



DEFINING THE POWER OF MEETINGS™

CURRENT

Dallas/Fort Worth Chapter

February 2002

Chapter of the Year
1989 ★ 1990 ★ 1994 ★ 1996

Inside

President's Message.....2

Current Affairs.....3

Chapter Meeting.....4

Advancing Women.....6

PEC.....7

CMP/CMM Info.....8

Membership.....9

From the Heart.....11

Grapevine.....11

Tech Talk.....11

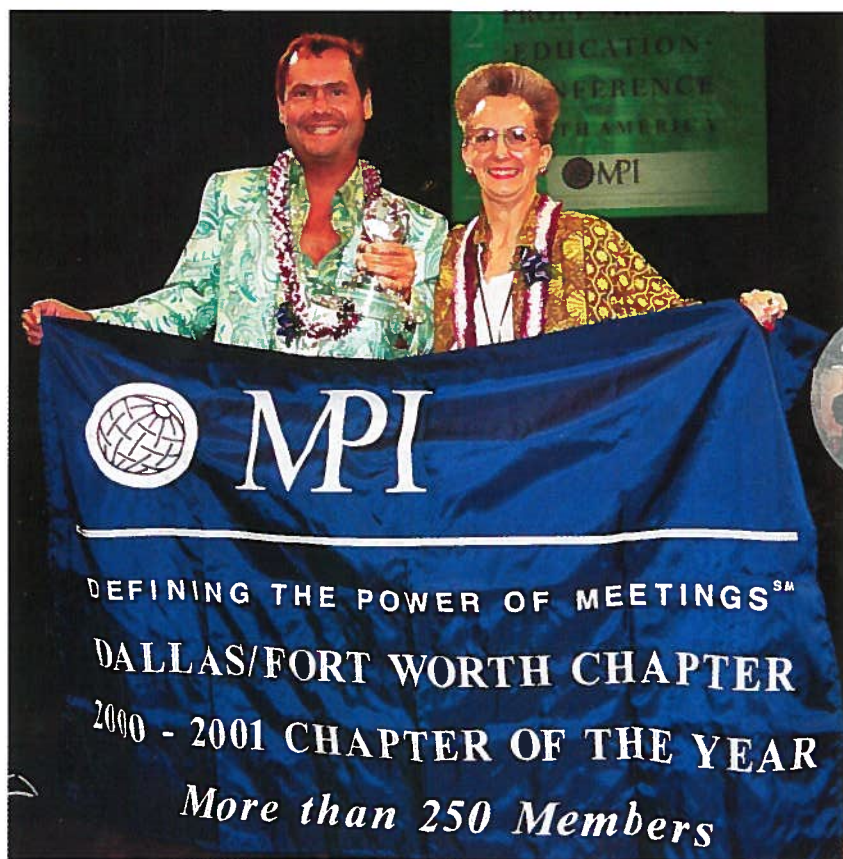
For more detailed
Information

Log on to our
WEBSITE

www.mpidfw.org

Chapter of the Year!

Immediate Past-President Steve Kemble and President Betty Garrett, CMP display the "2000-2001 Chapter of the Year" banner presented to MPI D/FW last month in Hawaii at the MPI Professional Education Conference. MPI D/FW earned its 5th Chapter of the Year award.



Get ready to TEE IT UP!

The MPI D/FW Chapter "Golf Team Challenge" is set Wednesday, April 10, 2002, at the Cowboys Golf Club in Grapevine. The tournament features Dallas Cowboys memorabilia and a prize drawing for a trip package to the Dallas-Arizona NFL game this season.

Player and Sponsor information is available on-line at www.mpidfw.org.

Chapter Meeting • February 21, 2002 • 8:30 a.m. • Dallas Convention Center



DEFINING THE POWER OF MEETINGS™

Meeting Professionals International is the world's largest association of meeting professionals with more than 18,000 members in 64 countries and 58 chapters and six clubs. MPI serves as the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. MPI leads the meeting industry by serving the diverse needs of members and non-members alike through its commitment to quality education, continuous improvement and excellence in meetings while upholding high ethical standards.

President

Betty E. Garrett, CMP
Garrett Speakers International, Inc.
972-513-0054

President-Elect

Cheryl L. Beasley, CMP
Sabre Inc.
817-931-7923

Immediate Past President

Steve W. Kemble
Steve Kemble Event Design
214-943-5949

Vice President of Education

Patty Stern Markley, CMP
Dallas Meeting Management, Inc.
972-233-8524

Vice President of Finance

Melissa S. Logar, CMP
PricewaterhouseCoopers LLP
972-724-2258

Vice President of Membership

Elizabeth S. Chandler
The Meadows Foundation
214-826-9431

Vice President of Programs

Anna Squire
Independent
972-712-8606

Vice President of PR/Marketing

Beverly D. O'Laughlin Miller, CMP
Beverly O'Laughlin & Associates
972-985-1676

BOARD OF DIRECTORS

Director of Administration

Nicole Northrop, CMP
Omni Mandalay
972-869-5527

Director of Finance

Wendy Foster, CMP
Circle R Ranch
817-430-1561

Director of Programs

Erin Longley, CMP
Imagine Events
972-758-9355

Director of Website

Debbie Meyers, CSEP
BRAVO! Entertainment
972-939-2525

Sherry DeLaGarza, CMP

Dallas HR Management Assoc.
214-631-8775

Dvorah A. Evans, CMP

Dallas Black Chamber of Commerce
214-421-5200

Tamra S. Hughston, CMP

THE Meeting Planners
972-691-1335

Sandi Galloway

Canadian Tourism Commission
940-321-3458

A Message from the President



DALLAS/FORT WORTH CHAPTER



Betty E. Garrett, CMP
Garrett Speakers International
Chapter President

Change, Change, Change...everything changes. You've heard it said over and over again. Last year was a year of unexpected events and change. You know that as a meeting professional, we have to change IF we are going to be successful in today's environment.

According to Carl Hammerschlag, MD, in *Executive Update*, "If you care about what you do and you like the people you're doing it with in an environment that encourages new ideas, you'll be the fast company. But we must see things from a new perspective which is not easy." He went on to say that as we get settled into old habits, we tend to see what we already know and look for ways to maintain the status quo.

