

CURRENT

Meeting Professionals International

November 1999

Dallas/Fort Worth Chapter



Chapter of the Year
1989 ★ 1990 ★ 1994 ★ 1996

MPI

MEETING PROFESSIONALS INTERNATIONAL
Committed to Educational Leadership

President's Message

First Quarter Highlights

And the score at the end of the first quarter is...

An often-used sports adage reminds us, "the game isn't over until the fat lady sings." That's certainly true as it applies to the 1999-2000 season of MPI D/FW, but with four months behind us the prognosis for a winning campaign looks promising.



Steven G. Foster, CMP
Circle R Ranch
D/FW Chapter President

Let's roll out the first quarter highlight film.

The MPI D/FW Web Site went on-line in August and continues to be a fan favorite. Log on at mpidfw.org and get into the game. You'll find great information on everything related to our chapter.

New Financial Guidelines for all areas of the chapter were designed and implemented under VP of Finance Cheryl Beasley, CMP. Signage at our monthly chapter meetings will outline these new policies as they relate to meeting registration, as will upcoming articles in future issues of the *CURRENT*.

Meeting Attendance is up in both numbers and categories thanks to great work by the Program Committee. Our monthly chapter meeting attendance is 253, with an average of 68 planners, 112 suppliers and 71 guests participating each of the first four months. The Education Committee also has scored big by producing a Platinum Series session and Executive Workshop (TABC Certification).

Membership Impact remains the team strategy this season. The chapter's Educational Needs Assessment Survey has been received and results are forthcoming. An aggressive recruitment campaign is well underway with a renewed commitment to member retention and return on investment.

Go Team, GO! The response to my call for MPI D/FW members to attend at least six chapter meetings this year is very encouraging. Twenty-three (23) chapter members get a presidential game ball for being halfway to the goal with perfect attendance at the first three meetings. Congratulations to these team "Superstars": Leah Belasco; Bethani Blair; Mitchell Cathey; Tony Cummins, CMP; Angela Eger; Sandi Galloway; David Gisler; Gloria Hernandez, CMP; Keith Hickman; Rob Keating; Lynn Lewis, CMP; Jim Monroe, CMP; Mary Lynn Novelli, CMP; O.D. O'Donnell; Ginny Paxton; Jeanie Renner; Stephanie Schroeder; Patty Stern; Dirk Thomas, CMP, CHME; Alicia Weddle, CMP; Esther Wigley, CAS; Bruce Wolpert, CMP; and Peg Wolschon, CTP.

Player Retirement: After seven and one-half years and 90 issues, Gracie Hilton is retiring as editor of the *CURRENT*. This is her final issue. Our chapter newsletter developed tremendously during her time at the helm. I've enjoyed writing for her over several years, even though she never was 100% successful in getting me to "write tight." Thanks for the memories, Madame Editor.

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MEETING PROFESSIONALS INTERNATIONAL®

Committed to Educational Leadership

Dallas/Fort Worth Chapter

CURRENT

Dallas/Fort Worth Chapter Office

Dallas/Fort Worth Chapter
PMB 259
7750 North MacArthur Blvd.
Suite 120
Irving, TX 75063-7501

www.mpidfw.org

Chapter Administrator

Randie Charnes
(972) 869-3836
Fax: (972) 506-7485
rcharnes@msn.com

Vice President Public Relations/Marketing

Stephanie Schroeder
Starwood Hotels & Resorts
(972) 238-1008
stephanie.schroeder@starwoodhotels.com

Managing Editor

Marsha Singer
The Dallas Directory
(214) 823-4370
daldir@onramp.NET

Advertising Chair

Gregory Pynes
Hand & Associates Marketing Communications
(214) 770-1609
gregorypynes@connect.net

Editorial Assistant

Alainna S. Ryan, CMP
Excel Communications, Inc.
(214) 863-8926
aryan@excel.com

Photographer

Jim Woods
VISTA Photographic & Video Group
(972) 380-0985
woodsphoto@hotmail.com

Page Layout

Gracie Hatfield Hilton
The Write Stuff
metro (817) 467-5449
gracie@eaze.net

MISSION STATEMENT

Meeting Professionals International is the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. Meeting Professionals International leads the meetings industry by serving the diverse needs of all people with a direct interest in the outcome of meetings, educating and preparing members for both their changing roles and validating relevant knowledge and skills, as well as demonstrating a commitment to excellence in meetings.

The *CURRENT* is published 12 times yearly for the D/FW Chapter of Meeting Professionals International, the industry's leading educational and networking resource in meetings management. Statements of fact and opinion are the responsibility of individual writers and do not imply collective opinion of the officers or members of MPI. The *CURRENT* and MPI D/FW Board of Directors are not responsible for the content of advertisements. Any complaints concerning an ad should be directed to the advertiser.

Upcoming MPI D/FW Chapter Meetings

November 18, Thursday
Mesquite Rodeo & Hampton Inn
"Crisis Management"
11:30 a.m.

December 16, Thursday
Southfork Ranch
"Joint Holiday Party"
6:00 p.m.

MPI

MEETING PROFESSIONALS INTERNATIONAL®

Committed to Educational Leadership

MPI International Headquarters

4455 LBJ Freeway • Suite 1200
Dallas, Texas 75244-5903
972-702-3000
FAX: 972-702-3070
<http://www.mpiweb.org>

ISSUE

December
inserts due Nov. 29

January
inserts due Jan. 10

February
inserts due Feb. 7

DEADLINE

Nov. 12, Friday

Dec. 17, Friday

Jan. 21, Friday

CURRENT Deadlines



CURRENT Editor Needed!

