

Chapter of the Year
1989 ★ 1990 ★ 1994
1996 ★ 2001

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**For Up-to-date
Chapter Information
& Calendar of Events
Log on to
www.mpidfw.org**

Mark Your Calendar

D/FW Chapter Meetings

September 25, 2003
Jeff Rasco on Technology!
11:30 am - 1:30 pm
Hotel Inter-continental

October 23, 2003
11:30 am - 1:30 pm

Kemble Wins Top Planner Award at WEC!



SAN FRANCISCO - The MPI D/FW Chapter continued its winning tradition earlier this month at the 2003 MPI World Education Congress (MPI WEC) in San Francisco, where Steve Kemble (Steve Kemble Event Design) took top honors with the International Planner of the Year Award during the MPI WEC Leadership Awards Luncheon at The Moscone Center.

The International Planner of the Year Award recognizes lifetime service and leadership in the meetings industry at both the chapter and international levels. It is the second consecutive year that a member of the MPI D/FW Chapter received this honor. The 2002 award was presented to Dana Nickerson-Rhoden, CMP, CMM (American Heart Association).



The Winning Tradition Continues - Steve Kemble (Steve Kemble Event Design) received the *2003 International Planner of the Year Award* from Meeting Professionals International during the World Education Congress. For the second consecutive year, an MPI D/FW Chapter planner member has won this prestigious honor. Last year's International Planner of the Year, Dana Nickerson-Rhoden, CMP, CMM (American Heart Association) was on-hand to celebrate the accomplishment.

"Steve Kemble has always charted the path for planners to emulate," said MPI D/FW Immediate-Past President Cheryl Beasley, CMP, CMM. "His leadership and creativity have contributed greatly to the strength and character of our Chapter. On a personal level, his unbridled enthusiasm for our industry, and life in general, has inspired me."

Kemble, who joined MPI in 1991, served as chapter president in 2000-2001. MPI honored the D/FW Chapter with it's "Chapter of the Year Award" during Kemble's term.

"Steve Kemble has always pushed a little more, gone that extra step, reached a little further to be the best he can," said MPI International Board member Colleen Rickenbacker, CMP, CSEP. "Our chapter is honored to have him as one of our outstanding members and a top leader in our industry. Steve always represents the Dallas/Fort Worth Chapter with pride and dignity and once again he makes another outstanding contribution to our Chapter as being selected as the International Planner of the Year."

Continued on page 7

DALLAS/FT. WORTH CHAPTER



DEFINING THE POWER OF MEETINGS®

Mission Statement

To be the premier organization of meeting professionals serving the Dallas/Fort Worth meetings industry by providing excellence in educational resources, communications, networking opportunities, and recognition; while operating with the highest ethical standards.

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PricewaterhouseCoopers LLP
972-724-2258

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PJ Gonzales, CMP, CHSP
Fort Worth CVB
817-336-8791

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Cheryl Beasley, CMP, CMM
Cheryl Beasley Enterprises
972-462-9758

Vice President Education

Sherry DeLaGarza, CMP
Independent
972-414-1844

Vice President Finance/Administration

Carol Benavidez, CMP
HelmsBriscoe
972-396-0423

Vice President Membership

Tamra Hughston, CMP
HR Southwest Conference & Exposition
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Vice President Programs

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Sherri Cook & Associates
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Vice President PR/Marketing

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DMM Group
972-233-8524

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A Message from the President



Melissa Logar, CMP, CMM
2003-2004 President

We kicked off the year with July's monthly program presented by "True Colors". When I looked around the room during True Colors' presentation I have to say I felt personal pride that the program was successful and met the objective the Program Committee was challenged with. How did I know it was successful? I have never been in a room of people that were all smiling and nodding their heads in agreement to the scenarios that were presented to us.

I had True Colors facilitate the Board of Directors June Retreat. I knew in order for the Board of Directors' to achieve the Goals and Objectives we have created for this year we have to be able to understand and appreciate each other's personality. True Colors helped the Board identify personality traits not as a weakness or annoyance but as a strength that will enable us to work together as a whole.

I jumped at the opportunity to bring True Colors message not only to the Board level but also to the membership level at our annual July Committee Sign Up program and at our August more in-depth Education workshop. We ask our members to give up their valuable time to participate on committees. Simply put, with out committee participation we would not have a Chapter. For our members to continue to participate on committees it needs to be a pleasurable rewarding experience. I believe for the Chapter to ask our members to volunteer the Chapter must provide tools of how to work as a group. True Colors is just one of the many tools you will see this year.

I have been asked numerous times why do I stay involved with MPI. The answer is I am giving back to an organization that has helped me. The real answer is I meet new people, I have developed strong friendships, enhanced professional relationships, I receive both personal and professional recognition, I get personal satisfaction from accomplishment by feeling needed, appreciated, making an impact, I experience new challenges, I have increased my skills and knowledge again both personally and professionally and I have fun. It is all about me and my self esteem. Let's go one level deeper...by my volunteering I help provide these results to other members, which again it goes back to me, it just plain makes me feel good. By the way I am a Blue!

The major obstacle for volunteering is that it is difficult to take part, given the demands of our work schedules. It would be great if we could all volunteer during the workday, if our employer's supported it and it did not conflict with our work. But in today's world this is not an option for many. So how do we get you to volunteer? I believe by providing the same results that I receive.

