

Chapter of the Year
1989 ★ 1990 ★ 1994
1996 ★ 2001

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www.mpidfw.org

Chapter Awards Gala And The Winners Are...



Patty Stern-Markley, CMP
 Dallas Meeting Management
 2002 Planner of the Year



Carol Benavidez, CMP
 HelmsBriscoe
 2002 Rising Star



Stephanie Schroeder
 Starwood Hotels & Resorts
 2002 Supplier of the Year

Patty Stern Markley, CMP (Dallas Meeting Management, Inc.) was named 2001-2002 Planner of the Year and Stephanie Schroeder (Starwood Hotels and Resorts) was named 2001-2002 Supplier of the Year at June's Annual Awards Gala. The evening was a spectacular tribute to the members truly involved in the MPI D/FW Chapter's events of the past year.


The Rising Star award is given to a new member of three years or less who shows great leadership potential. Carol Benavidez, CMP (HelmsBriscoe) was named this year's recipient.

The Suzie Fiveash Member Recruitment Award went to O.D. O'Donnell (Nightlife Talent/Panache) for recruiting eight new members. O.D. thanked the audience, then issued a challenge that someone else challenge him for the award next year, which he has won eight out of the last eleven years.

Outgoing President Betty E. Garrett, CMP presented Linda Swindling (The Peacemaker) and Sy Retsky (ALI of Texas) with President's Awards for their service to the chapter. Steven G. Foster, CMP (Circle R Ranch) was given the From the Heart Award for his support and friendship of Betty.

Vice President of Programs Anna Squire (Squire & Associates) presented the Special Event Facility, the Meeting Facility and the Program of the Year Awards. The Omni Mandalay Hotel at Las Colinas won Special Event Facility for the December 2001 Holiday Gala. Texas Stadium won Meeting Facility for the July 2001 monthly meeting. Program of the Year was given to the committee responsible for the May 2002 program "Attitude is Everything: Launch Your Attitude Into Action" with speaker Keith Harrell, CSP.

Other highlights of the evening included a videotaped message from Ellen Beckert (The Freeman Companies), who earned her 25-year membership pin, and a pictorial review of the past 12 months put to the theme of the movie, The Patriot.

The Awards Gala was held at the Fairmont Hotel Dallas in the Regency Ballroom. Hosts from the Fairmont were General Manager Frank Naboulsi, Director of Sales & Marketing Jack Murray, Director of Catering Tomas de la Mata, Executive Chef Scott Monell, Banquet Manager Luis Orihuela and MPI D/FW member Jana Newman. 



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Meeting Professionals International is the world's largest association of meeting professionals with more than 18,000 members in 64 countries and 58 chapters and six clubs. MPI serves as the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. MPI leads the meeting industry by serving the diverse needs of members and non-members alike through its commitment to quality education, continuous improvement and excellence in meetings while upholding high ethical standards.

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A Message from the President



Cheryl L. Beasley, CMP
SABRE, Inc.



July is a month of celebration. Our nation was born in July and celebrates its 226th birthday this year. Wow! That certainly helps me keep my recent birthday in perspective. Later this month MPI will celebrate its birthday, too. MPI will be 30 years old. Our own Chapter has 25 years of accomplishments to celebrate this year.

While celebration is important, neither the nation, MPI nor the Chapter can rest on its laurels. Instead we can build upon those laurels by moving forward, accepting changes, and embracing new opportunities.

My vision for each of us is to become great leaders in our jobs, our Chapter and in our community which will require growth, increased knowledge and a willingness to expand our horizons.

Great leaders are inclusive of others and their ideas. They value diversity and thrive on encouraging others. To become great leaders we must be willing to lead by example, and demonstrate our confidence in others by learning to delegate.

Great leaders make the difference between survival and success. Historically great leaders emerge during challenging times such as those we are living in today. I believe it has never been more important to our industry and to us as professionals, to have great leadership.

To become greater than we are today, we have to do greater things than we've done before. This may include making some changes in the way we've always done things - step one in great leadership. In fact, we're going to start with this month's meeting. We'll be demonstrating how every role you play in your professional life enhances your skills and prepares you for the next part you'll play - who knows, it might just be the Lead role. You won't want to miss it!

We've got a great year ahead of us. Please join me in becoming a great leader! 

Editor's Note: We kick-off a new term this month and President Cheryl Beasley, CMP has made "Leadership" the focus of her year. Beginning at the next chapter meeting, MPI D/FW will roll-out a three-month program of Leadership Development, keynoted by SMU faculty member Ellen Castro. Plan now to attend these important chapter meetings.

Ellen Castro, speaker and educator focusing on leadership development and communication in the workplace, will present a different leadership topic at each meeting which will set the stage for your interactive workshop on one of the three cornerstones of leadership. You won't want to miss any of these meetings.

Leadership Series: The Three Cornerstones of Leadership

Session I - August 22, 2002

Location: Cityplace Conference Center
General Session Topic - Ellen Castro
Credible Leadership

Session II - September 26, 2002

Location: TBD
General Session Topic - Ellen Castro
Compassionate Leadership

Session III - October 24, 2002

Location: TBD
General Session Topic - Ellen Castro
The Community of Leadership

Workshop # 1 - Credibility Counts

True leadership is achieved through demonstrations of character, competence and consistency.

Workshop # 2 - Lead with Compassion

Confidence and competence are enabled by compassionate leaders

Workshop # 3 - Community, A Leaders Reward

Building relationships through trust and commitment creates leaders



Steven G. Foster, CMP
Circle R Ranch

“CURRENT” AFFAIRS

Saying Goodbye to Someone Special

Editor’s Note: Last month MPI D/FW lost a good friend-Fred H. Knieberg, CMP. Fred was 78 years old. He loved MPI and served our chapter well for more than 15 years. His friends will miss him and share their thoughts, love and remembrances with his family. If Heaven has a meetings department, they just got a hell of a planner.

