

CURRENT

Meeting Planners International

February 1994

Dallas-Fort Worth Chapter

President's Message

Chapter Budget a Top Priority at Board's Winter Retreat

By Lesley Meyer, CMP
Sunbelt Motivation & Travel, Inc.

January marks the beginning of the second half of the administration year for your present D/FW chapter board. As a means of staying on track, we held a day-long workshop in late January, hosted by Star Brand Ranch Executive Retreat in Kaufman.



Lesley Meyer, CMP

After a hearty country breakfast, board members listened to an update from all vice presidents on their various areas of responsibility, as is typical of our usual monthly board meetings.

We devoted considerable time to reviewing, amending and finally approving a budget of \$103,586 for the 1994 calendar year. Much consideration was given to our chapter's needs and priorities in establishing this new working budget. My thanks to

the entire board for working through this labor-intensive and difficult task as a "true team" committed to the best interest of our chapter.

Carolyn Carey, CMP, Vice President/Finance, devoted a tremendous amount of personal time to the development of the new budget. Speaking for our entire board, I want to thank Carolyn for her dedication to this very important task.

(continued on page 5)

This issue of **CURRENT** is sponsored by

**Holiday Inn
Crowne Plaza**

Atlanta

MPI

MEETING PLANNERS INTERNATIONAL

February D/FW Chapter Meeting

"Alternate Dispute Resolution"

featuring

Joan L. Eisenstodt

February 24, Thursday

Doubletree Park West

1590 LBJ Freeway
Dallas, Texas 75247
214-869-4300

Orientation 11:00 a.m.

Reception & Registration 11:30 a.m..

Dinner & Program 12 noon

R.S.V.P.
by noon, Tuesday, Feb. 22
Sandi or Jennifer
214-343-0555

Advance Registration \$22
Late Registration \$30
Guest Registration \$25

See page 3 for more details and meeting reservation policy.

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CURRENT

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Dallas/Fort Worth Chapter

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CURRENT Deadlines

Upcoming deadlines for copy and ads for the D/FW MPI chapter newsletter, the CURRENT, are as follows:

ISSUE	DEADLINE
March '94	Feb. 18, Friday
April '94	March 18, Friday
May '94	April 15, Friday
June '94	May 13, Friday

Please mail or FAX copy to Gracie H. Hilton, CURRENT Editor, 3020 Glasgow Court, Arlington, TX 76015, phone & FAX: (metro) 817-467-7439.

Copy is cheerfully accepted early. Because of production schedules, information received after 5 p.m. on the deadline day will not be included in the newsletter in progress. Late-arriving copy will be included in the next month's issue, if information is still timely.

Upcoming MPI Events

February 14, Monday
Richland College
Basic Mtg. Planning Classes Begin
(continues through Sunday, 4/17)

February 24, Thursday
Chapter Meeting
Doubletree Park West (Luna)
11:30 a.m./Lunch

February 24, Thursday
Executive Workshop
Doubletree at Park West
1:30 p.m.

March 15, Tuesday
'How-To' Breakfast
TBD
7:30 a.m.

March 19, Saturday
The Kids Charity Ball
Fairmont Hotel-Dallas
7:30 p.m.

March 24, Thursday
Chapter Meeting
Fort Worth Radisson Plaza
6:00 p.m./Dinner

March 29, Tuesday
'Brown Bag' Luncheon
TBD/Richardson/Plano area
11:30 a.m.

April 28, Thursday
Chapter Meeting
Old City Park
11:30 a.m./Lunch

April 28, Thursday
Executive Workshop
Old City Park
1:30 p.m.

May 3, Tuesday
'How-To' Breakfast
TBD
7:30 a.m.

NOTE: Chapter meeting plans are subject to change.
Check the CURRENT each month to confirm details.

C H A R I T Y

O R N E R

By Mary Lynn Novelli
Sterling Hotel Group

The Kids Charity Ball Set March 19 at the Fairmont

The Kids Charity Ball, a black tie gala event benefiting Give Kids the World and Love for Kids, is scheduled for Saturday evening, March 19, at the Fairmont Hotel-Dallas. The ball is the chapter's Annual Charity Event (ACE).

