

Chapter of the Year
 1989 ★ 1990 ★ 1994
 1996 ★ 2001

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For more detailed
Information
 Log on to our
WEBSITE
www.mpidfw.org



Down... Set... FORE!

The MPI D/FW "Golf Team Challenge" is set, Wednesday, April 10, 2002, from 8:00 am - 2:00 pm at the Dallas Cowboys Golf Club in Grapevine. This annual event is not just another golf tournament, it's an "experience." Open to players of all skill levels - scratch golfers, occasional duffers and first-timers - the MPI D/FW Golf Team Challenge features great prizes, unique contests and fun surprises.

Schedule of Events

- 7:00 am - 7:45 am:**
 Player Registration and Sponsor Check-in
 Putting Contest and Practice Range
 Box Breakfast on golf carts
- 7:00 am - 12:30 pm:**
 Golf Clinic: How to Plan a Tournament!
- 8:00 am - 12:30 pm:**
 Shotgun Start-MPI D/FW Golf Team Challenge
- 12:30 pm - 1:30 pm:**
 Lunch and Award Presentation
 Golf Awards feature Dallas Cowboys autographed memorabilia
 Grand Prize Drawing:



"MPI NFL Duel in the Desert" package
 Sponsored by:



The Destination Manager, L.C. & Gameworks Tempe

Sponsorship and Player participation spots are still available this week only. For further information, log on to www.mpidfw.org and click on the golf tournament link.



Chapter President Betty Garrett, CMP shows off one of the golf tournament awards - a Dallas Cowboys mini-helmet autographed by NFL Hall of Famer, Bob Lilly. The MPI D/FW "Golf Team Challenge" will be played at the Cowboys Golf Course and feature autographed NFL memorabilia.

Golf Clinic: How To Plan A Tournament!

Join us for a Hands-On Educational Experience produced as a cooperative event by the MPI D/FW Chapter Education and the Golf Team Challenge Tournament Committees!

Date: Wednesday, April 10, 2002
 Location: Dallas Cowboys Golf Club
 Time: 7:00 am-12:30 pm

Golf Tournaments are now an accepted and important component in today's business world. Whether you're a planner or supplier, you'll benefit from learning the important tools needed to ensure you're ready when it's your turn to plan a Golf Meeting!

No golf experience is required.
 You will participate in the chapter's annual golf tournament and learn:

- * Different types of tournament styles
- * Do's and don'ts of planning a tournament
- * Effectively incorporating Contests, Prizes and Gifts into your Tournament
- * Golf Etiquette and Protocol
- * Food and Beverage considerations & Award Programs

Questions? Please call Patty Stern Markley, CMP, VP of Education at 972-233-8524.



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Meeting Professionals International is the world's largest association of meeting professionals with more than 18,000 members in 64 countries and 58 chapters and six clubs. MPI serves as the pivotal force in positioning meetings as a primary communication vehicle and a critical component of an organization's success. MPI leads the meeting industry by serving the diverse needs of members and non-members alike through its commitment to quality education, continuous improvement and excellence in meetings while upholding high ethical standards.

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Sabre Inc.
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Patty Stern Markley, CMP
Dallas Meeting Management, Inc.
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Vice President of Finance

Melissa S. Logar, CMP
PricewaterhouseCoopers LLP
972-724-2258

Vice President of Membership

Elizabeth S. Chandler
The Meadows Foundation
214-826-9431

Vice President of Programs

Anna Squire
Independent
972-712-8606

Vice President of PR/Marketing

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A Message from the President



Betty E. Garrett, CMP
Garrett Speakers International
Chapter President



DALLAS/FORT WORTH CHAPTER

WOW....in case you haven't heard...WE WON the coveted 2000-2001 Chapter of the Year Award for chapters with more than 250 members! Congratulations to everyone who worked hard last year! Your efforts are appreciated! Do you realize this is the chapter's FIFTH time to win this coveted award? The last time was in 1996. This award proves something we already knew: our chapter believes in education and membership. These two areas reflect the biggest portion in the compilation of points toward this accomplishment. YOU are to be commended for your dedication. YOU worked hard for this and YOU deserve the BEST. Our chapter was one of the few chapters to maintain a 70%+ retention in membership last year which was a feat in itself. Kudos to O. D. O'Donnell with Nightlife Entertainment/ Panache and his great Membership Committee for helping the chapter maintain that healthy retention factor.

MPI's Professional Education Conference in Hawaii was probably one of the best educational offerings in quite some time. We had approximately 53 chapter members from the Dallas/Ft. Worth Chapter in attendance with a total enrollment of 1400. MPI has truly become an international organization, with 120 international attendees representing 11 countries. A smaller than usual attendance (down 40% compared to



MPI D/FW members displaying their 5th Chapter of the Year banner, presented recently at the MPI Professional Education Conference in Hawaii.

last year's PEC) gave everyone the chance to network more effectively in a more intimate setting. One thing to be said for a smaller attendance, you got to see your friends more than once during the conference.