Public Relations

Marketing



Vice President / Public Relations & Marketing
Stephanie Schroeder
Starwood Hotels and Resorts
972-238-1008
stephanie.schroeder@starwoodhotels.com

MPI'S Dallas/Fort Worth's Newsletter, the *CURRENT*, which circulates to more than 800 members locally, is seeking an individual to manage, promote, and coordinate all aspects of publishing the newsletter.

Educate	MPI'S Members
Design	Newsletter Layout
Inform	The Chapter Membership of Upcoming Events
Teach	One of the largest MPI Chapters in the World
Organize	All Articles and Advertisements
Route	The Newsletter in a Timely Manner

If you would like to start the new millennium as the **EDITOR** of the MPI D/FW *CURRENT*, please e-mail or call Stephanie Schroeder or Marsha Singer for an RFP. Foster your growth with the PR/Marketing team in the new millennium and come be a part of MPI, "Chapter of the Year" award winners, a record four times.

Inquire today!

For more information about this exciting position contact
V.P. Public Relations & Marketing Stephanie Schroeder
(Starwood Hotels & Resorts) 972-238-1008
stephanie.schroeder@starwoodhotels.com
or
Managing Editor Marsha Singer
(The Dallas Directory, Inc.) 214-823-4370
daldir@onramp.net

MPI

MEETING PROFESSIONALS INTERNATIONAL®
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Meeting Professionals International is the world's largest association of meetings professionals with more than 17,000 members in 64 countries and 58 chapters and six clubs. MPI serves as the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. MPI leads the meeting industry by serving the diverse needs of members and nonmembers alike through its commitment to quality education, continuous improvement and excellence in meetings while upholding high ethical standards.

President

Steven G. Foster, CMP
Circle R Ranch (817) 430-1561
stevenfoster@mindspring.com

President-Elect

Steve Kemble
Steve Kemble Event Design (214) 943-5949
steve.kemble@airmail.net

Immediate Past President

Colleen A. Rickenbacher, CMP
Dallas CVB (214) 571-1040
cricken@dallascvb.com

Vice President Administration

Lynn Lewis, CMP
Ernst & Young LLP (214) 665-5785
lynn.lewis@ey.com

Vice President of Education

Tony Cummins, CMP
Adam's Mark Hotel Dallas (214) 922-0316
tlcc.dallas@att.net

Vice President of Finance

Cheryl L. Beasley, CMP
Sabre (817) 931-7923
cheryl.beasley@sabre.com

Vice President of Membership

Tim Wade, CMP
Lennox Industries Inc. (972) 497-5039
tim.wade@lennoxintl.com

Vice President of Programs

O.D. O'Donnell
Nightlife Talent and Mgt. Agency (972) 789-9340
od@nightlifetalent.com

Vice President of PR/Marketing

Stephanie Schroeder
Starwood Hotels & Resorts (972) 238-1008
stephanie.schroeder@starwoodhotels.com

BOARD OF DIRECTORS

Bitsy Burns, CMP
H.D. Vest Financial Services (972) 870-6011
burnsb@hdvest.com

Betty E. Garrett, CMP
Garrett Speakers Internat'l Inc. (972) 513-0054
Betty@GarrettSpeakers.com

LeeAnn H. Harle
Renaissance Mtgs. & Incentives (214) 742-3700
harle@onramp.net

Eric Newcomb
Promus Hotel Corp. (214) 953-2224
enewcomb@promus.com

Dana Nickerson, CMP
Square One Productions (214) 343-8067
dana@seabrookcomputers.com

Beverly O'Laughlin, CMP
CompuCom (972) 856-3686
bolaughl@compucm.com

Bruce Wolpert, CMP
Hilton Sales Worldwide (972) 701-3750
bruce_wolpert@hilton.com

Peg Wolschon, CTP
Coach USA (972) 263-0294 #103
wolschon@kerville-bus.com



Chapter of the Year
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International Chapter Liaisons

The International Liaisons are appointed by the Chapter President to provide a vital communication between MPI D/FW members and MPI. Each liaison has a specific assignment and is responsible for providing information to chapter members on areas including Marketing, Government Affairs, Special Interest Groups, Public Relations and both the WEC and PEC Conferences.

Government Affairs Liaison

LeeAnn Harle
Renaissance Meetings & Incentives DMC
(214) 742-3700
Fax: (214) 742-3723
harle@onramp.net

Marketing Liaison

Erin Longley
Imagine Events
(972) 758-9355
Fax: (972) 964-1369
erin@imagineevents.com

PEC (Nashville) Liaison

Lynn Lewis, CMP
Ernst & Young LLP
(214) 665-5785
Fax: (214) 665-5005
lynn.lewis@ey.com

Special Interest Group Liaison

Elizabeth A. Baryshev
MCI Performance Group
(972) 417-3255
Fax: (972) 320-9603
ebaryshev@mcipg.com

WEC (Philadelphia) Liaison

Kerri Atterberry
Wyndham Anatole Hotel
(214) 761-7286
Fax: (214) 761-7242
katterberry@wyndham.com

PR/Marketing Liaison

Lianne Pereira
Susan G. Komen Foundation
(972) 855-1676
Fax: (972) 855-1660
lpereira@komen.org

Legacy Committee Chair

Delinda Dudley
Fun Factory Decorations & Special Events
(972) 271-7444
Fax: (972) 271-7888
deldudley@aol.com

Executive Workshop CPR Certification Program to Precede November Meeting

By Gina Maciag
Texas Society of CPA's

Would you be able to administer CPR if a meeting attendee, employee or co-worker went into cardiac arrest?

As meeting professionals this is bound to happen sooner or later and the best way to handle this situation is to be prepared.

It is a proven fact that the initiation of early CPR can increase the survival rate of individuals who suffer from cardiac arrest.

A CPR Certification Program class will be offered Thursday, November 18, prior to the regular MPI D/FW monthly meeting.

It will be an interactive and informative session that will guide you through the necessary steps of performing one rescuer CPR on an adult.

