



Chapter of the Year
 1989 ★ 1990 ★ 1994
 1996 ★ 2001

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 Chapter Information
 & Calendar of Events**
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Vision Statement

To be the pivotal force in positioning meetings and events as key strategic components of an organization's success.

Mission Statement

To be recognized as the leading global membership community to shaping and defining the meeting and event industry.

Dallas Is Cookin' For WEC 2006!

Hurricane Dennis stirred the winds across Florida last month, but it was the enthusiasm of the Dallas/Fort Worth Chapter members which truly "blew away" South Beach during the 2005 MPI World Education Congress in Miami.

"Dallas Now, Dallas WOW!" was the theme of a luncheon hosted by the Dallas Convention & Visitors Bureau on the final day of this year's MPI WEC. Dallas will host the MPI WEC, July 9-11, 2006, and as the upcoming host, the Dallas CVB teamed-up with Incredible Productions and more than 125 members of the MPI D/FW Chapter to produce a show-stopping promotional event at the Miami Convention Center.

"We are the talk of the town," said MPI WEC 2006 co-chair Colleen Rickenbacher, CMP, CSEP (Colleen Rickenbacher, Inc.). "The Dallas luncheon will be remembered for definitely being creative, innovative and the best ever. If I heard it once, I heard it over and over how amazed our fellow MPI members were!"



The WEC promotional luncheon is a host city's opportunity to showcase its unique offerings to MPI members, and the DCVB partnered with Dallas-based Incredible Productions to provide a "sneak peek" at what WEC 2006 attendees can expect next year. The IP team, headed by Mac Martin, created a 45-minute show featuring professional dancers and MPI D/FW chapter members performing song and dance routines which highlighted Dallas' Western Heritage, Dining Arts and Nightlife.

Michael Clarke (PRA Dallas/Fort Worth) and Todd Richter (BBJ Linen) designed guest seating areas at the luncheon complimenting the four themes, each with a unique linen, chair cover and centerpiece. The result was a luncheon event that captured the imagination of both attendees and performers alike.

"I received many compliments in Tuesday afternoon session after the luncheon and at the closing reception that evening after attendees read my name badge and saw that I was from Dallas," said D/FW Chapter member Kim Hentges, CMP, Meetings Manager with the Society of Petroleum Engineers, who also performed in the show. "They all said how much fun it was."

Continued on page 7



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President's Memo

Greetings from 25,000 feet! I'm on my way home from Miami where I attended WEC. This year's conference was educational, exciting and hectic, as my focus was on professional development as well as the business of our Chapter, and personal development as a Chapter leader.

I enjoyed connecting with members I don't often see at monthly meetings and being involved in Tuesday's promotional luncheon sponsored by the Dallas Convention and Visitors Bureau to help promote Dallas as the host site for WEC next July.

I want to share with you some of the highlights from WEC:

- 139 Chapter members attended WEC
- The D/FW Chapter was honored during the Leadership Luncheon as having the most new members in 2004-2005. We had 98 new members - WOW!
- Our chapter was challenged to be a greater supporter of the MPI Foundation
- In January 2006, MPI will launch Professional Pathways: a program offering member solutions and standardization within our industry for items such as job descriptions. Watch for more information from International coming soon.
- Christine Duffy, MPI 2005-06 Chairwoman, launched her vision of "Influence", which ties in perfectly to our chapter's mission of "Making a Difference." What a great feeling to know that we're on track!
- MPI is collaborating with various organizations such as PCMA, ASAE, SHRM and ICVB for legislative-related issues and how our industry might be affected.
- And on a personal note, I met John Stamos and Mickey Mouse on a Disney-sponsored cruise!

Mark your calendars now to attend
PEC - January 23-25, 2006 in Charlotte, N.C.
and WEC - July 9-11, 2006 here in Big D!



Tamra S. Hughston, CMP
2005-2006 President



Making A Difference!
2005-2006



Teamwork Pays Off!