Sometimes it is difficult to belong to an organization as large as ours. Some members report that it is easier to stay in your comfort zone and sit with people you know or just pay for a lunch or program and not get involved.

As Hammerschlag continues in his article, "Creativity is usually blocked through judgmentalism. To be creative means to unlearn or reprogram our thoughts...our software." He advocates we take more risks, seek out new experiences, do something that gets you outside your comfort zone.

If you have been inactive for a while or maybe have never been involved, this is your opportunity to change. If you have volunteered in the past but have not done anything recently, this is the time to step outside your comfort zone and take more risks. Complete the *2002-2003 Candidate Interest Form for Chapter Office* by **February 22nd**.

This chapter needs YOU. Our chapter is built on conscientious, hard-working, passionate people. People like you are the reason that D/FW is a great chapter and serves as a benchmark for other chapters. If you have ever wanted to increase your connections or your involvement in our chapter, please complete the form and tell us your interests. We need your special talents to help this chapter reach its potential. Everyone brings valuable, special gifts to this chapter through his/her volunteerism. If you have lead in another organization, your community, your workplace or have always wanted to have a leadership role, this is the opportunity to try your skills in a supportive organization.

Please consider this your personal challenge to step up to the plate, complete the *Interest Form* and join this awesome, talented, spirited group of volunteers and leaders. **Shape your Future: Connect!**



Steve Kemble
Chair, Nominations
Committee

“CURRENT” AFFAIRS

Answer the Call to Chapter Leadership

Editor's Note: Each month, this column will present an industry profile, hot topic debate or industry event review to focus reader interest and discussion on “Current” Affairs. Your participation and feedback in this effort is both vital and welcome. Take this opportunity to voice your opinion. Let me know what you think. - Steven G. Foster, CMP, Managing Editor.

One of the most important functions of the MPI D/FW Chapter begins this month with the forming of the Nominations Committee to seek qualified members for leadership positions as officers and directors for the 2002 - 2003 chapter year.

How does this work?

Step 1: The Nominations Committee is formed with the Immediate Past President, Steve Kemble, serving as chair as approved by the Board of Directors. The composition of the Nominations Committee is reflected in the chapter's Policies and Procedures.

No member of the committee is eligible for election to the board. Both chapter president Betty Garrett, CMP, and president-elect Cheryl Beasley, CMP, serve on the committee to provide insight on the coming Board year, and both will serve in 2002 - 2003 as previously elected.

Step 2: The Nominations Committee is to seek the input of the membership through the use of the insert “Request for Nominations.” The insert is in this month's *Current*. This information is needed by the committee to make an informed decision. Any member wishing to serve must complete the enclosed form and return it as indicated by February 22, 2002.

Step 3: You can nominate yourself or identify a member you feel has demonstrated a commitment to serve and lead through involvement and service to the chapter. The Nominations Committee requests your help to develop a pool of outstanding candidates in order to create a

strong slate of officers and board recommendations for the March 2002 elections.

The Board of Directors is made up of sixteen chapter members (eight officers: President, President-Elect, Immediate Past President, Vice Presidents of Administration/ Finance, Education, Membership, PR/ Marketing and Programs; and eight board members divided equally between members who are classified as planners and suppliers). Active chapter members are eligible for fourteen of the board positions, as 2001 - 2002 president Betty Garrett, CMP, will become immediate past president, and president-elect Cheryl Beasley, CMP, will be named chapter president.

Step 4: The ballot and the slate will be mailed to the membership in early March; it must be returned by March 15, 2001.

Step 5: The new board will be presented to the membership at the March Chapter meeting.

The nominating process is so important and your participation is vital. Your active role in the process will ensure that we can continue to secure qualified members to lead us.

Take the time to consider yourself and other members as potential candidates. Talk to current or past board members to ascertain their insights on the commitment needed to serve on the MPI D/FW Chapter Board of Directors.

Questions: Contact Steve Kemble by email at steve.kemble@airmail.net. 

DALLAS/FT. WORTH
CHAPTER



DEFINING THE POWER OF MEETINGS™

CURRENT

Dallas/Fort Worth Chapter Office
Dallas/Fort Worth Chapter
PMB 259
7750 North MacArthur Blvd.
Suite 120
Irving, TX 75063-7501
www.mpidfw.org

Chapter Administrator
Randie Charnes
(972) 869-3836
Fax: (972) 506-7485
rcharnes@msn.com

Vice President PR/Marketing
Beverly O'Laughlin Miller, CMP
Beverly O'Laughlin & Associates Inc.
(972) 985-1676
beverlyolaughlin@aol.com

Managing Editor
Steven G. Foster, CMP
Circle R Ranch
(817) 430-1561
stevenfoster@circclerranch.org

Assistant Managing Editor
Alainna Palmer, CMP
Highwire
214-387-8634
apalmer@highwirepromotions.com

Newsletter Coordinator
Dana Conley
PDQ Results Printing
(972) 680-9410
pdq-results@prodigy.net

Advertising Chair
Cindy Provence
PDQ Results Printing
(214) 686-3121
pdq-results@prodigy.net

Contributing Writers:
Elizabeth Chandler, Meadows Foundation
Marti Fox, CMP, Global Goals
Erin Longley, CMP, Imagine Events
Pat McCain, CMP, Krisam Hotel & Resorts
Patty Stern Markley, CMP,
Dallas Meeting Management
Dana Nickerson Rhoden, CMP, CMM,
American Heart Association
Alainna Palmer, CMP, Highwire
Percy Sales, Software Spectrum
Suzanne Silver, Hampton Inn West

Photographer
Jim Woods
J Woods Custom Photography
(214) 395-5036
jwphoto@msn.com

MPI D/FW IS NOT RESPONSIBLE FOR THE CONTENT OF ARTICLES SUBMITTED FOR PUBLICATION. ALL ARTICLES ARE SUBJECT FOR EDITING AND/OR REJECTION BASED ON CONTENT.

February Chapter Meeting: Thursday, Feb. 21, 2002 • 8:30 a.m.