Roger Staubach, former starting quarterback for the Dallas Cowboys and a noted leader in Dallas community and charity projects, will serve as honorary chairperson for the event. (See related article on page 10.)

For more information, or to volunteer your assistance, contact Mary Lynn Novelli, 214-556-2151.

Food and Clothing Drive

The votes are in! This year's food and clothing drive was the most successful to date. Thank you to all who contributed. Your support and efforts truly made a difference.

February Meeting Highlights

Alternate Dispute Resolution Specialist Joan L. Eisenstodt Feature at Doubletree at Park West

The February 24 luncheon meeting, hosted by the Doubletree at Park West, will feature an informative presentation on Alternate Dispute Resolution (ADR) by Joan L. Eisenstodt. An expert in ADR, Eisenstodt is president of Washington, D.C.-based Eisenstodt Associates.

The Alternative Dispute Resolution system, a method of resolving contract issues by experienced meeting industry experts, was designed by the Convention Liaison Council (CLC)—the hospitality industry's "umbrella" organization—to provide solutions to disputes without lawyers, time-consuming rules of evidence and expensive litigation.

The system, utilizing panels of knowledgeable industry veterans to hear disputes and render judgments, provides the hospitality and meetings industry a way of assuring results that are equitable, amicable and affordable.

A veteran professional in the meetings industry, Eisenstodt is MPI's chief delegate to the Convention Liaison Council, and serves on CLC's ADR Board of Directors. She is a trained panelist in ADR.

Her company, Eisenstodt Associates, assists clients with planning and management of meetings, conventions, and special events, and conducts training in meetings management.

We are indeed fortunate to welcome Joan Eisenstodt to Dallas and to our D/FW chapter meeting. Known to many of our chapter members through her monthly col-

umn, "The Practical Planner" in *Meeting News Magazine*, Eisenstodt has been featured in, and served as a resource person for articles in publications that include *Forbes*, *Fortune*, *Meetings & Conventions*, *Successful Meetings*, *Corporate and Incentive*

Executive Workshop

Feb. 24, 1:30 p.m.

Doubletree at Park West
featuring Joan L. Eisenstodt

Travel, *HSMAI Marketing Review*, and *Business Travel News*.

An active member of Meeting Planners International since 1979, Eisenstodt has served two terms on the association's International Board of Directors. She was named "International Planner of the Year" by Meeting Planners International in 1991-92. She has also been named Professional Convention Management Asso-

ciation Teacher of the Year.

It is in her capacity as a teacher that she will guide us through the complexities of Alternate Dispute Resolution, extending her luncheon topic into the afternoon Executive Workshop. Participants will observe a "mock hearing" involving a case based on an actual contract dispute.

Co-chairs for the February meeting include Jan Pollard (Omni Hotels National Sales), Sally Goldesberry, CMP (American Society of Mechanical Engineers), Marsha Singer (The Executive Connection), Angela Egar (Texas Society of CPAs), Barbara Hitt (Mobil E & P Technical Center) and Fred Knieberg, CMP (AFK Associates, Inc.)

Among our hosts for the event at the Doubletree at Park West are Bruce Boettcher, general manager; Marie Malloy, director of sales; Nannette Fitz, director of catering; and Beck Martin, from J & S Audio Visual at the Doubletree.

February Host Facility

Doubletree Hotel at Park West

The Doubletree Hotel at Park West is pleased to host the February luncheon meeting of MPI. It's an opportunity to show off the renovated ballroom—from carpet to napkins!

The hotel's 339 guest rooms are elegantly appointed and two concierge levels feature extra amenities and complimentary buffets in the luxurious private lounge with a panoramic view of Las Colinas.

The Texas Learning Center is the highlight of the 17,000 square feet of meeting space. The amphitheater will seat 300 people in comfortable stuffed chairs with ample room for books and materials and wide desk tops. The room is equipped with a stage and state-of-the-art audio visual capabilities.

Dover's Grille offers creative American cuisine, while Hunter's Lounge features a large screen television for sporting events and casual fun. The Promenade Lounge in the elegant lobby features a pianist Tuesday through Thursday, 5:30-7:30 p.m.

