



CURRENT

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The Adolphus Hotel

PRESIDENT'S MESSAGE

YOU'RE THE BEST!

by Mary Jo Malone



This will not only be my last article, but the longest; so, bear with me and please read every bit of it.

Being part of this Chapter absolutely excites me! We are blessed with dynamic people who participate and share so much of their time, energy and experience.

We began this year with the coveted "1989 International Chapter of the Year" award, giving us the motivation and momentum to move forward. The challenge was to "Just Do It" - more money and more members (I like those "M" words). And we did it all through the efforts of every committee member, chairperson, and particularly, the Vice Presidents and Board of Directors. We did our BEST.

The organizational skills and energy of Judy Love Bradley, Vice President of Education and Programs, seem endless. She and her committee produced a year of record-breaking attendance, each month outdoing the month before in educational and networking value. Her subcommittee chairpersons were Connie Sandifer, CMP • Director of Education; Lindsey Iacovino • Professional Growth Awards Committee; Judith Mathews, CMP • CMP Study Crash Courses; Leslie Meyer, CMP • "How To" Breakfast Series; and Suzie Oliver • Richland College "Meeting Planning I" Course. Also, Sheri Pizitz, CMP and David Gisler, co-chairs of the Awards Gala, and their committee are hard at work producing our 1990 Gala. These committee chairs and their members spent hours putting together the BEST educational programs our chapter

See PRESIDENT'S page 2.

MAY MEETING

Celebrate A Year of Excellence

by Kim Warren

The strains of Auld Lang Syne can be heard in the background as another administrative year draws to a close—and what a year it's been!

As we look back on 1989-90, here's the view from the top: Fresh, exciting programs consistently presented at each month's chapter meeting; a highly successful (and nationally renowned) CMP Crash Course; a dramatic increase in chapter membership; innovative changes in *The CURRENT*; increased operating efficiency in administrative functions; numerous contributions to the community by the chapter's outstanding service projects; and the list goes on!

Such accomplishments don't "just happen." They result from a commitment to excellence—and that commitment to excellence is what the DFW Chapter of Meeting Planners International is all about.

Join us on Friday, May 18, in the Mal-



Music by Phares Corder.

achite Room of the Grand Kempinski Hotel in Addison for An Evening of Excellence, a lavish gala celebration with which we applaud the people that made 1989-90 a reality and challenge those answering the call to serve our chapter in the year ahead.

See CELEBRATE on page 2.

May Chapter Meeting

- DATE:** Friday, May 18, 1990
- PLACE:** Grand Kempinski, 15201 Dallas Parkway, Dallas, TX
- TIME:** 7:30 pm - 8:00 pm Registration/Cocktail Reception
8:00 pm - 9:30 pm Dinner
9:30 pm - ? Program and Dancing
- COST:** Advance Registration\$30.00
Late Registration & Walk-Ins\$39.00
Guests\$35.00
- PARKING:** Complimentary self parking.
- ACCOMMODATIONS:** The hotel is offering a special room rate to any Gala attendees of \$59.00.
- ATTIRE:** After Five (Black tie optional)

*When paying by check, please have it made out before you get to the registration desk.
Advance reservations must be made by noon on Wednesday, May 16, 1990,
by calling 214/343-0555.*

has experienced.

Thanks to the efforts of Bob Mitchell, Vice President of Administration, and his directory subcommittee, Lisa South, CMP, and Laura Yarbrough, CMP, we produced the BEST Membership Directory. (Bob mentioned the July 1990 issue will be even better.) Also to his credit, we made a necessary change in our administrative staff as well as developing a "Church Bulletin" for monthly meeting announcements.

Membership has been another area we excelled in due to the credit of Lisa South, CMP, Vice President of Membership, and her committee chairs Stan Heller - Potential New Member Committee; Barbara Fett - New Member Committee; Becky Milkie - Member Relations; and Dana McGoveran - Prize Committee. New members are the blood of our organization. Their input and involvement help build new ideas and programs for the future. The accomplishments in this area far exceeded our goals.

We have produced our BEST newsletter through the hard-working efforts of Phyllis Firebaugh, Vice President of Public Relations, and Mary Cowart, our Editor for *The CURRENT*. One of the toughest jobs has to be Mary's. She kept everyone on schedule meeting deadlines. Having to be the bad guy wasn't easy and Mary did it so nicely. Also, a special tribute is in order for Denise Martin and Marketing Graphics for endless effort and support. Their talent makes us all look good.