Even though our committee sign up program has passed there are still numerous volunteer sign up opportunities throughout the year. We provide committee interest sign up on the monthly program evaluation form, you can contact any of the Board of Directors including me and for those of you already on committees ask other Chapter members to join. That is how I became involved just 10 short years ago, I was asked, no actually I was told that I was on the Membership and PR/Marketing Committees, thank you O.D. and Tracey!



BOARD CORNER

P.J. Gonzales, CHSP, CMP
President-Elect

Motions passed by the MPI D/FW Chapter Board of Directors at its July meeting:

1. The PR/Marketing Committee will begin a new electronic announcement campaign this month. Chapter members will receive an email update on the first, second and third Thursday of each month. These emails will provide detailed information on upcoming chapter meetings, events, member services and other vital communications.
2. The Board of Directors approved the 2003-2004 chapter budget.

"CURRENT" AFFAIRS



Sherri Cook, CMP, CMM
Planner
Sherri Cook & Associates

Planners & SUPPLIERS: A Meeting of the Minds



Gail Lemaire
Supplier
Adolphus Hotel

To facilitate a continuing discussion between planner and supplier members, this column is dedicated to sharing knowledge, concerns and perspectives of D/FW Chapter members. This exchange will facilitate better understanding of respective jobs and challenges we face as planners and suppliers.

Question: Have meeting budgets (including travel) remained the same or decreased in the past year? If they have decreased, by what percentage?



Johnson

Julie Johnson, CMP, CMM, Lennox Industries Inc.: "In today's economic times, my group is challenged to work smarter and more effectively in regards to negotiations for our meetings and incentive trips. It is vital in our organization

that the value of goods/services received is fair and justifiable. I have been challenged to cut 10% on my overall meetings and incentives budget. This is when astute negotiations, honesty and trusting relationships/partnerships become invaluable."

Kim Wilkerson, Coors Brewing Company: "My meetings budgets haven't changed per se but are affected consequently by our initiative to reduce T&E expenditures. Our staff meetings are usually held in another city and the last one we did by videoconference versus live, to save on travel expenses. The meeting budgets haven't decreased nor changed in the actual meeting components."

Please send your responses and "hot questions for future months consideration to: Sherri Cook, CMP, CMM at sherricook@mindspring.com. Responses must be received by the first of the month following publication to be considered.



McCain

Pat McCain, CMP, Krisam Group & GEP: "Meeting budgets have definitely decreased this past year based on my experiences with the different companies I come in contact with. I'd say overall budgets have been cut between 15-25%."

Sherri Cook, CMP, CMM, Sherri Cook & Associates: "I have seen definite conservation in expenditures with my clients. Corporations must be accountable to their stockholders and associations have been faced with lack of corporate sponsorship funds they had depended on for operation prior to September 11, 2001. I have seen types of expenses reduced more specifically than a particular percentage but as a whole these reductions seem to be 10 - 20%."

Next Month's Question will be in preparation for the upcoming Quarterly Educational Roundtable Sessions:

Question: What are some of the best practices you have seen in our industry for planners and suppliers? Let's help pass on to each other what we appreciate (communication, procedures, information and treatment).



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CURRENT

Managing Editor
Steven G. Foster, CMP, Circle R Ranch
(817) 430-1561
stevenfoster@circranch.org

Assistant Managing Editor
Alainna Palmer, CMP
Comerstone Baptist Church
alainnapalmer@attibi.com

Copy Editor
Laura Moore
Lennox Industries, Inc.
laura.moore@lennoxind.com

Newsletter Coordinator/Designer
Dana Conley
PDQ Results Printing

Newsletter Advertising Sales
April Marchand
Dallas Marriott Solana Hotel
(817) 430-5004
April.Elles@marrriott.com

Michelle Crosby
Ultimate Ventures
(972) 732-8433
michelle@ultimateventures.com

Contributing Columnists

Heard It Through the Grapevine
Alainna Palmer, CMP
Leah Belasco

Planner-Supplier Meeting of the Minds
Sherri Cook, CMP, CMM, Sherri Cook & Assoc.
Gail Lemaire, Adolphus Hotel

Tech Talk
Kevin Jost, J&S Audio Visual, Inc.

Contributing Writers

Carol Benavidez, CMP, HelmsBriscoe
April Marchand, Dallas Marriott Solana Hotel
Marti Fox, CMP, GlobalGoals

Sally Goldesberry, CMP, CMM, Society of Petroleum Eng
M.T. Hickman, CTP, CMP, Richland College TEMM