“I can’t believe I won’t see Fred again. His face looms into the visions in my mind and I can see him sauntering into another meeting all excited because he has something important to tell us. The hours that we spent together discussing industry issues, sometimes agreeing, other times, not, but always the most honest conversations in which he taught me something new, a nugget of wisdom I could take and incorporate into my own life. As he would tell you if he were standing with us right now, he was a “participant” in life and never an “attendee”.

- **Patty Stern-Markley, CMP**

“Fred worked passionately and tirelessly for the causes in which he believed. He left his imprint particularly on continuing adult professional educational programs such as the CMP and Mentoring Programs, which impacted hundreds of people in our chapter. We will always remember Fred’s strengths, his sincere concern to help people grow professionally and his joy in bringing his beloved wife, Annette, to share time with his friends at our MPI functions.”

- **Phyllis Firebaugh, CMP**

“Fred believed in giving back to an industry that he loved. He was the champion of mentoring, and any opportunity he had to help, teach and assist others in the industry or persons just entering our industry. He incubated and promoted the cause. He shared his experiences freely with other members and believed strongly in adult education. Unselfish in life, Fred brought a great deal to our Chapter and to his community. We will miss his dedication to other people.”

- **Bill Boyd, CMP, CMM, CITE**

“Fred Knieberg was the human whirlwind who enjoyed giving back to the MPI community; he was the epitome of volunteerism.”

- **Betty E. Garrett, CMP**

“Fred was a true teacher. He loved being sure we all understood the ADA rules. And, our Chapter’s Mentor Program began and became a reality from his vision and passion. What a huge loss for our Chapter - I will miss him but will always be grateful for all that I learned from this great man and mentor.”

- **Mary Lynn Novelli, CMP**

“I work/volunteer at the North Texas Reading Resource, where we audio tape books and radio programs for blind and learning disabled. I read of Fred’s passing while recording a radio program on Sunday, and it was a shock, and a test of strength to get through his obituary. What a shame it is in the passing of one, when we ourselves realize the importance of “us” as a group of friends and colleagues who have worked together side by side and known one another for many years.”

- **Gail Lemaire**

“Fred was indeed a special person. I served on quite a few committees and shared several projects with him. In all the years I’ve been associated with Fred I don’t believe I ever saw him get mad. He loved to mentor & shared his knowledge freely. Fred came across like everyone’s Grandfather, a role that he was good at. The void in his passing will be hard to fill.”

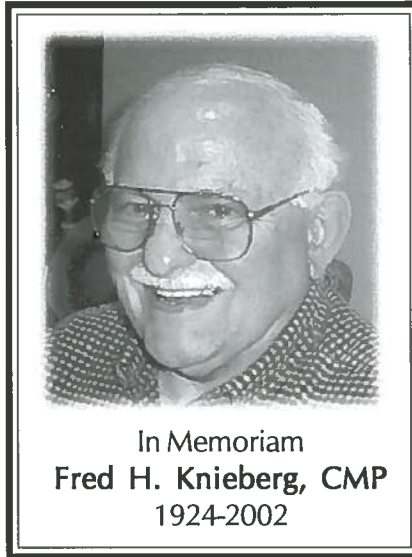
- **O.D. O’Donnell**

“I was involved in our chapter before Fred ... yet he seemed to have always been there. Others can speak to specifics but there is a noteworthy observation to share. Most of us are “Takers.” That is why folks join organizations like MPI/DFW - to learn, meet others in the trade, develop professional friendships, to earn access to how the industry works—to the benefit of our employer, etc. Fred, from the beginning, was a “Giver.” That is why he kept resuscitating the Mentor Program - it offered help to the young and the less-experienced. Every time you’d turn around he was seeking cooperation or time or commitment - not for himself — but for someone else, and always someone within MPI/DFW. How can you do better than that?”

- **Greg Elam, CMP**

“Fred has always been a champion of education. Through my many years on the MPI Education Committee, he was always there to help and contribute. Fred had his own special way of looking at things and sharing them with the rest of us. His heart was always in the right place when it came to helping others better themselves.”

- **Peg Wolschon, CMP, CTP**



In Memoriam
Fred H. Knieberg, CMP
1924-2002

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CHAPTER
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Chapter Meeting: Thursday, July 25, 2002 • 11:00 a.m.

Becoming Great Leaders - Leadership for the Next Generation

by Gregory Pynes
Renaissance Meetings & Incentives Destination Management

Change is a key ingredient in the recipe of Life. In June, we celebrated the success of the 2001-2002 year—and what a year! On July 25 at the Fort Worth Convention Center, we will herald the beginning of a new year as your Board of Directors outlines their plans for the Chapter and specifically discuss the opportunities afforded each of us as members to develop as leaders in the profession.

Networking is a key reason why this Chapter meeting is a must-attend as members and guests will have access to the resources provided by the Chapter, International and the community. There will be a mini trade show of sorts with information on how to be an active member of Meeting Professionals International, Collegiate educational options and other resources that support our leadership development as professionals.

During our luncheon, Chapter President Cheryl Beasley, CMP (Sabre) will moderate the discussions by our Board with a specific emphasis on the recent Needs Assessment Survey.

So journey over to see the recently renovated Fort Worth Convention Center, and learn how you can be a part of the Next Generation of Leaders as Meeting Professionals.

July Program Committee Members are Gregory Pynes (Renaissance Meetings and Incentives), Melanie Hoover and Barbara Stone (Fort Worth CVB), and Peg Wolschon, CMP, CTP (Production Transport, Inc.)

Host Facility

Fort Worth Convention Center

The Fort Worth Convention Center boasts a new look as Phase One of the two-part expansion is open to explore.

Architecturally, the building echoes the beautiful, historical style of downtown Fort Worth. Inside, thousands of feet of fiber-optic cable and high-speed data lines course through the renovated area, creating one of the most high-tech convention facilities in the nation. The project also connects the convention center to the Fort Worth Water Gardens—designed by world-famous architect Philip Johnson—to create a grand new south entrance to the facility.