The subcommittees in this area went way beyond the call of duty in all programs, including Colleen Albert - Community Services Committee; Pat Smith - Community Awareness Committee; Joanne Nichols - Advertising Committee; and Pat Pearson, Speakers Bureau. Phyllis and her subcommittees had a major challenge this year to produce programs that were financially self-sustaining. Through her teams' efforts, this was accomplished.

Susanne Ruffner, CMP, our Vice President of Finance, has revised our financial statement and has successfully kept our budget in line. LaTrelle Smart, CMP, chairperson of our Job Bank, has placed more members in jobs this year. Marilyn McGuire, CMP, a long-time MPI DFW member, accepted the job of chairing the Awards Committee. She and her committee members have the responsibility of putting together all of our recognition awards that will be presented at our Awards Gala. Barbara Fett chaired our Chapter of the Year Notebook Committee and presented to International two (2) volumes of our accomplishments this year. This was not an easy task, and Barbara and her committee (especially Barbara Webster with Sunbelt Motivation and Travel)

did a "Great Job." I'm sure we'll be winners!

Dora Tweed, chairperson - Fundraising Committee, and her committee members produced our incredibly successful Love For Kids Christmas Card project.

Bill Boyd, CMP, Immediate Past President, continues to support our organization. His commitment and enthusiasm for our organization is evident in his continued involvement. He served as the chairperson for the Nominating Committee, Past Presidents Council/Strategic Planning Committee and our liaison on the Board of Love For Kids. Lets clone him!

I only wish I could thank every committee member by name in this column. It has been my pleasure to work for such a fine group of individuals. Together we've accomplished alot.

I would like to thank every DFW member, committee member, chairperson and especially the 1989-90 Board of Directors. Thank you so much for the opportunity to serve with you. You're THE BEST!

The evening promises to be a special one—a celebration not to be missed. A sumptuous dinner will be served following the cocktail reception, which begins at 7:30. Black tie is optional for this elegant evening, but don't forget your dancing shoes. Nightlife Talent & Management Agency proudly presents Phares Corder Entertainment for your pleasure—the dance floors will see lots of action! And the Grand Kempinski has graciously offered our members a special rate of \$59 for overnight accommodations, so you can celebrate in fine style.

Mark your calendar and make your reservation early. This is one event you won't want to miss!

HOST FACILITY MAY

FACILITY: The Grand Kempinski Hotel
15201 N. Dallas Parkway
Dallas, Texas 75248
PHONE: 214/386-6000

The Grand Kempinski Hotel is a deluxe property located in North Dallas.

NUMBER OF RESTAURANTS:

- Two - LeCafe
(coffee shop)
- MonteCarlo
(Southern France and
Northern Italy Specialty)

NUMBER OF SLEEPING ROOMS 529
NUMBER OF SUITES 50
NUMBER OF MEETING ROOMS 25
SIZE OF GROUP WE BEST CATER TO Up to 2,000

To book an upcoming meeting/convention please contact:

Name: Brian Hennigan
Title: Associate Director of Sales
Phone: 214/386-6000
Fax Number: 214/991-6937

DFW Chapter response astounds membership

On April 26, 1990, the DFW Chapter was treated to a demonstration of automated response programs for meetings by Quick Tally Systems of California. Working closely with the programming committee, questions were posed to the membership on the type of education programs they would like to attend during the upcoming year and demographic data was gathered on our members and guests.

The results of the needs assessment sur-



vey were fascinating. We don't have time to discuss all the responses here; we thought we would highlight a few of the points of interest. Not surprisingly, in addition to our regular monthly meetings, the newer members were extremely interested in attending special programs directed toward the novice meeting planners and the experienced members were keenly interested in special programs directed to them. Both groups indicated that they would be more willing to attend early morning meetings during the month, NOT in conjunction with our regular meeting day. Everyone felt that they could not



take more time out of a single day than the 1 1/2 - 2 hours we take for our regular meetings.

The results of the demographic studies were even more interesting. We knew for instance that the majority of our membership was female, but the survey indicated that the male members statistically earn more money than the female members. This system allowed us to cross reference on several parameters simultaneously, so we learned that the male suppliers were the highest paid members of all. We also found out that a large percentage of our membership is single and that the planner members travel at least 20% of the time on business related to the meeting industry, while the supplier members travel less often and for shorter periods of time.

These factors, along with many more, were tabulated and cross referenced during the meeting. The hard copy print out of this data will be used to guide the NEW programming committee and assist them in planning our monthly meetings for fiscal year 1990/91. This system obviously has many uses for the meetings industry

See RESPONSE on page 10.