The D/FW Chapter was recognized during WEC 2005 for having the most new members recruited during 2004-2005! Congratulations go to the fabulous teamwork of Ruth Callenberg, Tony Cummins, CMP and the entire Membership Committee. *Your contributions have made a difference!*



BOARD BULLETS

Submitted by Sally Goldesberry, CMP/CMM
2005-2006 President-Elect

During the July Board Meetings, your board;

- Discussed strategic plan for Community services program for the 2005-2006 chapter year. Chapter members interested in participating to develop charities programs, contact Michael Clarke, Vice President Finance mclarke@pra.com
- Reviewed new 2005-2006 chapter volunteer opportunities tracking program. Members can communicate interests and time available for committees or special projects and be on volunteer call program.
- Reviewed departmental goals in areas of Education, Membership, Communications and Finance.
- Approved financials for June 2005

2005-2006...Chapter Volunteer Opportunities

Volunteer on any of the chapter committees listed here and make connections that could last a lifetime. Get to know people who can help you in your business and help our chapter be successful at the same time. Whether you can contribute a little time to help on a project or a lot of time to lead the way, your participation is vital to the ongoing success of the chapter and to your own professional development!

Please contact any of the Vice Presidents or Directors listed below to learn more about the various committees and find your place to shine and "make a difference"! For specific questions, please contact Randie Charnes, MPI D/FW Chapter Administrator at 972-869-3836, rcharnes@msn.com.

EDUCATION COMMITTEE

Stephanie Schroeder, VP of Education	972-312-1153	schroeder@alhi.com
Jane Ito, CMP, Director of Professional Development	972-239-5119, x117	jito@sheltongroup.com
Ruth Gallenberg, Director of Monthly Programs	214-358-6905	ruth.gallenberg@ihrco.com

Committees Include:

Monthly Programs Committee
Women's Leadership Committee
Multi-Cultural Initiative Committee
CMP Study and Special CMP Events Committee

FINANCE / ADMINISTRATION COMMITTEE

Michael Clark, VP of Finance	214-647-0300	mclarke@pra.com
Becky J. Halloran, CMP, Dir. of Special Events	469-222-6330	bhalloran@infinityincentivesandevents.com
David Abadie, Director of Strategic Alliances	214-761-1801, x106	dabadie@medievaltimes.com

Committees Include:

Administration
Chapter Charity Relations Committee
JPA Scholarship Fund
JPA Scholarship Review Committee
JPA Scholarship Operations Committee
Strategic Alliances Committee
Fund Raising Activities
Holiday Party Auction:
Supplier Showcase (Scheduled for February 23, 2006)
Annual Golf & Spa Tournament: (Scheduled for April 27, 2006)

LEADERSHIP DEVELOPMENT COMMITTEE

Sally Goldesberry, CMP, CMM	972-952-9380	sgoldesberry@spe.org
Nancey Hernandez, CMP	214-651-3622	nhernandez@adolphus.com

MEMBERSHIP COMMITTEE

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Bedford Wynne, Director of Recruitment	214-361-6125	bedford.wynne@golimo.com
Jan Gillin, Director of Member Care	972-231-9810	jan@prfm.com

Committees Include:

Orientation
Member Care
Member Recruitment
Communications Liaison
Phone Tree

COMMUNICATIONS COMMITTEE

Jim Monroe, VP of Communications	972-296-3336	jim@jcmunroe.com
Bob Phillips, Director of Advertising	972-450-6202	bphillips@ci.addison.tx.us
Dr. Luwana Gladney, Director of PR	972-889-9656	drgladney@drgladney.com
Lianne Pereira, CMP, CMM Director of Marketing	972-855-1676	lpereira@komen.org

Committees Include:

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Public Relations
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“Will the Real Jane Doe Please Stand Up?”

By Jayna Monroe, James C. Monroe & Associates

The MPI DFW Chapter Education Committee Proudly Presents a New Workshop!

Join us for this exciting and timely education program.

Cost: FREE to all MPI members and their guests!*

Date: Thursday, August 25, 2005

Time: 8:00 am - 8:30 am Registration and Continental Breakfast
8:30 am - 11:00 am Seminar

The Richardson Hotel • 701 E. Campbell Road • Richardson, Texas 75081

Register online for the workshop and the monthly meeting at www.mpidfw.org


When you plan a meeting, how can you assure your client and your attendees that their identities will be safe? The August Program Committee will present a half day of education on this topic to provide the tools to help you protect yourself, your company and your attendees. Please join us on August 25th at the Richardson Hotel to attend a seminar led by 3 distinguished speakers.

