



CURRENT

DEFINING THE POWER OF MEETINGS™

Dallas/Fort Worth Chapter

April 2006

Chapter of the Year
1989 ★ 1990 ★ 1994
1996 ★ 2001

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**For Up-to-date
Chapter Information
& Calendar of Events**
Log on to
www.mpidfw.org

Vision Statement

To be the pivotal force in positioning meetings and events as key strategic components of an organization's success.

Mission Statement

To be recognized as the leading global membership community to shaping and defining the meeting and event industry.

2006 WORLD EDUCATION CONGRESS

9-11 JULY • DALLAS, TX



MEETING PROFESSIONALS INTERNATIONAL

MPI ★ Dallas is Ready to **WOW** You

The clock is running and the countdown is underway for the 2006 MPI World Education Congress here in Dallas, July 9-11, 2006. What began almost a year ago in Miami at a luncheon hosted by the Dallas Convention & Visitors Bureau on the final day of the 2005 WEC is about to hit "BIG D" in a BIG way.

Committee work has been in high gear for months preparing to showcase the best Dallas/Fort Worth has to offer.

OPENING NIGHT: SUNDAY, JULY 9, 2006, 7:00 PM - 9:00 PM

Dallas - the City that invites you to "Live Large, Think Big" - busts open MPI's 2006 World Education Congress with a showcase of our Nightlife, Entertainment and Western Heritage. Saddle-up and come roaring to life with "Urban Chic to Uptown Cowboy" at Gilley's Dallas.

Attendees will be greeted by "Cowboys on Chrome Horses" - a receiving line of roaring Harley Davidson motorcycles. Inside, expect rustic Roadhouse decor with vintage motorcycle memorabilia, custom motorcycles and airbrushed tattoos. And, of course, we will "Rock the House" with a variety of music from the main stage. MPI members will stroll through several distinctly Dallas-themed rooms designed to highlight the Downtown Dallas revitalization project, our exciting entertainment districts and "What's HOT" that Dallas has to offer. The event will also showcase some of Dallas' top restaurants and chefs.

CLOSING NIGHT: TUESDAY, JULY 11, 2006, 7:00 PM - 11:00 PM

Dallas says "Happy Trails" to MPI's 2006 World Education Congress at the Hilton Anatole as it reveals "Dallas Now, Dallas WOW!" Tonight's Closing Event features the Art of Dallas - from fabulous museum collections to the culinary arts.

We're sending you off with a BANG! Come celebrate with us - a special presentation of Dallas' Western Heritage, Dining Arts and Nightlife.

A grand "Art in the Park" area will have surprises waiting around every corner. The finale features a "Guest Performer" ready to help you dance the night away.

WEC Committee Info continues on page 10



A BIG welcome to BIG D! MPI is coming home to Dallas this summer, bringing its 2006 World Education Congress here in July. WEC Chairs (l-r) Tom Noonan, Senior VP of Sales & Services, Dallas CVB; Colleen Rickenbacher, CMP, CSEP, President, Colleen Rickenbacher, Inc.; and Steven G. Foster, CMP, Managing Partner, Circle R Ranch; are leading the charge to showcase the area's best to 3,000 fellow MPI members. (Photo by Jim Woods, JW Woods Photography).



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Recently, I was thinking about lessons I've learned from former supervisors that I've had over the years. Some have been incredible mentors and leaders that I have tried to emulate, while a few taught me what qualities I did not want to portray as a leader or businesswoman. With time, or shall I say the lack of time, being such a hot topic in our world today I reflected back to a wonderful mentor who reminded me about a valuable lesson on prioritization. She recently wrote an article titled "Prioritization: What's It Going to Cost Me?" and I want to share part of that with you.

The premise of the article revolves around the fact that you can have things done fast, you can have them done cheap or you can have them done good. You might be able to achieve two of the three objectives but you CAN'T have all three. I have used this thought process when thinking about new projects or when receiving change in direction from management at work. If I can understand which of the three we are willing to sacrifice then I can ensure all players working on the project are on the same page and that we all expect the same outcome.

The article shares that "prioritization does not happen naturally - it takes active effort on your part. The effort may only cost you a couple of days a quarter with your top team members, lunch and some whiteboard markers. The real question is what's it going to cost you if you don't?" It also emphasizes "planning is merely brainstorming if it isn't coupled with prioritization, because prioritization is the key component in planning. Without it, your plan becomes useless and instead you operate in an environment of ad-hoc and last minute projects." How many times in our industry have we been tasked with putting together an event on a short-term basis and not been furnished with the objectives of the project? In order to accomplish the goal quickly, was the company willing to spend more on the project or jeopardize the quality of the work or program?

