



CURRENT

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HYATT REGENCY-WAIKOLOA

PRESIDENT'S MESSAGE

by: Mary Jo Malone



The purpose of this column each month is to communicate on behalf of your Board of Directors issues facing our members, highlight special committee projects, and recognize those members who give back outstanding service at our chapter level.

We have a little in each area to share this month.

Issue

By now you all have received the separate mailing with regard to the membership category motion: To eliminate the membership requirement that suppliers need a planner to join MPI. If concurred the motion will actually read like this and will be presented at the International Board of Directors Meeting in March for approval: "I move that the Board approve that MPI consist of one equal membership with no category restriction to joining MPI."

If you have not responded with your thoughts, please do so. This is an important issue that needs your input. If you are unclear about this issue and would like clarification please call either myself or any of your Board of Directors listed on the back of your newsletter.

Project Update - Fundraising Committee

Love For Kids Christmas Cards. This entire project generated approximately \$5,000.00. I must add it was not only money we generated but a genuine enthusiasm and an all out effort by the entire chapter for this worthy project. We will be organizing this committee earlier for 1990.

see MESSAGE on page 2.

FEBRUARY MEETING

SEE YOU IN PARADISE

by James W. Myers

One thought that will not occur during February's monthly DFW MPI luncheon, is "Oh no, another boring luncheon meeting." This luncheon, in fact, will be anything but boring. Phrases like "What an unforgettable event" or "I loved this experience" will replace the traditional emotionless responses one hears about typical business lunches. The reason; you will experience the impact of carrying a theme throughout your meeting planning at an elaborate Hawaiian luau.

The magic of theme use will surround you and you will feel, first hand, how using themes can encourage a vast array of positive feelings, those of focus, excitement, motivation, and change. The very image of a meeting can be transformed into something unforgettable by the very simple and clever use of themes in

see PARADISE on page 2.



February Chapter Meeting

Date: Thursday, February 22, 1990
Place: The Summit Hotel, 2645 LBJ Freeway, Dallas, TX
Time: 9:30 - 11:30 AM - Executive Workshop*
 11:00 - 11:30 AM - New Member Orientation
 11:30 - 12:00 N - Registration & Reception
 12:00 - 1:30 PM - Lunch and Program

Cost: Advance Registration: \$22
 Late Registration: \$30
 Guest Registration: \$25

Parking: The Summit Hotel has free parking at the rear of the hotel, allowing easy access to the ballroom foyer and registration.

* Executive Workshop - See article enclosed for more details

When paying by check, please have it made out before you get to the registration desk. Advance reservations must be made by noon on Tuesday, February 20, 1990, by calling 214/343-0555.

• **MESSAGE**

from page 1.

If you are interested in getting involved with this project for 1990, please call me so we can sign you up.

I would like to recognize The Fundraising Committee Members who spent "counting" hours (yes, the committee hand counted 10,000 individual cards and envelopes in packets of 10) and endless time selling and distributing Christmas cards for this project. A big thank you to all members who supported this project by purchasing cards and a round of applause to these dedicated folks:

Chairman,
Dora Tweed
Easter Seal Society

Colleen S. Albert
Dallas Convention & Visitors Bureau

Bill Boyd - Sunbelt Motivation

Kaye Burkhardt - Dallas Fan Fares, Inc.

Phares Corde
Phares Corder Entertainment

Lois Covillo - Sheraton Hotel Dallas

Barbara Fett - Infomart

Nancy Kirk
Young President's Organization

Mary Jo Malone - The Adolphus Hotel

Marilyn Manby
T.H.E. Meeting Planners

Alan Powdermaker - Circle R Ranch

Susie Ruffner - AMS Users' Group

Pat Smith - P.F. Smith Enterprises

Katherine Williams - FunEd

This will be an ongoing project and we are looking to double our commitment in 1990. With your help we can do it.

• **PARADISE**

from page 1.

your meeting functions.

