

Chapter of the Year  
1989 ★ 1990 ★ 1994  
1996 ★ 2001

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Chapter Information  
& Calendar of Events**  
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### Mark Your Calendar

D/FW Chapter Meeting  
Chapter Resources  
July 24, 2003  
Addison Conference Center

## HAIL TO THE CHIEF LEADERSHIP AS A LEGACY



2002-2003 Chapter President Cheryl Beasley, CMP, CMM

**Note from the President:**  
"At this time last year I was preparing myself for what I thought would be the most difficult part of being President of this Chapter - coming up with a topic of value for a monthly article in *The Current*. Imagine my surprise at feeling disappointment that this article will be my last. The opportunity to communicate with you, the members of this great Chapter, has been one of the many rewards of my presidency.

"One of the rituals all outgoing presidents go through is to evaluate the accomplishments, high points and difficulties the Chapter experienced during their term. With a little interviewing expertise of our illustrious editor, Steven G. Foster, CMP, I'll try to give you my views."

**Current:** What chapter accomplishments are you most proud of this year?

**Beasley:** "I'm probably the most proud of how, as a Chapter, we have positively responded to the changes in our industry, many of which have necessitated the incorporation of changes to the way we operate as a Chapter. Many of those changes, fewer sponsorship dollars available, lower participation levels at events and on committees, have caused us to be

*see President on page 2*

DALLAS/FT. WORTH  
CHAPTER



DEFINING THE POWER OF MEETINGS™

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To be the premier organization of meeting professionals serving the Dallas/Fort Worth meetings industry by providing excellence in educational resources, communications, networking opportunities, and recognition; while operating with the highest ethical standards.

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# A Message from the President

## LEADERSHIP *continued from page 1*

more conservative in the "fluff" we include in our monthly meetings. It has led us to higher levels of consciousness regarding how and where each dollar is spent on behalf of the Chapter. What I'm proud of is that despite this additional pressure, we have continued to produce creative and impactful educational programming for our monthly meetings. We've hosted two events, the MPI Kids Charity Ball and the Annual Golf Tournament that were each profitable - perhaps not as profitable as we would have liked - but profitable, nonetheless. I'm also very pleased with the creation of a model of operation for the Board and the Chapter's Committees that will serve us well for the years ahead."

**Current:** What was the most difficult aspect of your year as president?

**Beasley:** "There were several things about this year that added difficulty to my presidency. The war with Iraq, the continuation of the impact of 9/11 on our industry and my own early retirement in December of 2002 all combined to add a dimension to my term that I had not planned for. However, each of those things has ultimately had a positive impact on my leadership of the Chapter, as each of these conditions has helped me to grow."

**Current:** What do you know "NOW" about being chapter president that you didn't know when your term began?

**Beasley:** "As a ten-year Chapter member and a five-year member of the Board, I felt pretty confident that I understood the roles and responsibilities of being President. What I didn't anticipate was the personal and professional growth and enrichment I would receive for having filled this position."

**Current:** What's the most important leadership lesson you've learned this year?

**Beasley:** "I've learned so many it is really difficult to narrow it down. Probably the most important thing I've learned about leadership is that it is about taking responsibility for your actions in every aspect of your life. It is about demonstrating in the way you conduct yourself that you have the kind of character that is worth following."

**Current:** What inscription will appear on your "MPI" tombstone?

**Beasley:** "I rather think I'd like to have it inscribed on the hearts of those members I've served this year. "By her positive leadership the path is lit for ever greater opportunities of professional growth and prosperity."

*Editor's Note: Cheryl will miss this month's Awards Gala. A previously scheduled trip to Ireland with her husband Jimmie (both trace their roots there) prevents her from sharing her final moments as president with chapter members. The trip, which marks their wedding anniversary, has Cheryl and Jimmie visiting Shannon, the Aran Islands in Galway Bay, Killarney, County Cork and Dublin. We wish Cheryl and Jimmie a "Happy Anniversary" and safe travels to Ireland - "May the road rise up to meet you!"* 🌍

## Becoming Great Leaders



# Planners & SUPPLIERS: A Meeting of the Minds



**Sherri Cook, CMP, CMM**  
*Planner*  
Sherri Cook & Associates

**Gail Lemaire**  
*Supplier*  
Adolphus Hotel

To facilitate a continuing discussion between planner and supplier members, this column is dedicated to sharing knowledge, concerns and perspectives of D/FW Chapter members. This exchange will facilitate better understanding of respective jobs and challenges we face as planners and suppliers.