Upon completion, you will receive a certification card valid for two years.

The instructor, Kishore Chukkala received his associates in respiratory care from New York University and currently is a certified respiratory therapist at Children's Medical Center of Dallas.

Registration and continental breakfast begins at 7:00 a.m., with class from 7:30 a.m. – 11:30 a.m.

The fee for members is \$30 and \$35 for non-members.

You **must pre-register by Friday, November 12.**

To register contact Jill Heyerdahl,

CMP at 972-293-1509 or e-mail at djem@aol.com.

Pre-registration payment via credit card or payment on site. Checks need to be made payable to MPI D/FW.

Please wear comfortable clothing. Seating is limited. Register now!

November Chapter Meeting

continued from page 5

cratic leadership style for getting control of crisis situations.

Crisis situations associated with potential Y2K computer system failures will be used as sample incidents for this presentation.

A CPR Certification Program class will be offered Thursday, November 18, prior to the regular MPI D/FW monthly meeting. See details on this page.

We are pleased to welcome the Albuquerque Convention and Visitors Bureau and Southwest Airlines as sponsors of the November meeting.

Don't miss this event as a vacation for two with a two-night stay in Albuquerque will be given away, compliments of Southwest Airlines and the Hyatt and Doubletree Hotels of Albuquerque.

There will also be a give away of each tables centerpieces of authentic Native American vases hand crafted by artisans of the Acoma Pueblo.

Albuquerque is easily one of the most affordable and unique destinations so please come and find out more about the "Land of Enchantment."

New Year's Eve is just next month and the Hampton Inn and Suites in Mesquite will raffle off a New Year's Eve Package for two which includes entertainment, lavish hors d'oeuvres buffet, champagne toast, party favors, and much more!

Committee members are Anna Squire (Stonebriar Country Club), Cynthia Del Torro (Erase Enterprises), Kevin Mellott (Erase Enterprises), and Leah Belasco (Belasco Consulting).

**Executive Workshop
CPR Certification Program
Thursday, Nov.18
7:30 -11:30 a.m.
Hampton Inn & Suites
at Mesquite Rodeo
1700 Rodeo Drive
Garland, Texas 75149**

Mellott to Present Crisis Management Program

A tornado strikes during a convention in Salt Lake City, Utah.

An earthquake interrupts an incentive trip to San Francisco.

An approaching hurricane forces the evacuation of Caribbean islands and the East Coast of Florida, affecting hundreds of conferences, special events, and meetings.

An attack by armed rebels results in deaths and injuries to participants in an incentive trip to Africa and results in a



Kevin Mellott (ERASE Enterprises) accepted the "Program of the Year Award" for MPI D/FW's January program, "Overcoming the Unexpected."

multi-day rescue effort to save the survivors.

All of these incidents occurred in 1999!

Even if you do not sustain such a major incident, could the simple elimination of power, loss of telephone services, breakdown of the heating/air conditioning system, or a labor strike at your next meeting site cause chaos for your event? How well prepared are you and your staff for handling crisis situations?

Kevin Mellott will deliver a dynamic presentation on the topic of crisis management at the November chapter luncheon meeting at Hampton Inn and Suites in Mesquite.

Using a combination of role playing exercises, demonstrations, and a PowerPoint presentation, Mellott will demonstrate the need for preparing yourself and your staff for controlling crisis situations.

Drawing from his emergency management experience as a public safety responder and as a meeting planner, he will discuss the importance of delegation, organizational structure, personal accountability, and the use of the auto-

continued on page 4

MPI

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November MPI D/FW Chapter Meeting

"Crisis Management— Organizing Your Staff to Cope with Chaos"

Thursday, November 18

*Mesquite Hampton Inn and Suites
1700 Rodeo Drive, Mesquite, TX 75150
(972)329-3100*

*11:00 a.m. Chapter Orientation—Pelham Room
11:30 a.m. Registration—Ballroom BCDE Foyer
11:30 a.m. Reception—Ballroom BCDE
12:00 p.m. Lunch & Program—Ballroom BCDE*

— Complimentary Self Parking —

*R.S.V.P. to Randie
by noon, Tuesday, Nov. 16
Reservations rec'd after the deadline
will be placed on waiting list.
•FAX 972-506-7485 (see fax insert)
•rcharnes@msn.com*

*Advanced Member Price \$27
Advanced Guest Price \$30
Onsite Price \$40*

November Host Facility

Mesquite Hampton Inn and Suites

Step back in time to an era rich with tradition as you enter Texas' "Newest Star"!

Experience the authentic excitement of events straight out of our nation's past—at a place where your events will have an excitement that's all their own—the Hampton Inn and Suites and Mesquite Convention Center and Exhibition Hall at Rodeo Center.

The Hampton Inn and Suites recently opened in April 1999 with 160 spacious guest rooms, including 53 suites. Connected to the hotel, the Mesquite Convention Center and Exhibition Hall features 21,000 square feet of flexible meeting space, including a 17,500 square foot Grand Ballroom to accommodate groups of up to 1,400.

DIRECTIONS

Take 635 West to Mesquite. Pass Town East Mall. Take the Military Pkwy/Schylene Rd. exit (immediately past the Gross Road Exit). Continue straight on access road and through light. Hotel will be immediately on right. Complimentary Self-Parking.