When complete, the center will feature:

- * A total of 252,718 sq. ft. maximum exhibit space
- * 41 breakout rooms for maximum flexibility
- * New 30,000-square-foot ballroom
- * 1,200 onsite parking spaces
- * New and expanded dock facilities
- * Existing 13,500-seat arena

MPI D/FW Members can now take advantage of the expanded Fort Worth Convention Center for your meetings. Completion of the entire project is scheduled for early 2003.

DIRECTIONS

From Downtown Dallas: Take I-30 West to Fort Worth. Exit Commerce Street towards downtown. Stay straight to go onto E Lancaster Ave. Turn right onto Throckmorton Street. Turn right onto W 9th Street. Turn right onto Houston Street.

From North Dallas/Mid Cities: Take the TX-183 W exit towards Fort Worth. Merge onto TX-183 W. Stay straight to go onto I-820. Take the TX-121 S. exit. Exit number 24B—on the left towards downtown Fort Worth.

Becoming Great Leaders Leadership for the Next Generation

Thursday, July 25, 2002

Fort Worth Convention Center

1111 Houston St. • Ft. Worth, TX 76102

Toll Free 1-866-630-2588

11:00 am - 11:30 am	Orientation - Room 200
11:00 am - 12:15 p.m.	Registration & Reception Grand Lobby Resource Networking
12:15 p.m. - 1:00 p.m.	Luncheon & Program - Ballroom
1:00 p.m. - 1:30 p.m.	Resource Networking Continues Grand Lobby

Valet Parking Compliments of the Ft. Worth Convention Center - Houston St. Entrance

Advanced Member Price:	\$27.00
Advanced Guest Price:	\$32.00
Onsite Price:	\$40.00

R.S.V.P. to Randie Charnes
by 2:00 p.m., Monday, July 22, 2002
email: rcharnes@msn.com • fax: 972-506-7485

ON-LINE REGISTRATION PREFERRED

Website Registration: www.mpidfw.org



CMP Study Course

CMP Self-Improvement Time!

Over the last year, have you been asked to take on new responsibilities? Made a job change? Yearned to grow professionally? Maybe it's time to complete your CMP (Certified Meeting Professional) designation.


The D/FW Chapter's CMP Study Group has prepared hundreds of aspiring CMPs for the bi-annual exam. This year's committee, Marti Fox, CMP, CTC (GlobalGoals), Peg Wolschon, CMP, CTP (Production Transport) and Bethany Whiteacre, CMP (Galatic Ltd.) have constructed a new approach.

This Fall is for the DO-IT-YOURSELF! If you are the handy man/woman-type-who has a wealth of hands-on experience, the motivation to finish what you start and the tools to tackle the CMP exam without attending a "how-to" class-then this program is for you. The advisors will be like your own CMP "Home Depot"-a resource for answers and encouragement.

The 2002 Fall Semester will be tailored to the "self-motivated" candidate who will take the exam February 1, 2003 and previously attended a chapter study group, prefers to find a "study buddy" to keep them motivated, wants occasional access to facilitators when questions arise and needs to attend the CMP University to really get into the Exam mode.

Are YOU Ready to Build onto Your Career?

Earning your CMP certification is a process. Aspiring CMPs take their own experience and mix in new knowledge and shared experiences from seasoned industry professionals. The CMP certification is a designation recognized industry-wide for its level of professionalism.

Volunteer D/FW Chapter CMP Study Group instructors make this program a success. Speakers sharing their real-life experiences enhance the Study Group offering beyond any learning that one can get from reading a book. During the time between (the) University and the Exam date, a whole new, intense study group will form from that class that boosts your confidence immensely with peer support. You're all in the same boat together!" said Patty Stern-Markley, CMP (Dallas Meeting Management). 

The Road to CMP Certification

FALL SEMESTER (Self-Motivated)

July 15 - MPI D/FW Chapter-sponsored CMP Intro. Class

Place: American Airlines Conference Center

Time: 6:00 PM - 8:30 PM

Before August 1 - order your CMP Candidate Handbook

Place: https://www.amg-inc.com/cic/pub_order_form.htm

August 19 - CMP Application Review & Setup of self-directed Mini Study Groups

Place: American Airlines Conference Center

Time: 6:00 PM - 8:00 PM

September 1 - Mail you CMP Application to CIC

SEPTEMBER 9 - CIC deadline for the CMP Application

September & October - Audio-Visual and Exhibitions workshops

MID-OCTOBER - CIC will notify each candidate regarding their acceptance into the CMP process based on their CMP Application

November 9-10 - Begin the MPI D/FW-sponsored CMP University

Place: TBD

Time: November __ - 8:30 AM - 4:30 PM

November __ - 9:00 AM - 1:00 PM

January 11 - 8:00 AM - 1:00 PM - BOOT CAMP!

NOVEMBER 12 - CIC deadline for Exam application to sit for the Feb. 1, '03

November-January - Mini Study Groups continue to meet

November 10-14 - MPI sponsored Institutes I & II

This is an intense, two-tier workshop for our industry

Place: Westin Diplomat Resort & Spa, Hollywood, FL

More: www.institutes.mpiweb.org

January 11 - The MPI DFW-sponsored CMP University BOOT CAMP!

Mock "Exam Day" experience with test reviews, open discussion/question session

Place: TBD

January 30-31 - Do yourself a favor... Take today off to get your head clear

January 31 - MPI offers a "BOOT CAMP" experience

Place: MPI's Professional Education Conference (PEC) in Orlando

FEBRUARY 1 - CIC offers the CMP Examination

Place: Orlando and sites throughout the United States

Time: 9:00 AM - 12:30PM



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CMP/CMM Breakfast Highlights

Mary Lynn Novelli honored at CMP/CMM Recognition Breakfast



MaryLynn Novelli, CMP (MPI) received the 2002 Colleen Rickenbacher Leadership Awards at the 4th Annual CMP/CMM Recognition Breakfast. Joining MaryLynn were past awards recipients (l-r), Pat McCain, CMP, Phyllis Firebaugh, CMP and Colleen Rickenbacher, CMP, CSEP.

