



CURRENT

PRESIDENT'S MESSAGE

by Lisa A. South, CMP



The upcoming year will be an exciting one for the Dallas/Fort Worth MPI Chapter. As we continue to develop and implement our plans for the future, the theme "Back to Basics:

Building Blocks for Success" becomes more and more suitable for MPI's efforts throughout the next 12 months.

Joining a committee, becoming an active member and maintaining that level of enthusiasm within the organization is a truly challenging, yet rewarding, experience. Members benefit from learning to work with a variety of personalities and expertise levels while building new relationships. It is this education that serves as the foundation of a successful chapter.

Thinking about the meaning of "Back to the Basics" should lead our members to contemplate MPI's primary purpose: EDUCATION. This focus exists among all facets of our chapter's programs. Certainly the first place to look is within the Education Committee. Monthly meetings, Executive Workshops, the "How To" Breakfast Series, the Professional Growth Awards and Richland College educational classes are all fine examples of areas where education should be emphasized. However, education does not

exist among the Education Committee alone. Education must be a major thrust within all MPI groups.

The Public Relations Committee educates the public about MPI. This education is accomplished through use of press releases which provide information about events within our chapter to the local media. The public also refers to MPI

(continued on page 2)

THIS ISSUE OF CURRENT SPONSORED BY:

THE WESTIN PEACHTREE PLAZA
Atlanta

A Question of Etiquette

by Charlotte Merrill-Davis

Have you ever been seated next to another dinner guest and found the two of you doing battle over the same bread/butter plate or—better yet—found it missing entirely because your neighbor mistakenly is using it? Well, complain no more! A "mini-course" of etiquette is being "served" at the elegant Tower Club by Debbie Faulkner, Regional Marketing and Special Event Manager for Club Corporation of America. She will be sharing many of the "do's and don'ts" of table service etiquette in meeting planning.

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AUGUST CHAPTER MEETING

DATE:	Thursday, August 22, 1991
PLACE:	Tower Club 1601 Elm, 48th Floor Thanksgiving Tower
TIME:	5:30 - 6:00 p.m. Registration and Networking 6:00 - 7:00 p.m. Reception honoring International Award Winners 7:00 - 9:00 p.m. Dinner and Meeting
PARKING:	\$3 after 5 p.m. Garage entry is on Pacific Street.
COST:	Advance Registration: \$26.00 Late Registration: \$35.00 Guest Registration: \$30.00
DIRECTIONS:	Please call (214) 220-0403

MEETING RESERVATION AND ATTENDANCE POLICY

NOTE: Money will be collected at the door. If paying by check, please have your check filled out prior to registering at the door. Advance payments are not accepted. Advance reservations must be received by cut-off date; last reservations and walk-ins will be accepted on a SPACE AVAILABLE BASIS ONLY.

CANCELLATIONS must also be received by the cut-off date - NO SHOWS WILL BE BILLED!

Guests are limited to attending three meetings per chapter year before membership is required to attend future meetings (spouses not included). In case of overflow seating, members not present 15 minutes after the meal is served will have their reserve seats sold.

Members are responsible for paying "no show" charges for their guests.

MPI FOCUS

(President's message continued from page 1)

internally. Public Relations educates members through its important educational tool, the chapter's monthly newsletter. Additionally, advertising helps to increase members' expertise with their sales skills (for those who participate in this sub-committee) and informs newsletter readers about opportunities available.

The Membership Committee educates and provides information to new members about the numerous benefits involved with membership. Another key educational area for this committee to address is membership retention within our chapter and the understanding of what is involved to accomplish this task.

Our Administration Committee provides and updates information about current members to the chapter through the membership directory and mailing lists and labels. Our executive services staff is managed through this committee, enabling us to educate the facilities about the number of people who will attend each meeting through our RSVP system. The executive services staff also keeps up with the chapter's day-to-day administrative duties.

The Treasury Committee obtains and maintains information on monies spent and re-

ceived while educating the Board of Directors and the chapter on its financial status. Since the Job Bank is managed through this committee, the Treasury committee also educates potential employers of job applicants.

In a nutshell, MPI is all about education. As we remember the main focus of this organization, let's continue to grow within our chapter by striving for education first, thus allowing all of MPI's additional objectives to fall into place within this structure.