The Doubletree Hotel at Park West also features a fully equipped health facility, complete with saunas and a co-ed whirlpool. The outdoor pool is landscaped to create a feeling of privacy. A jogging trail encircles the 125-acre lake. Complimentary covered parking is available.

Featuring complimentary airport transportation daily and situated just west of the I-635 (LBJ) and I-35E intersection, the Doubletree Hotel at Park West is an ideal metroplex location.

Meeting Reservation & Attendance Policy

Registration fees will be collected at the door; advance payments are not accepted. If paying by check, please have check completed before approaching registration table. Reservations must be made by RSVP deadline for advance registration fee to apply. Late reservations and walk-ins will be accepted on a SPACE AVAILABLE basis. Cancellations must be made by the RSVP deadline. **No-shows will be billed.** Members are responsible for "no-show" charges for their guests. Guests are limited to attending three meetings per year (spouses are an exception).



News Briefs

Chapter News

Take Advantage of Professional Growth Awards!

Did you miss the Professional Education Conference because it was not in your budget?

Did the cost of obtaining your CMP keep you from taking the next step in your career?

Did you miss a relevant executive workshop because of registration fees?

Don't miss out. Professional Growth Awards (PGA) lends a hand to members who want to further their careers through educational sessions.

With the generous donations from monthly raffles, members of the D/FW chapter enable the PGA Committee to provide financial support to qualified members.

For PGA applications, call Kyle Smith (Fairmont Hotel), 214-720-5285. Applications are also available at each monthly meeting.

National & International News

Meeting Professionals International Possible New Name for MPI

This spring MPI members will be asked to approve a name change for MPI. The proposed name is Meeting Professionals International.

The proposed change was initiated by the MPI Marketing Committee and approved by the MPI Board of Directors and Council of Chapter Presidents.

This change requires a majority vote of no less than 20 percent of all members eligible to vote. Local chapters have been asked to motivate their members to vote.

1994 Chapter Membership Contest Recognizes Recruitment & Retention

The third annual Chapter Membership Contest is underway. This year the contest will recognize both a chapter's recruitment and retention efforts through net growth from January 1 through May 31.

Two chapters—the one with the largest net growth and the one with the highest percent net growth—during the contest time period will be rewarded with a 1994 MPI Professional Education Trip Package.

Virginia MPI Members Prepay Meeting Fees with "Season Pass" System

MPI Virginia Chapter offers the convenience of a "season pass." Members can prepay all chapter meeting fees through a single invoice. Although pre-registration is still necessary, the system avoids a series of separate, smaller payments.

MPI Healthcare SIG to Host March Healthcare Symposium in Houston

Key meeting planners in the healthcare industry from all over the world will convene in Houston March 4-6 for the Healthcare Symposium.

Taxation, rightsizing, and the effects of healthcare reform on the meetings industry are just a few of the topics on the agenda. If you have not already made plans to join this group, we urge you to do so now!

For more information on the Healthcare Symposium, hosted by the MPI Healthcare Special Interest Group (SIG), call MPI Headquarters, 214-712-7732.

If you are not a member of the MPI Healthcare SIG, 1994 is a great year to join! Call Kathy Senese (Omni Hotels National Sales Office), 214-444-0044 or Sally Gibbons (Loews Anatole Hotel), 214-761-7210, for membership information.

DOLLAR\$ & CENT\$ D/FW Chapter/MPI

For the month ending Dec. 31, 1993

Beginning of the Month	\$41,724.01
Income	12,355.57
Disbursements	(7,536.67)
EOM Balance	\$46,542.91*

*includes \$1,848.00 PGA

CORRECTION: The Income and Disbursements lines in the November financial report were inadvertently switched. The correct figures are: Income \$12,525.90; Disbursements \$5307.26.

Report submitted by Carolyn Carey, CMP (Allianz Life Insurance Co.), vice president/finance.



Out of a job? Looking for a new challenge? Seeking a qualified applicant to fill a position? Your first stop should be D/FW MPI's Job Bank!

To list your resume with the Job Bank, send

- a minimum of five (5) resumes (more if you wish)
- a check or money order for \$15 (for MPI D/FW chapter members) or \$25 (for non-members) made payable to MPI D/FW Chapter
- a note regarding the type position(s) that interest you

Send these items to:

Jeff Means, CMP
Chair, D/FW MPI Job Bank
3018 Sierra
Carrollton, TX 75007

All inquiries are confidential.