Election Results

1990-91 Officers and Board of Directors

Congratulations to our 1990-91 officers and Board of Directors elected during our April 26, monthly meeting. The hard work of the entire nominating committee and chairman Bill Boyd is comendable. With a turn out of over 160 members the election process was conducted.

Your 1990-91 new officers and Board of Directors are as follows:



Officers

- | | |
|---------------------------------|----------------------|
| President | Judy Love Bradley |
| Vice President Administration | David Gisler |
| Vice President Finance | Susie Ruffner, CMP |
| Vice President Membership | Colleen Albert |
| Vice President Public Relations | Connie Sandifer, CMP |
| Vice President Education | Lisa South, CMP |

Board of Directors

- | | |
|--------------------------|---------------------|
| Planners | Judith Mathews, CMP |
| | Marilyn Manby |
| | Bob Berry |
| | Patti Wilke |
| Suppliers | Barbara Fett |
| | Lindsey Iacovino |
| Immediate Past President | Mary Jo Malone |

Thanks to all Chapter Brick Builders

by Lisa A South, CMP

The Dallas/Fort Worth Chapter of MPI has grown over 12% during the 1989-90 year! We have increased our net membership by 50—while continuously retaining over 70% of current members.

These fabulous statistics, combined with our numerous educational opportunities, various public relations accomplishments (new format of *The CURRENT*, community services involvement, etc.) and new administrative staff certainly worked to make our Chapter "tops" in the system. Please take a moment to congratulate your-

self on your contribution to the above. Each member of our Chapter who has made the effort to promote MPI can be proud of his or her work to improve our Chapter. Contributions to the membership committee this year include:

- recruitment of one or more new members
- discussing membership with potential members
- becoming a new MPI member
- work on one or more of our numerous committees

- donation of prizes.

Whether your involvement encompasses one or all of these, you deserve recognition!

As our chapter continues to grow, both in size and response to members' needs, we need your continued commitment to BECOME INVOLVED. Don't just become an MPI member—become a Chapter Brick Builder. Do something to enhance the DFW Chapter to keep it on top AND to meet your personal goals. It works!

