP



MPI's Professional Education Conference continues to improve in both content area and educational offering. Each year the levels of meeting planning become more focused: the sessions gear

themselves to specific degrees of excellence on a given level.

In Nashville there were eight separate tracks offered from Basic Meeting Planning to International Workshops; and, within the eight tracks, over 52 separate workshop topics over a two day period. For most of us at Nashville, it literally became MPI University. Many of us had difficulty deciding which track and workshops to attend - most were excellent and certainly germane to "where it is" today.

In addition to the Monday and Tuesday workshop sessions, a Chapter Management Forum was held on Sunday in two separate tracks: Orientation of Chapter Leadership and Presentations, and "How To Do It" talks from the 1988 Excellence Awards recipients. Both were professionally presented and well attended.

Your D/FW Chapter was represented well with over 25 persons. Many of our members in attendance were also workshop speakers. Our thanks to Bob Mitchel for organizing our "meeting place", our picture and for bringing the D/FW attendees together for as many functions as possible.

For those of you who did not attend - do not miss this next year! For a membership fee of \$235.00 per year to belong to this organization you get a ten to one return by attending PEC. If it's education you want - PEC is the place for you.

PROGRAM

Elements of an Aging Airline System

by LaTrelle Smart, CMP

The last time you took off from DFW airport, how many planes were ahead of you? When you tried to land in Chicago, how many times did you circle around? Today airway and airport problems are a major headache to airlines and their passengers. Did you know that air traffic control alone cost business travelers an estimated \$3 billion every year

Plan to attend the January Chapter Meeting at the Hyatt Regency Dallas at Reunion to hear Vince Caminiti, Managing Director of Sales in the Southwest Division of American Airlines.

Caminiti started his career with American Airlines in May 1969. He has served in many capacities within the company and moved from New York in July of 1979 when the corporate offices relocated to Dallas/Fort Worth. With 20 years experience working for American Airlines, Caminiti will discuss how the incredible growth of the airlines has created a real challenge for both airline companies and aviation infrastructures.

Unless we begin to plan for tomorrow today, the dollars we spend to fix the problems of the 1980's will be only an inadequate stop-gap measure. Without long range planning, our air traffic control system will become obsolete again as we enter the next century.

Don't miss how you can become partners with the airlines and jointly, "Let's fix the system."



Vince Caminiti

January Chapter Meeting

- Date:** Thursday - January 26, 1989
Place: Hyatt Regency Dallas @ Reunion
Time: 11:30 am - Noon
 Registration & Reception
 Noon - 1:30pm
 Lunch and Program
Cost: Advance Registration - \$19.00
 Late Registration and Walk-in - \$24.00

If paying by check, please fill it out before you get to the registration desk.

Parking: Self parking only will be validated.

Advance Reservations must be made by noon on Tuesday, January 24, 1989.
 For phone reservations call (214) 484-6676.

Special Events and Activities Mark Royal Visit of Ramses The Great

"Ramses the Great," a collection of priceless Egyptian artifacts, will be presented March through August, by the Dallas Museum of Natural History Association in the Automobile Building at Fair Park.

The exhibit, which will make its final U.S. stop in Dallas, details life during the 66-year reign of Ramses II, Egypt's greatest and most powerful pharaoh. The 3,000-year-old artifacts range from the world's first known clock to a 19-pound solid gold collar. The centerpiece of the exhibit is the 51.5-ton 27 foot-tall colossus of Ramses.

Of particular interest to meeting planners is the "Ramses the Great" special events facility, which is designed to provide a unique location for parties and other special events.

Evenings during March and April have been reserved specifically for corporate events. During this time, the exhibit will be closed to the public so that corporate groups will have exclusive use of the facility. Companies and organizations must hold a corporate membership to the Dallas Museum of Natural History Association to

host an event during the first two months of the exhibit's run.

Beginning in May and continuing until the exhibit closes on August 27, the "Ramses the Great" party facility will be available for rental on a first-come, first-served basis. For luncheons, groups must have a minimum of 50 persons; for evening functions, a minimum of 100 persons will be required.

Tickets will go on sale to the public beginning January 16. Group tickets for 20 or more people are available now.

"Ramses the Great" is being presented by the Dallas Museum of Natural History Association, The Meadows Foundation and Fidelity Investments. Underwriters include The Perot Foundation, Sun Exploration and Production Company and Texas Instruments. Principal sponsors include The Dallas Morning News and Texas Monthly. Supporters are the McDermott Foundation, Webb & Sons and Schlumberger. For more information, call 214/421-2500. Outside of Dallas, call 1-800-HI-MUMMY.

