

Chapter of the Year
1989 ★ 1990 ★ 1994
1996 ★ 2001

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Chapter Information
& Calendar of Events
Log on to
www.mpidfw.org**

Vision Statement

To be the pivotal force in positioning meetings and events as key strategic components of an organization's success.

Mission Statement

To be recognized as the leading global membership community to shaping and defining the meeting and event industry.

Creating a Society of Inclusion - How Cross Cultural and Diversity Training Can Increase your ROI



Jayna Monroe



Sherry DeLaGarza,
CMP, CMM

By Jayna Monroe and Sherry DeLaGarza, CMP, CMM

Did you know:

- in August 2005 the state of Texas officially became a minority-majority state?
- research has shown that organizations that embrace diversity experience improvements in products and services, and as a result, their bottom-line?
- the US Hispanic buying power alone is expected to reach \$863.1 billion in 2007?
- the median household income for Asians is about \$10,000 more than that of Anglos, according to the 2003 Census Bureau
- the largest hotel/motel association is the Asian Hotel Owners Association, whose annual 3-day conference generates over 10,000 room nights?

What does this mean to meeting professionals in the Dallas/Fort Worth area? The culture of the state of Texas is changing and will continue to change in the direction of even more diversity. Companies of all sizes from Fortune 500s to independent planners need to embrace cross-cultural and diversity training or stand to be run over by it. Building relationships with the Latino, Asian, and African-American communities requires an understanding of their cultures and differences, then embracing those differences and providing a bridge between their cultures and yours.

It's not just about showing sensitivity by not serving alcohol to Muslims or shellfish to Jews, it's about creating an environment of inclusion and making everyone feel appreciated. This type of environment will create business opportunities in and of itself. The year 2006 saw a turnaround in attitude towards diversity training. Discussions in the public and private domains have become more heated and controversial around inclusion, integration, and assimilation. Managing discussions in a safe environment within organizations has become a business reality.

Not only is a society of inclusion needed for business conducted within the state of Texas, the current rate of off-shoring and outsourcing has created an increase in the need for communicating and working in virtual teams across the globe.

Knowledge and awareness are the cornerstones on which a respectful and inclusive workplace, including meetings and events, can be built. Cross-cultural and diversity training can be an opportunity to increase knowledge, respect and build a more inclusive environment where meetings and events can reach their fullest potential in reaching a maximum ROI.

Our speaker for the March luncheon and afternoon workshop, Laraine Kaminsky is a recognized leader in the fields of diversity, cross-cultural awareness, employment equity, language and mentoring training and consulting. In an article titled "Changing Attitudes Toward Diversity Training - Effective Diversity Training" Laraine states: "Forward-thinking organizations are already starting to leverage the tremendous opportunities that lie in engaging human capital across all dimensions of diversity. For organizations to be successful in attracting, retaining and developing a diverse talent pool,

continues on page 3

DALLAS/FT. WORTH
CHAPTER



DEFINING THE POWER OF MEETINGS™

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Dallas CVB
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President's Message:



Interact, Inspire, Innovate...

2006-2007



Sally Goldesberry, CMP, CMM
2006-2007 President

Partnerships are about being a Part Of!

In the past month, I've had three opportunities to be a part of experiences that demonstrate the real power of industry partnerships!

Mid-Year Board of Directors Retreat: In February, your Board of Directors met to review this year's term and begin planning for the future of the chapter.

From a chapter level, I witnessed incredible camaraderie amongst the board members to reach out and help each other resolve challenges and support each other with new programming ideas.

Our industry is about people; as such, in our professional organizations, how you approach your role at the board or committee level and follow through on commitments you make to the chapter is generally a reflection of how you approach the work you are paid to do. So, it was with great pride that I got to be a "part of" spending time with such a wonderful group of committed professionals who each embrace and work only to benefit the overall vision for our chapter.

I'd like to give a personal thank you to Hotel Palomar for hosting our Board Retreat.

Their generosity in having us onsite for the weekend is a testament not only to partnership, but also good old-fashioned marketing brilliance—they invested in *showing* us their property and their hospitality. Because of that, each of us is now more educated about the hotel and able to either utilize their services and/or intelligently refer others to them...*that is PARTNERSHIP!*



February Education Program: I participated as a panelist in the education workshop that took place the morning of the Supplier Showcase. With more than 80 attendees in the audience, it was exciting to see so many people wanting to learn more about how to be a great partner!