This month's column is dedicated to Career Networking as the exchange of information between planners and suppliers in our chapter. The purpose is to help members whose jobs/business have been affected by downsizing, department and regional office closings, elimination of positions and pure lack of business with the greatest unemployment rate we are facing since 1963 (according to the Wall Street Journal).

In addition to the MPI D/FW Job Bank on our web site <http://mpidfw.org/Index.asp>, the following is a list of web sites to check if you are presently seeking work:

Hospitality Careers:	<a href="http://www.hcareers.com">http://www.hcareers.com</a>
Positions for Planners and Suppliers:	<a href="http://www.meetingjobs.com/">http://www.meetingjobs.com/</a>
Positions for Planners & Suppliers:	<a href="http://www.meetingtempjobs.com">http://www.meetingtempjobs.com</a>
Positions for Suppliers & Planners:	<a href="http://meeting.vpshosting.net/jobs/index2.php">http://meeting.vpshosting.net/jobs/index2.php</a>
Planner Positions:	<a href="http://www.medicalmeetings.net">http://www.medicalmeetings.net</a>
Hospitality:	<a href="http://www.hospitalityonline.com/">http://www.hospitalityonline.com/</a>
Hospitality:	<a href="http://www.hotelcareersolutions.com">www.hotelcareersolutions.com</a>
Hospitality:	<a href="http://www.hoteljobresource.com/">www.hoteljobresource.com/</a>
Hospitality:	<a href="http://www.hotel-jobs.com/">http://www.hotel-jobs.com/</a>

**Other-related sites:**

[www.employmentguide.com](http://www.employmentguide.com) (hotels,resorts,sales,travel,etc)  
[www.nonprofitcareercenter.org](http://www.nonprofitcareercenter.org) (new jobs posted every Tuesday)  
<http://www.directemployers.com>  
[www.jobvertise.com](http://www.jobvertise.com)  
[www.bizbash.com](http://www.bizbash.com)  
[www.worktree.com](http://www.worktree.com)  
[www.freshjobs.com](http://www.freshjobs.com)  
[www.hospitalityclassifieds.com](http://www.hospitalityclassifieds.com)  
[www.ihirehospitality.com](http://www.ihirehospitality.com)  
<http://www.jobs.mpoint.com/>  
[www.asaenet.org](http://www.asaenet.org) (American Society of Association Executives)  
[www.careerbuilders.com](http://www.careerbuilders.com)  
[www.hcareers.com](http://www.hcareers.com) (Hotel Careers)  
[www.headhunters.com](http://www.headhunters.com)  
[www.hospitalityonline.com](http://www.hospitalityonline.com)  
[www.hotel-online.com](http://www.hotel-online.com)  
[www.hotjobs.com](http://www.hotjobs.com)  
[www.IACC.com](http://www.IACC.com)  
[www.iacconline.org](http://www.iacconline.org) (International Assoc. of Conference Centers)  
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## CURRENT

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## May Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the meeting.

### Featured Speaker

John Paul  
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## MPI D/FW Chapter May Meeting Highlights



MPI's Lisa Dalton was on hand to present chapter member Ted Olson with a Lifetime Membership Award. Olson was one of the founding members of MPI.



Speaker for the May meeting was John Paul of Association Works.

**Photos by Jim Woods**



Facility Hosts from the Sheraton Grand DFW were (l-r): Hamid Mostoufi, Executive Chef, Ray Yosefiyar, Director of Convention Services & Banquets, Loretta Howard, Sales Manager, Robert Button, Director of Food & Beverage and Cynthia Day, Director of Catering.



