



# CURRENT

## PRESIDENT'S MESSAGE

by Judy Love Bradley



As you can see by the attendance at our monthly meetings, our chapter continues to grow by leaps and bounds. And, as our chapter grows, we see the

need to create new and different sub-committees to better serve the needs of our members. Our chapter's INFRASTRUCTURE, a term brought to our attention by Past President Bill Boyd, CMP, is a fancy word for our chapter's committee and sub-committee organization chart. The infrastructure offers each member involvement in our chapter by volunteering to serve on different committees within our organization. The creation of an infrastructure was a key reason our chapter earned the "Chapter of the Year" designation for the past two years.

This year's Board of Directors has been very busy trying to address the ever-changing needs of our members. Several areas have been identified and new committees have been created to fulfill these needs. These new sub-committees are looking for some dedicated individuals.

In the past few months, we have added a Renewal/Retention sub-committee under Membership to encourage our chapter members to renew their membership each year. Retention, keeping the more "seasoned" members in addition to adding new members, is an important factor in the growth of our chapter. By contacting those members who are scheduled for renewal, we can ascertain our degree of

success in fulfilling the needs of our members. For more information, contact Chairperson Stan Heller.

Membership has also added a new sub-committee called the Buddy System/Telephone Sub-committee, dedicated to making our newer members feel more welcome and encouraging them to become involved in the chapter. More information can be had by contacting Jack Shade or Mary Cowart, co-chairs.

(continued on page 2)

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CURRENT  
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October Chapter Meeting

## The 90s Plus Plus

by Marilyn Manby  
& Judith Mathews

The 90s Plus Plus -- weird and wonderful ways to use tools for better meetings!

Meeting Services Network is a locally based, nationwide on-line service that provides meeting planners with time-saving ways to find and compare properties, vendors, airfares and value dates. Just imagine: No more telephone tag! See other ways on how to communicate with your attendees.

October's meeting is guaranteed to provide high-tech/high-touch solutions!

## OCTOBER CHAPTER MEETING

DATE:	Thursday, October 18, 1990
PLACE:	Dallas Convention Center East Ballroom, Section A Dallas, Texas 75202 (Commerce exit off I 35)
TIME:	11:30 - 12:00 Registration 12:00 - 1:30 Lunch and Program
COST:	Advance Registration: \$22 Late Registration: \$30 Guest Registration: \$25
PARKING:	Complimentary Parking (mention MPI luncheon to parking attendant for complimentary parking)

343-0555

# MPI FOCUS

The new MENTOR PROGRAM, just introduced last month, is a sub-committee created to allow members to work one-on-one with an individual with whom they could share knowledge and expertise in a mutually-beneficial relationship. If you want to be a mentor, or if you need one, contact Chairperson Fred Knieberg, CMP.

Public Relations has added four new sub-committees under Community Awareness. The Management Internship Program (MIP) has been established to assist with the mutually beneficial student internship placement for high school/college students with companies in the hospitality industry. Contact Mary Kay Havens, chairperson, for answers to your questions about MIP.

The Speakers Bureau will provide experienced, professional speakers to address the topic of the hospitality industry and/or MPI's Dallas/Fort Worth Chapter. Its liaison will actively seek speaking engagements within the industry and community for members of the bureau. Contact Dorritt Turner, chairperson, for more information on the bureau.

The Communications Sub-committee will be responsible for the on-going dissemination of information regarding chapter activities (and the meeting industry, when applicable) to the press. The establishment of a "PR Database," consisting of both trade and local media contacts, will enhance the D/FW Chapter's distribution

system for press releases, news stories and chapter meeting notices.

The Special Projects Sub-committee will support, through targeted PR efforts, specific chapter projects. These will include high-profile monthly meetings, the Give Kids the World fundraiser set for March and the Trinity Ministry fundraiser scheduled in June. Contact Connie Sandifer, CMP for more details on the Communications and Special Projects Sub-committees.

These are just a few of the NEW sub-committees created to better serve our members. If you want to become involved in these new committees, I encourage you to do so.

One of my personal goals is to see each member of our chapter serve on at least one committee. If you haven't volunteered to share your time or expertise yet, NOW is the time to do so. We need you! Remember: TOGETHER... WE CAN MAKE IT HAPPEN!!!

Need information on the meetings industry?  
MPI's  
**Educational Resource Center**  
is at your disposal.  
For more information, contact  
Terri Lawrence at  
**(214) 746-5267**

## Prizes R Us

by Colleen S. Albert

As the year goes on, we will need door prizes at our monthly meetings and final prizes for the Meeting Planner of the Year, Supplier of the Year and the Member of the Year who recruits the most new members. If you or your company would be interested in contributing a prize, please contact Anne Douglas-Carr at (214) 556-2151 or Ed Jordan at (214) 239-9133.