Jean Hammer is president of *Uniquely Kneaded*, a corporate stress-management firm. Her identity theft seminars have assisted individuals, companies and municipalities to reduce their risk and stress of becoming victims. She is also affiliated with Kroll, Inc., the world's leading independent risk consulting company. Her most recent business accomplishment is the upcoming release of her audio CD "Who's Signing Your Checks? Reducing Your Identity Theft Risk." Jean was previously in the meetings industry, so her presentation will be tailored towards meeting professionals' issues.

Jeremy Stubbs is the Manager of Meeting Technologies for *GetThere*, the world's leading online corporate travel reservation tool. He is responsible for strategy, customer relationships, marketing communications, pricing and product marketing for *GetThere DirectMeetings*, an online meeting planning tool. He also oversees the integration of *GetThere* functionality with *StarCite* and *OnVantage* attendee management technologies. As such, he is uniquely qualified to advise on secure online registrations.


Sheryl Christiansen is with *IdentityTheft911*. This company specializes in securing hotel guests' identities, among other security issues. They have presented at the national convention for Hotel Security, speaking to senior security officers.

The culmination of the educational seminar will be a panel discussion as part of the August Chapter Meeting and monthly luncheon. (* NOTE: Participants must also be registered for the monthly meeting.)



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Chapter Meeting • Thursday, August 25, 2005 • 11:00 a.m.

“How Identity Theft Affects the Meetings Industry”

Did you know -

- There are up to 700,000 identity theft victims a year.
- Most victims learn about identity theft 12 months after it has occurred. Just think about what may have occurred during that timeframe without your knowledge.
- More than half of victims report their cases have been opened an average of 44 months.
- Victims report they've spent an average of 175 hours actively trying to clear their names.

These statistics should scare you. Is there anything you as a meeting professional can do? Please join us on August 25 at our monthly luncheon as our three distinguished panelists candidly and knowledgeably discuss identity theft scenarios and respond to questions you may have. Identity theft affects **everyone** in the meetings industry. Our panel will provide the tools to help you protect yourself, your company and your attendees.

TELL US YOUR STORY!

When the topic of identity theft comes up, everyone seems to have a story. We want to present YOUR stories to our distinguished panel. The panelists' discussion of your dilemma and how it might have been prevented may save your fellow meeting professionals from a similar fate. Please submit your story to Sherry DeLaGarza at sdelagarza@macmeetings.com no later than Friday, August 19th.

Our distinguished panelists include Jean Hammer, Jeremy Stubbs and Sheryl Christiansen. Jean Hammer is president of *Uniquely Kneaded*, a corporate stress-management firm, who also teaches identity theft seminars. Jeremy Stubbs is the Manager of Meeting Technologies for *GetThere*, the world's leading online corporate travel reservation tool. Sheryl Christiansen is with *IdentityTheft911*, a major security firm. The panel will be moderated by Grant Stinchfield, leading investigative reporter on NBC 5. His special TV news series "Identity Crisis" covers a variety of in-depth reports from victim stories to legislative initiatives. He and NBC 5 are committed to educating the viewers about all aspects of this growing crime. The panel will focus on how to avoid being victimized and what to do if you are, especially as it relates to the meetings industry.

For a more in-depth look at how identity theft affects the meetings industry, join us for the morning educational seminar featuring our three panel experts. See the article on page 4 for more information.

The August Program Committee members are: Sherry DeLaGarza, CMP, MAC Meetings & Events LLC; Gloria Ford, Radisson Hotel-Dallas North-Richardson; Kim Hentges, CMP, Society of Petroleum Engineers; Jayna Monroe, James C. Monroe & Associates; Andree Taylor, Sheraton Suites Market Center and Gina Whetsel, Loews Hotels.



Grant
Stinchfield



Jean Hammer



Jeremy Stubbs

“How Identity Theft Affects the Meetings Industry”

Thursday, August 25, 2005



The Richardson Hotel

701 E. Campbell Road • Richardson, TX 75081
Phone: (972) 231-9600

11:00 am - 11:30 am Chapter Orientation
11:00 am - 12:00 pm Registration & Networking
12:00 pm - 1:30 pm Lunch and Program

Parking: Complimentary Self-parking

Advanced Member Price	\$30.00
Advanced Guest Price	\$35.00
Onsite Price	\$40.00

(Walk-ins will be placed on a wait list on-site. Seating is not guaranteed after the guarantee cut-off - Monday 2:00 p.m.)