Photographer

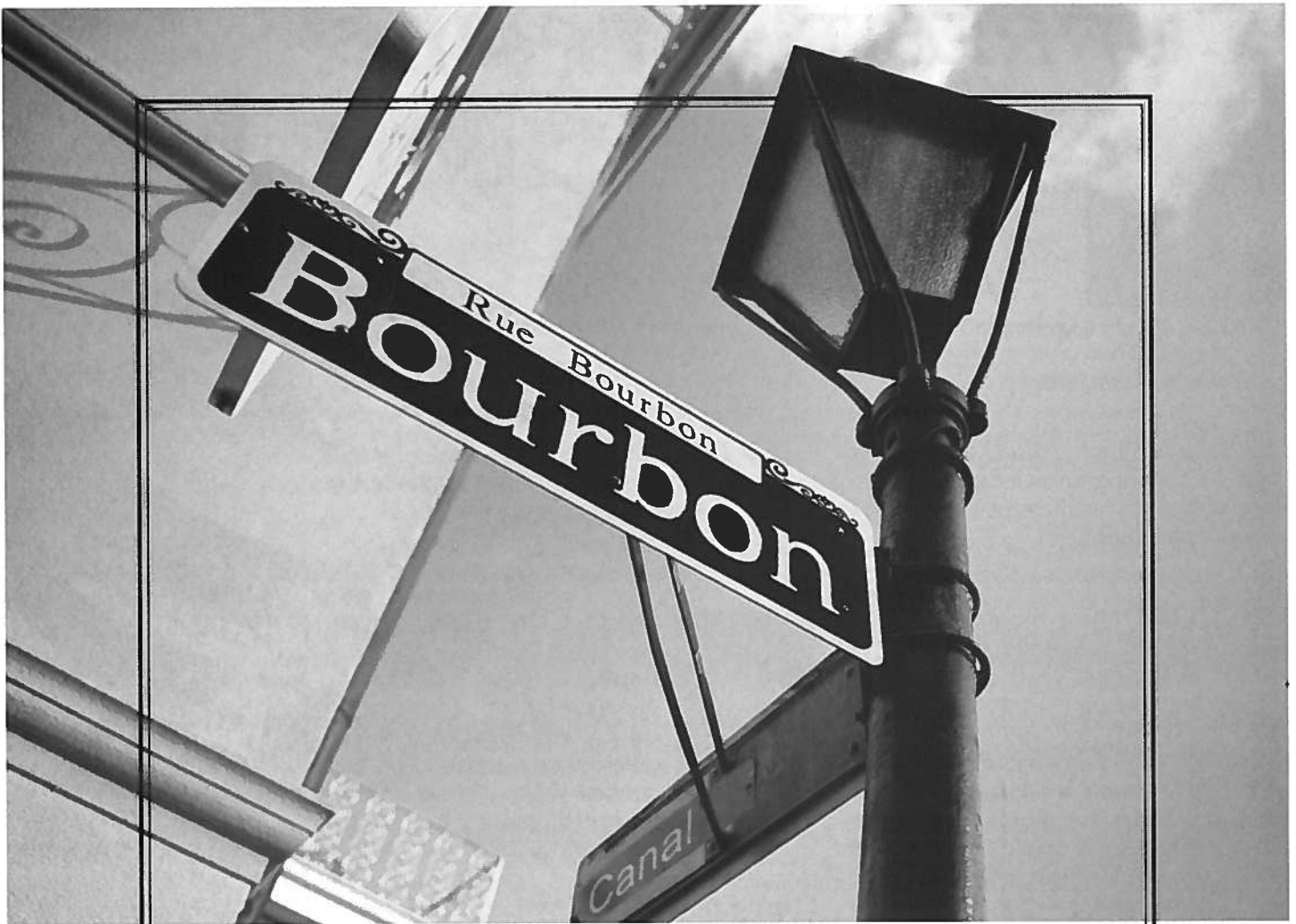
Jim Woods
J Woods Custom Photography

Dallas/Fort Worth Chapter Office
Dallas/Fort Worth Chapter, PMB 259
7750 North MacArthur Blvd., Suite 120
Irving, TX 75063-7501
www.mpidfw.org

Chapter Administrator

Randie Charnes
(972) 869-3836 • Fax: (972) 506-7485
rcharnes@msn.com

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JW MARRIOTT.
NEW ORLEANS

John Hill, Director of Sales & Marketing
504.527.6726
614 Canal Street • New Orleans, LA 70130
marriott.com/msyjw

Marriott.
NEW ORLEANS

Steve DeFelice, Director of Sales & Marketing
504.553.5520
555 Canal Street • New Orleans, LA 70130
marriott.com/msyla

Not available to previously booked groups. Meetings must consist of a minimum of 25 room nights each, booked by 12/31/03 and consumed by March 31, 2004. Blackout dates apply.

Chapter Meeting: Thursday, August 28, 2003 • 11:00a.m.

“Terrorism - Preparing for a Changing World or the Unexpected”

September 11, 2001 changed many perspectives relating to security in America and the dangers to Americans traveling outside of our country. The travel and meetings industry was heavily impacted by the economic damage of the attacks that day and the subsequent attacks against U.S. interests. The economic damage to the industry has been quite noticeable and the concern of CEO's authorizing travel and off site meetings continues to this day.

The MPI D/FW Chapter will address the issues of risk and terrorism, which will continue to affect our industry at its monthly luncheon, Thursday, August 28, 2003, at the Renaissance North Dallas Hotel. Leading the discussion will be Kevin D. Mellott, president of ERASE Enterprises, which provides security and safety services for both the private sector and government clientele in the domestic and international markets. Mr. Mellott has over 28 years of experience in public safety services including law enforcement, private security, fire fighting, emergency medical services, special rescue operations, hazardous materials, and counter terrorism.



Kevin Mellott
ERASE

Attendees will review realistic steps that facility managers, meeting, event or incentive planners can do during site inspections, logistical preparation and on-site to minimize potential risks and maximize recovery efforts in the event of a crisis.

In May of 2001, ERASE Enterprises developed warnings relevant to terrorist strikes against US interests on several potential dates, including September 11. Come to this intelligence briefing and learn why we were targeted and what the future holds for America, your family, your business, and your clients.