## DOLLARS & CENTS

### JULY

Beginning Balance:	\$12,153.41
Income:	4,624.75
Disbursements:	<2,633.46>
EOM Balance:	\$14,144.70

Includes \$10,000 Certificate of Deposit.

### AUGUST

Beginning Balance:	\$14,144.70
Income:	6,663.66
Disbursements:	<6225.84>
EOM Balance:	\$14,364.27

Includes \$10,000 Certificate of Deposit.

## Love For Kids

### Christmas Card Update

by Patricia K. McCain

*Let me get right to the point: We need to sell more cards!*

At our kick-off luncheon on June 14, Barbara Fett challenged each and every member to help meet our goal to raise \$10,000 for Love for Kids. Sounds like a lot of money, right? Well, in one lump sum, it sure sounds like a lot to me. However, if every member would sell just four packages (that's right, only four!), we can meet our goal. We challenge you again today. Each package of 15 cards is only \$8. Go out and sell four packages of cards and help a little boy or girl to have a better Christmas.

In order to keep track of the sale of cards, we are going to be putting stickers on the badge of each member that has met the goal of selling four packages of cards.

The D/FW Chapter is MPI's "Chapter of the Year" again this year because we have a hard working, caring, giving group of members. So let's get out there and show how much the Chapter of the Year can make for Love for Kids!



# MEMBERSHIP

## Welcome Our New Members

by Colleen S. Albert

Please take the time at our monthly meetings to meet, greet and help our new members. Ribbons have been added to their name badges for quick identification. Please walk up to them, extend a warm welcome and let them know we are happy they joined!

## New Member Orientation

by Bob Berry

If you are a new member, or have recently joined MPI and have not yet taken advantage of the New Member Orientation, I encourage you to do so. The next orientation is scheduled between 11:00 and 11:30 a.m., just prior to the reception for our chapter's monthly meeting at the Dallas Convention Center on Tuesday, October 18. Once inside the Convention Center, just follow the signs to the room for the Orientation.

Come see what MPI has to offer you. You'll meet other new members and your Board of Directors, as well as learn about the many benefits that are available to you as a member of the Dallas/Fort Worth Chapter of MPI. But don't forget: the key to those benefits is your participation in the chapter!

## Making Changes

by Colleen S. Albert

If you have made a change in your name, company business address, business telephone number, job title, etc., remember to send the information IN WRITING or call:

Meeting Planners International  
Attention: Membership Department  
INFOMART  
1950 Stemmons Freeway  
Suite 5018  
Dallas, Texas 75207  
(214) 746-5222

## Membership News

by Colleen S. Albert

The first meeting of the Membership Committee was held on August 22, and all committees and sub-committees for the year were established. Guidelines and goals were set, and everyone is ready to go to make 1990-91 a very successful year. Contact the co-chairpersons below and let's get to work:

### Prospective Member Sub-committee:

Phyllis Cox  
Grapevine CVB  
(817) 481-0454

Louise Winegar  
Frito-Lay  
(214) 353-2302

### Membership Relations Sub-committee:

Paula Cullar  
Campbell Travel  
(214) 716-2511

Co-Chairperson to be named

### Membership Renewal Sub-committee

Stan Heller  
Canadian Airlines International  
(214) 446-0322

### New Member Sub-Committee

Dirk Thomas  
AVW Audio Visual  
(214) 634-9060

Amy Dugan  
Garrett Creek Ranch  
(214) 630-8679

### Buddy System/Telephone Sub-committee

Jack Shade  
Mystery Cafe  
(214) 248-7044

Mary Cowart  
Meeting Consultant  
(214) 248-4429

### Prize Sub-committee

Anne Douglas-Carr  
Sterling Hotel Group  
(214) 556-2151

Ed Jordan  
J&S Audio Visual  
(214) 239-9133

If you have any suggestions or want to help, please let these co-chairs know, or call Colleen S. Albert at (214) 746-6628.