The MPI D/FW Chapter hosted its 4th-Annual CMP/CMM Recognition Breakfast Event, Friday, June 7th at the Wyndham Anatole Hotel, presenting the 2002 Colleen Rickenbacher Leadership Award to Mary Lynn Novelli, CMP (Meeting Professionals International). The award is given in recognition of an MPI D/FW member who represents extensive leadership in the certification of professionals in the meetings industry.

Novelli, a former MPI D/FW chapter president, was visibly moved by the recognition and thanked many in attendance, including award finalists, Dana Nickerson Rhoden, CMP, CMM (American Heart Association) and Jim Monroe, CMP, CSEP (Gale Sliger Productions).

The breakfast event is held exclusively for D/FW-area individuals who have achieved their CMP and/or CMM designation. Phyllis Firebaugh, CMP (MPIBID.com), the 2001 recipient of the Colleen Rickenbacher Leadership Award, was the Master of Ceremonies for the event. Guest speaker Hattie Hill (HHE Management and Human Relations Consultants) provided insights into the importance of "Influential Connections" and advised attendees to take credit for hard work and professional accomplishments.

Marti Fox, CMP, CTC (GlobalGoals, Inc.) was recognized for her leadership and dedication to the chapter's CMP Study Group and CMP University programs.

Sponsors for the event included Wyndham Anatole Hotel (Lynne Duncan, CMP), Presentation Services, Bella Flora of Dallas, Inc. (Lucy and Johnny Rivas), Garrett Speakers International, Inc. (Betty Garrett, CMP), PGI Dallas (John O'Hearn and Brian Parman), HelmsBriscoe (Renee McKenney, CMP and Carol Benavidez, CMP), Destination Dynamics International (Alex Vurpillat), JWoods Photography (Jim Woods), Dallas Meeting Management, Inc. (Patty Stern Markley, CMP).

The CMP/CMM Recognition Event Committee was co-chaired by Patty Stern Markley, CMP (Dallas Meeting Management, Inc.) and Alainna Palmer, CMP (Highwire) and also included Leah Belasco (LB Consulting), Bitsy Burns, CMP (H.D. Vest Financial Services), Jan Gillin (Dallas CVB), Renee McKenney, CMP (HelmsBriscoe) and Peg Wolschon, CMP, CTP (Production Transport).



Lucy Rivas with Bella Flora of Dallas, Inc. provided the floral centerpieces for the CMP/CMM Breakfast.



Speaker Hattie Hill (HHE Management and Human Relations Consultants) provided insights into the importance of "Influential Connections."



The CMP/CMM Recognition Event Committee included (l-r), Renee McKenney, CMP (HelmsBriscoe), Leah Belasco (LB Consulting), Alainna Palmer, CMP (Highwire), Patty Stern Markley, CMP (Dallas Meeting Management, Inc.), Peg Wolschon, CMP, CTP (Production Transport), Bitsy Burns, CMP (H.D. Vest Financial Services) and Jan Gillin (Dallas CVB).

June Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the meeting.

Host Facility
Fairmont Hotel

Audio/Visual Services
Bill Reeser, CMP, CTS
AVW-TELAV Audio Visual Solutions

Décor
Joy Johnson-Floyd
BBJ Linens Lucy Rivas
Bella Flora

Photography
Jim Woods
JWoods Photography

Transportation
Thomas White
Dallas County Coach & Limousine

AWARDS GALA COMMITTEE

Awards Gala Chair
Anna Squire
Squire & Associates

Chapter Awards Co-Chairs
Betty Garrett, CMP
Garrett Speakers International

Tracey Smith, CMP
RIA

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AVW-TELAV Audio Visual Solutions

Marcy Roitman-Booth
Grapevine CVB

Patty Stern Markley, CMP
Dallas Meeting Management

Bob Walker
AVW-TELAV Audio Visual Solutions

Thomas White
Dallas County Coach & Limousine



Awards Gala Highlights



Cheryl Beasley, CMP was sworn into office by her husband, Jimmie Beasley, who earlier in the evening received the "MPI Husband of the Year" Award.



Betty Garrett, CMP bestowed the Presidents Award on two deserving members in recognition of their outstanding work, often behind the scenes, to impact the life of the chapter. This year's recipients were Linda Swindling (The Peacemaker) and Sy Retsky (ALI of Texas).



O.D. O'Donnell (Nightlife Talent & Management Agency/Panache) took home the Suzi Fiveash Award for Membership recruitment.



Program of the Year honors went to the May 23, 2002 lunch "Attitude is Everything" featuring Keith Harrell. Award-winning committee members were, l-r: Leah Belasco, Dvorah Evans, CMP, Tamra Hughston, CMP, Bill Reeser, CMP, CTS, Sherri Cook, CMP, Hollye Edwards and Peg Wolschon, CMP, CTP.



MPI D/FW members nominated for International Awards were Dvorah Evans, CMP (Tomorrow's Leader of MPI), Steven G. Foster, CMP (Marion N. Kershner Memorial Chapter Leader Award), Dana Nickerson-Rhoden, CMP, CMM (International Planner of the Year) and James Monroe, CMP, CSEP (International Supplier of the Year).



Texas Stadium won the Meeting Facility of the Year Award for hosting the July 2001 "Chapter Resources" event. Left to right: Front row: Joe Quesenberry, Purchasing Manager; Maria Miranda, Banquet Manager; Cathy Malloy, Catering Sales Manager; Tiffany M. Garrett, Catering Sales Manager; Amy L. Phillips, Vice President Food and Beverage; Mary Dixon, Suite Services Coordinator; George Wasai, Director of Concessions Back Row: Brett Henshaw, Suite Services Assistant; Jeannie Sprufiera, Director Suite Services; Carter Helwig, Beverage Manager; Eduardo Alvarez, Executive Chef; Heather Fuxa, Food and Beverage Manager



The Special Event Facility of the Year Award was presented to the Omni Mandalay Hotel at Las Colinas for the December Holiday Gala, themed "It's A Wonderful Life." Accepting were Jessica Clements, Express Sales Manager, and Linda Fain, Sales Manager.