August Program Committee members: Jan Gillin, Chair; Anna Squire (Squire & Associates); O.D. O'Donnell (Nightlife Entertainment and Panache); Steven Flores (Eddie Deen's Ranch @ Downtown Dallas); Marti Fox, CMP, CTC, (GlobalGoals, Inc); Elizabeth Chandler (The Meadows Foundation); Bill Reeser, CMP, CTS, (AVW TEL-AV Audio Visual Solutions) and Leah Belasco.

Program Committee Meeting

Renaissance Dallas North Hotel
Thursday, August 21, 2003
5:30 pm - 7:00 pm

The Program Committee meets the Third Thursday of each month at the Host Facility for that month's MPI D/FW Chapter Meeting.

Host Facility

Renaissance Dallas North Hotel

The Renaissance Dallas North Hotel is located in the North Dallas corridor, home to upscale business, shopping and entertainment. Hotel decor mirrors the location, with a 10-story atrium and numerous amenities.

Designated as MPI D/FW's "2000 Meeting Facility of the Year", the Renaissance Dallas North Hotel provides over 25,000 square feet of extraordinary, functional banquet and meeting facilities. From our, 7,500 square foot Grand Ballroom, the exotic atmosphere of the Terrace Garden featuring a private entrance, to the Gazebo overlooking our beautiful, lush atrium, we have everything you need to make any event memorable. We also have our own in-house, full service audio/visual services with state-of-the-art equipment and highly trained technicians who will satisfy all your program requirements. And most of all, creative cuisine prepared by Award-Winning Chefs for Banquets, Receptions, Theme Parties and Off-Site Catering.

DIRECTIONS

From the West (Fort Worth and Mid-Cities):

Take I-635 (LBJ) East, Exit on Midway Road, exit number 23 going North. Make a u-turn under I-635 (LBJ) to the westbound access road, on the right past Wal-mart.

From the South (Downtown Dallas):

Take the Dallas Tollway North to I-635 (LBJ) Take the Westbound LBJ Exit. Exit at the Midway Road Exit. Cross Midway Road. Stay to the right on the westbound access road, the right lane becomes Valley View Lane. Stay in the right lane. Hotel is on the right past Wal-mart.

From the North (Plano, Richardson, Garland and Mesquite):

Take the Dallas Tollway or Central Expressway South to I-635 (LBJ). Travel West on I-635 (LBJ). Exit at the Midway Road Exit. Cross Midway Road. Stay to the right on the westbound access road, the right lane becomes Valley View Lane. Stay in the right lane. Hotel is on the right past Wal-mart.

“TERRORISM - PREPARING FOR ROUND TWO”

Thursday, August 28, 2003



RENAISSANCE.
DALLAS NORTH HOTEL

4099 Valley View Lane • Dallas, TX 75244

(Located West of Midway Road and North of LBJ off Frontage Road)

(972) 385-9000

9:30 am - 10:30 am	Career Networking Cypress Room
11:00 am - 11:30 am	Chapter Orientation Cypress Room
11:30 am - 12:00 pm	Registration and Reception Gallery Ballroom Foyer
12:00 pm - 1:30 pm	Luncheon and Program North Central Salon Ballroom

Complimentary Parking

Advanced Member Price:	\$30.00
Advanced Guest Price:	\$35.00
Onsite Price:	\$40.00

R.S.V.P. to Randie Charnes
by 2:00 p.m., Monday, August 25, 2003
email: rcharnes@msn.com • fax: 972-506-7485

ON-LINE REGISTRATION PREFERRED

Go to the “Events” section at www.mpidfw.org

July Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the meeting.

Meeting Sponsor



Featured Speaker

Letitia Fox
TRUE COLORS

Facility, Reception, Luncheon

Crowne Plaza North Dallas
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July Chapter Meeting Highlights



Melissa Logar, CMP (PricewaterhouseCoopers, LLP) sat in the "Director's Chair" of her first MPI D/FW production as chapter president with the help of VP of Programs, Sherri Cook, CMP, CMM (Sherri Cook & Associates) and Ben Guerrero (South Padre Island CVB).



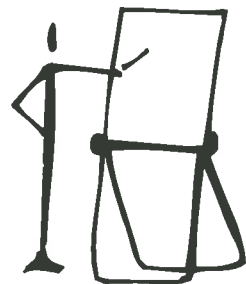
Knowledge is Power, and Education Committee members (l-r) Tara Judd (Imagine Events), Laura Hallock, C.P.E. (USA Hosts Dallas) and Thomas White (Dallas County Coach & Limousines) were on hand to spread the message to July meeting attendees.

Program Committee Members were (l-r): Jimmy Eanes, CMP (JE & Associates); Steven Flores (Hampton Inn Downtown); Rhonda Nowlin (CertainTeed Corp.); Program Chair O.D. O'Donnell (Nightlife Talent / Panache); Julie Johnson, CMP, CMM (Lennox Industries, Inc.); Gary Peto (Shag Carpet Themed Events & Decor); Cecilia Daddio, CMP (Lennox Industries); and Konnie Patke, CMM (Palace Resorts).