Here is an update of some of the important changes approved by MPI International Board of Directors. Suppliers will be allowed to join without a planner during the months of March, April and May this year on the condition they agree to bring a planner into the organization within a year. If for some reason the supplier fails to meet this criteria, they will no longer maintain their status as a member. Another important change is that any member who has become unemployed since 9/11 will be allowed FREE membership for SIX months IF his membership expires during this period of unemployment. You will be required to complete a form supplied by International at the time your membership expires. This benefit is being underwritten by a grant from Hilton Hotels and the MPI Foundation. Also being reviewed is the 70% retention rate required to qualify for Chapter of the Year Award. Our industry has been gravely affected and the Awards Committee may be offering something in place of retention.

Recruit, recruit, recruit...It is time for us at the grass roots level to "toot" our horn about the great membership benefits within MPI. I challenge each of you to bring in just one (1) member prior to June 30th. The association needs members; our chapter needs members. There is something for everyone from the novice meeting professional to the more seasoned one. Join me in this important challenge.

Shape Your Future: Connect.



Ellen Castro
Faculty, SMU

“CURRENT” AFFAIRS

Leadership Redefined as of Sept. 11th

Editor's Note: Each month, this column will present an industry profile, hot topic debate or industry event review to focus reader interest and discussion on “Current” Affairs. Your participation and feedback in this effort is both vital and welcome. Take this opportunity to voice your opinion. Let me know what you think. - Steven G. Foster, CMP, Managing Editor.

September 11th changed all our lives. Our sense of safety in the United States was shattered. Since that date, most of us have experienced some degree of anxiety, exhaustion or numbness. In these chaotic, troubling and uncertain times, leadership is needed now more than ever.

September 11th redefined leadership by requiring that leaders address some of the more basic needs of the follower. The psychologist Abraham Maslow (1907-1970) suggested that all people have the same set of “needs” with safety and security being among the most basic. Moreover, the needs of an individual supercede the needs of the organization. Today’s leader must address the safety and security of the individual follower.

While leaders cannot guarantee individual jobs, or even personal safety, we can make other guarantees. Leaders can guarantee an environment safe from abuse and toxic behaviors and attitudes. We can guarantee a workplace environment where people are treated with respect, dignity and trust. Leaders can guarantee a supporting and nurturing environment that offers some degree of safety in what is otherwise an unsafe world.

At its core, leaders can guarantee credibility, compassion and a sense of community within the workplace. To do so, however, requires that followers be able to answer “yes” to three basic questions: “Can I believe in you?” “Do you believe in me?” and, “Can we make a difference?”

Can I Believe In You?

The first question that followers have of their leaders is “Can I believe in you?” Believability is more than just credentials and competence. It is greater than a leader’s educational background or workplace experience.

Instead, “Can I believe in you?” is about credibility. Every single choice and action we take either builds our credibility or destroys it. Everything that we do and say communicates. Even silence and inaction communicate. As leaders, everything we do is significant. There are no neutral actions.

To be credible, our words and actions must demonstrate service versus greed, consistency versus mixed messages and truth versus dishonesty. We are predictable, consistent, and fair thereby encouraging others to feel safe in our presence. We are beacons of hope, a lighthouse in troubled waters.

We cannot lead or inspire if we are not believable and trustworthy. Credibility is the cornerstone of today’s leader.

Do You Believe In Me?

The second question is “Do you believe in me?” At issue is whether or not the leader is compassionate and demonstrates a genuine concern for the welfare of the follower, both personally and professionally. A leader can motivate and inspire only if the leader knows the individual needs of the follower. Now, as leaders, is the time to talk to employees about their dreams, desires and expectations. Ask what is important to them and how they might contribute differently. Ask what would increase their motivation, commitment and productivity. Ask them what they need from us and then follow through on those conversations. Jointly set goals which allow for the personal and professional development of the individual while integrating those goals with the larger mission of the organization.

Every interaction we have with followers either builds or reduces their self-esteem and sense of safety. Constructive feedback must be given in a way that validates and encourages the individual. It must also tie back into the business objectives and mission of the organization for it to have healthy and “reality-based” significance. More than anything, now is the time for us to affirm our followers. Tell them how valuable they are. Tell them that they make a difference and that their contributions are significant. Be specific and sincere. Platitudes are not welcomed and are easily recognized.

Can We Make A Difference?

