



## FY 21-22 MPI Heartland Chapter Partnership Package Opportunities

Partnership valid July 2021 through June 2022

### CHAPTER MEETING PARTNERSHIPS

#### **Presenter Partner** \$1,000 Five (5) available

*Partner an education session at a Chapter meeting. Heartland Chapter selects and retains speaker.*

*To sponsor a presenter for the Annual Membership meeting, see the Annual Meeting Partnerships.*

- Two minute promotion before speaker introduction
- Introduce speaker
- Two complimentary chapter meeting registrations to chapter meeting in which speaker is sponsored
- One boosted social media post
- Banner ad on website for remainder of Fiscal Year
- Company logo on registration page
- Company logo on digital promotions
- One (1) 1/2 Page ad in digital newsletter
- Opportunity to place promo items on general session tables at chapter meeting in which speaker is sponsored

#### **Chapter Meeting AV Partner** \$1,000 Six (6) available

- Two minute promotion during lunch
- Two complimentary chapter meeting registrations to sponsored chapter meeting
- One boosted social media post
- Banner ad on website for remainder of Fiscal Year
- Company logo on registration page
- Company logo on digital promotions
- One (1) 1/2 Page ad in digital newsletter
- Opportunity to place promo items on lunch tables at sponsored lunch

#### **Networking Social Partner** \$200 Ten (10) available

- Two minute promotion during sponsored social
- Two complimentary registrations to sponsored social
- Company logo on registration page
- Company logo on digital promotions
- Opportunity to distribute promo items at sponsored social

#### **Chapter Meeting Exhibitor** \$100

- One (1) Draped and skirted table at one chapter meeting
- One complimentary registration to chapter meeting in which display table is set
- %50 discount on exhibitor Partnership for future chapter meetings if purchased at the same time (excludes Annual Meeting)

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### ANNUAL MEETING PARTNERSHIPS

**Annual Meeting Presenter Partner** \$1,500 One (1) available

**To be held in Omaha Metro Area in 2022**

- Four minute promotion before speaker introduction
- Introduce speaker
- Two complimentary chapter meeting registrations to chapter meeting in which speaker is sponsored
- One boosted social media post
- Banner ad on website for remainder of Fiscal Year
- Company logo on registration page
- Company logo on digital promotions
- One (1) 1/2 Page ad in digital newsletter
- Opportunity to place promo items on general session tables
- One (1) Draped and skirted table at annual meeting

**Annual Meeting Dine Around Partner** \$750 Two (2) available

- One minute promo during dinner
- One (1) 1/4 Page ad in digital newsletter
- One (1) Draped and skirted table at annual meeting
- One complimentary Annual Meeting registration
- One complimentary Dine Around registration
- Company logo on Annual Meeting and Dine Around promotions

**Annual Meeting Break Partner** \$500 Two (2) available

- One minute promo before Partnered break
- One (1) Draped and skirted table at annual meeting
- One complimentary Annual Meeting registration
- Company logo on Annual Meeting promotions

**Annual Meeting Exhibitor** \$200

- One (1) Draped and skirted table at one chapter meeting
- One complimentary registration to the Annual Meeting
- Recognition in digital promotions



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### A LA CARTE PARTNERSHIP OPPORTUNITIES

*May be added to your Partnership or purchased singly*

#### Digital Newsletter Ad

The MPI Heartland Chapter produces a bi-monthly digital newsletter. Your ad placement will link to your website. Discount of 25% with 3 or more ads purchased.

Logo Only | \$75 per issue

1/2 Page Ad | \$175

Full Page Ad | \$300

*Ads to be fulfilled during the 2021/22 fiscal year.*

*A chapter board member will coordinate ad placements.*

#### Social Media Blast \$100 per post

Utilize the Heartland social media network to send a boosted personalized message/ad to MPI Heartland Chapter members. Great for showcasing new products/services to a targeted audience of meeting professionals.

*Posts to be fulfilled during the 2021/22 fiscal year.*

*A chapter board member will coordinate the post.*

#### Website Advertising

Display your company ad on the Heartland Chapter Website. Clicks on the advertisement may be directed to the link of your choice.

Banner: 3 months | \$150

6 months | \$250

12 months | \$400

Side Page Square: 3 months | \$100

6 months | \$150

12 months | \$250

*Ads to be fulfilled during the 2021/22 fiscal year.*

*A chapter board member will coordinate ad placements.*

# FY 21-22 MPI Heartland Chapter Sponsor Agreement

**Return completed form to:**

MPI Heartland Chapter  
Contact Denise Hoffman [denise@amplifymyassociation.com](mailto:denise@amplifymyassociation.com)  
(515) 250-0496



Company \_\_\_\_\_

Main Sponsorship Contact \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Billing Contact \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## SPONSORSHIP LEVEL PARTNERSHIPS

*Check all that apply*

### Chapter Meeting Partnerships:

\_\_\_\_ Presenter Sponsor \$1,000                      \_\_\_\_ Networking Social Sponsor \$200

\_\_\_\_ Chapter Meeting AV Sponsor \$1,000                      \_\_\_\_ Chapter Meeting Exhibitor \$100

### Annual Meeting Partnerships:

\_\_\_\_ Annual Meeting Presenter Sponsor \$1,500                      \_\_\_\_ Annual Meeting Break Sponsor \$500

\_\_\_\_ Annual Meeting Dine Around Sponsor \$750                      \_\_\_\_ Annual Meeting Exhibitor \$200

### A la carte Sponsorship Opportunities

\_\_\_\_ Social Media Blast \$100 per post

Digital Newsletter Ad      \_\_\_\_ Logo only \$75      \_\_\_\_ ½ page \$175      \_\_\_\_ Full Page \$300

Website Banner Ad      \_\_\_\_ 3 months \$250      \_\_\_\_ 6 months \$500      \_\_\_\_ 12 months \$750

Website Side Page Ad      \_\_\_\_ 3 months \$200      \_\_\_\_ 6 months \$350      \_\_\_\_ 12 months \$500

- See Sponsorship Packages Opportunities for full sponsor benefits.
- Sponsorships/Advertising are not refundable.
- Sponsorships are sold on a first come, first serve basis.
- Sponsorship payments must be received before benefits are initiated.
- Invoice is due 30 days from receipt or as marked on invoice.
- Payment may be made by calling Taylor Parks MPI Heartland Chapter Administrator, (312) 698-6214 with a credit card or by making checks payable to "MPI Heartland Chapter."

- The sponsoring company authorizes MPI Heartland Chapter to use sponsors intellectual property in promoting the event, including logos and other brand trademarks.
- No employer/employee relationship is established or implied with this sponsor agreement.
- MPI Heartland Chapter has no liability or responsibility to the Sponsor beyond the scope of this agreement.
- If you have questions regarding this form or need special payment arrangements made, please contact (888) 341-3587

\_\_ Check      \_\_ MasterCard      \_\_ Visa      \_\_ AMEX      MPI Tax ID: 31-1335796

*Make check payable to MPI Heartland chapter. Sponsorships are not recognized until form and payment are received.*

Account # \_\_\_\_\_ Exp. \_\_\_\_\_ CVV Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Date \_\_\_\_\_

Company Authorized Representative Signature \_\_\_\_\_

**THANK YOU FOR YOUR PARTNERSHIP**