ADVERTISING SPACE AVAILABLE

Contact
Anne Carr
at
(214) 401-0210

(Question of Etiquette continued from page 1)

The Tower Club is preparing a fabulous gourmet dinner to accompany its breathtaking 48th floor view. With the addition of carefully selected vintage wines and strolling violinists, the perfect scene is being created to invite one's spouse and/or special friend. This evening definitely promises to be one of the "perks" of being a member of MPI.

Speaking of celebrated members, the reception this evening is to honor those chapter members who distinguished themselves by winning awards at the Annual Conference in Las Vegas: Ellen Beckert with Freeman Decorating Company and Andy Anderson with Rosewood Properties.

So, in keeping with the theme of good etiquette, "R.S.V.P." early!

Host Facility - August

by Deanna Bright

In the heart of the Central Business District, Dallas' premier private club provides a distinctive environment for your executive meetings, conferences and private parties. Located on the 48th floor of the prestigious Thanksgiving Tower, our panoramic views of the city highlight a decor, both elegant and intimate, that is further enhanced by an art collection worthy of the world's finest museums.

Our specialty is fine American Cuisine with a Southwestern flair, but our Executive Chef can create a menu to meet any taste.

With 13 private dining rooms, the Tower Club can accommodate everything from an intimate dinner party or small business lunch to large cocktail receptions and charity galas. We also can provide a variety of amenities, including floral arrangements, valet parking, limousine service and special music, to complete the experience for you and your guests.

If you can't come to the Club, let us bring the Club to you. Our catering specialists will bring the Tower Club's unique flair for creating a memorable event to your home, ranch or other appropriate location. As always, we pay close attention to detail, from menu to decoration, and provide the finest service available in Dallas.

For further information and assistance, contact the Club's Special Events Coordinator at (214) 220-0403 or (214) 220-0565.

Making Changes

If you have a change in your name, company business address, business telephone number, job title, etc., remember to send the information **IN WRITING** or call:

Meeting Planners International
Attention: Membership Department
INFOMART
1950 Stemmons Freeway
Suite 5018
Dallas, Texas 75207
(214) 746-5222

PUBLIC RELATIONS

CURRENT Updates its Look

by Kim Kelley, CMP

You may remember that MPI changed its "official colors" late in administrative year 1990-91; at the beginning of the new administrative year, the D/FW Chapter followed suit, adopting the new colors for chapter use. A brighter blue (PMS 263) on clean, bright white paper (rather than cream) constitutes the changes to produce this fresh, new look. The shade of gray (PMS 11) remains the same.

If you have any comments or suggestions regarding the CURRENT's appearance, please feel free to contact Kim Kelley, CMP at 401-0210. We'd appreciate any feedback you would care to contribute.

**Looking for a new challenge?
Send five copies of your resume
to**

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P. O. Box 655147
Dallas, Texas 75265**

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and would like to receive resumes
of qualified
applicants, please contact:**

**Marilyn McGuire, CMP
(214) 980-5111**

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CONFIDENTIAL)**

CURRENT Editorial Staff

Editor: Kim Kelley, CMP
(214) 401-0210

Page Editors:

Tim Wade, Education &
Programming
(214) 497-5292

Sue Ferguson, Membership
(214) 841-6830

Holly Adams, Public Relations
(214) 821-7770

Staff Writers:

Becky Milkie
(214) 742-8200

Ken Cohen
(214) 276-2998

Anita Seiger
(214) 742-8200

Photographer:

Bill Sloan
Sloan Photography

The CURRENT is published 12 times yearly for the D/FW Chapter of Meeting Planners International. Statements of fact and opinion within this newsletter are made on the responsibility of the author only and do not imply an opinion of the officers or members of MPI. News contributions and suggestions for making this publication more useful are welcomed.

CMP CORNER

by Alex Vurpillat

Food & Beverage
How Much Do We Know?