Facility Hosts from the Crowne Plaza North Dallas/Addision were (l-r): Mark Hayes, Banquet Manager; Kendra Clark, Group Sales Manager; Kari Williamson, Transient Sales Manager; Angie Gadwood, Director of Sales; Julie Sykes, Director of Catering; Truett Pool, Hotel Manager; Heather Cornwell, Catering Manager; Adonia Beardsley, Crowne Meetings Director and Coleen Zihlman, Convention Services Manager.

Photos by
Jim Woods



Top Planner Award at WEC....continued from page 1



Kemble, who currently serves as Chair of MPI's Professional Development Strategy Group and a member of "The Meeting Professional" Advisory Board, is one of the industry's most-honored professionals. His industry awards include 2002 Special Event Industry Lifetime Achievement Award, 2001 International Special Events Society International Volunteer of the Year Award, 2000 Special Event Magazine "Gala Award" and 1999 Event Solutions International Event Planner of the Year Award.



2003 MPI Planner of the Year
Steve Kemble

"Of all the industry awards I have received through the years, this one is very significant," said Kemble. "MPI was the first industry association I joined, so I will always have very special feelings about the organization because my involvement in MPI is sincerely what helped me launch my career in the industry. I thank MPI everyday for encouraging and facilitating my involvement in the local chapter and now on an international level."

With all his industry accolades, perhaps the next area Kemble will conquer is "Reality TV." He has just wrapped production on a new television series for the E! (Entertainment) Network, entitled "Whose Wedding Is It Anyway?" The 13-week series is set to air in September. Camera crews spent four weeks filming Kemble's daily routine in preparation for the series.

MPI D/FW has dominated recent International Awards presentations. Last year, in a near-sweep, Nickerson-Rhoden won the International Planner of the Year Award, Steven G. Foster, CMP (Circle R Ranch) won the Marion N. Kershner Memorial Chapter Leader Award and Dvorah Evans, CMP (Dallas Black Chamber of Commerce) won the Tomorrow's Leader of MPI Award.

Previous winners of the International Planner of the Year Award from MPI D/FW are: (1982) Doug Heath, CMP, CAE and (1987) Greg Elam. Previous winners of the International Supplier of the Year Award from MPI D/FW are: (1991) Ellen Beckert and (1997) J. William Boyd, CMP, CMM, CITE. Previous winners of the Marion N. Kershner Memorial Chapter Leader Award are: (1990) Mary Jo Malone and (1999) Colleen Rickenbacher, CMP, CSEP. Previous winners of the Tomorrow's Leader of MPI Award are: (1995) Sherri Cook, CMP and Mollie Wallace, and (1998) Jennie McNeil Campbell, CMP, CMM.

Steve Kemble on....

Winning Awards:

"Getting the initial call stating that I was the D/FW Chapter's nominee for the International Planner of the Year Award that was exciting enough, especially as it is recognition by my local peers and colleagues. Later, when I got the call from the International Awards committee stating that I had won, it was, WOW, indescribable. I was doing a program for a client in Las Vegas at the time. I thought luck must be with me so I hung up the phone and went straight to the blackjack tables. I quickly found out it doesn't quite work that way. This award also means a lot to me as an Independent Planner because I feel it gives great recognition to the one of the fastest growing segments of our industry."

MPI Involvement:

"Bottom line, I would not be where I am in the industry today if it were not for MPI. MPI is where I have met the vendors that supply me and my clients with all of our meeting and event-related needs. Without these vendors, I could not do the volume of business that I do. MPI continues to give me the latest industry education on topics that are critical to my business success. Involvement in MPI allows to me to keep my clients updated with the latest trends and information."

The Future of the Industry:

"I feel confident our industry will completely rebound from the acts of terrorism and current economic times and when we do, we all will be better for what we have been through. I think the industry has become stronger and more unified through all of this. People are starting to realize that meeting and event planning is a true profession and a legitimate industry to be involved in. I think that more and more high school and college students will continue to seek out this industry, the growth excites me."



Patty Stern Markley, CMP
VP of PR/Marketing

Simplifying Your E-Communication Expectations

■ Things should be made as simple as possible, but not any simpler. - Albert Einstein

The PR & Marketing Committee is "the voice of the chapter." Our role is to keep the membership informed with accurate information in a timely manner. With a very exciting year for our chapter underway, we're going to have a lot to tell you about! So, let's start the year off by relating what you can expect to receive from the chapter regarding email!

Let's face it - electronic communication is here to stay and has proven to be a powerful method of communication for our chapter. How to engage your interest and ensure you look forward to receiving our emails is a question the committee pondered and solved. We know we only have your attention for a short span of time. With that in mind, here's the plan this year regarding electronic communications from the chapter level:

- You will receive an email from the chapter a maximum of 3 times per month.
- The email will arrive in your in-box on the first, second and third Thursday of each month.
- Consistently, the email will promote multiple events such as the Monthly Programs, Education Programs and Special Projects that you won't want to miss this year!
- When appropriate, links to industry articles and/or exciting news will be included.
- The email will contain "blurbs" with links back to the chapter website that allows you to peruse more comprehensive information at your own leisure.

We're optimistic that your interest will be piqued and these weekly "blasts" will provide information and further opportunities to learn more about the programs and articles that interest you!

What could be simpler than that?

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Now your meeting can be twice as nice at **The Woodlands Waterway Marriott Hotel & Convention Center**. For every meeting you book and hold now through December 31, 2003 you'll earn **two** Marriott PlannerPoints® per room night. Use your points for **meeting upgrades** — or choose from hundreds of **gift certificates** at GiftCertificates.com™ and shop at well known retailers for clothing, jewelry, dining, entertainment, furniture, electronics, travel and so much more.