Educational Opportunities & Upcoming Industry Meetings *at a glance*

November 13

Saturday, 8:00 a.m. – 5:00 p.m.
Excel, Access
Richland College Technology Class
Richland College SABRE Lab B014
Contact M.T. Hickman
(972) 238-6097
mthickman@dcccd.edu

November 18

Super Session:
Thursday, 7:30 – 11:30 a.m.
CPR Training
Hampton Inn & Suites
Contact: Jill Heyerdahl, CMP
(972) 293-1509
djem@aol.com

December 11

Saturday, 8:00 a.m. – 5:00 p.m.
Introduction to Meeting Trak and
Ajenis meeting planning software
Richland College Technology Class
Richland College SABRE Lab B014
Contact M.T. Hickman
(972) 238-6097
mthickman@dcccd.edu

December 14

Tuesday, 6:00 – 8:00 p.m.
Walk-A-While Program
Selection Process &
Committee Development
Venue TBA
Contact: Patty Stern
(214) 638-5019 x 243
pstern@careydfw.com

December 16 - 17

Thursday, 8:00 a.m. – 5:00 p.m.
Friday, 8:00 a.m. – 4:00 p.m.
Ajenis Meeting Planning Software
Richland College SABRE Lab B014
Contact M.T. Hickman
(972) 238-6097
mthickman@dcccd.edu

*For more information about any of these
educational opportunities contact
V.P./Education Tony Cummins
(Adams Mark Hotel Dallas), 214-922-0316 or
tcc.dallas@att.net*

EDUCATION NEWS



Look into your future . . .
and develop a plan to
earn your CMP.

Join us Tuesday, December 3
7:15 AM – Registration &
Continental breakfast
7:45 AM - Workshop begins
9:15 AM – Workshop ends

Bring your 2000 daytimer /
calendar with your known
professional & personal projects
posted. After we share
information about the
prerequisites to applying &
studying for your CMP, you will
have time to plot your own
professional growth course!

MEMBERSHIP NEWS

Membership Committee 'Gears Up' for 2000 Chapter Directory

The task: insurmountable. The project: top priority. Every member of the D/FW Chapter has a personal interest in it.

What is it? THE MPI/DFW CHAPTER DIRECTORY!

Todd Schwartz (Ernst & Young LLP) and Darryl Leavitt (Sprint) are chairs in coordinating and printing the 2000 directory. Data from the D/FW chapter files on members' names, addresses, phone numbers, fax numbers and e-mail addresses is being processed into three different categories: General Directory (listing by member name), Member Listing by Company, and Business Listing.

Additional sections of the directory include: Chapter Information, Policies & Procedures and Chapter By-Laws.

"With the exception of getting the D/FW chapter's website up and running this year, the directory project can be considered one of the biggest we do annually," said Tim Wade, CMP, Lennox Industries.

"Add to that every member's desire to be listed correctly in the directory and you can understand the importance," he said.

Members can expect to receive the 2000 Chapter Directory in the mail sometime in late December or early January.

Members who need information should contact Darryl Leavitt at

darryl.leavitt@mail.sprint.com or Todd Schwartz at todd.schwartz@ey.com.

No changes on data can be made after November 24.

Start the new millennium by looking out for our new D/FW 2000 Directory.

In it you can find all the resources you need as a meeting professional while other meeting professionals can find you!

MPI D/FW Chapter Membership Report

817 Total Members

386 Planners • 408 Suppliers • 23 Students

15 New Members

9 Planners • 5 Suppliers • 1 Student

47 Renewals: 22 Planners • 25 Suppliers
22 Planners • 25 Suppliers

These figures reflect a retention rate of 69.16%

Membership data based on reports valid Sept. 30, 1999.

Galleria Gold Membership Recruitment Standings

Member	New Members Recruited
O.D. O'Donnell	4
Marguerita Neubauer	3
Lisa South	2

The following members have recruited one new member: Arturo Aguirre; Melanie Arguello-Hoover; Carol Benavidez; Joshua Brown; Shirley Bruner; Bitsy Burns, CMP; Kristi Carter; Kellie Cote; James Genette; Sally Goldesberry, CMP, CMM; Gloria Hernandez, CMP; Sonja Horn, Carol Marks, Gregory Pynes, Sharon Richardson, Stephanie Schroeder & Lynn Stone.

Grand Prize: \$500 – Let's Recruit for the Bucks!!!

Recruitment data based on reports valid Sept. 30, 1999.

First Annual MPI D/FW 'Suppliers Showcase' Set Feb. 24

Mark your calendars now for the First Annual MPI D/FW "Suppliers Showcase" to be held on Thursday, February 24, 2000 at the Dallas Convention Center.

Supplier members of the DFW

Chapter will have an opportunity to promote their products and services at an exciting fun-filled event.

The exhibitor prospectus containing complete information, and a contract to reserve space, is being mailed

to all companies who have a chapter member in good standing.

Space will be limited, so we suggest you not delay reserving your space!

For additional information, you may contact Suzann Oliver (Challenge Management, Inc.), 972-755-2560; or Esther Wigley, MAS (Appointments), 972-788-1702).

**TRAVELING CAN BE
EXCITING, SOMETIMES
REALLY EXCITING!**



ERASE Enterprises provides safety and security consultation, planning, and personal protection services for executives, celebrities, dignitaries and their families. ERASE security agents are cross-trained with backgrounds in law enforcement, personal protective services, fire fighting and emergency medical services. With the increase of concerns for terrorist activities, street crimes and natural disasters, it is imperative that your executives are protected when traveling. When planning your next executive incentive trip or hosting a VIP at one of your meetings, call ERASE to discuss your security needs.

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adam's mark
orlando

In The Center Of Orlando Excitement
1500 Sand Lake Road, Orlando, FL 32809
407-859-1500 • Fax: 407-855-1585

Volunteers Needed!

The MPI Kids
Charity Ball



TMKCB Chair 2000
Marsha Singer
The Dallas Directory, Inc.
214-823-4370

Make TMKCB a priority on your list of volunteer projects for the year 2000!

The MPI Kids Charity Ball

Produced by Meeting Professionals International

Dallas/Fort Worth Chapter

August 2000

V.P. Outlines Finance Policies

By Cheryl L. Beasley, CMP
Sabre
MPI D/FW V.P. of Finance

As MPI D/FW continues to grow and prosper, it becomes even more important that we manage our resources.