1. An American Plan is a hotel means that the room rate includes:
 - a. No meals
 - b. Three meals daily
 - c. Breakfast and dinner daily
 - d. Continental breakfast daily
2. Addition of tax and gratuity is commonly referred to as:
 - a. Surcharge
 - b. Service charge
 - c. Plus plus
 - d. Gratuity
3. A gallon equals:
 - a. 32 ounces
 - b. 64 ounces
 - c. 82 ounces
 - d. 128 ounces
4. A liter of alcohol will usually yield:
 - a. 15 drinks
 - b. 20-22 drinks
 - c. 24-26 drinks
 - d. 35 drinks

ANSWERS:

1. B
2. C
3. D
4. C

MEMBERSHIP

The CURRENT Issue

Chapter Membership Speaks Out

by Sue Ferguson

The D/FW Chapter of MPI is a rapidly growing group of professional, aggressive, caring, outgoing members who are involved with a multitude of different issues affecting our industry. In an effort to tap into the energy of this diversified group, Chapter President Lisa South, CMP and our Vice President of Public Relations, Connie Sandifer, CMP are creating a Government Affairs Committee that will deal with and report on key industry issues.

In the same vein, this column has been established to provide a monthly forum for our membership to express their opinions on such matters. After all, our membership is in a position to provide the most valid insights regarding industry concerns—we're all directly affected by these issues. Some of the questions will be political, some emotional and others structured purely to illicit a controversial response.

Each month, the Membership Committee will canvas our membership for responses to another "CURRENT Issue." If you would like to see a specific issue addressed, please call Sue Ferguson at (214) 841-6830.

August's "CURRENT Issue:" Frequent Flyer miles: Who's property are they? Do they belong to the company that purchased the airline ticket, or the employee who took the flight?

Robert G. Darden
Pace, Weil & Assoc., Int'l, Inc.

"I have mixed feelings. Realistically, the company paid for them, so the company owns the miles for future trips. But this company gives mileage back to the employee!"

Margaret Brown
Convex Computer Corporation

"I truly believe AAdvantage miles are one of the few perks that long distance travelers receive. Giving up weekends and off-time should allow us some compensation, especially since meeting planners are not (by and large) overpaid, especially women!"

Judy Crow
AT&T

"The points belong to the person who took the flight. Our people travel a lot. That is their mileage to do with as they choose!"

Debbie Dickson
Associated Locksmiths of America

"It is my opinion that they belong to the person who takes the flight. Part of my salary is the expense of the ticket. The disadvantage or advantage (depending on how you look at it) of having to travel extensively as part of your job is getting those points as an extra perk. I feel they belong to me as part of my job."

Jimmy Eanes
Interstate Battery

"I see both sides of the issue. It takes lots of time administratively for the company to keep the miles and keep track of them. The company did, however, purchase the tickets; therefore, they own the miles. My com-

pany saved about \$30,000 last year by keeping its AAdvantage miles."

Laura Yarbrough, CMP
EDS

"The employee who takes the flight. EDS requires some employees to travel frequently and at odd hours—many times, on personal time outside of business hours. Therefore, the mileage points are felt to be a small measure of compensation for personal inconvenience."

Amanda Culbertson
National Athletic Trainers Association

"As an employee, I am willing and eager to fly all over the place at a moment's notice because I get the added advantage of collecting the mileage. I don't think I'd be as eager if I didn't get the points."

Bits and Pieces

by Kim Kelley, CMP

A matter worthy of note: The MPI Educational Research Foundation's Resource Center will be closed for inventory and audit of its special collection from August 26-30, 1991.

A new Special Interest Group (SIG) has been established to address the needs of Corporate Meeting Planners. Contact MPI Headquarters if you are interested in further information.

A total of 1,306 registrants attended MPI's Annual Conference held June 23-25 in Las Vegas. This number represents an increase over last year's program in Kansas City, which registered 1,250 attendees.

MEMBERSHIP

Heard it Through the Grapevine

by Ken Cohen

I understand that the male-female ratio at the convention in Las Vegas was 10 men to 46 women. One unidentified male said that the "double duty" was a tough job, but someone had to do it.

Also from Vegas: Michelle Carter (Dallas Convention & Visitors Bureau) won \$1,800 on the dollar slots at Bally's, playing only \$1 at a time. She hit three jackpots: \$800, \$500 and \$400.

Patti Wilke, CMP (BeautiControl Cosmetics) had a baby boy on June 25, 1991. Jeffrey Michael weighed six pounds, five ounces. Patti expects to be back at work by August 12.