I'm always intrigued at how closely suppliers listen when a planner relates tips about how to have a good partnership. A couple of tips that I'll share with you are:

- Research your planner's business before you call or email.
- Planners should be forthcoming; share your budget with a prospective supplier partner.
- Planners should be prepared when asking for a quote. Prepare an RFP with as much detail as possible.
- Suppliers should find out what kind of communication works for your planner, i.e. email, voicemail, phone appointment.
- When things go wrong between supplier and planner, STOP. Review next steps and recommit to change results. Keep communication open to insure things are on track.

Supplier Showcase: Almost 400 members, guests and exhibitors participated in this year's Supplier Showcase. Everywhere I looked I saw happy, smiling people interacting in a room filled with great energy! As I walked each aisle visiting with our exhibitors, I felt both joy and reassurance visiting with supplier partners that I currently do business with. *And, there were so many new companies displaying new services this year!* I loved it because I had the chance to meet them in person and learn about their products/services, which is always the START of a new partnership.

The Supplier Showcase was a testament to reinforcing that *partnerships* are a synonym for *relationships* in our industry. You can't have one without the other!

If you're a supplier and want to build your business through chapter involvement, you won't get anywhere without taking the time to first build a relationship and then nurture the relationship into a trusted partnership based on the need for your products & services.

If you're a planner, you have the responsibility within your company or organization to be aware of all products and services available that will help ensure you have successful meetings & events. I encourage you to keep your mind open to the possibility of "new" partners, "new" ideas and "new" partnerships!



The Dallas/Fort Worth Chapter of Meeting Professionals International
presents...

The 2nd Annual "SWING FOR A CAUSE"

We have teamed together with Gleneagles Country Club to provide an outstanding and exciting golf tournament this spring. The prestigious club is best known for its 36 holes of championship golf.

Date: Monday, April 2, 2007

Time: 1:00 PM Shotgun Scramble Start
Gleneagles Country Club - The King's Course
5401 Park Boulevard, Plano, TX 75093



Whether you sponsor a golf hole, put together a foursome with clients or colleagues, or are a single golfer, this is a course you won't want to miss! The scramble format lends itself to golfers of all levels: scratch players, occasional or beginner players - even first-timers. We will also feature a "casual golf instruction" session provided by local golf professionals, designed for all levels of experience, novice to advanced players.

For more information regarding sponsorship opportunities, please contact: Alison Kieckhafer at Alison.k@liquidproductions.com or Suzanne Crim at Scrim@busbank.com


Registration forms available online at www.mpidfw.org

Deadline to register for the Golf Tournament is Monday, March 26, 2007

Creating a Society of Inclusion...continued from page 1

they have to create a culture of inclusion where different styles of working, communicating or managing are integrated... This practice will help reduce absenteeism, turnover rates, disrespectful behavior and potential lengthy lawsuits."

Laraine also tells us "The fundamental form of diversity training focuses on building awareness about one's own diversity in terms of culture, values, beliefs, biases, historical context and the impact on behavior and worldview. Participants learn about diversity around them and the impact of stereotypes and biases. Knowledge and awareness are the cornerstones on which a respectful and inclusive workplace can be built." Knowledge and awareness should also be the cornerstones of respectful and inclusive meetings and events.

Please join us at the March luncheon, "You Don't Have to Leave Home to Go Global", to learn more how your company can benefit from Cross-Cultural and Diversity training. And plan to remain for the afternoon workshop, where Laraine will lead a discussion on women leaders in the multicultural world. 



DEFINING THE POWER OF MEETINGS™

Founded in 1972, Meeting Professionals International, with nearly 20,000 members in 60 countries and four chapters in formation, is the leading global community committed to shaping and defining the future of the meeting and event industry. For more information, visit www.mpiweb.org.

CURRENT

Managing Editor
Patty Markley, CMP
DMM Group
(972) 233-8524
patty@groupdmm.com

Copy Editor
Beth Catron
Savoya
(214) 242-1511
bcatron@savoya.com

Newsletter Coordinator/Designer
Dana Conley
PDQ Results Printing
972-680-9410
pdq-results@prodigy.net

Newsletter Advertising Sales
Matthew Massengale, DMCP
Ultimate Ventures
972-732-8433
matthew@ultimateventures.com

Contributing Columnists

Heard It Through the Grapevine
Leah Belasco
972-818-4811

MPI Advancing Women
Tara Judd
Imagine Events Inc.

Chapter Charity Relations
Denise Howieson, CMP
Zoom 7, Inc.