While the Board of Directors has the primary responsibility for the oversight of chapter assets, it is the responsibility of each chapter member to understand and operate under the policies set forth by the board.



Cheryl L. Beasley, CMP
Sabre
MMPI D/FW
V.P. of Finance

The board has adopted the following updates to our financial policies to insure the ongoing protection of our chapter assets.

Please review these policies so that you too can contribute to our successful operation.

No Show Policy

A No Show fee, equal to the amount charged for the event, shall be collected from individuals who have registered for, but fail to attend, an event for which a fee is charged.

This includes monthly meetings, educational offerings with pre-registration and other events for which posted or faxed RSVPs are required for attendance.

Insufficient Funds)

The chapter secretary shall collect insufficient funds (NSFs) from individuals, within 30 days of notice of the NSF. A fee of \$15 shall be collected in addition to the amount of the original check.

Any payment of NSF that proves non-collectible will require the individual to make payment in cash, a cashiers check or some other guaranteed bank draft.

Any member who has incurred three NSFs in one fiscal year (July 1 through June 30) will be required to pay for all chapter events with cash or credit card for the remainder of that year.

Credit Card Declines

All declined credit card charges will be assessed a \$15.00 fee in addition to the amount of the original charge.

Cash, check or a different credit card must pay the original charge amount and the fee.

If a second decline of a card is received an additional \$15.00 fee will be charged and cash only will be accepted as payment.

Credit Card Payment

Payment by credit card shall be an acceptable means of payment at all events for which a fee of \$25 or more is charged.

Individual credit card charges will not be processed as received. If only one individual attending an event that costs \$25 or more charges their participation, that charge will be held until a batch process of credit cards can take place.

This process will never be more than 30 days. The same processing time applies to individuals who request credit card refunds. Utilizing the batching process will reduce chapter costs associated with credit card use.

Refunds

All refunds requested are subject to the conditions named by the event or activity for which the original charge was made. Each event for which a fee is charged will publish its refund policy on all advertising materials and receipts provided to participants.

In addition to the specific conditions for refund associated with a particular event or purchase, the following condition applies to all refunds associated with chapter activity. All requests for refund must be made within 30 days of the date the expense was incurred. Some form of receipt or proof of payment must accompany the refund request. The chapter secretary must receive refund requests from the Board Vice President through which the original charge was processed.

If the refund is to be made by check, and all paperwork is in compliance, re-

Carol Marks Music & Entertainment Agency

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615 Business Pkwy • Richardson, TX 75081
972-231-4091
carolmarksmusic.com

fund checks will be written under standard practice; i.e., Monday following receipt of request. If the refund is to be made by credit card it is subject to the same batching procedures which could mean up to 30 days for processing.

Ineligibility

Members with outstanding No Show charges, NSFs or non-collectible credit card charges are not eligible for scholarship awards.

Any reimbursement payments due to individuals with outstanding charges will have the amount of the outstanding fees deducted from the amount reimbursed.

1999 Rising Star of the Year

Patty Stern

By Erin Longley • *Imagine Events Inc.*

"In such a large chapter, to be singled out is a big compliment," says Patty Stern, Director of Meeting Services, Carey Worldwide Transportation. "But it is a hard concept to be singularly recognized when so much is done with the help of others."



It's not hard to see why Patty was recognized at the June Awards Gala as Rising Star of the Year — she truly enjoys her involvement in MPI, especially working with others. "What I love about MPI is the 'WE' — nothing you can do at MPI is done without the help of someone else."

Patty's rise in MPI began when she joined four years ago and immediately became involved. She signed up for the mentoring program where she connected with Peg Wolschon, CTP. Patty calls the mentoring program "incredibly valuable. I wouldn't be as far along as I am without my mentoring from Peg. We've never stopped after four years now."

Patty continued her participation in the program and education committees, and sold tickets at monthly meetings for the Jan Pollard Award program.

This last year, Patty took on a new volunteer role as chair of the Walk-a-While in My Shoes program. Here she had the opportunity to redevelop the WAW program as she and her colleagues in the program created, planned and implemented the first CMP recognition breakfast event in June as a learning project for program participants. Touted as a wonderful success, the CMP breakfast event provided the perfect opportunity for WAW participants to apply what they learned in class to planning a unique event.

"Walk- a-While was my first true committee experience and I loved it," says Patty. "Half the battle is understanding what being on a committee means. Once I understood that, it allowed me to let go and enjoy it."

Patty is encouraged by the friendly, growth-building environment that the chapter fosters. "The things I've experienced at MPI have surpassed the rest of my professional career because of the graciousness of (the) leaders who trusted me and let me have the freedom to make mistakes and learn," says Patty.

Patty's script for success in MPI? "Go in and learn, then keep going until you get to the point where you can give back. That's the circle," says Patty. "My experience has been a perfect path."

Tidbits from the Top News from MPI International

Global Paragon Deadline Near

The entry deadline for the 1999 Global Paragon Awards program is **Friday, November 12, 1999.**

Sponsored by Opryland Hotel, this program recognizes exceptional and distinctive global meetings throughout the world. Partnership efforts between planners and suppliers (i.e. production companies and/or hotels) are sought and encouraged.

For more information and entry materials, call the MPI Marketing Department at 972-702-3050.

Next CMM Program Scheduled

The Certification in Meeting Management (CMM) course has been scheduled for August 20-26, 2000 at Michigan State University, East Lansing, Michigan.

This university certified global designation for senior-level meeting professionals consists of an application to determine eligibility, home study, a five-day residential immersion course and a three-part examination. The entire experience is strategic in nature as opposed to tactical.