Certified Meeting Professional-CMP Intensive Study Course

If you are planning to take the CMP Exam in June or December of '89, this intensive study course is for you.

This course will assist you with:

- Completion of your CMP application. Deadline date to submit your application to the CLC is March 15, 1989 for the June '89 Exam.
- Studying and memorizing the CLC glossary.
- Reviewing each section of the CLC manual and completing a quiz.
- Examining the format and planning for the day of the CMP Exam.

The first meeting will be Feb. 21, 1989 to assist you with completion of your application. Class continues May 9-30 each Tuesday evening 6:30-9:00 pm. Course fee is \$75.00

For registration information, contact the Continuing Education Office or Carolyn MacPhee at Richland College 214/238-6008.

Richland College Meeting Planning I Course

The MPI-DFW Chapter Richland College Advisory Council has been working with Richland College since last year, putting together a course designed to introduce and instruct the basics of meeting planning.

This course will benefit new planners, as well as planners with a few years experience.

Meeting Planning I will begin March 20, 1989 and run each Monday evening from 6:30-9:00 pm for 10 weeks. The course fee is \$98.00

For registration information, contact the Continuing Education Office or Carolyn MacPhee at Richland College 214/238-6008.

INFOCOMM '89

by Mary Jo Simmons

On February 2-4 1989, the International Communications Industries Association will hold its annual convention and tradeshow at the Dallas Convention Center. ICIA is the industry association for audio visual rental companies and its tradeshow, INFOCOMM, is an exciting showcase for the latest in audio visual technology.

For professionals in the meetings and convention industry, this tradeshow represents a unique opportunity to see today the new equipment and systems that you will be using in the future.

ICIA has graciously extended an invitation to the members of the DFW Chapters of MPI and HSMA to attend both the

INFOCOMM tradeshow, as well as a number of the professional seminars that will take place during the convention.

In a separate mailing, you will receive a V.I.P. Gold Pass for INFOCOMM. Tradeshow hours are listed on the front of the pass. To gain admittance, go to the "Gold Pass Registration Window" at the Dallas Convention Center and exchange the pass for a badge. It's as easy as that!

We strongly encourage the members of MPI and HSMA to take advantage of this special opportunity to view the technology of meetings in the future.

If you have questions regarding INFOCOMM, please call Mary Jo Simmons at 742-8200 or Lindsey Iacovino at 634-9060.

Executive Workshop

by Connie Sandifer Connel

By popular demand, an Executive Workshop on computer programs for the Meetings Industry is scheduled for March 23, 1989 from 3:00pm-5:00pm (site TBA).

Judith Mathews, Dallas' foremost expert on this subject, will be leading this "hands on" workshop. Attendees will have the opportunity to experiment with some of the programs currently available on the market for their meeting needs.

Cost is \$20.00 per person. Class size will be limited, so register early. You won't want to miss this opportunity! Call Connie Sandifer Connel at (214) 521-4172 or Mary Jo Simmons at (214) 749-7815 to register or get more information.

MPI DALLAS/FT. WORTH CHAPTER BOARD MEETINGS 1989

January 18	Sheraton Park Central
February 15	Crown Plaza
March 15	Sunbelt Motivation & Travel
April 19	Four Seasons Las Colinas
May 17	Surprise

December Chapter Meeting

It was a meeting of Christmas merriment, as members of the D/FW MPI Chapter got together on December 15 at the Grand Kempinski Hotel to celebrate the season. The festivities began as the Strolling Santas filled the room with the sounds of the Christmas Holiday. Decorations and table center pieces for the evening were provided by Magic. The beautiful sleigh they built was the perfect place for photos.



Left to right, Susan Eaves, Dan Eaves, Pamela Braesicke.

After the guests were seated, President Bill Boyd shared highlights of the Professional Education Conference in Nashville. Thanks goes to J & S Audio Visual for providing the rear screen and to United Expositions for providing the draping. Without these items, we never could have seen the "Good Times" had in Nashville.

Everyone who donated to the North Texas Food Drive was eligible to receive grand prizes. The prizes donated were: a deluxe weekend at Bristol Suites, dinner for two at the Huntington Grove Restaurant in the Westin Hotel Galleria Dallas, dinner for two at Antares Restaurant at the Hyatt Regency at



Fred Kneiburg and guest.