“Showcase 2002” returns to DCC with Olympic Flair



By Carol Benavidez, CMP
HelmsBriscoe

Let the games begin! The Winter Olympics will arrive in Dallas during “Showcase 2002,” the MPI D/FW Chapter third annual tradeshow on Thursday, February 21, 2002. This event showcases the many products and services available to meeting and event planners.

This year’s event will be held at the Dallas Convention Center Hall C. Complimentary parking will be available on Levels 1 and 2 of the Dallas Convention Center Garage located on Griffin Street.

At 8:15 a.m., an opening ribbon cutting ceremony will feature Ken Blanchard, author of *The One Minute Manager*. He will sell and sign copies of his newest book, *High Five*. The day will then start at 8:30 a.m. with morning “training” in two of three concurrent educational sessions. Attendees will choose two topics from the following:

- Dawn Penfold from The Meeting Candidate Network, Inc will share her expert advice on Resumes, Interview Skills and Industry Trends
- Special guest Rory Aplanalp from StarQuest will explain how to “CARE” for your customers
- Industry leaders will discuss “Communications Planning” in a panel discussion

Further descriptions of these sessions follow this article.

Lunch at 11:30 a.m. will present delicious food selections from many countries involved in the Olympics. Afterwards, “Go for the Gold” by meeting with showcase representatives and getting a special game card stamped. You could be the winner of the luxury “Hawaii Hotel Package” giveaway sponsored by Starwood - Hawaii. The showcase ends at 3:30 p.m.

For exhibitor or sponsorship opportunities, please contact Tamra Hughston, CMP, THE Meeting Planners at tamra@themeetingplanners.com. For overnight accommodations, call the Hotel Adolphus at (214) 742-8200. A special rate of \$109 per night is available when you request the MPI Showcase 2002 program.

February Program Committee members are: Pat McCain, CMP, Krisam Group Hotels & Resorts; Carol Benavidez, CMP, HelmsBriscoe; Tamra Hughston, CMP, THE Meeting Planners; David Gisler, The Freeman Companies; Patty Stern Markley, CMP, Dallas Meeting Management; Lynn Lewis, CMP, Jenkins & Gilchrist; Nicole Northrop, CMP, Omni Mandalay; Rick Tabone, MC2; Jennifer Winget, CHME, CMP, GES; Debra Lakin, CMP, Independent; Tara Judd, Imagine Events; Sandi Galloway, Canadian Tourism Commission; Terry Ellegood, AVW Audio Visual; Steven Foster, CMP, Circle R Ranch; Sally Goldesberry, CMP, CMM, Society of Petroleum Engineers; and Diane Ray, NCS.

Host Facility

Dallas Convention Center

The Dallas Convention Center has grown through five stages and currently working on the sixth expansion to cover some six city blocks and span the AMTRAK railroad line. The Center continues to host most of the nation’s major conventions and trade shows.

It features two major ballrooms, an arena, a permanent theater, 105 meeting rooms and 726,726 square feet of contiguous same-level exhibit space and a total of more than one million square feet of exhibit space. The new expansion for Exhibit F will be completed Fall 2002 and will add 225,000 square feet.

Three unique features highlight the Dallas Convention Center Complex. There is a sheltered light rail station at the Center on both lines of the Dallas Area Rapid Transit System, the nation’s largest urban heliport and the first wireless Internet system in a convention center. Check out www.dart.org to obtain fares, schedules and routes.

DIRECTIONS

From DFW Airport:
Take I-83 (State Highway) to I-35E (Stemmons Freeway) southbound. Take exit I-475/US 75 to the Lamar/Griffin Street Exit. Take the Griffin Street Exit.

From Love Field:
Exit Love Field heading west on Mockingbird Lane to I-35. Take I-35 South to I-30 East (Texarkana). Exit Lamar/Griffin Street. Follow Griffin Street.

“Showcase 2002”

Thursday, February 21, 2002

Dallas Convention Center

650 S. Griffin St. • Dallas, TX 75202
(214) 939-2700

Sponsored by

GES Exposition Services	GOLD SPONSOR
Rainmaker Advertising	GOLD SPONSOR
Bagmasters	SILVER SPONSOR
Starwood Hawaii	SILVER SPONSOR
Professional Marketing Services, Inc.	BRONZE SPONSOR

7:00 am - 1:00 pm Registration

8:30 am - 11:15 am Educational Sessions

11:30 am - 1:00 pm Lunch

11:30 am - 3:30 pm Trade Show

**Complimentary Self Parking
only in Level 1 & Level 2 Garages**

Advanced Member Price:	\$27.00
Advanced Guest Price:	\$27.00
Onsite Price:	\$40.00

*R.S.V.P. to Randie Charnes
by 2:00 p.m., Monday, February 18, 2002
fax: 972-506-7485*

ON-LINE REGISTRATION PREFERRED

Website Registration: www.mpidfw.org
email: rcharnes@msn.com



SPONSORS

GES Exposition Services	GOLD SPONSOR
Rainmaker Advertising	GOLD SPONSOR
Bagmasters	SILVER SPONSOR
Starwood Hawaii	SILVER SPONSOR
Professional Marketing Services, Inc.	BRONZE SPONSOR

DESCRIPTION OF CONCURRENT EDUCATIONAL SESSIONS

8:30AM-9:45AM & 10:00AM-11:15AM

Dawn Penfold-President of The Meeting Candidate Network, Inc.

Dawn will share her expertise on Resumes, Interview Skills and Industry Trends. Her common sense practices are applicable whether you're looking for a new position or want to move ahead in your current position! Dawn is highly respected and has tremendous knowledge to share about the state of today's meetings industry. She was most recently recognized by *Meeting News* as one of the 20 most influential people in the meetings industry. She is a professor at NYU where she teaches meeting management programs.