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# MEMBERSHIP

## **New Kids on the Block**

by Colleen S. Albert

Look how we've grown! Remember to extend a warm welcome to these new members at the next monthly meeting:

✓ Dona M. Bassana  
Supplier  
Sales Manager  
CityPlace Conference Center  
2711 North Haskell  
Dallas, TX 75204

✓ Patricia A. Bennett-Charles  
Supplier  
Account Manager  
Sheraton New Orleans  
500 Canal Street  
New Orleans, LA 70130

✓ Betty C. Bolin  
Supplier  
Regional Sales Manager  
Inter-Continental & Forum Hotels  
5001 Spring Valley Road, #360W  
Dallas, TX 75244

✓ Mark A. Burnworth  
Planner  
Marketing Manager  
Rockwell Communications Systems  
1225 N. Alma Road, MS 407-207  
Richardson, TX 75081

✓ Francy H. Fellman  
Planner  
President  
Francy Fellman Events Inc.  
5521 Greenville Ave. #104  
Dallas, TX 75206

✓ Susan P. Ferreri  
Supplier  
Sales Manager  
Fairmont Hotel  
1717 N. Akard  
Dallas, TX 75201

✓ James S. Follett, CHSE  
Supplier  
Regional Director of Sales  
Inter-Continental & Forum Hotels  
5001 Spring Valley Road, #360  
Dallas, TX 75244

✓ Betty E. Garrett, CMP  
Planner  
Manager of Education  
Meeting Planners International  
1950 Stemmons Frwy. #5018  
Dallas, TX 75207

✓ Jim W. German  
Supplier  
Sales Manager  
Harvey Hotels  
7815 LBJ Freeway  
Dallas, TX 75240

✓ Jan Hall  
Planner  
Asst. Manager of Meetings  
Int'l Communications Assoc.  
12750 Merit Drive, #710 LB-89  
Dallas, TX 75251

✓ LeeAnn H. Harle  
Planner  
Program Manager  
Dallas Fan Fares, Inc.  
5485 Belt Line Road #270  
Dallas, TX 75240

✓ Annette R. Hutsell  
Planner  
Administrative Coordinator  
TRW Credit Data  
12606 Greenville  
Dallas, TX 75243

✓ Eris A. Miltner  
Planner  
Administrative Assistant  
Charter Suburban Hospital  
1011 N. Galloway, #105  
Mesquite, TX 75149

✓ Maurice H. Morris  
Planner  
Community/Internal Events Adm.  
Deloitte & Touche  
2001 Bryan Tower, #2400  
Dallas, TX 75201

✓ Jim O'Sullivan  
Supplier  
Manager - Meetings/Incentive Sales  
American Airlines  
3050 Regent Blvd., Suite 400  
Irving, TX 75063

✓ Sally V. Pringle  
Planner  
Sales Communications Manager  
Convex Computer Corporation  
3000 Waterview Parkway  
Richardson, TX 75080

✓ Sarah B. Richards  
Planner  
Customer Relations Associate  
Convex Computer Corporation  
3000 Waterview Parkway  
Richardson, TX 75080

✓ Mona J. Richey  
Planner  
Convention Manager  
Zeta Tau Alpha  
4516 Miami Drive  
Plano, TX 75093

✓ Lori A. Schirpke  
Planner  
Meetings Assistant  
Int'l Communications Assoc.  
12750 Merit Drive, #710 LB 89  
Dallas, TX 75251

✓ Jeana A. Stieber  
Supplier  
Director of Sales  
Ducky-Bob's Party Rental  
14500 Beltwood Parkway E.  
Dallas, TX 75244

✓ Lee A. Thompson  
Supplier  
Director of Catering  
Dick's Last Resort  
1701 N. Market, #207  
Dallas, TX 75202

✓ Patricia A. Tripp  
Supplier  
District Sales Manager  
Princess Tours and Cruises  
557 Ten Mile Drive  
Desoto, TX 75115



**TOGETHER . . . WE CAN MAKE IT  
HAPPEN!**







# PROGRAMS AND EDUCATION

## Richland Course Update

by Patty Tinsley

The future looks bright for 31 eager students enrolled in Meeting Planning I at Richland College. Lisa South, CMP, Vice President of Education, and the Richland College Committee were extremely pleased to see the ten-week course meet its maximum attendance level for the fall semester.

The class received an enthusiastic welcome to the introductory session from D/FW Chapter President Judy Love Bradley. Several fellow chapter members were also present to lend their support.

Topics and presenters for the month of September: The Meeting Planning Profession, by Connie Sandifer, CMP; Meeting Purpose and Objectives, by Judith Mathews, CMP; Budgeting, by Dr. Norbert Dettman, CMP; Negotiations, by Judy Benaroché; Site Selection, by Mary Cain and Judith Mathews, CMP.

Special thanks to these speakers for their contributions to the continuing education program.