D/FW MPI's JOB BANK

*President's Message/
continued from page one*

We had some avid discussions and did some serious forecasting and planning—as we enjoyed clean fresh air, spacious “first class” accommodations, and traditional Southern-style meals.

Karen Fogle of Star Brand Ranch extended a very generous invitation to all board members to come out and enjoy a steak dinner and spend Friday night at Star Brand Ranch.

With its well-equipped conference center and comfortable overnight accommodations, Star Brand Ranch was a perfect venue for the Winter Board Retreat. Situated just 30 minutes southeast of downtown Dallas, the Star Brand Ranch offers a unique setting for an executive retreat and serves small exclusive groups of 10 to 40 people.

On behalf of the Board of Directors of MPI D/FW Chapter, I want to say a great big Texas-sized THANK YOU to Karen Fogle and her attentive and very warm staff members for a wonderful winter retreat.

Renewed and rededicated to the challenge of effective MPI leadership, we eagerly look forward to the second half of our chapter year.

CMP

Who?

What?

Why?

When?

Where?

How?

Read all about it—
in next month's CURRENT!

Italia Chapter Members Celebrate New Year's Eve at Dallas Convention Center

By Steven Foster

Yellow Rose Touring & Special Events

Four representatives of the MPI Italia Chapter spent New Year's weekend in Dallas, ringing in the New Year at festivities at the newly opened Dallas Convention Center expansion.

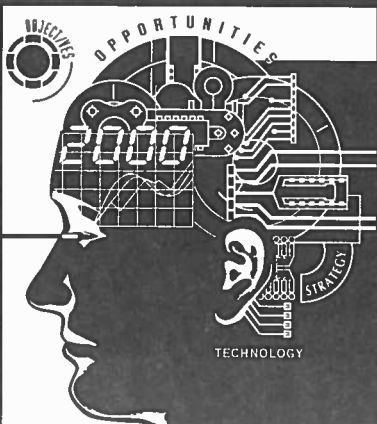
Joining Italia Chapter President Dr. Vito Marzo were members Arianna Leccese from Centro Internazionale Congressi s.r.l. of Bari, and Maria Rosaria Ferrara Migliarotti of CNC International and her husband Lucio of Milan.

These special guests participated in the CMP preparation recently held in Florence, Italy, conducted by Colleen Albert, CMP,

Dallas Convention & Visitors Bureau and Dorrit Turner, Yellow Rose Touring & Special Events. Albert and Turner are members of the D/FW chapter's Gemelli Committee.

The New Year's Eve festivities featured a beautiful seven course dinner created by Scott Thompson, Todd Richter, Egon Siewert and Richard Briggs of Escoffier Catering, as well as memorable decorations and fireworks. The opening was coordinated by Colleen Albert.

Accommodations for the Italia Chapter during their stay in Dallas were provided by Mary Jo Malone and the Plaza of the Americas. Transportation services were provided by Yellow Rose Touring & Special Events.



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MEMBERSHIP QUIZ

Unscramble the letters to discover the secret word!

EMBMRSEPIH

NAESM

POPONTURSIIET

NEARIGNL

TWENGNKIOR

MEMBERSHIP

MEANS NAMES

OPPORTUNITIES

LEARNING

NETWORKING

(answer on page 10)

January Meeting Highlights

Chapter Has Record January Attendance at Dallas World Aquarium



Carolyn Carey, CMP (Allianz Life Insurance Co. of No. America) and **Jeff Means** (SEI Incentives) were among more than 250 meeting professionals who attended the January chapter meeting at Dallas World Aquarium. Carey is vice president/finance for the D/FW chapter. Means is chairman of the chapter Job Bank.



Lori Corliss Evans (Plano Centre) and **Diane Smith, CMP** (Alcon Labs) sit down to a tasty luncheon catered by Daryl's by Design. Chapter member and January host Daryl Richardson is owner of the Dallas World Aquarium where all catering is provided by his catering company, Daryl's by Design. The company also has an in-house florist and provided the centerpieces, bowls of colorful tropical fish.