Photographer
Jim Woods
J Woods Custom Photography

MPI Dallas/Fort Worth Chapter Office
Dallas/Fort Worth Chapter, PMB 259
7750 North MacArthur Blvd., Suite 120
Irving, TX 75063-7501
www.mpidfw.org

Chapter Administrator
Randie Charnes
(972) 869-3836 • Fax: (972) 506-7485
info@mpidfw.org

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Education WORKSHOP (Following the March Luncheon)

Time: 1:45 p.m. - 4:00 p.m.



Karen Brack

Crossing Borders / Crossing Lines: Gender in a Multi-Cultural World

By Karen Brack, *Student*

In today's ever-increasingly multi-cultural world, it is more important than ever to understand the gender and cultural biases of our business partners. In many of the cultures we deal with, both at home and abroad, men and women are often expected to abide by specific, unspoken and frequently subtle, rules of behavior, speech, dress and demeanor. How do different cultures' stereotypical gender expectations affect business communications, negotiations and relationships between men and women, and how will we achieve our goals within the bounds of these expectations?

Stay after the luncheon for a more in-depth look at gender issues and building cross-cultural competence. Join us as we explore such issues as how women executives can conduct business and command respect in a culture that expects all women to defer to men. How can men form equitable business partnerships with their female counterparts? And how do we accommodate differing cultural expectations without compromising our professionalism?

This presentation will enable us to identify key considerations when working with partners from differing cultures. Laraine Kaminsky, Vice-President of Graybridge Malkam, will increase our "cultural curiosity" and foster a learner's attitude in our encounters with difference. And it will discuss the trends, developments and strategies that we can use to prepare for the reality and challenges of an ever-shrinking world.

Cost for this program is included the Chapter Luncheon and will meet 1:45 - 4:00 p.m.

Join In at the "Putting Party" for Non-Golfers!



Date: Monday, April 2, 2007

Time: Registration 2:30pm

Workshop 3:00pm - 5:00pm

Fee: Complimentary

Who should participate: This program is geared to non-golfers and/or golfers who enjoy the sport but aren't ready for tournament play.

Get ready for some fun in the sun out on the course! Here's the plan...

Two or three Golf Professionals from Gleneagles Country Club will join us as we gather on the porch above the driving range and then move outside to the range for a lesson in swinging a club.

Next, we'll take golf carts out to the putting green for a putting contest!

Jane Richards (Cowboys Golf Club) and Jennifer Fortman (Gleneagles Country Club) will lead what we're calling the "MPI D/FW Putting Party."

As the golf tournament winds down, we'll merge in and participate during the after-tournament reception and have awards of our own for the putting contest, best golf outfit and best golf cart driver!

There is absolutely no golf knowledge necessary; just a desire to come out and have fun and laugh together while enjoying the fresh air.

Register online at www.mpidfw.org

Registration deadline: Monday, March 26, 2007 at 2:00pm

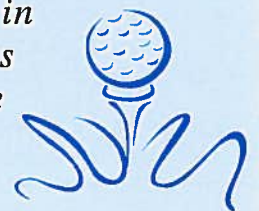


A Look Back at 30 Years of the History of MPI D/FW

One meeting you don't want to miss this year is our June 28th gala. Mark your calendar now in large letters. Cancel all travel plans. This one promises to be BIG!! Everyone will be talking about this meeting for years to come.

2nd Annual "SWING FOR A CAUSE" Golf Tournament

If you are interested in sponsorship opportunities at the golf outing, please contact Suzanne Crim at 214-585-8483



Chapter Meeting • Thursday, March 22, 2007 • 11:00 a.m.

You Don't Have to Leave Home to Go Global

By Jayna Monroe

So, a priest, a minister and a rabbi walked into a bar.... That's the beginning of many an old joke. Nowadays, the story might begin this way: a Christian, a Jew and a Muslim walked into the meeting.... Or maybe an African-American, an Asian-American and a Latino walked into the meeting.... How do you make sure the end of the story is: and they all felt welcome and included.

Laraine Kaminsky, Executive Vice-President of Graybridge Malkam, based in Ottawa, Ontario, Canada, is a recognized leader in the fields of global diversity, cross-cultural awareness, and language training, mentoring and consulting. Her experience makes Laraine a well sought after speaker and trainer on the importance of intercultural and diversity effectiveness. She focuses on diversity, cultural and generational issues and how they impact on organizational inclusiveness. As an MPI Platinum speaker who has also presented at MPI International Conferences, Laraine is well aware of the multicultural issues facing the meeting planner and supplier today.



Laraine Kaminsky

Laraine will explain what it means to Go Global and how you can insure that your meetings and events are truly inclusive. Whether your meetings are in Europe, in Asia or in your own backyard, you can't afford to miss this opportunity. And you'll also have a lot of fun with this energetic and engaging speaker.