MPI D/FW 2002-2003 Board of Directors



President
Cheryl L. Beasley, CMP
SABRE Inc.

The President is entering into the second year of a three-year commitment to the Chapter's Board of Directors and shall assume this position directly from the President-elect position. The President is responsible for leading the Chapter's Board and Membership to accomplish its mission, goals and objectives. The Chapter President presides over all official Chapter functions, including the monthly Chapter meeting and the monthly Board of Directors meeting. The President appoints liaisons to International as well as chairpersons for the Nominations Committee and other special committees. The President is also the official spokesperson for the Chapter.



President-Elect
Melissa S. Logar, CMP
PricewaterhouseCoopers LLP

The President-elect shall act in the place of the President at any required function of the Chapter or International organization where the President is unable to act. The President-elect is also responsible for the review of Chapter Bylaws, Chapter Policies and the Procedures Manual.



Immediate Past President
Betty Garrett, CMP
Garrett Speakers International

The Immediate Past President position fulfills the third and final year of this Officer's position on the Chapter's Board. The Immediate Past President is responsible for providing oversight of the Chapter Leadership Development Committee and the Strategic Partners Program.



Vice President of Finance/Administration
Wendy Foster, CMP
Circle R Ranch

The VP of Finance/Administration is responsible for the planning and reporting of all financial transactions to the Board and Membership and has oversight for all fund-raising activities within the Chapter. The MPI Kids Charity Ball, the Annual Golf Outing, the new Chapter Charities Relations Committee and the JPA Scholarship Fund Committee all function in this department.



Vice President of Education
Patty Stem Markley, CMP
Dallas Meeting Management

The VP of Education is responsible for the planning and implementation of all educational programming for the Chapter. The Chapter's educational programming includes, but is not limited to, the educational portion of the monthly Chapter meeting and all other scheduled educational forums, workshops or sessions. Committees for the Women's Leadership Initiative, the Multi-Cultural Initiative, CMP Study Group and the Monthly Education initiatives are in this department.



Vice President of Programs
Sherry DeLaGarza, CMP
Independent

The VP of Programs works directly with the President to produce monthly Chapter programs that support the goals and objectives of the Chapter. The Annual Awards Gala, Supplier Showcase and Monthly Program committees are in the Programs department.



Vice President of Membership
Tamra Hughston, CMP
THE Meeting Planners

The VP of Membership is responsible for the planning and execution of all programs that directly relate to the recruitment, retention, involvement and orientation of potential and existing members. Committees for Member Recruitment, Member Orientation, Member Retention and Member Services are included in this department.



Vice President of Public Relations & Marketing
Dvorah A. Evans, CMP
Dallas Black Chamber of Commerce

The VP of PR/Marketing is responsible for the planning and implementation of the Chapter's communication vehicles. Committees for Marketing, Media Relations, Advertising, Chapter Website, Chapter Newsletter, Job Bank and the Chapter of the Year (COTY) Award committees are in the PR/Marketing department.



Director of Marketing
Keith Hickman, CSEP
The Sixth Floor Museum

The Director of Marketing will work very closely with the VP of PR/Marketing to ensure that Chapter brand and marketing standards are utilized in all communication vehicles, and to act on behalf of the VP of PR/Marketing when necessary.



Director of Membership
Nancy Hernandez, CMP
The Adolphus

The Director of Membership acts at the direction of the VP of Membership to implement the various Committee initiatives related to Membership. The Director of Membership shall be appointed from among the Board Members at Large.



Director of Programs
Darryl Leavitt, CMP
Houghton Mifflin Co.

The Director of Programs works closely with the VP of Programs to manage the various committees responsible for the Chapter's monthly programs.



Director of Education
Todd Quigley
Independent

The Director of Education supports the work of the Education committees at the direction of the VP of Education and supports the mission and goals of the Chapter.



Director of Finance
Carol Benavidez, CMP
HelmsBriscoe

The Director of Finance works at the direction of the VP of Finance/Administration to facilitate the accurate and timely preparation of all financial reports and records required for the operation of the Chapter and its various committees.



Director of Administration
Tara Judd
Imagine Events

The Director of Administration works at the direction of the VP of Finance/Administration to facilitate the efficient operation of the Chapter's monthly meetings registration and all other administrative tasks associated with Chapter functions.



Director of Operations
Bruce Wolpert, CMP
American Airlines Training and Conference Center

The Director of Operations works at the direction of the President-elect to facilitate the development of processes and procedures for the effective operation of the business of the Chapter.



Director of Chapter Leadership Development & Strategic Partner Program
Rick Tabone, CTSM
MC2

The Director of Chapter Leadership Development works with the Immediate Past President to develop and maintain an incubation process for the development of leadership within the Chapter. In addition the Director will assist with the development of the Strategic Partners Program.



Heard it through the Grapevine!

Alainna Palmer, CMP
Highwire
'Grapevine' Columnist

- Take a look at the moving and shaking that's been going on at *Southfork Ranch*...
- ~ Lisa Allen has decided to be a full-time mom after almost ten years with the ranch! We'll miss you, but wish you all the best!
 - ~ Mark Thompson has been promoted to executive director of sales and marketing. He was formerly director of marketing and public relations. Congratulations on a well-deserved promotion!
 - ~ Heather Hersley and Kristi Schwartz were both promoted from sales manager to associate director of sales. Whew! We're so proud of you!

Tamara Quilty with *Dr Pepper/7Up* had her first baby on June 8th. They named her Alexandra Grace. Congratulations...may you be showered with many blessings!

Our condolences go out to Laura Beckum with *Wyndham Jade* who recently lost her father. May God's peace be with you and your family.

Dvorah A. Evans, CMP with the Dallas Black Chamber of Commerce has received a leadership appointment to serve a two-year term on the MPI International Awards Committee.