Nancy Fitzgerald (Kaleidoscope) and **Patti Wilke, CMP** (Meeting Planner), visit in front of the blackfooted penguin exhibit.

EDITOR'S NOTE

Holiday Inn Crowne Plaza in Atlanta was the delighted host for the Dallas Cowboys during last month's victorious Super Bowl week.

Be sure to read the new copy in the hotel's special ad on page 11.

The D/FW MPI chapter is grateful to Holiday Inn Crowne Plaza for being host advertiser for our chapter newsletter, CURRENT, since May 1993!

—ghh

*Photos by
Mark Lazarow Photography*

*Meeting Details Reported by
Traci Bower (Reunion Ranch)*



LEFT: **Mike Malone**, creative group head writer for The Richards Group, Dallas, discussed how creativity in advertising can do wonders for floundering businesses. He illustrated his points with advertising from Continental Airlines and Motel 6.

Malone has worked on award-winning campaigns for Royal Caribbean Cruise Lines, MCorp, Phillips Petroleum, T.G.I.Friday's, Community Coffee Company, Inc., and many others.

His retail experience includes Piedmont Airlines; restaurants such as T.G.I.Friday's, Long John Silver's, and Ponderosa; financial institutions like InterFirst, NCNB, and Bank One; and specialty retailers like Neiman Marcus, the Texas Cadillac Dealers, and The Container Store.

Malone has been named to *ADWEEK's* Creative All-Stars three times and has twice been a finalist in the Stephen F. Kelly Awards Competition for the best magazine campaign in America.



Vanessa Strothmann (Medieval Times) and **Karen Fogle** (Star Brand Ranch) discuss recent and upcoming chapter special events. Strothmann will help host the February 6 fundraiser benefiting the MPI Educational Research Foundation. Fogle hosted the chapter board at a recent planning retreat.



Linda and **Ken Thornton** provided a veritable plethora of specialty decorations to illustrate the under-the-seas theme at Dallas World Aquarium.

MANY THANKS!

Many thanks to the individuals and companies whose time, talents, and expertise contributed to the enjoyment of the January meeting— • Host **Daryl Richardson** of the Dallas World Aquarium • **Daryl's by Design** for centerpieces • **Linda Thornton** of The Fun Factory for decorations • **Al Nelson** of Intelcon (AV) Services, Inc. • Guest speaker **Mike Malone** of The Richards Group, and January meeting co-chairs • **Cindy Hughes** (American Express), **Charlotte Merrill-Davis** (Event Source Professionals), and **Marilyn Manby** (Event Source Professionals).



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Increase D/FW MPI's Treasury with
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D/FW MPI
MEETING
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PHOTOGRAPHY BY ARTHUR COLEMAN

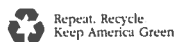
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A MEMBER
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LMI NETWORK.

'New Kids on the Block'/Directory Update D/FW Chapter Welcomes 15 New MPI Members!

Barbara S. Anderson
Anderson Event Management
15151 Berry Trail #1204
Dallas, TX 75248
214-991-1866
Planner

Marilyn L. Bushey
The Temporary File, Inc.
1221 Jeffery Trail
Irving, TX 75062
214-258-0085
Planner

Ann N. Carlton
McKenzie Institute International
4025 Deep Valley Drive
Dallas, TX 75244
214-484-4286
Planner

Charles A. Collins
Roadstar Show Productions, Inc.
10482 Brockwood Road
Dallas, TX 75238
214-439-1277
Supplier

Lou D. Crabtree
Integrated Business Solutions, Inc.
3000 Custer Rd. #270
Plano, TX 75075
214-578-1980
Supplier

Delinda Dudley
Six Flags Over Texas
2201 Road to Six Flags
Arlington, TX 76010
817-640-8900
Supplier

Forrest Harkrader
J & S AV
4308 Beltwood Pkwy S.
Dallas, TX 75244
214-239-9133
Supplier

Lisa P. Kuykendall
Johnson & Gibbs
900 Jackson St.
Dallas, TX 75202
214-977-9773
Planner