Luncheon sponsor is the Puerto Rico CVB. MPI Platinum Speaker is sponsored by the Canadian Tourism Commission and partners.

Our meeting venue will be the impressive Gaylord Texan Resort and Convention Center. Standing tall on a peninsula on sparkling Lake Grapevine, the magnificent Gaylord Texan welcomes guests to a new era of technologically sophisticated meetings and conventions.

Conveniently located just six minutes from DFW Airport, this resort is a meeting planner's dream. With 400,000+ square feet of meeting, convention, pre-function and exhibit space and 1,511 elegant guest rooms, including 124 luxury suites, Gaylord Texan pays tribute to everything Texas as only Texas can: on a grand scale.

Program Committee: Jayna Monroe, chair, Angela DeLaGarza, Sherry DeLaGarza, CMP/CMM, M.T. Hickman, CMP/CTP, Tina Bavemark, Bill Reeser CMP/CTS, Tara Judd, Jim Monroe, CMP/CSEP, Leah Belasco and Carole May CTC/CMP.

DIRECTIONS

From DFW Airport - Leave airport via North Exit and take 121 North. Exit 121 North at Bass Pro Drive. This exit is right after you enter 121 North on your right. Take exit ramp down to traffic light. Turn left on to Bass Pro. Go straight past Embassy Suites (on your right). Bass Pro Street dead ends at Northwest Hwy (aka Hwy 26)-turn left. Continue through the stop light on Fairway Drive. Go approximately .3 mile to the next light, turn right on Gaylord Trail.

From North Dallas - Go west on 635, exit 121 N/Bass Pro Drive (#36A). Keep right at the fork in the ramp. Turn left onto Bass Pro. Dead ends to Northwest Hwy (aka Hwy 26)-Turn left and go thru next light (Fairway Drive) - go approximately .3 mile to the next light, turn right on Gaylord Trail.

From Arlington - Take 360 North. 360 merges with 121 North which merges with 114 East in Grapevine going towards DFW Airport. Take the Business 114 to the first exit off 114 East, turn left at ramp's stop sign, crossover highway. After crossover, go 1.1 mile to third light, turn right onto Hwy 26 (N.W. Hwy). Approximately .4 mile to light, turn left onto Gaylord Trail.

From Fort Worth taking 183 toward DFW Airport - In Bedford, take 121 North to Grapevine. 121 North. Stay on 121, exit Bass Pro, turn left at ramp's stop light onto Bass Pro, crossover highway, continuing straight. Bass Pro Street dead ends at Northwest Hwy (aka Hwy 26)-turn left. Continue through the stop light on Fairway Drive. Go approximately .3 mile to the next light, turn right on Gaylord Trail.

From Fort Worth taking 114 toward DFW Airport - 114 merges with 121 North exit, stay on 121, exit Bass Pro, turn left at ramp's stop light onto Bass Pro, crossover highway, continuing straight. Go thru light at Big Buck Drive, next light dead ends into Hwy 26, turn left. Turn right at second light, onto Gaylord Trail.

You Don't Have to Leave Home to Go Global

Thursday, March 22, 2007

Gaylord Texan Resort & Convention Center

1501 Gaylord Trail • Grapevine, Texas 76051

Phone: (817) 778-1000

Sponsored by



11:00 am - 11:30 am Chapter Orientation
11:30 am - 12:00 pm Registration & Reception
12:00 pm - 1:30 pm Luncheon and Program

**Complimentary self-parking
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The meeting will take place on Level 3.**

Advanced Member Price \$38.00
Advanced Guest Price \$43.00
Onsite Price \$48.00

(Walk-ins will be placed on a wait list on-site. Seating is not guaranteed after the guarantee cut-off - Monday 2:00 p.m.)

R.S.V.P. ONLINE

by 2:00 p.m., Monday, March 19th

Go to the "Events" section at www.mpidfw.org

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February Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the Round Up 2007 Suppliers Showcase.

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Education Program

Moderator: Dallas Diggs - MPI
Panelists:
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Society of Petroleum Engineers
Nancey Hernandez, CMP
Dallas Convention & Visitors Bureau
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Alliance Data
Neva Lamb - A&H Award Pro
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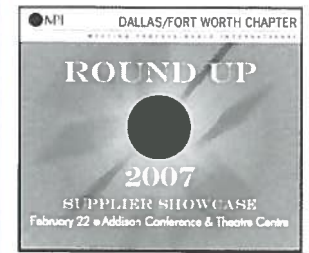
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David Abadie, Dallas Stage Right
Jackie Schwitter, Texas Treats
Richard Pollak, Rainbow Entertainment
David Gisler, Freeman
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Laura Jordan, CMP, Wyndham Hotel
Carol Benavidez, CMP, HelmsBriscoe



Photos by Jim Woods

MPI D/FW Round



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Supplier member Go Fish served delic with attendees about the restaurant.