Holly Adams has returned to The Southland Corporation and resumed her duties as Planner. Congratulations, Holly, we wish you great success.

Wedding bells rang on July 27 for Lisa South, CMP and her fella, Mike Coonan. Congratulations, Lisa and Mike (Lisa is keeping her own name, by the way); best of luck to you both!

Some reorganization at Dallas Fan Fares, Inc. (not to mention lots of hard work) has resulted in a promotion for Connie Sandifer, CMP. Connie is Fan Fares' new Operations Manager. We know you'll do well in your new position, Connie!

Please let me know immediately when you hear of something that belongs in "Heard It Through the Grapevine." Call

me at 276-2998 or fax me at 276-9725. I'm looking for personal items, job changes, promotions, or anything of interest to the members.

Meet a New Member



by Becky Milkie

Ms. Shelly Kayser
Office/Travel
Services Manager
Nursefinders

Shelly has been with Nursefinders for 11 months, and her responsibilities include the planning of all company franchise and incentive meetings, the management of all corporate travel and enforcement of travel policy.

Shelly started her career with American Airlines working part-time in the reservations department. She moved on to GELCO/Ask Mr. Foster; from there, she went on to manage Computer Associates' in-house travel department in their regional office. She furthered her career as a sales representative for Murray Travel. One of her clients was Nursefinders, and they recruited her away from Murray Travel.

Her biggest challenge at Nursefinders is to convince upper management of the real cost savings by following a corporate travel policy.

Shelly is from Kansas City, and she attended the University of Texas at Arlington to obtain her degree in Marketing.

The personal accomplishment of which she is the most proud is having paid 100% of her college tuition and books and still graduated in four years. Her most satisfying professional accomplishment is the last incentive trip she planned—it was so flawless that she is still getting cards and gifts from the attendees.

Her hobbies are playing tennis, working out at the club and shopping. She enjoys Dallas because of the variety of restaurants, night clubs and shopping.

She has been a member of MPI for five months and enjoys the opportunity to interact with other meeting planners.

Welcome, Shelly, to MPI.

THE CURRENT

Congratulates

Ellen Beckert

of The Freeman Companies

for bringing home
the coveted designation

INTERNATIONAL
SUPPLIER

OF THE YEAR!

MEMBERSHIP

New Kids on the Block

by Kim Kelley, CMP

The membership committee is off to a running start as these new members join our chapter. Please extend them a hearty welcome:

- ✓ Patricia A. Aventa
Vice President
Professional Planning Group
2201 Waterview, Suite #1604
Richardson, Texas 75080
(214) 699-6673
Planner
- ✓ Pamela L. Bastian
President
The Bastian Group
7137 Blackwood Dr.
Dallas, Texas 75231
(214) 503-1932
Planner
- ✓ Sandra L. Bauder
President
Professional Planning Group
2201 Waterview, Suite #1604
Richardson, Texas 75080
(214) 699-6673
Planner
- ✓ Deanna E. Bright
Sales Director
Tower Club
1601 Elm Street, Suite #4800
Dallas, Texas 75201
(214) 432-0207
Planner
- ✓ Earl R. Fender
Director of Sales
American Medical Electronics Inc.
250 E. Arapaho Road
Richardson, Texas 75081-2768
(214) 918-8395
Planner
- ✓ Brenda K. George
Director Sales/Marketing
Radisson Hotel Suites
2330 W. Northwest Hwy.
Dallas, Texas 75220
(214) 351-4477
Supplier
- ✓ Donna J. Goode
5801 Spring Valley Road
Suite 1601W
Dallas, Texas 75240
(214) 458-2664
Planner
- ✓ Bill Higgins
Event Coordinator
Chaparral Club
400 N. Olive LB 252
Suite 3600
Dallas, Texas 75201
(214) 979-0435
Planner
- ✓ Mary Malicki
Class Manager
IBM
2820 Rock Port Cove
Grapevine, Texas 76051
(817) 481-8851
Planner
- ✓ Lynn M. Moore
Sales Manager
Stouffer Dallas Hotel
2222 Stemmons Frwy.
Dallas, Texas 75207
(214) 631-2222
Supplier
- ✓ Sandra L. Morgan
Manager
Richardson Civic Center
411 W. Arapaho
Richardson, Texas 75080
(214) 238-4192
Planner
- ✓ Patricia A. Palacios
Director of Sales
Stouffer Dallas Hotel
2222 Stemmons Frwy.
Dallas, Texas 75207
(214) 631-2222
Supplier
- ✓ Melissa A. Parks
Public Rel/Special Events Coord.
American Fire Sprinkler Assn. Inc.
11325 Pegasus, Suite 220
Dallas, Texas 75206
(214) 349-5965
Planner
- ✓ Stephen T. Parry
President
Golden Sports Tours
301 W. Parker Road, Suite 206
Plano, Texas 75203
(214) 578-1166
Supplier
- ✓ Gregory Pynes
Administrative Assistant
Town of Addition
5300 Belt Line Road
Addison, Texas 75001
(214) 450-7035
Planner
- ✓ Leslie A. Russell
Corporate Sales Manager
Harvey Hotels
4545 John Carpenter Frwy.
Irving, Texas 75063
(214) 929-4500
Supplier
- ✓ Bettie A. Smith
Event Coordinator
Texas Instruments, Inc.
1950 Stemmons Frwy. Suite 2026
Dallas, Texas 75207
(214) 746-3702
Planner
- ✓ Tracey B. Smith
Marketing Specialist
Electronic Form Systems
2395 Midway Road
Carrollton, Texas 75006
(214) 250-7404
Planner
- ✓ Skip Williams
Sales Manager
Bauer/Southam Audio Video Inc.
1607 W. Mockingbird Lane
Dallas, Texas 75235
(214) 630-6700
Supplier
- ✓ Valerie A. Ariola
Programs Assistant
Young Presidents' Organization
451 S. Decker Dr., Suite 200
Irving, Texas 75062
(214) 650-4712
Planner
- ✓ Gary D. Barr
Conferences Migs. Manager
Assn. of Human Resource Sys. Prof.
P. O. Box 801646
Dallas, Texas 75380-1646
(214) 386-8180
Planner

PROGRAMS AND EDUCATION

July Meeting Wrap-Up

by Tim Wade

If it's fit for a Queen —as in Queen Elizabeth of England —it was perfect as a setting for the July meeting of the Dallas/Fort Worth Chapter of MPI. The Hall of State at Fair Park hosted a dinner for the Queen during a recent visit to Dallas.

Then, on June 25, it was MPI's turn. The approximately 125 members attending MPI's meeting were certainly impressed with the Hall's ability to present Texas culture in an elegant surrounding — a beautiful facility ideal for almost any function. Thanks to the Dallas Historical Society for providing such a lovely setting for our meeting.

As members arrived, they were welcomed by greeters in period costumes depicting Texas' rich and illustrious history. Everyone certainly enjoyed the special touch provide by Lone Star Adventure Characters. It reminded us of our "Texas roots."

After a brief reception in the Hall foyer, members gathered in the auditorium for a presentation by Dan Korem, An author, investigative journalist, television producer and world-class magician, Mr. Korem captivated the audience with a presentaion of "The Power and Politics of Deception in America." Not only is Mr. Korem a powerful speaker and an authority on the subject of deception, he was very creative in demonstrating his point to us through audience participation. His presentation centered around how deception is used in personal and professional situations as a vehicle for power...and a method to mask or hide fear and pain. He was a most enlightening speaker!

After his presentation, Lesley Meyer, CMP, Vice President of Education, presented Mr. Korem with a certificate of appreciation. Other acknowledgements were made to the Dallas Historical Society for contributing the use of the facility.

A special award was presented to Kim Kelley, CMP of Sunbelt Motivation & Travel, for her excellent and consistent dedication in producing and editing the monthly edition of our *CURRENT* newsletter!

Lisa South, CMP updated members on the awards and recognition which the chapter received at the Annual Conference in Las Vegas. These included Ellen Beckert of The Freeman Companies being named International Supplier of the Year, a President's Award to Andy Anderson of Rosewood Hotel Group for his work on locating a new Executive Director for MPI, as well as a special award to the chapter for our work in the area of Community Service. Congratulations to all!