To submit member news and information, please contact
Alainna Palmer, CMP
HIGHWIRE/Adventures in Advertising
214-387-8634 • Fax 972-377-8730
apalmer@highwirepromotions.com

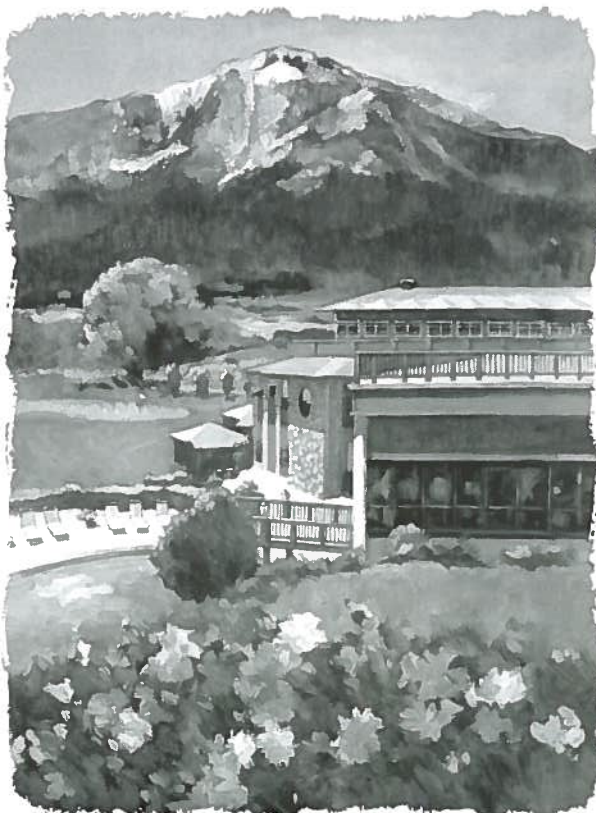


TECH TALK

Theatrical Lighting and Video

The explosion in lighting technology, especially automated moving light technology, has been one of the most interesting developments in staging in recent years. It has also been one of the most challenging developments. While the option of adding creative lighting elements to a production has opened up dramatic new staging possibilities, too many events are marred by a lack of coordination between lighting design and video production.

There are many physics that must be considered when integrating theatrical lighting into a production, as they can affect the other elements of your event in unexpected ways. Color temperature, for example, can have an enormous affect on video. If not specified correctly, the wrong lighting fixtures can ruin your broadcast, videotaping or live image magnification. In many situations, the live stage look is important, but good video footage is the ultimate goal. Neither aspect should be sacrificed, and with the proper design and planning, both can look great.



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Tamra Hughston, CMP
VP of Membership

What is your ROI? (Return on INVOLVEMENT)

The buzzword in the industry is ROI and the buzz around MPI is that it's a new year. July marks the time when we as a chapter start anew. We have a new Board of Directors, we implement a new strategic plan and we put into action new ideas based on what we've heard from our membership. As I take a look back on the past five years of being an MPI member, only the last three have really left a mark on me personally and professionally.

It was three years ago when I was asked to work on a committee. I soon realized that showing up to the meetings just wasn't enough anymore; I had to give something back. What I discovered in my effort to give back to the industry was that I gained so much. It was my involvement that helped me connect to other suppliers. It was my involvement that promoted the property I worked for at the time and it was my involvement that secured several pieces of key business within my first year of being an Independent Planner. I like deciding whether I'll be on one or two committees and knowing that no matter what I do, I'll gain knowledge that will continue to help me grow personally and professionally.

This year the Membership Committee will continue the focus of staying in touch with our members. This endeavor requires a partner, and that partner is you. We can only move forward with the vision of our members if we know what those needs are. It is our goal to help you get the best ROI for yourself by showing you ways to get involved. Did you know that you can plan one monthly meeting a year with a team of other member

volunteer-and that's involvement? How about making follow up calls for an hour each month-again, involvement. Let's not forget opportunities at the monthly meetings such as selling tickets to raise scholarship funds that benefit our own members or helping with registration. Involvement doesn't have to mean a 20-hour week. It can be what works best for you at the time, but you have to make the time.

Leadership comes from involvement of those who don't just show up. Do you know a coach who never played a game or a teacher that had never been taught? I have several people I admire in this industry, one of which is Colleen Rickenbacher, CMP, CSEP. Colleen does more than just show up; she's in the game. When asked how MPI has impacted her life, Colleen stated, "It has provided me with the strongest networking I could ever hope for. I have booked business through my fellow MPI members and have been provided with the greatest, most productive leads through MPI. I have also found my best friends through MPI. I truly believe once you join an organization if you become a part of it, the payback and rewards are immeasurable."

YOU have to take the first step. Visit our website to become familiar with the many areas within our chapter where you can participate, grow, learn and contribute. Visit a few committee meetings to identify the perfect fit for you. It's a new year and it's the perfect time to make a commitment.

Forward thoughts or suggestions regarding membership to VP of Membership Tamra S. Hughston, CMP at tamra@themeetingplanners.com.

Spirit of MPI



Carol Benavidez, CMP
HelmsBriscoe

"Carol has been working behind the scenes for the chapter this year on the Program Committee and with the JPA Scholarship Fund. She immediately became involved with the July program as well as various other program committees helping with creative aspects and logistics. Carol always has a smile on her face and a 'can do' attitude; willing to go the extra mile." I know the incoming board of directors is looking forward to working with her next year.



Leah Belasco,
Independent

Leah has been an active participant on the Program Committee and she also is on the

Education Committee, selling you tickets for those great prizes that benefit our JPA Scholarship fund and honoring our members with the CMP/CMM Recognition Breakfast.

A member who saw the Spirit of MPI reflected in Leah praises her as follows: "I nominated Leah because for as long as I have been a member of this chapter, Leah has ALWAYS been willing to help whenever and wherever she can. She arrives early at every chapter meeting to help out, even if she is not on the committee for that particular month. Leah is as sweet and genuine as they come. She never worries about being out front or receiving recognition for what she does...she just does it. She truly encompasses what it means to be dedicated!"