CARE - Customers Are Really Everything

Presented by special guest speaker Rory Aplanalp from StarQuest. Whether you're a planner or supplier, you have customers! Rory is an advocate of supreme customer service and he'll share innovative information and tips during his program that will help you better understand how small gestures go a long way when working with customers. You'll learn:

- How to increase customer loyalty
- How to generate more business
- How to earn a reputation for service
- How to create extraordinary workplace dynamics

Communications Planning Panel Discussion

Don't miss the chance to learn communication strategies that work! Both the planner and supplier perspectives will be addressed by a panel of experts from the fields of marketing and the meetings industry.

The focus of this program will be on strategies for effective print marketing and other communication methods including email, fax broadcasting, and the hottest new trend, "evites." Learn the do's and don'ts of marketing your business or your next meeting or event. Learn what a communications plan is and valuable tips for getting the response you want from customers and/or attendees.

Bring your questions and ideas, because this panel's ready to show you how every meeting and event you plan can be a great success!

Panel Members

Bill Boyd, CMP, CMM, Sunbelt Motivation
 Dana Nickerson-Rhoden, CMP, CMM, American Heart Association
 Linda Vest, CMP, State Farm Insurance
 Molly De Voss, MDV Creative
 Discussion Facilitated by: Tara Judd, Imagine Events

"SHOWCASE 2002" EXHIBITORS

A.L.I. Of Texas, Inc.	Holiday Inn Select Dallas NorthPark	PDQ Results Printing
ADL International (A Wynne Transportation Co.)	Hotel Group Marketing/World Marketing Group	Peak Promotions, Inc.
Albuquerque Convention and Visitors Bureau	Imagination Specialties	Plano CVB
Balcones Springs Exec. Retreat and Conf. Center	Inn On The River	Radisson Hotel Dallas North at Richardson
Boca Raton Resort & Club	Irving Convention Bureau	Rainbow Entertainment
Canadian Tourism Commission	Krisam Group Hotels & Resorts	Rio All-Suite Hotel
Circle R Ranch	Lake Of the Ozarks CVB	San Antonio CVB
Clever-Gifts	Little Rock Convention & Visitors Bureau	San Jose Convention & Visitors Bureau
Consolidated Restaurant Operations, Inc.	LoneStar Park	Santa Clara CVB
CORT Event Furnishings	Main Event Entertainment	Shag Carpet
Dallas Cowboys Cheerleaders	MC2	South Padre Island CVB
Dallas CVB	Montana's Finest Resorts	Stockyards Station
Dallas/Fort Worth Airport Marriott South	Morton's of Chicago The Steakhouse	The Adolphus
Dave & Buster's, Inc.	MPBID.Com	The Barrington Group
Del Lago Resort	MPI D/FW Chapter	The Guest Lodge At the Cooper Aerobics Center
DMI Destinations for Meetings & Incentives	MPI D/FW Women's Leadership Initiative	The Peabody Little Rock Hotel
Fairmont Hotel	Orlando CVB	The Regent Las Vegas
Grapevine CVB	Outrageous Adventures	The San Luis Resort, Spa & Conference Center
Group Dynamix	Palm Restaurant	Tourisme Quebec
Highwire/Adventures in Advertising	Pasadena CVB	TradeWinds Beach Resort



Dana Nickerson-Rhoden,
CMP, CMM
American Heart Association

Advancing Women

Women and Anxiety: Twice as Vulnerable as Men

One of the many issues that impact women is health; this article is part of the continuing series of topics that impact women.

If the thought of delivering a speech makes your heart race, your palms sweat, and your stomach turn, you are not alone. Fear of public speaking ranks ahead of illness and dying. Many women dread the public embarrassment and humiliation that might come from making a mistake, being perceived as incompetent or being judged.

For some women this fear becomes overwhelming and interferes with their daily lives. They might retreat into a "safe" job with little public contact or turn down a job that requires making presentations. When that happens, the fear has escalated into a more intense state - anxiety. From a biological standpoint, anxiety is grounded in the "fight or flight" response that protects human beings from real physical threats.

"Anxiety isn't bad. It motivates us to get out of harm's way and is an important part of living," according to Jerilyn Ross, M.A., L.I.S.W., author of *Triumph Over Fear: A Book of Help and Hope for People with Anxiety, Panic Attacks and Phobia*. "But when anxiety becomes disproportionate to the situation and leads to avoidance of the fear-inducing situation and other undesirable consequences, it should be assessed," says Ross.

Anxiety is a general term for several disorders, including panic disorder, generalized anxiety disorder, post-traumatic stress disorder, obsessive-compulsive disorder and phobia. An extreme fear of public speaking is typical of a type of anxiety called social anxiety or social phobia and women are twice as likely as men to suffer from it. In fact, women are twice as likely as men to suffer from all anxiety disorders, with the exception of obsessive-compulsive disorder.

Social anxiety is characterized by an intense fear and dread of social situations and interactions such as public speaking, eating in front of others, blushing or trembling when talking to others and fear of losing bodily control that causes sufferers to avoid the situation altogether. Often mislabeled as shyness, social anxiety generally begins in late childhood or adolescence and rarely is diagnosed after the age of 25.

The Female Factor

Women are more prone to anxiety due to a variety of biological, psychological and cultural factors. Although the exact cause is unknown, recent research suggests that fluctuations in the levels of female hormones and cycles play an important role in women's enhanced vulnerability to anxiety. There is also some evidence that women become more anxious when their levels of estrogen and progesterone are low such as in premenstrual syndrome (PMS), premenstrual dysphoric disorder (PMDD), post-partum depression, and menopause.

Some research points to psychological and cultural factors playing a role in a woman's propensity towards anxiety, proposing that women are less assertive and thus more vulnerable to stress or that it is more acceptable for women to express fear. Ross doesn't buy this theory, which she believes furthers a stereotypical view of females. Finally, genetics plays a role in susceptibility to anxiety.

Treatment Options

Anxiety is the most common mental illness in America, affecting up to 23 million people. A number of effective treatments exist for anxiety disorders, including psychotherapy, medication and exercise.

The psychotherapy approach that has been most successful in treating anxiety consists of a combination of cognitive and behavioral methods. Using the cognitive approach, a patient is helped to understand the thinking patterns that raise anxiety, turning negative scenarios into more positive thoughts. Behavioral therapy works to gradually expose the patient to the situation or thing causing the anxiety. For example, a person who is terrified of making speeches will practice standing behind the lectern and repeating positive thoughts.