R.S.V.P. to *Randie Charnes*
by 2:00 p.m., Monday, August 22nd
email: rcharnes@msn.com • fax: 972-506-7485

ON-LINE REGISTRATION PREFERRED

Go to the “Events” section at www.mpidfw.org

Host Facility The Richardson Hotel

Our host facility is The Richardson Hotel. Ideal for business or leisure, corporate meetings and special events, The Richardson hotel is conveniently located in the heart of the North Dallas “Telecom Corridor”, near some of the world's top telecommunications and technology companies. The only upscale, full service independent hotel in the area, The Richardson Hotel welcomes guests with classic Texas hospitality, outstanding customer service and refined attention to detail.

The Richardson Hotel is just 35 to 40 minutes from Dallas/Fort Worth International Airport, only 8 miles from downtown Dallas and located next to the DART light rail station. Visitors to the area will experience luxurious shopping, exciting cultural attractions at Richardson's Eisemann Center, professional sporting events, nearby golf and unlimited dining and recreation options.

DIRECTIONS

The Richardson Hotel is located at the corner of Highway 75 (Central Expressway) and Campbell Road in Richardson.

From downtown Dallas, take HWY 75 north to the Campbell Road exit.

From Plano, take HWY 75 south to the Campbell Road Exit

From Irving, Las Colinas area, take HWY 635 east, exit HWY 75 north, proceed north to the Campbell Road exit.

From Garland, Mesquite area, take HWY 635 west, exit HWY 75 north, proceed north to the Campbell Road exit.

July Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the meeting.

July Program Host

Mr. Larry Daniels
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Hyatt Regency DFW

Audio-Visual Services

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AVW-TELAV

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July Meeting Highlights "IT'S ALL ABOUT YOU.....THE MEMBERS"

by O.D. O'Donnell



Peg Wolschon, CMP, CTP, Laura Jordan, CMP and VP of Education Stephanie Schroder visit with members about "joining in" on the Education Committee during the reception.

and 25 years of service. This year we had 85 members eligible representing a total of 755 years of combined service to the chapter. Judging by the response it appears the Board made the right decision.

We were fortunate to have the incredible Award winning, Mike Lipkin as our guest speaker. His message in helping people enhance their personal effectiveness and build strong teams through Values certainly was right on target and fit right in with the theme shared by the program committee. He was a very charismatic and enthusiastic presenter whose personal mission is to help people succeed by giving them the insights that excite them into action.

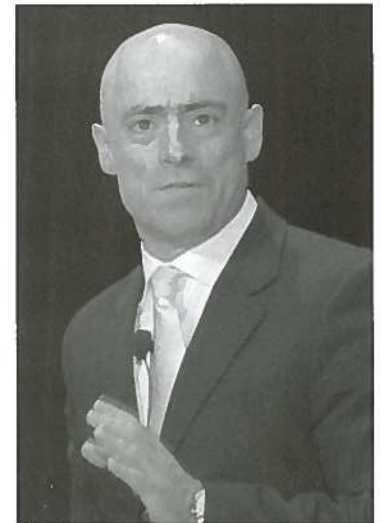
From the front door, reception desk, and bell captain the entire staff of the hotel were very friendly, helpful and courteous. Stacy Parker, catering Manager and the wait staff for the Hyatt did a remarkable job including a personal touch noticed by all that attended. On the dessert was a medallion about the size of a silver dollar that was inscribed...."It's All About You, The Member." Don't you just love a venue that pays attention to the details?



July program committee (from left to right): Bill Reeser, CMP, O.D. O'Donnell (Chair), Paige Braun, Nancey Hernandez, CMP, Bitsy Burns-Matthes, CMP, Charlotte Davis, CMP and Tony Cummins, CMP. (Not pictured are committee members Gloria Ford and Bob Walker)

July's meeting was not only All about You but it also was all about Membership. July is the start of a new Board and a new President. It also is the start of new committees. At the July reception the DFW members were given the opportunity to check out various committees. We all know that in order to get the most out of any membership you must get involved. What better time to look over what the chapter has to offer and choose the committee that is just right for you...