Featuring over **70,000 sq. ft.** of state-of-the-art event space, and a naturally beautiful location on The Woodlands Waterway development, The Woodlands Waterway Marriott Hotel & Convention Center is Houston's newest place to meet.

Valid 8/10-12/31/03. Not available to previously booked groups. Meetings must consist of a minimum of 25 room nights each and be held by 12/31/03. Blackout dates apply.

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EDUCATION NEWS



MPI D/FW Joins with Toastmasters®

The MPI D/FW Education committee is thrilled to announce that we have joined together with the nationally recognized Toastmasters(r) organization in forming a club just for MPI members!

Sherry DeLaGarza, CMP
VP of Education

What does this mean for you, the members of the MPI D/FW Chapter? Toastmasters(r) is known for

providing a positive growth environment for the improvement of public speaking skills. But there's more. In it's encouraging atmosphere, you will be provided the opportunity to build these skills and many more:

- Prepare, organize, and present ideas
- Listen effectively
- Improvisational speaking
- Gain Leadership experience
- Find an opportunity to mentor others

With this being a club for MPI members only, an added benefit is the opportunity to network and grow your knowledge in the industry while honing the above skills.

Join us for the initial organizational meeting as we discuss the goals and objectives we want to set for our club.

August 26, 2003
5:30pm - 7:00pm
Crowne Plaza Hotel Addison
14315 Midway Road • Dallas 75001
972-980-8877

Thank you Crowne Plaza Hotel-Addison - our Toastmasters host facility through December 2004!

If you want to think faster, persuade with power, and improve all of your communication skills - the MPI D/FW Toastmasters(r) is the place to be. Don't miss this opportunity. For more information, contact Sherry DeLaGarza, CMP at sherrydelagarza@hotmail.com or (972) 414-1844 or Thomas White at Thomas@dcclimo.com or (972) 501-0500.

MPI D/FW Multi-Cultural Initiative

The D/FW chapter is currently forming a Multi-Cultural Initiative committee. We are looking for individuals to assist in developing the goals and objectives for this initiative for our chapter. If interested in joining the committee or if you would like more information, please contact Jim Monroe, CMP, CSEP at (972) 296-3336 or jim@jcmmonroe.com

CMP RENEWALS - Classes of 1998

The Convention Industry Council (CIC) is on top of their game and they are seeking renewal applications from 1998 graduates. Did you know that IF you miss the October 15 deadline, your certification expires and you have to retake the CMP Exam in order to reinstate your designation? Go on line NOW - www.conventionindustry.org/cmp/cmp_only/recertification_form.htm.

CMP News

This is the Beginning!

The current CMP semester kicked off this summer and our aspiring CMPs are preparing their CMP Applications, the first major step towards earning your CMP Certification (Due September 8, 2003).

August 18 - This is the beginning — where the preparation for the CMP Exam begins. 2003 Fall semester offers candidates a very independent study format with one monthly meeting to help candidates stay focused, get answers to questions, teach some of the harder concepts and provide support. (\$45 for three sessions) Between these sessions they will study with study buddies. References: CIC and PCMA manuals.

November 8, 9 and January 10 (weekend days) - The Fall CMP University is tentatively scheduled for these dates and will be held at the Omni Mandalay in Las Colinas. Watch the D/FW Chapter website for times and on-line registration forms to appear October 1. In addition, we encourage you to join one of the mini study groups to keep your studying an interesting top priority and to maintain the motivation.

January 17 - next CMP Exam date

Questions? MPI website, www.mpidfw.org, or the CIC website, www.conventionindustry.org, or contact Marti Fox, CMP, CTC at GlobalGoals@aol.com, 972-417-7232.



TECH TALK

Seamless Switching

The visual impact of any presentation can be compromised if the transition from one source to another is upset by anything less than a seamless switch. Customers expect their show to flow smoothly with no interruptions. Use of external scalers/switchers brings all incoming sources to one common resolution that is best suited to the projector in use. These external devices provide flexibility in set up, preview of the next scene, and control of the transition from one source to another. In addition, when multiple display devices are used in the production, a central control processor simplifies the installation and execution of the program.

Some projector manufacturers have attempted to bring seamless switching to the projector itself. Problems arise in relying on the projector to initiate a switch. There is no control of the transition effect, a slight delay before the effect takes place and no real-time preview of the effect. Further, when using the projector as the switcher all sources need to be directly connected to the projector, complicating the cabling of the job.



Steven G. Foster, CMP
 Richland College
 TEMM Advisory Board Chair

THE NEXT GENERATION



Students are Contributing to Industry Success - are You?

Editor's Note: The Travel, Exposition and Meeting Management (TEMM) Program at Richland College was created by MPI D/FW to provide Continuing Education courses in meeting, travel and exposition management. An Associate of Arts degree in Travel, Exposition and Meeting Management has been offered since 1994. The TEMM Advisory Board, whose members represent various industry-related segments, lends their expertise to the curriculum, student assistance, industry relations and marketing of the TEMM program.

There is trouble brewing in the classroom. According to recent survey results, the most serious problem facing both workers and employers in this decade is the knowledge/skills gap among students entering the job marketplace, which will restrict economic growth, corporate achievement and career development.