Program Committee members were (l-r), Wendy Foster, CMP, Carol Benavidez, CMP, Bill Reeser, CMP, CTS, Cheryl Beasley, CMP, CMM, Phyllis Firebaugh, CMP, Sherry DeLaGarza, CMP and Dr. Lawana Gladney.

# Chapter Meeting: Thursday, June 26, 2003 • 6:00 p.m.

## *MPI D/FW Celebrates "25 Years of Leadership"*



Celebrate twenty-five years of excellence as MPI D/FW, the FIVE-time outstanding Chapter of the Year, honors its past, present and future on Thursday, June 26 at the Annual Awards Gala at the Hotel Intercontinental Dallas. From the newest member to the member in longest standing - YOU helped us achieve this historical event.

A special video of this year's accomplishments will be presented, along with recognition of President Cheryl Beasley and the outgoing 2002-2003 Board of Directors. Awards will be presented for Membership Recruitment, Meeting Facility of the Year, Special Event Facility of the Year and Program of the Year.

2003-2004 Chapter President Melissa Logar, CMP and her incoming Board of Directors will be sworn in.

Highlighting the evening will be the presentation of awards naming the Planner of the Year, Supplier of the Year and Rising Star. Planner of the Year nominees are: Sherri Cook, CMP, CMM (Sherri Cook & Associates), Sally Goldesberry, CMP, CMM (Society of Petroleum Engineers) and Melissa Logar, CMP (PricewaterhouseCoopers LLP). Supplier of the Year nominees are: Nancey Hernandez, CMP (The Adolphus Hotel), Wendy Foster, CMP (Circle R Ranch) and Jim Monroe, CMP, CSEP (James C. Monroe & Associates). Rising Star nominees are: Cindy Provence (PDQ Results Printing), Thomas White (Dallas County Coach & Limousine) and Laura Jordan (Wyndham International).

The 2003 Gala Awards Committee includes Sherry DeLaGarza, CMP - Awards Gala Chair; Stephanie Schroeder - Chapter Awards Co-Chair; Patty Stern-Markley, CMP - Chapter Awards Co-Chair; Jodi Adcock; Carol Benavidez, CMP; Sherri Cook, CMP, CMM; Steven G. Foster, CMP; Marti Fox, CTC, CMP; David Gisler; Ben Guerrero; Jane Ito, CMP; Melissa Logar, CMP; Erin Lucia; Pam Madewell; Jim Monroe, CMP, CSEP; Bill Reeser, CMP, CTS; Tracey Smith, CMP; Anna Squire; Bruce Wolpert and Thomas White.

### **Host Facility Hotel Intercontinental Dallas**

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Fine dining is available in our Monte Carlo restaurant for breakfast, lunch and dinner, and the Bristol Lounge (lobby) features entertainment nightly. Kempis Nightclub is open on Friday and Saturday evenings.

### **DIRECTIONS**

#### **From Dallas-Fort Worth International Airport:**

Take Interstate 635 East to the North Dallas Tollway North (Exit 22C)  
Take the North Dallas Tollway North to the Beltline / Arapaho Road Exit  
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#### **From Fort Worth:**

Take Interstate 20 or 30 East to Interstate 35E North  
Take Interstate 35E North to the North Dallas Tollway North  
Take The North Dallas Tollway North to the Beltline / Arapaho Road Exit  
Exit to Service Road and stay on Service Road to the 2nd traffic light (Arapaho Road). U-Turn at 2nd traffic light (Arapaho)  
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### **Celebrating "25 Years of Leadership" at the Awards Gala**

*Thursday, June 26, 2003*

### **Hotel Intercontinental Dallas**

15201 Dallas Parkway • Addison, Texas 75001  
972-386-6000

6:00 p.m.      *Registration & Reception*  
6:15 p.m.      *President's Leadership Reception*  
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*R.S.V.P. to Randie Charnes*  
*by 2:00 p.m., Monday, June 23, 2003*  
*email: rcharnes@msn.com • fax: 972-506-7485*