Under the direction of our new President, Tamra Hughston, CMP, the board decided to launch the new year with the recognition and awarding of the Circle of Commitment Pins for members with 5, 10, 15, 20



Our very impressive, eloquent and engaging speaker Mike Lipkin inspired us with his enthusiasm with an energetic keynote message that resonated for many in the audience.

The July Program Committee included O.D. O'Donnell, Chair; Paige Braun, Bitsy Burns, CMP; Tony Cummins, CMP; Charlotte Davis, CMP; Gloria Ford; Nancey Hernandez, CMP; Bill Reeser, CMP; and Bob Walker.



Photos by Jim Woods

Dallas Is Cookin' For WEC 2006!.....Continued from page 1



One of the show's highlights was the arrival of five Dallas Celebrity Chefs in a white Hummer. Chef Anthony Bambaci (Nana Grill), Chef Francesco Farris (Arcodoro/Pomodoro), Chef David Holben (Del Frisco's Double Eagle Steakhouse), Chef David Skorka (Centerplate at the Dallas Convention Center), Chef Kent Rathbun (Abacus) and Chef Stephen Pyles (Stephen Pyles) appeared in a video shot in Dallas featuring their restaurants and inviting MPI attendees to join them in Dallas for the 2006 WEC. Each chef was pictured in the white Hummer. The video then showed the Hummer arriving in Miami and pulling into the Miami Convention Center. On cue, the Hummer drove into the luncheon with all five chefs onboard. All luncheon attendees received a welcome video DVD from the Dallas CVB featuring specialty recipes from each chef.

"We have already received rave reviews from many of our customers that attended the luncheon in Miami," said DCVB Senior VP of Sales & Service Tom Noonan. "Everyone enjoyed the DVD with cooking demonstrations and savory recipes to use at home."



"Our goal was to amaze the audiences and wow them with what Dallas has to offer them next year at WEC. Several customers told me they were impressed with the Dallas 'Live Large, Think Big' attitude and our strong desire to make sure MPI WEC 2006 is a huge success."

The show's finale featured remarks from DCVB President and CEO Phillip Jones, and WEC 2006 co-chairs Rickenbacher and Steven G. Foster, CMP (Circle R Ranch). Two MPI members, one planner and one supplier, were selected as "Dallas



VIPs" for WEC 2006, receiving first-class airfare to the conference, paid WEC registration, suite accommodations during WEC, limousine transfers to all official WEC events and a variety of other VIP gifts.

"Our message was strong and clear," said Foster. "When you visit Dallas, you are a VIP and the partnerships among Dallas' meeting and event professionals are simply unbeatable in delivering VIP

service, variety and product. This luncheon was our opportunity to tell MPI that Dallas is back, bigger and better than ever. We did it."

With the success of the promotional luncheon, the focus now shifts to producing the MPI WEC in Dallas. DCVB head Jones says the opportunities for even greater successes are limitless.

"The entire hospitality industry is excited about hosting MPI's WEC next summer in Dallas," said Jones. This meeting will give us the opportunity to show meeting planners and trade press that Dallas is a great culinary city, amazing arts destination, shopping mecca and world-class meeting destination."

MPI last met in Dallas 10 years ago, hosting the Professional Education Conference in January 1995. The 2006 WEC will be produced by MPI in partnership with the Dallas CVB. The host committee is comprised of MPI D/FW chapter members and DCVB members. 🌐



For more information on MPI WEC 2006, log on to the DCVB web site - www.dallascvb.com or contact co-chairs Colleen Rickenbacher or Steven Foster.



Peg Wolschon
CTP, CMP

Advancing Women

The MPI D/FW Chapter Women's Leadership Initiative Committee

WLI promises to be more exciting this year than ever!
Join us and be part of the group as we determine together the various program offerings during the 2005-2006 year!

Mark Your Calendar! The first WLI committee meeting will be:

Monday, August 29, 2005

6:00 pm - 7:30 pm

City Café

5757 West Lovers Lane #101 (NE corner of Tollway & Lovers Lane) Dallas, TX 75209
214-351-2233

RSVP your committee interest and participation to:

Peg Wolschon, CMP, CTP - Chair, Women's Leadership Initiative 2005-2006 MPI D/FW Chapter

Telephone 469.893.2151

Email peg.wolschon@tenethealth.com



Paula Bruton, CMP - Owner of City Café will host our meeting!
The restaurant has fabulous food and a brilliant wine selection if you wish to treat yourself to a little more sustenance.