For more information and an application, please call the MPI Professional Development Department at 1-972-702-3055.



Submitted by
Erin Longley
(Imagine Events, Inc.)
MPI D/FW International
Marketing Liason



Alainna Ryan, CMP
Excel Communications, Inc.
'Grapevine' Columnist

Heard it through the Grapevine!



Mitchell Cathey
'Grapevine' Columnist

Joan Henderson is leaving the *Wyndham Anatole Hotel* to pursue new interests.

Chad Schmidt has returned to the *Adams Mark Hotel* from the *Wyndham Anatole Hotel*.

Alainna Ryan, CMP, with *Excel Communications, Inc.* has been promoted to manager of events.

After many years with *Super Shuttle*, **Donna Johnson** has departed and joined the *Adams Mark Hotel*.

In a black tie gala awards ceremony held at Chicago's Navy Pier, Dallas Chapter President-Elect, **Steve Kemble** of *Steve Kemble Event Design* was named International Planner of the Year. The Spotlight Awards, sponsored by *Event Solutions Magazine*, are held annually and honor the top meeting, event and catering professionals of the world.

Kerri McKewin has returned to *VarTec Telecom* as director of special events. She was formerly the sales manager for *Star Canyon, AquaKnox* and *Samba Room Restaurants*.

Courtney Crawford has joined *The Entertainment Collaborative* (parent company for *The Green Room, Gypsy Tea Room* and *Trees*) as event planner and new business developer. She was formerly with *The Granada Movie Grill*.

Bill Cahal, formerly with the *Krisam Group*, has relocated to North Carolina to pursue other interests.

To submit items for this column contact **Mitchell Cathey**, 214-520-3901; or **Alainna Ryan, CMP** (*Excel Communications, Inc.*), 214-863-8926; fax 214/863-8576; aryan@excel.com.

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Upcoming MPI D/FW Chapter Committee Meetings

(For Educational Opportunities, see page 6.)

BOARD OF DIRECTORS
November 17
Wednesday @ 5:45 pm
Westin Galleria Hotel
Contact: Steven G. Foster, CMP
(817) 430-1561
stevenfoster1@compuserve.com

EDUCATION COMMITTEE
December 8
Wednesday @ 5:45 p.m.
Omni Park West Hotel
Contact: Tony W. Cummins
(214) 922-0316
tlcc.dallas@att.net

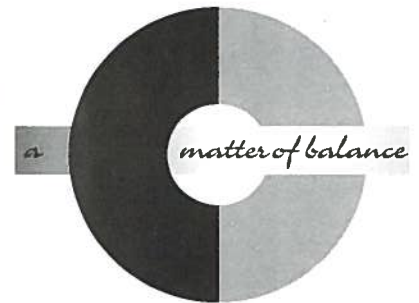
FINANCE COMMITTEE
November 17
Wednesday @ 5:00 pm
Westin Galleria Hotel
Contact: Cheryl Beasley, CMP
(817) 931-7923
cheryl.beasley@sabre.com

PROGRAM COMMITTEE
November 11
Thursday @ 5:30 pm
Mesquite Rodeo & Hampton Inn
Contact O.D. O'Donnell
(972) 789-9340
od@nightlifetalent.com

MEMBERSHIP COMMITTEE
November 16
Tuesday @ 5:30 pm
Renaissance Meetings
2544 Elm Street, Suite 100
Contact: LeeAnn Harle
(214) 742-3700
harle@onramp.net

P.R./MARKETING COMMITTEE
November 9
December 13
5:30 pm
Westin Park Central Hotel
Contact: Stephanie Schroeder
(972) 238-1008
stephanie.schroeder@starwoodhotels.com

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www.mpiweb.org

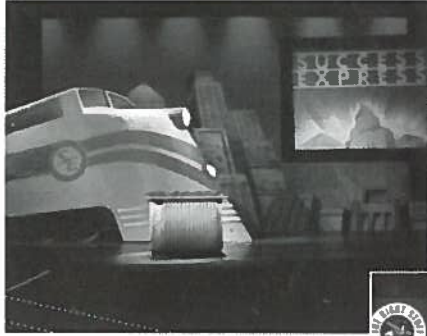
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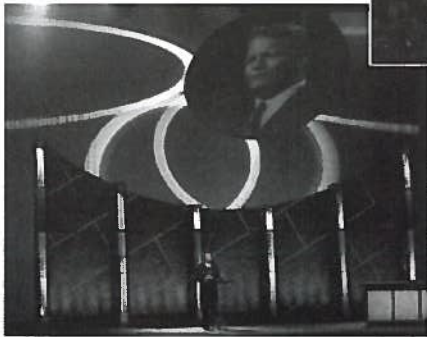
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J&S Audio Visual, Inc. is a full service company committed to attention to detail, customized options, and lasting partnerships. Based here in the DFW metroplex, we provide audio visual services internationally.



Please call us to see how we might be able to assist with your next meeting or event.