The speaker, Greg Elam, former MPI International Meeting Planner of the Year, will tell and show - by word and slide - how to make a theme work for you.

Enjoy the sounds of Hawaiian music playing during the reception. As you enter the luncheon, you will be greeted by costumed Hawaiian dancers, known as "A Touch of Polynesia." They are very authentic, energetic, romantic and graceful and perform in a variety of colorful costumes from the Islands of Hawaii, Tahiti and New Zealand.

We extend an open invitation to all members and their special guests to experience the island charm of Hawaii, to taste the flavors of the south seas, to smell the aromas of the traditional roasted pig, to see live Polynesian entertainers and to feel the warmth of the tropics amidst the gray skies of winter. Don't miss this fun-filled learning experience.

February Executive Workshop

by Denise Sharpton

To discover how to tie all the pieces together in planning a successful meeting by incorporating the theme, you don't want to miss the February Executive Workshop on February 22nd, 9:30-11:30 am, at The Summit Hotel, 2645 LBJ Freeway. The fee is \$25.00.

The guest speaker will be MPI member Greg Elam, who will offer his thoughts on "Carrying Your Theme Throughout Your Meeting."

Greg is a highly respected meeting planner with worldwide meeting experience. Most recently, he was hired by the Dallas Convention and Visitors Bureau as Vice President of Communications and "Meeting Professional in Residence."

For registration information, call Denise Sharpton at (214) 748-0466, Fred Knieberg, CMP at (214) 361-4316, or Connie Sandifer, CMP at (214) 580-1057.

HOST FACILITY- JANUARY

by Judy Love Bradley

FACILITY: The Summit Hotel
2645 LBJ Freeway
Dallas, Texas 75234
PHONE: 214/243-3363

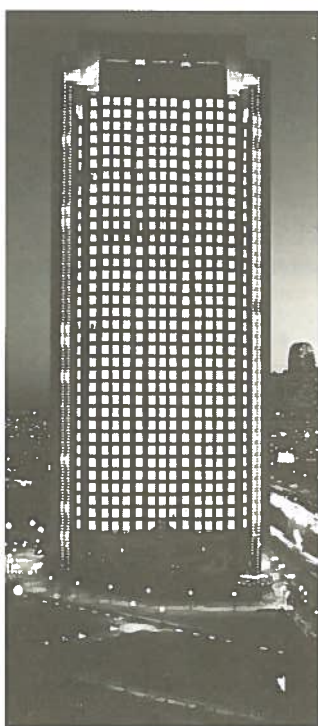
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• Self Serve - **Deli In The Park**
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CATER TO: 5-500

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Name: Cindy Stokes
Title: Director of Sales & Marketing
Phone: 214/243-3363 Ext. 7895
FAX Number: 214/484-7082



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If you missed this meeting, you missed one of the best meetings our chapter has ever conducted. We on the programming committee wanted our members to experience, first hand, the most current and exciting audio-visual technologies available in the marketplace. We also wanted our attendees to see how they could effectively utilize these latest trends in AV in the meeting environment.

The report cards indicated that these goals were met and interest in the latest advancements in audio visual technology was very high, as this was the best attended meeting of our regular monthly meetings.

The old saying "a picture is worth a thousand words" proves to be true, very true! Connie Sandifer, CMP of the Southland Corporation and Kim Warren of Sunbelt Motivation and Travel coordinated this meeting to ensure that the DFW Chapter of MPI was treated to demonstrations by several of the industry leaders in audio visual technology:

AVW Audio Visual, Inc: Demonstrated Holograms, Video Walls, Video Cubes and Video Columns.

Brad Young's Multiimage, Inc.: Demonstrated 3-D slides and videos along with other 3-D applications.

Interactive Personalities, Inc: Demonstrated the latest in computer/actor cre-



ated personalities.

Laser Media Rentals: Showed us the uses for laser beams/color ray beams and other fiber optic technologies.