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## PGA A Great Member Benefit!

by Debora Jerman

Welcome new members! 1990 has seen a great wave of new members in just the past few months, and the PGA Committee would like to take a moment to say "WELCOME!" and explain briefly what PGA is all about. First of all, it has nothing to do with golf! PGA stands for Professional Growth Awards.

This committee was designed for you, the member. PGA is supported solely by your contributions at the monthly chapter meetings. You may have encountered one of us: we sell dots for money, and it's a good business! Actually, we sell tickets. At the end of each meeting, our chairperson, Lindsey Iacovino, conducts a drawing. Half of the funds collected by ticket sales goes into the PGA scholarship fund, and the other half goes to the lucky winner of the drawing.

The scholarship fund is available to members for various educational offerings, including continuing education classes such as Meeting Planning I at Richland College, the CMP Crash Course, monthly meetings and industry conferences such as the PEC or MPI Institutes I and II. PGA will fund 100% of any function under \$100, and will pay 50% of any function above \$100 for qualified members.

How can you apply and qualify? You must be a member of MPI for at least one year, and complete an application, which can be found at the PGA table at monthly chapter meetings.

If you have questions, please contact our chapter's administrative office at (214) 343-0555, or call Lindsey Iacovino at (214) 638-0024.

### ◆◆◆THANKS◆◆◆

Thanks to the Dallas Convention & Visitors Bureau for their donation of the door prize for the August meeting. They contributed a beautiful copy of their new coffee table book on the city of Dallas. Thanks!

## You Asked For It Your Comments Answered by O.D. O'Donnell

At each chapter meeting, members are asked to fill out a "report card" and comment on that meeting. Those of us on the Program Committee believe that you should receive an answer to your questions or a response to your comments.

Several comments were received following the August meeting regarding the menu selection, which featured fish, indicating such selection was a departure from the norm.

In recent years, concerns about cholesterol and fat have significantly decreased Americans' consumption of red meat. Further, the Program Committee strives to offer a variety of programs, settings, menus and innovative ideas that you might want to use for your meetings or conferences.

The Program Committee hopes you will use this column as a forum to air your opinions concerning monthly chapter meetings. You can be assured that we do go over the comments on the report cards at each Program Committee meeting, and will do everything possible to remedy any warranted concerns.

### HURRY!!!

THERE IS JUST A LITTLE TIME LEFT!

The "How to" Breakfast Series kicks off Tuesday, October 16.

"HOW TO GET THE MOST FOR YOUR FOOD AND BEVERAGE DOLLAR"

Learn how to handle this vital aspect of any meeting.

Call in your reservation now.  
Fred Knieberg, CMP  
(214) 361-4316



# PROGRAMS AND EDUCATION

## Take Me Out to the Ball Game!

by Mary Cain

Casual clothes, members' spouses joining in, a "gung-ho" football coach from Texas, lots of laughter and an important message is what you missed if you couldn't attend our September meeting in Arlington!



*Bruce Jaster, Lindsey Iacovino, Kaye Burkhardt and Pam Powers buy up those PGA tickets.*

The Sheraton CentrePark hosted a lovely cocktail reception prior to the meeting, complete with assorted cheeses and crackers. Building on the meeting's theme, "It's in the Bag at the Sheraton CentrePark," a lovely and unique dinner entree of Souvlaki, Chicken in Phyllo and Poisson en Croute followed a white gazpacho soup. And for dessert: a delightful Sac Du Bon Bon for chocolate lovers (bye, bye waist line!!) hit the spot. Lovely floral centerpieces were encased in a cloth sack, just the right finishing touch. Thank you, Sheraton! Your preparation and hard work (not to mention your ingenuity) were sincerely appreciated by all!



*Bum Phillips told tales great and small.*

Bum Phillips, renowned football coach of the Houston Oilers and the New Orleans Saints, entertained everyone with hilarious tales of past football experiences and a more serious message from the heart, regarding mentoring (i.e., coaching). Coach Phillips stressed the importance of teamwork in both sports and business.

Special thanks to the transportation professionals at Carey Limousine, who transported our esteemed coach in their usual luxurious style, and to McCarthy & Company for Coach Phillips' appearance.

Following Coach Phillips, Cheryl Lewis of the Dallas Convention & Visitors Bureau spoke regarding the Management Internship Program (see related article on page 9) and the positive impact she has experienced working with an intern in her business. In addition to the enthusiasm and fresh perspective the students bring to the workplace, Cheryl commented on the rewards she has accrued from helping some of tomorrow's professionals learn how to direct their talents for their future careers.