The third question, “Can we make a difference?”, addresses the need to belong and contribute to something greater than one’s self. The inspired and inspiring leader moves a group of people to a collective identity with a sense of shared values and clarity of purpose. Individual differences are embraced and contributions are appreciated, yet values are ultimately shared. Thus, the impossible becomes possible because the whole is greater than the sum of its parts.

A leader instills community by being inclusive, not exclusive. The leader involves all, not just the few. Today’s leader co-creates the future rather than dictates it.

In sum, leadership is about “we,” not “me.” 

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Dallas/Fort Worth Chapter Office
Dallas/Fort Worth Chapter
PMB 259
7750 North MacArthur Blvd.
Suite 120
Irving, TX 75063-7501
www.mpidfw.org

Chapter Administrator
Randie Chames
(972) 869-3836
Fax: (972) 506-7485
rchames@msn.com

Vice President PR/Marketing
Beverly O’Laughlin Miller, CMP
Beverly O’Laughlin & Associates Inc.
(972) 985-1676
beverlyolaughlin@aol.com

Managing Editor
Steven G. Foster, CMP
Circle R Ranch
(817) 430-1561
stevenfoster@circranch.org

Assistant Managing Editor
Alainna Palmer, CMP
Highwire
214-387-8634
apalmer@highwirepromotions.com

Newsletter Coordinator
Dana Conley
PDQ Results Printing
(972) 680-9410
pdq-results@prodigy.net

Advertising Chair
Cindy Provence
PDQ Results Printing
(214) 686-3121
pdq-results@prodigy.net

Contributing Writers:
Elizabeth Chandler, Meadows Foundation
Marti Fox, CMP, Global Goals
Erin Longley, CMP, Imagine Events
Pat McCain, CMP, Krisam Hotel & Resorts
Patty Stern Markley, CMP,
Dallas Meeting Management
Dana Nickerson Rhoden, CMP, CMM,
American Heart Association
Alainna Palmer, CMP, Highwire
Percy Sales, Software Spectrum
Suzanne Silver, Hampton Inn West

Photographer
Jim Woods
J Woods Custom Photography
(214) 395-5036
jwphoto@msn.com

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March Chapter Meeting: Thursday, March 28, 2002 • 11:00 a.m.

“I Love Change...and Six Other Great Lies” with McCuiston

By Melissa Clouch, CMP
KFC Corporation



Speaker and author and PBS TV Host Dennis McCuiston, CSP points his way to another appearance before MPI D/FW. The nationally-syndicated PBS Television Host will headline this month's chapter meeting.

CHANGE. That word holds a lot of different emotions. At the March chapter meeting you will experience a humorous look at “change.” Dennis McCuiston, CSP, returns to MPI D/FW for a quick glance back at the 20th Century in order to put change in perspective. He will discuss the greatest inventions and events of the century, and the events that have most impacted the meetings industry. Come ready to laugh and wonder at the changes we have seen and the ones that lie ahead.

Dennis McCuiston, a professional speaker, author and TV Host, is no stranger to our members. He has moderated the chapter's annual Government Affairs & Industry Advocacy meeting for the past two years. He is the host and executive producer of the award winning “McCuiston” television program on PBS, which is nationally syndicated weekly.

The March meeting is sponsored by the Anchorage Convention & Visitors Bureau.



March Program Committee members are Carol Benavidez, CMP, HelmsBriscoe; Melissa Clouch, CMP, KFC Corporation; Thomas White, 1st Executives; Tracie Mihaila, CMP, Crowne Plaza Market Center; Hollye Edwards, 4200 Cityplace and Sherry DeLaGarza, CMP, Dallas Human Resources Management Association.

Host Facility

Renaissance Dallas - Richardson Hotel

The hotel, which opened in May, 2001, is located in the heart of the Telecom District in North Dallas. This full-service hotel features more than 30,000 square feet of event space, including 15 meeting rooms. With a 12-story garden atrium and 336 guest rooms the hotel offers only the best in service: indoor pool with spa, walking/biking trails, 2 restaurants, lobby concierge service, all-inclusive meeting packages, and is adjacent to the DART rail station and the Richardson Performing Arts Center.

DIRECTIONS

From D/FW International Airport:

Take the north terminal exit onto Interstate 635 east and continue for approximately fifteen miles towards Dallas to Interstate 75 north. Follow Interstate 75 north to the Renner Road exit. Proceed on the service road to Lookout Drive and turn right. Hotel entrance is on the right.

From Dallas Love Field Airport:

Turn left on Mockingbird lane. Proceed to North Dallas Tollway, go left (North) to the Highway 635 exit. Proceed East on Highway 635 keeping in the far left lane to the Highway 1-75 North exit ramp. The Renner Road exit is 5 1/2 miles down and the hotel is on the right.