Ruth Gallenberg,
Embassy Suites Love Field

Ruth jumped up to the plate on getting advertising in for the Chapter Resource Handbook. She followed up with everyone she spoke with and was very diligent... ultimately contributing to the success of our resource handbook ad sales. In addition, she kept her committee chair updated to the minute with what she was doing. Ruth has missed only one committee meeting, been at every Chapter meeting stuffing table host packs, answering questions at the Member Services Table or greeting as people entered Chapter Orientation. She has called or emailed registered guests inviting them to Chapter Orientation. She hosted our holiday committee breakfast meeting. Actually, the Chapter has been able to rely on Ruth all year! Ruth, we greatly appreciate your efforts and we think you embody the Spirit of MPI!

New Kids on the Block



Welcome to Our Newest Members!

- Tina M. Bavemark.....Student
- Richard D. Beazer.....Galactic Ltd
- Alfiya F. Bikmukhametova.....Student
- James E. Blackwill.....Dreamaker Musical Performances
- Ellen F. Bonnette.....EPRI
- Aneela Cobb.....Embassy Suites - Dallas Market Center
- Kristen L. Cobern.....Two Design Group
- Cindy L. Colao.....ADSC The Intl Assoc of Fdnt Drilling
- Michele A. Dionne.....American Airlines Training & Conf
- William R. DuLaney.....Sheraton Suites Market Center
- Lynne M. Duncan, CMP.....Wyndham Anatole Hotel
- Emily S. Gifford.....Wyndham Garden Hotel Las Colinas
- Nichole A. Hahn.....SWS Securities Inc
- Dara L. Hall, CMP.....Event Source Professionals Inc
- Daniel T. Higgins.....Long Beach Area CVB
- Anis Joshi.....Student
- Carla J. Lowe, CMP.....Waco CVB
- Jason K. McKee.....Wyndham Arlington
- Chirine A. Nasser.....Renaissance Dallas Richardson Hotel
- Terri L. Porterfield.....AmeriCredit
- James D. Pullum, Jr.....Multi Image Productions Inc
- Synthia J. Radcliff.....La Quinta Resort & Club
- Terri S. Ribble.....Hilton Suites Dallas North
- Sarah E. Robnett.....Mary Kay Inc
- Monique D. Ross.....Student
- Celeste Runnels.....Sheraton Suites Market Center
- Angela F. Schwartz.....Lane Florist
- Cindy L. Seis.....Home Interiors & Gifts
- Laura Simmons.....VHA Inc
- Jackie Tolbert.....Student
- Jennifer A. Watson.....Dallas CVB
- Brenda Welborn.....Sheraton Suites Market Center
- Michelle K. White.....Doubletree Hotel Campbell Centre
- Peter P. White.....Dallas Convention & Visitors Bureau



Melissa S. Logar, CMP
President-Elect

Finance Report

Where Do Your MPI \$\$\$ Go?



Wendy Foster, CMP
VP Finance/Administration

Another year has come to pass and it was a pleasurable learning experience to be your VP of Finance and Administration for the 2001-2002 Chapter Term. Each new term your Board of Directors (BOD) goes through a Budget Process to ensure the Chapter is in line with income and expenses and stays sound for the year. Income and Expenses are reviewed on a weekly basis by Finance and on a monthly basis with the BOD.

MPI D/FW Chapter is a registered non-profit 501(c) corporation of the state of Texas. The Chapter operates as a "not for profit" educational association for the meetings industry. Some programs and events make a profit, some lose money. Through volunteering and participation, members receive a wealth of education. Even if an event is not financially profitable, the education provided adds value to the membership. Due to the current economy, sponsorship dollars and in-kind contributions have been less than previous years and the Chapter finds itself paying for services that have been contributed in the past. Committees are learning new skills in budgeting and return on investment (ROI).

To give you an idea of what our income and expenses look like for the 2001-2002 year:

We receive \$52 from the \$300.00 membership fee you pay to MPI International. As of May we have 893 Chapter members resulting in an income of approximately \$46,436 from Membership Dues. The Chapter's other sources of income are generated from member fees to monthly educational programming, fundraising programs such as The MPI Kids Charity Ball and the sale of advertising and sponsorship opportunities to our members.

Chapter expenses are approximately \$300,000.00 annually. In the 2001-2002 fiscal year, these expenses included: a paid Chapter administrator, outside accounting services for tax and audit purposes, Members Resource Handbook, monthly publication of the Current, scholarships for TEMM students at Richland College, member needs survey and member recruitment materials, and the expenses related to quality monthly programs, incredible educational programs and fun special events.

MPI International requires chapters to have a reserve fund. This reserve fund was put into place so that the Chapter could continue to cover its expenses in the event of an emergency where the Chapter's operating expenses could not be covered. The BOD goal is and has been to reach 30% of the operating budget over an extended period of time. We are currently at .07% toward the goal. At the close of each fiscal year, any funds remaining from the prior year's budget is transferred into the reserve fund. Once the fund reaches the goal of 30%, funds remaining from any fiscal year budget will be distributed back into the Chapter's operating budget for the next fiscal year.

I want to take this opportunity to thank the 2001-2002 Board of Directors and committees. With their hard-working financial efforts, the D/FW Chapter was able to provide another year of valuable member benefits.



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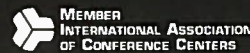


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Paula Bruton, CMP
Lombardi's Inc.

n Any Event

Reference: Restaurants and Institutions, December 2001

Catering is an alluring art. When done well, it whets the appetite and dazzles the eye. If lifestyle and the economy impact entertaining, the direction of catering this year is about simplicity, hospitality and offering a variety of tastes with stellar service.