Reunion, a three hour bus tour from Yellow Rose Touring Company, a weekend for two at the Crescent Court Hotel, and a set of glasses from Specialty Advertising. A special thanks for all of your contributions.



Left to right, Greg Elam, Ron Trammel, Marcelle Trammel, and Bill Boyd.



Allen Powdermaker and Diane Smith.

Following the delicious meal served by the Grand Kempinski, Emerald City Band, the nine-man powerhouse with the hottest horn section in Dallas, really let their trumpets blow as guests tapped their feet and many danced to the energetic music.

A special Thank You to all who helped to make this an exceptional evening: The Grand Kempinski Hotel, Magic, by Personal Tours, the Strolling Santas, Emerald City, O.D. O'Donnell for providing the entertainment, and Phyllis Firebaugh and Patty Wilke, members of the program committee who took the time and effort to organize this wonderful evening.

Photos compliments of Sloan Photography



Tobi Connley and guest.

FOR YOUR PERFORMANCE

Performance printing
 1306 Motor Circle Dallas, Texas 75207 (214)631-5251

MEMBERSHIP

"NEW FACES"

by Suzie Oliver

A warm D/FW welcome to the following new members:

Joan E. Danker

Assistant Meetings Coordinator
J.C. Penney Company Inc.
14841 North Dallas Parkway
Dallas, TX 75240
214/591-1335

Judith H. Gausnell

Director of Sales
Harvey Hotel-Addison
14315 Midway Road
Dallas, TX 75244
214/980-8877

Marcia A. Warnke

Senior Account Manager
Sheraton Park Central Hotel & Towers
12720 Merit Drive
Dallas, TX 75251-1206
214/385-3000

Prudence A. Divoncenzo

Owner
Putting on the Ritz
4416 Normandy Avenue
Dallas, TX 75205
214/522-2834

Kay Kelly

Corporate Meeting Planner
Criterion Incorporated
2523 Ohio Drive, Apt. #1705
Plano, TX 75075
214/964-1339

Dorothy E. Wilson

Sales Manager
Harvey Hotel D/FW
4545 West John Carpenter Frwy
Irving, TX 75063
214/929-4500

Nancy G. Eanes

Area Vice President Director
American Cancer Society
8900 Carpenter Freeway
Dallas, TX 75247
214/631-3850

Kim A. Priddy

Project Leader
Electronic Data Systems Corp.
5400 Legacy
Plano, TX 75024
214/604-7966

NEW MEMBER RECRUITMENT

The 1988-89 recruitment campaign is well under way, and the top producers so far are:

Norbert Dettman	7
Laura Yarbrough	2
Susan Romanzi	2
Michael Arseneault	1
Bill Boyd	1
Mary Cowart	1
Lindsey Iacovino	1
Tom Clauglin	1

MEET A NEW MEMBER

by Carolyn Hopper

Joan Danker

Assistant Meetings Coordinator
J.C. Penney Company

Joan Danker joined J.C. Penney as the Assistant Meetings Coordinator a year ago after a 2 1/2 year stint in catering at the Westin Hotel. Since making the transition to the planner's side, she is realizing how important it is to have a lot of contacts. So she joined MPI in November to broaden her networking base and to take advantage of the educational opportunities.

Originally from Iowa, Joan has lived "all over." Three years ago she was working in apparel manufacturing in Minneapolis when it was announced her job was being eliminated. Since she had always wanted to live somewhere warmer, Joan picked up and moved to "Big D" in 1985.

Joan and her boss, Gerald Seagruff, are the planning department for all corporate meetings at J.C. Penney. They are responsible for some 120 management, training and incentive meetings, and also oversee nearly 100 in-house meetings each month.

Obviously a very busy person, Joan says she loves to come to work. She enjoys meeting the variety of people she deals with at all levels and is challenged trying to determine what makes each one happy. Her biggest high comes from making others successful at their jobs.

Joan describes herself as very athletic, someone who can't just sit still. Good qualifications for any meeting planner! She likes to play golf, bike, jog, and water ski. No wonder she has stamina! She's also an avid spectator sports fan and involved in volunteer work.

Welcome to MPI, Joan. We look forward to your participation!

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HEARD IT THROUGH THE GRAPEVINE

by Donna Nigohosian

Judy Houghton has left Dr Pepper and is in pursuit of another job. Judy will be missed at Dr Pepper by all of us, but she's still in Dallas and we know she will turn up somewhere soon! Best of luck, Judy.