*Cheryl Lewis promoting MIP - it's a winner!*

After dinner, we were off for baseball and beer as the Texas Rangers broke their four game losing streak by winning 6-2 over the California Angels. MPI members were seated together in a group and caught everyone's attention at the Arlington Stadium when they all stood up and cheered as the MPI banner was displayed in the stadium.

All in all, a great evening--complete with the spouses who so often stay home with the kids while we participate in our association meetings! See you next month!



*Lisa South, CMP thanks the Sheraton CentrePark's Kim Schrieber and Andrea McCarthy of McCarthy & Company.*

## How Much Did It Cost?

or

## The Fear of the Unknown

by Laura Yarbrough, CMP

How many times have you come to a chapter meeting and wondered what costs were behind such productions?

Starting this month, selected meeting wrap-up articles in CURRENT will list the approximate retail value of all elements in the preceding meeting.

As members of the D/FW Chapter, we have many opportunities to experience unique events because of the generosity of our members who allow us to use their facilities, services and products, making each meeting a "laboratory of experimentation" for members.

Where else could you experience such spectacular events at no risk to you or your business? No where but MPI!

Retail Values for September's Meeting:  
(costs are approximate)

Food: \$23.95++ per person  
Beverages: \$6.00+ per person  
Speaker: \$5,000 plus first class transportation  
Limousine transfer: \$160.00  
Hotel room: \$350.00+  
Airfare: \$400.00  
Signage: \$35.00  
Handout Materials: \$200.00  
Centerpieces: \$15.00+ each



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# PUBLIC RELATIONS



*MIP Students outside CONVEX offices enjoying the fall sunshine.*

## MIP Needs You

by Mary Kay Havens

Can your company provide a meeting place for the Management Intern Program class? Each Friday, after completing four afternoons of internship in the business community, the MIP class meets to discuss career topics. They are in need of space suitable for 35 people to meet from 2:00 to 4:00 p.m. on Friday afternoons during the school year. A Richardson or far north Dallas location is desired. CONVEX Computer Corporation will host the group in September and Lennox Industries will host in October.

If your company would like to provide meeting space for this class, please contact Kay Pinkham, Coordinator, MIP Program, (214) 301-4118 (office) or (214) 341-9642 (home); or contact Mary Kay Havens at CONVEX Computer Corporation (214) 497-4584.



## Wear Your Button Proudly It Could Pay Off

by Kim Warren, CMP

Remember to wear your "Together... We Can Make It Happen" button to the chapter meeting each month. Those doing so will be asked for a business card at registration, which will be put in a drawing for a prize during certain months. We won't tell which months, though; so come prepared.

Sincere thanks to Case Dunlap, donator of the beautiful Swiss Army Knife which went to last month's lucky winner.

## Dallas/Fort Worth Speakers Bureau

by Dorrit Turner

The MPI Dallas/Fort Worth Speakers Bureau has experienced, professional speakers available to talk about the hospitality industry and the economic impact we have in the Dallas/Fort Worth area. Speakers including Greg Elam, Ellen Beckert, Bill Boyd, CMP and Mary Jo Malone are available at no cost to your corporation or organization. For information and availability, call Dorrit Turner at Yellow Rose Touring and Special Events, (214) 746-3780.

## Community Services Wants Your Mouthwash!

by LeeAnn Harle

And your soap, and your toothpaste and your shampoo and your lotion... in fact, we want all of your surplus personal hygiene products!

The Community Services Committee is sponsoring a Hygiene Product Drive at the October chapter meeting. The drive will benefit the Trinity Ministry to the Poor, an independent, non-profit organization which serves men, women and children who are struggling to overcome poverty and homelessness.

Please bring NEW products to the meeting. Particularly needed are toothbrushes, soaps, shampoos, and toothpaste (remember all those amenities you brought home from your travels and stuck in a forgotten drawer?) and more.

But here's the good news: You don't have to limit yourself to hygiene products to make an important contribution to Trinity Ministry. Also in high demand are baby products (formula, baby food, diapers, etc.).

So please bring what you can to the October meeting for this worthwhile cause. We appreciate your contributions!

Looking  
for a new  
challenge?

Send three copies of your resume to:

**MPI Career Opportunities**  
P. O. Box 655147  
Dallas, Texas 75265

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If you have a position to fill and would like to receive resumes of qualified applicants, please contact:

**Marilyn McGuire**  
(214) 980-5111

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# INDUSTRY NEWS

## Finding the Right Meeting Planner for the Job

by Kathryn M. Knight

Looking to fill a vacancy in your meeting services department? Or maybe there is a vacancy in your company's planning or operations department. You need a qualified specialist, someone with industry-specific knowledge--someone who can sit down and get right to work without a lengthy learning curve. Wouldn't an industry connection to find these people be useful!