I Love Change... and Six Other Great Lies

Thursday, March 28, 2002

Renaissance Dallas - Richardson Hotel

900 East Lookout Drive • Richardson, Texas 75082
(972) 367-2000

11:00 am	Chapter Orientation Orchestra Room
11:00 am - 12:00 pm	Registration and Reception Symphony Ballroom Foyer
12:00 pm - 1:30 pm	Luncheon and Program Symphony Ballroom

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R.S.V.P. to Randie Charnes
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January Meeting Highlights

January Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the meeting.

Host Facility

Hyatt Regency Dallas

Nan B. Stone, Dir. of Sales & Marketing
Richard Owens, Catering Manager

Meeting Sponsor

Dallas!

CONVENTION & VISITORS BUREAU

Moderator

Dennis McQuiston, CSP
McQuiston & Associates

Speakers

Edwin L. Griffin, Jr., CAE
MPI

Oliver "Buck" Revell
Revell Group International

Audio/Visual Services

AVW Audio Visual, Inc.
Bill Reeser, CMP, CTS

Centerpieces

Ginny's Gifts
Ginny Paxton

Photography

JWoods Photography
Jim Woods

January Program Committee

Gregory Pynes
Renaissance Meetings, Incentives &
Destination Management

Dvorah A. Evans, CMP
Dallas Black Chamber of Commerce

Sherry DeLaGarza, CMP
Dallas Human Resource Mgmt. Assoc., Inc.

Sy Retsky
National Contract Management Association

Peg Wolschon, CTP, CMP
Production Transport, Inc.



The Dallas Convention & Visitors Bureau sponsored the January chapter meeting. Joining DCVB VP of Convention Sales & Service s Patti Towell (l-r) were Bill Dunn, VP of Business Development, Prime media: chapter president Betty Garrett, CMP and Richard Pollack, Rainbow Entertainment.



Facility hosts from the Hyatt Regency Dallas were Nan B. Stone, Director of Sales & Marketing, and Richard Owens, Catering Manager, MPI D/FW VP of Programs Anna Squire presented them with the chapter's liquid hourglass honorarium.



Dallas Police Chief Terrell Bolton was on hand to present Sr. Corporal Rick Lusk, Jr. with the Dallas Police Community Awards Committee's "Police Officer of the Month" Award.



Program committee members were (front row l-r), co-chairs Dvorah Evans, CMP and Gregory Pines, and (top row l-r), Michelle Patrick, Peg Wolschon, CTP, CMP, Sy Retsky and Sherry DeLaGarza, CMP.

Photos by Jim Woods Photography



The Member Services Desk provides assistance at each monthly meeting. The job Search Support Group is a new feature aimed at assisting members with job placement and employment resources.



Industry updates and meeting security issues were presented by former FBI Special Agent Oliver "Buck" Revell of Revell Group International and MPI President and CEO, Edwin L. Griffin, Jr., CAE.

February Meeting

Go For The Gold "Showcase 2002"

Please salute the following companies and individuals for their contributions to the meeting.

Host Facility
Dallas Convention Center

"SHOWCASE 2002" SPONSORS

GES Exposition Services	GOLD SPONSOR
Rainmaker Advertising	GOLD SPONSOR
Bagmasters	SILVER SPONSOR
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Showcase 2002 Committee

Pat McCain, CMP, *Krisam Group Hotels & Resorts*
Carol Benavidez, CMP, *HelmsBriscoe*
Tamra Hughston, CMP, *THE Meeting Planners*
David Gisler, *The Freeman Companies*
Patty Stern Markley, CMP, *Dallas Meeting Management*
Lynn Lewis, CMP, *Jenkins & Gilchrist*
Nicole Northrop, CMP, *Four Seasons Resort*
Rick Tabone, MC2
Jennifer Winget, CHME, CMP, *GES*
Debra Lakin, CMP, *Independent*
Tara Judd, *Imagine Events*
Sandi Galloway, *Canadian Tourism Commission*
Terry Ellegood, *AVW Audio Visual*
Steven G. Foster, CMP, *Circle R Ranch*
Sally Goldesberry, CMP, *CMM, Society of Petroleum Engineers*
Diane Ray, *NCS*

Speakers & Panelists

Dawn Penfold, *The Meeting Candidate Network, Inc.*
Rory Aplanalp, *StarQuest*
Bill Boyd, CMP, *CMM, Sunbelt Motivation*
Linda Vest, CMP, *State Farm Insurance*
Dana Nickerson-Rhoden, CMP, *CMM, American Heart Assoc.*
Molly De Voss, *MDV Creative*
Tara Judd, *Imagine Events*

Transportation

Thomas White
1st Executives Transportation

Showcase 2002 Highlights



Handling the scissors for the "Showcase 2002" official ribbon-cutting ceremony were MPI Foundation Vice President David Dubois, Chapter President, Betty Garrett, CMP and author Ken Blanchard.