Patty Watson of Magic by Personal Tours is still very much alive and well. She is going to be doing the Marketing and Public Relations for her company and leave the day to day operations to Martyn Lewis. We know you will both do an excellent job! Congrats to you both.

Ed Jordan has left the Hyatt to become the Director of Sales and Marketing for the Grand Kempenski. Good luck to you and congratulations!

A number of our Dallas MPI people

were in Nashville recently to attend the MPI Conference there . . . we understand a good time was had by all . . . but we wonder who the person was with the rented cocktail dress???

Some very exciting news . . . Mitzi and Miller Baird are the proud parents of a baby boy!!! We extend our sincerest wishes for a happy life for all three of you.

Olivia Herrera has left the Grand Kempenski . . . whereabouts unknown at this time. She is getting married in February and we wish her a happy ever after.

That's all for now. Don't forget to give me a call at 521-9304 if anything is changing.

DOLLARS & CENTS

by Mary Cowart

November Financial Statement:

Previous Balance	\$ 6,091.34
Income	4,972.52
Disbursements	<7,010.92>
Certificate of Deposit	10,000.00

P.G.A Income	1,060.09
End of Month Balance	\$15,113.03

Financial statements run one month behind. December's statement will not appear in the January issue.

SPOTLIGHT

by Terry Sweet



Shelly Broekemeier

PUSH yourself to the limit - don't give up! This philosophy is a driving force behind our bubbly, seemingly mild mannered Shelly.

The oldest of three and the only girl, she grew up in Nebraska. A large part of her life was centered around the competitive sports arena. Although she is one of those lucky people who excels in almost any athletic activity, running is her true love. In fact, she still holds the mile record at her high school and started college on a track scholarship.

Shelly feels that athletics have played a major role in shaping her character and attitudes. Her adrenaline begins to flow when faced with a seemingly impossible task. . . which is usually the case in our industry. Optimism, persistence, assertiveness and her team spirit all add up to victory.

Shell also loves to travel. Upon graduating from the University of Nebraska, she

spent eight months working her way through Europe. After teaching children caving, kayaking, canoeing and repelling in the south of France, she went to Switzerland. Here she taught at a day camp in Geneva, became a nanny, and finally a ski instructor in Saas Fe. While doing all this, she still had time to travel to most of the Western European Countries. WOW! Most of us don't do that much in our entire lives.

So what did she do with all that energy? Shelly entered the incentive travel industry by joining Sunbelt Motivation & Travel in 1985. She enjoys coordinating and executing incentive travel programs.

Shelly is the Current Newsletter editor and stays tuned to our organization's pulse. She feels that involvement in MPI has broadened her understanding of the many facets of our industry and makes her a much more effective professional.

MPI JOB BANK

Looking for a new challenge?
Send three copies of your resume to:

MPI CAREER OPPORTUNITIES
2730 Silver Creek #232
Arlington, Texas 76006

If you have a position to fill
and would like to receive resumes
of qualified
applicants, please contact:

LaTrelle Smart
(214) 960-1590

(ALL INQUIRIES
ARE KEPT CONFIDENTIAL)

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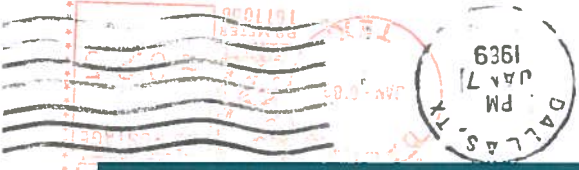
PLEASE CONTACT
O.D. O'DONNELL
at

691-4417

DALLAS-FT. WORTH CHAPTER



P. O. Box 866428
Plano, TX 75086-6428



CALENDAR UPDATE

January 26, 1989, Thursday
Hyatt Regency Downtown Dallas
Luncheon

February 23, 1989, Thursday
Marriott Quorum
Dinner

March 23, 1989, Thursday
Science Place at Fair Park
Dinner

April 27, 1989, Thursday
Luncheon

May 19, 1989, Friday
Loews Anatole
Dinner - Installation & Awards

MEETING RESERVATION AND ATTENDANCE POLICY

NOTE:
Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are no longer being accepted. We would appreciate your cooperation.

Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED!

Guests are limited to attending two meetings per chapter year before membership is required to attend future meetings. (Spouses not included).

In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

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