Each demonstration was followed by a



question and answer period, allowing our attendees to determine the best meeting applications for each particular type of technology.

This program proved to be a logistical challenge for the Harvey Hotel DFW, but the hotel handled this challenge admirably. Roger Martin, Executive Chef, and his staff designed a creative and innovative menu for this event, complete with an unusual presentation. The foyer was filled with the aroma of 5 different food stations ranging from a gourmet pizza station to a pasta station . . . a little something for everybody. The food was fantastic and the service was excellent. People were able to stand and network, or take their food with them to watch one of the demonstrations. Thanks to the Harvey Hotel DFW for all their fine efforts.

This program proved to be extremely educational . . .and one all of us will remember for quite some time.



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DOLLARS & CENTS

by Susanne Ruffner

December Financial Statement:

Previous Balance	\$ 15,407.78
Income	\$ 5,249.99
Disbursements	<\$ 1,14.36>
End of Month Balance	\$15,407.78

*This balance includes the \$7,191.26 Certificate of Deposit.

Financial statements run two months behind.

SPOTLIGHT

by: Phyllis Firebaugh



Alice R. Riggins

"Results Oriented" aptly describes Alice Riggins, who is currently one of the top recruiters for MPI members, even at the international level. Her love for travel will likely be realized if she wins one of the trips to Hong Kong or Hawaii!

An accomplishment which Alice recalls with great pleasure was attending Wimbledon and having dinner at 10 Downing Street with Margaret Thatcher's daughter, Carol; attending the French Open in Paris and the U.S. Open in New York, all in one year.

Perhaps her interest in travel led Alice to accept her position as Manager, U.S. Travel Industry Sales for the Dallas Convention and Visitor's Bureau nine months ago. She is responsible for promoting and marketing Dallas as the ultimate tourist destination to the U.S. and Canadian travel industry. Alice says the part about her job she loves the most is "to have the opportunity to promote a city as great as Dallas and especially promoting Dallas' people, culture, fabulous hotels and the numerous things to do!"

Outstanding at planning special events, Alice helped coordinate one of last year's most successful programs, which she hosted at The Science Place, where she was then Director of Corporate Group and Event Sales. Still serving on the Program Committee, she helped coordinate this year's memorable "Murder Mystery" program.

Two years of planning special events at The Science Place provided excellent training for big jobs. Her most phenomenal career challenge was planning events around roaring dinosaurs, which seemed to grow even larger when needing space for special events. Her major "tip of the trade" is "Meet adversity gracefully."

An MPI member since May 1988, Alice likes Dallas for the cultural diversity, hospitable people and fabulous restaurants. Definitely a "people" person, she most enjoys MPI for the "astute, positive and professional members."

In her free time, she enjoys tennis, fashion design, traveling and boating. If she could visit any spot, she would select "Bermuda, because it's tropical; Kenya, because it's beautiful; and around the world - it's so interesting!"

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RECREATION: 2 championship signature golf courses, 6 tennis courts, variety of beach activities and ocean sports - sailing, snorkeling, windsurfing and swimming. Horseback riding, Hawaiiana programs, Big Island sightseeing adventures.

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THE WESTIN MAUI
Kaanapali Beach

MEET A NEW MEMBER

by Becky Milkie



Pamela R. Haven

Materials Coordinator
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Pamela has been with the American Fire Sprinkler Association for three years, and her responsibilities are broader than her title implies. She is responsible for coordinating meeting arrangements for the AFSA Design School, other meetings, seminars and/or convention activities. She provides general information to AFSA members/prospects on training, benefits, ordering and memberships. She is also in charge of all AFSA training material inventory and coordinates the mailing of AFSA products with part-time personnel. She is responsible for enrolling new students in the correspondence courses, and membership files are maintained by Pam, also.

Pamela's background is primarily in the retail and restaurant/club businesses. Pam says she enjoys a career that involves contact with other people.