Costs are not only related to dollars spent but people costs as well. Remember, you can only have two of the three goals listed above. When a string of short-term projects cause stress on staff, time and time again, we jeopardize employee morale, which over time leads to the loss of good employees. It will always cost a company more to replace good people than it will to make effort to retain them.

I'm thankful that I've have good mentors in my life and I hope that through their teachings I too have been able to affect others in a positive way. Reading that recent article not only reminded me about the importance of prioritization, but also about the importance of being a good mentor. 🌐

Prioritization: What's It Going to Cost Me? was an article co-written by Teresa Dayand published in the *Direct Selling News*.

Making A Difference!
2005-2006

8th Annual CMP/CMM Recognition Event Breakfast of ChaMPions

CMPs and CMMs ~ Mark Your Calendar!

Date: Friday, June 9, 2006

Location: The Hilton Anatole

Time: 8am-10:30am

Note: We're updating the CMP/CMM list! If you've changed positions since last year, we need your new contact information! Please contact Leah Belasco directly at 972-818-4811.



MPI D/FW Supplier Showcase

Special Thanks

Thank you to the following exhibitors for participating in the MPI D/FW Chapter "Roundup 2006" Supplier Showcase on February 23, 2006!

The event was a great success due to your support, enthusiasm and creativity! Congratulations to Jo Smith with The Woodlands Resort & Conference Center for winning "Best Booth" at the show!

Supplier Showcase Sponsors



F R E E M A N

2006 Supplier Showcase Exhibitors

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Founded in 1972, Meeting Professionals International, with nearly 20,000 members in 60 countries and four chapters in formation, is the leading global community committed to shaping and defining the future of the meeting and event industry. For more information, visit www.mpiweb.org.

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April 27, 2006 Education Workshop



Patty Markley, CMP

Business Golf for Meetings 3:00pm - 6:00pm

By Patty Markley, CMP



Cowboys Golf Club
Registration: 3:00pm
Program: 3:30pm-6:00pm



Register online for the workshop at www.mpidfw.org
Fee: Complimentary!

While the golfers are outside playing, we'll be inside learning!

Guest Speaker: Don Offill, The Tribute Golf Club

What is "business golf?" Whether your purpose for golf is team building, customer appreciation, product launch, fundraising or simply a social opportunity, there is business happening out on the course!

Considered the ultimate "outdoor boardroom," golf can be a superb enhancement to a meeting, conference or exposition that encourages relaxed business/social networking, taps into the camaraderie of athletic competitiveness and even provides the opportunity to augment hotel room blocks before or after the meeting!

If golf isn't currently part of the overall planning equation when your team sits down to strategize, then we highly encourage you to participate in this educational workshop on April 27th at The Cowboys Golf Club to learn more detail about the essential components required to adequately make informed decisions about producing a successful golf event!

Topics include:

- Successfully selling the golf event concept to top executives
- Strategically determining "why" to host a golf event
- Selecting the right course to meet goals and objectives
- Building a Budget
- Price Negotiation with Courses
- The Politics of Pairings
- Golf Event Formats

...After the program is over, stay for the complimentary Networking Event, socialize with chapter friends and let the traffic die down before you return home for the evening!

Evening Networking Event 6:00pm - 8:00pm

Whether you're playing golf, coming out for the education workshop or simply want to focus on socializing with colleagues, join us for the Networking Event!

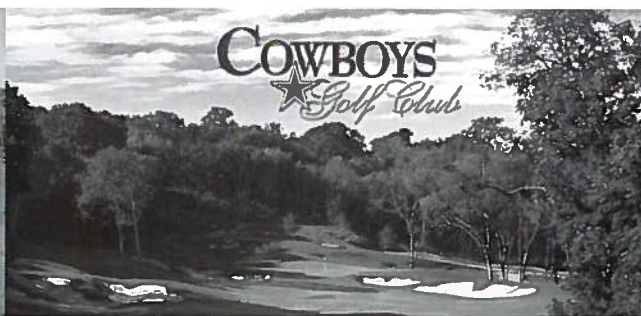
Be part of the excitement when Awards are given out to the top golfing teams while enjoying great food, beverages, and lots of prizes!!!

The networking event is open to all chapter members and is complimentary.

Register online at www.mpidfw.org
Registration deadline: Monday, April 24, 2006



Chapter Event • Thursday, April 27, 2006 • 11:30 a.m.