Robert E. Meyer
8th Coast Guard Dist. Auxiliary
13801 Arbor Circle
Ocean Springs, MS 39564
601-875-4201
Planner

Lucinda G. Nichols
American Heart Association
7272 Greenville Ave.
Dallas, TX 75231
214-706-1298
Planner

Melanie M. Reynolds
Loews Anatole Hotel
2201 Stemmons Freeway
Dallas, TX 75209
214-761-7262
Supplier

Allison C. Satter
Harvey Hotel DFW
4545 J Carpenter Fwy
Irving, TX 75063
214-929-4500
Supplier

Chris A. Summey
American Airlines Learning Center
4501 Hwy. 360
Fort Worth, TX 76155
817-967-4000
Supplier

Cindy N. Watters
St. Anthony Hotel
300 E. Travis St.
San Antonio, TX 78205
210-227-4392
Supplier

Doug Willoughby
The Dallas Grand Hotel
1914 Commerce St.
Dallas, TX 75201
214-747-7000
Supplier

For the Record... Address Changes

Lisa Stedman
Four Seasons-Regent HtIs & Resorts
100 Decker Ct. #170
Irving, TX 75062
214-541-1000
Supplier

Patricia A. Teel
Marcoa Publishing
6200 LBJ Fwy #270
Dallas, TX 75240
214-386-0288
Supplier

Debra S. Williams
Big Spur Corral
7102 Greenville Ave.
Dallas, TX 75231
214-905-0808
Supplier

Hugh Elmore
Cathy L. Leonard
The Beach Club
P.O. Box 3032
Grapevine, TX 76099
817-329-1668
Supplier

ACE March 19 at the Fairmont Staubach Honorary Chair of The Kids Charity Ball

Roger Staubach, former starting quarterback for the Dallas Cowboys and a noted leader in Dallas community and charity projects, will serve as honorary chairperson of The Kids Charity Ball, the Annual Charity Event (ACE) of the D/FW chapter of MPI.



Roger Staubach

The ball, a black tie gala event benefiting Give Kids the World and Love for Kids, is scheduled for Saturday evening, March 19, at the Fairmont Hotel-Dallas.

"We're All Kids at Heart" is the theme for the gala. Decorations will include oversized toys and several surprises, according to Mary Lynn Novelli (Sterling Hotel Group), ACE chairperson.

"Our ultimate attendance goal is 800," said Novelli. "Invitations were mailed in early February, but we encourage chapter members to let us know of any others who should receive an invitation."

Tickets are \$75 per person, or \$650 for a table of ten.

"The entertainment will be terrific, there are superlative items for both the live and silent auctions, and we have a great lineup of celebrity guests," Novelli said. "This is definitely a 'don't miss!' event!"

A cocktail reception and silent auction will begin at 7:30 p.m. Dinner, dancing and the live auction will begin at 8:30 p.m. Corporate sponsors will be honored at a special reception at 6:30 p.m.
Honorary Chairperson Roger Staubach

Few players at any level of football ever generated as much excitement as Roger Staubach, honorary chairperson of The Kids Charity Ball. He had an uncanny ability to lead the Dallas Cowboys to come-from-behind victories—and did so 14 times in the final two minutes of the game or in overtime.

Staubach, who led the Cowboys to four Super Bowls, was named to the Pro Football Hall of Fame in 1985, his first year of eligibility.

Staubach carried over the same winning attitude and traits from his successful football career into his business career. Today he is chairman of the board and chief executive officer of The Staubach Company, an integrated real estate company.

His daughter, Stephanie Staubach (Personalities International), is an active new member of MPI.

answer to quiz on page 5

MEMBERSHIP QUIZ

M E M B E R S H I P
M E A N S
O P P O R T U N I T I E S
L E A R N I N G
N E T W O R K I N G

Phone Tree—Easy, Quick and Provides Great Networking!

By Janie Swindle
A.T. Kearney, Inc.

You've all received the call—"Hi, this is 'So and So' with the MPI Phone Tree."

Perhaps you've wondered why we bother.

It has been proven that reminder calls increase attendance by a fairly sizable percentage, so the Phone Tree, a membership subcommittee, calls every member shortly before each meeting to remind them of the upcoming meeting. The committee may also have information about other activities, such as Brown Bag lunches, special events, etc.