CHAPTER BRICK BUILDERS

by Lisa A. South, CMP

MPI of Dallas/Ft. Worth Recruitment Report as of 3/31/90

<u>Recruiter</u>	<u>New Member</u>	<u>Type</u>	<u>Recruiter</u>	<u>New Member</u>	<u>Type</u>
Colleen S. Albert	Margo Callahan	Planner	Jeffrey C. Price	Forrest Harkrader	Supplier
William Boyd Jr, CMP	Jeff Swope	Supplier	Alice R. Riggins	Phares Corder	Supplier
Melissa J. Dalton	Charlottte A. Fitzpatrick	Planner		Don J. Defeo	Supplier
Norbert R. Dettmann, CMP, PhD.	Jimmy Eanes	Planner		Rocky M. Espina	Planner
	Pati A. Beaulieu	Planner		Nell G. Frederick	Planner
	Britta A. Brice	Supplier		Janet S. Gifford	Planner
	Lynn E. Kalagassy	Supplier		Brenda G. Gordon	Supplier
	Peggy A. La Bounty	Supplier		Kimm E. Guerriero	Supplier
	Lynda K. Phillips	Planner		Carla A. Mitchell	Planner
	Bill Tucker	Planner		Linda L. Riggs	Planner
Warren Fenske	Kathryn M. Knight	Planner		Alice C. Roberts	Supplier
Sue Ferguson	Jo A Gruber	Planner		Kristina M. Rushak	Supplier
	Rhonda E. Harris	Planner		Jack D. Shade	Supplier
	Debra S. Williams	Supplier		Marsha Singer	Planner
Barbara H. Fett	Joanne M. Hauser	Planner		Carolyn C. Taylor	Supplier
	Helen L. Schneider	Planner		Alexandra L. Vurpillat	Planner
Phyllis Foreman	Erin L. Gallagher	Supplier		Catherine A. Williams	Planner
Ed Jordan	Denice A Finch	Supplier	Joe M Rohne	Paige Garrett	Planner
Katheryn A. Louth	Ron Hiatt	Planner	Susanne Ruffner, CMP	Lee Ann Cunningham	Planner
	Susan A. Hutchison	Planner		Katherine C. Ginkel	Planner
	Shirley A. Krueger	Planner	Connie Sandifer, CMP	June H. Herold	Supplier
	Elaine Mathews	Supplier	Michele M. Sanseverino	Rhonda W. Zielinski	Supplier
	Paula S. McIntire	Planner	Jaynie Schultz	Karen C. Rash	Planner
	Patricia K. Schreiber	Supplier		Robin Tabell	Planner
	Dorothy J. Smith	Supplier	Nadine F. Shafer, CMP	Norma Byers	Planner
James A. Lynch Jr.	Lynn A. Mergehenn	Supplier	Anita O. Siegers	Jill E. Meyerdahl	Planner
Judith E. Mathews				Anne L. Latimer	Planner
CMP	Christi Dimon	Supplier		Mary Lynn Mignogna	Supplier
	Maxine McMillan	Supplier	Ann M. Simes	Valerie A. Ariola	Planner
	Patti Montella	Planner		Diana L. Farr	Supplier
	Pamela K. Williams	Planner		Kristine R. Kemsley	Supplier
Rebecca A Milkie	Sarah Bowman	Supplier		Raleigh J. Parks	Planner
	Sharleen A. Christenson	Planner	Lisa A. South, CMP	Lawrence E. Blasche	Planner
Bob Mitchell	Katie Allen	Planner		Larry Davis	Supplier
	Jill B. Cox	Planner		Joan K. Fletcher	Supplier
Peggy D. Stanley	Planner			Paul E. Koach	Supplier
	Lisa Stedman	Supplier		Susan E. Romigh	Supplier
James W. Myers, CMP	Anne E. Albright	Supplier		Betty J. Robertson	Supplier
Jay Naman	Nancy Heck	Supplier	Peggy D. Stanley	Jean Murphy	Planner
	Diane T. Thrasher	Planner	Judy E. Strain	Sandra K. Miles	Planner
Carol P. Heill	Lita K. Strubhar	Planner	Robert E. Walker	Jeffrey J. Means	Planner
Mary I. Neister	Sue Ferguson	Supplier	Patti Wilkie CMP	Janet D. Sheffield	Planner
Suzann J. Oliver	Kathryn K. Hart	Planner	Deborah B. Wood	Holly A. Adams	Planner
	Cynthia L. Vannucci	Supplier	Laura B. Yarbrough	Patricia K. McCain	Supplier
Stephen D. Powell	Brian S. Bloom	Supplier			

MEET A NEW MEMBER

by Becky Milkie

Peggy Stanley Manager

Corporate Conference and Travel
Voluntary Hospitals of America, Inc.

Peggy has been with VHA for three years and her responsibilities in the Corporate Conferences and Travel Department are varied. She manages the corporate travel budget, is liaison with the travel agency, negotiates national contracts with airlines, hotels, rental cars, manages corporate regional meeting planning, supervises department staff, manages system-wide relocations program and designs and implements member service oriented programs.

Before coming to VHA, Peggy was Director of Special Projects for BPAA from 1981-1985 and coordinated committee meetings, board and annual meetings. 1985-1987 she spent on the other side of the fence at Embassy Suites Hotel as Sales Manager.

Peggy says that her biggest challenge at VHA was to run their annual shareholders meeting alone with her foot in a cast! AND negotiating airline discounts for pilot programs. MAKING EVERYONE HAPPY?

Her "tip of the trade and/or working philosophy" is to be honest and forthright, ask questions, solicit help from "experts," remain service-oriented at all times, and follow through with commitments.

Peggy has been a member of MPI for three months. She says that she enjoys MPI because of the networking possibilities and educational seminars.

The accomplishment of which she is most proud: Professional -designing and implementing a system-wide discounted relocation program for 900+ hospitals and being a speaker at the Meetings West Conference. Personal - combining two separate families and (successfully) raising them as one.

Hobbies include camping, bike riding, reading and swimming. She enjoys Dallas because of the versatility (i.e., Cowtown to uptown in 30 minutes).

Peggy enjoys her job at Voluntary Hospitals of America because she enjoys working with people and making the pieces work together.

(PHANTOM MEMBER - not many people have met her. Seek her out at the meeting and see what she looks like!)

NEW KIDS ON THE BLOCK

by Lisa A. South, CMP

Meeting Planners International would like to welcome the following new members for the month of March.