"Stress does not cause anxiety, but triggers it in someone who is predisposed to it," according to Ross, who encourages all of her patients to get into some type of exercise routine. She is also comfortable recommending alternative methods, such as acupuncture, if it helps a patient to reduce her stress level.

The goal of treatment for anxiety is to help a person become desensitized to the object or situation that is causing uncomfortable levels of fear. Anxiety cannot be eliminated entirely — nor should it be, because of its protective benefits — but it can certainly be managed.

Please Note: Information provided here is not a substitute for consultation with a medical professional. The Society for the Advancement of Women's Health Research and MPI D/FW make no representation or warranty regarding the content of this information. If you are concerned about your health or that of a child, please consult a health provider immediately and do not wait for a response from our professionals.

Copyright © Society for Women's Health Research

Look for the upcoming Women's Leadership Initiative Spring Series of workshops on leadership topics. Mark your calendar for the following programs:

Friday, April 19th - Business Etiquette and Protocol for Women,
Colleen Rickenbacher, CMP, CSEP

Friday, May 17th - Gender Bias, Judy Gausal

June, date tbd - Health Issues Expert Panel

For more information contact Dana Nickerson-Rhoden, CMP, CMM, American Heart Association 214-706-1420 or dana.nickerson@heart.org.



DEFINING THE POWER OF MEETINGS™

Scenes from the MPI PEC in Hawaii



MPI staffers Mary Lynn Novelli, CMP and Dirk Thomas show off their "Aloha Spirit" and the newly redesigned *Meeting Professionals* magazine.



D/FW members celebrated winning Chapter of the Year Award at the MPI PEC Opening Night reception at the Hilton Hawaiian Village. Pictured (l-r): Sherri Cook, CMP; Betty Garrett, CMP; Tamra Hughston, CMP; Steve Kemble, Emily Hine, Wendy Foster, CMP and Debra Kerr.

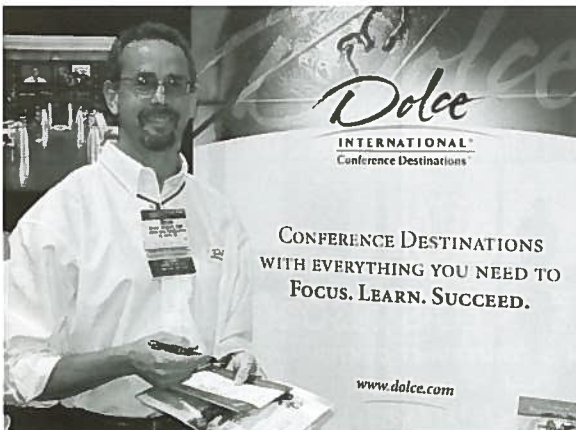
Photos by Steven G. Foster, CMP



The Hawaii PEC Closing Night event was held at the Sheraton Waikiki. Taking advantage of the "Aloha Wear" attire were chapter members Sherry DeLaGarza, CMP; Bruce Wolpert, CMP; Sherri Cook, CMP; Steven G. Foster, CMP; Tamra Hughston, CMP and Amy Westerman.



Lisa Parman, CMP and Chad Chapell, CMP with the Dallas Convention & Visitors Bureau.



◀ Bruce Wolpert, CMP (American Airlines Training & Conference Center) greeted guests to the Dolce International booth at the MPI PEC trade show.

Gaylord Opryland Texas' Michelle Carter, CMP, CHSE and Kerri Atterberry had leis and mai tais waiting for visitors to the Gaylord Hotels trade show booth.



CMP/CMM ACTION LINE

The Certification Decision - A Way of Life for Industry Professionals

The Internet search engine, YAHOO!, currently lists 26 categories and 1,308 first-level web sites for certification. To make a career as a teacher in high school one needs to be certified. To perform a corporate audit, one needs to be a Certified Public Accountant. Medical specialists are state board certified. Professionals from engineers to acupuncturists are certified.

Which certification is right for your personal goals can be a critical professional decision. The CMP (Certified Meeting Professional) is the definitive certification for our profession. There are more specialized certifications such as the CMM or the CSEP as well. Either way, you can only increase your professional status by tacking CMP or other certification onto your business card. If you are not required to do it for someone else, do it for yourself. Many CMPs who have facilitated this program at one level or another say they continue to learn and grow! You can, too!

Inside this issue is an application form to sign up for the Spring 2002 CMP Study Group. Make the decision to start on the road to certification today. You will be glad you did.

MPI D/FW Spring 2002 CMP Study Programs

Introductory Session & CMP Application Review.....	January 28, 2002	\$25.00 per person
<i>Order your CIC Application Kit prior to this meeting (\$35 from CIC)</i>		
8 Week Study Group.....	February 18 - April 22, 2002	\$55.00 members, \$75.00 non-members
CMP University.....	June 22, 23 & July 13, 2002	\$125.00 members, \$150.00 non-members
(Special discounts for participation in the Study Group & CMP University)		

CIC Critical Deadlines

Exam Application (\$150)	Prior to March 11, 2002
Make commitment to take exam (\$325).....	Prior to May 13, 2002
Examination date (Dallas or WEC).....	July 20, 2002

Your best source of information is on the newly designed CIC web site at www.cmponline.org. Click on CMP and when in the CMP window, look for the detailed information drop down menu. Most concise presentation of the CMP program is mailed to you when you send in for your CIC application kit.

If you have any questions, please contact Marti Fox, CTC, CMP, the MPI D/FW CMP Study Program leader, at mfoxwtmi@aol.com or mfoxEDUC@aol.com. You may contact the CIC offices directly-they are there to help you!

IF YOU THINK BUSINESS HAS NO PLACE IN A RESORT, THINK AGAIN.

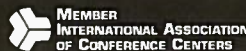


With its magnificent Gulfside setting, The San Luis Resort, recipient of the AAA Four Diamond Award®, Successful Meeting's Pinnacle Award and Meeting News Planners' Choice Award, has long enjoyed a reputation of The Premier Resort & Conference Center on the Texas Gulf Coast. But that's just one side of the story.