She is currently working on her Associate's Degree at Eastfield College and recently completed the Meeting Planning I course offered at Richland College. Pam's goals within the industry include becoming a CMP.

Pam says that her biggest challenge or toughest assignment in the industry was the AFSA's 1989 convention in Scottsdale, AZ, which was her first meeting in which to take part. "I think the most challenging aspect of the convention, for me, was to personally make sure that several events went smoothly. I learned that you have to think fast to handle certain situations and be able to make clear, level-headed decisions quickly," Pam said.

Pam likes her job and thinks the best thing about her position at AFSA is the diversity. "My responsibilities include almost every department of the Association. We are international, so the contacts made on the job are interesting. We are also part of a fast growing industry, so that keeps my job exciting."

Pam has been a member of MPI since June, 1989, and enjoys MPI because MPI is a major information source for her. "The monthly meetings are a wonderful chance to interact with other people in the industry and exchange valuable ideas."

HEARD IT THROUGH THE GRAPEVINE

by Donna Magro

Dallas Fan Fares was honored with a dinner by C.D. Searle Company as Searle's **VENDOR OF THE YEAR!** Selection was made out of 350 vendors. Quite an honor for Kay Burkhardt and her outstanding staff. We're proud of you!

Judy Gausnell has left the Harvey Hotel in Addison to join the sales staff at the Anatole Hotel. We wish you the best in your new home, Judy!!!

Dirk Thomas has left the Fairmont Hotel to join the folks at AVW. Best of luck to you Dirk, and enjoy yourself!

Suzie Oliver, meeting planner for Society of Diagnostic Sonographers, has been elected to the Board of Directors for the

Women's Center of Dallas. Congrats to you, Suzie, we know you will do a great job!!!

Olivia Herrera Cline and her husband Mark are the proud parents of a baby girl born on December 30...in time for a tax deduction! Congratulations to Olivia and her daughter, Amanda Leigh!

Jim Follet has left the Ramada Regional Sales office and will be opening up a regional office in Dallas for Intercontinental Hotels. Good Luck, Jim, on your new endeavor!

I guess that is it for this month. Please call me at 521-9304 if you have any news.

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MPI COMMUNITY SERVICES

by Colleen S. Albert

MEAL SERVICE

We will be serving our Meal Service once again this year. We began on January 26th and will continue on the following dates:

February 23
March 23
April 27
May 25

We have a new home — The Trinity Ministry to the Poor, located at 134 Oak Lawn Avenue. Please sign-up at the February meeting and return the forms to Colleen Albert.

NORTH TEXAS FOOD BANK

Many thanks for your contributions for our Christmas Canned Good Drive. We collected 121 pounds of food and donated it to the North Texas Food Bank for their distribution. Many Thanks.

SOCKS AND JOCKS

We concluded our clothing drive with our January meeting. Thank you for all your support and special thanks to Kaleidoscope, Inc., Dallas Fan Fares, Inc. and AVW Audio Visual, Inc. for serving as collection points.

All the clothes will be distributed to needy families in the area through the efforts of the Greater Dallas Community of Churches.