✓ Holly A. Adams
Meeting Planner
Southland Corporation
2711 N Haskell Ave, 3rd Floor
Dallas, TX 75204
214/828-7770
Planner

✓ Katie Allen
Meeting Planner
Dallas Fan Fares Inc
5485 Belt Line Rd, Suite 270
Dallas, TX 75240
214/239-9969
Planner

✓ Laurence E. Blasche
Meeting Planner
Lema Enterprises
203 Wolf Run Rd
Lewisville, TX 75067
817/430-0219
Planner

✓ Carolyn Carey
Assistant Meeting Planner
Fidelity Union Life Insurance Company
2323 Bryan St, One Allianz Fin
Dallas, TX 75201
214/978-7119
Planner

✓ Jill B. Cox
Operations Manager
Dallas Fan Fares
5485 Belt Line Rd, # 270
Dallas, TX 75240
214/239-9969
Planner

✓ Mary Dautevil
Vice President
The Innovators
2701A Fondren, # 127
Dallas, TX 75206
214/373-9692
Planner

✓ Don J. Defeo
Director of Sales and Mktg
Aristocrat Hotel
1933 Main Street
Dallas, TX 75201
214/741-7700
Supplier

✓ Christi Dimon
Regional Sales Manager
Meeting Services Network
4255 Amon Carter MD4442
Fort Worth, TX 76155
817/963-4667
Supplier

✓ Christopher M. Flanagan
Field Mktg Mgr
Benckiser Consumer Prod Inc
5066 Tierney Ct N
Ft Worth, TX 76112
800/544-3542
Planner

✓ Joan K. Fletcher
Audio Visual Specialist
EDS Audio Visual Support
5840 Spring Valley, # 512
Dallas, TX 75240
214/612-5796
Supplier

✓ Paige Garrett
Sales and Mktg Coordinator
Great Am Reserve Ins Co
2020 Live Oak Street
Dallas, TX 75201
214/953-7370
Planner

✓ Shirley A. Krueger
Coord Marketing Support
United Systems Technology Inc.
3021 Gateway Drive, # 290
Irving, TX 75063
214/518-0728
Planner

✓ Maxine McMillan
Regional Sales Manager
Meeting Services Network
4255 Amon Carter ND4442
Fort Worth, TX 76155
817/963-4664
Supplier

✓ Carla A. Mitchell
Marketing/Recruiting Coord
Deloitte & Touche
2001 Bryan Tower, Suite 2400
Dallas, TX 75201
214/220-8774
Planner

✓ Patti Montella
Account Executive
Meeting Services Network
4255 Amon Carter Blvd MD4442
Fort Worth, TX 75155
817/963-4893
Planner

✓ Janet D. Sheffield
Training Operations Manager
Beauticontrol Cosmetics Inc
6407 Kenwood
Dallas, TX 75214
214/458-0601
Planner

✓ Deborah J. Wheeler
Event Manager
Society of Petroleum Engineers
222 Palisades Creek Dr
Richardson, TX 75080
214/669-3377
Planner

✓ Pamela K. Williams
Account Executive
Meeting Services Network
4255 Amon Carter MD4442
Fort Worth, TX 76155
817/963-4882
Planner

MPI COMMUNITY SERVICES

by Colleen S. Albert

MEAL SERVICE

Only two (2) months left to help out at the Trinity Ministry to the Poor. Please sign up now. There are many jobs that need to be filled during our time working with these needy families.

12:00 noon - 1:30 pm Friday, April 27
Friday, May 25

The Trinity Ministry to the Poor 134
Oak Lawn Avenue Dallas, TX 75207
(214) 653-1711

Please sign up or come by. It will make you feel good.

APRIL 7th EASTER PARTY

Thank you to all the volunteers for your help at the Convalescent Center for our Easter Celebration for the elderly. They all enjoyed our efforts and so did we. Thanks!



DALLAS HUNGER LINK

Attention Hotels, Restaurants, Caterers... If you have surplus food after a banquet or meal function let us know. The Dallas Hunger Link wants and needs your leftover food. The Hunger Link will come by your facility and pick it up and put it to good use. Let us know if you would be interested. Don't let this food go to waste. People in our community need it.

AMENITIES DRIVE

You know every time you travel and you take a few amenities from your hotel bathroom...well, we have good use for all those bars of soap, shampoo, hair conditioners, hand lotion, shoe shines, and on and on. The Trinity Ministry to the Poor is trying to help families and prepare them to find work and put their lives back together. We can help them with these items to "clean up" our metropolis. So bring your collections from your last trip, hotels that are changing products or containers, or visit a drug store and pick up a few tubes of toothpaste, tooth brushes or even Efferdent. Think of any and all items that would make us all feel great. Bring these to the April and May meetings. There will be a huge box for all your contributions.