Thank you to Crownne Plaza Hotels & Supplier Showcase, for their enthusiasm! From left to right: Lisa York - Crownne Pl Jennifer Husbands - Crownne Plaza Da Nancy Kilpo - Crownne Plaza San Antonio - Crownne Plaza Suites Dallas Park Cent

A&H Award Pro
AAA Rainbow Entertainment
Adam's Mark Hotel
American Language Technologies, Inc
Arlington Resort Hotel & Spa
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Dallas Convention & Visitors Bureau
Dallas Marriott Las Colinas

Jp Supplier Showcase 2007 Highlights

Schwitter

January meeting, our annual MPI D/FW Supplier Showcase and Educational Program is always held and this year was no exception. The Addison Conference and Theatre Centre buzzed with excitement of people making connections both inside the exhibit hall and out! A big thank you to everyone who supported this event!

The event began with an education session that brought more than 80 attendees to hear a panel of experts discuss the qualities of an outstanding partnership/relationship. The discussion covered criteria for identifying mutual partnerships, as well as tips on how to form and nurture these relationships.



seafood and chatted

Inside the Conference Centre, 82 suppliers shared their products and expertise with attendees. Exhibitors came from far and near to promote their wares. The aisles were filled with chapter members and area guests eager to learn about new products and venues. Congratulations to the Verizon Place Hotel & Conference Center for winning the \$350 table-decorating prize!

Your Chapter Charity committee was hard at work collecting new and gently used clothing and accessories for Attitudes and Attire. Thanks to everyone who contributed to this very worthwhile cause.

Restaurants from our host city, Addison, provided spectacular lunch fare - thank you to our Food and Beverage Sponsors: Jason's Deli, Greenz Salads, Go Fish and Dunn Bros Coffee.

Special thanks to our sponsors: Crowne Plaza Hotels & Resorts (Showcase), Freeman, (Décor and directional signage), Rainbow Entertainment (Entertainment and speaker system), Addison Conference & Theatre Centre (Facility).



Jackie Schwitter, Sponsors of the Texas Treats partnership! San Antonio Airport, Near the Galleria, Walk, Kendall Welch



Exhibitor Jackie Schwitter (Texas Treats) had baskets full of ideas to share with attendees during the show!



Education Program Panelists and Committee Chair:
Back row L to R: Sally Goldesberry, CMP/CMM (Society of Petroleum Engineers); Neva Lamb (A&H Award Pro); Robert Lockwood, CMP (Crowne Plaza North Dallas/Addison) Seated L to R: Kim Reynolds, CMP/CMM (Alliance Data); Nancey Hernandez, CMP (Dallas Convention & Visitors Bureau); Leanne Osborn, Program Chair (eWomenNetwork) Not Pictured: Dallas Diggs, MPI (Moderator)



Supplier Showcase Committee Members: Back row L to R: Jackie Schwitter (Texas Treats); Leanne Osborn (eWomenNetwork); Richard Pollak (Rainbow Entertainment); Carol Benavidez, CMP (HelmsBriscoe); Laura Jordan, CMP (Wyndham Hotel Group) Seated L to R: Tina Bavemark (Society of Petroleum Engineers); Annie Mathews, Chair (BrandTenders); David Abadie (Dallas Stage Right) Not Pictured: David Gisler, Freeman