The solution to this dilemma is close at hand: call the MPI D/FW Chapter Job Bank. The Job Bank is a clearinghouse through which companies can find people with the experience necessary to handle a wide range of positions in related industries: meetings and conventions, hospitality, travel and incentives, destination management, tourism--every aspect of the trades from which MPI draws its membership.

Open to both members and non-members, the Job Bank works by receiving requests from companies and supplying them with information about people who can meet their needs. There is no fee to the potential employer for this service. A small fee (\$15-\$25) is required to place your resume with the service.

"Our objectives are to place qualified people, and to help advance the meetings industry," said Marilyn McGuire, CMP, who heads up the Job Bank. "We in the industry recognize meeting planning as a specialized skill. We are trying to educate people outside the industry that they need people with these special skills, and we can help them connect with those people."

The Job Bank is not an employment service, it merely serves as an information exchange. "We work under strict confidentiality and in a very professional manner," said Marilyn. "We try to be generous when sending out resumes; we'd rather have the employer see the resume and make their

own determination about the candidates' qualifications for a position."

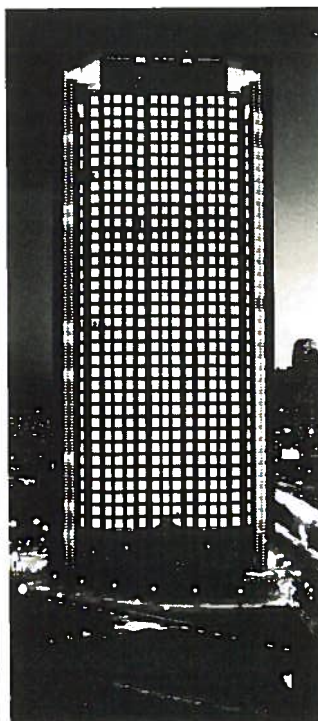
The Job Bank has had success in the past, but it will be even more successful if we all "get the word out" to those responsible for hiring people for positions in our industry. "We have, in the past, sent direct mail pieces to all personnel managers in the D/FW area," said Marilyn. "Our goal is to make the business community aware of our service and the value of hiring people with meeting planning skills."

To use the service to find a qualified candidate, or to place your resume on file with the Job Bank, please call or write:

Marilyn McGuire, CMP  
Assistant Vice President  
Texas Credit Union League  
P. O. Box 655147  
Dallas, Texas 75265  
(214) 980-5111

## Industry Calendar

ITME, Chicago, IL	October 9-11
ICCC, Woodlands, TX	November 1-4
SCMP, Tucson, AZ	November 7-10
HSMA/MPI Joint Meeting; Luncheon, Hyatt DFW	November 14
ASAE Management Conference, Washington, DC	December 7-12
MPI's Professional Education Conference, New Orleans, LA	December 9-12



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## Host Facility - October

by Robin Tabell

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(214) 658-7000

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Size of group we best cater to: Any size

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The \$100 million development project will provide an additional 225,000 square feet of exhibit space and 40,000 square feet of meeting room area. Total exhibit space after completion will grow to 800,000 square feet. Expansion is scheduled to begin February 1991, and completion is targeted for January 1994.

To book an upcoming meeting or convention, please contact:

Gloria Medrano  
Booking Coordinator  
Telephone: (214) 658-7000  
Fax: (214) 658-7050

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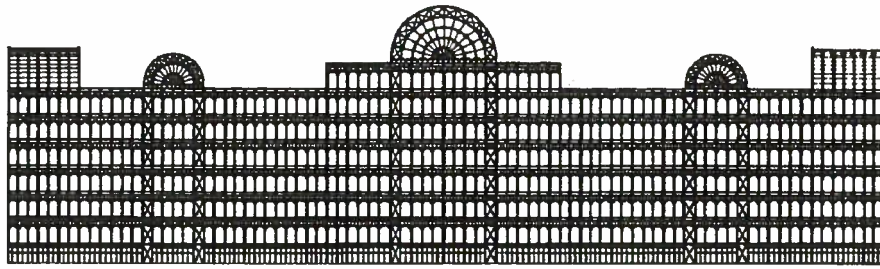
Contact Jennifer Anderson at  
(214) 392-7072

OR

Mary Cain at  
(214) 453-1234



# ET CETERA



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WHERE THE LEADERS IN AUTOMATION SHARE THEIR KNOWLEDGE WITH YOU.