Annual MPI Golf Outing, Education Workshop and Networking Event



SWING FOR A CAUSE

By Jeanne Feuille, CMP



Location:

COWBOYS
★*Golf Club*
1600 Fairway Drive
Grapevine, TX 76051

Schedule of Events:

11:30am-12:30pm	Player Registration, Sponsor Check-in, Box Lunch & Practice Range with Walk-the-line Clinic/Instruction with Cowboys Club Golf Pro at Practice Range
1:30pm	Shotgun Start
3:00pm	Education Workshop Registration
3:30pm-6:00pm	Education Workshop: Business Golf for Meetings (complimentary)
6:00pm-8:00pm	Awards, Fabulous Door Prizes & Networking Reception

We're pleased to offer another complete day of education and network for chapter members to participate in!

Swing by for a round of GOLF!

If you're a golfer, don't miss out on this year's MPI D/FW Chapter Golf Outing! The Annual MPI D/FW Golf Outing is open to players of all skill levels - scratch golfers, occasional duffers and first-timers. Our host facility, Cowboys Golf Club, is the premier resort-style, daily-fee golf course in Texas. Put together your own team, or register as an individual - but do it now - slots fill up fast.

HOW TO REGISTER FOR GOLF:

Registration forms for golf are available on the chapter website at www.mpidfw.org or by contacting Brandy Gonzales at brandygrl@sbcglobal.net or Jeanne Feuille at jfeuille@spearone.com.

- Cost per player: \$150 or \$575 for a 4-some (Savings of \$25)
- Golf format: 4-player Scramble - Best Ball
- Attire: Collared Golf Shirt, Golf shorts or Slacks. Soft spikes only

Swing by for the Education Workshop!

Not a golfer or prefer to attend an education program? Then join us in the afternoon when Don Offiill (Tribute Golf Club) presents "Business Golf for Meetings" from 3:30pm-6:00pm (See page 4 for more information on this program) Fee: Complimentary

Swing by for some quality schmoozing!

For those of you who relish any opportunity to network with chapter colleagues, join us for the Networking Event after the golf outing and education workshop are over (6pm-8pm) Fee: Complimentary

HOW TO REGISTER FOR THE EDUCATION WORKSHOP AND OR THE NETWORKING EVENT:

Register online at www.mpidfw.org Registration deadline: Monday, April 24,2006

DIRECTIONS

From Ft. Worth: Take HWY 121 N as though you were going into the North entrance of DFW Airport. Exit onto state highway 635 W/ 121 N. Exit onto Bass Pro Drive. At the light, turn left going back over HWY 121. Go past three stop lights and Bass Pro Drive will stop into HWY 26. Turn left on HWY 26. The first light you will come to is Fairway Drive. Turn Right onto Fairway Drive. Cowboys Golf Club is located 1/4 a mile on the right hand side.

From North Dallas: Take state HWY 635 W as though you were going into the North entrance of DFW Airport. Exit onto 121 N. Exit onto Bass Pro Drive. At the light, turn left going back over HWY 121. Go past three stop lights and Bass Pro Drive will stop into HWY 26. Turn left on HWY 26. The first light you will come to is Fairway Drive. Turn Right onto Fairway Drive. Cowboys Golf Club is located 1/4 a mile on the right hand side.

March Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the meeting.

Featured Speaker

Jonathan Howe, Esq.
Howe & Hutton, Ltd.

Educational Workshop Speakers

Amazing Race Hotel School

Pam Stefanek Ronnette Martin
Nicole Armstrong Sara Beer
Tammie Lamb Mike Peterson
Liz Hart
Hilton Anatole Hotel

WLI Play it Forward

Cary Broussard Cinderella CEO

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Jim Woods
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March Education Day Highlights

by Laura Jordan, CMP

March 23rd was an amazing day at the Hilton Anatole and offered MPI D/FW members and guests a wide educational opportunities.



Team # 5 working on the Task # 6 - Completing a Resume



Congratulations to the Amazing Race Winners! Team # 2 led by Ronnette Martin and her amazing teammates.... Stacey Blackwell, RealPage, Inc.; Mozella Brown, Women of Faith; Kellie Goodson, VHA; Gail Heathington, Warren Equipment Company; M.T. Hickman, Richland College; Paula O'Brien, Alliance Data Systems; Lori Rentfrow, Pavestone; Bitsy Burns-Mathes, CMP, Southwest Veterinary Symposium



March Program Committee Members - Left to right: Marti Fox, CTC, CMP - GlobalGoals, Inc.; Sherry DeLaGarza, CMP - MAC Meetings & Events LLC; Angela DeLaGarza - Premier Transportation Services, LLC; Janet Johnston, CMP - Hilton Anatole; Laurie Carroll - National Association of Dental Plans; Ruth Gallenberg - Embassy Suites Dallas Love Field; Kim Reynolds, CMP - AllianceData; Laura Jordan, CMP - Wyndham Worldwide

Play it Fast - Amazing Race School

"I think I lost a pound doing all of that and "Great way to learn about hotel comments made by two of the participants "sold out" Amazing Race Hotel School were split up into 5 teams and given a Start from their Team Captain, which took the the Hilton Anatole solving 6 challenging included deciding appropriate room block guest room rates and meeting space; solving room word scramble, making a bed according standards, setting up a meeting room (including head table, water station and A a Resume. Roadblocks included setting and getting easels to a meeting room AS

Team # 5 (led by Pam Stefanek) was in the lead the entire time, but Team # 2 (led by Ronnette Martin) won the race by a matter of minutes by cleverly splitting up the last task among their members instead of doing it all together... good strategy!