### **ON-LINE REGISTRATION PREFERRED**

**Website Registration:      [www.mpidfw.org](http://www.mpidfw.org)**  
**[rcharnes@msn.com](mailto:rcharnes@msn.com)**

# 2003 Chapter Awards Nominees

The Meeting Professionals International Dallas/Fort Worth Chapter (MPI D/FW) is pleased to present its awards nominees for the 2002-2003 year. Awards Gala Chairpersons Patty Stern Markley, CMP and Stephanie Schroeder announced the following nominees who will be recognized at the MPI D/FW Chapter's Annual Awards Gala, Thursday, June 26 at the Hotel Intercontinental Dallas.

## Nominated for Planner of the Year:



*Sherri Cook, CMP, CMM*  
*Sherri Cook & Associates*



*Sally Goldesberry, CMP, CMM*  
*Society of Petroleum Engineers*



*Melissa Logar, CMP*  
*PricewaterhouseCoopers, LLP*

## Nominated for Supplier of the Year:



*Wendy Foster, CMP*  
*Circle R Ranch*



*Nancey Hernandez, CMP*  
*The Adolphus Hotel*



*Jim Monroe, CMP, CSEP*  
*James C. Monroe & Associates*

## Nominated for Rising Star of the Year:



*Laura Jordan, CMP*  
*Wyndham International*



*Cindy Provence*  
*PDQ Results Printing*



*Thomas White*  
*Dallas County Coach & Limousine*

The MPI D/FW Chapter is proud to recognize these outstanding individuals and their contributions to the local meetings and events industry.



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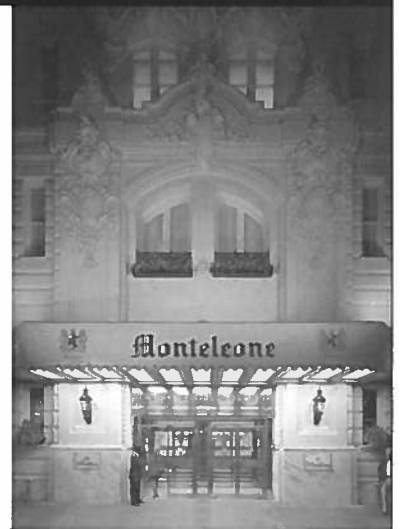
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No wonder more corporate and incentive groups trust us to take care of all the details. Our luxurious suites feature classic touches amid advanced technologies. Marble baths, high-speed Internet, in room safes, mini-bars and data ports now grace every room. Guests of our distinguished address are catered to by both, an award winning culinary team and a highly decorated service staff. And best of all, we're in the heart of the French Quarter. On Royal Street. How utterly fitting.  
*J.D. Power and Associates Award Recipient*



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## Education News

### “Too Many Cooks in the Kitchen Spoil the Event!”



Anne Barab

Has this happened to you? As an event nears, people with new and wildly different ideas begin bubbling up from out of nowhere. The client suddenly decides to change the theme! A newly hired VP wants to switch major “ingredients” to fit their just-created goals! The CEO (FINALLY) attends the last status update meeting with the planning team and disagrees with the core concept! Or, even worse, presents a “whole new and most favorite idea” without considering the amount of work, time and vendor involvement that’s required!

Register today for the Education Session on June 12th where Anne Barab will present a Best Practices Workshop. During this interactive workshop, Anne will present strategies and techniques for coping with the stress of too many cooks in the event kitchen, sprinkled liberally with lots of humor.

Both planners and suppliers must combine equal parts diplomacy, vision and leadership with a basic roux of emotional intelligence, great listening skills and non-defensiveness to produce great meetings and events. Planning is a lot like cooking: You combine the right ingredients, cook as directed to bring the concoction to a boil, stir constantly and then prepare to serve...garnished with creativity and flair.