Showcase 2002 Committee Members were, l-r: Jennifer Winget, CHME, CMP, *Exposition Services*; Carol Benavidez, CMP, *Helms Briscoe*; Tamra Fairbrother Hughston, CMP, *THE Meeting Planners*; Rick Tabone, *CTSM, MC2*; Pat McCain, CMP, *Krisam Group*; Tara Judd, *Imagine Events*; Bonnie Davis, *GES Exposition Services*; Patty Stern-Markley, *Dallas Meeting Management*.

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Fairmont Hotel
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Group Dynamix
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Holiday Inn Select Dallas
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ys one of the most popular attractions at any show are the Dallas Cowboys Cheerleaders. an cheerleaders Shannon Swanson and Jenny ht photographed calendars at Showcase 2002.



USA Hosts ' Kennon Pickett and Corey Miller brought a splash of color to Showcase 2002.



Brooke Hayes (AVW Audio Visual) joined Christy Hill and Gary Piето for a "groovy time" in the Shag Carpet booth.



South Padre CVB National Sales Manager Ben Guerrero (left) brought several Island hotel reps and some country-western entertainment to Showcase 2002. The South Padre Island CVB is among the chapter's top Partner Program participants.

Photos by Jim Woods Photography



Carrie Riney of Peak Promotions got into the USA Olympic spirit with her patriotic red-white-and-blue "goodies and giveaways."



Fun Factory Decorations & Special Events Sales Manager Rob Keating shows off his Olympic Spirit.

THANKS TO ALL THE EXHIBITORS OF THE SHOWCASE 2002

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Krisam Group Hotels & Resorts
Lake Of the Ozarks CVB
Little Rock Convention & Visitors Bureau
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Plano CVB
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Rainbow Entertainment
Rio All-Suite Hotel
San Antonio CVB

San Jose Convention & Visitors Bureau
Santa Clara CVB
Shag Carpet
South Padre Island CVB
Stockyards Station
The Adolphus
The Barrington Group
The Guest Lodge At the Cooper Aerobics Center
The Peabody Little Rock Hotel
The Regent Las Vegas
The San Luis Resort, Spa & Conference Center
Tourisme Quebec
TradeWinds Beach Resort



TECH TALK

Product Launch Techniques

Product launches often call for a very theatrical approach to create excitement, as the new computer or car appears for the very first time. There are many ways to accomplish this:

Scrim Reveal

The product is hidden in the dark behind a fine mesh or 'scrim' net. Lit from the front, the scrim is opaque. By turning off the lights at the front, and bringing up the lights on the product, the scrim becomes transparent. The product appears as if by magic.

Hydraulic Stage

This method uses hydraulic stage segments positioned below the rest of the stage. The product rises up out of the stage at the crucial point. Add a bit of smoke and some bright light and the effect can be almost volcanic.

Motorized Screen


If you are making a slide or video presentation as part of your product launch, the product can sit on stage behind a motorized screen. When it's time for the reveal, the screen rolls up to show the product to the audience.

Curtain Reveal

An old standby but still effective, two overlapping curtains open to reveal the product behind, just like in the theatre. It requires a room with enough ceiling height to hold the rigging required.

Which comes first?

One of the most common complaints when attempting to use a laptop computer with an external display, such as an LCD projector, is that the laptop won't send an image to the projector. There are many reasons why this may happen, but most of the time it boils down to the question, "Does it matter which I turn on first, my projector or my computer?" The answer is yes, it does.

Always attach the cable from your computer to the projector first. Then turn on the projector before turning on your computer. In most cases the computer will detect the projector as an external monitor and it will set itself up automatically. If your laptop computer fails to turn on the external display automatically, consult your owner's manual for the proper keystroke command to do this. 



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Dana Nickerson-Rhoden,
CMP, CMM
American Heart Association

Advancing Women

Studies Show Earnings Gap Between Genders Growing

The article below ran late January in *USA Today* supporting the MPI Women's Leadership research. Sad but true, women are getting paid less than men in 10 industries surveyed. It's one of the many issues that impact women in their ability to grow in leadership roles. This study shows along with the recent survey results from the Women's Leadership Research study, that women still struggle with financial challenges in the workplace.

WASHINGTON (AP) - Most female managers earned less compared with men in 2000 than they did five years earlier, according to a congressional study of 10 industries.

Full-time female managers earned less than their male counterparts in all 10 fields in 1995 and 2000, the General Accounting Office found. In seven of the fields, the earnings gap grew during the five-year period.