The Earth, Sun and Sky Meet Here. And in fall 2005, you can join them.

Introducing New Mexico's ultimate resort destination.

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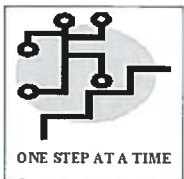


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EDUCATION NEWS



Starting the CMP Process

By Marti Fox, CTC, CMP

Starting the CMP Process - is so much easier when you do it ONE STEP AT A TIME

1. Order your CMP Candidate Handbook & Application Kit \$45: www.ConventionIndustry.org "Shop CIC" This Handbook contains the CMP Application, which is the first major step to obtaining your CMP Certification.
2. Contact your MPI DFW Chapter CMP Chair: Rlockwood@cpAddison.com Let us know your plans - anticipated testing date - January or July 2006, we will keep you in the loop for all CMP related activities offered by MPI DFW Chapter and others.
3. Make a copy of the official CMP Application and fill out a draft - How close are you to the minimum of 90 points? Questions/Concerns? Call or email a CMP committee member for helpful hints. (95-105 points is a good safety net)
4. September 1 - Mail in your final CMP Application with your \$175 fee (Due date is September 12)
5. Make a date with us - September TBD @ 6:00 pm - We will talk about studying options. Self-directed mini-groups, on-line programs by other organizations, etc. Crowne Plaza North Dallas*Addison, 14315 Midway Road, Addison.
6. Schedule your weekly CMP study time...Two 1-hour reading sessions per week. Recommend you read 5 chapters a week, in order to cover the 3 manuals. They are not long chapters, but full of information, formulas, and best practice procedures.
7. MPI DFW will host an intense and expanded 3-day CMP University that will incorporate Lessons, Sample Tests, and Learning Games. Tentative Saturday dates for the sessions are: November 12, December 3, and January 7, 2006. These will all be held at the Crowne Plaza North Dallas/Addison, 14315 Midway Road, Addison, 8:30 AM - 5:00 PM.
8. Take the CMP Exam on January 21, 2006!

Remember - For you, this may be a 6-month, 12-month, or 18-month process - all based on your time commitment. Everyone is different! Then in the Spring, we will have a more structured Program- Intro Class, twelve-week Study Group, and the CMP University (two Saturdays and a Sunday).

CIC continues to improve the scope of information covered for this Certification. The January 2006 CMP Exam will refer to: The CIC Manual-7th Edition, PCMA manual-4th Edition, the APEX Glossary, and the new CIC International Manual, 1st edition, which was launched at the 2005 CMP Conclave in Toronto. The Handbook, all of three manuals (\$220) and the glossary are available to order from the CIC website: www.ConventionIndustry.org/shop.

SAVE THE DATES FOR 2005!



Save the date to attend these incredible Chapter Monthly Meetings. Each event will offer a combination of education, networking and member recognition.

NOTE: If your facility is interested in hosting a monthly meeting please contact Ruth Gallenberg: Ruth.Gallenberg@ihrco.com. Interested in sponsoring a monthly program? Please contact David Abadie: dabadie@medievaltimes.com

Meeting Date	Location	Topic
August 25th	The Richardson Hotel	Will the Real Jane Doe Please Stand Up? <i>How Identity Theft Attacks the Meetings Industry</i>
September 22nd	Embassy Suites Frisco	Take the Trip of a Lifetime <i>Provide tools in choosing your professional path - you are in control</i>
October 27th	TBA	Risk Management/Sarbanes Oxley
November 17th	TBA	Education Day
December 15th	Medieval Times	Holiday Celebration



Meredith Kennemer

Your 'Future Leader'

By Meredith Kennemer (DCVB)

Wow! What a sensational first conference and trade show. As a leader for the future of this industry, I had the privilege of being involved in the 'Future Leaders Forum' during this year's WEC in Miami. My experience began with this wonderful person who provided this opportunity for me, M.T. Hickman of Richland College. I had NO idea how much work was put into preparing for our arrival. During

our session, we were informed that the board approved a membership level for faculty and adjusted the student membership requirements. What a tremendous way to start increasing student and faculty members!