Here are some fresh ideas and helpful hints for your catered events:

Heathy Continental Breakfast:

- Seasonal Whole Fruit
- Flavored Bagels & Cream Cheese
- Bowls of Yogurt & Granola

*Always a good choice - better value than sliced.
Provide several toasters - nothing worse than cold bagels!
By offering yogurt in bowls vs. packaged = less cost, no waste.*

Hot Breakfast:

- Frittatas
- Breakfast Burritos
- Oatmeal - Farina - Hot Wheat Cereals

*Tomato & Fennel - a winning combination!
On the go!
Topped with fresh fruit packs an energy punch!*

Breaks:

- Candied Apples on Sticks
- Down-Home Cookies
- Milkshakes
- Smoothies

*Low fat - something different!
Cookies & Milk = comfort food
Refreshing Strawberry Milkshakes served in shot glasses!
Chef-attended "Create your own Smoothie"*

Short Lunch Break:

- Grilled Cheese Triangles
- Flat Bread Pizzas
- Upscale Salad Buffet

*Served with Homemade Tomato Soup
Trendy BBQ Chicken - Hawaiian Pineapple & Shrimp
Try Thai Peanut Noodle or Orzo Olive Broccoli!*

Dinner Buffet:

- Homemade Chicken/Turkey Pot Pies
- Paella & Jambalaya
- Submarine Sandwiches

*Individually un-crooked tableside!
Ability to include seafood on a tight budget!
Cut your own length - less formal - serve with cold salad*

Desserts:

- Buffet vs. Plated
- S'mores

*Offers variety and opportunity to interact after dinner.
Ingredients on a Lazy Susan with a small can of fuel to warm or just toast the marshmallows on your skewer!
Crispy Sweet Filo layered with Lemon Zest Mousse - light yet WOW on eye appeal!*

- I want a meeting room that combines the best of the past and the future
 a person who is equally adept at finalizing plans and changing them
 enough frequent flyer miles to take a vacation when it's all over



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Meetings must be booked by 12/31/02. Does not apply to previously booked meetings or cancellations. The selected offer (miles, chair, cash credit, Palm™ m500 or donation) will be delivered about 4 weeks after completion of meeting. Other restrictions apply. ©2002 Wyndham Hotels & Resorts™



Dana Nickerson-Rhoden, CMP, CMM
American Heart Association

Advancing Women

Women's Leadership Spring Series

"Progress not Perfection" was the theme for the Healthy Women make Better Leaders workshop held at the Cooper Aerobics Center and Guest Lodge on June 20th.

lack of exercise and obesity are the key elements to being unhealthy. With such patients as George W. Bush he discussed the value of being healthy. "It's better to be overweight and moderately fit, than to be thin and unfit!" stated Dr. Cooper. He addressed that if corporations had healthier programs in place they would discover reduced health insurance costs,



Connie Tyne, Executive Director of Cooper Wellness Program, Cary Broussard, International MPI Chairperson for WLI, VP of Women on their Way with Wyndham Hotels.

Dr. Kenneth Cooper was a special guest speaker. Smoking, reduced absenteeism, increased productivity, and reduction in turnover.



Dr. Kenneth Cooper

Nutritionist Patty Kirk, Rd showed real world examples of eating healthy for women. "There are only two kinds of food you cannot eat, spoiled and molded." Balance and nutrition are key elements to a balance diet. The group learned to "Super size common sense, not food."

Connie Tyne, Executive Director of the Cooper Wellness Program showed easy

ways to shape your body and shape your destiny with simple life strategies. The group then put on their walking shoes and learned the correct way to walk and get a quick workout.



Group assembles in front of the Cooper Center.

Dr. Nina Radford, world-renowned cardiologist discussed heart disease (no. one killer of women) and menopause in a clever and easy to understand format while the group enjoyed a healthy Mexican luncheon. Some guests were treated to spa treatment following lunch with special prize drawings.

Thank you to David Little, General Manager for a wonderful program. This program can also be customized for guest and spouse programs.

Watch for more information on the Women's Leadership Initiatives Fall Series and Third Tuesdays Networking events to be announced. To join the WLI committee contact Dana Nickerson-Rhoden, CMP, CMM, American Heart Association at 214-706-1420 or dana.nickerson@heart.org



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Suzanne Silver
Hampton Inn-WestEnd

From The Heart

The MPI D/FW Chapter Community Service Committee had a very successful year, thanks to our committee members and all who contributed time and donations. Our goal for the year was to raise over \$6000.00 in donations for various organizations. Here is the yearly recap:

\$700.00	Shoes for Orphan Souls
\$240.00	Susan G. Komen Race for the Cure
\$1800.00	Towels, Sheets and Blankets
\$175.00	Operation Kindness
\$5000.00	Clothing and Toiletry Drive

GRAND TOTAL: \$7915.00!

Not only did we beat the goal, we helped several organizations throughout the year. This goal was achievable because of the hard work and dedication of our D/FW Chapter members!

Thanks again to all of you who contributed items, gave of your time at various events and especially those who participated as members of this committee. 🌐

MPI D/FW's MOST WANTED

Please help us keep our records up to date. If your name is on this list or you know the status of someone on this list, please e-mail any new contact information to the Membership Committee at tamra@themeetingplanners.com

Kristy Anderson Susanna Anthony Grace Bach Larry Barnaby Pamela Barnes Leo Bary John Bender Jodi Blackerby Kristen Bujol Bobby Bulger Melody Carson Krista Chaich Tom Chevins Melissa Clouch Catherine Cummings Earl Elms Marc Finley Kimberly Fischer Michele Geller-Randel Mary Ann Grande-Ryckevic Ronald Grayson Claudia Greenlee Mary Hall Michelle Harman John Harrington Stanley Heller	Southwest Airlines Doubletree Hotel Malibu Speed Zone Student Balloons To You Stanley M David & Associates JAM Advertising Specialties Pi Sigma Epsilon Travel Concepts Inc Leadership Network Excel Communications Omni Hotels Independent Compaq Computer Corp SuperClubs Advantage Sales Promotion Co PPA Intl Hotel Inter-Continental Dallas Houghton Mifflin Co Odyssey Comm Group Inc Access Travel & Incentives Holiday Inn Select D/FW North Galactic Ltd Stoneleigh Hotel AMTRAK
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