COMMUNITY AWARENESS

College level students added to Internship Program

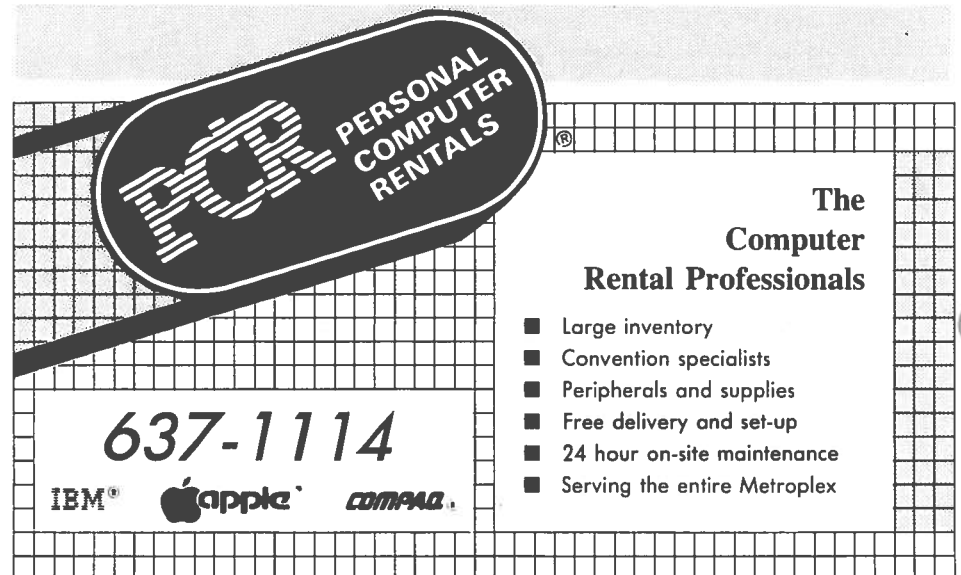
by Dora Tweed

The MPI DFW Chapter Internship Program was launched last fall with the joint venture between the Richardson Independent School District Management Internship Program (MIP) and the MPI DFW Chapter. Five planners or suppliers applied for a MPI student, and three students expressed an interest in a career in Meeting Management and were placed in the following MPI DFW organizations: The Southland Corporation, Crescent Court Hotel and the Dallas Convention and Visitors Bureau.

The Community Awareness Committee plans to begin the second phase of the Internship Program by offering members

an opportunity to apply for a college level intern. Plan now to attend the February DFW Chapter meeting so that you can hear about internships from a planner and supplier viewpoint. Dorrit Turner, President of Yellow Rose Touring Company, will relate her experiences while sponsoring a Southern Methodist University intern, and Mary Kay Haven, Marketing/Communications Manager for Convex Computer Corporation, will update you on the positive experience she had as sponsor of an MIP student.

COME TO THE MEETING AND LEARN THE BENEFITS OF INTERNSHIPS!



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NEW KIDS ON THE BLOCK

by Lisa A. South, CMP

Meeting Planners International would like to welcome the following new members for the month of November.

Sue Ferguson
Sales Manager
City Place Conference Center
2711 W. Haskell, Suite 100
Dallas, TX 75204
214/841-6637
Supplier

Kathryn M. Knight
Marketing Specialist
TRW Target Marketing Services
600 City Pkwy West, Suite 1000
Orange, CA 92668
714/385-7553
Planner

Mary Lynn Mignogna
Director of Sales
Plaza of the Americas Hotel
650 W Pearl Street
Dallas, TX 75201
214/979-9000
Supplier

Susan E. Romigh
Sales Manager
Fairmont Hotel
1717 N Akard Street
Dallas, TX 75201
214/720-5285
Supplier

Peggy B. Stanley
Manager, Conference & Travel
Voluntary Hospitals
of America Inc.
5215 N O'Connor Road
Irving, TX 75016
214/830-0291
Planner

Lisa Stedman
Sales Manager
Four Seasons Hotels & Resorts
4200 N MacArthur Blvd
Irving, TX 75038
214/717-2555
Supplier

CMP CORNER

Theme for June: The CMP Challenge

by Kim Warren

To CMP or not to CMP this June, that is the question. After trying your hand at the questions below, consider signing up for April's CMP Crash Course (see insert in this newsletter), and be prepared to meet the challenge:

1. The meeting with planner and facility department heads to review purpose and details of the event is called the:
 - a. Perquisite
 - b. Preconvention Briefing
 - c. Contract Meeting
 - d. Staging Meeting
2. "Actual number of people attending a function" is:
 - a. Guarantee
 - b. Cover
 - c. Head Count
 - d. Minimum
3. Which of the following is not detailed instructions for a particular event:
 - a. Function Sheet
 - b. Event Order
 - c. Resume Sheet
 - d. Booking Sheet
4. Listed below are four possible sources of information on speakers. Which one are you least likely to use:
 - a. TSB
 - b. ASAE
 - c. Dartnell Corporation
 - d. SITE
5. The item below which is not a "Sight Act" is:
 - a. Pianist
 - b. Mime
 - c. Juggler
 - d. Dancer

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ANSWERS

1. b
2. c
3. d
4. d.
5. a.