The report suggests that women still struggle to break through the "glass ceiling" that historically has been a barrier to advancement in the workplace.

"I don't find one line of good news in the report," said Rep. Carolyn Maloney, D-N.Y. "Yet I think people believe women are doing better."

Maloney and Rep. John Dingell, D-Mich. discussed the report with female journalists invited to a luncheon Wednesday. The lawmakers are releasing it to the public on Thursday.

The report does not explain why earnings may have dropped for women managers. It noted that the pay gap was widest among parents, and that women find it harder to balance children and a career.

Among married managers, nearly 60% of men have children at home, compared to 40% of women.

The 10 industries examined in the report by the GAO, the investigative arm of Congress, employ 71% of female workers and 73% of female managers in the United States.

For example, female managers in the communications industry made 86 cents for every dollar earned by male managers in 1995. Five years later, a woman in the same field made 73 cents for every dollar earned by a man, the GAO found.

There were drops in entertainment and recreations services; finances, insurance and real estate; business and repair services; retail trade; and other professional services.

Women's earnings compared to men increased in three fields - public administration, hospitals and medical services and educational services - according to the data.

But according to Census Bureau figures, women are making their way into managerial positions. There were more than 7.1 million women in full-time executive, administrative or managerial positions in 1998 - a 29% jump from 1993.

Approximately 9.4 million men held the same kinds of positions, but that represented only a 19% increase.

More recent Census data will be available this fall, according to the authors of the GAO report.

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WLI is an on-going forum in which women's issues are addressed to help them become leaders in both the meetings industry and their personal

lives. Join us for the upcoming Spring series of workshops that will address three specific issues that can help or hinder women in their ability to move into leadership roles. The spring series will include three workshops: Business Etiquette designed to address women's issues specifically; Gender Dynamics - how men and women work differently in their communications and Health Issues, an expert panel of health professionals will address women's health issues. See our ad in this issue of the Current or contact Dana Nickerson-Rhoden, CMP, CMM for more information at dana.nickerson@heart.org

D/FW Chapter Women's Leadership Initiatives 2002 Spring Leadership Series

Cost: \$ 40.00 per program / \$ 100.00 for a package of all 3.



Friday, April 19

Location: The Mansion on Turtle Creek
Time: 11:30 a.m. - 1:30 p.m.

Business Etiquette & Protocol for Women

Speaker: Colleen Rickenbacher, CMP, CSEP
Colleen Rickenbacher & Associates



Friday, May 17

Location: TBD
Time: 11:30 a.m. - 1:30 p.m.

Gender Dynamics

Speaker: Judith Gausnell

Date: TBD

Location: Cooper Aerobics Center and Guest Lodge
Time: 11:30 a.m. - 1:30 p.m.

Women's Health Issues

All-day program with clinics, spa and fitness center program.

Speakers: Panel of Health Care professionals discussing women's health issues.

Sponsored by American Heart Association and Wyeth-Ayerst

Program will be a lunch program, however optional activities are available before and after the lunch program, including yoga classes, spa appointments, professional trainer appointments, etc. for an additional fee. Look on the website at www.mpidfw.org (events) for more details and to register after March 1.

Chapter Members in the Spotlight



Supplier Profile:

Bill Reeser, CMP, CTS

Bill T. Reeser, CMP, CTS
Show Services Manager
AVW Audio Visual
(214) 634.9077 ext. 417 or reeseb@avw.com



Planner Profile:

Wayne Wallgren

Wayne Wallgren
Principal
WorldWide Incentives, Inc.
(214) 827-3271 or w2gei@aol.com

Bill Reeser, CMP, CTP and Wayne Wallgren are examples of chapter members who have embraced the theme "Shape Your Future-Connect." Both have served MPI D/FW for many years in a variety of volunteer leadership roles.

Reeser is a past chair of the CMP Study Group Committee, and currently works as the audiovisual liaison for the Programs Committee. Wallgren continues to serve on the PR/Marketing Committee and has designed many of the chapter's flyers, brochures and collateral materials.

Q. What would you do if you were not in the meetings industry?

Reeser: I don't know, I've never done anything else!
Wallgren: Marketing consulting

Q. What do you like BEST and WORST about your job?

Reeser: Best - It's never the same thing twice. Worst - It's never the same thing twice
Wallgren: Best - travel and events. Worst - small budgets with an impossible deadline

Q. What is something people don't know about you?

Reeser: I'm street level fluent in Spanish
Wallgren: I qualified for the U. S. Olympic trials in 1980 and got to try for a spot on the Olympic Team.