So you ask, what was in it for me? I don't think I need to state anything more than, Joan Eisenstodt of Eisenstodt Associates, LLC. She led the student session and for those of you who know Joan, awe-inspiring is less than appropriate for describing her. The biggest impact the conference had on me was the reassurance that I was in the right industry headed towards an exciting career. I knew this when I was containing tears in the General Session during awards for people I had never heard of.

The conference also enabled me to set definitive goals, meet wonderful people and know I will forever have support as I begin my CHOSEN career. Now that the conference is over, I am considered an alumna to the 'Future Leaders Forum.' I am truly ecstatic to see the program grow as MPI fosters the growth of the future! My sincere gratitude goes to MPI and IMEX who organized and sponsored over 20 students across the nation to be apart of such a phenomenal program. 🌐



Richland College Features Five Management/Exposition Management Courses

By M.T. Hickman, CMP, CTP

Whether you are a new meeting or exposition manager or have been in the industry for many years the Richland College fall 2005 schedule of classes offers something for everyone. Classes will be held in the evening, one-night per week, August 29 - December 15, 2005.

Classes can be taken for credit for students pursuing a certificate in meetings or an associate of applied science degree in travel, exposition and meeting management or non-credit for students taking classes for personal enrichment or to earn educational point for industry certifications.

Course NO	Course Title & Description	Time	Cost *	Course Level
TRVM 2301	Introduction to Convention/Meeting Management (3) ** Overview of the meetings and conventions industry and the various aspects and skills involved in planning and managing meetings and conventions. Emphasis on types of meetings, meeting markets, industry suppliers, budget and program planning, site selection and contract negotiations, registration and housing, food and beverage requirements, functions and meeting room setup, and audiovisual. (3 Lec.)	Thurs 5:40 - 8:25p.m.	\$99	Beginning
TRVM 2331	Convention & Exposition Law and Ethics Application of general legal principles and statutory requirements to meetings, conventions and trade shows. Emphasis on ethical considerations to problems faced by meeting planners, hotels, and convention centers in the negotiation of agreements for meetings and similar events. In addition this course will cover legal issues for travel and suppliers. (3 Lec.)	Tues 5:40 - 8:25p.m.	\$99	Intermediate
TRVM 2300	Applied Industry Software An overview of automated systems in the travel, exposition and meeting management industry. Commonly used software including excel, access, Events Pro and Expo Cad. (3 Lec.)	Mon. 9:40 - 9:50 p.m.	\$99	Intermediate
ITSC 1013	Presentation Media Software Instruction in the utilization of presentation software to produce multimedia presentations. Graphics, text, sound, animation and/or video that may be used in presentation development. (3 Lec.)	Sat. 1:00 - 6:00 p.m. (10/18 - 12/10)	\$99	Intermediate
TRVM 1101	Customer Sales and Service Practical information and techniques used to create excellent customer sales and service unique to the travel public. (1 Lec.)	Sat. 8:30 - 12:30p.m. (10/29, 11/5, 11/12 and 11/19)	\$33	Beginner

* Cost based on in-district prices

DEADLINE TO REGISTER IS AUGUST 29. For more information, contact M.T. Hickman, Program Coordinator, Travel, Exposition and Meeting Management, Richland College, 972-238-6097 or mthickman@dcccd.edu.

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MEMBERSHIP NEWS



Tony Cummins, CMP
VP of Membership

GET READY FOR THE LONE STAR CHALLENGE!

By Tony Cummins, CMP

Here's something every Chapter member will want to know about! Over the next 60 days, the Membership Committee will be rolling out The Lone Star Challenge. You'll want to know how it works so you can be prepared to win one of our selected prizes. Here are a few FAQ's that will help you get ready:

What is The Lone Star Challenge? The Lone Star Challenge is a way for you to win one of a number of selected prizes by participating in Chapter activities and by recruiting new members. This is a Chapter contest.

How do I earn points? You can earn points many different ways. Here's a few examples:

- Recruit a new member
- Bring a non-member guest
- Attend WEC
- Complete a member needs assessment
- Chair a committee
- Attend a monthly meeting
- Attend Orientation
- Receive a Chapter Award
- Receive your CMP or CMM designation
- Serve on a committee

These are just some examples. Full details will be forthcoming.

How do I win? Is this the same as a "rewards" program?