Please let Colleen S. Albert know if you are interested in assisting with any or all of the above. Call me at (214) 746-6628 and thank you for your help in providing a good year in serving our Community.

"HOW-TO" BREAKFAST SERIES The Bottomline on A.V.

March 20, 1990

by Lesley Meyer, CMP

Lindsey Iacovino gave a comprehensive and in-depth overview on working toward maintaining and containing the A.V. budget for meetings. With her wealth of knowledge in the A.V. area, Lindsey was able to present this subject from the Planner's prospective, giving the participants an overview in the area of administration of A.V. needs, working through the order process, negotiating and knowing when to ask for special concessions, comparing competitive proposals, and realizing how to take advantage of multi-year contracts and specific negotiable items for services.

To help us all better understand A.V. from the A.V. company's point of view, we learned how A.V. companies price equipment and what must be considered as they come to their bottomline rental price (how they work with their labor and such fine points as the difference between union and non-union labor, and liabilities of payrolling union labor).

Our seminar was held on-site at A.V.W., which gave the added dimension of being able to view experience and behind-the-scenes production that takes place before the meeting. After being given the option of a facility tour, our members did elect to stay beyond the allotted time to take advantage of this very special opportunity. In reviewing our seminar comment cards, all participating felt they were getting good useful information. Lindsey secured an overall program rating of "excellent" from 100% of participants. Thank you, Lindsey, for another successful "How-To" Breakfast Program.

Our Team Is Your Team.

As full service contractors, you can depend on us for every trade show and meeting need.

- ▶ Trade Shows
- ▶ Conventions
- ▶ Corporate Meetings
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- ▶ Rental Furnishings
- ▶ Drapes/Carpet
- ▶ Installation & Dismantle Services
- ▶ Material Handling Service
- ▶ Labor



Freeman Decorating Company

8801 Ambassador Row ▶ Dallas, Texas 75247 ▶ 214/634-1463

DOLLARS & CENTS

by Susanne Ruffner

March Financial Statement:

Previous Balance	\$ 20,825.89
Income	\$ 7,921.99
Disbursements	<\$ 3,521.35>
End of Month Balance	\$ 20,825.89

*This balance includes the \$7,191.26 Certificate of Deposit.

Financial statements run two months behind.

MPI Annual Meeting Planners International Conference

by Judy Love Bradley

MPI has scheduled its 18th Annual Conference for June 17-20 in Kansas City, Missouri. The theme of this conference will be "Recognition: Perception VS Reality" and will offer each attendee a unique opportunity to further their education in the various aspects of meeting design.

Recognition is, after all, one of our goals in the meeting industry. Recognition of

the importance of the meeting planning profession is vital for economic survival and the growth of meeting professionals. Without the proper recognition, we cannot assume our rightful position within the business world.

The REALITY is that MPI's 18th Annual Conference offers you more educational benefits for your professional development dollar. Plan to attend and partici-

pate in the ultimate in meeting education. **DON'T MISS OUT**

The DFW Chapter of MPI will be there in force, and we hope this will remind you to get your registration forms into MPI at 1900 Stemmons Freeway ASAP! (There is a \$50.00 discount if you pay your registration fee by May 17th.) Hope to see each of you in Kansas City. Come and penetrate the magic!

CMP Crash Course a Success

by Connie Sandifer, CMP

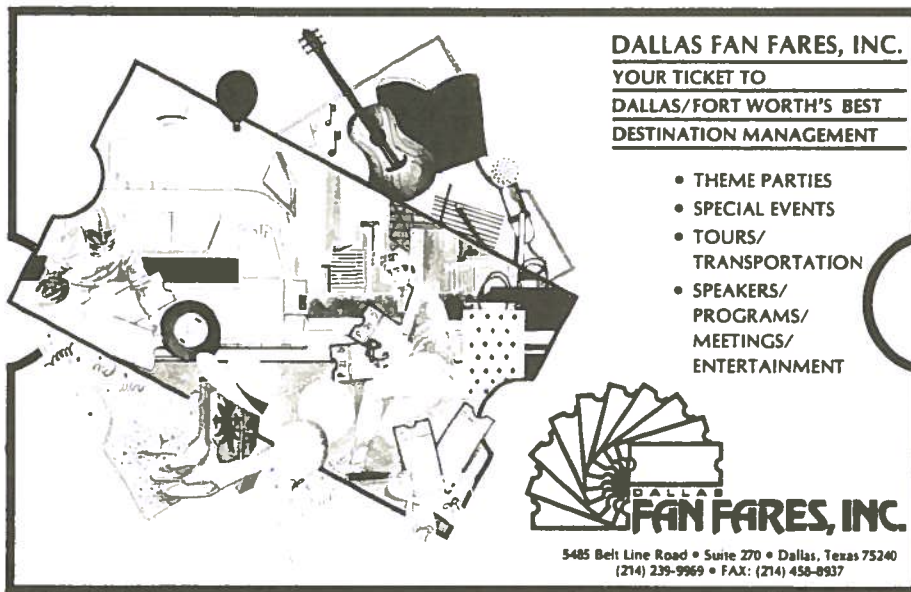
Due to the most recent MPI Dallas/Ft. Worth Chapter CMP Crash Course, 14 more members of the meeting planning community are now armed and ready to do battle in the CMP Exam trenches.