Q. What do you like to do in your free time?

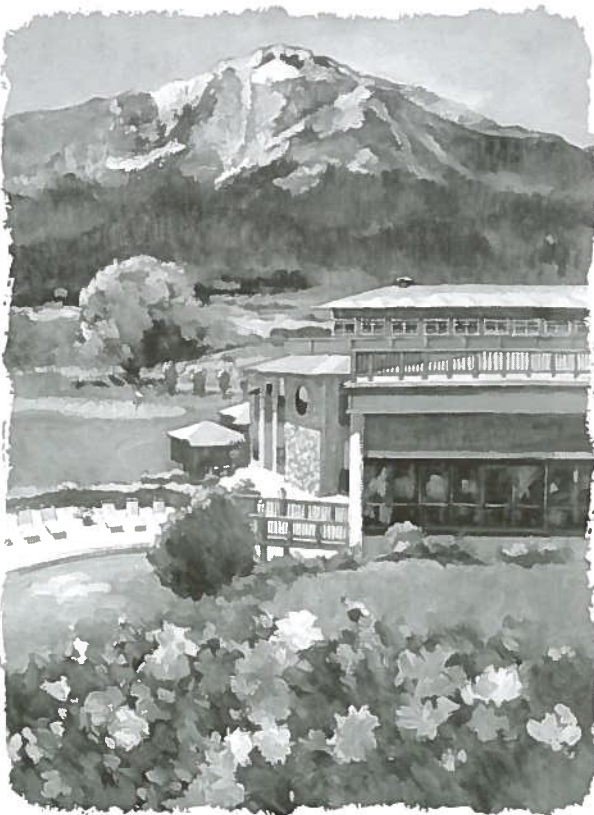
Reeser: Spend time with the three loves of my life. Esperanza, my wife; Suki, my dog; and playing video games....in that order!
Wallgren: Cook & travel

Q. What is your favorite vacation and/or travel spot?

Reeser: Mexico.
Wallgren: Canada and Europe - both are great

Q. What advice would you offer to someone starting out in this business?

Reeser: Always maintain your integrity, and have lots of tolerance for change.
Wallgren: There is a lot to be learned by listening, so listen to those who have experience.



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Association News



DALLAS/FORT WORTH CHAPTER

Your Association is Listening!

Industry suppliers asked for it and now they've got it! For the first time in its history, MPI has waived its "planner match" requirement for suppliers as long as each new supplier recruits a new planner member in 12 months' time after joining. The program deadline is May 31, 2002. And for any planner or supplier who joins by June 30, 2002, MPI will waive the \$50 new member application fee.

There are several ways to get a membership application. Fill out your membership application online at www.mpidfw.org. Pick up an application at the Member Services desk at each monthly chapter meeting. Or, email Elizabeth Chandler at echandler@mfi.org and she will send the application to you by email or regular mail.

Your Local Chapter is Listening!

Network with other industry job seekers and suppliers from 11:00 a.m. - noon just before each Chapter Meeting begins. Check out the Job Search Support Group Bulletin Board, leave your resume or job posting at the Member Services desk. Matthew Feldman, Hcareers.com is our Chapter Connector for the Job Search Support Group. mfeldman@hcareers.com or 214-521-1988

Couldn't make it until noon? Grab a place at the luncheon table designated "Job Seekers" and exchange tips with your industry peers.

Couldn't make it to the Chapter meeting? Updated! See the Job Board at www.mpidfw.org for some important changes. Now, both Job and Resume Listings will display for 60 days. Job Listings have dropped in price and are now only \$40.00 to MPI D/FW members. Resume Listings now can be posted by MPI D/FW Members Only and are free to MPI D/FW members.

Membership Directory - Ad Sales to Begin Soon!!

The time grows near to advertise your business in the MPI Dallas/Fort Worth Chapter Membership Directory!

Reach more than 900 key meeting professionals in the Metroplex!! The Membership Directory provides all MPI D/FW Chapter members with important information that they will refer to over and over again throughout the year. You can reinforce your message by running an advertisement in the Chapter Directory. Act quickly to ensure the best placement. Watch the *Current* for upcoming opportunities and rates! For further information, contact: Nancey Hernandez at 214-651-3622 or nhernandez@adolphus.com.

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Meetings must be booked by 12/31/02. Does not apply to previously booked meetings or cancellations. The selected offer (miles, chair, cash credit, Palm™ m500 or donation) will be delivered about 4 weeks after completion of meeting. Other restrictions apply. ©2002 Wyndham Hotels & Resorts

New Kids on the Block

Welcome to Our Newest Members!