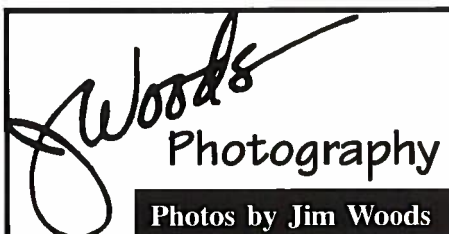


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atching errors on a rooming list and completing
50- person coffee break that just "popped up"



During the Amazing Race, participants had to contend with "Roadblocks" such as setting up a "pop-up" coffee break.



Canada, for Sponsoring the MPI International Platinum
Left to Right: Sandi Galloway - Canadian Tourism
on, Johnathan Howe, Esq. - Platinum Series Speaker,
kitarian - Tourisme Montreal and Dionne Hulsey - Travel

- Road Maps to Meetings: Contracts, & Negotiations

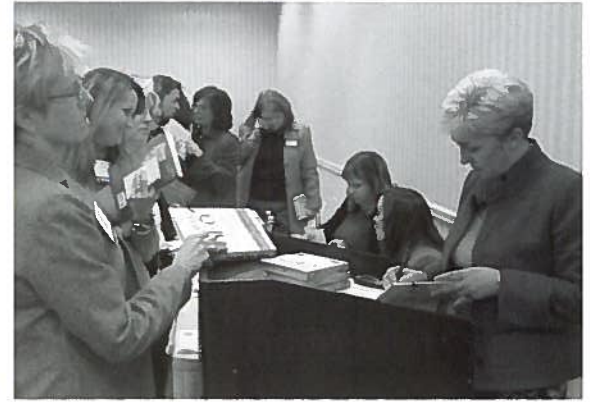
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Play it Forward - Women's Leadership Initiative Workshop

While munching on Princess and Wasabi Peas, Gingerbread Hansel's and Gretel's displayed around a Gingerbread house, Cinderella Coach surrounded by mini pumpkin crème brulee tarts and mini chocolate slippers filled with Grand Marnier mousse, participants of this "sold out" workshop were given hands-on advice about 10 career goal areas by Cary Jehl Broussard, author of "From Cinderella to CEO - How to Master the 10 Lessons of Fairy Tales to Transform Your Work Life."

Each participant was given a cleverly designed game board to help them figure out where they currently are in their career and which goals they need to work on to complete their personal path to success. Each goal was introduced with a fairy tale character, i.e., mentoring with Cinderella - picture your self at the Palace and find a Fairy Godmentor. Other goals spoken about were self- knowledge, volunteerism, financial, allies & colleagues, personal PR, education, risk taking, leadership and work-life balance.



After Cary's wonderful presentation, the line was long for participants to have their book personally autographed by the author!

Thank you so much to the Hilton Anatole and the hard-working committee members who helped to make this day such an "amazing" success!



WLI Workshop Planning Committee (from left to right): Terri White, InterContinental Hotels Group; Lori Clark, Boston Coach; Peg Wolschon, CMP, CTP, Tenet Healthcare; Laura Jordan, CMP, Wyndham Worldwide; Marti Fox, CMP, CTC, GlobalGoals, Inc.; Tara Judd, Imagine Events, Inc.; Tina Bavemark, Society of Petroleum Engineers; Kim Reynolds, CMP, Alliance Data Systems

▲ Left to right: Laura Jordan, CMP - Wyndham Worldwide; Pam Stefanek - Hilton Anatole; Ronnette Martin - Hilton Anatole; Sara Beer - Hilton Anatole; Nicole Armstrong - Hilton Anatole; Tammie Lamb - Hilton Anatole; Gloria Ford - Radisson Hotel-Dallas North - Richardson; Patty Stern Markley, CMP - DMM Group (not pictured).



Judy Johnson, CMP

Advancing Women

MPI D/FW Chapter Women's Leadership Initiative

Take Your Inventory of Successes

By Judy Benaroche Johnson, CMP *President, CEO - Rx Worldwide Meetings, Inc.*

Teacher, social worker, psychologist...the summation of choices presented to me as a major when I began college. Winning a four-year scholarship in special education made my decision easy; I'll major in special education! To imagine one day that I would be in the business world and running a major company was simply unfathomable.