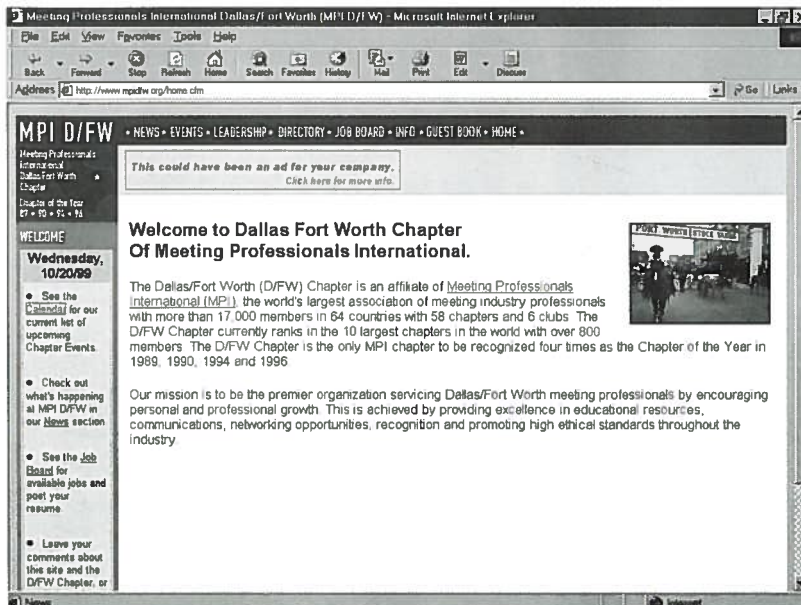
J&S Corporate Headquarters:
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**MPI DALLAS/FORT WORTH CHAPTER
SEPTEMBER 1999 NEW MEMBERS**

Alicia Astudillo
IVI Marketing Group
Av. Acanceh 1-01 SM15 M9
Cancun Q Roo 77500 Mexico
529/887-1578 (phone) & 529/884-4026 (fax)
e-mail add: aastudillo@ivimarketing.com.mx

Leslyn C. Blake **PO⁴D 9**
National Conf of Exec of the Arc
500 E. Border St., #300
Arlington, TX 76010
817/261-6003 (phone) & 817/277-3491 (fax)
e-mail add: ncearc@aol.com

Carolyn K. Broyles **PO⁴D 1**
Doubletree Club Hotel
11611 Luna Rd.
Dallas, TX 75234
972/506-0055 (phone) & 972/506-0030 (fax)

Lisa D. Busbee **PO⁴D 10**
Ft. Worth CVB
415 Throckmorton
Fort Worth, TX 76102
817/336-8791 (phone) & 817/336-3282 (fax)

Cynthia L. Cooley **PO⁴D 9**
Hilton DFW Lakes Exec Conf Ctr
1800 Hwy 26 E
Grapevine, TX 76051
817/410-6770 (phone) & 817/481-3146 (fax)
e-mail add: cindi_cooley@hilton.com

Jill K. Fontenot **PO⁴D 6**
RIA
3372 Camelot
Dallas, TX 75229
972/910-0944 (phone) & 972/250-8331
e-mail add: jill.fontenot@riag.com

Robin Hammesfahr **PO⁴D 9**
Entertainment Travel Ltd.
4317 Bradford Dr.
Grapevine, TX 76051
817/421-2660 (phone) & 817/421-0598
e-mail add: enttv1@msn.com

LaDonna Hartsfield
Arkansas Parks & Tourism
#1 Capital Mall
Little Rock, AR 72211
501/682-1081 (phone) & 501/682-2523
e-mail add: donna.hartsfield@mail.state.ar.us

Leslie L. Herbison **PO⁴D 5**
Hotel St. Germain
2516 Maple Ave.
Dallas, TX 75201
214/871-2516 (phone) & 214/871-0740 (fax)

Sue J. Kerr, CMP **PO⁴D 5**
Bank One
1717 Main St. 3 BOC
Dallas, TX. 75201
214/290-5529 (phone) & 214/290-2581 (fax)
e-mail add: sue_kerr@mail.bankone.com

Rebecca K. McVeigh **PO⁴D 4**
Young Presidents Organization
451 S. Decker Dr. #200
Irving, TX 75062
972/650-4657 (phone) & 972/650-4777 (fax)
e-mail add: rebecca_mcveigh@ypo.org

Laura D. Simmons **PO⁴D 4**
VHA Inc.
220 E. Las Colinas Blvd.
Irving, TX 75039
972/830-0069 (phone) & 972/830-0002
e-mail add: lsimmons@vha.com

Debbie E. Stockton **PO⁴D 2**
Carol Marks Music Inc.
615 Business Parkway
Richardson, TX 75081
972/231-4091 (phone) & 972/231-9680

Michele L. Tucker **PO⁴D 6**
Student
11916 Jamestown Rd.
Dallas, TX 75230
972/233-0924 (phone)
e-mail add: ptumlilly@hotmail.com

**MPI DALLAS/FORT WORTH CHAPTER
SEPTEMBER 1999 NEW MEMBERS**

Pamela A. Wilemon, CMP

Home Builders Association of Greater Dallas

5816 W. Plano Parkway

Plano, TX 75097

972/931-4840 (phone) & 972/267-0426

e-mail add: pwilemon@dallasbuilders.com

FAX REGISTRATION FORM

MPI D/FW Chapter Meeting
"Crisis Management"

Nov. Chapter Meeting – Mesquite Rodeo & Hampton Inn - Thursday, Nov. 18, 1999 – 11:00 a.m.

Fax this form to chapter headquarters: 972-506-7485 or e-mail info to rcharnes@msn.com

NO TELEPHONE RESERVATIONS ACCEPTED

Deadline: noon, Tuesday, November 16, 1999

*** Please retain the fax confirmation sheet and bring it to the registration desk the day of the meeting.***

MEMBER REGISTRATION: (Please print legibly)

I am a Planner Supplier Membership #: _____

Member Name: _____

Company: _____

Phone _____ Fax: _____

E-Mail Address: _____

Web Site: _____

Pre-Paid Credit Card Express Registration: **(Must include payment for guests)**

Type of Card: VISA MasterCard American Express Exp Date: _____

Name on Card: _____ Card number : _____

Total Amount to Charge: _____ (Member Price \$27 - Guest Price \$30
Walk In/On-Site/Late \$40)

I agree to pay this amount according to my credit card agreement. No refunds for registrants who fail to attend.