The intense one-day course, led by resident expert Judith Mathews, CMP, was held at the DFW Hilton Executive Conference Center on April 7th. Experienced meeting professionals from as far away as Arizona and Florida attended the course, where they were given specific information that will help ensure their professional certification.

In keeping with the DFW Chapter's tradition of educational excellence, the course received universally high report card marks from its attendees. A strong CMP Study curriculum, in addition to more Certified Meeting Professionals, per capita, than any other MPI Chapter, has contributed to the Chapter's acknowledged leadership role in the professional certification process.

Special thanks to Kim Warren, Sunbelt Motivation and Travel, for extensive assistance with the pre-course logistics, Melissa Dalton C/M Planners, for the CMP Crash Course brochure design and production, and Fred Knieberg, CMP, The Me*ting Place, for on-site program assistance.

Of course, the very best of wishes (we'll keep our fingers crossed for you!) to the course participants sitting this year for the CMP Exam!



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MPI CAREER OPPORTUNITIES
2730 Silver Creek #232
Arlington, Texas 76006

RESUME HANDLING FEE:
\$15 - Members
\$25 - Non-Members

If you have a position to fill and would like to receive resumes of qualified applicants, please contact:
LaTrelle Smart, CMP
(817) 261-4721
(ALL INQUIRIES ARE KEPT CONFIDENTIAL)

SPOTLIGHT

by Alexandria Vurpillat



Patti Wilke, CMP

Patti Wilke, Special Events Coordinator for Beauticontrol Cosmetics, began her successful career at Mary Kay Cosmetics, where she worked for 7 years - 3 1/2 years of which she worked in their exciting Special Events department.

Since joining Beauticontrol 2 1/2 years ago, her responsibilities are the planning and execution of two company-sponsored national meetings for the sales field force, including promotional communication to potential attendees and registrants; meeting facility negotiations; planning and execution of meeting requirements with facility, entertainment, decorations and displays; transportation and coordination of support staff activities.

She is also responsible for 6-8 training meetings per year, plus two employee functions and coordination of any additional meetings that just happen to

"come up," such as special meetings for regional sales managers and incentive meetings.

What she loves the most about her job is that "she is never bored" (we can see why!). She says there is much variety in the meetings she plans, and she is always learning new things.

Patti says her biggest challenge is the amount of variety in the types of meetings she plans. "I may be planning a meeting for 2500 at the same time as a training program for 15, a meeting in Canada for 500 and an incentive for 30; so keeping myself organized and with everything prioritized is a bit challenging."

More interesting information about Patti:

She originally hails from Wichita, Kansas, moving often as her father was with Boeing. The family moved to Texas when she was 9 (almost a native!). Patti is married and has a child, Erin.

HOBBY: During her free time, she loves to read.

PROUDEST PROFESSIONAL ACCOMPLISHMENT: Successfully completing each meeting gives her great satisfaction.

PLACE WOULD MOST LIKE TO VISIT: Ireland, Hawaii (again), Italy.

FAVORITE THING ABOUT

DALLAS AREA: The opportunity to experience just about anything.

TIP OF THE TRADE: Check, re-check and triple check!

HEARD IT THROUGH THE GRAPEVINE

by Donna Magro

Sad news for three of the planners with Young Presidents Organization, Margaret Brown, Nancy Kirk and Susan Bell. Their department was restructured and they are now looking for a new home. We wish them the best of luck in whatever they do. Good Luck!

Charlotte Merrill has left Magic to join Betty Calloway and her crew at Kaleidoscope! Charlotte is excited about her new job as sales manager and also about her upcoming marriage in June. Congratulations, Charlotte!