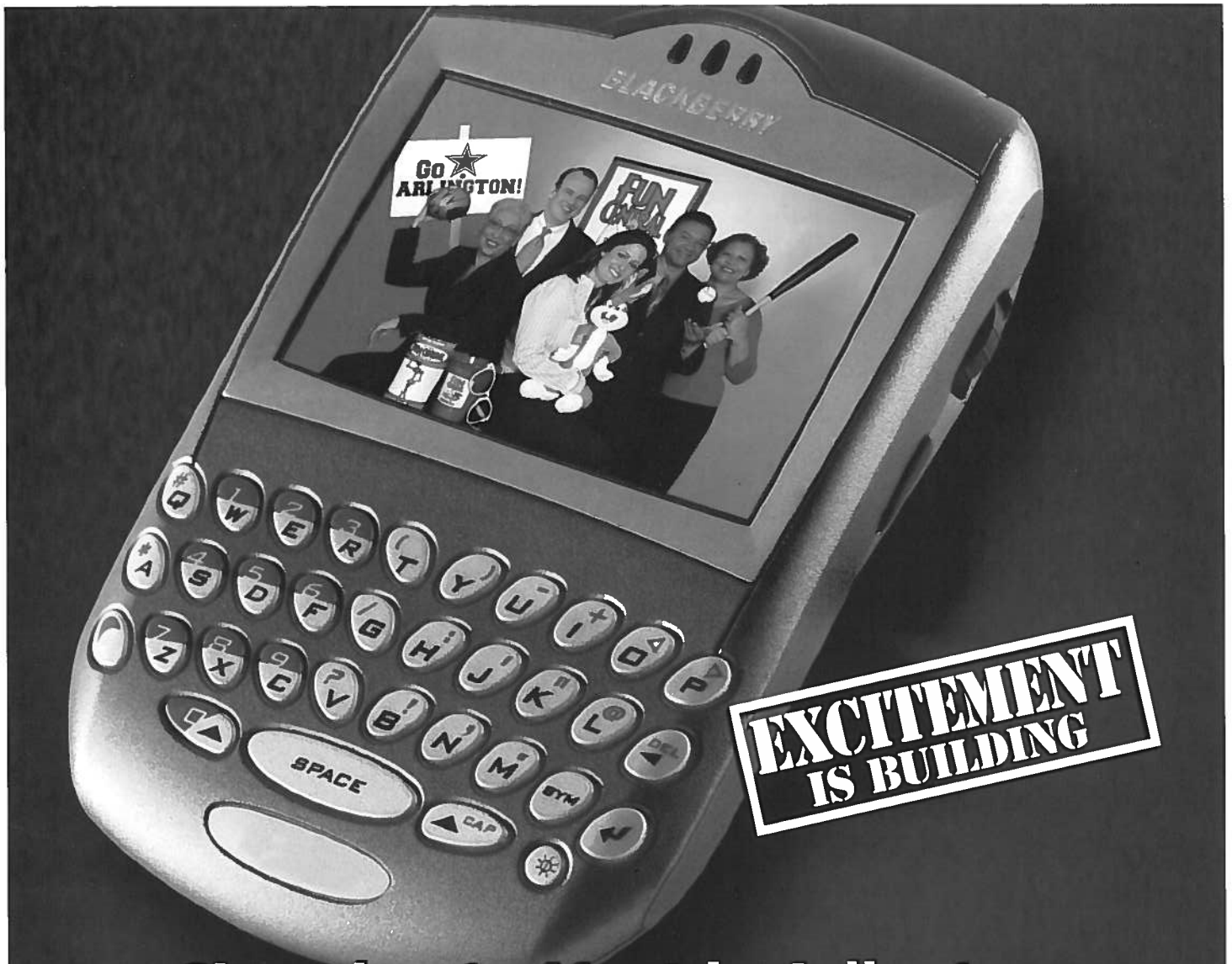
2007 Supplier Showcase Exhibitors

- Digitized Logos
- Disney Resort Destinations
- Elite International/AA Training/Conf. Ctr.
- Double Diamond Companies
- Enterprise Enterprises
- Extraneous Las Vegas Casino Parties
- Freeman Branch CVB
- Hotel Americana & Caesar Park Hotels
- InterWorth Convention & Visitors Bureau
- InterDay Weekend
- Jackie Schwitter
- Jackie Schwitter CVB
- Jackie Schwitter Speakers International
- Jackie's Dallas
- Jackie and Hyatt DFW
- Jackiepevine CVB
- Jackie on DFW Lakes Executive Conf. Centre

- Hilton Sales Worldwide
- Horseshoe Bay Resort Marriott
- Hyatt Regency DFW
- InterContinental Dallas Hotel
- Irving CVB
- JW Marriott
- J&S Audio Visual, Inc
- JCM Special Events
- Kissimmee CVB
- Krisam Group, GEP & Fun Factory Events
- Lone Star Park at Grand Prairie
- LXR Luxury Resorts & Hotels
- Magnolia Hotel
- Marriott Caribbean & Mexico Resorts
- Marriott Quorum by the Galleria
- Omni Hotels
- Orient-Express Hotels

- Palace Resorts
- Palm Beach County CVB
- Parc Fifty Five Hotel
- Peppermill Hotel
- Planet Productions
- PRA Destination Management D/FW
- Private Meetings Summit
- Pulitzer Promotions
- Red Carpet Gift Baskets
- Richland College
- Rock Resorts & Vail Lodging Company
- Rose Group
- San Diego Convention & Visitors Bureau
- Sol Melia Hotels and Resorts
- Sonoma County Tourism Bureau
- South Padre Island CVB
- Special Events Center