Prizes are won by having the most points. Since there will be multiple prizes, there will be multiple opportunities to win. There will be several levels of prizes to be awarded. This is not a rewards program like those offered by airlines, hotels and credit card companies.

What are the prizes for winning?

One of the prizes will be a Complimentary registration to WEC 2006 next July. Other prizes may include items such as an upscale dinner for 10 at a local restaurant, CMP Study Course registration, Hotel and Restaurant Gift Certificates, Golf/Spa Package, and other similar items. The committee is currently seeking donations. If you have an interest in being a prize donor, please contact Bedford Wynne (Wynne Transportation) at Bedford.Wynne@golimo.com. Stay tuned....more to come!

MPI D/FW Spirit Award Nominations

The Chapter's Spirit Award is given out periodically to a member who makes a *significant volunteer contribution* to the Chapter.

Examples might include a) chairing a special program or event, b) performing exemplary committee work or c) providing some type of service consistently over a long period of time for the benefit of the Chapter.

To nominate someone for the Spirit Award, you can do so using the evaluation form at monthly meetings, or e-mail your nominee's name to tcummins.mpi@swbell.net. You must include a specific reason for your candidate's nomination in order to receive consideration.

New Kids on the Block Welcome to Our Newest Members!

We are delighted to welcome our newest chapter members. We invite you all to attend our monthly chapter meetings in an effort to help further your desire for education and networking. For more information on chapter events, please visit our website at www.mpidfw.org.

- Becky Ellis, CMP.....Eldorado Hotel & Spa
- Linda Sergeant.....Bill Reed Decorations, Inc.
- Sarah Greecher.....Hyatt Corporation
- Kymberly Foster.....Roy's Restaurant
- Patricia Duffy.....BeautiControl, Inc
- Bo-Vonne Ochse.....Bowling Proprietors Association of America
- Megan Mlod.....Dave and Busters of Frisco
- Cathy Beavers.....Ducky Bob's Party & Tent Rental
- Barbara Campbell.....Fujitsu
- Crystal Simmons.....Richland College
- Roger Ritchie.....American Airlines
- Jason Hutchins.....Avalon Executive Transportation
- Trish Breau.....Hilton Direct/Hilton National Sales
- Jennifer Redinger.....Hyatt-DFW Airport
- Eric Salih.....Event Travel International
- Lucia Arrant.....Richardson Convention & Visitors Bureau
- Lesleigh Cox.....Galderma Laboratories, LP
- Julie Sykes.....Starkey Laboratories
- Tracie Houston, CMP.....Hotel ZaZa
- Julie Hagler.....Avery Hagler Consulting
- Tim Mabe.....Special Events Center-Garland ISD
- Courtney Marsh.....Vail Cascade Resort & Spa
- Elaine Conrad.....Meeting Professionals International
- Glenda Mullins.....Alcon Laboratories, Inc
- Donna DeBerry.....DRP International
- Michael Hunter.....Dallas Convention Center
- Teresa White.....American Airlines Training & Conference Center



Leah Belasco
'Grapevine' Columnist

Heard it through the Grapevine!

Congratulations to **Dana Rhoden, CMP, CMM** on her new position as Director of Strategic Events and Travel Services at International Headquarters of *MPI*. Dana was formerly Director of Operations at *Southwest Veterinary Symposium*.

Our D/FW Chapter welcomes the new *Grand Hyatt DFW Hotel*, which opened July 1 at DFW International Airport-International Terminal D with **George Vizer** as General Manager. **Bryan Davis**, previously Associate Director of Sales at *Hyatt Regency Dallas*, is Director of Sales & Marketing. Bryan announces these *MPI* members: **Debbie Jurcak, CTC**, Sales Manager, **Jennifer Redinger**, Catering & Convention Services Manager, **Bill Scott**, Sales Manager and **Shelly Wright**, Sales Manager.

Brad Boatner was promoted from Sales Manager to Associate Director of Sales at *Hyatt Regency Dallas*.

Steve Sherman is Senior Sales Manager, Group Sales, at *The Melrose Hotel*.

Erin Lucia has joined the *Movie Tavern* as Director of Special Events for its 4 locations in Bedford, Arlington, Fort Worth and Denton.

To submit member news and information, please contact:
Leah Belasco • 972-818-4811



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