After a short stint teaching special education, I went back to school and got into this glorious business affectionately known as the Hospitality Industry. Imagine, getting paid to travel all over the world, stay in lovely hotels and meet friends for life. Well, the industry has certainly changed over the years, but not my love for it.


In the beginning, women's roles were different and it was hard if not impossible to find a female director of sales, hotel general manager or a woman at the helm of an association. Gratefully, times have changed. I think of Charlotte St. Martin who successfully headed up Loews Hotels for years and mentored as many women as possible along the way. I think of Meeting Professionals International who have had numerous women as Chair of the association and Dallas' own Mary Kay Ash who built a mega-empire with women as its' driving force. Research shows that role models have a profound influence on women's career success.

Many of us did not have the role models that men had and endured gender-based stereotypes, double standards, and the occasional off-hand comment. This may seem odd now, but it may have resulted in missed opportunities to build relationships and influence key decision makers. Today, the opportunities are there and available for the asking. It is important to find a mentor, ask questions, volunteer and understand the power of networking.

For me, networking played an invaluable role as a local hotel contact put me in touch with the late Ellen Harden. What began as "a job," ended up as an opportunity of a lifetime but with the loss of a treasured mentor. I joined EHarden, advancing from meeting manager to vice president in a short time. Our ethics and work styles complimented one another. Ellen took ill and I was promoted to President with management and fiscal responsibilities I had not had before. With wonderful mentors such as Betty Calloway, Kaye Burkhart and Bill Boyd, along with tremendous support from my husband Michael, I was able to lead our company through difficult times including Ellen's subsequent death and 9/11. Four years ago, Michael and I purchased the company and renamed it Rx Worldwide Meetings, Inc.

Business ownership may not be for everyone because it is not just the business basics that must be learned as you lead your team, but the basics of balance as well. According to the Women's Financial Network, women start businesses at two times the rate of men. Yet they find it harder at the outset to grow their businesses and access venture capital, just as I learned when trying to secure an SBA loan.

Success is there for the asking. You need to clearly define your business and not only articulate it, but communicate it to staff, bankers and potential clients. Have a mission statement and know your mission. Make sure that you have a passion for the type of business you are in and if not, find your passion. If you want to be a business owner, understand that it is completely different from that of an employee. You must be willing to commit to the hours, the discipline and the frustrations that accompany ownership. Put your cynicism and negativity on the shelf and look over your inventory of successes.

As I reflect on the past ten years, I have to catch my breath and ask where the time has gone. I have surprised myself as I take stock of my accomplishments, successes and growth, both business and personal. I find myself with new goals and ideals, new passions and hope as we move forward in the year 2006. I pause to count my blessings, my friendships, my wonderful industry network and the myriad of friendships and experiences this industry has afforded me. 



Sherry DeLaGarza, CMP

The Jan Pollard Award (JPA) Fund What is it and How Does it Affect Me?

By Sherry DeLaGarza, CMP, MAC Meetings & Events LLC
Chair, JPA Scholarship Fund Operations Committee

In last month's *Current* you heard from Gail Grogan who told her story about how the JPA fund affected her life. Gail was able to attend the CIC CMP Conclave and contribute to the success of the CMP process while gaining immeasurable knowledge and experience for her own professional benefit (and earning much needed CMP recertification points!). And the MPI D/FW Chapter's JPA Fund played a large part in her experience. You could have the same story.

The Jan Pollard Award Fund (JPA) was established to provide financial assistance to MPI D/FW members seeking educational opportunities to advance their professional careers. In 1998 it was renamed in memory of Jan Pollard, a beloved chapter member who championed the cause of education within the chapter.

Examples of expenses eligible for scholarship funds include:

- ❖ CMP Study Group and Exam fees
- ❖ CMM Program fees
- ❖ CIC CMP Conclave (held this July in Puerto Rico - don't miss out!)
- ❖ WEC/PEC Registration fees (including WEC this July in Dallas!)
- ❖ Educational offerings by the chapter (including the upcoming Spanish in Hospitality classes)

Who is eligible? You are! If you are a member of the MPI D/FW chapter in good standing for the past twelve months and have attended at least four monthly meetings in the past year. There are additional criteria to qualify for the CMM or WEC/PEC grants. For more information, visit the chapter's website at www.mpidfw.org, under the Membership tab.