## CPR Training Certifies 13

by Judy Neathery

Thirteen MPI D/FW chapter members successfully completed training on cardiopulmonary resuscitation (CPR) and the Heimlich maneuver taught by professional paramedics at Metrocrest Medical Services. Criteria for the course is established by the American Heart Association. Procedures for helping adults, children and infants were covered.

Cardiopulmonary resuscitation is a holding action for such cardiac or respiratory arrest until more advanced life support care can be made available. The nature of our jobs require that we be ready for anything. Knowing the skills of CPR not only makes these meeting professionals a more useful member of the community; it makes them more prepared meeting managers.

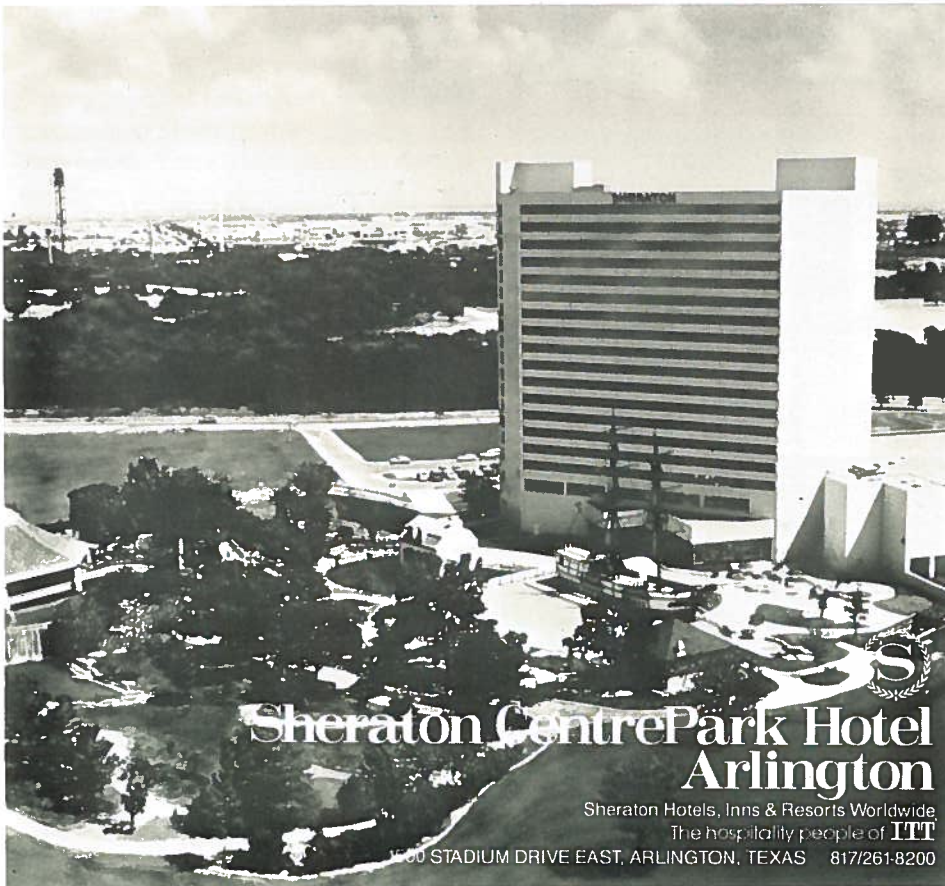
Congratulations to all thirteen who passed the required demonstration and written test! If an emergency occurs on one of their meetings, thirteen will have been a lucky number, indeed!



Attend MPI's PEC

New Orleans, LA

December 9-12



**Sheraton CentrePark Hotel  
Arlington**

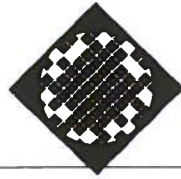
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# WE'RE EXPANDING

By January, 1994, we'll have 800,000 sq. ft. of total dedicated exhibit space. With 525,000-sq. ft. on the same contiguous level.