Great News From the PGA Committee

by Lindsey Iacovino

The Professional Growth Awards Committee met recently to discuss how to make it even easier for the members of the DFW chapter to take advantage of the many educational opportunities coming up in 1990.

Currently, PGA provides scholarships on a "matching" basis, meaning that you can be reimbursed for 50% of the tuition fee for an approved course. Effective immediately, for those MPI DFW Chapter members who qualify, PGA will provide 100% of the funding for approved courses for which the registration fee is under \$100. Scholarships for courses that have registration fees over \$100 will continue to be available on a matching basis.

Upcoming courses with fees under \$100 include both the CMP Review Course and Weekend Education Conference. If you've been an MPI member for at least one year, apply now by picking up a application form at the next chapter luncheon or by calling Lindsey Iacovino at 638-0024.

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Hey Folks!

Did you know that the best kept secret in the Metroplex is west of the Trinity River! Mark your calendar now for Thursday, March 22nd, for the GREATEST meeting in 1990! Come and learn about Cowboys and Culture - sponsored by our neighbors to the west, Arlington, Grapevine, Grand Prairie and Ft. Worth. Meet Suzie Humphreys, our guest speaker!

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A WIN/WIN DEAL

by Dana McGoveran

Just once, wouldn't you like to block out dates on your calendar to travel just for pleasure? You still have four months to qualify for trips to the Orient and Hawaii by recruiting new MPI members. International Headquarters will award the two trips according to the rules below.

Our local chapter will also kick off a recruitment drive in March. Watch for prizes and details in the next CURRENT. New members recruited for our chapter also count in International's contest. Win on both levels, enlarge your network of contacts, and support the growth of your professional organization. It's a WIN/WIN DEAL for all of us!

HONG KONG PACKAGE:

- Roundtrip executive class air transportation for two (2) from any Northwest Airlines online U.S. city to Hong Kong.
- Five (5) nights/six (6) days accommodations at the club level of the Ramada Renaissance Hotel Hong Kong.
- Roundtrip limousine transfer to and from the Hong Kong Airport and the Ramada Renaissance Hotel.
- Two (2) days of sightseeing.

HAWAII PACKAGE:

- Roundtrip air transportation to Maui, Hawaii for two (2).
- Six (6) nights/seven (7) days accommodations at the Maui Prince Hotel.
- One week's use of a full-size car from National Car Rental.

RULES AND REGULATIONS:

1. The contest will be held from July 1, 1989, to May 31, 1990.
2. The contest packages will be awarded in the form of a drawing at the 1990 Annual Conference.
3. To qualify, one must first recruit three (3) new members. For each new member after the first initial three (3), your name will be put into the "hat" one (1) additional time.
4. At the time of the drawing, the trip will first be drawn and then the name of the recruiter will be drawn to be matched with the trip.
5. Each recruiter is eligible for only one (1) package.
6. Must be a member in good standing at the time of the drawing to be eligible.
7. MPI policy states student membership is not eligible to receive recruiter credit.
8. Contributor of prizes sets dates of availability of packages.
9. International Headquarters must have approved membership prior to 5/31/90 for recruitment to be credited to the contestant.