Where does the money come from for the fund? Glad you asked! Each month during the chapter luncheon reception, there are committee volunteers providing opportunities for everyone to win that month's prize (donations received from various chapter members - a different prize each month). Contributors can add one business card to the drawing for \$5.00 or three business cards for \$10.00. So at the next monthly meeting, bring your cash or check, and make your generous donation to this worthwhile fund - who knows maybe one day you'll be a recipient of a scholarship - just like Gail Grogan.

For more information or to apply for the scholarship fund, visit the chapter's website at www.mpidfw.org.



Robert Lockwood, CMP

Meet the Newest ChaMPions As One Journey Ends, Another Begins

By Robert Lockwood, CMP

Congratulations to the new group of CMPs who have passed their January exam.

Leslie Davisson, CMP
 Timothy Mabe, CMP
 Norah Marr, CMP
 Suellen Mick, CMP
 Shana Talley Moore, CMP

Kelly Pickering O'Hair, CMP
 Jacqueline Osweiler, CMP
 Evy Richards, CMP
 Nancy Watts, CMP



So, with the #2 pencil lead hardly dry on their exam, a new group of aspiring CMPs take the next step in their journey. In preparation to sit for the exam at WEC in July, a new MPI sponsored Study Group began February 20 at the Crowne Plaza North Dallas Addison. This is a twelve-week commitment made possible by the generous support of area CMP professionals who are willing to give of their time and expertise to assist other professionals. The semester will culminate with a three day "University" and then the "Boot Camp" at the WEC Conference in Dallas.

Again, congratulations to the new CMPs and good luck to the newest class.



MEETING PROFESSIONALS INTERNATIONAL

2006 WORLD EDUCATION CONGRESS

9-11 JULY • DALLAS, TX

In the Spotlight: The WEC Hospitality Committee

Representing the Host Chapter as a member of the Hospitality Committee provides a great opportunity to work with other local meeting professionals at one of the industry's most important conferences. The Hospitality Committee has several different areas that need your expertise. Don't wait to get involved!

The **Airport Committee** is the first point of contact for attendees arriving from around the world. Members of this committee will meet and greet attendees in the baggage claim area at both DFW International and Love Field Airports.

The **Hotel Committee** will staff Hospitality Desks in area hotels to greet attendees and provide information on our city. If you know your way around Dallas and all the 'hot spots' for dining and shopping, this is the committee for you!

The **Convention Center Committee** is responsible for providing an information/hospitality desk, for helping attendees navigate the convention center and for greeting attendees at our opening night reception. If you are unable to attend the WEC due to financial constraints, but would like to be part of the conference, this is definitely your committee.

The **VIP Committee** will provide 'white glove' treatment to VIPs who attend the WEC.

The **Community Service Committee** has chosen the SPCA of Texas as the Host Chapter charitable project. If you love animals, this is your opportunity to make a difference.

It's not too late to get involved with your chapter - MPI D/FW, the Host Committee or the Dallas Convention & Visitors Bureau. MPI last met in Dallas 10 years ago, hosting the Professional Education Conference in January 1995. The 2006 WEC will be produced by MPI in partnership with the Dallas CVB. The host committee is comprised of MPI D/FW chapter members and DCVB members.



SPONSORS! It's Not Too Late

There are still many exciting ways to be a **VISIBLE** part of the excitement when MPI comes home to Dallas. Sponsorship opportunities are still available. General sponsorship inquiries should be made to Jennifer Watson at the Dallas Convention & Visitors Bureau.

Please send emails to jwatson@dallascvb.com or call (214) 571-1065.

Updated information on MPI WEC is available on-line at www.mpidfw.org or www.dallascvb.com

WEC Host Committee

WEC CHAIRS

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The Freeman Companies

Patty Phelps
Director of Business Development
Outstanding Productions

Todd Richter
Regional Sales Manager
BBJ Linen

David R. Gisler
National Sales Manager
The Freeman Companies

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Dvorah Evans, CMP
Director Conventions & Tourism
Dallas Black Chamber of Commerce

Tamra Hughston, CMP
Special Events Conference Manager
Home Interiors & Gifts Inc

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Corporate Director Marketing
The Freeman Companies

Bill Boyd, CMP/CMM/CITE
President & CEO
Sunbelt Motivation & Travel Inc.

Hattie Hill
Chief Executive Officer
Hattie Hill Enterprises Inc.

VIP/TRANSPORTATION COMMITTEE

Bill Hinds
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American Transfers & Tours

Bedford Wynne
Director of Special Events
ADL International

MEMBERSHIP NEWS



Tony Cummins, CMP
VP of Membership

2006 Member Needs Assessment

Why Should I Participate? What's In It For ME?

Your Chapter Board of Directors and the various Chapter Committees meet monthly to conduct our Chapter business. A question that is repeatedly asked is, "What can we do better to serve the needs of our members?"