Gina C. Adams.....	Hilton Reservations Worldwide
Ginger W. Barrientez.....	Texas Credit Union League
Roby G. Bass.....	Bass Communications Company
Jeffrey N. Browning.....	Las Colinas Equestrian Center
LaRonza Y. Carter.....	IBM Corporation
Gloria O. Davis.....	Davis Enterprises
Bill Dunn.....	Primedia Productions
Earl E. Elms.....	SuperClubs
Maria G. Escarfullery.....	Fiesta Americana Hotels
Tammy L. Fox.....	(no Company Name listed)
Deanna L. Frazier.....	Vail Resorts Inc
Michelle K. Harman.....	Galactic Ltd
Stanley Heller.....	Amtrak
Dawn Hostetler.....	Radisson Plaza Hotel Fort Worth
Bee Lee.....	Mansion on Turtle Crk/Hotel Crescent
Lisa A. Levitz.....	Main Event Entertainment
Rodney C. Litton.....	Trademark Incentives
Barbara H. Macchia.....	Ivy Gallery Productions Inc Pop Up
Carole A. May.....	Sunbelt Motivation & Travel Inc
Karla K. McCombs.....	UGA-Association Field Services
Shaun E. Mefford.....	Plano Convention & Visitors Bureau
Cynthia D. Mills.....	Electronic Data Systems Inc
Patti A. O'Neil.....	Advocare International
Chris M. Ownbey.....	Improv Comedy Club
Sarrie L. Pasch.....	Park Lane Ranch
John C. Pauly.....	EDS
Laura E. Reid.....	Dallas Fan Fares Inc
Charlene C. Richard.....	Deloitte & Touche
Stewart E. Schwensen.....	Stewart Schwensen Productions
Amy M. Tidwell.....	TNB Card Services
Jeff Whitfield.....	Marriott Global Sales Organization
Kay Witt.....	Opryland Hotel Nashville



Heard it through the Grapevine!

Alainna Palmer, CMP
Highwire
'Grapevine' Columnist

Bethani Blair with *The Guest Lodge at the Cooper Aerobics Center* is expecting a bouncing baby boy on April 13th. This will be Bethani's second child. Her daughter Avery is two years old.



MPI D/FW Immediate-Past President, **Steve Kemble** with *Steve Kemble Event Design* does it again!!! As if he doesn't already have enough awards to build a skyscraper... **Steve Kemble** added another accolade to his long list of industry honors at the 2001 Special Events Gala Awards Ceremony in Phoenix, Kemble received the prestigious Special Event Industry Lifetime Achievement Award, presented to an individual based upon involvement and contributions to the Special Events Industry. Congratulations...we're proud of you!!

Lynn Lewis, CMP has left *Jenkins & Gilchrist* to pursue other interests.

Silver Tray Catering was selected as the preferred caterer for the prime minister of Canada during his visit in November. The event took place at the Hall of State at Fair Park.

O.D. O'Donnell with *Panache & Nightlife Entertainment* arranged the talent and décor for the NFL coaches' official party for this year's Super Bowl.

Westwood Executive Office Suites & Meeting Rooms has changed its name to *Westwood Business Centre*.

Abbey Party Rents and *Outstanding Productions* were nominated for Best Achievement in Rental Support at Special Event in January.

A hearty congratulations to our chapter for their five-time achievement award as 2000-2001 Chapter of the Year!

To submit member news and information, please contact
Alainna Palmer, CMP
HIGHWIRE/Adventures in Advertising
214-387-8634 • 972-377-8730 (Fax)
apalmer@highwirepromotions.com

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DALLAS/FORT WORTH CHAPTER



MPI GNY



The MPI Dallas/Fort Worth Chapter asked the MPI Greater New York Chapter (MPIGNY) what we could do to assist in the relief for the tragic events of September 11th. They have requested monetary donations to their newly-created Jay Magazine Memorial Fund, named for an MPIGNY member who died in the attacks on the World Trade Center, leaving behind a wife and two children.

Donations will be collected from February through June 2002, then sent to the Jay Magazine Memorial Fund. The fund will serve as a living memorial for Jay by providing ongoing assistance to chapter members in need. The fund will work in three ways:

- ★ A portion will go to the Robin Hood Relief Fund, which issues grants to various New York agencies directly assisting victims of the attacks.
- ★ A second portion will go to the Children's Hope Foundation, which assists victims of pediatric AIDS.
- ★ A third portion will assist chapter members who can show hardship caused by loss of job or other circumstances to attend chapter events. The Jay Magazine Memorial Fund will provide scholarships in tandem with The Terry Spinelli Fund.

Look for the red apple banks at our monthly chapter meetings. Checks and cash donations will be accepted. For further information, contact Todd Quigley, Designs Behind The Scenes, Inc., at 214-747-1904 or todddbts@aol.com

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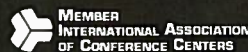


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