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LaTrelle Smart, CMP
(817) 261-4721

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CHAPTER BRICK BUILDERS

by Lisa A. South, CMP

MPI of Dallas/Ft. Worth Recruitment Report as of 12/31/89

<u>Recruiter</u>	<u>New Member</u>	<u>Type</u>	<u>Recruiter</u>	<u>New Member</u>	<u>Type</u>
Colleen S. Albert	Margo Callahan	Planner	Alice R. Riggins	Phares Corder	Supplier
	Jeff Swope	Supplier		Rocky M. Espina	Planner
William Boyd Jr, CMP	Charlotte A. Fitzpatrick	Planner		Nell G. Frederick	Planner
Melissa J. Dalton	Jimmy Eanes	Planner		Janet S. Gifford	Planner
Norbert R. Dettmann, CMP, PhD.				Brenda G. Gordon	Supplier
	Pati A. Beaulieu	Planner		Kristina M. Rushak	Supplier
	Btitta A. Brice	Supplier		Jack D. Shade	Supplier
	Lynn E. Kalagassy	Supplier		Carolyn C. Taylor	Supplier
	Lynda K. Phillips	Planner		Alexandra L. Vurpillat	Planner
	Bill Tucker	Planner		Catherine A. Williams	Planner
Warren Fenske	Kathryn M. Knight	Planner	Susanne Ruffner, CMP	Lee Ann Cunningham	Planner
Barbara H. Fett	Joanne M. Hauser	Planner		Katherine C. Ginkel	Planner
	Helen L. Schneider	Planner	Michele M. Sanseverino	Rhonda W. Zielinski	Supplier
Phyllis Foreman	Erin L. Gallagher	Supplier	Jaynie Schultz	Karen C. Rash	Planner
Katheryn A. Louth	Susan A. Hutchison	Planner	Anita O. Siegers	Jill E. Meyerdaahl	Planner
	Dorothy J. Smith	Supplier		Anne L. Latimer	Planner
James A. Lynch Jr.	Lynn A. Mergehenn	Supplier		Mary Lynn Mignogna	Supplier
Bob Mitchell	Peggy D. Stanley	Planner	Ann M. Simes	Valerie A. Ariola	Planner
	Lisa Stedman	Supplier		Diana L. Farr	Supplier
James W. Myers, CMP	Anne E. Albright	Supplier		Kristine R. Kemsley	Supplier
Mary I. Neister	Sue Ferguson	Supplier		Raleigh J. Parks	Planner
Suzann J. Oliver	Kathryn K. Hart	Planner	Lisa A. South, CMP	Susan E. Romigh	Supplier
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MAKING CHANGES

by Lisa A. South, CMP

If you have made a change in your name, company, business address, business phone number, job title, etc., remember to send the information IN WRITING to:

Meeting Planners International
Attention: Membership Department

INFOMART
1950 Stemmons Freeway
Suite 5018
Dallas, Texas 75207

OR

You may call the changes into the Membership Department of MPI Headquarters at (214) 746-5222.

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DALLAS-FORT WORTH CHAPTER



10935 Estate Lane
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CALENDAR UPDATE

February 22, 1990****Thursday
Summit Hotel
Luncheon
"See you in Hawaii"
Executive Workshop 9:30am-11:30am

March 20
(How To) Breakfast Series
Location TBA

March 22, 1990****Thursday
Worthington Hotel, Ft. Worth
Dinner
"Cowboys & Culture"

April 6-8, 1990
DFW Hilton Conference Center
Weekend Educational Conference
"Educational/Personal Development"

April 26, 1990
Cityplace
Luncheon
"Election of Officers/
Experience Automated Response Programs
for you're Meetings"

BOARD MEETINGS

February 13, 1990 April 17, 1990
March 13, 1990 May 8, 1990

MEETING RESERVATION AND ATTENDANCE POLICY

NOTE:

Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are no longer being accepted. We would appreciate your co-operation.

Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED!

Guests are limited to attending two meetings per chapter year before membership is required to attend future meetings. (Spouses not included).

In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

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