For beyond the beaches and sea breezes lies a world of advanced conference capabilities to rival the nation's best. With more than 40,000 square feet of high tech conference space, state-of-the-art communications technology, and award-winning staff of service-savvy professionals to ensure your meeting's success.

We invite you to look at business from a whole new point of view...overlooking Galveston's spectacular beachfront. Call today to discover the unique blend of hardworking conference facilities and relaxing resort amenities that is The San Luis.

Call Today To Book Your Next Meeting: (800) 445-0090
or Laurie Shaw at our Dallas Regional Office (972) 712-9936



THE SAN LUIS RESORT

SPA & CONFERENCE CENTER

53rd & Seawall Blvd. • Galveston Island, Texas
www.sanluisresort.com



Elizabeth Chandler
VP of Membership

A Business Case for Joining MPI

Did you know that the MPI D/FW bylaws state that a non-member may attend no more than three events in a fiscal year (July through June)? This includes monthly meetings, educational programs, and any other occurrence that a separate fee is charged for members and non-members. So what's a non-member to do? Why, join MPI of course.

What benefits would there be in joining MPI?

To name a few:

- A minimum savings of \$60.00 in monthly meeting fees
- Access to the MPI D/FW online Membership Directory
- Countless professional development offerings
- Opportunity to connect w/ more than 900 area chapter members

On the international level:

- Free subscription for *The Meeting Professional* monthly magazine
- Discounts at MPI PEC and WEC conferences
- Institutes I & II
- Opportunity to connect w/ more than 17,000 members worldwide

And of course, the most important benefit of all is becoming part of an international family of meeting planners and suppliers who support and encourage one another to be the very best they can be.

Join now for the trifling amount of \$350.00, and begin gleaning the benefits that more than 900 meeting professionals in the D/FW area are enjoying. Applications are available on-line (www.mpiweb.org, or www.mpidfw.org) and at the monthly meetings. Or, contact VP of Membership Elizabeth Chandler at EChandler@MFI.ORG. We look forward to welcoming you to the MPI family!

From the Desk of: The Jan Pollard Award (JPA) for Professional Growth

Dear JPA Scholarship Committee,

I recently attended the November MPI monthly meeting and I was keeping my fingers crossed to hear my name, but I was excited to hear M. T. Hickman, CMP, Richland College win the Grand Prize to Jamaica. I can't wait for the announcement of the next trip. I would love to be on the beach right now!

I have a dilemma. My company pays for my annual membership to MPI as well as the monthly meetings; however, there are some informative educational programs I would like to attend in the upcoming months. Am I eligible to apply for JPA Funds if the educational programs are an out-of-pocket expense?

Sincerely,
Melissa Clouch, CMP
Kentucky Fried Chicken

Dear Melissa,

Thank you for supporting a great cause. The Jan Pollard Award for Professional Growth allows ALL DFW chapter members to further their professional growth in educational programs. This is especially important in our current economic situation. Your application must have prior approval before the educational event and the monies are distributed on a first-come, first-serve basis. You will receive the reimbursement after you've successfully completed the course. JPA monies are NOT applicable towards your MPI annual membership or monthly meetings.

You may apply if you (1) have been a member of MPI for the past 12 months, (2) have attended at least 4 of the MPI D/FW monthly chapter meetings in the past 12 months and (3) have no outstanding monies owed to MPI.

Please contact Peg Wolschon at 972-387-9196 or email pwolschon@prodtrans.com for a scholarship application today.

Sincerely,
The JPA Scholarship Committee

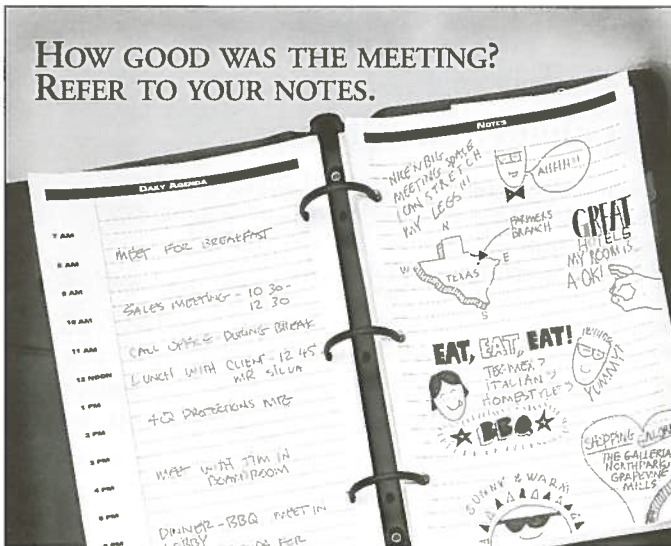
To submit a question or comment to The JPA Scholarship Committee, please contact Carol Benavidez, CMP, HelmsBriscoe 972-396-0423 (phone), 972-396-0828 (fax) or cbenavidez@helmsbriscoe.com (email)



New Kids on the Block

Welcome to Our Newest Members!

Tammy G. Alaoui.....	Renaissance Hotel
Denise Babineaux.....	Stockyards Station
Patricia L. Bazley.....	Student
Gigi Buentipo.....	Vector Marketing Corporation
Kevin Capozzi.....	Gateway Conventions
Michael J. Castillo.....	Double Diamond Companies
Michelle A. Crosby.....	Ultimate Ventures Inc
Suzette R. Foster.....	Exxon Mobil Corporation
Leslie L. Herbison.....	Renaissance Meetings
Bonnie A. Kudlicki.....	Corporate Magic
Bryan L. Leiran.....	Lantis Fireworks & Lasers
Michelle R. Lemmons-Poscente.....	International Speakers Bureau
Barbara L. Nottingham.....	Patton Boggs LLP
Treva Oman.....	Vector Marketing Corporation
Brooke M. Sacridier.....	Addison Conference & Theatre Centre



HOW GOOD WAS THE MEETING? REFER TO YOUR NOTES.