The Member Needs Assessment is one of the best ways of knowing how to best serve you. When you take time to participate you provide us with the knowledge we need to make MPI D/FW the best it can be. You empower us to act in your best interest, and that's good for you. In addition, the success we have as a Chapter spills over into other MPI Chapters around the globe as MPI D/FW continues to be one of the leading Chapters. That's good for you, too.

By the time you read this, the Needs Assessment will have launched or will be close to launch. Chapter members will be notified by mail and by e-mail when the assessment tool is available online at www.mpidfw.org. Let's make this opportunity as meaningful as we can for all of us who benefit from our Chapter.

Tracking Perfect Attendance: Who's on Pace?

We're still tracking those members who have maintained perfect attendance at monthly meetings. Outlined below are the people to be recognized. Those who successfully attend all twelve meetings this year will be recognized at the July 2006 meeting.

- Tony Cummins, CMP - Meeting Professionals Expectations
- Jan Gillin - PRSM
- Nancy Hernandez, CMP - Dallas CVB
- Tamra Hughston, CMP - Home Interiors & Gifts
- O.D. O'Donnell - Nightlife Talent/Panache
- Sharon Roberts - Roberts & Roberts Associates
- Stephanie Schroeder - Associated Luxury Hotels
- Jim Woods - J Woods Custom Photography

We would also like to recognize the following people who attended seven of the past eight meetings. Keep up the good work!!

- Jesh Batra - Adolphus Hotel
- Lori Clark - Boston Coach
- Ruth Gallenberg - Embassy Suites Love Field
- Lawana Gladney, Ph.D. - Gladney & Associates
- James Monroe, CMP/CSEP - James C. Monroe & Assoc.
- Jayna Monroe - James C. Monroe & Assoc.
- Joyce Nissen - DoubleTree Club Las Colinas
- Lianne Pereira, CMP/CMM - Komen Foundation
- Randy Pulitzer - Pulitzer Promotions
- Bill Reeser, CMP/CTS - AVW Telav Inc.
- Linda Tucker - The Richardson Hotel
- Mark Wilder - The Richardson Hotel



Leah Belasco
'Grapevine' Columnist

Heard it through the Grapevine!

Vicki Kempe, CMP, has our good luck wishes in her new endeavor as Marketing Manager for *Speedpro Imaging*, located in Forth Worth.

For the second year in a row, **Richard Pollak** of *Rainbow Entertainment* was recognized by the Dallas Chapter of NACE when he won the Best Entertainment Production for his Elvis: Blue Suede Shoes Theme.

Home Interiors & Gifts, Inc. was recently acquired by Highland Investment Group and appointed **Richard (Dick) Heath**, former co-founder of *BeautiControl* as their new President/CEO. **Tamra Hughston, CMP** has also recently received a promotion to Senior Director, Meetings & Events.

Tiffany Yaeger, CMP, CMM passed away, March 17, 2006. Tiffany was the Director of Special Events at *BeautiControl Inc.* and previously with *Home Interiors & Gifts*. She recently earned her CMM and was a true professional in the industry. She will be sincerely missed.

To submit member news and information, please contact:
Leah Belasco • 972-818-4811

New Kids on the Block

Welcome to Our Newest Members!

We are delighted to welcome our newest chapter members. We invite you all to attend our monthly chapter meetings in an effort to help further your desire for education and networking. For more information on chapter events, please visit our website at www.mpidfw.org.

- Bethany Catron.....Savoya
- Holly M. Weckwerth.....International Assoc. of Assembly Managers
- Nann S. Philips.....Belo Corporation
- Vivian Morgan.....Culinary Art Catering
- Alex Danza.....Savoya
- Meagan E. Hogstad.....Savoya
- Shane C. Musgrove.....Savoya
- Conner Wade.....Savoya
- Robert Dobrient.....Savoya
- April Lawrence.....Cypress Bend Golf Resort & Conference Center
- Scott W. Reagan.....Your Adventure Inc.
- Jason Croft.....Magic Video
- Alison P. Kieckhafer.....Liquid Productions
- Dawn M. Esposito.....Acqualina, A Rosewood Resort
- Sheila A. Scott-Halsell.....Student
- Tirey E. Thomas.....Six Flags Fiesta Texas
- Margo Wright.....Blackjack With Class Inc.
- Catina N. Shannon.....Sheraton Grand Hotel
- Belinda L. Benson.....Richland College
- Denise Jernigan.....Dallas Market Center



www.mpidfw.org

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2006 MPI World Education Congress MPI DFW Hospitality Volunteer Form

MPI DFW is seeking volunteers who can assist MPI at the 2006 MPI World Education Congress, July 7-12, 2006, in Dallas, Texas. Volunteers may volunteer for multiple areas (number of volunteers needed is in parenthesis).