Locally, the Meetings and Events Industry is working proactively to extend its resources to young people seeking entry into our industry. The Travel, Exposition and Meeting Management (TEMM) Program at Richland College devotes considerable attention and resources to "The Next Generation" of planners and suppliers. Leading the charge are Mary Darin, Dean of Human and Academic Development and TEMM Program Coordinator, M.T. Hickman, CMP. They ensure TEMM students are motivated and inspired to learn. And the hard work is evident.

TEMM students who participated in the 2003 International Delta Epsilon Chi Career Development Conference in Orlando, Florida brought home top awards. Nicole Ivory was a finalist in the Sales Manager category, Michele Dunavin was a semi-finalist in the Hospitality Marketing division, and Jazel Moreno was a semi-finalist in the Travel and Tourism division. These young people also participated in workshops and attended officer luncheons as representatives of Richland College and the TEMM Program.

The TEMM Student Assistance Committee, chaired by Colleen Rickenbacher, CMP, CSEP, is seeking scholarship funding and job placement opportunities for TEMM students. Other committee members include Pat Smith (P.F. Smith Enterprises), David DuBois, CAE, CMP (MPI), Judy Owen (AVW-TELAV Audio Visual Solutions Inc.), David Bruce (CMP Meeting Services), Linda Swindling (The Peacemaker) and PJ Gonzales, CHSP, CMP (Fort Worth CVB).

At a recent TEMM luncheon, Pat Smith presented scholarships to three deserving students. Martha Rutledge (Richland College) won the Renee Whitaker Scholarship funded by Sunbelt Motivation & Travel, and Monica Czajka (Richland College) and Janet Quintero (Townview High School) were awarded the MPI Dallas/Fort Worth Chapter Scholarship. Additional Richland students receiving MPI D/FW Chapter Scholarships were Christina Suarez, Magdalena Malczyk and Raymond Kawa.

The faculty and students in the Richland College TEMM Program are doing their part to be proficient and productive members of the industry. You can help. Need staff for a special project or event? Looking for some enthusiastic part-time help? Thinking about hiring an intern? Does your company offer an industry-related scholarship? Interested in being a mentor?

If you answered yes to any of these questions, pick up the phone or drop an email to M.T. Hickman at Richland College (972-238-6097 or mthickman@dccd.edu). The benefits to the industry will be tremendous.

Richland College Features Weekend Class in Fall 2003 Semester

The Travel, Exposition and Meeting Management program at Richland College will feature four weekend classes and three meeting management classes for fall 2003; Group tours, Audio Visual, Exposition Contracting and Applied Meeting Management will be offered as weekend/fast track classes. "We're offering the fast track classes in response to a student focus group conducted last fall," said M.T.Hickman,CTP, CMP, TEMM Program Coordinator.

Richland College is a great value, explained M.T. if you are in Dallas County a class costs only \$90 for 48 hours of instruction. Seasoned professionals that not only cover textbook theory but also discuss practical application teach all the classes. For people with limited college credit, classes can be taken for non-credit. The classes can also be used for the CMP application; each class is worth 4.9 CEU's.

For more information and a complete list of all classes offered please contact, M.T., 972-238-6097 or go to <http://www.rlc.dccd.edu/Sched/Fall/trvm.html>.

TRVM 1291 (3Cr)	8501	Monday 6:45 - 9:35p.m.	Hickman/Laterza/Evans /Fox
Special Topics in Travel and Tourism (This class includes - creating an incentive trip using Excel, Access, Power point, Event Pro, and on line RFP			
TRVM 2331 (3Cr)	8501	Tuesday 6:45p.m. - 9:35p.m	Luna, C.
Convention/Exposition Law and Ethics			
TRVM 2301 (3Cr)	8501	Tuesday 6:45 - 9:35 p.m.	Pynes, G
Introduction to Convention/Meeting Management			
TRVM 1349 (3Cr)	8701	Tuesday -Thursday 6:00 - 830 p.m.	Filer, C.
Travel Operations I Specialization Course (SABRE I)			
TRVM 1323 (3Cr)	8701	Sept. 12-14, Sept. 19-21, Sept 26-28 • Fri. 5-9pm / Sat. 8am-5pm / Sun. 1pm-5pm	Wolschon, P
Group Tour Operations			
TRVM 2335 (3Cr)	8701	Oct 31-Nov.2, Nov 7-9, Nov 14-16 • Fri. 5-9pm / Sat. 8am-5pm / Sun. 1pm-5pm	Kent, P.
Expo Service Contracting			
ITSW 1310 (3Cr)	8701	Oct. 3- , Oct. 10- 2 & Oct.17-19 • Fri., 5-9pm / Sat. 8am-5pm / Sun. 1pm-5pm	Dewey, C.
Presentation Media Softwar			
Designed for meeting manager that want to learn more about type of AV and the best equipment to use to meet the meeting objective.			
TRVM 2333 (3Cr)	8701	Dec. 19-21, Jan 2-4, Jan 9-11 • Fri. 5-9pm / Sat. 8am-5pm / Sun. 1pm-5pm	Pynes, G
Applied Meeting Management			

MEMBERSHIP NEWS

Career Connection Meeting

Starting in August, Career Connection will be held prior to our regular Monthly Membership Meeting at 9:30 a.m. This session provides great opportunities for those seeking to improve job skills in their current position and networking opportunities for employers looking to hire that right person. The meeting will conclude at 10:45 a.m. allowing time to register and network prior to the luncheon. (Attending Career Connection does not obligate registration for the monthly meeting.)