Select Farmers Branch, Texas, to host your group's next meeting. Our hotels will accommodate your meeting needs, regardless of the group size, and their professional staffs are always at your service. We're so close to Dallas that you'll enjoy the dining, shopping and attractions of a world-class city just a few minutes away. DFW International Airport and Dallas Love Field are nearby for convenient arrivals and departures. Call 1-800-BRANCH-9 today for your complimentary meeting planner guide and tourist information. You'll see how we turn a full day into a very fun day.

FARMERS BRANCH
AND DALLAS ARE AS CLOSE AS...





Tracey Smith, CMP
RIA

Making Connections in Rough Times

Our industry has come through a very rough time, with still uncertain times ahead. If allowed to heal another six months, we can emerge stronger and better than before. The advisory board of the MPI Kids Charity Ball took that consideration and decided unanimously to push the next event to the Spring of 2003.

However, that does not mean the committee isn't working on plans for the next ball. In fact, recruiting has begun for committee chairs and members. The additional months will allow the entire committee to better organize and execute the next stellar event. Initial plans are already very exciting.

Shape your future by connecting with others who share a love for charity work. Or, help the event's success by connecting it with vendors and suppliers of goods and services. New to the industry? This event is a wonderful learning experience! All members of the D/FW Chapter are welcome to participate. There are five areas of responsibility where there is much to do:

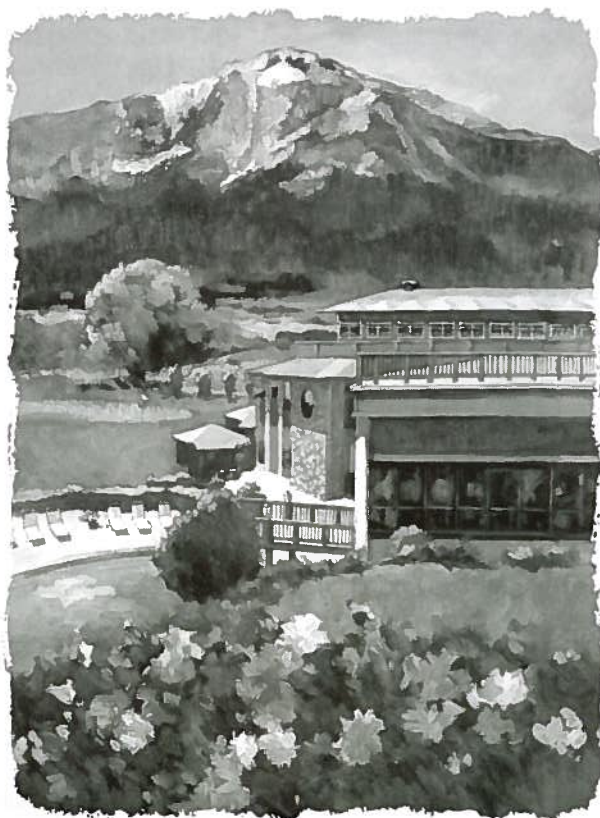
- ❖ Printed Materials - Got a knack for designing marketing materials? This committee needs creative, resourceful people to help with all the items printed for the Ball.
- ❖ Auction Items - Represent a chain of hotels? Know designers who would like to dress a cuddly bear? Your solicitation skills can help the Ball live up to its reputation for having the best auction items in town.
- ❖ Logistics - Are you a whiz with theatrics? Do you love the whole food & beverage thing? Your joie de vivre (passion) for event setup can enhance the attendees' entire experience.
- ❖ Attendees - We love database techies! People who are knowledgeable, proficient and left-brained about registration, checkout and auction follow-up can affect the before and after experience of every person who attends the Ball.
- ❖ Sponsorships - If you are good at talking to people, especially at getting them to spend dollars on kids' charities, this is the committee for you! The Ball's sponsors essentially underwrite the event and pave the road for raising more proceeds for the kids.

Join a committee and stay connected. Contact Tracey Smith, CMP at tracey.smith@riag.com. Sign-up forms will also be available at monthly meetings. Be sure to stop by the MPI D/FW Booth during the Annual Tradeshow this February 21st at the Dallas Convention Center.



The MPI Kids Charity Ball

Produced by Meeting Professionals International
Dallas/Fort Worth Chapter



In the shadow of Pikes Peak, meetings climb to new heights.

In the Colorado Rockies, you'll find a meeting destination that stands far above the competition. The reason is simple: unequalled focus and expertise. The Cheyenne Mountain Resort is a superbly equipped facility featuring 316 spacious guest rooms with balconies, 40,000 square feet of dedicated meeting space, an enhanced Media and Business Center and a highly professional staff. And it's all in a self-contained setting designed to keep your meeting free of distractions. But afterwards, there's the 18-hole championship Pete Dye golf course, two swimming pools, racket sports, and a 35-acre recreational lake. So come up to the mountains where we'll help you really get down to business.

The true measure of meetings.



CHEYENNE MOUNTAIN
RESORT

BENCHMARK  HOSPITALITY

3225 Broadmoor Valley Road, Colorado Springs, Colorado 80906
719.538.4000 • 800.588.6531 • Fax 719.540.5779
www.cheyennemountain.com

1 hour from Denver,
15 minutes from Colorado Springs Airport.



Suzanne Silver
Hampton Inn-WestEnd



From The Heart

MPI D/FW members continue to show their heart at this year's Community Service Committee projects so far:

August 2001	Shoes for Orphan Souls	raised \$700.00
October 2001	Susan G. Komen Race	raised \$240.00
November 2001	Towels/ Sheets/Blankets	raised \$1800.00
December 2001	Love 4 Kids Holiday Party:	Volunteer event.

GOAL: \$6,000.00 by June 2002 in donations
YEAR TO DATE: \$2,740.00

UPCOMING EVENTS:

- February 2002 Operation Kindness: Donations to benefit the Animal Shelter
- April 26-27, '02 Special Olympics: Volunteer your time to assist with the games as a hugger, a greeter or just to cheer someone on
- May 2002 Clothes/Toiletry Drive: Donate clothing and toiletries to benefit Genesis Women's Shelter

Please bring any donations to the specific Monthly Chapter Meetings. All donations make you eligible for our drawing after each event, and there are great prizes still available. Stop by our booth at the next monthly meeting, or email CSC Chair Suzanne Silver at ssilver@hamptondallas.com or CSC Co-Chair Lora Brandis at lora@rainmakeradv.com for more information.