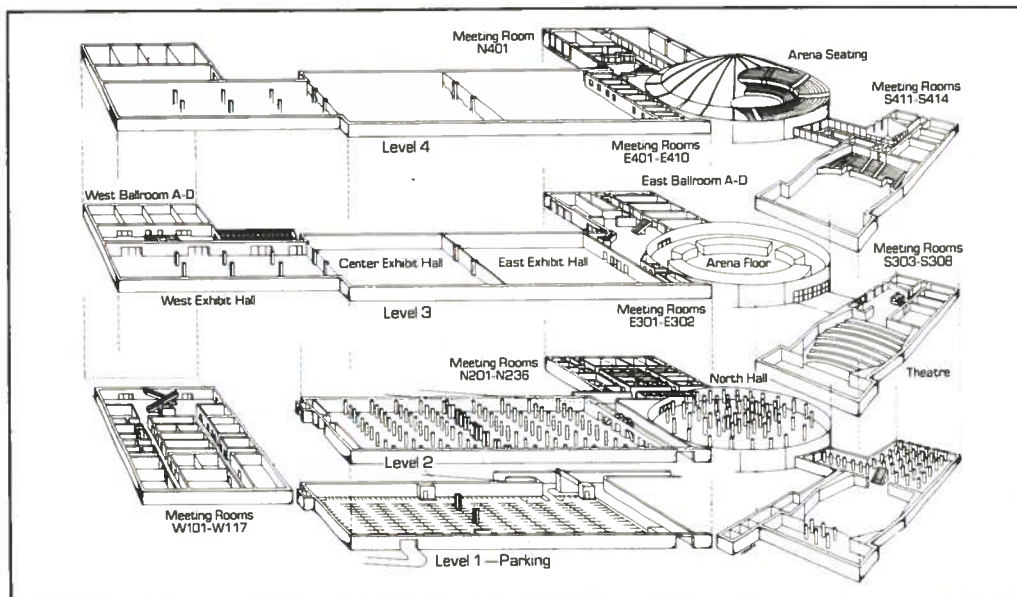


## DALLAS CONVENTION CENTER

650 S. Griffin

Dallas, Texas 75202

214-658-7000



### EXHIBIT AND REGISTRATION SPACE

Lower Exhibit Hall	225,000 sq. ft.	12' ceiling
East Exhibit Hall	100,155 sq. ft.	35' ceiling
Center Exhibit Hall	100,155 sq. ft.	35' ceiling
West Exhibit Hall	103,940 sq. ft.	31' ceiling
Main Entrance Lobby	11,500 sq. ft.	
East Hall Corridor	12,700 sq. ft.	
East Ballroom Lobby	2,600 sq. ft.	
West Lobby—Upper	21,375 sq. ft.	
West Lobby—Lower	22,040 sq. ft.	
Arena	21,250 sq. ft.	
North Hall	50,620 sq. ft.	11'-6" ceiling

### TOTAL SPACE BY 1994

	Current	Expanded
Meeting Rooms	115,615	155,615
Food Services	13,300	13,300
Exhibition Space	529,250	800,000
Lobby	58,000	158,000

- **Meetings**—76 meeting rooms available in various shapes and sizes to meet your needs.
- **Exhibits**—Over 600,000 sq. ft. of exhibit space that can be subdivided.
- **Banquets**—Two kitchens capable of providing for up to 25,000 people.
- **Ballrooms**—Two ballrooms, each divisible into four sections will accommodate up to 2,000 people.
- **Theater**—1,770 seat theater.
- **Arena**—Seating capacity for 9,816 persons.
- **Parking**—Parking provided for 2,000 cars.
- **Two loading docks**—accommodating 45 full-sized trucks provide direct access to the exhibit hall.
- **Location**—Conveniently located in the center of downtown Dallas.
- **Staff**—A professional staff ready to assist you with your special needs—meeting, banquet, concert or convention.

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# DALLAS/FORT WORTH CHAPTER

10935 Estate Lane  
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## CALENDAR UPDATE

October 18, 1990  
Dallas Convention Center  
Luncheon  
The 90s Plus Plus!

November 15, 1990  
Hyatt Regency DFW  
Luncheon  
MPI/HSMA Joint Meeting

December 20, 1990  
The Adolphus Hotel  
Dinner  
CHRISTMAS EVENT

## BOARD MEETINGS

Tuesday, October 16  
Tuesday, November 6  
Tuesday, December 18  
Tuesday, January 15\*

\*Committee Chairs are invited to attend the January meeting and report to the Board of Directors.

## MEETING RESERVATION AND ATTENDANCE POLICY

**NOTE:**  
Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are not accepted. We would appreciate your cooperation.

Advance reservations must be received by cut-off date; late reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED!

Guests are limited to attending two meetings per chapter year before membership is required to attend future meetings (spouses not included).

In case of overflow seating, members not present 15 minutes after the meal is served will have their reserved seats sold.

Members are responsible for paying "no show" charges for their guests.

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