DATE: June 12, 2003

Registration: 11:00am-11:30am • Lunch and Program: 11:30am-1:30pm

LOCATION: The Stoneleigh Hotel • 2927 Maple Avenue • Dallas, TX 75201

COST: \$40.00 Members / \$50.00 Guests

Register online at [www.mpidfw.org](http://www.mpidfw.org). Registration closes at noon on Monday, June 9th. For additional information, please contact Patty Markley, CMP, VP of Education, at 972.233.8524 or [patty@dallasmeetingmanagement.com](mailto:patty@dallasmeetingmanagement.com)

## CMP UNIVERSITY

Adonia Beardsley, from the Crowne Plaza, made us an offer we could not refuse...After hosting our Spring formal Study Group for 10 weeks, the Crowne Plaza is also sponsoring the CMP University this summer as well!

Put these three important dates on your calendar...

Saturday, June 21 - 8:30 AM - 5:00 PM

Sunday, June 22 - 8:30 AM - 1:00 PM

Saturday, July 12 - 8:30 AM - 1:00 PM

We mix fun with a lot of learning. We practice with sample tests, answer a lot of questions and encourage every candidate towards success.

The next CMP Exam takes place on Saturday, August 2, 2003 and we have at least 15 candidates in our North Texas area that are striving for success! Are you ready to complete your goal?

On-line registration opens June 1:

[www.mpidfw.org](http://www.mpidfw.org), click on “Events”

Registration Fees: \$150 for MPI members

\$175 for nonmembers

For more information, contact:

Marti Fox, CTC, CMP (GlobalGoals, Inc.)

Phone: (972) 417-7232



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## Membership News

# Volunteers in the Winner's Circle

MPI D/FW chapter members were rewarded for the efforts at a Volunteer Appreciation Event last month at Malibu Speed Zone. Those attending enjoyed a buffet dinner and free games and activities.



VP of Membership Tamra Hughston, CMP led the MPI D/FW pack into turn #3.



The competition heated up on the Air Hockey tables with Lynn Lewis, CMP taking on Patty Phelps (foreground) while Sherri Cook, CMP, CMM battled Carol Benavidez, CMP.



Taking the checkered flag in NASCAR #1 were (l-r) Betty Garrett, CMP, Tracey Smith, CMP, James Hardman, Melissa Logar, CMP and Cheryl Beasley, CMP, CMM.



Chapter "Top Fuel Dragsters" included (l-r) Dean Conwell, Sherry DeLaGarza, CMP, Bruce Wolpert, CMP, Thomas White, Carol Benavidez, CMP, Jan Gillin and Sherri Cook, CMP, CMM.



**Alaina Palmer, CMP**  
*'Grapevine' Columnist*

## Heard it through the Grapevine!

To submit your member information, please contact:  
Alaina Palmer, CMP • [alainnapalmer@attbi.com](mailto:alainnapalmer@attbi.com) • Fax 469-287-0329  
or Leah Belasco • 972-818-4811



**Leah Belasco**  
*'Grapevine' Columnist*

**Dana Nickerson-Rhoden, CMP, CMM** with *American Heart Association* was recently appointed to the Board of Trustees for the Foundation of Meeting Professionals International.

**Kim Hentges** with *Society of Petroleum Engineers* has been promoted to meetings manager.

Wedding bells were ringing on March 8th in Magens Bay, St. Thomas as **Cissy Horton** with *C Horton Productions* wed Jon Featherston. Congratulations to the happy couple!

**Charlene Dykes, CMP** is now the general manager of the *Belo Mansion for Culinaire International*. New Pavilion will open Aug. 1st!

**Darryl Leavitt, CMP** with *Houghton-Mifflin* has hired two new senior event coordinators, **Gina Patrick** and **Blake Myers**.

Congratulations to the TEMM Travel Club DEX Spring 2003 Raffle Winners...