Our next event will be Special Olympics in April. All volunteers will be eligible for our drawing of a weekend night stay at the current Hampton Inn (soon to be Doubletree Hotel) Downtown Dallas with dinner for two at The Palm Restaurant.



TECH TALK

Plasma Screens

Flat panel plasma display is the latest display technology. They are the best way to achieve displays with excellent image quality and large flat screen sizes that are easily viewable in any environment.

Unlike projection screens, which are designed to concentrate reflection to a narrow viewing area for brightness, plasma screens permit an exceptionally broad viewing angle (over 160 degrees). This means that no matter where audience members are in the room, the brightness and clarity come through. Unlike conventional television screens, plasma panels are absolutely flat, reducing glare and permitting viewers to see the entirety of the screen from a broader perspective. Since panels are backlit rather than reflective (as in projection), they perform exceptionally well in bright environments. 



Alainna Palmer, CMP
Highwire
'Grapevine' Columnist

Heard it through the Grapevine!

David Erkel has joined *Westwood Executive Office Suites & Meeting Rooms* in Grapevine as general manager. He was formerly program manager of special events with *Nortel Networks*.

Florence Morliere, formerly sales manager for *Dolce International* at the *American Airlines Training & Conference Center*, has relocated to Paris, France, her homeland. There she will continue to work for *Dolce International* at one of their local properties.

Laurel's Restaurant atop *Westin Park Central* is closed as a rooftop restaurant. Instead, they are now open for private events for groups up to 100.

Dana Nickerson-Rhoden, CMP, CMM with **American Heart Association** has been promoted to senior manager, scientific sessions program, which is the world's largest cardiovascular conference with over 4,000 speakers and 30,000 plus attendees. Congratulations, Dana!

Stephanie McClure, formerly with *Harvey Hotel - DFW*, has joined *Holiday Inn Select Dallas Central* as their director of sales.

Renaissance of North Dallas has a new general manager, **Mark Sample**.

Donna Johnson has joined *Dolce International* as sales manager of corporate & association accounts at the *American Airlines Training & Conference Center*.

Lanay Founier-Stokes has left *Sprint* to pursue other interests.

A subsidiary of the Dallas County Hotel/Motel Association was formed recently, the Addison Hotel/Motel Association. The association is lead by the newly appointed chapter president, **John Klukan**, general manager for the *Crowne Plaza* in Addison.

Tony Cummins, CMP has joined *CityPlace* as director of sales. He was formerly with *Wynnewood Hospitality* at the *Dallas Museum of Art*.

Cindy Hartner has joined *Wynnewood Hospitality* as special events sales manager at the *Dallas Museum of Art*. She was formerly with *CityPlace*.

After eight years of service with the *Dallas Convention & Visitors Bureau*, **Shannan Christo** is departing her position to be a stay-at-home mom. We all wish her well, and will miss her dearly!

Tamara Quilty with *Dr Pepper/7 Up* has announced the blessing of the expectancy of her first child. The glorious day is anticipated to be June 8th. Congratulations, Tamara!

To submit member news and information, please contact
Alainna Palmer, CMP
HIGHWIRE/Adventures in Advertising
214-387-8634
972-377-8730 (Fax)
apalmer@highwirepromotions.com








www.mpidfw.org

Dallas/Fort Worth Chapter
PMB 259
7750 North MacArthur Blvd.
Suite 120
Irving, TX 75063-7501

**Buildings are, by necessity, static.
But they can still feel alive.**



-  centrally configured, contiguous meeting space
-  21 flexible meeting rooms — 50,000 sq. ft.
-  485 guest rooms, 21 suites
-  fully integrated CAT-5 fiber optic network
-  walking distance to Galleria


INTER-CONTINENTAL
HOUSTON

opening 04|02|02

2222 W. Loop S. | Houston, TX 77027 | 713.850.2800 | www.intercontinental.com



DEFINING THE POWER OF MEETINGS™

**MPI D/FW CHAPTER
2002-2003 CANDIDATE INTEREST FORM**

By submitting this form, you are stating your intention to be considered as a Chapter Director or Officer of Meeting Professionals International (MPI) D/FW Chapter. Please complete this form fully as this information will be used by the Nominations Committee for consideration of the slate of candidates.

Mail or fax the completed form by **February 22, 2002**, to:

Steve Kemble, Immediate Past President and Chair, Nominations Committee
Steve Kemble Event Design
715 North Oak Cliff Boulevard
Dallas, Texas 75208
214-943-2811 fax

MPI Member # _____ Member Since: _____ Planner _____ Supplier _____

(Please print clearly)

Name: _____

Company: _____

Phone: _____ Fax: _____

Email: _____

I am applying for the following position on the 2002-2003 MPI Dallas/Fort Worth Chapter Board of Directors:
(check one)

- | | | |
|---|---|---|
| <input type="checkbox"/> President | <input type="checkbox"/> President-Elect | <input type="checkbox"/> VP of Admin./Finance |
| <input type="checkbox"/> VP of Education | <input type="checkbox"/> VP of Membership | <input type="checkbox"/> VP of Programs |
| <input type="checkbox"/> VP of PR/Marketing | <input type="checkbox"/> Planner or Supplier Board Member | |

If the Nominations Committee does not place you on the slate in the position for which you are applying, would you like to be considered for another available position? (check one)

Yes No

If YES, please indicate other area of possible interest:

Please answer the following questions. Attach additional pages as needed.

1. Please describe your professional leadership strengths or areas of expertise that will enhance your value as a volunteer leader.
2. What do you feel are the most important goals of MPI D/FW, now and for the future?
3. Please list your past leadership positions within MPI D/FW and the year(s) those positions were held. Note any special achievements made during this time.
4. Please list other meeting industry leadership positions you have held.
5. Please share any other information that you believe may help the Nominations Committee determine your qualifications for the position for which you are applying.