It's a reminder (not a reservation!)

A common misconception is that the volunteers are calling to take a reservation. Actually, you need to call the D/FW MPI office at 214-343-0555 to make your reservation; the Phone Tree just reminds you to make one if you're planning to attend.

As meeting professionals, you all know that facilities need a guaranteed number a couple of days in advance, so the reminder calls help MPI by reminding members of the RSVP cutoff date.

The D/FW MPI chapter has almost 600 members. Think about calling that many people! One person cannot do it, so there is a network of callers loosely linked by fax machine. It takes more than 20 volunteers to make all the calls each month. Normally, the committee members make between 25-30 calls each, which takes about 1 1/2 hours. It's one of the easier jobs in MPI and offers an excellent networking opportunity.

Phone Tree Volunteers

Members of the Phone Tree commit-

tee are Beverly Autry (United Group Association), Mary Barnes-Knox (Kim Dawson), Joe Bedsole (Worthington Hotel), Diana Cannon, Diana Case (Grand Kempinski), Joan Corder (Phares Corder Entertainment), Lynn Erney (Stouffer Hotel), Angela Fails (AOSC), Pat Gallagher (The Consulting Group), Dick Glockner (Southland Center Hotel), Jo Gruber (NCR), Linda Hughes (Mobil), Ursula

Kelley (Kelley Promotions), Peggy LaBounty (Arlington Hilton), Jennifer Lackey (AMS Users Group), Tessie Merrick (Execucar), Judy Metts (Experience Dallas), Wendy Skalski (Yellow Rose), Debbie

Small (Society of Petroleum Engineers), Luana Stoutmeyer (Encore Productions), Kathi Thompson (Inn on the River), Deborah Wheeler (SPE), and Janie Swindle (A.T. Kearney, Inc.).

There are *always* spaces available on the committee, and it is a great way to serve your chapter if you have a minimal amount of time. Not only is it painless, free and something you can do from your desk, it is gratifying to hear, "Thanks so much for calling!"

To volunteer for the Phone Tree, call Janie Swindle, 214-777-5277.

Together
Everyone
Achieves
More

MPI

Heard it through the Grapevine...

By M.T. Gnadt
National Business Association

Cecil E. Burdick III, sales manager at *Doubletree at Lincoln Centre*, was named 1993 'manager of the year.' On December 28, his eighth wedding anniversary, Burdick became a father for the second time with the birth of son Harrison David, 7 1/2 lbs.

Mary A. Cain has sold her company, *Texas Bundles*, and is now the vice president of membership services for the *East Dallas Chamber of Commerce*.

Hugh Elmore is the new general manager for *The Beach Club*, formerly known as *Froggy's*. **IMPORTANT NOTE:** The mailing address for *The Beach Club* is P.O. Box 3032 Grapevine, TX 76099. Mail sent to the street address listed in the December newsletter *is not delivered!*

Marilyn V. Manby is working with *Charlotte Merrill-Davis at Event Source Professionals*. Her former position was with *Sunbelt Motivation & Travel, Inc.*

Alan Powdermaker, *Circle R Ranch*, is a proud grandfather. On January 5, David and Stacy gave birth to *Stoney Alan*, 6 lbs, 10 oz.

Michele M. Sanseverino, formerly with MPI Headquarters, has accepted the position of manager of sales and marketing for *Dallas Fan Fares*.

Leslye D. Smith was promoted to senior sales manager for the *Embassy Suites Love Field*.

Lisa South, *Ducky Bob's Party Rentals*, is the proud aunt of the first baby born in 1994 in the city of Grapevine. *William Allen Cheseman*, 10 lbs, 13 oz, born at 9 p.m., January 1, received a key to the city.

Terri Williams, previously with the Dallas office of *Hyatt Resort Hawaii*, has the new position of senior sales manager of the *Hyatt Regency Dallas*.

Keep up with personal news about fellow MPI chapter members—job changes, promotions, awards or special recognitions, weddings, or births—through "Heard it through the Grapevine." Please contact *Mary-Therese Gnadt* (214-991-5381 or FAX 214-960-9149) about items of interest for this column.



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