All volunteers must:

- attend an orientation/training meeting prior to the conference;
- assist MPI DFW hospitality staff during designated times/shifts
- commit to volunteer for a total of 4 hours throughout the 6 days of meetings and events

<p><u>Airport Greeters/Hosts</u></p> <p>(check preferred airport)</p> <p>___ DFW (40) ___ Love Field (5)</p> <p>___ I would like to be a team captain</p> <p>___ Friday, July 7 – 9am- 1pm</p> <p>___ Friday, July 7 – 1pm-6pm</p> <p>___ Saturday, July 8 – 9am-12:30pm</p> <p>___ Saturday, July 8 – 12:30 pm-4:30pm</p> <p>___ Saturday, July 8 – 4:30 pm-8pm</p> <p>___ Sunday, July 9 – 7am-12pm</p> <p><u>Community Service Booth</u></p> <p>___ Saturday, July 8 – 8am-12pm (2)</p> <p>___ Saturday, July 8 – 12pm-4pm (2)</p> <p>___ Saturday, July 8 – 4pm-8pm (2)</p> <p>___ Sunday, July 9 – 8am-12pm (2)</p> <p>___ Sunday, July 9 – 12pm-4pm (2)</p> <p>___ Sunday, July 9 – 4pm-8pm (2)</p> <p>___ Monday, July 10 – 8am-12pm (2)</p> <p>___ Monday, July 10 – 12pm-4pm (2)</p> <p>___ Monday, July 10 – 4pm-8pm (2)</p> <p>___ Tuesday, July 11 – 8am-12pm (2)</p> <p>___ Tuesday, July 11 – 12pm-4pm (2)</p> <p>___ Tuesday, July 11 – 4pm-8pm (2)</p> <p><u>Hotel Hospitality</u></p> <p>___ Saturday, July 8 – 8am-12pm (9)</p> <p>___ Saturday, July 8 – 12pm-4pm (9)</p> <p>___ Saturday, July 8 – 4pm-8pm (9)</p> <p>___ Sunday, July 9 – 8am-12pm (9)</p> <p>___ Sunday, July 9 – 12pm-4pm (9)</p> <p>___ Sunday, July 9 – 4pm-8pm (9)</p> <p>___ Monday, July 10 – 8am-12pm (9)</p> <p>___ Monday, July 10 – 12pm-4pm (9)</p> <p>___ Monday, July 10 – 4pm-8pm (9)</p> <p>___ Tuesday, July 11 – 8am-12pm (9)</p> <p>___ Tuesday, July 11 – 12pm-4pm (9)</p> <p>___ Tuesday, July 11 – 4pm-8pm (9)</p> <p>___ Wednesday, July 12 – 8am-12pm (9)</p>	<p><u>VIP Hospitality</u></p> <p>___ Times will vary, volunteers to be flexible (20)</p> <p><u>Convention Center – Greeters (only during mass movements):</u></p> <p>___ Saturday, July 8 – 8am-12pm (20)</p> <p>___ Saturday, July 8 – 12pm-4pm (20)</p> <p>___ Saturday, July 8 – 4pm-8pm (20)</p> <p>___ Sunday, July 9 – 8am-12pm (20)</p> <p>___ Sunday, July 9 – 12pm-4pm (20)</p> <p>___ Sunday, July 9 – 4pm-8pm (20)</p> <p>___ Monday, July 10 – 8am-12pm (20)</p> <p>___ Monday, July 10 – 12pm-4pm (20)</p> <p>___ Monday, July 10 – 4pm-8pm (20)</p> <p>___ Tuesday, July 11 – 8am-12pm (20)</p> <p>___ Tuesday, July 11 – 12pm-4pm (20)</p> <p>___ Tuesday, July 11 – 4pm-8pm (20)</p> <p><u>Opening Night Event: (must be an MPI Member)</u></p> <p>___ Sunday, July 9 – 5pm-8pm (20)</p> <p><u>Closing Night Event: (must be an MPI Member)</u></p> <p>___ Tuesday, July 11 – 6pm-12am (20)</p> <p><u>Please complete the following volunteer information:</u></p> <p>Name _____</p> <p>Company _____</p> <p>Phone _____ Cell _____</p> <p>Email _____</p> <p>Comments _____</p> <p>Are you an MPI Member: ___ Yes ___ No</p> <p><u>Volunteer Golf Shirts</u></p> <p>Ladies: S M L XL XL</p> <p>Men: M L XL XXL XXXL</p>
<p>After completing this form, fax it to 214-665-2965 or email jwatson@dallascvb.com.</p>	

Minimum number of volunteers needed is indicated next to each shift.