**Martha Hogan** - American Vacation

**Jackie Tolbert** - Southwest Vacation

**Gloria Stewart** - Austin Escape

**Maria Garcia** - D/FW Area Tourism Council 25th Anniversary Vacation Package

**Sandy Groom** - Mystery Prize - One night with Brunch at the Omni Richardson Hotel

*Thanks to all of you for your contributions and support. Each of these students work hard to represent Richland College, and your support makes it easier for students to participate in events like Delta Epsilon Chi and other educational activities.*

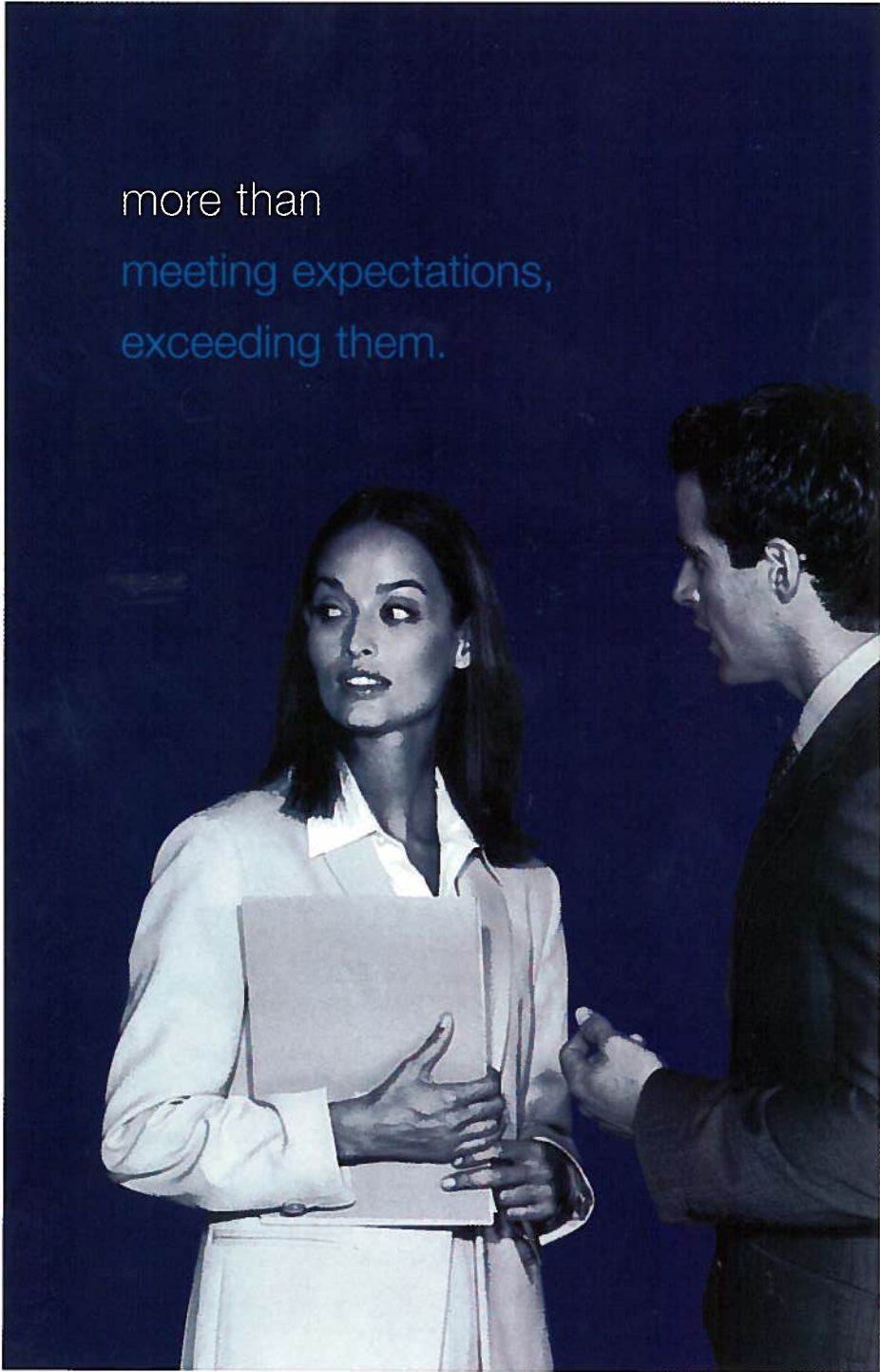


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