Michelle Sanseverino from MPI and her husband are the new proud parents of a baby girl. Michelle now has a complete family, one boy, one girl. Congratulations to Michelle and baby!

As was reported in April's issue of the Current, Doug Heath has resigned his position as Executive Director of MPI. Doug will be leaving his position in June on good terms with the MPI folks, and we wish him the best of luck in his next venture.

Dallas is losing Steve Powell from the Anatole to the windy city of Chicago. Steve is going with the Sheraton Corporation as Director of Sales and Special Promotions for the new Sheraton Chicago, which will open early 1992. It will be 1200 rooms and have lots of meeting space. We wish Steve the best of luck in his new position and we will miss him!

That's it for this month. Please call me if you know of any scoop! 521-9304.



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MAKING CHANGES

by Lisa A. South, CMP

If you have made a change in your name, company, business address, business phone number, job title, etc., remember to send the information IN WRITING to:

**Meeting Planners International
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**INFOMART
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You may call the changes into the Membership Department of MPI Headquarters at (214) 746-5222.



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CMP CORNER

by Kim Warren

Getting Your CMP is a Special Event

It's that time again! Are you among those studying in anticipation of June's CMP exam? Try the practice questions below relating to planning a special event like this month's gala:

1. A manager of an individual artist or group of artists is called the:
 - a. Agent
 - b. House manager
 - c. Personal manager
 - d. Artistic manager
2. The written text of program presentations is referred to as the _____.
3. The design and placement of elements for events is the _____.
4. You have a well-known entertainer scheduled for your group. The most important information to give him will be _____.
5. Which of the following is NOT part of the "Backstage"?
 - a. Stage
 - b. Apron
 - c. Dressing rooms
 - d. Wings

ANSWERS

1. c
2. script
3. staging
4. audience demo graphics
5. b

RESPONSE from page 3.



and in fact, we each filled out our report card during the meeting, using the hand held computers. The attendees rated the meeting to be an excellent use of their time and they agreed that they attended the meeting mainly to network.

Special thanks to Sue Ferguson, Sales Manager of CITYPLACE for co-chairing and coordinating the logistics of this meeting. The selection of the unique menu and the presentation of the food was perfect for the venue dictated by our program. The programming committee wished to thank all the attendees at the April meeting for giving their honest opinions and taking the time to vote for the educational programs they would most like to attend in the upcoming year.



Photos compliments of
Bill Sloan Photography

THANKS FOR PARTICIPATING!!!

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Chapter Award Nominees Announced

by Susie Oliver

The Awards Committee met recently to consider and select this year's nominees for the five DFW Chapter honors: Chapter Planner of the Year, Chapter Supplier of the Year, International Chapter Manager of the Year, International Planner of the Year and International Supplier of the Year.

After careful consideration, the following members were selected for consideration based upon their current and past involvement and commitment to the Dallas/Fort Worth Chapter:

Chapter Planner of the Year

Connie Sandifer, CMP
Lisa South, CMP
Dora Tweed

Chapter Supplier of the Year

Judy Love Bradley
Phyllis Firebaugh
David Gisler
Pat Smith

The winner of each category will be announced and honored, along with all nominees, at the "Gala Awards Evening" on May 18.

In addition to the top Chapter honors, three members have been selected as the DFW Chapter nominees for International Planner of the Year, International Supplier of the Year and International Chapter Manager of the Year. They are: Judith Mathews, CMP, Ellen Beckert and Mary Jo Malone, respectively.

The International Awards Committee will select and present the winners at the Annual Conference in Kansas City in June.

The Dallas/Fort Worth Chapter is fortunate to have so many qualified candidates for honors on both the local and international level.

We congratulate and salute these honorees and thank them for sharing their time and talent with us.

DALLAS-FT. WORTH CHAPTER



10935 Estate Lane
Suite 400
Dallas, Texas 75238



CALENDAR UPDATE

May 18, 1990 ***Friday***
Grand Kempinski Hotel
"Gala Awards Evening"

June 17-20
MPI Annual Conference
Kansas City, Kansas

July 26 (Tentative date)

BOARD MEETINGS

May 14, 1990

MEETING RESERVATION AND ATTENDANCE POLICY

NOTE:

Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are no longer being accepted. We would appreciate your cooperation.

Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED!

Guests are limited to attending two meetings per chapter year before membership is required to attend future meetings. (Spouses not included).

In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

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