Not to be outdone, luncheon was served amid 50-foot columns and chandeliers in the Hall of State main room. The setting was accentuated with a formal table setting by Ducky Bob's Party Rental. Members were served a wonderful lunch followed by a divine chocolate cake with caramel sauce. Thanks to Francy Fellman Events/Culinary Classics Catering for catering the food and providing the outstanding centerpieces.

Also, thanks to Ralph Sanford for providing the entertainment during the luncheon, and to TESCO for providing signage. To put it simply, **the July meeting had something for everyone: beautiful setting, wonderful speaker and delicious food. What more could you ask!**



1993 PEC Selects Dallas as Host City

by Mary Jo Malone

During MPI's Annual Conference in Las Vegas, the International Board of Directors of Meeting Planners International voted Dallas as the Host City for the Professional Education Conference (PEC) scheduled for December 1995. This is an excellent opportunity to showcase Dallas.

We would like to recognize the efforts of Greg Elam with the Dallas Convention & Visitors Bureau and his staff, as well as the MPI D/FW Chapter Past Presidents Council, for their efforts in attracting this meeting to Dallas.

President's Award Goes to D/FW Chapter Member

Andy Anderson, Senior Vice President of Marketing for the Rosewood Hotel Group, has been honored with the President's Award from Meeting Planners International.

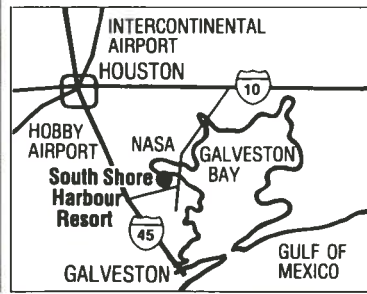
The President's Award is presented to an individual who has made an outstanding contribution to the organization.

An active MPI member for 15 years, Andy served as chairman of the search committee which recommended Ed Griffin, Jr., CAE as MPI's Executive Vice President, and Andy has been elected president of three MPI chapters.

Congratulations on your achievements, Andy. We're proud to have you as a member of this chapter.



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Canadian Institute I & II
Toronto, Ontario

October 22-27, 1991

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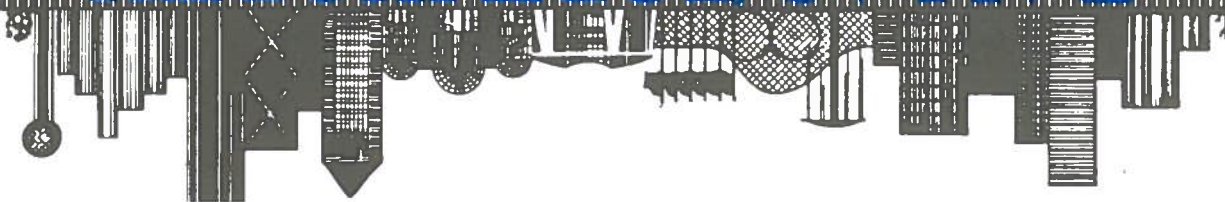


THE WESTIN PEACHTREE PLAZA
Atlanta



WESTIN
HOTELS & RESORTS

DALLAS/FORT WORTH CHAPTER



10935 Estate Lane
Suite 400
Dallas, Texas 75238



CALENDAR UPDATE	OFFICERS	BOARD OF DIRECTORS
<p>Thursday, August 22 The Tower Club Reception & Dinner</p>	<p>PRESIDENT Lisa South, CMP (214) 661-6611 EDS</p>	<p>Colleen Albert (214) 746-6628 Dallas Conv. & Visitors Bureau Jimmy Eanes (214) 991-1444 Interstate Battery Systems</p>
<p>Thursday, September 26 Luncheon</p>	<p>VICE PRESIDENT, MEMBERSHIP Stanley Heller (214) 466-0322 Canadian Airlines</p>	<p>Paige Garrett (214) 380-6903 Great Am. Reserve Ins.</p>
<p>Thursday, October 24 Dinner</p>	<p>VICE PRESIDENT, FINANCE Robert L. Berry (214) 233-3889 Int'l Communications Association</p>	<p>Lindsey Iacovino (214) 638-0024 AVW Audio Visual, Inc. Marilyn Manby (214) 484-9531 Maritz Meeting Planners</p>
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