Signature: _____

Guest's Name: _____

Guest's Company: _____

My Guest is a Planner Supplier

Guest's Name: _____

Guest's Company: _____

My Guest is a Planner Supplier

VEGETARIAN MEAL CARDS ARE AVAILABLE AT THE REGISTRATION TABLE
(SEE REVERSE SIDE FOR REGISTRATION RULES)

Registration Guidelines

Via FAX

1. Always use **BLACK INK**. Blue ink or pencil will not fax well.
2. Always print all information legibly. This will help prevent misspelled names.
3. Always give complete credit card account information; type of card, account number and expiration date. Again, write legibly.
4. If you pay by credit card and have a guest or guests, you must pay for them as well. Partial payment will not be allowed. If this policy is not followed, your RSVP will not be considered pre-paid.
5. If you pre-pay by credit card and become a NO SHOW, your fee will not be refunded unless you cancel before 5:00 P.M. on the Wednesday prior to the meeting.
6. If you pre-register but do not pre-pay and become a NO SHOW, you will be billed for your fee unless you cancel before 5:00 P.M. on the Wednesday prior to the meeting.
7. Fax reservation closes at 12:00 noon on the Tuesday before the event. **AT THAT TIME THE FAX MACHINE WILL BE TURNED OFF AND WILL NOT BE RECONNECTED UNTIL 9:00 A.M., THE FRIDAY AFTER THE EVENT.**
8. FAX RSVP's are not acknowledged. Keep your FAX verification from your fax machine. All fax forms received are brought to the event by the Chapter Secretary. Without your verification, we will rely on our records.
9. **NO TELEPHONE RSVP's ARE ACCEPTED!!!**
10. Pre-registered and Pre-Paid RSVP's will be held at the appropriate registration desk until 10 minutes after the meeting starts. At that time, any remaining RSVP's will be considered NO SHOWS. The seats will be released to the Walk In Registration desk.

Via E-Mail

1. Always give complete credit card account information; type of card, account number and expiration

date.

2. If you pay by credit card and have a guest or guests, you must pay for them as well. Partial payment will not be allowed. If this policy is not followed, your RSVP will not be considered pre-paid.
3. If you pre-pay by credit card and become a NO SHOW, your fee will not be refunded unless you cancel before 5:00 P.M. on the Wednesday prior to the meeting.
4. If you pre-register but do not pre-pay and become a NO SHOW, you will be billed for your fee unless you cancel before 5:00 P.M. on the Wednesday prior to the meeting.
5. E-mail RSVP's will be excepted after the 12:00 noon deadline on the Tuesday before the event, **providing they have an origination time stamp prior to 12:00 noon.** All e-mail RSVP's are acknowledged.
6. Pre-registered and Pre-Paid RSVP's will be held at the appropriate registration desk until 10 minutes after the meeting starts. At that time, any remaining RSVP's will be considered NO SHOWS. The seats will be released to the Walk In Registration desk.

Walk-in Registration

1. Walk In Registration is handled on a first come first served basis, regardless of an individual's status with the association.
2. Your fee will be collected at the time you register and will not be refunded if you cannot be seated due to space limitations.
3. Walk In participants will not be seated until 15 minutes after the program starts. All Pre-registered and Pre-paid participants will be seated first.
4. Walk In Fees are: **\$40—Lunch; \$45—Dinner.**
5. There are no exceptions to the Walk In Rules unless authorized by the President or VP of Programs.

*Directions
to the*

Embassy Suites Dallas Park Central Hotel

From I-75 North: Exit left on Mid-park Road. Go over I-75. Turn left on access road. Hotel is on the right.

From East and West: From I-635 (LB) exit Coit Road North. Proceed on Coit Road to first light, Emily Road (Alpha to the left). Turn right on Emily Road and continue for two blocks. Back entrance of the hotel is on the right. Continue straight toward front of the hotel, make a U-turn and go into underground parking. Take the elevator up to the lobby.

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Alcohol Policy MPI D/FW Chapter

MPI D/FW recognizes and supports the many legitimate uses of alcoholic beverages in the process of conducting our business and social activities. As a chapter, we also recognize that the use and consumption of alcohol at our functions carries with it the requirement to consume those beverages responsibly and in keeping with our professional code of ethics and conduct. We strongly oppose the abuse and misuse of alcohol. We further support those efforts that seek to inform our members of the issues concerning alcohol use and in offering assistance to any members seeking further information and/or assistance either personally or professionally.



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by the Education Committee

- I want to grow professionally.
 I am ready to chart my course.
 I need this time to think about me.

NAME: _____

COMPANY: _____

PHONE: _____

FAX: _____

E:MAIL: _____

Form of Payment:

- Check
 SMART CARD # _____

**Deadline for registration is:
Friday, November 19, 1999.**

Please respond to Marti Fox, CTC @

Deal1fox1@aol.com

Fax: 972-418-9486

Questions? Call Marti: 972-418-9776

Look into YOUR future . . .
Develop your plan to earn your
CMP (Certified Meeting
Professional) designation
Join us: **Friday, December 3**
Holiday Inn Select @ Josey & I-635

7:15 AM – Registration &
Continental breakfast
7:45 AM - Workshop begins
9:15 AM – Workshop ends

\$15.00 fee per person

This workshop has been developed to bring the prerequisites of the CMP application into focus for YOU and enable you to "mold" your current work and personal activities to achieve these criteria.

Preparation: Make the most of this workshop by spending time before the workshop to put your 2000 daytimer / calendar in order - with your known professional & personal projects posted for the upcoming year.

We will have chapter CMPs on hand to share information about the prerequisites needed to apply for your CMP, but most of the workshop will be dedicated to helping you personally identify areas to focus on and charting your own professional growth for the new Millenium!

We will provide a workbook that contains:

- a consolidated list of the pre-requisites taken from the CMP application form,
- a copy of the CMP application form,
- a one page 2000 reference calendar and
- a "Chart My Course " worksheet.