- Springfield MO CVB
- Stockyards Station
- Studio Movie Grill
- Texas Treats
- The Adolphus
- The Bus Bank
- The Improv Comedy Club
- The Palm
- The San Luis Resort
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Tara Judd

Advancing Women

MPI D/FW Chapter Women's Leadership Committee

Read Today for Success Tomorrow

By Tara Judd

"Books give not wisdom where none was before. But where some is, there reading makes it more." Elizabeth Hardwick

It is hard to believe that we are well into 2007 and that we are already planning the May Luncheon with special guest speaker Gail Evans. With a glance back to the beginning of this MPI year I am reminded of our committee goals - to ensure that through our Women's Leadership Committee (WLC) programs and meetings that we continue to provide a toolkit for leaders. We have had the opportunity to share resources at meetings and through our Current articles but want to also provide a quick resource guide.

Below are several books that leaders in our chapter of MPI have found useful for developing skills in business, management, leadership and balance. Many are also inspiring. One of my New Year's resolutions was to make time to read more. If you made this resolution as well then add these to your reading list!

A Passion for Excellence by Tom Peters and Nancy Austin

Creating Brand Loyalty by Richard D. Czerniawski & Michael W. Maloney

A Woman's Guide to Successful Negotiating by Lee E. Miller and Jessica Miller

Brag! The Art of Tooting Your Own Horn Without Blowing It by Peggy Klaus

The Smart Woman's Guide to Networking by Joyce Hadley and Betsy Sheldon

Enlightened Power - How Women Are Transforming Leadership by Editors Linda Coughlin, Ellen Wingard and Keith Hollihan

Monday Morning Leadership (8 Mentoring Sessions You Can't Afford to Miss) by David Cottrell

The Power of Nice: How to Conquer the Business World With Kindness by Robin Koval, Linda Kaplan Thaler

Women Don't Ask - Negotiation and the Gender Divide by Linda Babcock and Sara Laschever.

A Woman's Guide to the Language of Success - Communicating with Confidence and Power by Phyllis Mindell, Ed.D

Blink by Malcolm Gladwell

From Cinderella to CEO by Cary J. Broussard

One Thing You Need To Know by Marcus Buckingham

The Tipping Point by Malcolm Gladwell

The WLC continues to raise the leadership skills of our members to new heights. We need your vision and knowledge to succeed! For more information on the committee and activities contact Tara Judd, Chair, at 972-491-1660 or tarajudd@imagineevents.com.



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MEMBERSHIP NEWS



Patricia Royal, CMP

Back by Popular Demand MPI D/FW Ambassador Program


By Patricia Royal, CMP Director, Member Care

"I'm new in the Chapter. How can I meet more members and become involved?"

"I've been a member for a while, but I have not had time to get involved and serve on a committee. Where can I best utilize my talents?"

If you have ever asked yourself one of these questions, the Ambassador Program is perfect for you! The Ambassador Program is designed to target new members and help with their transition into the Chapter. The goal of this program is to help new members become readily involved in the various committees and volunteer opportunities offered at the Chapter level as well as help seasoned members find their niche in the Chapter.

Members participating in the program will be partnered with an Ambassador who serves as the member's "MPI Buddy" for three consecutive months. During this timeframe, the Ambassador will encourage new members to attend Orientation, provide additional information on committees, and gather feedback from the members to ensure that their specific membership needs are being met. With varied backgrounds and tenure in MPI, Ambassadors bring a wealth of knowledge to this program and are a critical part of MPI D/FW's success.

The Ambassador Program is under the leadership of the Membership Committee/Member Care. Member Care, as the name implies, focuses on member "TLC." Chapter members who are interested in being connected to an Ambassador (or members who are interested in serving as an Ambassador) are encouraged to attend Orientation prior to the March monthly meeting, or you may contact Patricia Royal at proyal@winstead.com. 

New Kids on the Block Welcome to Our Newest Members!