Educational topic courtesy of Challenger, Gray & Christmas, Inc.



Member Drive

Take a little trip, take a little trip, take a little trip with MemberSHIP!

Just wait until you see what the Membership Committee has in store for YOU. Cruise on by the Membership table at this month's Chapter Meeting for the latest news on how you can be part of something HUGE.



The New Directory Is In

The 2003-2004 MPI D/FW Chapter Resource Guide and Member Directory will be available for pick up at registration during the August monthly luncheon.

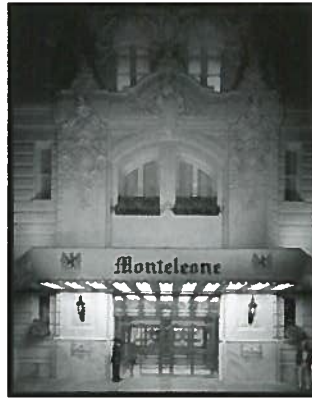


New Kids on the Block

Welcome to Our Newest Members!

We are delighted to welcome our newest chapter members. We invite you all to attend our monthly chapter meetings in an effort to help further your desire for education and networking. For more information on chapter events, please visit our website at www.mpidfw.org.

Michelle Scanlan.....Arcordor & Pomodoro Ristoranti Italian
 Paul Klipp.....Allante Promotions
 Katherine Hines.....Barton Creek Resort
 Julia Coleman.....Embassy Suites Dallas Market Center
 Velma Bueno, CMP.....Haynes & Boone LLP
 Lara Cupit.....Haynes & Boone LLP
 Rosa Sommers, CMP.....Haynes & Boone LLP
 Gina Whetsel.....Loews Hotel
 Alvin Noland.....Meeting Professionals International
 Michel Brayer, CLT ASCP.....Meeting Professionals International
 Keith May.....Outrageous Adventures/Interactive Games
 Pamela Freeman..Parker College of Chiropractic/Parker Seminars
 Trudy Robinson.....Professional Association
 Kim Nelson.....Shooting Star Meetings & Events
 Carla Gates.....Society of Petroleum Engineers
 Sally Westbrook.....Susan G. Komen Breast Cancer Foundation
 Amanda Prudden.....TRT Holdings
 Christine Martin.....Two Design Group



Site Inspection

Note: The following is the first of an occasional series highlighting unique venues or destinations that have supported the MPI D/FW Chapter through its Strategic Partnership Program. The information is provided by the facility and presented from a planner's point of view.

Hotel Monteleone

Recent renovations have updated but not disrupted the classic style of the now 117-year-old Hotel Monteleone,

one of the first landmarks in the famous French Quarter of New Orleans. The Hotel is the Quarter's largest full-service hotel, featuring 573 guestrooms and suites, 20,000 square feet of meeting space in 18 rooms and all the latest business amenities. The Hotel offers four hospitality suites ranging in capacity from 10 to 50 people. Hotel Monteleone is within walking distance of New Orleans' most famous attractions and located 11 miles from the Louis Armstrong International Airport.

At a recent site inspection Kathy Knox of International Site Alliance said, "The food was superb. The experience of the staff was second-to-none. I can't wait to come back to Monteleone."

The historic hotel recently received the Four Diamond distinction from the American Automobile Association Travel Group. For the past two years, Hotel Monteleone has been awarded the J.D. Power and Associates Upscale Hotel Award for "An Outstanding Guest Experience." Learn more about the Hotel Monteleone at www.hotelmonteleone.com.



Alaina Palmer, CMP
'Grapevine' Columnist

Heard it through the Grapevine!



Leah Belasco
'Grapevine' Columnist

The life and times of Bitsy Burns, CMP...After almost 17 years with *HD Vest Financial Services*, Bitsy has left to pursue new dreams...one of them has already come true! In late June, Bitsy became engaged to Ray Mattes of Walnut Creek, California. A spring 2004 wedding in Dallas is in the works. Congratulations!

Michael Clarke is the new general manager of *PGI Texas*. Michael moved to Dallas from Houston where he was director of sales & marketing at *Reliant Park*.

Dana Nickerson-Rhoden, CMP, CMM completed the 26.2 mile Kona Marathon in Hawaii on June 22nd held by the *American Stroke Association*, a division of *American Heart Association*. Dana race-walked in honor of two stroke survivors, Jim Lubniewski, Peg Wolshon's significant other, and George Palacios with *HelmsBriscoe*.

Donna Tanner with *Abacus Restaurant* announces that Kent Rathbun, proprietor/executive chef, has opened a more casual concept serving "gourmet backyard cuisine" in Plano with *Boniene Scroggs*, sales manager. Boniene was formerly with *Lawry's Prime Rib*.

To submit your member information, please contact:
 Alaina Palmer, CMP • alainnapalmer@attbi.com • Fax 469-287-0329
 or Leah Belasco • 972-818-4811



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Join Us For

The Witching Hour

Hosted by the MPI D/FW Chapter

Thursday, October 30th 2003

6:00-10:00 p.m.

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R.S.V.P Website Registration: www.mpidfw.org

By 2pm, Monday, October 27, 2003

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For more information contact:

Tara Judd, Imagine Events, Inc. (972) 491-1660