- Connie Ash.....Wyndham Hotel Group
- Deanna Beckham.....Windham Hotel Group
- Mark Brown.....The Summit Ballrooms
- Elysse Burrow.....1st Global
- Casey Chaloux.....The Regus Group
- Krista Conaway.....Savoya Global Chauffeured Services
- Katie Day.....Meritage Events
- Marla Dexter.....GameStop Inc
- Tierney Epstein.....SDMS
- Paige Farmer.....Frost Bank
- Sharla Ford.....You Guest It
- Lauren Fouke.....Y.O. Ranch Steakhouse
- Mark Frye.....Texas Instruments
- Gwendolyn Golden.....Crescent Real Estate
- Kevin Gorman.....Event Technology Services
- Michelle Grissman.....Americasuites Historic
- Kathy Gutierrez.....Internal Meeting Planner
- Laura Harper.....Renaissance Ross Bridge Golf Resort & Spa
- Jo-el Houle.....Student
- Pam Johnston.....Exhibit Management
- Lacey Knotek.....Society of Petroleum Engineers
- Stephanie McCracken.....Event Manager
- Carla Melcher.....Magnolia Hotel
- Javaud Mushtaq.....Loews Lake Las Vegas Resort
- Steve Parker.....M & M The Special Events Company
- Scott Piner.....Director of National Sales
- Deborah Schumann.....Freidman's Inc.
- Brittany Stewart.....Student
- Nikole Venne.....Rose Group
- Robin Wides.....Marriott DFW North
- Rashida Williams.....Enterprise Community Partners, Inc.
- Thresia Willis.....Hotel Indigo Dallas Downtown



Leah Belasco
'Grapevine' Columnist

Heard it through the Grapevine!

Lianne Pereira, CMP, CMM has joined *KPMG, LLP* as Associate Director, SW Area Events & Meeting Services. Previously, Lianne was with *Susan G. Komen Breast Cancer Foundation*.

Jennifer (Byrom) Husbands has joined *Crowne Plaza Dallas near the Galleria* as Corporate Sales Manager. Jennifer formerly was with *Embassy Suites Park Central*.

Steve Sherman announces *The Melrose Hotel* was purchased by Warwick International Hotels and was renamed *The Warwick Melrose Hotel* on February 8, 2007.

Hillary Bryant is Group Sales Manager at the *Dallas Theater Center*.

Paula Bruton, CMP has joined *Las Colinas Country Club* as Director of Private Events.

Our heartfelt condolences to **Jeanie Renner (Adam's Mark Dallas)** on the sudden loss of her daughter Victoria Ann Renner on February 9, 2007.

To submit member news and information, please contact:
Leah Belasco • 972-818-4811

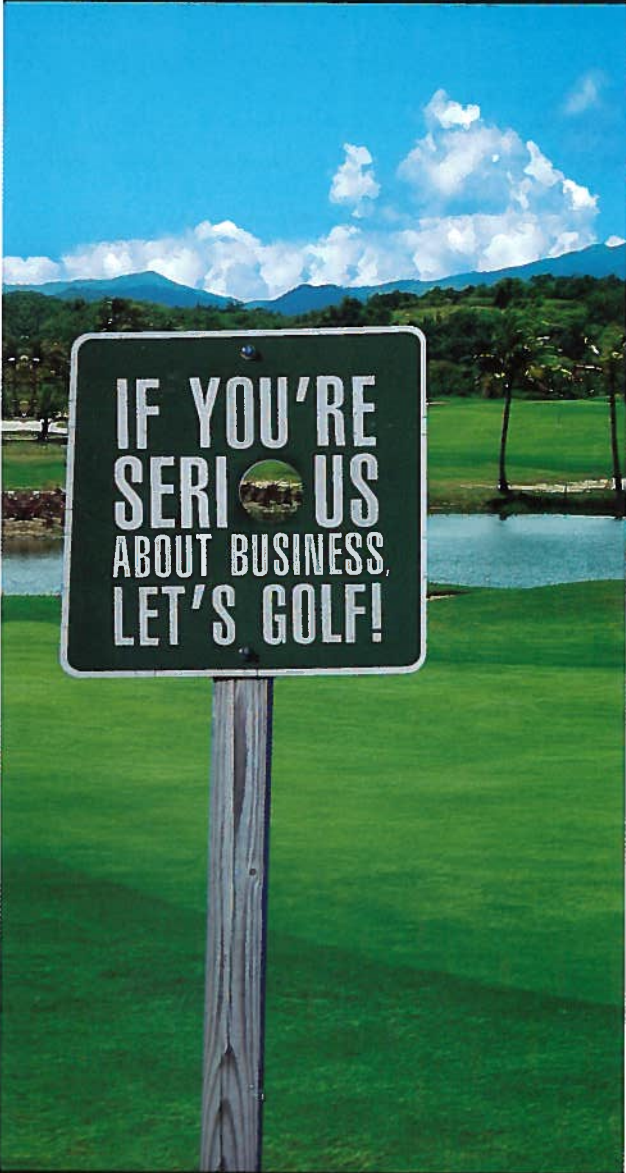


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